Legend ● Churn Rate ● High CLV Proportion
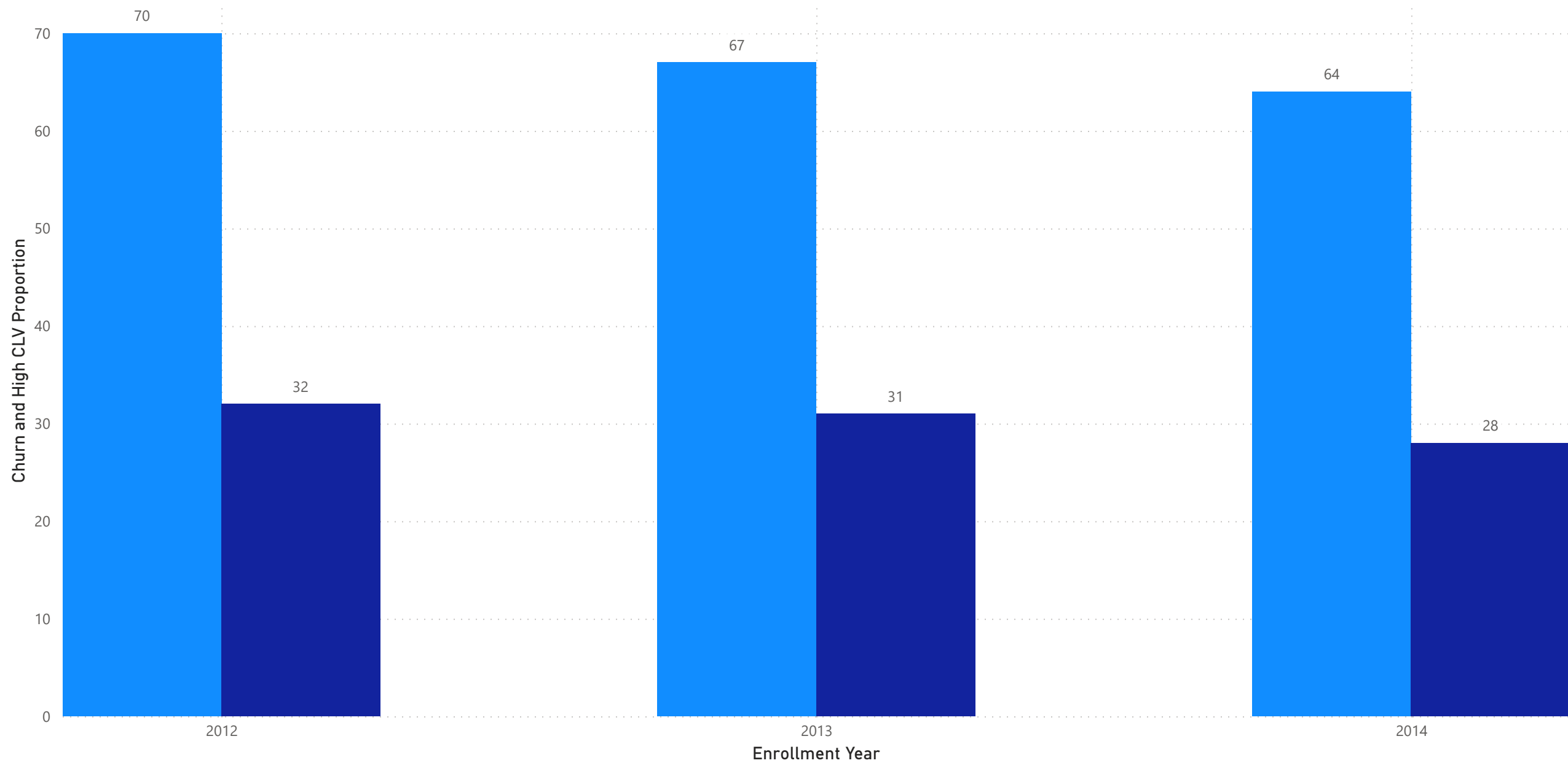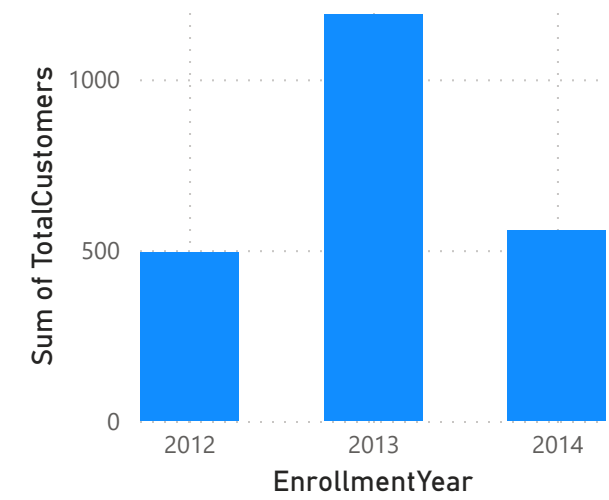
Sum of TotalCustomers by EnrollmentYear

Number of Churned Customers per Enrollment Cohort