Blinkit Grocery Analysis

blinkit
India's Last Minute App

⚙ FILTER PANEL

Outlet Size
- High
- Medium
- Small

Outlet Location
- Tier 1
- Tier 2
- Tier 3

Item Type
- Baking Goods
- Breads
- Breakfast
- Canned
- Dairy
- Frozen Foods
- Fruits and Vegetables
- Hard Drinks

$0.01M
TOTAL SALES

$126
AVG SALES

104
NO OF Item

4.0
AVG RATING

OUTLET ESTABLISHMENT
- $0.8K (2015)
- $8.5K (2017)
- $3.8K (2020)

FAT CONTENT
■ Low Fat ■ Regular
- $4.5K, 35%
- $8.6K, 65%

FAT BY OUTLET
■ Low Fat ■ Regular
- Tier 2 — $8.6K / $4.5K

ITEM TYPE
- Baking Goods — $13.1K

OUTLET SIZE
■ Small
- $13.1K, 100%

OUTLET LOCATION
- Tier 2 — $13.1K
- 0
- 0

OUTLET TYPE
Supermarket Type1
- $13.1K — **Total Sales**
- $126 — **Avg Sales**
- 104 — **No of Items**