GAMIFIED MOBILE APP
HACKATHON

Smart tourism refers to the use of technology and data to enhance the overall tourist experience. This includes everything from using mobile apps to plan and navigate trips, to leveraging big data to optimize transportation and accommodations. Smart tourism also promotes sustainable practices such as eco-tourism, which seeks to minimize the impact of tourism on the environment and local communities. By incorporating smart city infrastructure and technologies, smart tourism aims to create a more efficient, enjoyable, and sustainable experience for tourists while also benefiting the local economy and environment.

At the Gamified Mobile App Development Hackathon we're looking for creative and innovative participants who can create a gamified experience that encourages tourists to explore the area (sights, local cuisine and activities etc.), while also promoting cultural awareness.

Your mobile app should use game design elements to create a fun and engaging experience for tourists. You can incorporate scores, badges, and leaderboards to encourage friendly competition and reward sustainable behaviors. Meaningful stories can be used to educate tourists about the city's history and culture, while levels and avatars can create a sense of progression and personalization.

So, put on your game designer hat and get ready to make a difference in smart tourism!