

Identification of Stakeholders

Table of Goals and Stakeholders

Category	Goal	Stakeholders
Payment Options	Customizable payment options and transaction fee types using a payment-processor like Saferpay or Datatrans.	Users such as sellers and buyers. Mostly larger companies might be interested.
Transactions	Implementation of the company's accounting system and a credit score system for late-payers.	Generally all sellers, but large companies' sales managers in particular.
Ease of Use	The platform can easily be edited by an administrator and the intuitive design removes the need for schooling users.	Clients' IT Managers and indirectly the clients' users.
Responsive Design	The platform works flawlessly on PCs, tablets and smartphones. Core functionality also works through a REST API.	Clients' IT managers, due to being able to create their own software using the API. Buyers.
Customizability	<p>The marketplace can easily be customized to support:</p> <ul style="list-style-type: none"> - Private or public marketplace - Either a single seller for private auctions or multiple ones for public auctions - Authentication and authorization - Branding of the website - Categories and subcategories for products - Transaction fees (percentage, fixed, etc) - Delivery options (by pick-up, by mail, etc) - Seller rating (for public marketplace) - Notifications for sellers and buyers after the completion of an auction - Import of auction products - Payment options (cash, bill, credit card, paypal, etc) 	Clients' IT and sales managers. Sellers and buyers due to categorization.

Stakeholder Categorization

