Here's a structured layout for the **AI-ServiceAgent Admin Page**, categorized into key sections:

#### 1. Dashboard Overview

- Total Conversations (Today, Weekly, Monthly)
- Active Channels (WhatsApp, Instagram, TikTok)
- AI Performance Metrics (Response Time, Accuracy)
- Revenue Dashboard (from chatbot transactions)
- Active Users / Agents Online
- Alerts & Notifications (e.g., failed messages, system downtime)

#### 2. User Management

- Admin Accounts (Create, Edit, Delete)
- Roles (Permissions, Roles)
- Agent / Reseller Account (Agent can resell)
- Customer Profiles (View interaction history)
- Customer Access Control (Assign channels or clients)

### 3. Chatbot Management

- Create / Edit AI Bots
- Training Data Management (FAQs, Documents, url)
- Knowledge Base (Upload, Manage)
- Language Management (Add translations)
- Bot Personality Settings (Tone, Greeting message)

## **3a.** Channel Integrations (subset of chatbot management)

Note: all these content in a table with name, status, action

- Web Chat
- WhatsApp Business API Settings
- Instagram Connections
- TikTok Connections
- FB Connector
- API Connector (Open Connector)

- Other Chat Channels (future expansion)
- Connection Status & Health Check

# **3b.** Automation & Workflow Rules (subset of chatbot management)

- Trigger-based Actions (Auto-responses, follow-ups)
- Routing Rules (Assign chats to specific agents)
- Integrations with CRM/ERP systems

#### 4. Conversation Management

- Live Chat Dashboard (Monitor ongoing chats)
- Conversation Logs (Searchable history)
- AI Suggestions for Agents
- Tagging & Categorization of chats
- Escalation Management (Human takeover)

#### 5. Payments & Billing

- Payment Gateway Settings (Bizappay)
- Transaction Logs
- Subscription Plan Management
- Quota Management (Message limits per client)
- Invoice Generation

#### 6. Quota & Addon

- Product list
- Shopping cart
- Quota & Limits

#### 7. Analytics & Reports

- Customer Interaction Reports
- AI Accuracy Reports (Intent detection, fallback rates)
- Channel Performance Analytics

- Export Reports (PDF, CSV)
- Scheduled Reporting Automation

## 8. System Settings

- General Settings (Brand name, Email, Support contact)
- Notification Settings (Email, SMS alerts)
- Data Privacy & Compliance Settings
- Backup & Restore Options

## 10. Support Tools

- Knowledge Base Access for Admins
- Troubleshooting Logs (API errors, Webhook issues)
- Support Tickets Management
- Admin Help Guide / Documentation