NIKKI WONG

Education

University of Miami

Bachelor of Science in Communication in Advertising (Creative Track), May 2018 Minor in Interactive Media Coral Gables, Florida

Central Catholic High School

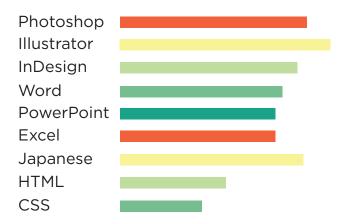
High School Diploma with Honors, June 2014 Portland, Oregon

Activities & Honors \uparrow



Provost's Honor Roll Dean's List Japanese Students Association

Skills 🥖



Likes





Jane Austen



Bubble Tea



Musicals



Traveling



Karaoke



Experience ___

Ibis Yearbook

Assistant Design Director January 2016-Present

- Design, produce, and customize a 490-page, award-winning yearbook
- Work directly with design director to ensure consistency for design of all spreads
- Collaborate with photographers, copy teams, and section editors to develop yearbook spreads
- Produce work in a timely manner to meet monthly and bi-weekly deadlines

Asian American Students Association

Public Relations Chair

August 2015-Present

• Lead all public relations activities within the organization, create promotional materials and other media, promote on social media, plan and coordinate events, design club t-shirt, oversee freshman club officers

Freshman Public Relations Officer August 2014-May 2015

- Promoted organization events on social media, recruited new members, planned and led club events and activities
- Created flyers and other visual media for club events, created materials for annual date auction event and banquet

PhilADthropy

February 2015 & 2016

- Worked with teams to create advertising campaigns for University of Miami Engineers Without Borders and Orchestra Miami as part of an annual event
- Participated in and contributed to campaign idea and strategy planning discussions, designed branding and promotional materials in both print and web mediums