

MEDIA, INFO AND TECH DEPT. REPORT (SEPTEMBER)

TABLE OF CONTENTS

GENERAL OVERVIEW.....	2
PROJECT(S).....	4
ASSIGNMENTS.....	4
TIMELINES FOR PROJECTS.....	4
STRATEGIES FOR EXECUTION OF PROJECTS	4
PROGRESS REPORT	5
FINANCIAL STATEMENT OF THE DEPARTMENT	6
WELFARE OF THE DEPARTMENT.....	6
APPENDICES	7

GENERAL OVERVIEW

The month of September was marked with the preparation for the Abundant Life Conference 2022 with Pastor Roy King. The activities undertaken were Video advertisement on our various social media platforms to create awareness and invite people for the program. Video excerpts of ALC 2021 messages were broadcasted on all social media platforms (WhatsApp, Instagram and Facebook) to prepare people for this year's edition of the Abundant Life Conference by making the message fresh in their minds. The graphics team also presented 5 options of the flyer for the main program of which one was to be selected by the Senior Pastor for the program (ALC 2022). Video shoots were organized by the videography team for selected members of the commission to share their experience at last year's conference, what they learnt and their expectations for this year's conference. As it is the norm for the Abundant Life Conference, a google form was created and the list distributed in order to ascertain the number of expected people at the conference. To this end scheduled reminders were posted by the information team to the main church WhatsApp page.

General announcement was made in this month; Epoikodomeo Service, Rhema Service, ALC announcements etc.

The routine of celebrating the birthdays of members of the commission also was handled by the graphics team with designing of their birthday posts.

The department also posted videos excerpts of Pastor Roy King's video messages to be consumed and shared on social media.

The department executed its weekly duties as usual for Rhema Service (Sunday) and Epoikodomeo Service (Wednesday) by providing sound and video coverage for the services as well as live streaming coverage to the commission's various social media platforms. The commission's daily quotes were also appropriately design and broadcasted.

Monthly renewal of Vodafone Fiber Broadband was made.

PROJECT(S)

No projects were embarked on in this month.

ASSIGNMENTS

Not applicable

TIMELINES FOR PROJECTS

Not applicable

STRATEGIES FOR EXECUTION OF PROJECTS

Not applicable

PROGRESS REPORT

- Abraham Adjokatse - Making tremendous strides in getting acquainted with the software the church uses for scripture projection and lyrics projection.
- Brother Samuel Asamoah Boateng - Also making progress with the editing of Pastor's photoshoot.
- The design works for Foundation School graduation ceremony has been completed and submitted for approval.
- Information Team created a registration form for Abundant Life Conference 2022.
- In an effort to further connect and engage with the public, the church maintains several social media platforms in which the member of the church interacts with. This is also an avenue for information dissemination, i.e., Announcements, Program flyers, quotes, reminders etc. Engagement of the commission's content on our social media platforms.
- The department successfully executed its duties at ALC'22 by providing comprehensive media support in audio, video coverage, live streaming and photography.
- The renting of LED panel screen for ALC'22.

SOCIAL MEDIA STATISTICS (SEPTEMBER)

FACEBOOK	INSTAGRAM
Reach: 2.5K	Reach: 6.9K
New Likes: 5	Profile Visits: 408
Page Likes: 542	New Followers: 31
	Followers: 1.09K

FINANCIAL STATEMENT OF THE DEPARTMENT

Contributions were made for the rental and acquisition of some camera equipment for a video shoot towards ALC'22. There was not specified budget for the month however the department did receive monies from the finance department.

The income statement of the department is attached in Appendix A.

WELFARE OF THE DEPARTMENT

Every member of the department was in good health throughout the month of September.

APPENDICES

APPENDIX A

MEDIA, TECHNICAL AND INFORMATION DEPARTMENT FINANCIAL STATEMENT (SEPTEMBER 2022)

INCOME	GHC
Finance Department	410
Contribution	360
	770
EXPENDITURE	GHC
Fiber Broadband Internet for SEPTEMBER	260
Video shoot for ALC'22	360
HDMI splitter	150
	(770)
Surplus of income over expenditure	0