

MEDIA, INFO AND TECH DEPT. REPORT (JUNE)

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GENERAL OVERVIEW

In June, the Media, Technical, and Information Department was actively involved in several important events and programs within the church. They played a pivotal role in organizing and supporting the successful Universal Church Prayer Conference (TUCPC) held on the 24th of June 2023. Additionally, they contributed to the Thanksgiving service for Pastor Alex and Sister Esther, and effectively commemorated Father's Day with engaging flyers, videos, and posts.

The Graphics team took the initiative to enhance the department's media content. They conducted a study on graphics from foreign churches, refreshed existing designs, and shared their works with team members for easy access and collaboration.

The team started the initiative of content creation for the church's blog spot, producing short, conversational, and relatable articles that resonated with the Christian community. These articles will cover diverse topics, such as holiness, righteousness, overcoming sin, love like Jesus, managing anger, and local assembly life.

The department also displayed creativity and dedication in designing main and supporting flyers for TUCPC 2023, ensuring visually appealing representation for the event. They produced captivating video reels to engage the attendees during the program.

Furthermore, the team successfully managed the routine design of weekly services for Rhema Service, Epoikodomeo Services, weekly video excerpts and personalized birthday posts for church members. They maintained a strong online presence by posting supporting flyers for TUCPC on various social media platforms.

The partnership between the Media, Technical, and Information Department and the Kingdom Enforcers ensured the seamless projection of their video and presentation during TUCPC, demonstrating teamwork and collaboration.

In terms of financial management, the department received 300 cedis from the Finance Department, which was utilized for Fiber Broadband Internet in June. The department demonstrated prudent budget utilization.

The team also began preparations for The Abundant Life Conference 23 (ALC 23), scheduled for October 2023, with routine graphics production and weekly video excerpts.

Overall, the Media, Technical, and Information Department performed commendably in June, contributing significantly to the success of church events, enhancing engagement with members, and demonstrating effective financial management.

PROJECT(S)

No projects were embarked on in the month of March

ASSIGNMENTS

Not applicable.

TIMELINES FOR PROJECTS

Not applicable.

STRATEGIES FOR EXECUTION OF PROJECTS

Not applicable.

PROGRESS REPORT

In June, the Media, Technical, and Information Department made remarkable progress in their projects and initiatives. They actively participated in organizing and promoting the successful Universal Church Prayer Conference (TUCPC), which was well-received by attendees. The team designed main and supporting flyers for TUCPC, enhancing the visual appeal of the event. Additionally, they created engaging video reels that captivated and inspired the attendees during the program. The department took the initiative to celebrate Father's Day with well-designed flyers and captivating video content, highlighting the importance of fathers within the church community.

Routine operations for the department continued smoothly, with the design of weekly services, personalized birthday posts, and the posting of supporting flyers for TUCPC on various social media platforms.

The partnership between the Media, Technical, and Information Department and the Kingdom Enforcers resulted in the seamless projection of their video and presentation during TUCPC, contributing to the overall success of the event.

The department managed their finances effectively, staying within their allotted budget.

As the department prepares for The Abundant Life Conference 23 (ALC 23) in October 2023, they initiated graphics production for the theme of the month and continued to maintain a strong presence on various social media platforms.

SOCIAL MEDIA STATISTICS (JUNE)

Platform	Instagram	YouTube	Facebook	Twitter
Reach	7,984	-	5,148	-
Engagement	592	-	-	5.70%
Video Views	20,839	7,203	-	-
Followers	1,340	435	914	34
Impressions	34,598	14,634	-	834
Interactions	3,140	-	-	-
Profile Visits	588	-	176	6

FINANCIAL STATEMENT OF THE DEPARTMENT

Indicate budget for the month, income (source and amounts) and expenditure (purchases and amounts). Provide a summary and provide tables, figures, charts, etc. if available in appendices

WELFARE OF THE DEPARTMENT

Every member of the department was in good health throughout the month of July.

APPENDICES

APPENDIX A

MEDIA, TECHNICAL AND INFORMATION DEPARTMENT FINANCIAL STATEMENT (JUNE 2023)

INCOME		GHC
Finance Department		3,830
Contribution		0
		1,651
EXPENDITURE		GHC
Fiber Broadband Internet for MAY	300	
Camera & Equipment Rental	711	
Posters (A2)	600	
Crusade Grounds Banner	320	
Program Banner (Church)	185	
4*8 Landscape Banner	800	
Flyers	890	
		(3,806)
Surplus of income over expenditure		24

