

# NIKITHA REDDY BITLA

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## Profile

Motivated Engineering student pursuing a Bachelor's degree in Computer Science actively seeking internships in the tech industry. Proficient in programming languages with a strong foundation in algorithms and data structures. Eager to apply theoretical knowledge in a practical setting to gain hands-on experience and contribute to cutting-edge technologies. Excellent communication, teamwork skills and proven ability to adapt quickly acquired through collaborative projects. Committed to continuous learning, collaborating with industry professionals and further developing technical skills.

## Work Experience

**BrainOVision** **Hyderabad, India**  
**Web Development Intern** Nov 2021 – Dec 2021

- Collaborated with UX designers to optimize website layout and design.
- Created a fully functional website as a capstone project using WordPress with the implementation of interactive elements incorporating customized themes, plugins, and widgets
- Developed skills in hosting, exploring WordPress interface, optimizing images, content creation and basics of HTML and CSS

**Forage** **Hyderabad, India**  
**Data Analytics and Visualization Job Simulation** Nov 2024 – Dec 2022

- Completed a simulation focused on advising a hypothetical social media client as a Data Analyst at Accenture
- Cleaned, modelled and analyzed 7 datasets to uncover insights into content trends to inform strategic decisions
- Prepared a PowerPoint deck and video presentation to communicate key insights for the client and internal stakeholders

## Project Experience

**RUSH** **Hyderabad, India**  
**Game Development** Oct 2022 – Jan 2023

- Rush is a 2D platformer game developed using Unity which involves the survival of a character by overcoming all the obstacles that come its way.
- Collaborated with a development team to contribute to multiple facets of a project, encompassing gameplay mechanics, level design, and user interface implementation, while also facilitating seamless integration of assets like sprites, animations, and sound effects.

## Leadership Experience

**Mock United Nations (MUN)**  
**Organizing committee, (2023) MVSR MUN 2.0**

- Assisted in Hospitality, including registrations, committee and portfolio allotments and handled social media.
- Contributed to the development and implementation of conference agendas, committees, and debate topics for a high-profile international conference with 200+ participants.
- Managed and Participated in the various workshops, events and webinars conducted.

**Computer Science Students Association, MVSR**  
**Deputy Director for Marketing and Communication**

- Organized events for the alumni ceremony 2023.
- Developed and implemented comprehensive marketing strategies resulting in a 25% increase in the student participation.

## Education

**MVSR Engineering College** **Hyderabad, India**  
BE in Computer Science- GPA 9.43/10 2021–2025

**Sri Gayatri Junior College** **Hyderabad, India**  
Intermediate- GPA 9.76/10 2021–2019

**Ramadevi Public School** **Hyderabad, India**  
Schooling- GPA 9.4/10 2019–2009

## Skills & Interests

### SKILLS:

- Microsoft Office (Excel, Word, PowerPoint)
- Programming languages (C++, Java, Python, C)
- Web development (HTML, CSS, JS)
- Database Systems
- Google Analytics
- Digital Marketing
- Social Media Management
- Content Writing

### INTERESTS:

- Competitive sports- Basketball and Badminton
- Public Speaking
- Leadership Roles
- Web Design & Development
- Digital Marketing
- Blogging
- Content Creation

## Training/Courses

- Social Media Management – Udemy
- Game Development with Unity – Learnoverse
- Web Development – Brainovision and FreeCodeCamp
- DBMS – Oracle Academy
- Data Analysis using python – Simplilearn
- Graphic Designing – Unschool
- Android app development – Unschool
- Fundamentals of Digital Marketing – Google Skillshop