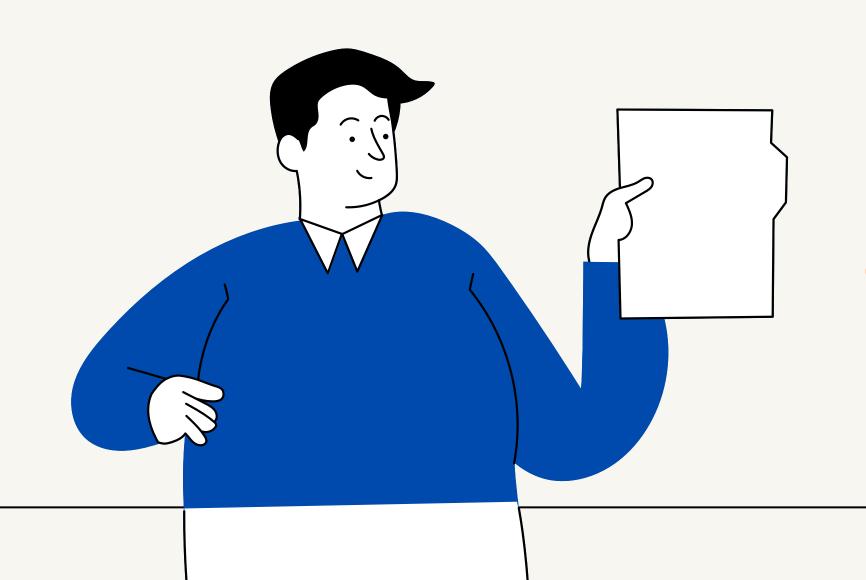


# Data Scientist Test

Submitted by Nikko P. Gunara





## Overview

General Framework
News Title Classification
Spam Comment Classification

## General Framework\*

\*details in Jupyter Notebook.





# Preprocessing



#### Why?

Most text and document data sets contain many unnecessary words such as stopwords, misspelling, slang, etc.

#### How?

Text preprocessing conducted in this projects includes lowering, cleaning (weird chars, links, numbers, etc.), tokenization, stopwords removal (using nltk English stopwords), spell correction, and finally, lemmatization.

#### Why?

In general, texts and documents are unstructured data sets. So, these data must be converted into structured feature space (numbers).

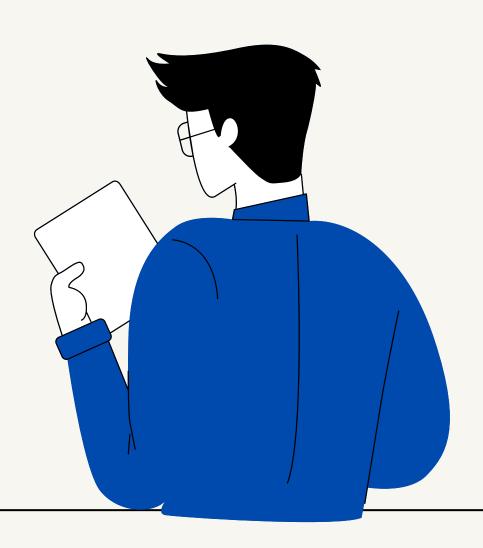
#### How?

For News Title Classification, we used Gensim's pre-trained Word2Vec Google News model that has been trained on about 100 billion words. While for Spam Comment Classification, we used Gensim's pre-trained GloVe Twitter model that has been trained on about 2 billion tweets.

# Feature Extraction



## Dimensionality Reduction



#### Why?

features extracted from could yield up to 300 dimensions (even thousands) for each title. To save computation time and visualize, it's common to reduce it to fewer dimensions.

#### How?

by conducting Principal Component Analysis (PCA).

The "elbow method" is commonly used to choose the appropriate number of components for PCA. But in this case, n\_components is tuned in the hyperparameter optimization process.

#### Why?

To find an optimal model for a specific task, we need to tune its hyperparameter (HP) while training it.

#### How?

Hyperparameter optimization is conducted by using a searching algorithm. Here, we used the Bayesian Optimization from skopt. This algorithm is one of the simplest methods besides Grid search (GS) and Randomized search (RS). It optimizes HP with consideration of previous results, while GS and RS doesn't.

# Classification & Hyperparameter Tuning



### Evaluation



#### Why?

Since we train and test using a few types of classification algorithms, we need a metric to compare which one is the best.

#### How?

For these 2 cases, we can use

Accuracy and F1score. F1score is
calculated by considering both

Precisions and Recall so we can use it
for an imbalanced dataset. While if we
use Accuracy, our result may be
biased by the category with most
data.

# News Title Classification



Feature Extraction

Gensim's pre-trained
Word2Vec model that
has been trained on
Google News with
about 100 billion words.

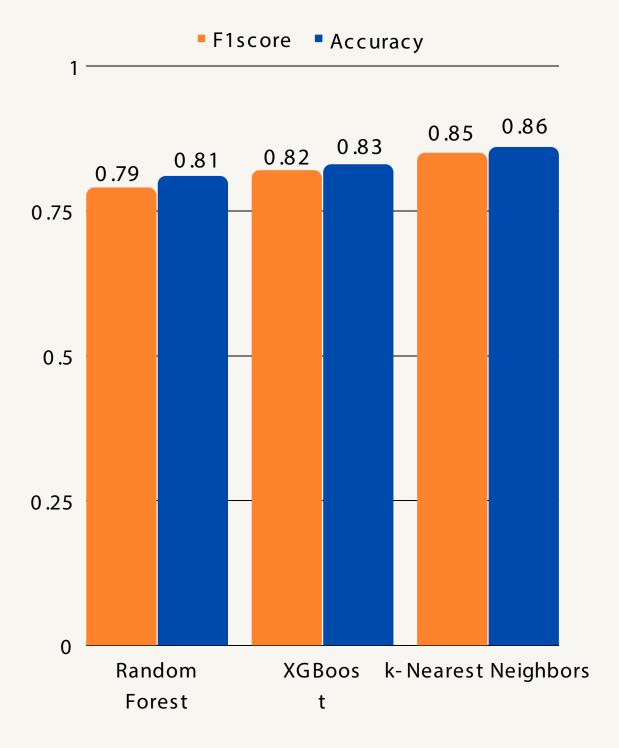
Classification & Hyperparameter Optimization

Using stratified k-fold cross validation because the dataset is imbalanced for each category.

Evaluation

Using F1score as the main performance metric to compare and evaluate models.

## Results







# Spam Comment Classification

Feature Extraction

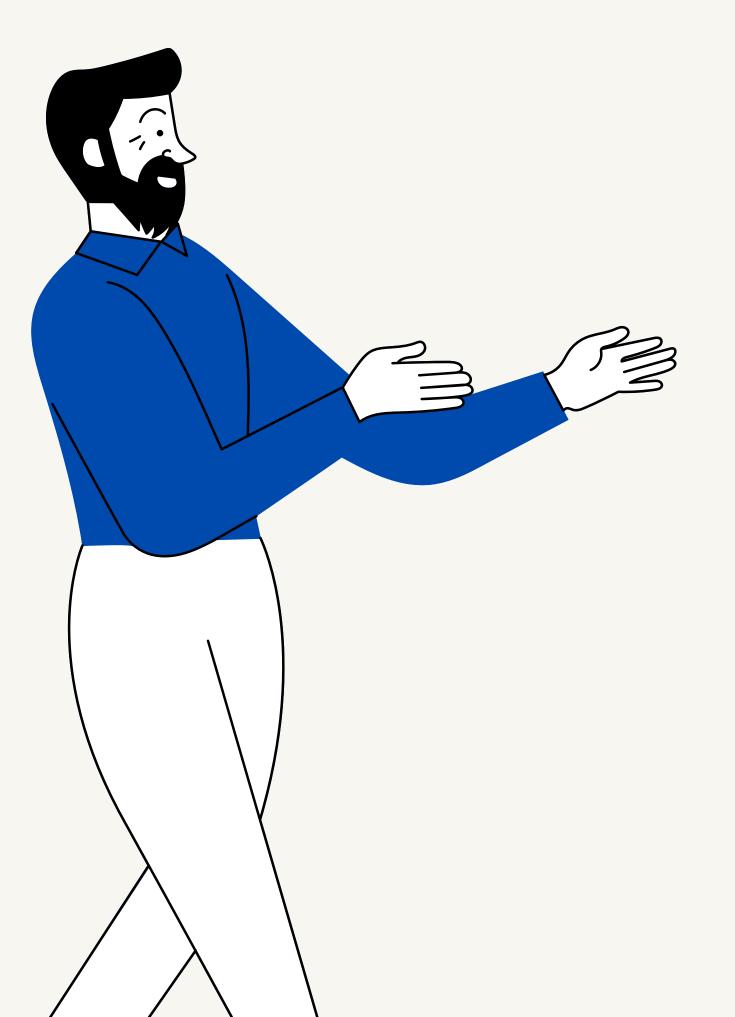
Gensim's pre-trained GloVe model that has been trained with about 2 billion tweets.

Classification & Hyperparameter Optimization

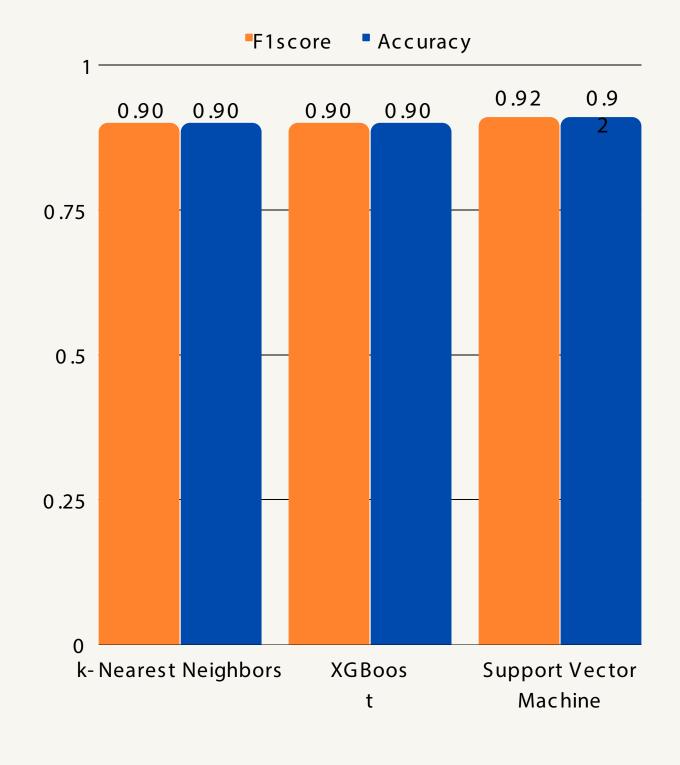
Using standard k-fold cross validation because the dataset is balanced for each category.

Evaluation

Using Accuracy as the main performance metric to compare and evaluate models.



## Results



### Conclusion



News Title Classification

F1score

Accuracy 86%

**kNN** 

85%

Spam Comment Classification

SVM

Accuracy

F1score

92%



### References

Nowsari, K., Jafari Meimandi, K., Heidarysafa, M., Mendu, S., Barnes, L., & Brown, D. (2019). Text classification algorithms: A survey. Information, 10(4), 150.

O 2 Yang, L., & Shami, A. (2020). On hyperparameter optimization of machine learning algorithms: Theory and practice. Neurocomputing, 415, 295-316.

03 https://github.com/RaRe-Technologies/gensim-data

04 https://github.com/kk7nc/Text\_Classification# id9



## Thank you, # bagidata!