



Dear Customer,



We are pleased that you have decided to be a Customer of Betterliving and to purchase the Happiness Guide – your Entrance to your personal Success.

With the brochure “Steps to Success” we will give you the information, what steps are necessary to reach your personal Success in a short time.

The Success of our Company is the success of our Customers. You can use two Instruments for your Success:

1. The Happiness Guide
2. The Marketingsystem of Betterliving

Your Recommendation of our Product, the Happinessguide, is the key for the Success of our Company and the key to our Marketingsystem.

No customer needs to recommend us! But those who do it, help us in our growth. That is why we would like to reward them for an extraordinary reward.

Everybody who recommend us benefiting from our exceptional marketing system. We would like to reward the diligent, especially by paying you additional bonuses.



Everyone who participates in our promoter and organization leader program get more commission and the opportunity to start social project in his region.

But every success consists of small steps in the right rows.

Therefore, we would like to show you how easy it is to increase your success with this little booklet.

Together with tips and tricks from our professionals about a business that is going to change your future "Steps to Success" has been designed to become a useful companion and your guide on your path to success.

" IF YOU DON'T BUILD YOUR DREAMS, SOMEONE ELSE WILL HIRE YOU TO HELP THEM BULD THEIRS"

Dhirubhai Ambani

We help you to build your dreams!

And with our "Social Bonus" let us together create a better world.

If you implement the following steps, you will make a lot of money and our promoter and organization leaders will do a lot of good things in India with their social projects.

Let's do it - we wish you all the best!

Your Managementteam of Betterliving India



My personal targets and wishes

My short-term targets (90 days):

Income:

My mid-term targets (6 months):

Income:

My long-term targets (one year):

Income:





Time Management

Time Mon Tue Wed Thr Fri Sat Sun



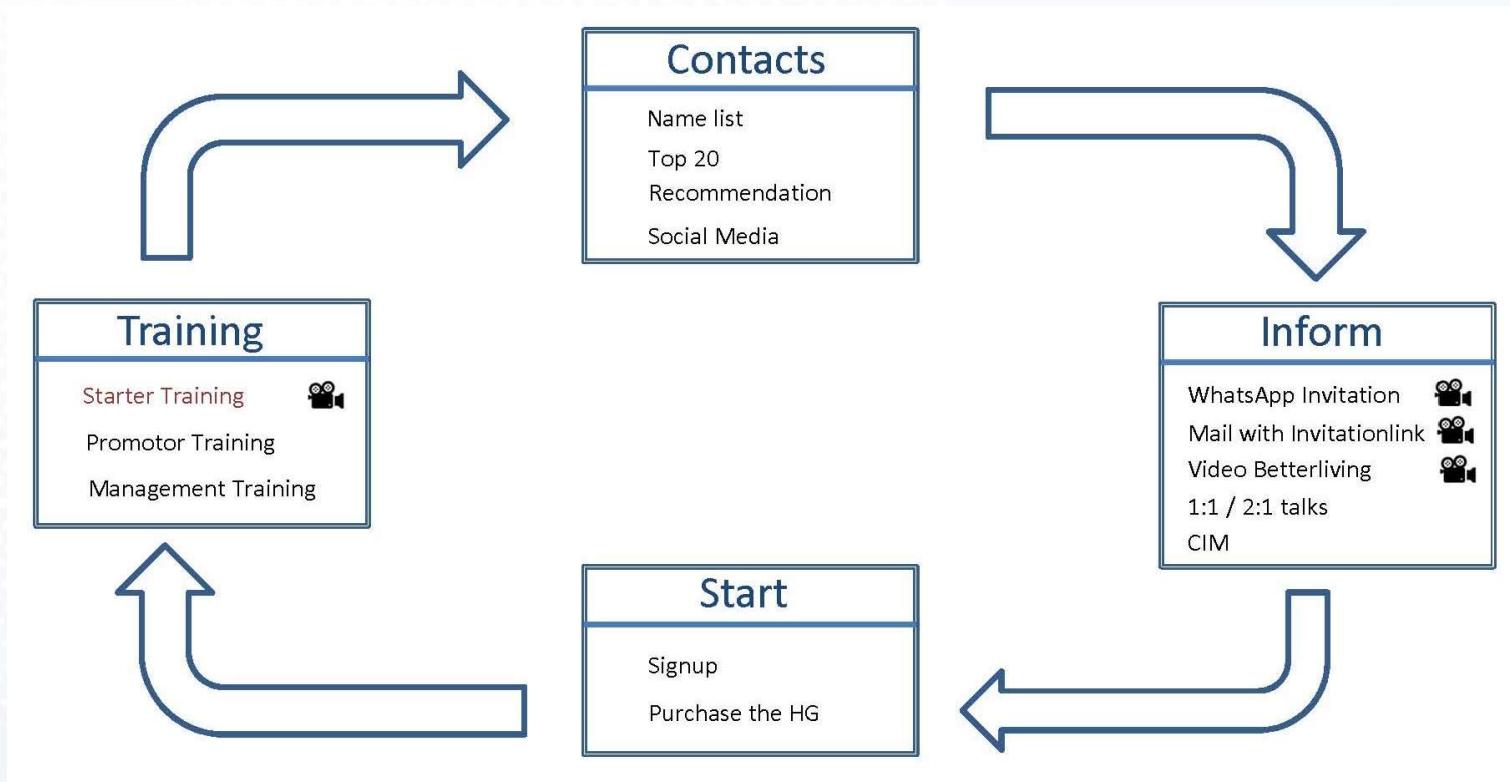
08:00 – 10:00 a.m.								
10:00 – 12:00 a.m.								
12:00 – 2:00 p.m.								
2:00 – 4:00 p.m.								
4:00 – 6:00 p.m.								
6:00 – 8:00 p.m.								
8:00 – 10:00 p.m.								
10:00 – 12:00 p.m.								

Total Number of hours for Betterliving:

W = Work S= Sport F = Family and Leisure Time BL = Betterliving



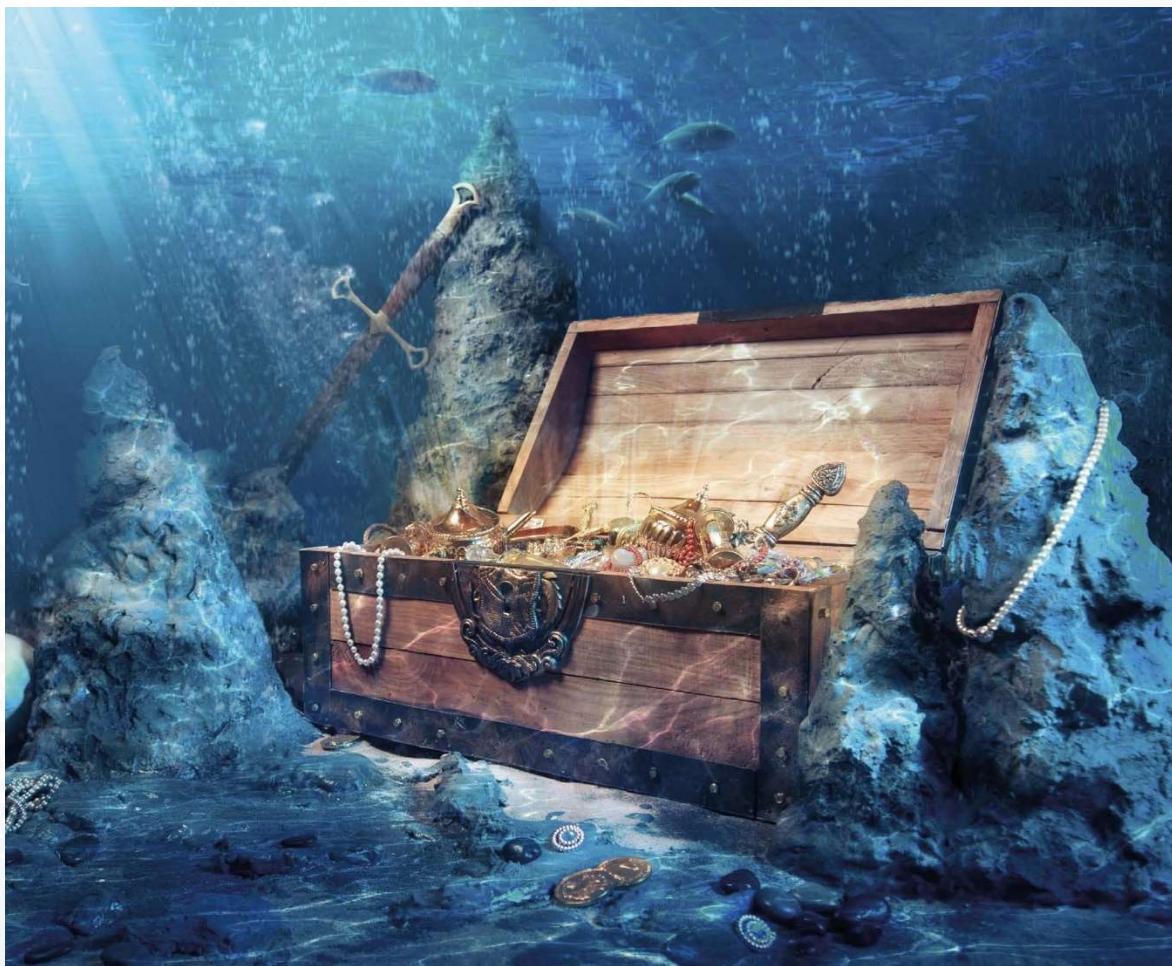
The easy replicable way





Contacts are your treasure...

...and you have to dig it out



Fulfil your potential

Did You know, you are a rich person? You are rich in contacts that can lead you to success!

A German proverb says: "**Contacts damage the ones who don't have them**". Most people however do not realise how many contacts are in their disposal.

Every day we interact with our environment for professional or private reasons and by doing this we constantly meet new people. This fills our „treasure chest“ day after day.

Of course, your online contacts also belong in your „treasure chest“.



My check list to success

My first 4 weeks

→ Started with Betterliving on: _____

→ My target/targets: _____

→ Ordered the Happiness Guide on: _____

→ Name list written:  yes  no

→ Qualified name list / Top 20  yes  no

→ Own Guest invited _____

Resulted Customers _____

→ Reach Promotor Status on*: _____

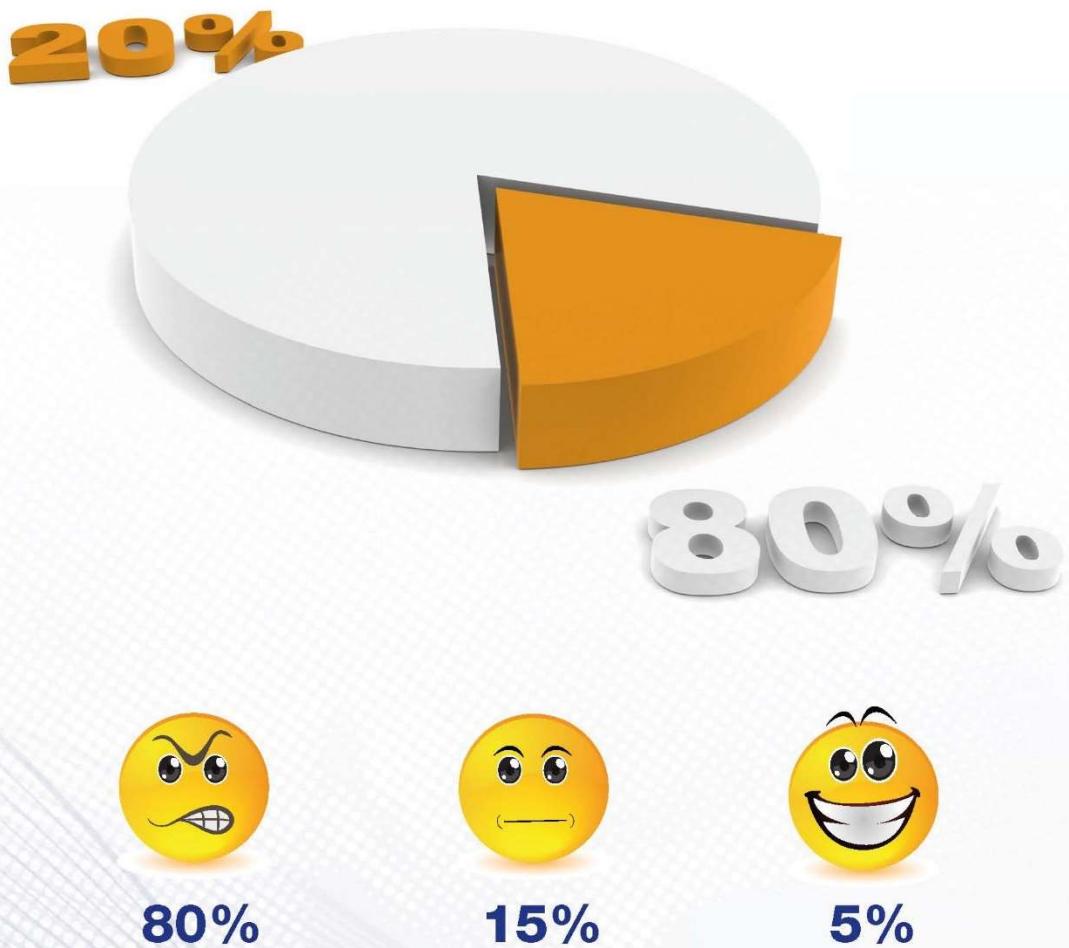
→ Reach Organizationleader Status on**: _____

*5 and 2 – 5 invited interested Persons to CIM and 2 resulted Customer

**10 resulted Promotors



The Pareto Principle



**Success has no face.
Offer this chance to everybody!**



Contacts for a successful start

Write your name list

Don't only think of your closest 20 friends and relatives with whom you are constantly in contact. Go through following keywords and write down the names that come to mind. You will be surprised to see how many names you can think of!





Die TOP 100 list

Neutral

Doer



Die TOP 100 list

Negative

Neutral

 Doer



Die TOP 100 list

Negative

Neutral

 Doer



My TOP 20 list

(note down the people you will contact together with your OL)

Name	Email	Telephone number	Notes



Whom are you thinking of?

Don't hesitate when it's about building up your own company. If you don't talk to people someone else will do!

From the sector/ distribution: _____

Side-job agent: _____

From your circle of friends: _____

From your circle of acquaintances: _____

From your customers' base: _____

Whom could I ask to get the name of possible success-oriented collaborators? _____



Your notes
