



# E-COMMERCE SALES ANALYSIS DASHBOARD

**Total Revenue****12.19M**

Revenue [YoY%]

**▲ 0.0%****Total Order****200****Total Profit****1.65M****AOV****60.94K****Customer Count****48**

Date

01-01-2023

31-08-2025

Orders

Profit

Revenue

StoreName

All

Category

All

Country, State

All

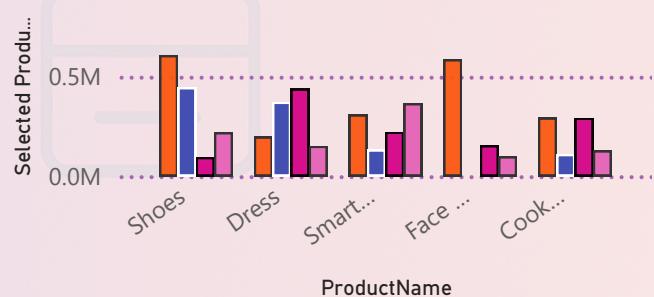
## Monthly Orders & Revenue Trend

● Total Orders ● Total Revenue ♦ Revenue LY ▲ Revenue YoY % ■ Rolling 3M Reve...



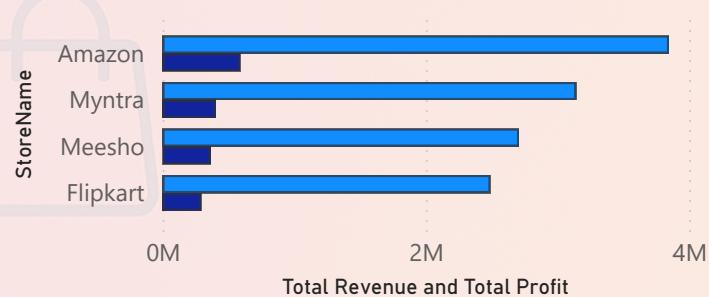
## Top Products Performance (by Store)

StoreName ● Amazon ● Flipkart ● Meesho ● Myntra



## Total Revenue and Profit by Store

● Total Revenue ● Total Profit

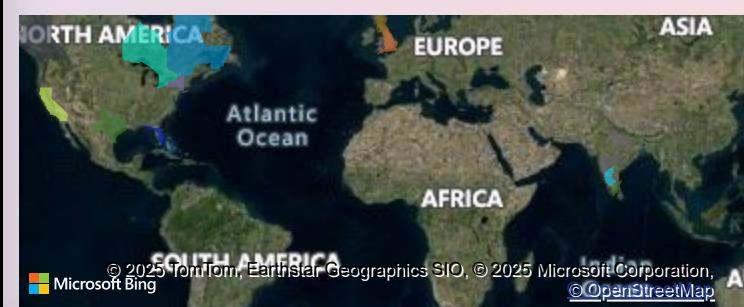


## Detailed Product Performance

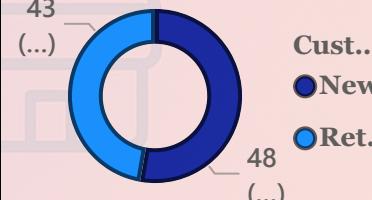
Total Revenue	Total Profit	Margin %	ProductN
4,87,731.82	85,945.64	0.18	Shoes
4,19,321.88	70,214.78	0.17	Bedsheet
4,00,788.62	79,417.48	0.20	Smartwat
1,21,87,234.	16,49,527.5	0.14	
92	6		

## Geographic Profit Distribution

Profit ● -16961.47 ● -15396.04 ● -13249.22 ● -12482.97



## Customer Insights: New vs Returning



## Average Revenue per Customer

