NICOLÁS CASTRO CUERVO

📍 Bogotá, Colombia

in linkedin.com/in/nikocrow/ | ○ github.com/nikoocrow

📞 +573203710605 | ✉ nikoocrow@gmail.com

👤 PROFESSIONAL SUMMARY

Experienced **WordPress Developer** and **Frontend Developer** with expertise in creating themes and plugins from scratch using **PHP, JavaScript, CSS, SCSS, jQuery, React**. Specialized in developing custom **Gutenberg blocks** and performance optimization following Google's Core Web Vitals best practices. Proven track record of delivering high-quality web solutions across multiple industries.

💼 PROFESSIONAL EXPERIENCE

WordPress Developer

HolaFly

Dublin, Ireland
August 2023 – April 2025

- Spent **one full year optimizing the website** for improved performance and user experience
- Developed **frontend features** including Megamenu, FAQs system, 500 Error template, and affiliate discount functionality
- Implemented **performance optimization** strategies following best practices and Google's Core Web Vitals guidelines
- Enhanced user experience through responsive design and cross-browser compatibility
- Collaborated with international teams using agile methodologies

Senior WordPress Developer

Archenia Inc

Washington, USA
January 2021 – August 2023

- Successfully delivered **3 complete yellow pages projects from scratch** : HomeServiceGuide (**www.homeserviceguide.pro**), AttorneyGuide (**www.attorneyguide.pro**), and HealthGuide (**www.healthguide.pro**), including custom themes and plugins
- Integrated **Google Maps APIs** and business directories associated with Archenia's ecosystem
- Created new functionalities and optimized the main Archenia Inc website for improved performance
- Led technical decisions for scalable web architecture solutions

Frontend Developer

ILUMNO

Bogotá, Colombia
January 2019 – December 2020

- Developed **various tools for communications department** improving internal workflow efficiency
- Managed and optimized the **Pacific Alliance website** ensuring optimal performance and user experience
- Collaborated with design teams to implement responsive web interfaces
- Maintained and updated existing web applications and content management systems

🎓 EDUCATION

Systems and Computer Engineering

Universidad Libre de Colombia

Bogotá, Colombia   November 2015

🏵 CERTIFICATIONS & ONLINE COURSES

Master on CSS Responsive SASS, Flexbox, Grid and Bootstrap

Udemy

↗ View Certificate

Professional Developer Themes and Plugins

Udemy

↗ View Certificate

WordPress Gutenberg Blocks Development with React

Udemy

↗ View Certificate

</> TECHNICAL SKILLS & TOOLS

Programming Languages:
PHP, JavaScript, CSS, SCSS, HTML5

Frameworks & Libraries:
React, jQuery, WordPress, Gutenberg

Development Tools:
GitHub, Git, Visual Studio Code, npm, Webpack

Project Management:
JIRA, Slack, Trello, Notion

APIs & Integrations:
Google Maps API, REST APIs, JSON

Performance & SEO:
Core Web Vitals, Page Speed Optimization, SEO

⭐ ADDITIONAL QUALIFICATIONS

- **20+ WordPress projects** developed and optimized throughout career
- **Native Spanish speaker** with fluent English proficiency
- Experience with **international remote teams** and agile development methodologies
- Strong background in **responsive web design** and cross-browser compatibility