

Assignment Name: Story Board|

Group Name: The Struggle Bus

Team Members who contributed:

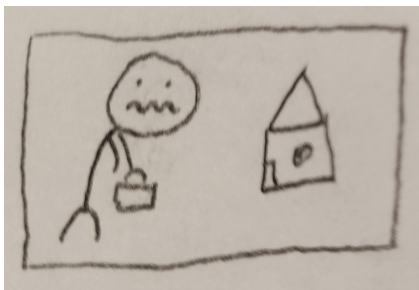
First Name	Last Name	Email
Aaron	Donald	aidonald@email.sc.edu
Matty	Miller	matelyn@email.sc.edu
Nikki	Kondapeta	nikitha@email.sc.edu
Yat Long	Wong	yjwong@email.sc.edu

Rachel by Nikki

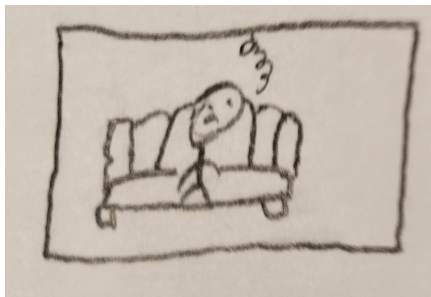
Melissa by Aaron

Matthew by Matty

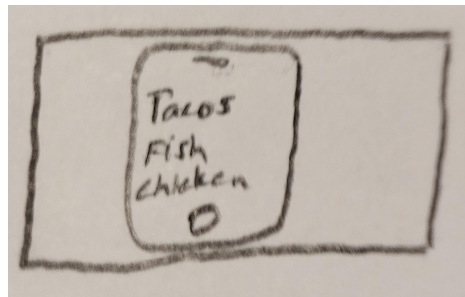
Lawrence by Justin



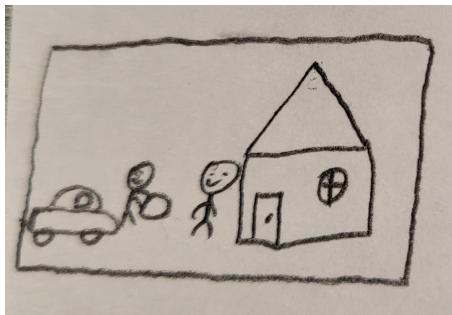
Lawrence is very tired after a long day of work.



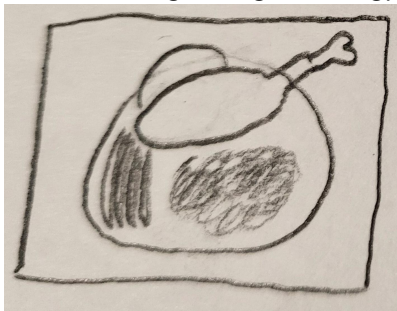
He is unmotivated to make his own meal, he is tempted to skip dinner and go straight to the gym



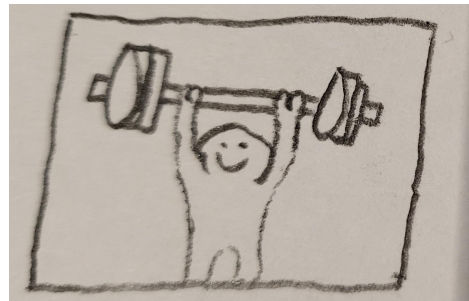
Lucky he has an app that lets him get the calories he needs!



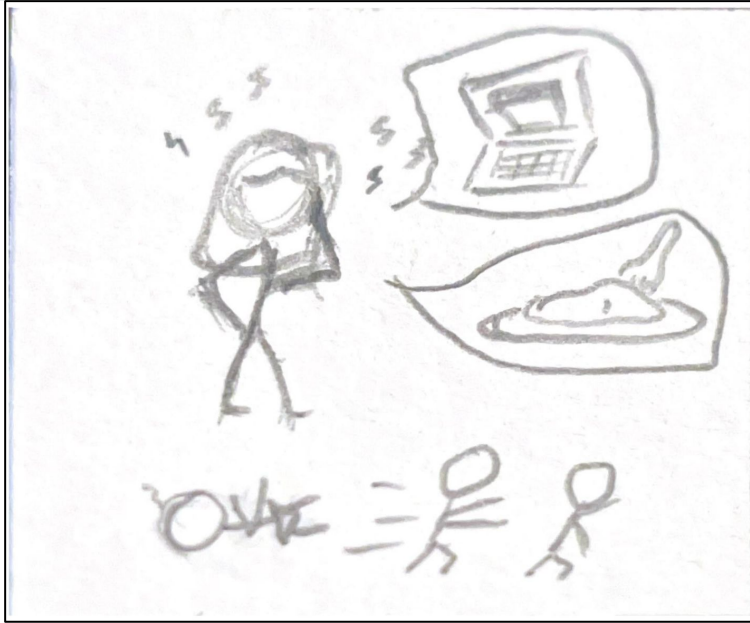
The delivery driver gets the food to him within 20 minutes!



He got lemon pepper chicken with green beans and mash potatoes



He is now at the gym with all the energy in the world!



Melissa is a mother of 3 boys. She is struggling to find a balance between her work as an executive marketing manager, her blog and her parental responsibilities. There are many nights she finds herself throwing together freezer meals for her children. The kids do not like lasagna 3 times a week.



One day at work, she is telling one her coworkers Kevin about her problem when he introduces Melissa to the quick meal app that has all the criteria needed to fill a happy home with a nice meal.



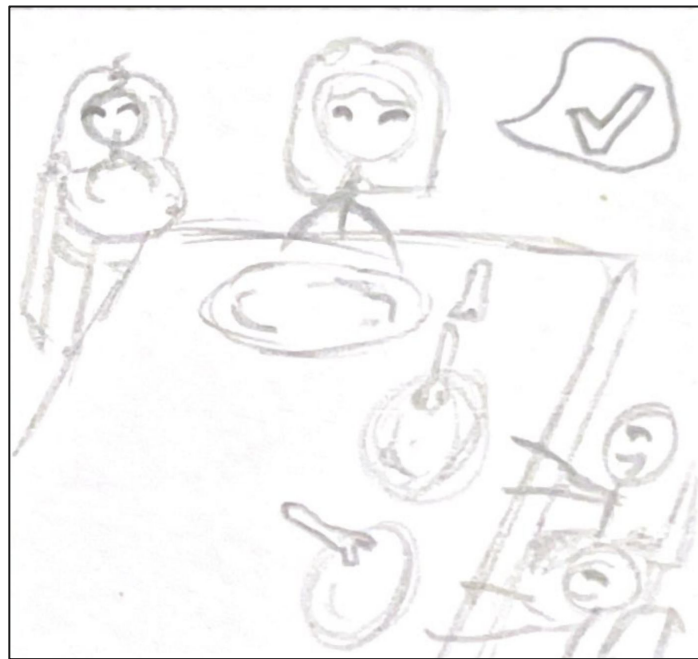
Melissa is intrigued by the app and decides to check it out when she goes on her break. Seeing the good reviews, she plans to use the upcoming night to try the usefulness of the app.



Taking a short quiz, Melissa soon sees all the different options she could use as a filter to build a nutritious and quick meal for her and her boys.



Before her shift ends she puts in an order for pickup at her local grocery store. When she arrives, she is met by a store associate to hand her the specific items she ordered.



When she gets home, Melissa is able to quickly throw together the meal she planned for with access to a delicious recipe provided by a local user. Her boys seem to enjoy the change in meal and it seems like Melissa will continue her use of the app.



Rachel is a single mother of 3 kids and they always keep her distracted from her work, but this time she has a very important presentation next week and she has no time to cook for her hangry children as the presentation will take up most of her time.



One day as she is leaving for work in a stressful manner, her neighbor noticed and asked why she is so frustrated and Rachel explained her situation of how she was unable to balance motherhood and work life at the same time.



Her neighbor directed her to an app called “hungry hippo” that delivers easy prepped food for younger kids filled with all the nutrition they would need. The app would also let her customize the kids’ personal dietary needs that also provides attention to their allergies they might have.

	B	L	D
MONDAY	Mixed Berry Smoothie Bowl	Thai Sweet Potato Salad	Baked Chicken Tenders
TUESDAY	No Bake Energy Balls	Creamy Avocado Zucchini Pasta	Spaghetti & Meatballs
WED	Key Lime Pie Smoothie	Quick & Easy BLT Salad	Slow Cooked Peach Chicken
THURSDAY	Bacon Mushroom Spinach Frittata	Avocado Tuna Melt	Healthy Cheesy Taco Skillet
FRIDAY	Gluten Free Funfetti Doughnuts	Strawberry & Kale Halloumi Salad	Baked Honey Garlic Chicken Wings
SATURDAY	Peach & Coconut Chai Oatmeal	Turkey Veggie Burgers	Veal Rolls with Zucchini
SUNDAY	Carob & Caramel Chia Pudding	Spicy Brazilian Burrito Bowls	BBQ Oolong Tea Smoked Chicken

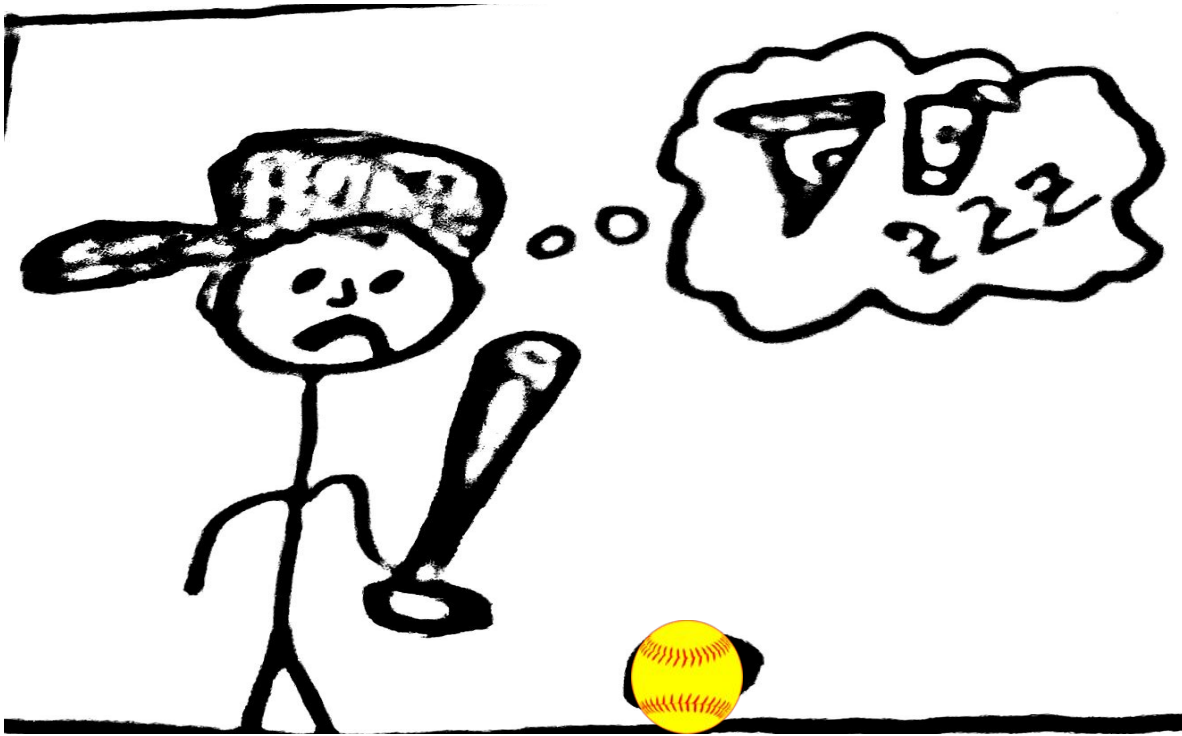
Rachel then calms herself in the car and gives the app a thought and later after work she downloads the app and makes a diet plan for 5 days of the week for the children that way she doesn't have to miss out any of their specific needs.



The app lets her order everything she asked for and the big box of the prepped meals arrive to her door within a day of ordering and she got exactly what she put in the app.



The mom is now happy and her kids are satisfied with their yummy meals, and they have it all laid out for the rest of the week that way rachel can never miss out on her important presentations or meetings she may have in the future.



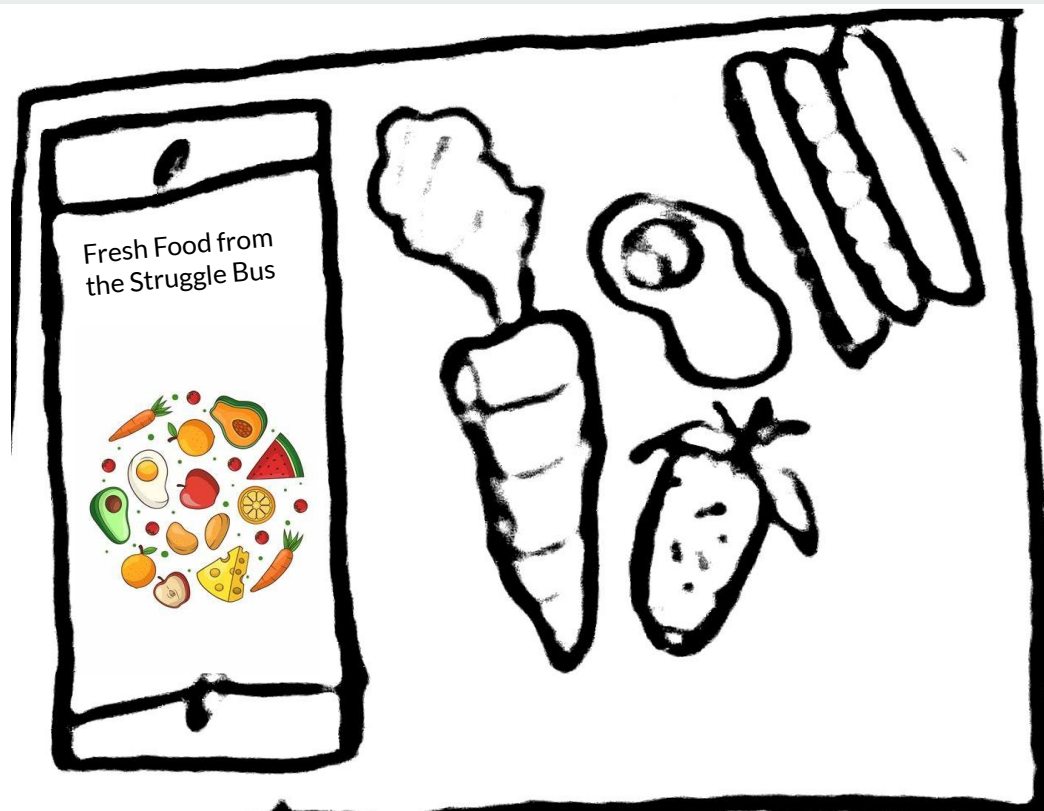
Matthew is feeling sluggish and has no energy to cook himself food after a long day of work and softball. He is dreaming of the day where he can have a balanced meal and feel good.



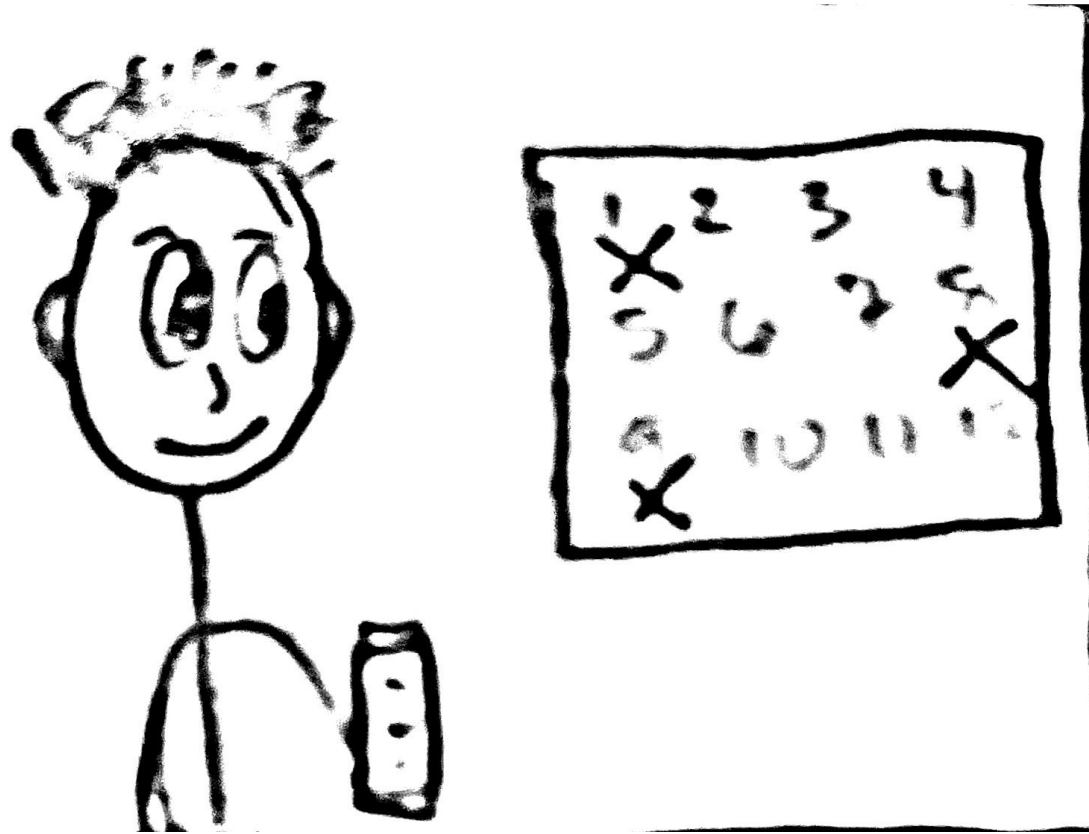
His teammate Raymond shows him an app that he uses to stay full and nourished throughout the day.



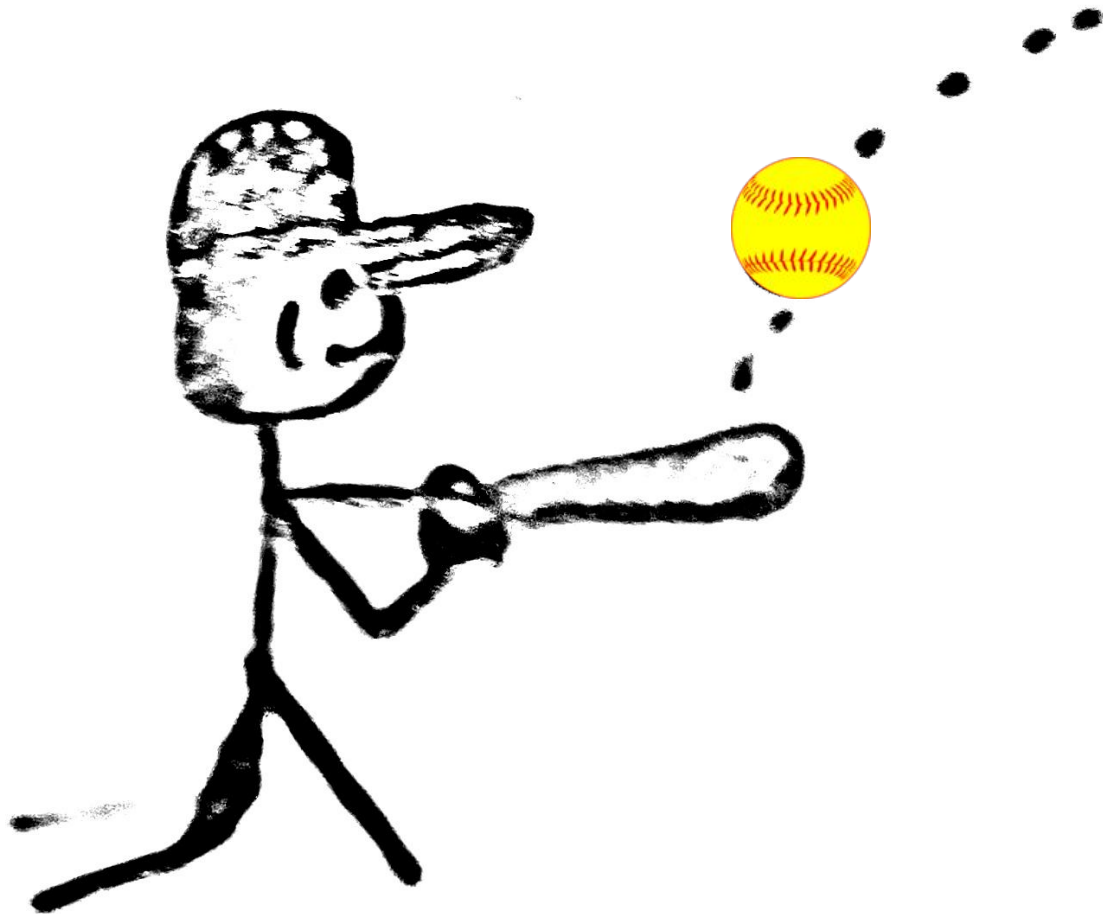
Raymond explains to Matthew that he gets his food delivered right to his home and is able to choose what types of meals he would like.



Matthew decides to download this app and begins to select the types of food he enjoys eating and happily sets his fitness and energy goals for the week.



Matthew sets up the days he would like his food delivered and begins his journey on getting a healthier diet.



He finally feels full and energetic like himself again and becomes the MVP of the season, as well as a 15k promotion for his job!