

# **MEDIA, TECHNICAL AND INFORMATION REPORT (JUNE)**

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## **GENERAL OVERVIEW**

The department executed its roles by being the main media outlet of the ministry through audios and visuals in the form of audio podcasts, flyers, posters and videos. For the annual worship concert Kononia Bliss, the department executed its duties by creation and promoting of media content for the public awareness of the program; i.e., Main Program Flyer, promotional videos, audio excerpts from previous years of the program and then running paid advertisement for the program. The team as usual oversaw to the creation and posting of short videos snippets for broadcasting. The technical wing of the department provided the congregation with the presentations of biblical scriptures and lyrics of songs, support of lightening, audio, video, sound and any form of technical support during the program.

The department executed its weekly duties as usual for Rhema Service (Sunday) and Epoikodomeo Service (Wednesday). The commission's daily quotes were also appropriately design and broadcasted.

The was preparations made towards Koinonia Bliss 2022. These preparations include creation of graphics flyers, advertisement videos pertaining to the program.

## **PROGRESS REPORT**

In the month of June, the media team resumed its photography class handled by brother Samuel Asamoah Boateng also of the media team. The class moved to face to face practical of photography. Most of the members of the media team are able to now take very good pictures with the camera with knowledge of what every button does and technicalities that accompanies it.

In an effort to further connect and engage with the public, the church maintains several social media platforms in which the member of the church interacts with. This is also an avenue for information dissemination, i.e., Announcements, Program flyers, quotes, reminders etc.

Engagement of the commission's content on our social media platforms.

### **FACEBOOK JUNE**

REACH: 14,100 USERS

NEW LIKES: 2

LIKES: 537

### **INSTAGRAM JUNE**

REACH: 25,700 USERS

NEW FOLLOWERS: +99 (11%)

FOLLOWERS: 920

ENGAGEMENT: 1,085

## **FINANCIAL STATEMENT OF THE DEPARTMENT**

The department did not generate funds internally. The income statement of the department is attached in Appendix A.

## **WELFARE OF THE DEPARTMENT**

All members of the department are required to pay monthly dues of Ghc20 to support the welfare of the department and to cater for all financial responsibilities of the department. Members were also called upon to make contributions to specific projects as required.

In the Month of June, no dues were collected.

## APPENDICES

### APPENDIX A

#### MEDIA, TECHNICAL AND INFORMATION DEPARTMENT FINANCIAL STATEMENT (APRIL 2022)

INCOME		GHC
Finance Department		300
Contribution		0
Dues		0
		<b>0</b>
<b>EXPENDITURE</b>		<b>300</b>
Fiber Broadband Internet for JUNE	260	
HDMI camera adapter	40	
		<b>0</b>
Surplus of income over expenditure		<b>0</b>