



Year

2016

Region

East

Segment

☒ Consumer

☐ Corporate

☐ Home Office

Category

☐ Furniture

☐ Office Supplies

☐ Technology

6,50%

Margin %

26,49%

Loss Orders %

8 884,80

Revenue YoY

10,45%

Revenue YoY %

93,92 тыс.

Revenue

6,11 тыс.

Profit

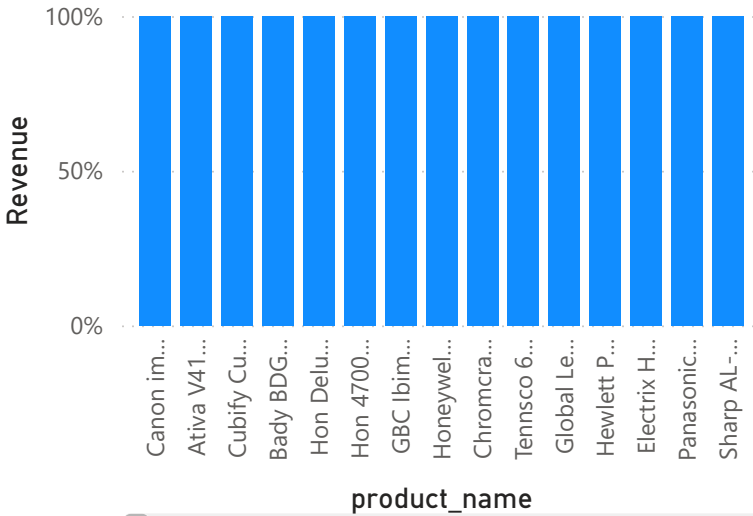
185

Orders

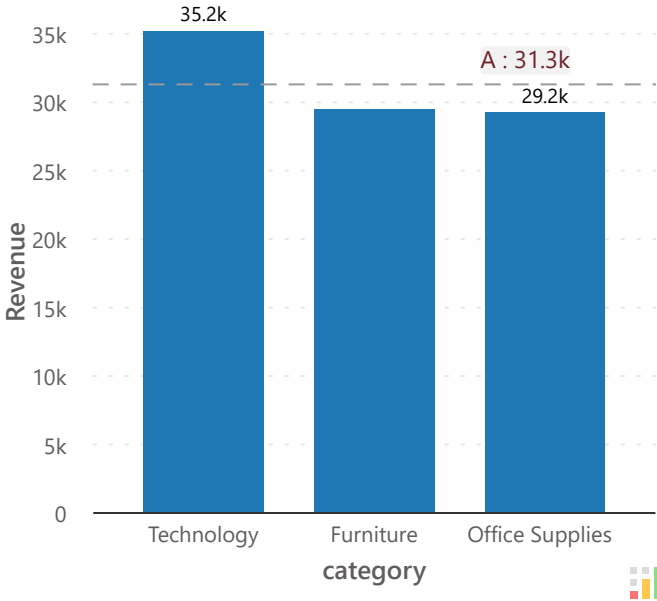
507,66

AOV

Revenue по product_name

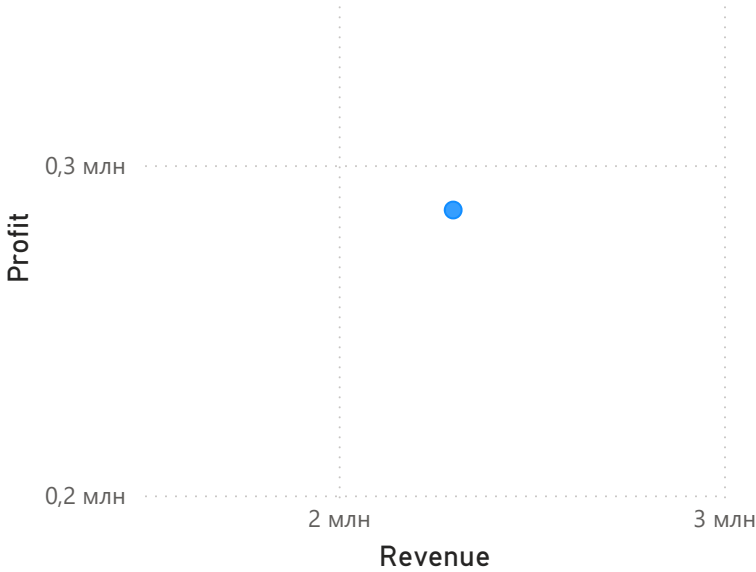


Revenue by category





Revenue, Profit, Margin %, Avg Discount и Orders

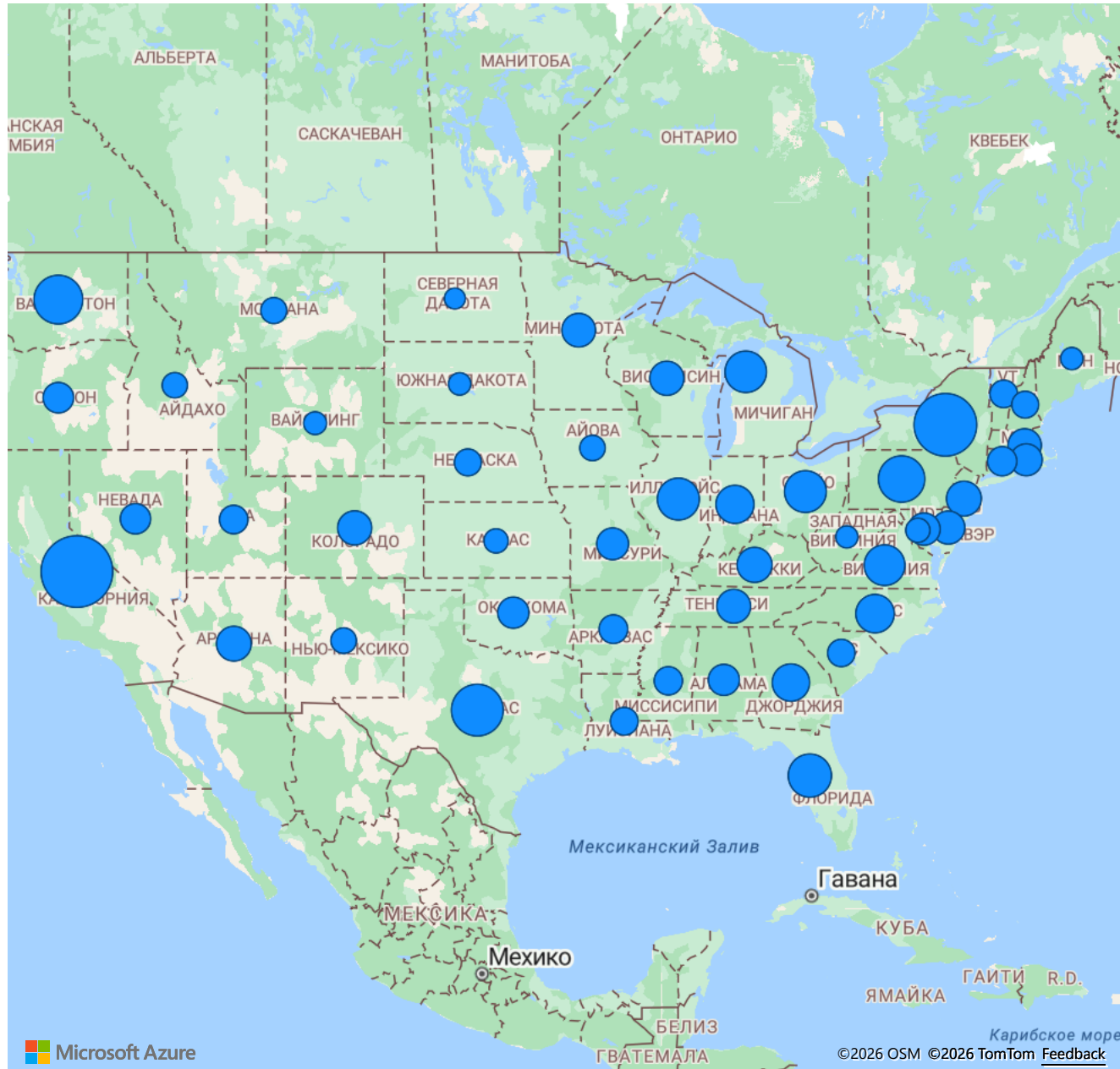


26,31%

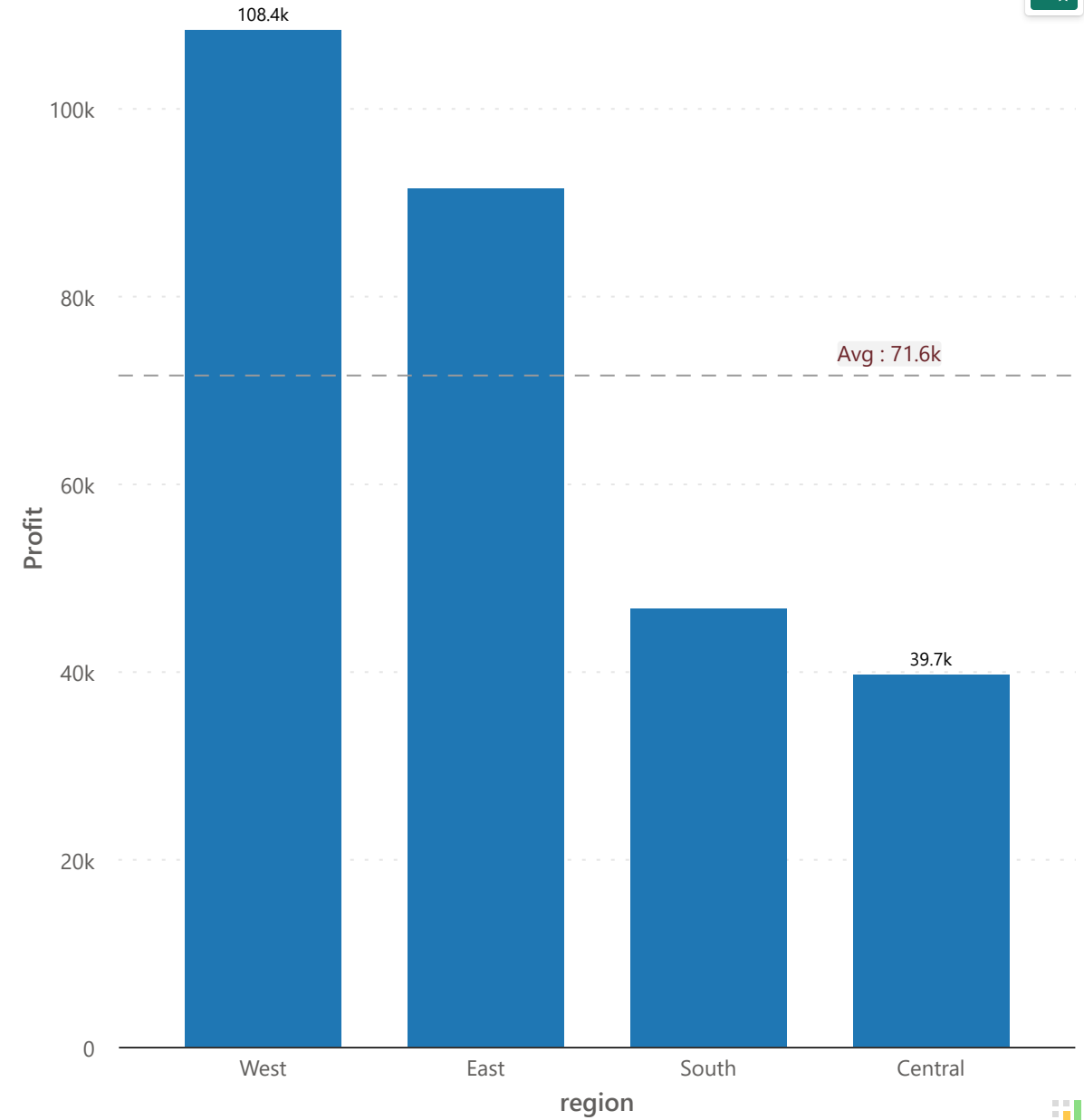
Loss Orders %

region	Central			East			South			West			Bcero		
category	Profit	Margin %	Revenue	Profit	Margin %	Revenue	Profit	Margin %	Revenue	Profit	Margin %	Revenue	Profit	Margin %	Revenue
Furniture	-2 871,10	-1,75%	163 797,26	3 046,20	1,46%	208 291,17	6 771,23	5,77%	117 298,68	11 504,92	4,55%	252 612,87	18 451,25	2,49%	741 999,98
Office Supplies	8 879,95	5,32%	167 026,33	41 014,52	19,96%	205 516,15	19 986,52	15,91%	125 651,31	52 609,89	23,82%	220 853,20	122 490,88	17,04%	719 046,99
Technology	33 697,60	19,77%	170 416,29	47 462,12	17,91%	264 974,04	19 991,96	13,44%	148 771,91	44 303,98	17,58%	251 991,86	145 455,66	17,40%	836 154,10
Bcero	39 706,45	7,92%	501 239,88	91 522,84	13,48%	678 781,36	46 749,71	11,93%	391 721,90	108 418,79	14,94%	725 457,93	286 397,79	12,47%	2 297 201,07

Revenue по state



Profit by region





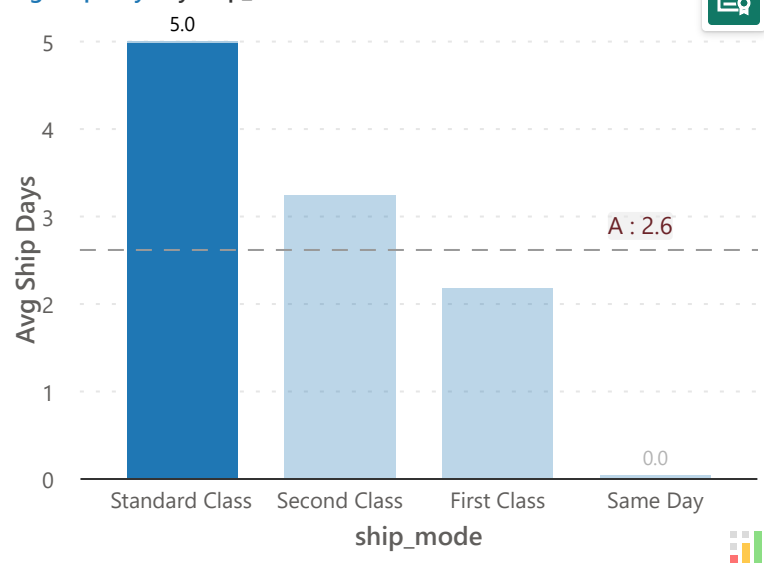
5,0

Avg Ship Days

5,0

Ship Days P90

Avg Ship Days by ship_mode



order_id	ship_mode	Cyμμα ship_days	city	Revenue
CA-2017-100111	Standard Class	84	New York City	7 359,92
US-2015-126977	Standard Class	60	New York City	7 678,22
CA-2017-140872	Standard Class	56	Pembroke Pines	1 111,69
CA-2016-105732	Standard Class	50	Omaha	2 374,73
CA-2016-109666	Standard Class	49	New York City	633,04
CA-2016-135776	Standard Class	49	Seattle	1 506,02
CA-2017-166093	Standard Class	49	Brentwood	3 397,74
US-2016-126452	Standard Class	49	Los Angeles	3 339,12
CA-2014-167927	Standard Class	48	Westland	708,62
CA-2017-113278	Standard Class	48	Richmond	358,70
CA-2017-157987	Standard Class	48	New York City	2 255,87
CA-2015-104346	Standard Class	45	Colorado Springs	730,05
CA-2015-132626	Standard Class	45	Clinton	1 133,82
CA-2015-158421	Standard Class	45	Columbia	3 631,96
CA-2017-140949	Second Class	45	New York City	496,63
CA-2015-113628	Standard Class	42	Plantation	792,51
CA-2015-121188	Standard Class	42	Los Angeles	2 017,54
CA-2016-145583	Standard Class	42	Roseville	256,20
CA-2016-150350	Standard Class	42	Seattle	1 599,86
CA-2017-104731	Standard Class	42	Salem	951,98
CA-2017-135937	Standard Class	42	Gilbert	882,99
CA-2017-152310	Standard Class	42	Seattle	1 057,16
US-2016-125402	Standard Class	42	Long Beach	1 059,10
US-2016-169040	Standard Class	42	Seattle	1 169,46
CA-2014-129364	Standard Class	40	Salem	265,79
CA-2015-167010	Standard Class	40	Philadelphia	1 636,36
CA-2016-152730	Standard Class	40	Superior	1 282,61
Bcero		39558		2 297 201,07