

MEDIA, INFO AND TECH DEPT. REPORT (OCTOBER)

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GENERAL OVERVIEW

In the month of October, the Abundant Life Conference 2022 with Pastor Roy King was the main focus of the department. The activities undertaken were Video advertisement on our various social media platforms to create awareness and invite people for the program. Video excerpts of ALC 2021 messages were broadcasted on all social media platforms (WhatsApp, Instagram and Facebook) to prepare people for this year's edition of the Abundant Life Conference by making the message fresh in their minds. The flyer for ALC 2022 was selected by the Senior Pastor and broadcasted on all social media platforms. The google form created by the information team provided an estimate of the number of people attending ALC 2022. Also, scheduled reminders were posted by the information team to the main church WhatsApp page up until the day of the program.

General announcements made in this month; Epoikodomeo Service, Rhema Service, ALC announcements, 20 days of fasting flyers etc.

The routine of celebrating the birthdays of members of the commission also was handled by the graphics team with designing of their birthday posts and posted by the information team on the respective days.

The department also posted video excerpts of Pastor Roy King's video messages and church services on the social media platforms.

The department executed its weekly duties as usual for Rhema Service (Sunday) and Epoikodomeo Service (Wednesday) by providing sound and video coverage for the services as well as live streaming coverage to the commission's various social media platforms. The commission's daily quotes were also appropriately design and broadcasted on the days prior to the 20 – day fast.

Monthly renewal of Vodafone Fiber Broadband was made.

PROJECT(S)

No projects were embarked on in the month of October.

ASSIGNMENTS

Not applicable.

TIMELINES FOR PROJECTS

Not applicable.

STRATEGIES FOR EXECUTION OF PROJECTS

Not applicable.

PROGRESS REPORT

- Abraham Adjokatse and Perpertual Adjei - Making tremendous strides in getting acquainted with the software the church uses for scripture projection and lyrics projection.
- Joshua Nketsiah – Now fully accustomed to the software used for projection. i.e BibleShow and EasyWorship v7
- Brother Samuel Asamoah Boateng – Done with Pastor’s photoshoot.
- The design works for Foundation School graduation ceremony was approved.
- In an effort to further connect and engage with the public, the church maintains several social media platforms in which the member of the church interacts with. This is also an avenue for information dissemination, i.e., Announcements, Program flyers, quotes, reminders etc. Engagement of the commission’s content on our social media platforms.
- The department successfully executed its duties at ALC’22 by providing comprehensive media support in audio, video coverage, live streaming and photography.
- The LED panel screen for ALC’22 was rented and utilized during the program.

SOCIAL MEDIA STATISTICS (SEPTEMBER)

FACEBOOK	INSTAGRAM
Reach: 2.8K	Reach: 19.5K
New Likes: 9	Profile Visits: 912
Page Visit: 127	New Followers: 88
	Impressions: 43.8K
	Interactions: 2.6K

FINANCIAL STATEMENT OF THE DEPARTMENT

Indicate budget for the month, income (source and amounts) and expenditure (purchases and amounts). Provide a summary and provide tables, figures, charts, etc. if available in appendices

WELFARE OF THE DEPARTMENT

Every member of the department was in good health throughout the month of October.

APPENDICES

APPENDIX A

MEDIA, TECHNICAL AND INFORMATION DEPARTMENT FINANCIAL STATEMENT (SEPTEMBER 2022)

INCOME	GHC
Finance Department	8,160
Contribution	0
	8,160

EXPENDITURE	GHC
Fiber Broadband Internet for OCTOBER	260
Lens 24-70mm	450
Camera	1200
Transportation	115
LED Panels	6,300
	(8,160)
Surplus of income over expenditure	0