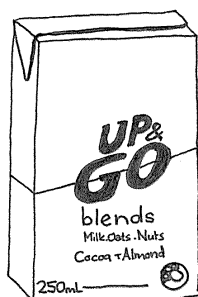
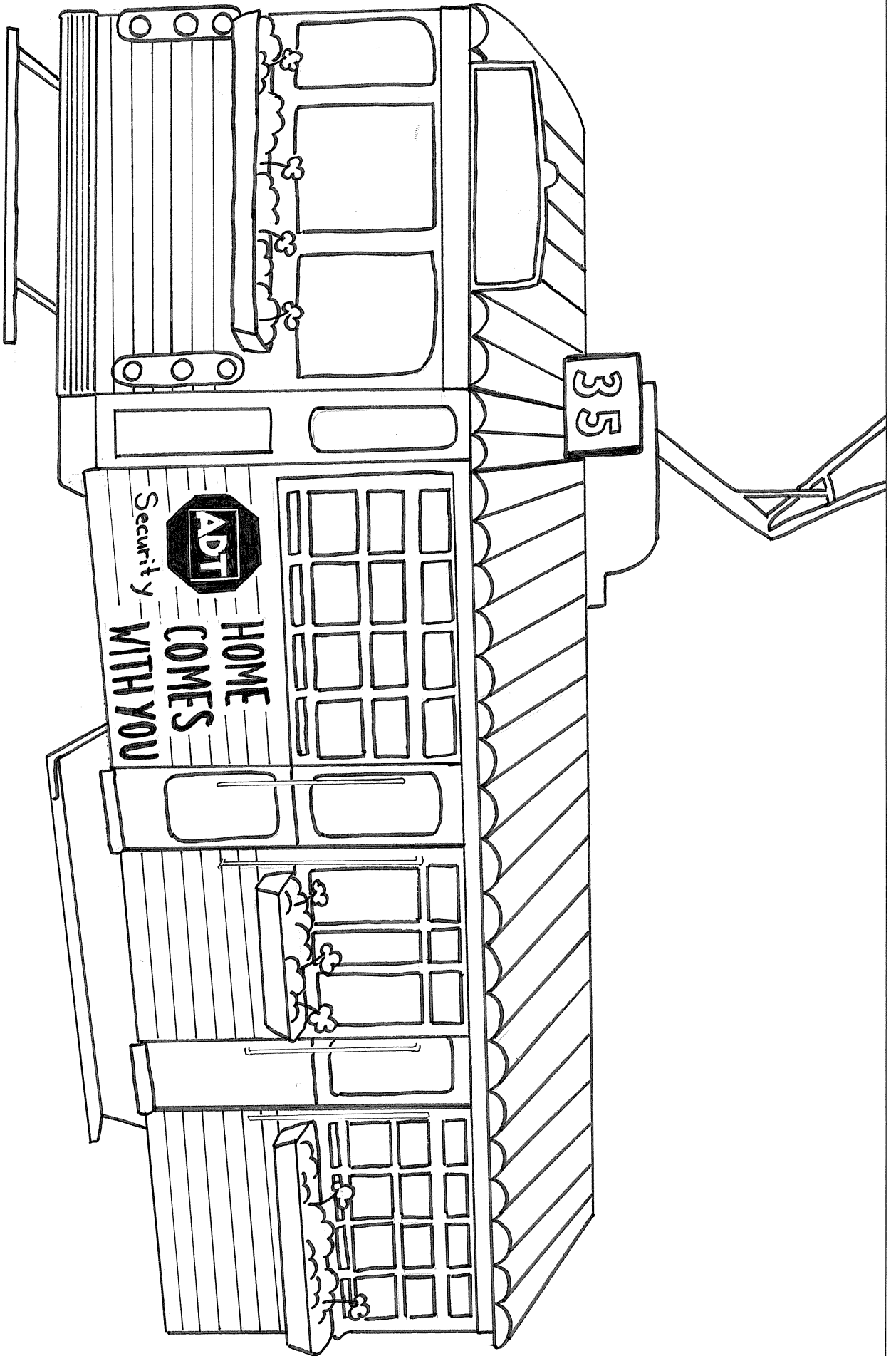


BRKFST



Waste no time.



Radio copy 30"

SFX: *Generic kitchen prep sounds*
 Bell dings

CHEF: **ORDER UP**

SFX: *Footsteps approach, put food in a suitcase*
 Car pulls up, they get in and go
 Car arrives, ambient airport noises

SPEAKER: *[Announcement in a foreign language]*
 DH340 to Melbourne now boarding through gate 9

SFX: *Plane takes off and lands*
 Footsteps walk to a taxi
 Taxi pulls up at destination
 Footsteps up a path
 Doorbell

VO: Order for Geoff?

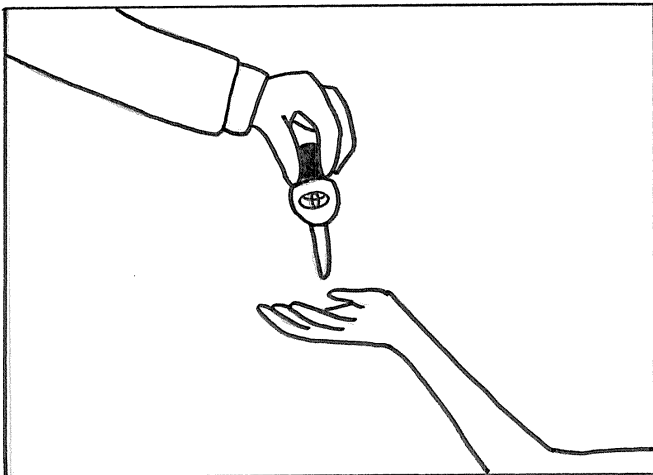
VO: Uber Eats. Nights in that taste like trips away.



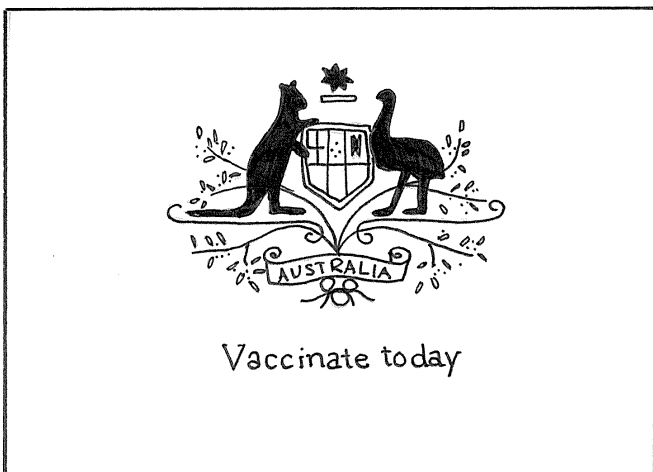
DAD: I know you're only three, but we don't have much time, so you're starting school this week.



DAD: And since we're celebrating, [passes beer, chinks bottle] Cheers.



DAD: Oh and we were gonna wait till you were older but we got you your first car.



VO: Without vaccinations, you risk having to fit a lot into a short life.

REDEFINE CRIME

AN INSTAGRAM POLL THAT CHANGES THE WAY WE UNDERSTAND YOUTH CRIME



STEALING
A JUMPER
BECAUSE YOUR
MUM CAN'T
AFFORD ONE.

CRIME NOT A CRIME

STEALING
A JUMPER
BECAUSE YOUR
MUM CAN'T
AFFORD ONE,
THE HEATER'S
BROKEN AND IT'S
THE MIDDLE OF
WINTER.

CRIME NOT A CRIME

FOR SOME KIDS,
'RIGHT AND
WRONG' HAS
NOTHING TO DO
WITH IT.



WHITELION
courage to grow

supporting youth at risk



Learn More

Dollar Shave Club presents:

A FAIR GROW

BEING A HAIRY MAN SHOULDN'T COST YOU

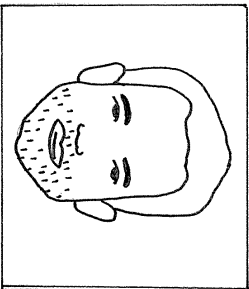
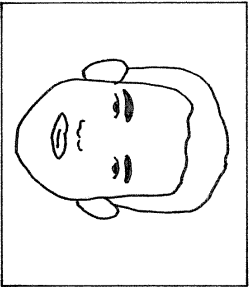
⌵ ⌵ ⌵

Dollar Shave Club

x +

https://aus.dollar shaveclub.com/afairgrow

UPLOAD A PHOTO CLEAN SHAVEN, AND ONE AFTER A WEEK OF GROWING



WE'LL WORK OUT HOW HAIRY YOU ARE,
SO YOU GET A FAIR PRICE FOR THE RAZORS YOU NEED

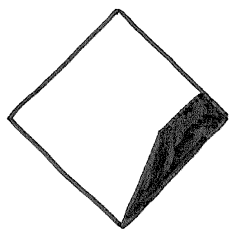
you

Still gets asked
for ID at 34

Regular
dude

More beast
than man

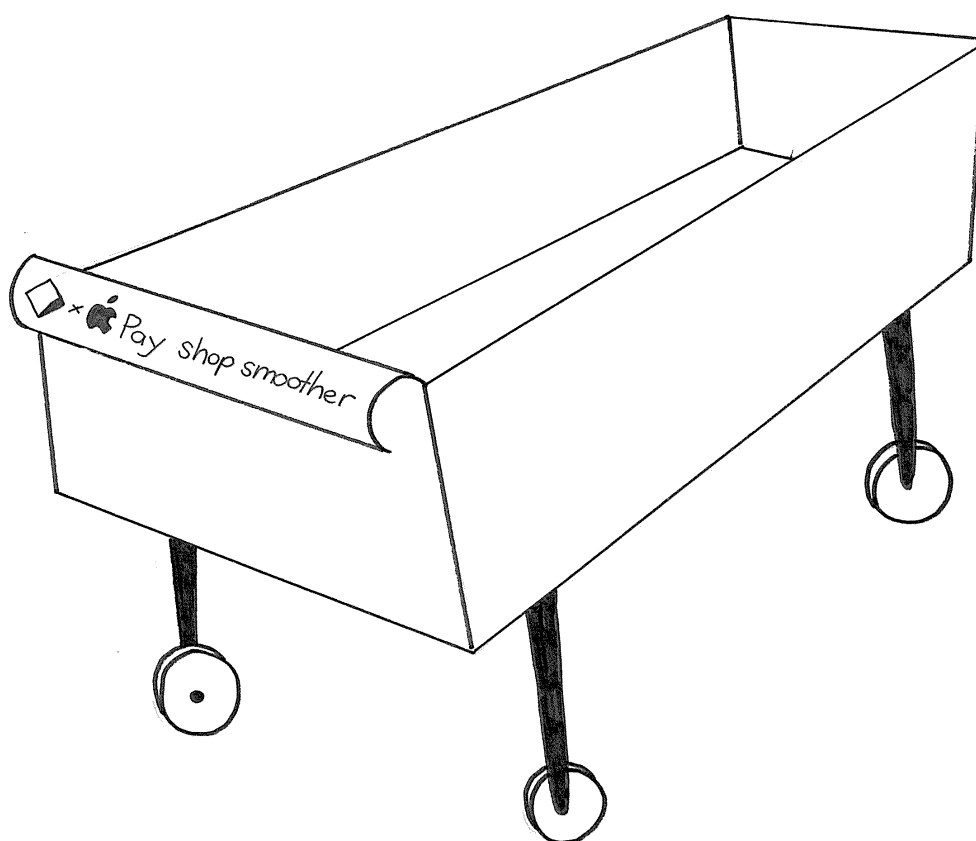
Smaller discount → Bigger discount



shopsmooth

If there's one thing that never seems to go smoothly at the supermarket, it's manoeuvring the damn trolley.

To celebrate Commbank x ApplePay, we replace the clunky trolleys at major supermarkets with slick-as-hell wondergliders.
— so everyone can shop smooth.



Tigerair's gift a guest

MAKE THEIR PRESENCE YOUR PRESENT

Find Cheap Domestic Flights

https://t.tigerair.com.au/giftaguest

Tigerair

Add an interstate mate to your
bridal registry.


NAME

Tom

CITY

Melbourne

PHOTO



☒ I confirm that I am totally fine with missing out on a gift if it means this legend can make it to my wedding.

ADD TO REGISTRY

The system is integrated with popular bridal registries, so guests are automatically displayed for anyone (friends, family or the guests themselves) to buy.

Bridal Swag

https://bswag.com.au

Sadie & Greg

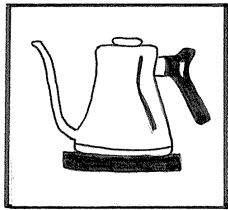
24TH OCTOBER 2019, SYDNEY AUSTRALIA



Hip wine rack
\$95



Our mate Tom
from Melbourne
\$170



Posh kettle
\$55

VANS THAT CAN

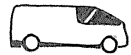
An integrated campaign for the flexible Volkswagen Transporter where famous Vans show their versatility

Print

"Van Gogh's Plumbing"



Volkswagen Transporter.
Vans that are surprisingly versatile.



Radio 30"

"Shredding Eddie"

HOST: Welcome back and we're joined by Eddie Van Halen, who's going to shred for us live in the studio. Ready when you are Eddie.

SFX: Sound of a paper shredder.

HOST: Mr. Van Halen is of course here to promote his secure document destruction service. Eddie, what made you...*[talk fades out]*

VO: Volkswagen Transporter. Vans that are surprisingly versatile.

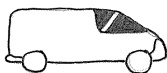
Pre-roll

"Van Morrison, IT support"



We open on Van Morrison at a desk in a call centre

VAN: Hi there, Van from IT. How can I help?
[Listens]
Have you tried turning it off and on again?
[Listens, smiles]
Always the way. Glad I could help



Volkswagen Transporter

VO: Volkswagen Transporter. Vans that are surprisingly versatile.

SUPER: Volkswagen Transporter.

Have your avo toast and eat it too.

