

MEDIA, TECHNICAL AND INFORMATION REPORT (JULY)

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GENERAL OVERVIEW

The department executed its roles by being the primary media outlet of the ministry through audios and visuals in the form of audio podcasts, flyers, posters and videos.

For the annual worship concert Kononia Bliss, the department executed its obligations by creation and advancing of media content for the public consciousness of the program; i.e., Main Program Flyer, promotional videos, audio excerpts from previous years of the program and then running paid advertisement for the program.

The team as usual oversaw to the creation and posting of short videos snippets for broadcasting. The technical wing of the department provided the congregation with the presentations of biblical scriptures and lyrics of songs, support of lightening, audio, video, sound and any form of technical support during the program.

The department executed its weekly duties as usual for Rhema Service (Sunday) and Epoikodomeo Service (Wednesday). The commission's daily quotes were also appropriately design and broadcasted.

The was preparations made towards Koinonia Bliss 2022. These preparations include creation of graphics flyers, advertisement videos pertaining to the program.

PROGRESS REPORT

In the month of July, the media team did not have any photography class.

The photography wing of the department took pictures of our dear Man of God Pastor Roy King. About 70 edited pictures in total to be used for church flyers, posters and other content.

In an effort to further connect and engage with the public, the church maintains several social media platforms in which the member of the church interacts with. This is also an avenue for information dissemination, i.e., Announcements, Program flyers, quotes, reminders etc.

Engagement of the commission's content on our social media platforms.

FACEBOOK JUNE

REACH: 9.1K USERS

NEW LIKES: 3

LIKES: 539

PROFILE VISIT: 58

INSTAGRAM JUNE

REACH: 14.1K USERS

NEW FOLLOWERS: 30

FOLLOWERS: 950

ENGAGEMENT: 711

PROFILE VISIT: 515

FINANCIAL STATEMENT OF THE DEPARTMENT

The department did not generate funds internally. The income statement of the department is attached in Appendix A.

WELFARE OF THE DEPARTMENT

All members of the department are required to pay monthly dues of Ghc20 to support the welfare of the department and to cater for all financial responsibilities of the department. Members were also called upon to make contributions to specific projects as required.

In the Month of June, no dues were collected.

APPENDICES

APPENDIX A

MEDIA, TECHNICAL AND INFORMATION DEPARTMENT FINANCIAL STATEMENT (JULY 2022)

INCOME	GHC
Finance Department	430
Contribution	0
Dues	0
	430
EXPENDITURE	GHC
Fiber Broadband Internet for JULY	260
HDMI camera adapter	40
USB Extender for camera	160
	(460)
Surplus of income over expenditure	(30)

