

MEDIA, TECHNICAL AND INFORMATION REPORT (MAY)

TABLE OF CONTENTS

GENERAL OVERVIEW	2
PROGRESS REPORT	4
FINANCIAL STATEMENT OF THE DEPARTMENT	5
WELFARE OF THE DEPARTMENT	6
APPENDICES	7

GENERAL OVERVIEW

The department executed its roles by being the main media outlet of the ministry through audios and visuals in the form of audio podcasts, flyers, posters and videos. For the annual program Partnership Conference, the department executed its duties by creation and promoting of media content for the public awareness of the program; i.e., Main Program Flyer, promotional videos, audio excerpts from previous years of the program and then running paid advertisement for the program. The program was streamed on the church's various social media platforms. The technical wing of the department provided the congregation with the presentations of biblical scriptures and lyrics of songs, support of lightening, audio, video, sound and any form of technical support during the program.

The department executed its weekly duties as usual for Rhema Service (Sunday) and Epikodomeo Service (Wednesday). The commission's daily quotes were also appropriately design and broadcasted.

The was preparations made towards The Universal Church Prayer Conference (TUCPC) which is to be held in June. These preparations include creation of graphics flyers, advertisement videos, graphic design of quotes pertaining to the program and posting daily announcement for the program on the main church page.

The department also made preparations towards the annual Father's Day celebration in the form of graphic flyers, high quality and interactive videos and social media interactions.



PROGRESS REPORT

In the month of April, our recognition became growing the important systems for the walking of the department. This became withinside the shape of meetings, placing collectively the important inputs for our code of conduct, departmental guidelines, discussions on a way to be greater effective in our carrier to the commission and our Man of God. These systems were put in place and can be absolutely functioning withinside the coming months.

In an effort to further connect and engage with the public, the church maintains several social media platforms in which the member of the church interacts with. This is also an avenue for information dissemination, i.e., Announcements, Program flyers, quotes, reminders etc.

Engagement of the commission's content on our social media platforms.

FACEBOOK MAY

REACH: 1,541 (+87.5%)

PROFILE VISITS: 96 (+33.3%)

NEW LIKES: 0

ENGAGEMENT: 453

INSTAGRAM MAY

REACH: 11,595 (+681.9%)

PROFILE VISITS: 671 (+156.1%)

NEW FOLLOWERS: +23 (27.8%)

FOLLOWERS: 821

ENGAGEMENT: 531 (+240%)

FINANCIAL STATEMENT OF THE DEPARTMENT

The department did not generate funds internally. The income statement of the department is attached in Appendix A.

WELFARE OF THE DEPARTMENT

All members of the department are required to pay monthly dues of Ghc20 to support the welfare of the department and to cater for all financial responsibilities of the department. Members are also called upon to make contributions to specific projects as required.

In the Month of May, no dues were collected.

APPENDICES

APPENDIX A

MEDIA, TECHNICAL AND INFORMATION DEPARTMENT FINANCIAL STATEMENT (APRIL 2022)

INCOME	GHC
Finance Department	0
Contribution	0
Dues	0
	0
EXPENDITURE	
	0
Surplus of income over expenditure	0