

Niko Miloš

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Since childhood, I have had a strong interest in computing and information technology. Growing up in a family that runs a small agricultural business on Pelješac — focused on traditional olive and grape cultivation — I naturally developed an interest in how digital tools can support and expand small enterprises.

Over time, I became especially interested in applying for EU funds, creating marketing strategies (Google Ads, Bing, and other PPC tools), optimizing websites through SEO, and analyzing online performance. This led me to explore web development with a growing passion for graphic design and programming.

In 2023, I enrolled in the Web Design program at the High School of Economics and Trade in Dubrovnik. Through this program, I became familiar with subjects such as Web Projects, Computer Graphics, Internet Technologies, Web Design, and Web Programming — all of which further sparked my interest in the field.

In 2024, I designed a website for the practice company *Talir*, focused on office supplies and known by the slogan "Make Every Day Easier." That project helped me apply my knowledge in a real-world context, focusing on structure, user experience, and visual identity.

Currently, I have established a solid foundation in HTML and CSS, and I am actively beginning to learn JavaScript to further strengthen my front-end development skills. I also enjoy working with tools like Canva and have basic knowledge of Photoshop for graphic design tasks.

In addition to my technical interests, I am passionate about digital marketing and analytics — particularly in connection to promoting family agriculture and local entrepreneurship. I am eager to learn more about performance tracking and data-driven design.

I speak English fluently and have basic knowledge of the German language, which I studied as an elective subject from 2018 to 2021. I am also very interested in gaining

international experience, especially through the Erasmus+ program, where I hope to expand my skills, knowledge, and professional network.

My goal is to continue improving in web development, design, and digital strategy — turning my interests into practical, impactful work.

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Sincerely,

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Dubrovnik, 20.5.2025.