



UPGRADE & GROW YOUR SCHOOL

*Empowering School through
Digital Transformation*

MISSION



MISSION

To empower educational institutions with innovative solutions that enhance learning environments, streamline operations, and foster continuous growth and development

VISION



Transforming education to drive societal progress & economic growth in India by delivering innovative, impactful solutions that empower institutions & inspire future leaders.

EXECUTIVE SUMMARY

Orbit School, ***an initiative by EdProwise***, is designed to help schools modernize their operations, enhance learning outcomes, and improve overall institutional efficiency. The education landscape is rapidly evolving, and schools must integrate technology, data-driven systems, and advanced teaching tools to remain competitive and relevant.

This proposal outlines how Orbit School provides an integrated ecosystem — combining Smart Classrooms, Learning Management Systems (LMS), AI & STEM Labs, Teacher Development, and School ERP Solutions — ***to transform traditional schools into digitally empowered learning institutions.***

Our objective is to ***partner with your school in upgrading*** teaching quality, streamlining administrative functions, and improving financial performance, ensuring sustainable growth and long-term success.

"To Upgrade, Grow, and Transform education into a joyful journey of lifelong learning"



Beliefs

We believe that true educational excellence comes from a balance of innovation and values. Orbit School integrates smart infrastructure, modern teaching tools, and teacher empowerment programs to create an environment that nurtures curiosity, confidence, and character in every student.

Focus

Our focus is on helping schools upgrade, grow, and operate profitably, while maintaining the highest standards of learning and administration.

Management

Kunal Shah
CEO

Jai Gupta
CFO & COO

Dhiraj Zope
CTO

About Us

- Orbit School, a flagship initiative by EdProwise, is designed to empower schools with modern tools, structured systems, and smart technologies that drive academic excellence and operational efficiency. We are redefining how schools function by integrating technology with pedagogy, ensuring that education remains relevant, engaging, and impactful in today's digital era
- Our solutions are rooted in *three pillars of digital transformation*:
- *Smart Learning* – through Smart Class Boards, Learning Management Systems (LMS), Digital Libraries, and AI-based tools that personalize learning experiences.
- *Empowered Teaching* – by providing teachers with training, digital lesson plans, and data insights that improve classroom delivery and student engagement.
- *Efficient Operations* – using ERP, Financial, and Payroll Management software to streamline routine processes and reduce manual intervention.

"Shaping the Schools of Tomorrow, Today"

Grow & Upgarde YOUR SCHOOL

WHAT IS INCLUDED

Learning Solutions

- Smart Class Board
- Learning Management System
- Digital Library
- Animated Video for Teaching
- Self Learning Video for Students (24*7)
- Game based learning Tools
- Tablet for Teachers
- English Learning & Classes
- AI Tool for Learning

Lab Infrastructure

- Laptop for Computer Lab
- Science Lab with VR Set
- Robotics Lab
- Coding Lab
- STEM Lab
- Thinkering Lab

Teacher Empowerment

- Teacher Training Program
- Teacher Certification
- Monthly workshop & Professional Development
- Curriculum & Lesson Planning Support
- AI Tool for lesson planning
- Teacher Hiring Support

School ERP. AI

- Fees Management Software
- Payroll Management
- Financial Management
- Operational Management
- School Application for Students, Teacher & Principal
- School Website
- Library & Entrance Management
- SMS & Payment Gateway
- Exam Result Management
- Transport Management
- Visitor Management
- Hostel Management
- PF & ESI Support

Branding & Marketing

- School Branding
- New Identity Design
- Website Design & Development
- Social Media Management
- Brochure & Marketing Designs
- Admission Campaign
- Annual Survey

Extra Curriculum

- Career Guidance
- Motivational Class
- Vocational Education
- Yoga Class
- Arts & Activities

₹ 300

monthly

PER STUDENT

Affordable |
Transparent | Scalable

Why Should You

Choose Us?



Empowering Schools to Grow, Perform, and Lead with Confidence



One Stop Solutions for School

From ERP and payroll to LMS, branding, and recruitment — Orbit School provides every service a school needs under one platform



Proven Expertise in School Transformation

With years of experience serving educational institutions, Orbit School understands the operational, academic, and financial challenges schools face — and delivers solutions that create measurable impact.



Technology That Drives Growth

Our smart systems automate daily tasks, enhance transparency, and deliver real-time insights — enabling schools to focus on teaching and growth.



Increased Admissions & Profitability

Through branding, marketing, and operational optimization, Orbit School helps schools boost admissions, improve fee collection, and achieve sustainable financial success.



Comprehensive Support & Training

We offer complete onboarding, teacher training, and ongoing technical support to ensure smooth implementation and long-term adoption of all systems.



Affordable & Scalable Solutions

Orbit School delivers world-class school management solutions that are cost-effective, scalable, and tailored to fit every school's unique needs.



Trusted by Schools Nationwide

Our growing network of partner schools stands as proof of our reliability, commitment, and results in transforming school operations.

"Empowering Schools to Grow Smarter, Operate Efficiently, and Lead with Confidence"

CURRENT CHALLENGES IN SCHOOL

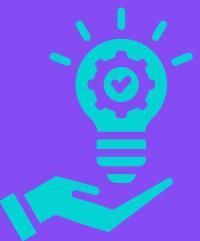


Despite significant progress in the education sector, many schools continue to face operational and academic challenges that restrict growth and quality improvement. These challenges often stem from the absence of structured systems, limited technology adoption, and inadequate teacher support mechanisms.

-  **Limited use of smart class tools, digital content, and e-learning systems, resulting in passive learning experiences.**
-  **Lack of modern infrastructure, including well-equipped Computer, STEM, and Robotics Labs, restricting hands-on and experiential learning.**
-  **Outdated and ineffective teaching methodologies that fail to engage students and limit classroom interaction.**
-  **Inconsistent lesson planning and non-standardized curriculum delivery, leading to uneven academic quality.**
-  **Teacher quality and skill gaps, due to insufficient training, lack of exposure to digital pedagogy, and limited career development opportunities.**
-  **Lack of Self-Learning Resources for Students, Game-Based Learning, and Integrated LMS**
-  **Difficulty in improving student outcomes and teacher productivity, caused by fragmented systems and lack of continuous monitoring**
-  **Teachers lack access to modern digital tools, including tablets and video visualization systems, which limits the effectiveness of classroom instruction.**
-  **Students lack access to vocational training programs that build practical, career-oriented skills beyond academics.**
-  **The absence of modern learning infrastructure and digital marketing strategies has led to low enrollment growth and loss making school.**
-  **Absence of data-driven reports and performance analytics for academic and operational decision-making.**

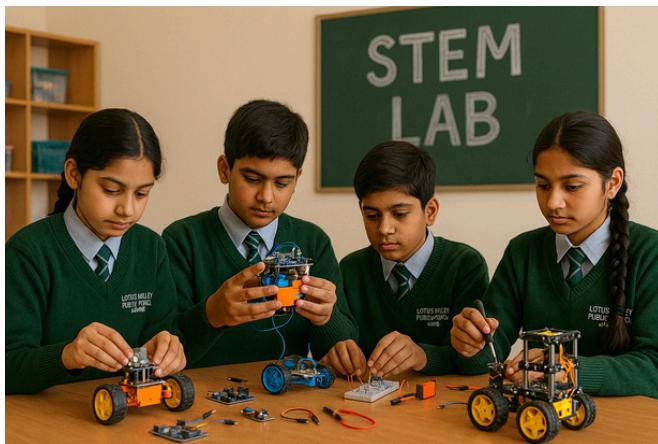
"Every Challenge is an Opportunity for Smarter Schooling."

OUR COMPREHENSIVE SOLUTIONS



Academic & Learning Solutions

- ✓ **Smart Class Boards** with multimedia learning tools to make lessons interactive and engaging.
- ✓ **Learning Management System (LMS)** for digital content delivery, assessments, and progress tracking.
- ✓ **Digital Library** and **Self-Learning Video Platform for Students** to encourage independent learning, continuous revision, and 24x7 access to quality educational content.
- ✓ **Video-Based Teaching Tools** that enable teachers to demonstrate complex concepts visually, improving student understanding and engagement.
- ✓ **Computer, Science, STEM, AI & Robotics Labs, Atal Thinker Lab** to nurture creativity, innovation, and 21st-century skills.
- ✓ **Tablets for Teachers** equipped with digital lesson plans, e-content access, and visualization tools to enhance classroom delivery and teaching efficiency.
- ✓ **Game-Based Learning Modules** that make education fun, interactive, and experiential, improving student participation and concept retention.
- ✓ **English Learning Programs** integrated with phonics, reading comprehension, and communication skill modules to strengthen language proficiency.
- ✓ **AI-Powered Learning Tools** that provide personalized recommendations, performance insights, and adaptive learning paths for every student.



“Empowering Classrooms with Innovation, Technology, and Excellence.”



Teacher Empowerment

- ✓ **Comprehensive Teacher Training Programs** to build digital teaching skills, subject mastery, and classroom management capabilities.
- ✓ **Regular Workshops and Professional Development Sessions** on modern pedagogy, NEP-aligned curriculum, and technology integration.
- ✓ **AI-Powered Teaching Assistant Tools** providing insights into student performance, attendance, and participation to support data-driven decision-making.
- ✓ **Curriculum and Lesson Planning** Support through structured digital templates and automated tracking for consistency and quality.
- ✓ **Peer Collaboration & Knowledge Sharing via the Orbit LMS**, enabling teachers to share best practices, teaching resources, and innovative methods.



Branding & Marketing Solutions

- ✓ **Boost & Growth in Admission by 10 to 15%** - Targeted online advertisements and inquiry tracking systems designed to boost admissions and ensure measurable growth.
- ✓ **School Branding & Identity Design** – Development of logos, taglines, and visual identity aligned with your school's values and positioning.
- ✓ **Brochure & Prospectus Design** – Professionally crafted marketing materials that communicate your school's strengths and offerings effectively.
- ✓ **Social Media Marketing** – Strategic content creation and engagement campaigns on Facebook, Instagram, and LinkedIn to promote achievements and attract inquiries.
- ✓ **Reputation Management** – Managing online reviews, testimonials, and PR to build trust and community confidence.
- ✓ **Event Promotion & Outreach** – Marketing support for school events, exhibitions, and open-house programs to increase local awareness and engagement.

“When Teachers Grow, Schools Flourish.”



Operational & Administrative System

-  **Fees Management** – Automates fee collection, receipts, and reconciliation with real-time reporting.
-  **Payroll Management** – Simplifies salary processing, leave tracking, and statutory compliance.
-  **Financial Management** – Enables accurate accounting, expense control, and financial reporting.
-  **Operational Tools** – Digitizes daily administrative functions for better coordination and efficiency.
-  **Library Management** – Manages book cataloguing, issue/return, and digital access to resources.
-  **Admission Management** – Streamlines inquiries, registrations, and merit-based selections.
-  **Student Attendance** – Tracks attendance through biometric/RFID and shares real-time updates with parents.
-  **Exam Result Management** – Automates exam scheduling, evaluation, and result publishing with analytics.
-  **School App** – Dedicated mobile access for principals, teachers, students, and parents.
-  **School Website** – Professional, responsive platform for communication and admissions.
-  **Communication Module** – SMS, WhatsApp, and in-app alerts for effective engagement.
-  **Payment Gateway** – Enables secure online fee payments through app or website.
-  **Transport Management** – Tracks vehicles, routes, and student safety in real time.
-  **Visitor Management** – Digitally records and monitors visitor access and security.
-  **Hostel Management** – Manages room allocation, attendance, and mess operations digitally.
-  **PF & ESI Consultancy** – Provides payroll integration and statutory compliance under one system.

“Smart Operations. Smooth Administration. Stronger Schools.”

BENEFITS TO SCHOOL



ACADEMIC EXCELLENCE

- **Enhanced Student Engagement** - Interactive and visual learning tools make classrooms more dynamic. Smart Class Boards, videos, and game-based modules increase attention and active participation.
- **Consistent Teaching Quality** - Digital lesson plans and multimedia content ensure consistent, high-quality teaching across all classes, helping teachers deliver lessons effectively.
- **Personalized Learning Experiences** - AI-driven analytics and LMS integration adapt lessons to each student's pace, ensuring individualized attention and improved understanding.
- **Deeper Concept Understanding** - Digital libraries, self-learning videos, and game-based lessons simplify complex topics, helping students grasp concepts more easily.
- **Improved Concept Clarity** - Visual demonstrations, 3D simulations, and smart class content make learning more practical and enhance comprehension.
- **Greater Learning Retention** - Interactive and activity-based methods help students retain knowledge longer and apply it confidently.
- **Continuous Learning Support** - 24x7 access to self-learning videos and study materials encourages independent study and regular revision.
- **Seamless Assessment & Tracking** - Online assessments and automated grading offer real-time progress reports and help teachers identify learning gaps quickly.
- **Hands-On Learning in STEM, AI & Robotics Labs** - Modern labs promote innovation and practical problem-solving through hands-on experiences and project-based learning.
- **Critical Thinking & Collaboration** - Team projects and inquiry-based learning foster analytical thinking, creativity, and teamwork among students.
- **Enhanced Communication Skills** - English learning modules build strong language, reading, and speaking skills, boosting confidence and fluency.
- **Measurable Academic Progress** - Performance analytics and reports provide clear insights into student growth and academic improvement.
- **Holistic Student Development** - A balanced mix of curriculum, technology, and creativity ensures well-rounded academic and personal growth.

"Turning Schools from Challenges to Growth, from Loss to Profit."

BENEFITS TO SCHOOL



GROWTH & REPUTATION

- **Boost in Admissions by 10 - 15%** - Modern facilities, digital classrooms, and innovative teaching practices make the school more attractive to parents and students, driving higher enrollment.
- **Be the No. 1 School in Your Locality** — Powered by Orbit
- **Enhanced School Branding** - Professional branding, website, and marketing campaigns strengthen the school's identity and market presence.
- **Positive Parent Perception** - Transparent communication, digital reports, and student progress updates build trust and satisfaction among parents.
- **Recognition & Community Impact** - Active participation in events, outreach programs, and student achievements enhance the school's community reputation and credibility.
- **Future-Ready Institution** - Adopting technology and global learning standards helps the school remain competitive and future-focused in a rapidly changing education landscape.

FINANCIAL ADVANTAGE

- **Increase in Fee Collection through Higher Admissions** - Enhanced branding, marketing, and academic quality attract more students, directly improving admissions and overall fee collection.
- **Turning Schools from Loss to Profit** - Automation, digital finance tools, and cost optimization help schools move from financial losses to sustainable profitability.
- **Reduction in Operational Costs** - Orbit's integrated systems reduce manual work, vendor dependency, and administrative expenses, leading to significant yearly savings.
- **Efficient Fee & Financial Management** - Digital fee collection, automated reminders, and real-time reports ensure transparency, timely payments, and better financial control.
- **Improved ROI & Financial Stability** - With higher revenue and reduced costs, schools achieve strong returns on investment and long-term financial sustainability.

"Increase Admissions. Boost Collections. Reduce Costs. Turn Your School from Loss to Profit."



BENEFITS TO SCHOOL

TEACHER EMPOWERMENT

- **Comprehensive Training Programs** - Regular training sessions equip teachers with modern pedagogy, classroom technology, and digital teaching methods for improved effectiveness.
- **AI-Powered Teaching Insights** - AI-driven analytics help teachers monitor student progress, identify learning gaps, and take timely corrective actions.
- **Lesson Planning & Resource Management** - Structured digital lesson plans and content libraries save preparation time and ensure curriculum consistency.
- **Continuous Professional Development** - Workshops, certifications, and digital skill programs encourage teacher growth, confidence, and innovation.
- **Collaborative Learning Environment** - Teachers can share ideas, strategies, and resources through the Orbit LMS, promoting teamwork and peer learning.
- **Reduced Administrative Workload** - Automation of attendance, grading, and reporting allows teachers to focus more on teaching and mentoring students.
- **Enhanced Confidence & Motivation** - Access to tools, training, and recognition programs helps teachers feel valued, empowered, and motivated to perform better.

OPERATIONAL EFFICIENCY

- **Centralized Digital Management** - Orbit School integrates all school operations — from fees and payroll to attendance and transport — under one unified digital platform for seamless coordination.
- **Automated Administrative Processes** - Daily tasks such as admissions, attendance, and reporting are automated, reducing paperwork, errors, and delays.
- **Real-Time Data & Reporting** - Smart dashboards and MIS reports give school management instant access to financial, academic, and operational data for informed decision-making.
- **Improved Communication Flow** - Dedicated mobile apps and communication tools connect principals, teachers, students, and parents — ensuring transparency and timely updates
- **Streamlined Financial Operations** - Automated fee collection, accounting, and expense tracking systems ensure financial accuracy and better cash flow management.

"Enhancing Student Engagement Through Game-Based Learning."

SUCCESS STORIES

Lotus Public Valley School, Jaipur

Challenges

Decline in admissions and teacher left due to lack of technology and structure.

Solution

Introduced Smart Class, LMS, Game-Based Learning, Self Learning Videos and AI-driven LMS

Results

- 35% increase in new admissions in the next academic year
- Boosted student engagement and learning retention
- Teachers reported higher confidence and productivity

Testimonial

EdProwise gave our school a new identity — we became the top choice for parents in our area” — Director

Green International School, Indore

Challenges

Running at a financial loss due to low fee recovery and declining admissions

Solution

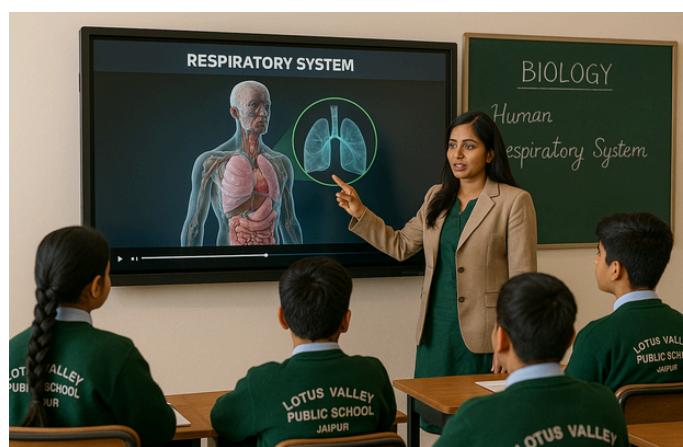
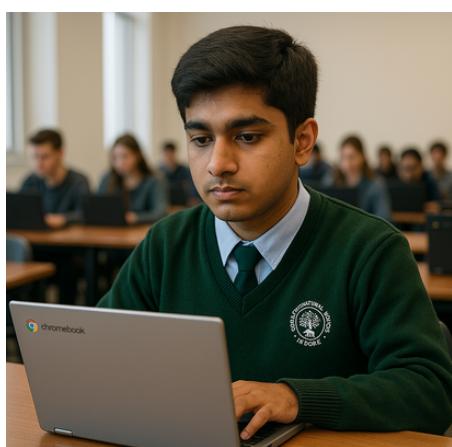
Enabled admission growth and brand awareness via marketing support and digital enrollment tools & Smart Learning Tools & Improvement in Teaching Quality & Computer & STEM Labs

Results

- Admission inquiries increased by 40% through digital campaigns.
- Achieved break-even within 1 academic year and now operates profitably.
- Became No.1 School in the localities

Testimonial

“We went from losses to stability in one year — EdProwise gave us financial control and growth clarity” — Principal

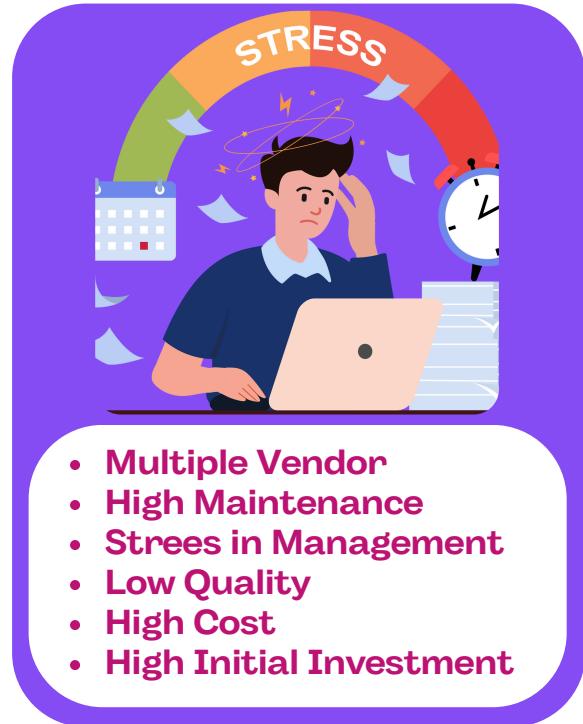


IF YOU DON'T CHOOSE ORBIT

WHY INVEST ₹1+ CRORE WHEN YOU CAN
GET IT ALL FOR ₹300/STUDENT/MONTH?

If Purchased separately in
the market

Individual Components	Approx Cost
Learning Solutions	35 to 40 Lakhs
Lab Infrastructure	35 to 40 Lakhs
Teacher Empowerment	3 to 4 Lakhs
School ERP	3 to 4 Lakhs
Extra Curriculum Activities	14 to 15 Lakhs
Total Cost	90 Lakhs to 1 Crore



SAVE OVER

80 LAKHS IF
YOU
CHOOSE
ORBIT

WITH
EDPROWISE
₹ 300 ONLY



HOW TO FUND?

Increase Admissions → Increased Fees Collection

EdProwise marketing, branding, and parent satisfaction tools directly increase new admissions by 10–35%. That additional revenue alone can fund the platform.

Example:

An increase of just 50 students paying ₹20,000/year = ₹10 lakhs extra income — which cover EdProwise cost.

Increase Existing fees from students for Improvement in Infrastructure

By adding a nominal increase of ₹50–₹100 per student per month, schools can fully cover EdProwise's ₹300/month cost through shared contribution — while clearly positioning it as a digital infrastructure enhancement.

Example:

For a school with 1,000 students: ₹100/month increase = ₹1,20,000/month additional income | Annual total = ₹14.4 Lakhs | Easily funds EdProwise services while improving overall facilities.

Improved Fee Recovery & Online Payment Gateway

By adding a nominal increase of ₹50–₹100 per student per month, schools can fully cover EdProwise's ₹300/month cost through shared contribution — while clearly positioning it as a digital infrastructure enhancement.

Reduction in Administrative & Vendor Costs

By adding a nominal increase of ₹50–₹100 per student per month, schools can fully cover EdProwise's ₹300/month cost through shared contribution — while clearly positioning it as a digital infrastructure enhancement.

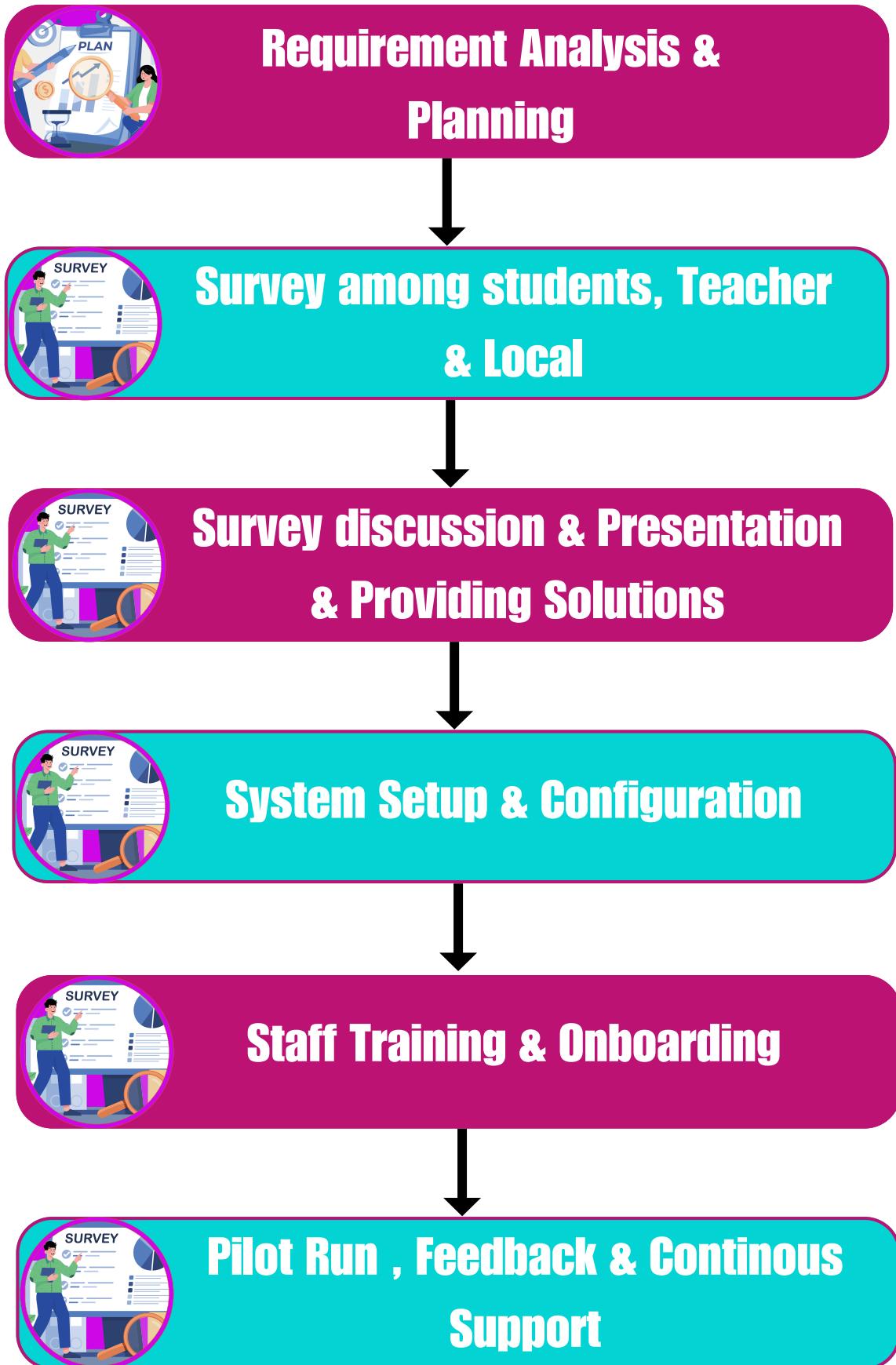
In-House Income from Stationery & Book Sales

Schools partnering with EdProwise can earn commission or royalty on sales of books, stationery, and uniforms inside school premises.

That royalty income can directly offset monthly EdProwise charges.

“Turn Technology into a Revenue Generator, Not an Expense”

IMPLEMENTATION PLAN



"Step-by-Step Implementation for Seamless Transition to a Smart, Profitable School"

ROI TRACK

At EdProwise, Every service is measurable

We help schools track their Return on Investment (ROI) through transparent data dashboards, detailed reports, and measurable performance indicators — ensuring that every rupee spent adds real value.

Category	Before EdProwise	After EdProwise	Impact
Fees Collection Efficiency	65%-70%	98%-100%	+30% Cash Flow
Admission Growth	Stagnant/Declining	10%-25%	More Students, More Revenue
Teacher Productivity	Low	High	+40% to 50% efficiency
Student Satisfaction	Low	High	50% Retention & Top School in Localities
School Digitization	Low/No	Fully Digitized	Digital reduces manual work & save many cost
Student Spend time on Study	Low	High	Almost 50% growth in student spending time on our App

“Measure Growth. Track Performance. Achieve Proven ROI with EdProwise”

Our Business Model

Transforming School into High Performance Institutions

Lease/Rent & Operate Model

We take over the school on lease or rent and manage the entire operations end-to-end.

- We pay the school owner a fixed monthly rent
- We handle academics, operations, admissions, staffing, branding, and growth
- The owner enjoys stress-free income while the school transforms into a profitable & modern institution

Partnership Model (Growth+Modernisation)

In this model, the school continues to run under its existing management while Orbit School becomes its growth partner. We provide:

- Learning Solutions
- Lab Infrastructure (STEM, Computer, Robotics, Language, Digital Labs)
- Teacher Training & Empowerment
- School ERP powered by AI
- Branding, Marketing & Admission Growth
- Extra-Curricular & Co-Curricular Programs

This model helps schools upgrade, increase admissions, improve academic outputs, and become profitable without losing ownership.

"Empowering Schools to Grow Smarter, Operate Efficiently, and Lead with Confidence"



HOW TO REACH US



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