

MEDIA, INFO AND TECH DEPT. REPORT (AUGUST)

TABLE OF CONTENTS

GENERAL OVERVIEW.....	2
PROJECT(S).....	4
ASSIGNMENTS.....	5
TIMELINES FOR PROJECTS.....	6
STRATEGIES FOR EXECUTION OF PROJECTS	7
PROGRESS REPORT	8
FINANCIAL STATEMENT OF THE DEPARTMENT	9
WELFARE OF THE DEPARTMENT.....	10
APPENDICES	11

GENERAL OVERVIEW

Firstly, the advertisement of the program The Koinonia Bliss was a priority. Promotional video content was created by the team for social media consumption. Advertisement was paid for on Instagram.

The department executed its weekly duties as usual for Rhema Service (Sunday) and Epoikodomeo Service (Wednesday). The commission's daily quotes were also appropriately design and broadcasted.

The department's main role in the month of August was the successful execution of its role at Koinonia Bliss 2022 which included; live streaming of the entire program on the commission's YouTube page (The Temple of Charis), lyrics projection and in house audio and video recording.

The department also acquired professional services for the program Koinonia Bliss 2022. These services were mainly for sound and video coverage, lighting, and also LED background.

The routine of celebrating the birthdays of members of the commission also was handled by the team with designing of their birthday posts.

The department also posted videos excerpts of Pastor Roy King's video messages to be consumed and shared on social media.

The Temple of Charis reached the milestone of 1000 followers on Instagram. A poster was made and share on the commission's WhatsApp group to celebrate this achievement.

There was a photoshoot session and a promotional video shoot with the Voice of Worshippers for The Koinonia Bliss 2022.

There was also an invite shoot to invite people for church and also the program.

PROJECT(S)

This section is not applicable.



ASSIGNMENTS

This section is not applicable.



TIMELINES FOR PROJECTS

This section is not applicable.



STRATEGIES FOR EXECUTION OF PROJECTS

This section is not applicable.



PROGRESS REPORT

- Abraham Adjokatse - Making tremendous strides in getting acquainted with the software the church uses for scripture projection and lyrics projection.
- Brother Samuel Asamoah Boateng - Also making progress with the editing of Pastor's photoshoot.
- The design works for Abundant Life Conference 2022 has been completed and submitted for approval.
- Information Team created a registration form for The Koinonia Bliss. We had a total of 120 people register
- In an effort to further connect and engage with the public, the church maintains several social media platforms in which the member of the church interacts with. This is also an avenue for information dissemination, i.e., Announcements, Program flyers, quotes, reminders etc. Engagement of the commission's content on our social media platforms.

FACEBOOK AUGUST

REACH: 19,317

PAGE LIKES: 538

PROFILE VISITS: 97

INSTAGRAM AUGUST

REACH: 31,407

FOLLOWERS: 1,067

PROFILE VISITS: 1,413

NEW FOLLOWERS: 125

FINANCIAL STATEMENT OF THE DEPARTMENT

Contributions were made for the rental and acquisition of some camera equipment.

There was not specified budget for the month however the department did receive monies from the finance department and The Koinonia Bliss 2022 funds.

The income statement of the department is attached in Appendix A.

WELFARE OF THE DEPARTMENT

Every member of the department was in good health throughout the month of August.



APPENDICES

APPENDIX A

MEDIA, TECHNICAL AND INFORMATION DEPARTMENT FINANCIAL STATEMENT (AUGUST 2022)

INCOME	GHC
Finance Department	260
Contribution	0
TKB '22 FUNDS	1,400
	1,660
EXPENDITURE	GHC
Fiber Broadband Internet for AUGUST	260
Ads Promotion on social media	350
Lapel Mic	95
LED Lights	60
Continuous Light (1)	65
TKB branded T-Shirts (7)	210
Transportation	202
Camera Lens 70-200 (1)	152

Camera Battery (1) 25

Transportation 82

(1,419)

Surplus of income over expenditure 241