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Course Name - SQL

### **Database - Pelican Store**

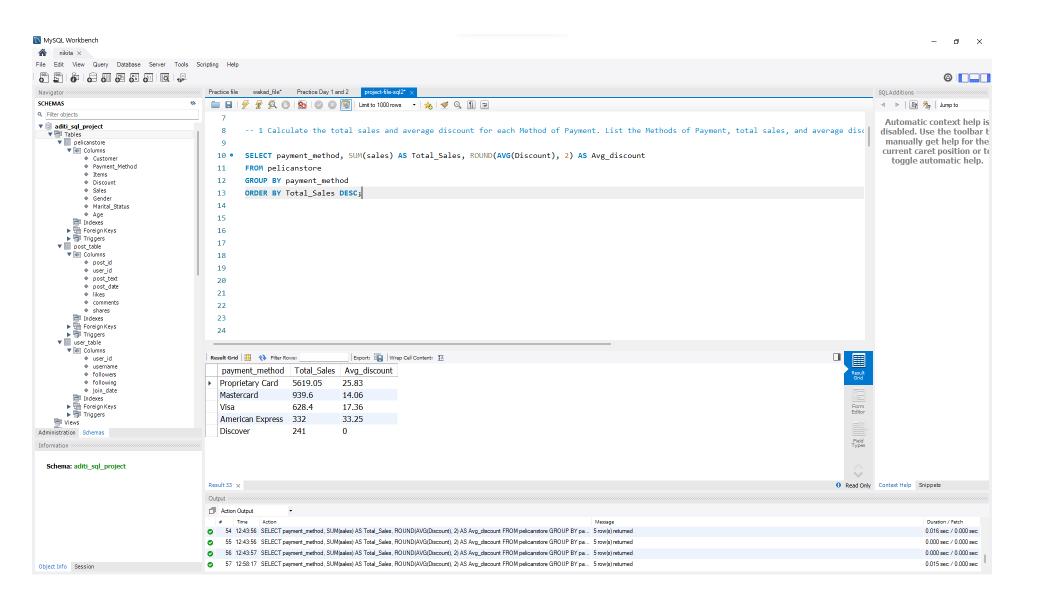
Q.1). Calculate the total sales and average discount for each Method of Payment. List the Methods of Payment, total sales, and average discount in descending order of total sales.

SELECT payment method, SUM(sales) AS Total Sales, ROUND(AVG(Discount), 2) AS Avg discount

FROM pelicanstore

GROUP BY payment\_method

ORDER BY Total\_Sales DESC;



Q2). Identify the age group (e.g., 20-30, 31-40, etc.) with the highest total sales. List the age group and the corresponding total sales.

**SELECT** 

**CASE** 

WHEN Age BETWEEN 20 AND 40 THEN '20-30'

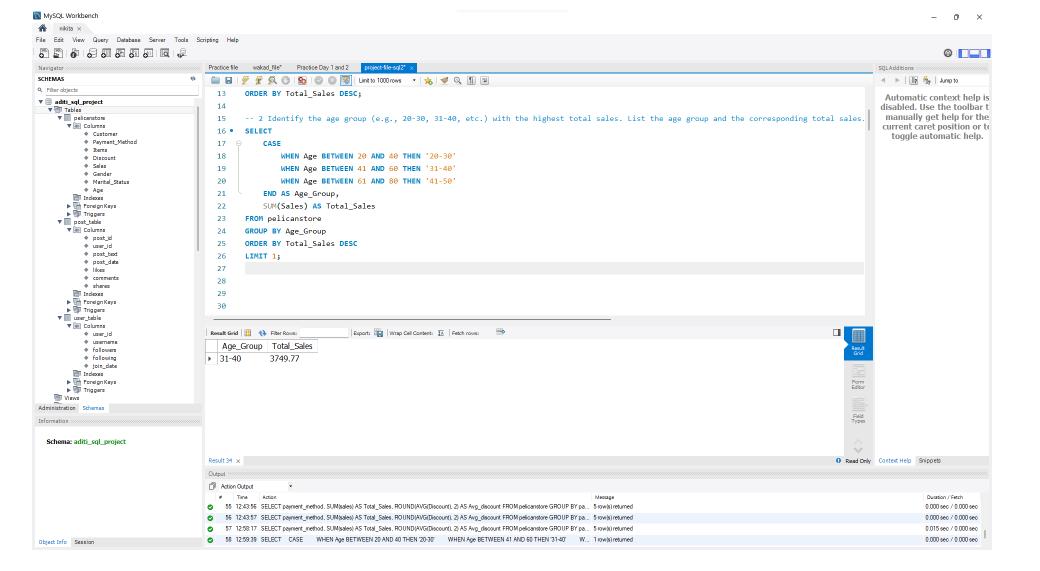
WHEN Age BETWEEN 41 AND 60 THEN '31-40'

WHEN Age BETWEEN 61 AND 80 THEN '41-50'

END AS Age\_Group,

SUM(Sales) AS Total\_Sales

FROM pelicanstore GROUP BY Age\_Group ORDER BY Total\_Sales DESC LIMIT 1;



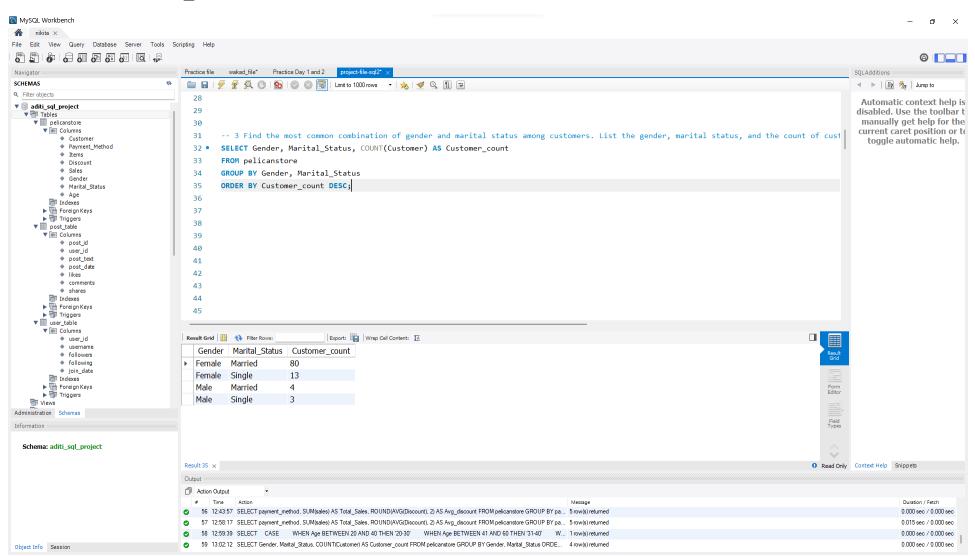
Q 3). Find the most common combination of gender and marital status among customers. List the gender, marital status, and the count of customers for the most common combination.

SELECT Gender, Marital Status, COUNT(Customer) AS Customer count

FROM pelicanstore

GROUP BY Gender, Marital\_Status

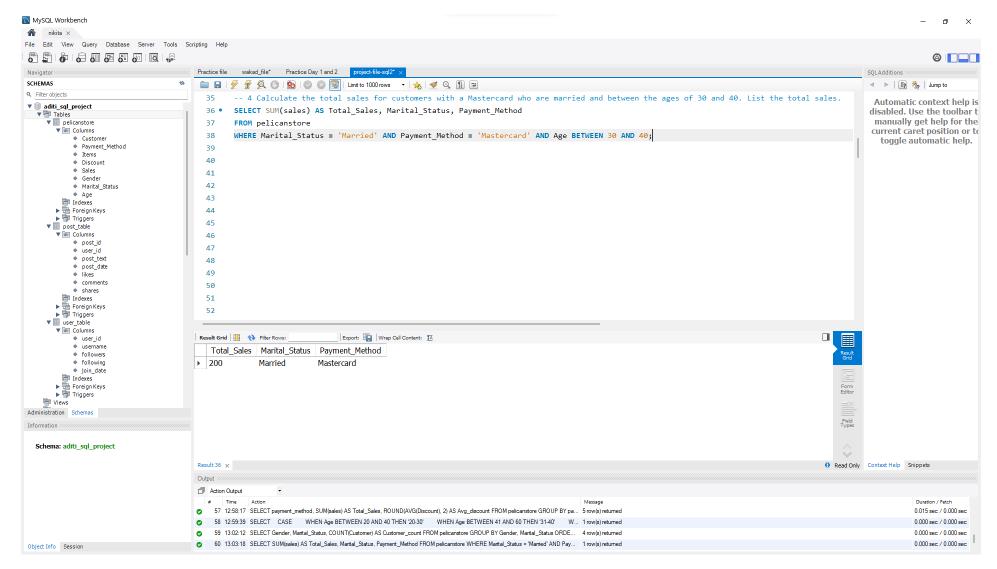
ORDER BY Customer\_count DESC;



## Q 4). Calculate the total sales for customers with a Mastercard who are married and between the ages of 30 and 40. List the total sales.

SELECT SUM(sales) AS Total\_Sales, Marital\_Status, Payment\_Method FROM pelicanstore

WHERE Marital\_Status = 'Married' AND Payment\_Method = 'Mastercard' AND Age BETWEEN 30 AND 40;

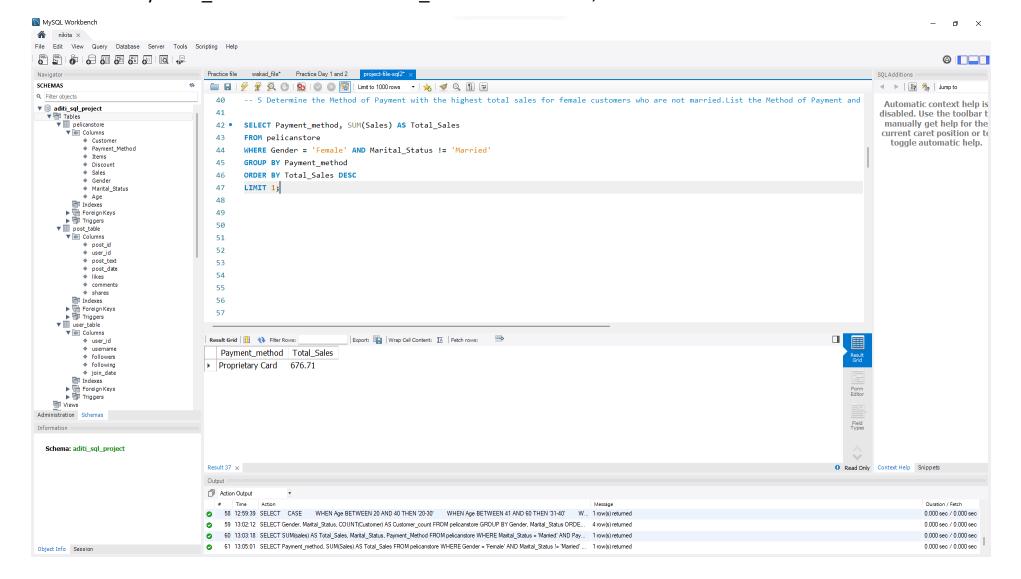


# Q 5). Determine the Method of Payment with the highest total sales for female customers who are not married. List the Method of Payment and the total sales.

SELECT Payment\_method, SUM(Sales) AS Total\_Sales

FROM pelicanstore WHERE Gender = 'Female' AND Marital Status != 'Married'

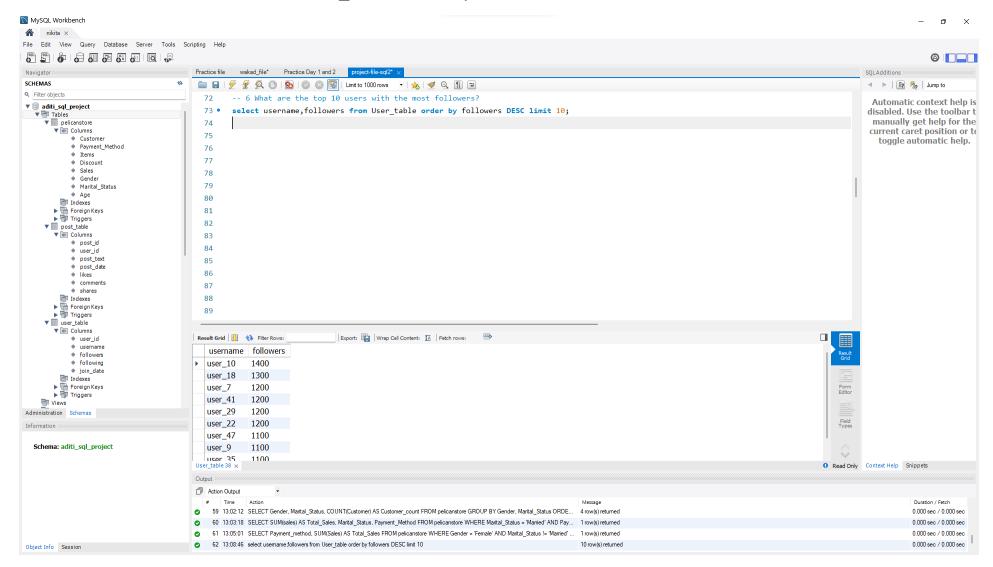
GROUP BY Payment method ORDER BY Total Sales DESC LIMIT 1;



## Database - User\_Table and Post\_Table(social media analysis)

## Q6). What are the top 10 users with the most followers?

select username, followers from User\_table order by followers DESC limit 10;



## Q7). Which user has the highest number of likes?

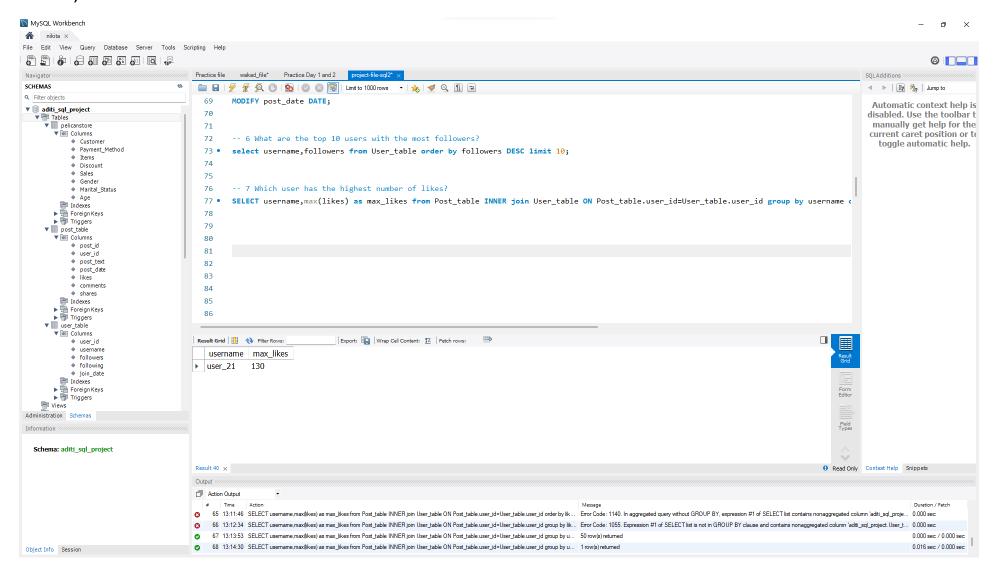
SELECT username, max(likes) as max\_likes

from Post\_table INNER join User\_table ON Post\_table.user\_id=User\_table.user\_id

group by username

order by max likes desc

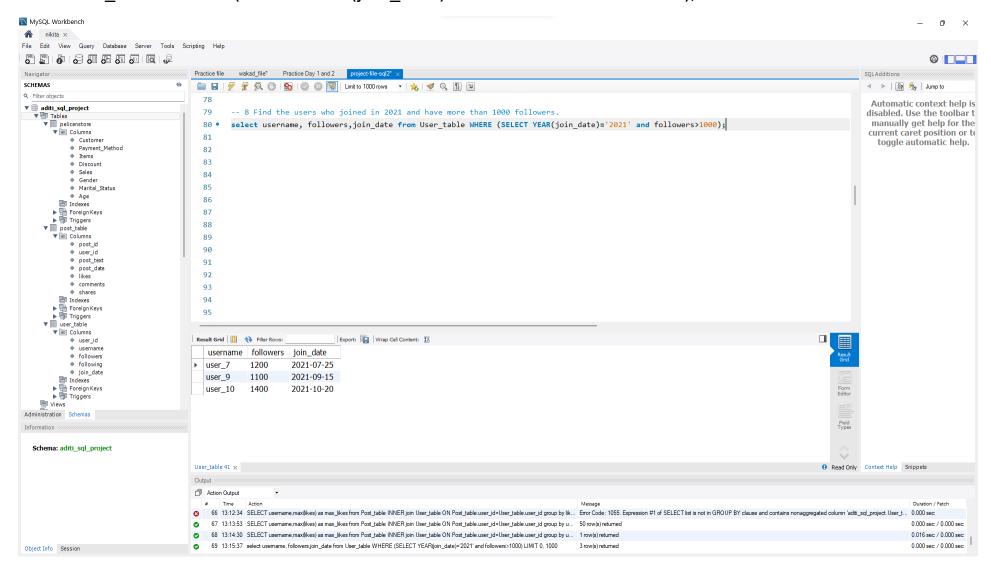
## limit 1;



## Q8). Find the users who joined in 2021 and have more than 1000 followers.

select username, followers, join\_date

from User\_table WHERE (SELECT YEAR(join\_date)='2021' and followers>1000);



## Q 9). List the posts with the most likes.

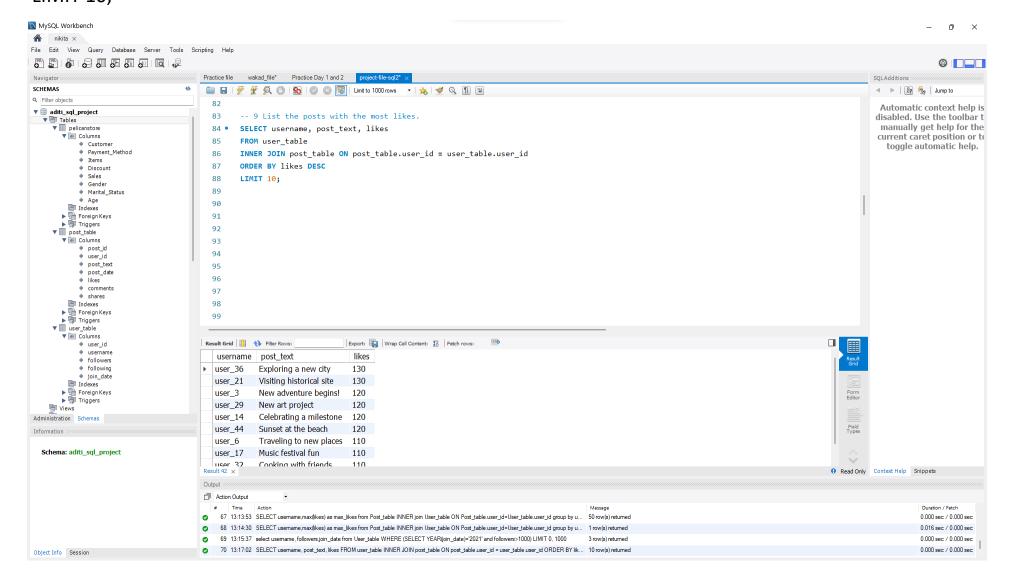
SELECT username, post\_text, likes

FROM user\_table

INNER JOIN post\_table ON post\_table.user\_id = user\_table.user\_id

**ORDER BY likes DESC** 

LIMIT 10;

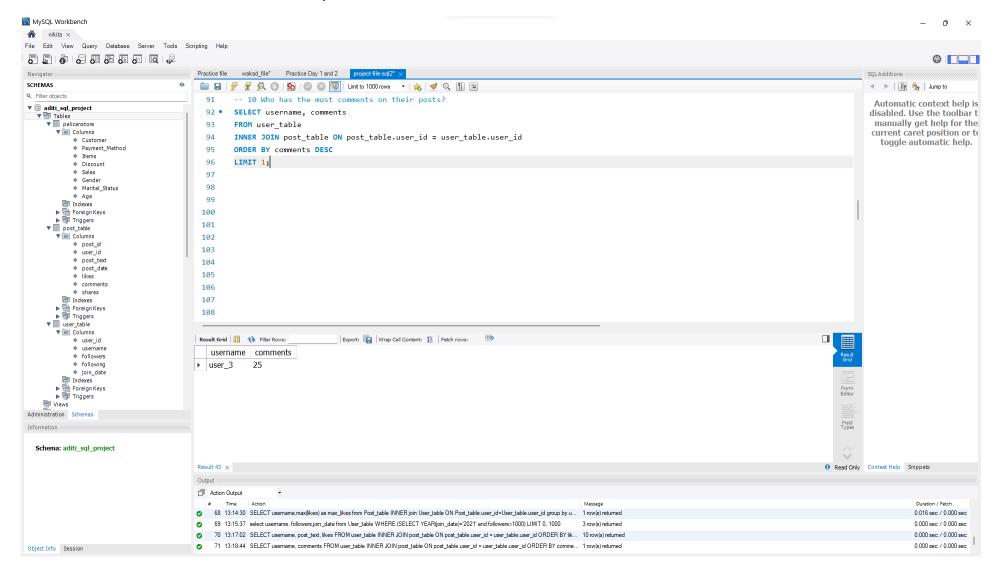


## Q 10). Who has the most comments on their posts?

SELECT username, comments FROM user\_table

INNER JOIN post\_table ON post\_table.user\_id = user\_table.user\_id

ORDER BY comments DESC LIMIT 1;

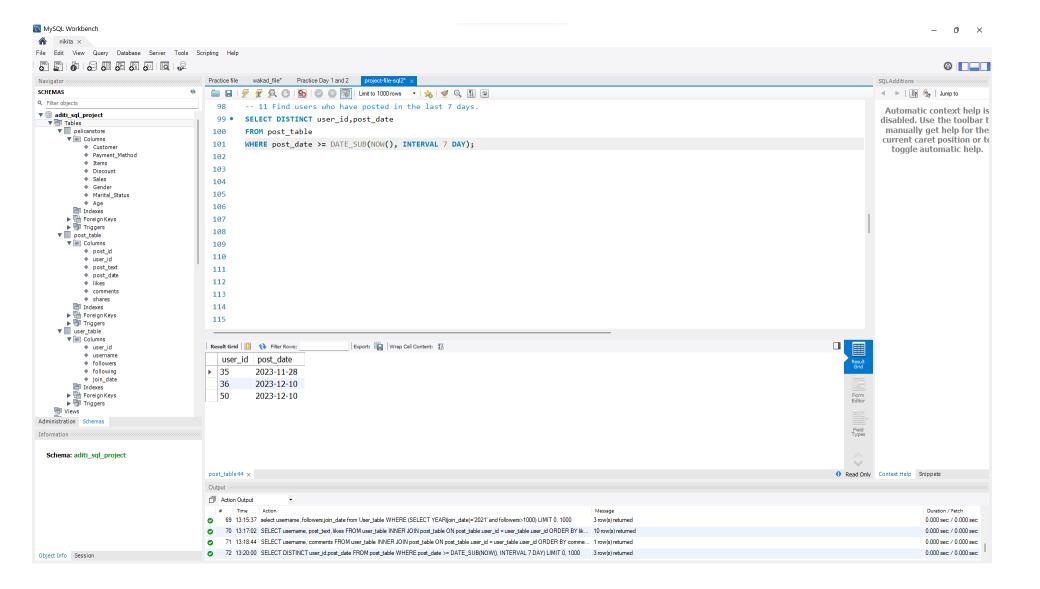


#### Q11). Find users who have posted in the last 7 days.

SELECT DISTINCT user\_id,post\_date

FROM post table

WHERE post\_date >= DATE\_SUB(NOW(), INTERVAL 7 DAY);

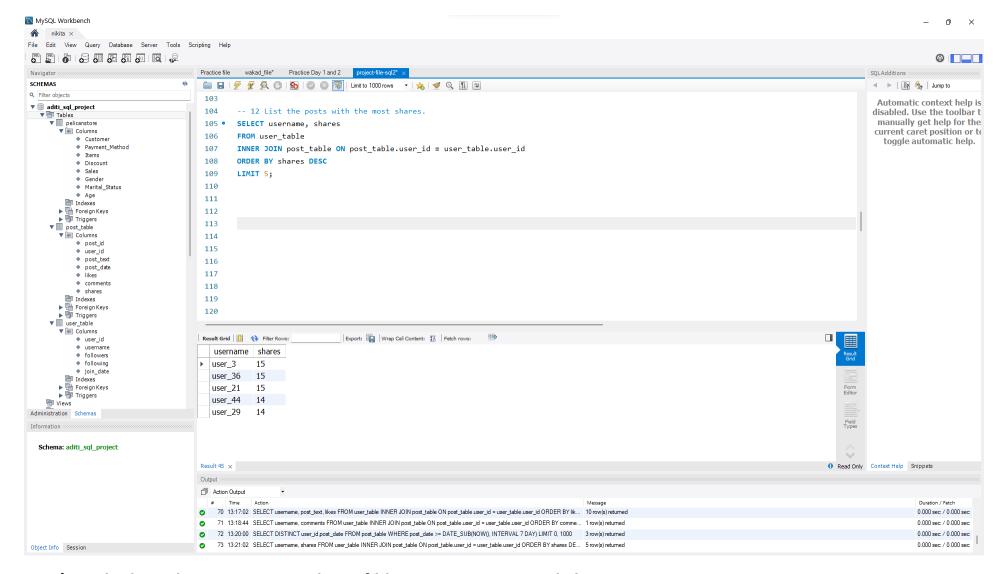


## Q 12). List the posts with the most shares.

SELECT username, shares FROM user\_table

INNER JOIN post\_table ON post\_table.user\_id = user\_table.user\_id

#### ORDER BY shares DESC LIMIT 5;



## Q13). Calculate the average number of likes, comments, and shares per post.

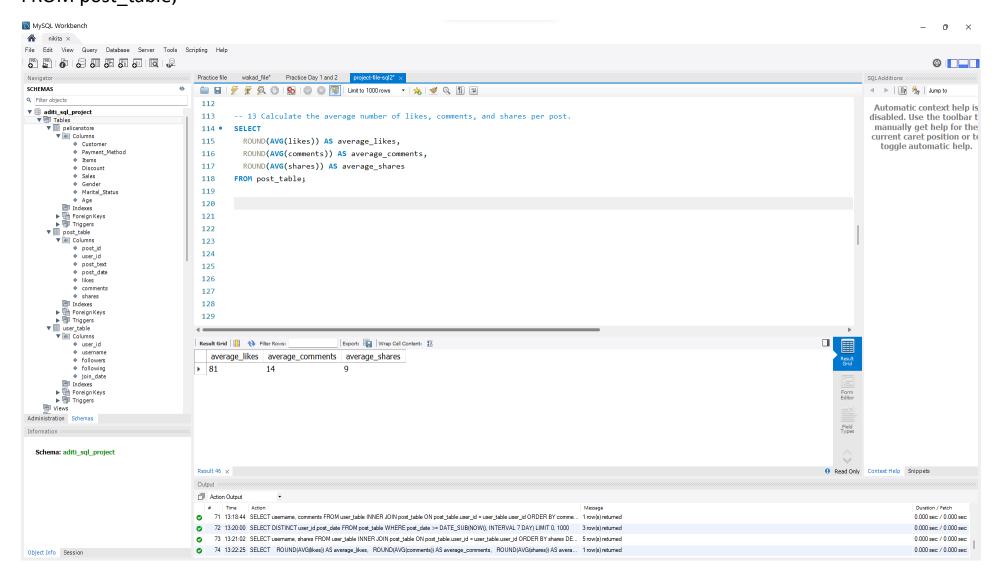
#### **SELECT**

ROUND(AVG(likes)) AS average\_likes,

ROUND(AVG(comments)) AS average\_comments,

ROUND(AVG(shares)) AS average shares

## FROM post\_table;

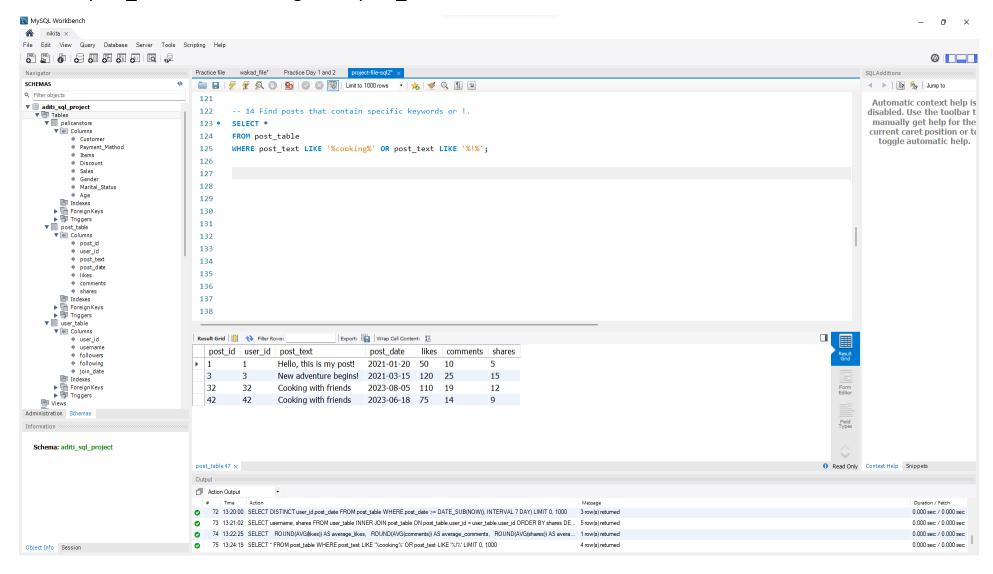


## Q14). Find posts that contain specific keywords or !.

#### **SELECT** \*

FROM post\_table

WHERE post\_text LIKE '%cooking%' OR post\_text LIKE '%!%';



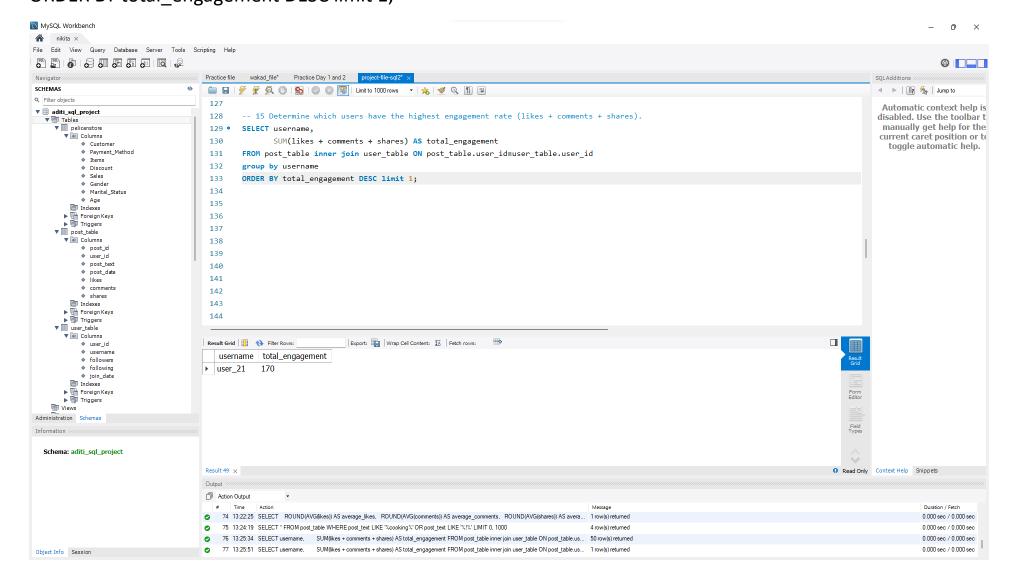
## Q 15). Determine which users have the highest engagement rate (likes + comments + shares).

SELECT username,

SUM(likes + comments + shares) AS total\_engagement

FROM post\_table inner join user\_table ON post\_table.user\_id=user\_table.user\_id group by username

ORDER BY total engagement DESC limit 1;



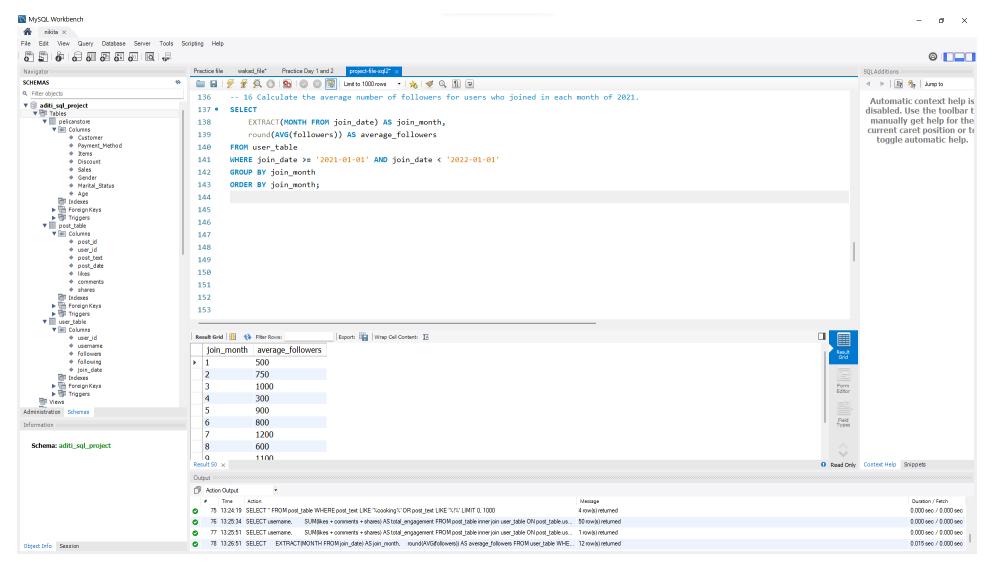
## Q16). Calculate the average number of followers for users who joined in each month of 2021.

## **SELECT**

EXTRACT(MONTH FROM join\_date) AS join\_month,

round(AVG(followers)) AS average\_followers FROM user\_table

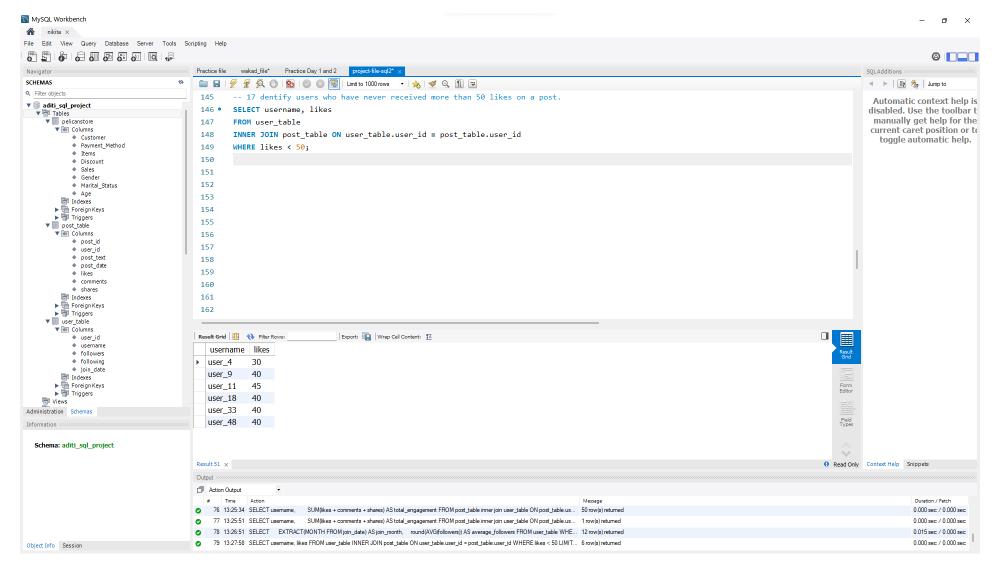
WHERE join\_date >= '2021-01-01' AND join\_date < '2022-01-01' GROUP BY join\_month ORDER BY join\_month;



## Q17). dentify users who have never received more than 50 likes on a post.

SELECT username, likes FROM user table

INNER JOIN post\_table ON user\_table.user\_id = post\_table.user\_id WHERE likes < 50;

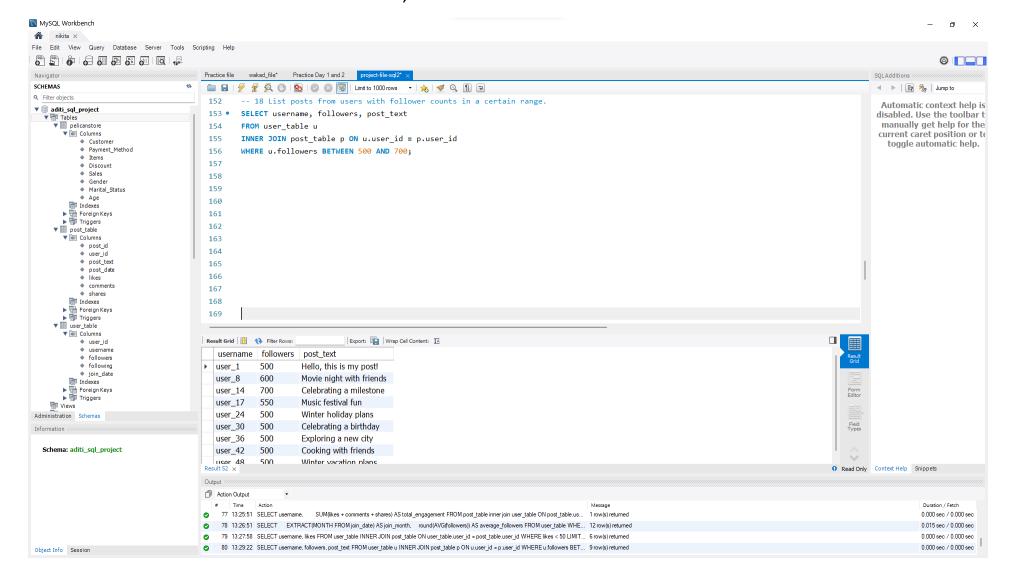


#### Q18). List posts from users with follower counts in a certain range.

SELECT username, followers, post\_text FROM user\_table u

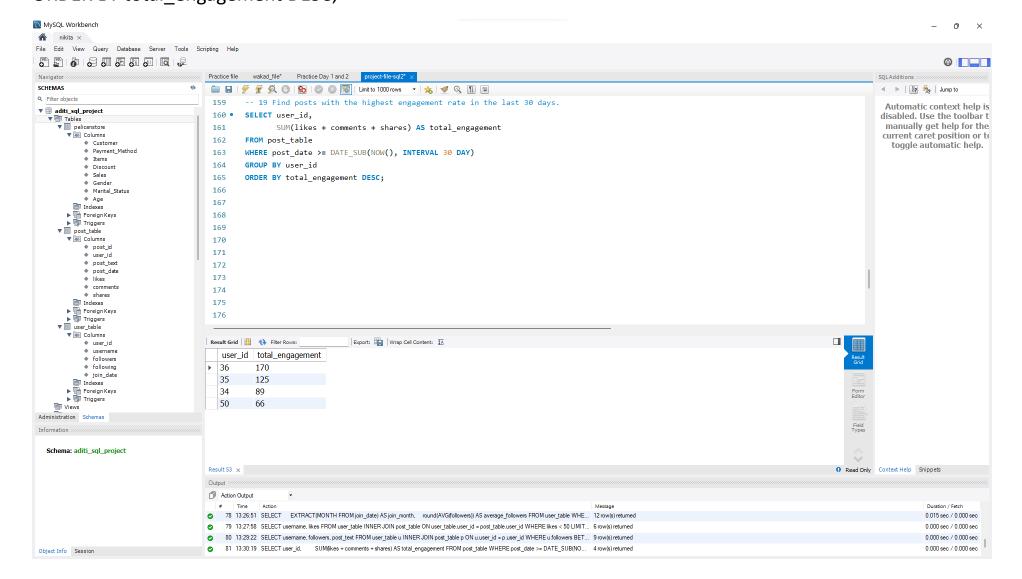
INNER JOIN post\_table p ON u.user\_id = p.user\_id

WHERE u.followers BETWEEN 500 AND 700;



## Q19). Find posts with the highest engagement rate in the last 30 days.

SELECT user\_id, SUM(likes + comments + shares) AS total\_engagement FROM post\_table WHERE post\_date >= DATE\_SUB(NOW(), INTERVAL 30 DAY) GROUP BY user\_id ORDER BY total engagement DESC;



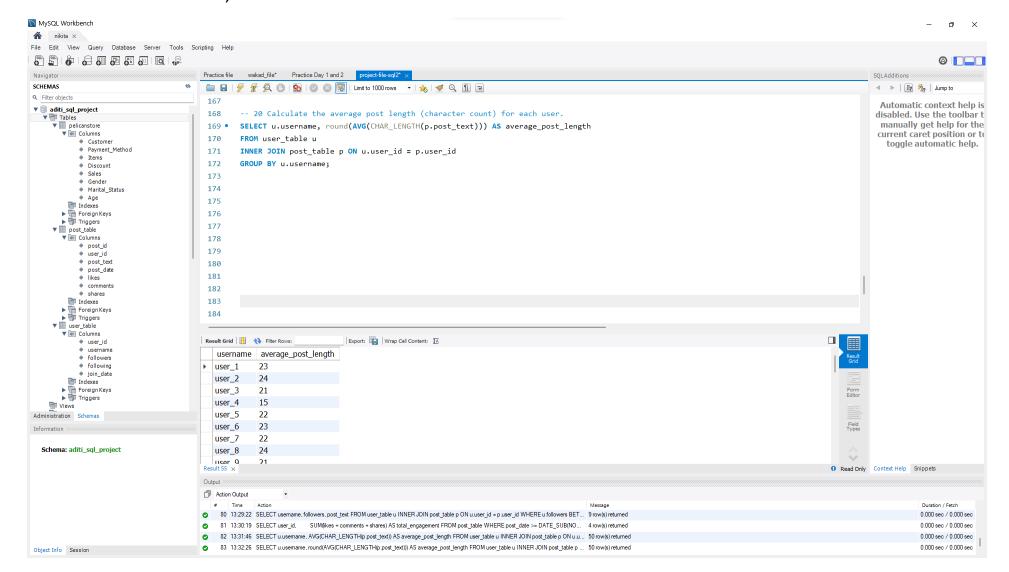
## Q 20). Calculate the average post length (character count) for each user.

SELECT u.username, round(AVG(CHAR LENGTH(p.post text))) AS average post length

FROM user table u

INNER JOIN post\_table p ON u.user\_id = p.user\_id

## GROUP BY u.username;



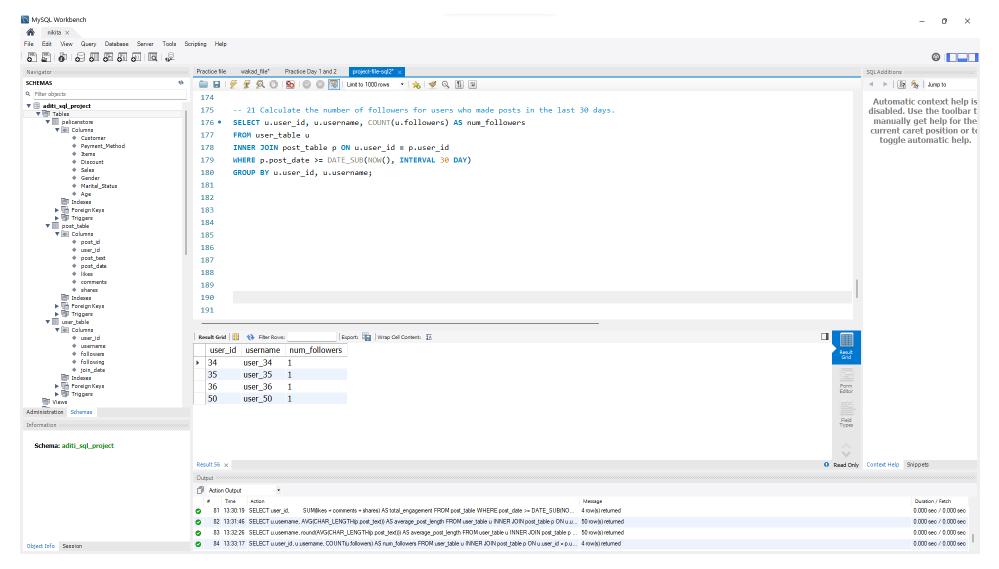
## Q 21). Calculate the number of followers for users who made posts in the last 30 days.

SELECT u.user id, u.username, COUNT(u.followers) AS num followers FROM user table u

INNER JOIN post\_table p ON u.user\_id = p.user\_id

WHERE p.post\_date >= DATE\_SUB(NOW(), INTERVAL 30 DAY)

GROUP BY u.user\_id, u.username;



Q22). List posts made by users who have joined the platform in the same month and year. Include the usernames of both the users who made the posts and the join dates of those users. SELECT U. username, P. post\_text

SELECT U.username AS user\_username, P.post\_text, U.join\_date

FROM User\_table U

JOIN Post\_table P ON U.user\_id = P.user\_id

WHERE DATE\_FORMAT(U.join\_date, '%Y-%m') = DATE\_FORMAT(P.post\_date, '%Y-%m');

