|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Name | Description | Data Type |  | Acceptable Values | Required? | Accepts Nulls? |
| date | The date of the transaction | TEXT | Categorical |  |  | No |
| ticket\_num | The transaction number | INT | Categorical |  |  | No |
| emp\_num | The number for the employee who made the sale | INT | Categorical |  |  | No |
| cust | The customer’s name and phone number (if provided) | TEXT | Categorical |  |  | Yes |
| sku | The item’s SKU | TEXT | Categorical |  |  | No |
| item | The item description | TEXT | Categorical |  |  | Yes |
| size | The size of the item (if applicable) | TEXT | Categorical |  |  | Yes |
| quan\_sold | The number of items sold | INT | Continuous |  |  | No |
| quan\_returned | The number of items returned | INT | Continuous |  |  | No |
| retail\_price | The listed price | FLOAT | Continuous |  |  | Yes |
| price | The price at which the item was actually sold | FLOAT | Continuous |  |  | No |
| unmatched |  | FLOAT | Continuous |  |  | Yes |
| perks | The dollar amount of a manually-entered discount | FLOAT | Continuous |  |  | No |
| markdown | The dollar amount of an automatic discount | FLOAT | Continuous |  |  | No |
| returned | The dollar amount of item returned | FLOAT | Continuous |  |  | No |
| net\_sale | The dollar amount of the net sale | FLOAT | Continuous |  |  | No |
| cost | The cost of the item | FLOAT | Continuous |  |  | No |
| gp\_percent | Gross profit percentage | INT | Continuous |  |  | No |
| payment\_type | Type of payment customer used | TEXT | Categorical |  |  | Yes |
| time | The time of the transaction | TEXT | Categorical |  |  | Yes |

Perks – dollar amount of the discount (entered manually)

Markdown – set up in the system to have a markdown (automatically)

Which brands/vendors are the lowest selling for given periods

Column F of SKU file – What are the best and worst sellers by category top/bottom 10 by vendor for each category

Size type – Mens, womens, kids and apparel

Year to date ROI – return on investment has to do with how long it’s been on hand (tops out at 999 days)

Vendor items on hand for an average of X days – broken down by vendor and category

1 mens shoes – then every individual category within that

2 womens shoes

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Name | Description | Data Type |  | Acceptable Values | Required? | Accepts Nulls? |
| sku | The item’s sku | TEXT, | Categorical |  |  |  |
| vendor\_sku | Vendor provided sku | TEXT, | Categorical |  |  |  |
| ~~color\_code~~ | Does not exist | INT, | Categorical |  |  |  |
| vendor | 4 digit vendor identifier | TEXT, | Categorical |  |  |  |
| vendor\_description | Full name of vendor | TEXT, | Categorical |  |  |  |
| category | 3 digit number, category identifier | INT, | Categorical |  |  |  |
| category\_description | Full category description | TEXT, | Categorical |  |  |  |
| season | Single digit number, time of year identifier | INT, | Categorical |  |  |  |
| season\_description | Time of year description | TEXT, | Categorical |  |  |  |
| size\_type | Groups of sizes | INT, | Categorical |  |  |  |
| ~~group\_code~~ | Does not exist | TEXT, | Categorical |  |  |  |
| description | Name of product | TEXT, | Categorical |  |  |  |
| style\_color | Color of product | TEXT, | Categorical |  |  |  |
| ~~location~~ | Warehouse location (Unused) | TEXT, | Categorical |  |  |  |
| list\_price | Price listed on label | FLOAT, | Continuous |  |  |  |
| current\_price | Select retail, markdown1, or markdown2 | FLOAT, | Continuous |  |  |  |
| retail\_price | Retail price | FLOAT, | Continuous |  |  |  |
| markdown\_price\_1 | Markdown Price | FLOAT, | Continuous |  |  |  |
| markdown\_price\_2 | Additional Markdown | FLOAT, | Continuous |  |  |  |
| oversize\_column | Size Column to start applying oversize pricing | TEXT, | Categorical |  |  |  |
| oversize\_amount | Amount to add to oversize items | INT, | Continuous |  |  |  |
| ~~perks~~ | Unused | INT, | Continuous |  |  |  |
| label\_code | Select label size to print | TEXT, | Categorical |  |  |  |
| coupon\_sku | Checkbox If selected, this sku is a negative amount | TEXT, | Categorical |  |  |  |
| ~~keywords~~ | Unused | TEXT, | Categorical |  |  |  |
| ~~picture~~ | Unused | TEXT, | Categorical |  |  |  |
| comments | comments | TEXT | Categorical |  |  |  |