



CASE

1. Create a new VK Service
2. Implement a stunning idea
3. Increase the traffic

ANALYSIS

No need in existing and well build apps

We need a service grown vastly
in a short period if time

IDEA

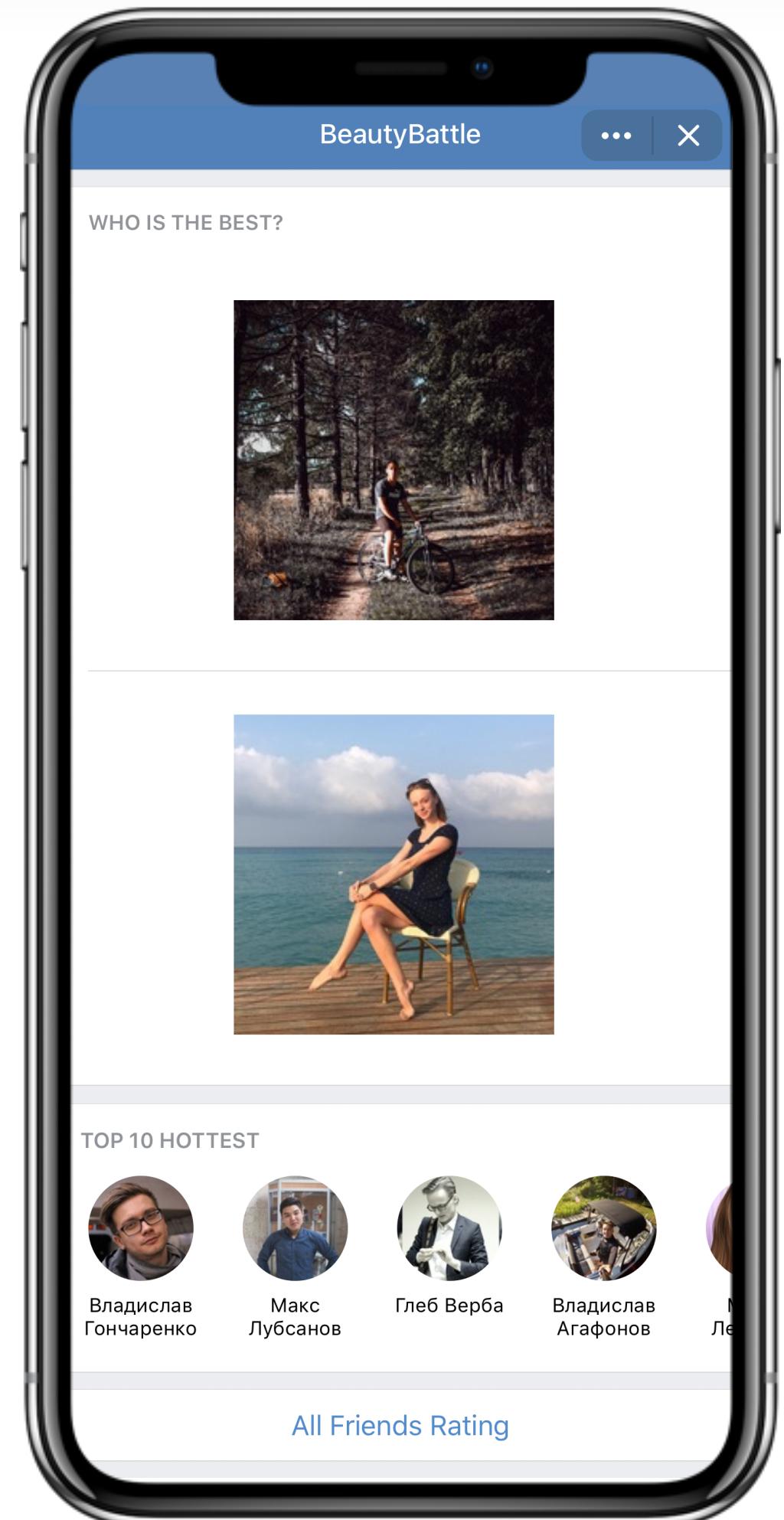
How often do you wonder, who is the prettiest person out of you and your friends?

BEAUTY BATTLE

How it works?

USER EXPERIENCE

VS



REALISATION

Friends + Marks = Rating

IMPROVEMENTS

1. Community data base
2. Pairing based on rating
3. Technical improvements
4. Design improvements
5. Monetisation

WHAT WE GET IN THE END?

Great app

Simple to use

A lot of people are interested in

We are ready to improve the platform

Our team:



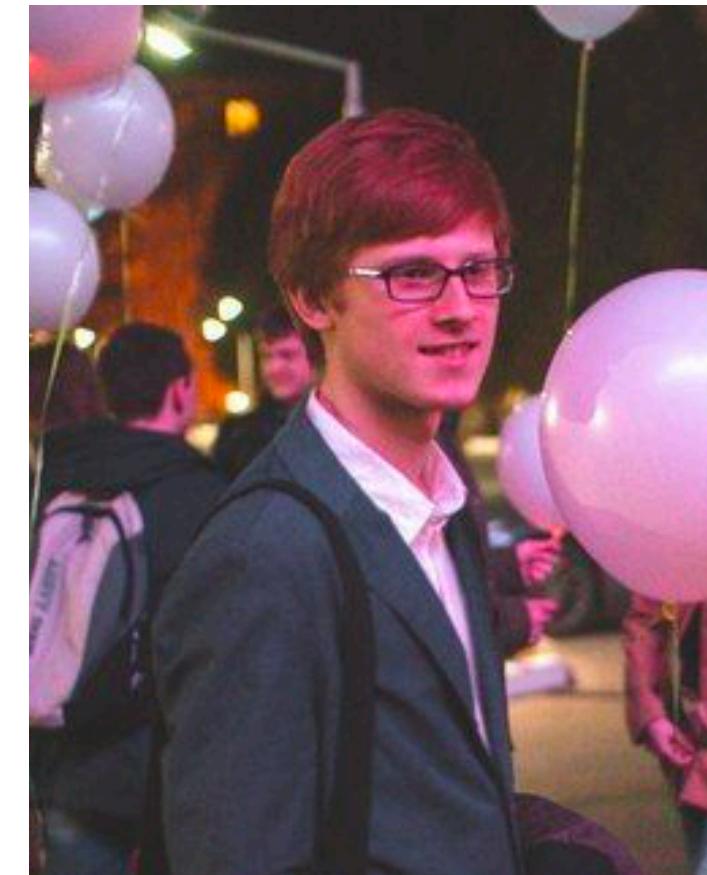
Tyoma
MIPT
DIHT
796



Misha
MIPT
DIHT
497



Vlad
MIPT
DIHT
793



Jhenya
MIPT
DIHT
497



Sasha
MIPT
DCAM
571



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