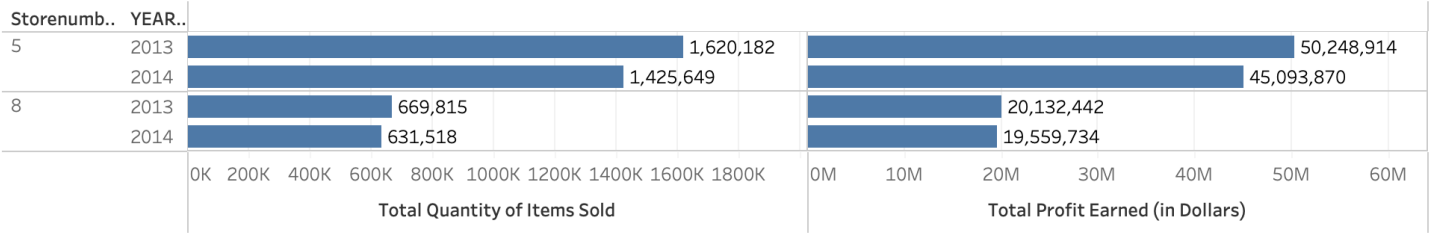


IMT577Project

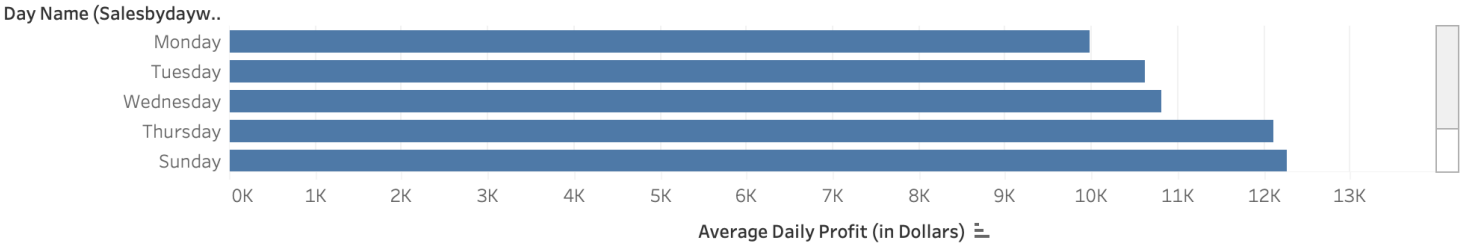
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Main Dashboard	Overall Store Performance	Bonus Allocation by Profit Earned from Casuals	Sales Profit by Day of Week	Sales and Profit by Geography
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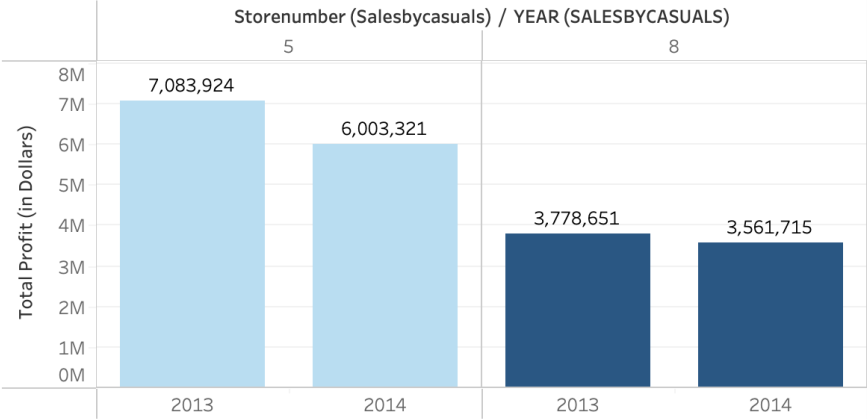
Overall Performance



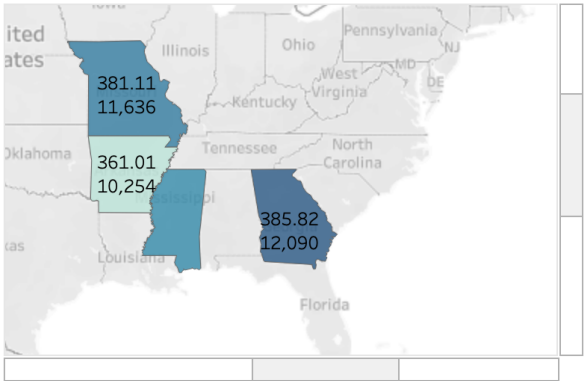
Average Profit by Day of Week



Distribution of Profit Earned from Casuals

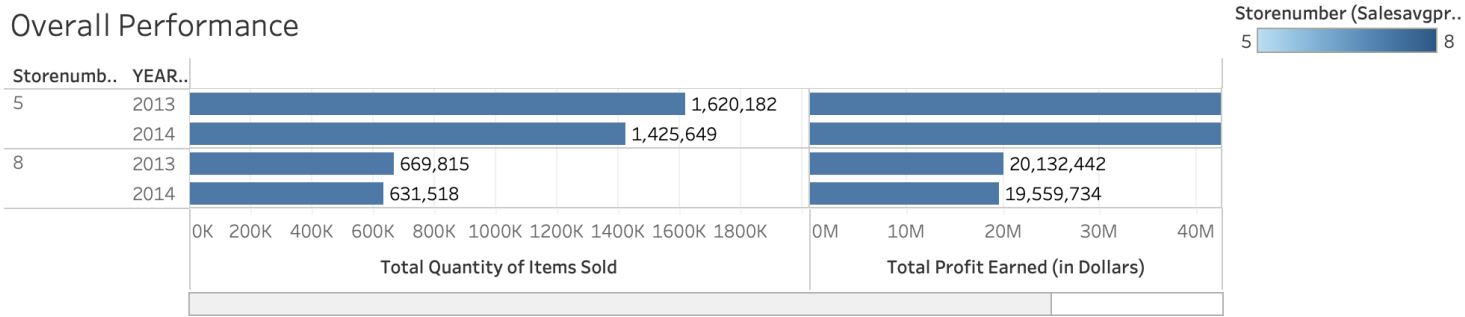


Average Quantity Sold and Profit Per Sale

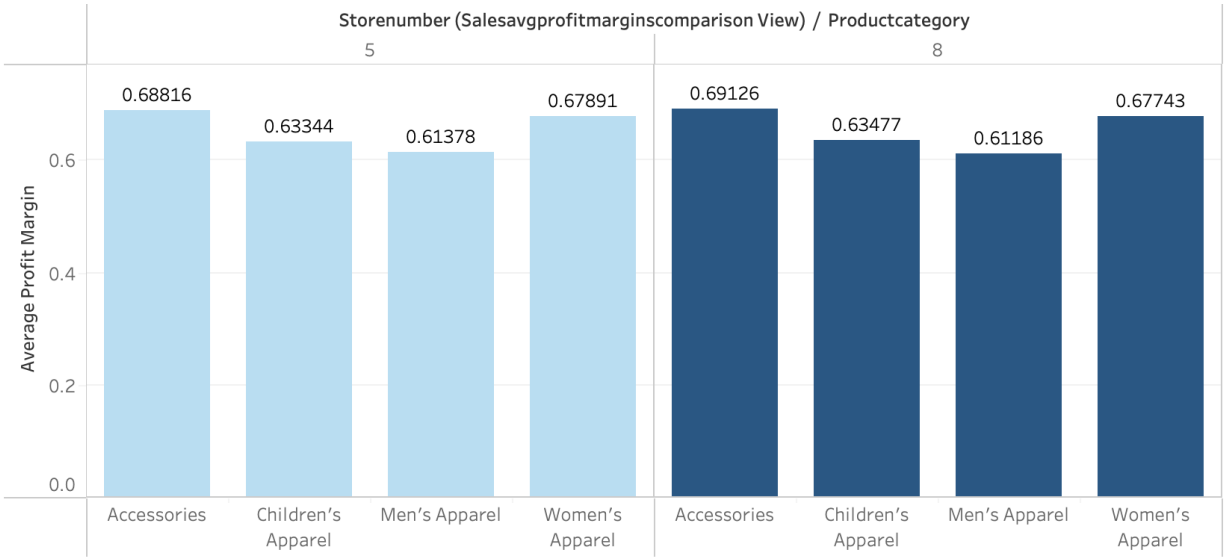


Main Dashboard	Overall Store Performance	Bonus Allocation by Profit Earned from Casuals	Sales Profit by Day of Week	Sales and Profit by Geography
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Overall Performance

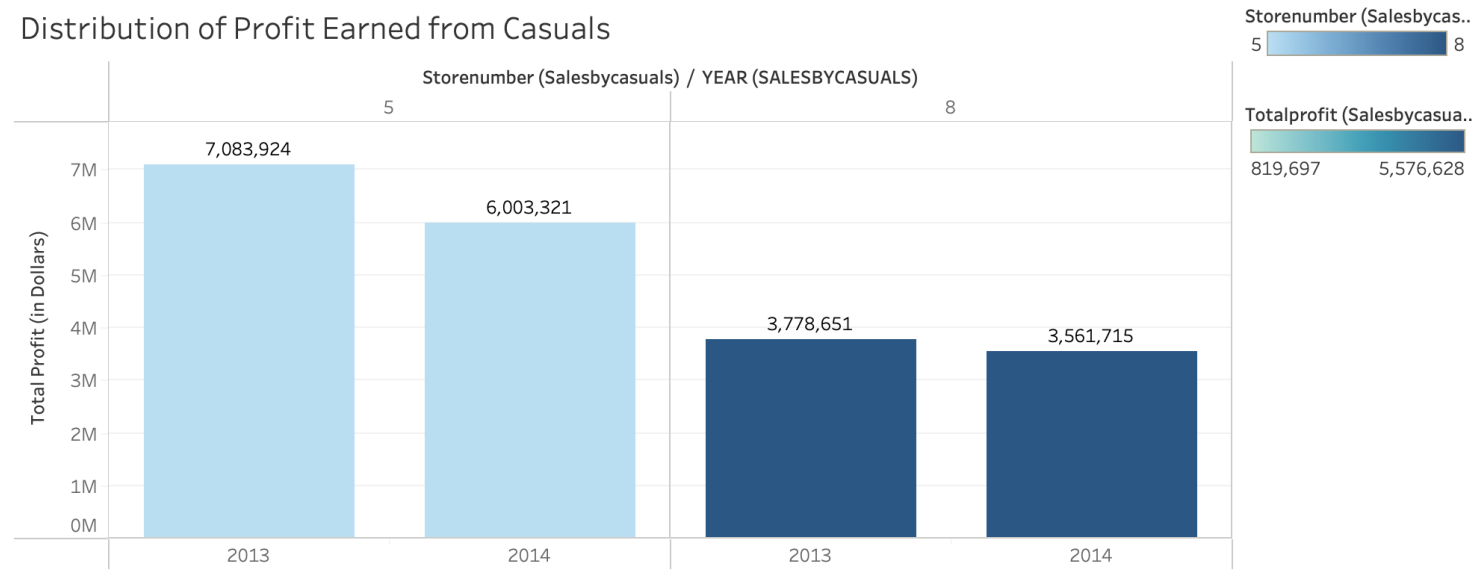


Profit Margin Comparisons by Product Category: Store 5 and Store 8



Main Dashboard	Overall Store Performance	Bonus Allocation by Profit Earned from Casuals	Sales Profit by Day of Week	Sales and Profit by Geography
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Distribution of Profit Earned from Casuals

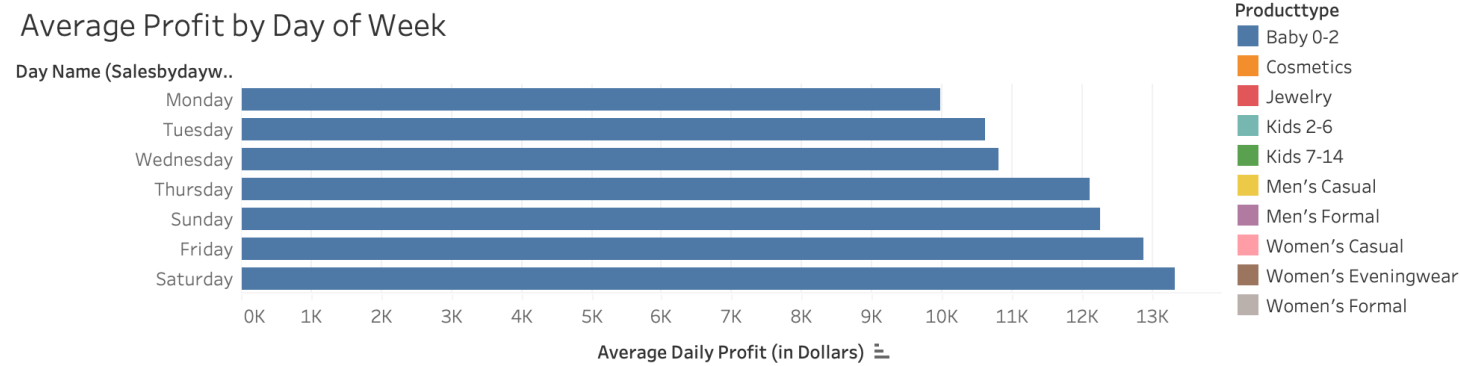


Profit Contributing to Bonus Assignment

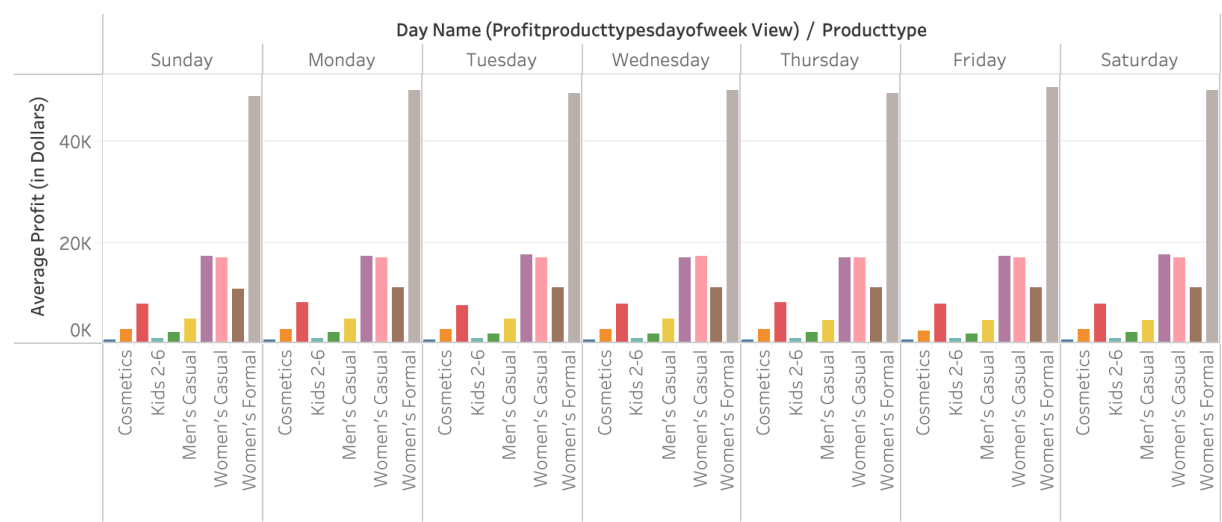
Producttype (Salesbycasuals)	YEAR (SALESBYCASUALS)	Storenumber (Salesbycasuals)	
		5	8
Men's Casual	2013	1,507,296	820,892
	2014	1,385,718	819,697
Women's Casual	2013	5,576,628	2,957,759
	2014	4,617,603	2,742,018

Main Dashboard	Overall Store Performance	Bonus Allocation by Profit Earned from Casuals	Sales Profit by Day of Week	Sales and Profit by Geography
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Average Profit by Day of Week



Average Profit by Product Types and Days of Week: Store 5 and Store 8



Main Dashboard	Overall Store Performance	Bonus Allocation by Profit Earned from Casuals	Sales Profit by Day of Week	Sales and Profit by Geography
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Average Quantity Sold and Profit Per Sale

