

FILTERS

City

All

Month

All

Quarter

☐ Qtr 1

☐ Qtr 2

☐ Qtr 3

Post-Crisis

Pre-Crisis

Total Restaurants

20K

Total Orders

149K

Cancellation Rate

7.4%

Avg Order Value

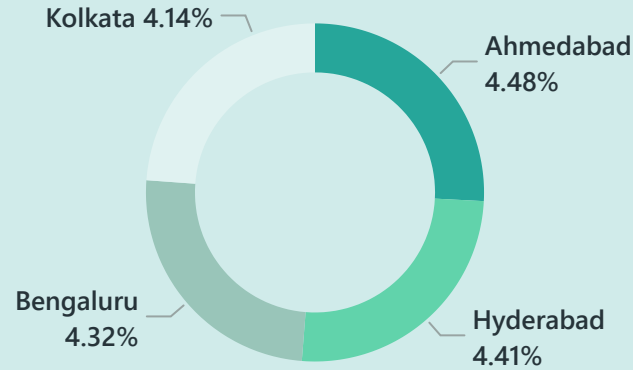
₹ 326



Cancellation Rate by city

☐ Bottom 5

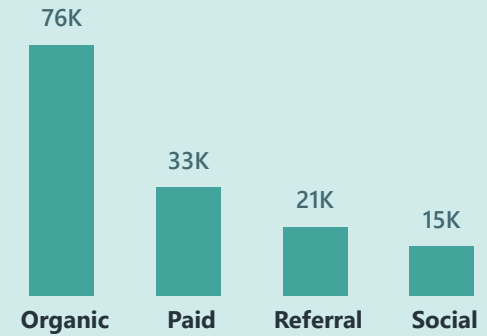
☒ Top 5



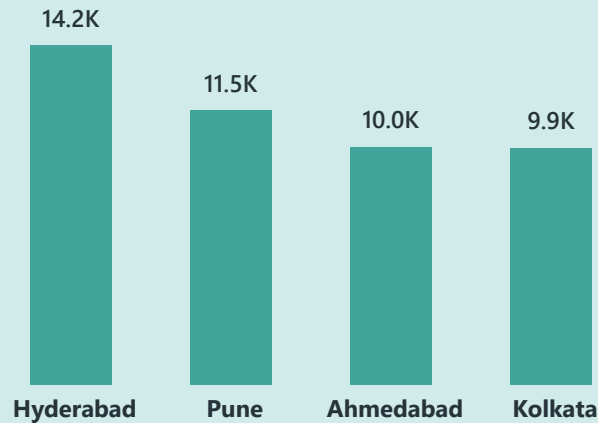
☐ Post-Crisis

☐ Pre-Crisis

Total Orders by Acquisition Channel



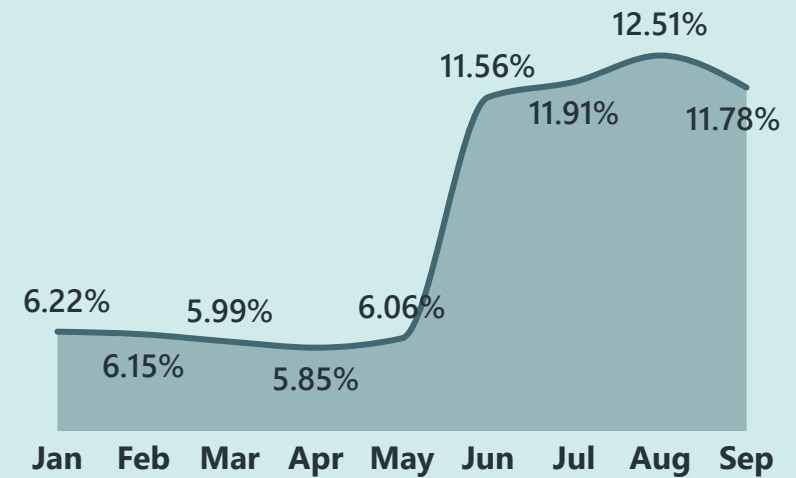
Orders by City



☒ Bottom 4

☐ Top 4

Cancellation Rate by Month Name



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☐ Qtr 3

Post-Crisis

Pre-Crisis

Total Revenue

48.56M

Total Discount Amount

2.82M

Delivery Revenue

4.49M

Revenue per Customer

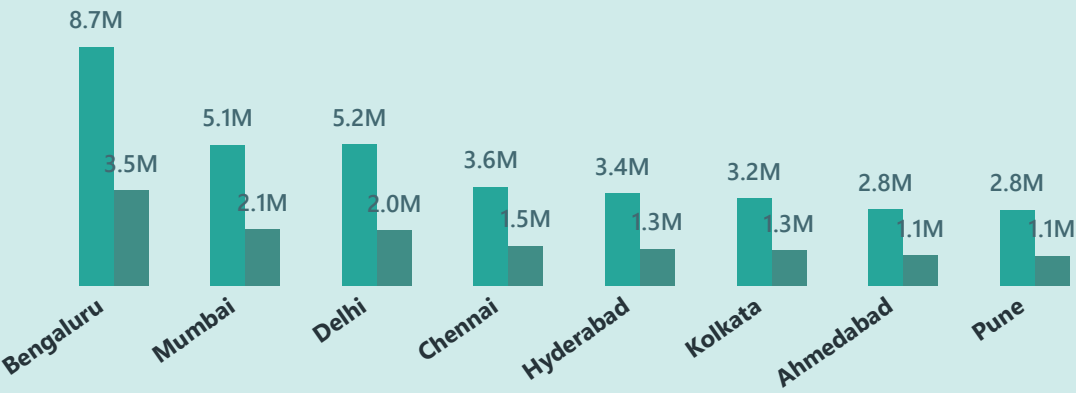
461.70



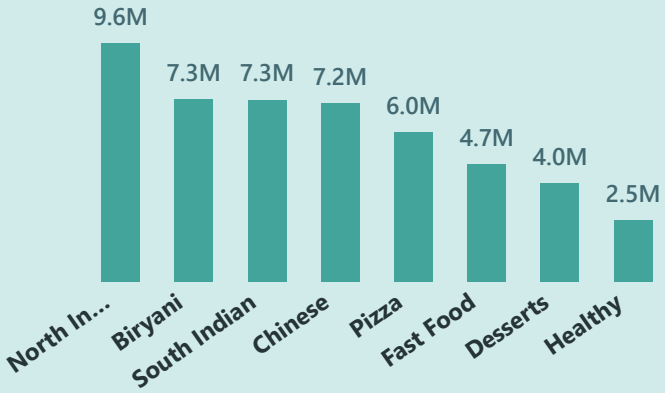
ORDER



Total Revenue by city and WeekType

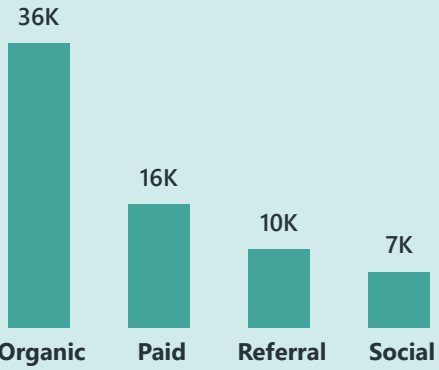


Total Revenue by Cuisine Type



City	Total Revenue	PM	% Change	% Contribution to Overall Revenue
Pune	₹ 3.88M			7.98%
Mumbai	₹ 7.81M			16.08%
Kolkata	₹ 3.34M			6.87%
Hyderabad	₹ 4.78M			9.84%
Delhi	₹ 6.80M			14.00%
Chennai	₹ 4.91M			10.11%
Bengaluru	₹ 13.68M			28.18%
Ahmedabad	₹ 3.37M			6.93%

Customers by Acquisition Channels



FILTERS

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☐ Qtr 1

☐ Qtr 2

☐ Qtr 3

Post-Crisis

Pre-Crisis

Total Customers

105.18K

AVG Customer Rating

4.05

Average Sentiment score

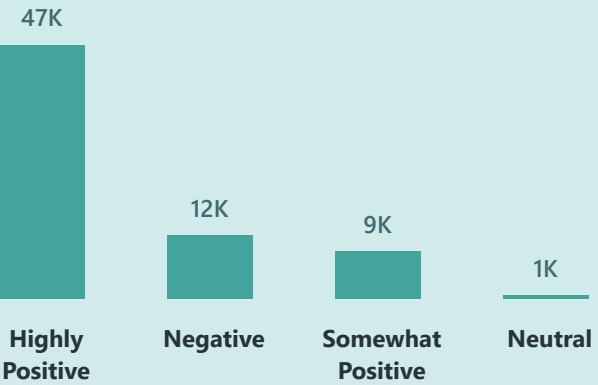
0.53

Returning Customers

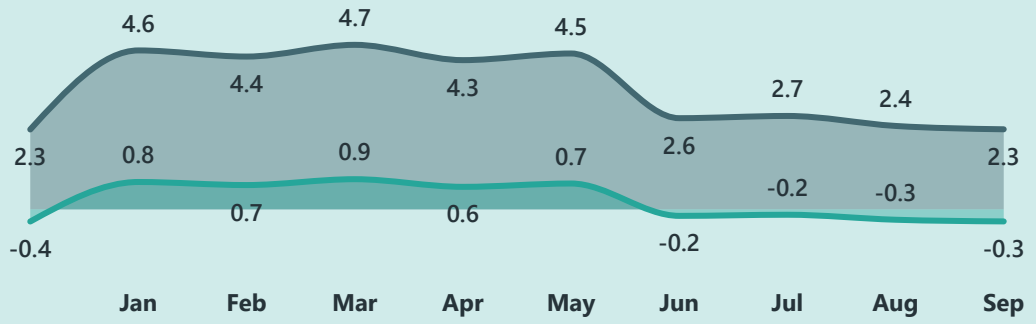
34K



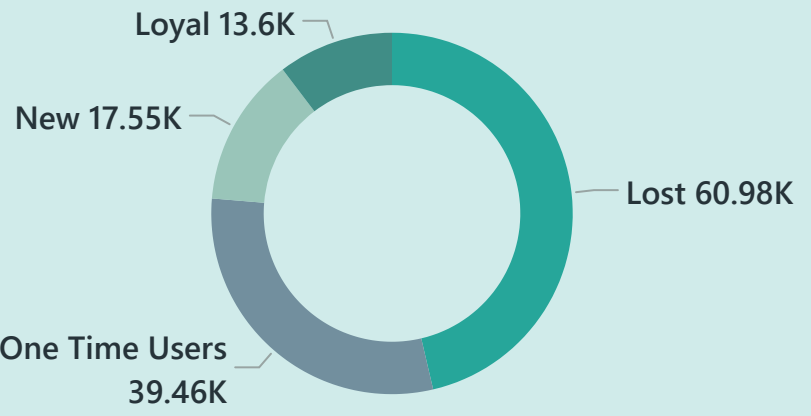
Reviews by Sentiment Category



AVG Rating Vs AVG Sentiment Score by Month Name



Customers by Customer category



Customers by Acquisition Channels



ORDER



FILTERS

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Quarter

- ☐ Qtr 1
- ☐ Qtr 2
- ☐ Qtr 3

Post-Crisis

Pre-Crisis

Total Distance (KM)

670.45K

AVG Rating

4.20

Avg Delivery Delay (mins)

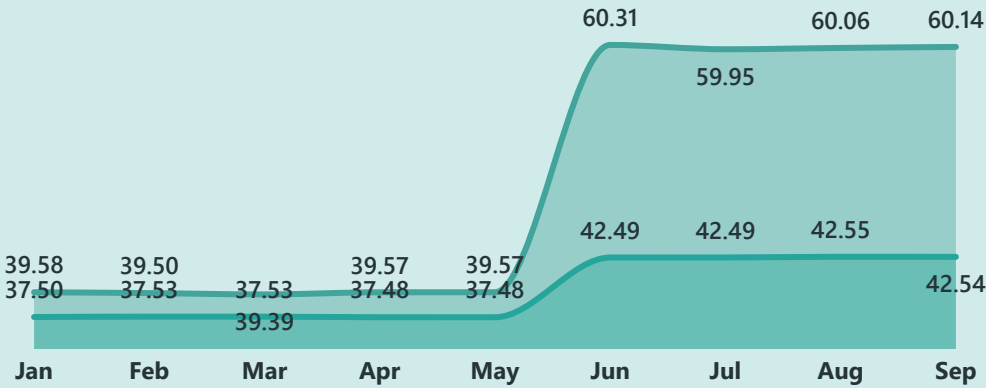
5.71

On-Time Delivery %

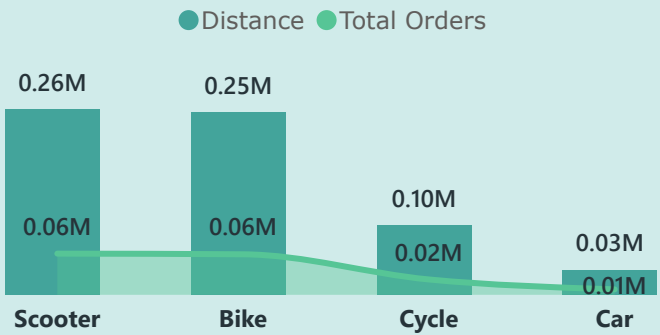
36.16

City	Bike	Car	Cycle	Scooter	Total
Ahmedabad	529	59	155	469	1212
Bengaluru	1471	196	564	1544	3775
Chennai	632	73	243	611	1559
Delhi	868	116	351	872	2207
Hyderabad	558	81	213	593	1445
Kolkata	566	72	183	561	1382
Mumbai	861	129	358	879	2227
Pune	456	66	189	482	1193
Total	5941	792	2256	6011	15000

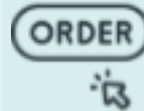
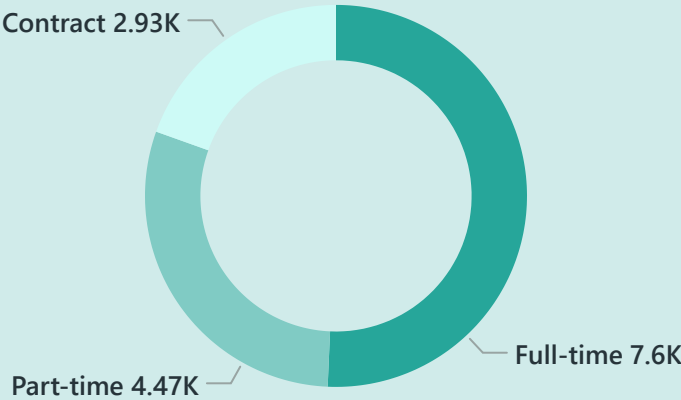
Actual Delivery Time VS Expected Delivery Time



Distance and Total Orders by Vehicle Type



Delivery Partners by Employment Type



FILTERS

City

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☐ Qtr 1

☐ Qtr 2

☐ Qtr 3

Post-Crisis

Pre-Crisis

Unique Items

75

Resturant Count

14K

Items Price

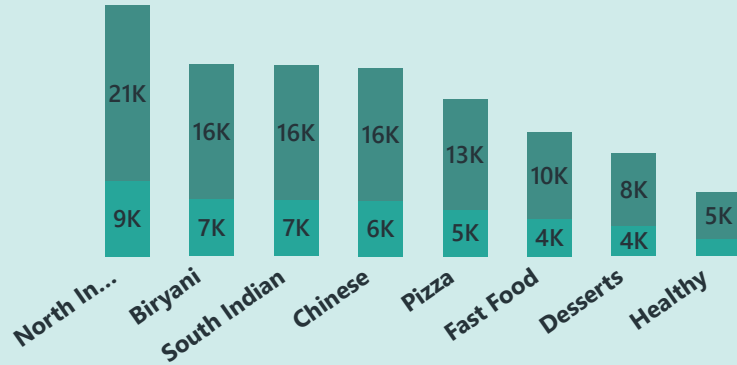
56.31M

Cloud Kitchen

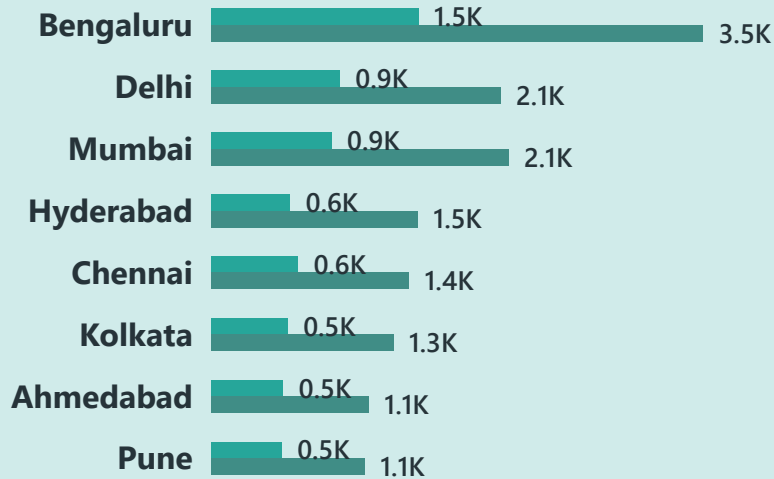
6K



Total Orders By Partner Type



Resturants By City and Partner Type



Category	Total Orders	Total Resturants	Total Amount	AVG Unit Price
Beverages	39995	8966	₹ 7.79M	85.80
Biryani	26933	6880	₹ 5.03M	87.54
Bowls	4055	942	₹ 0.78M	88.02
Breads	13792	3838	₹ 2.46M	86.13
Burgers	7078	1972	₹ 1.26M	85.01
Curries	13679	3820	₹ 2.43M	85.70
Desserts	9546	1669	₹ 2.06M	84.86
Dosa	10011	2834	₹ 1.80M	87.27
Fried Rice	12923	3000	₹ 2.47M	86.91
Fries	7029	1968	₹ 1.25M	85.65
Idli	9873	2823	₹ 1.77M	85.28
Juices	4131	949	₹ 0.79M	86.43
Noodles	13006	2998	₹ 2.49M	86.70
Pizza	10110	2302	₹ 1.93M	86.19
Rice	9937	2821	₹ 1.77M	86.53
Salads	4158	934	₹ 0.79M	86.49
Sides	10032	2300	₹ 1.91M	85.62
Snacks	9916	2816	₹ 1.77M	86.85
Starters	40094	9861	₹ 7.50M	86.43
Wraps	7125	1966	₹ 1.28M	86.80

ORDER

