

# World Travelers

EID101D: Smart Connected Device



# Customer Segment

18-30yr Old Backpackers



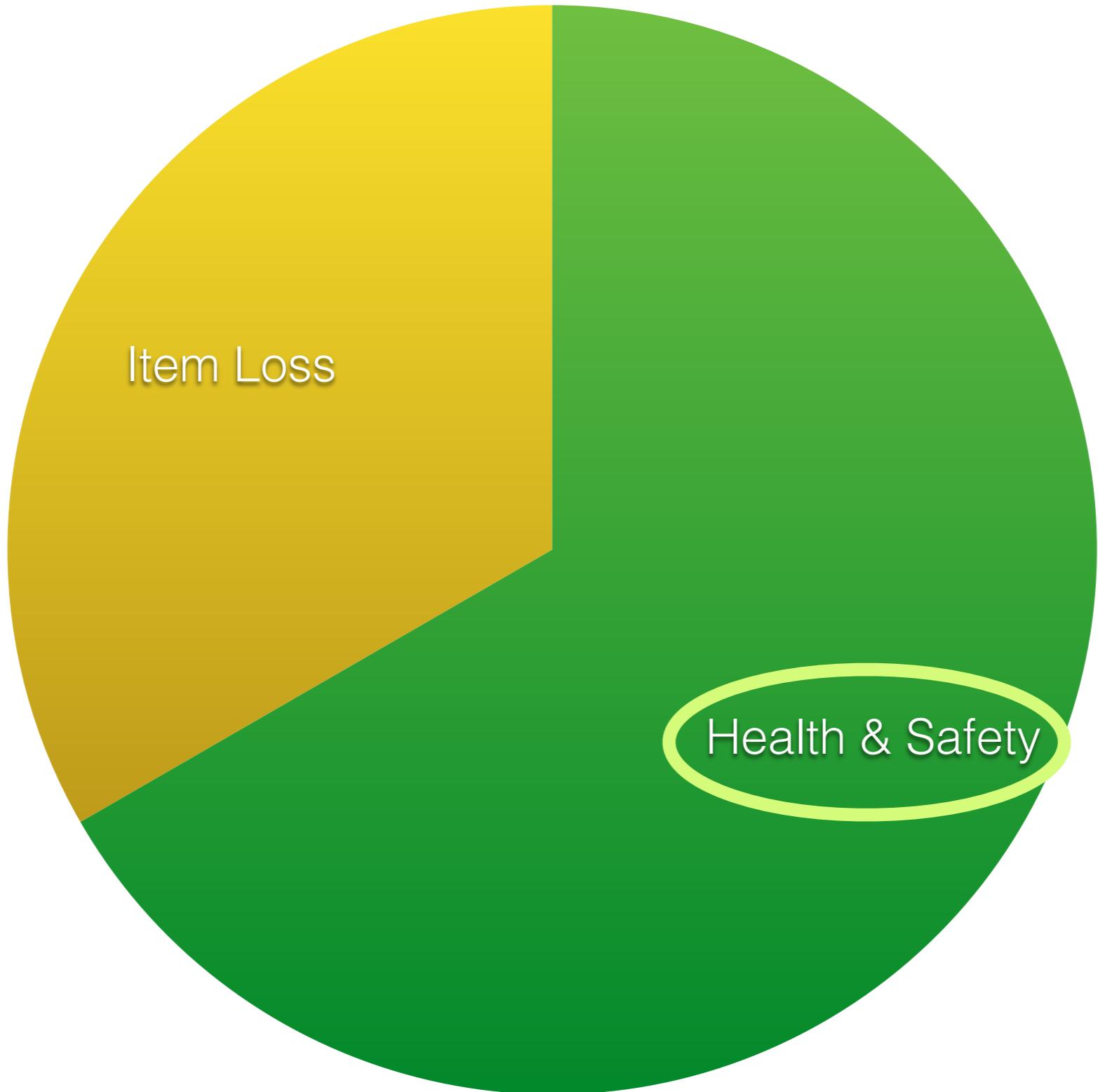
# Initial Value Proposition



# 1st Interviews



# 1st Interviews



# Safety Possibilities

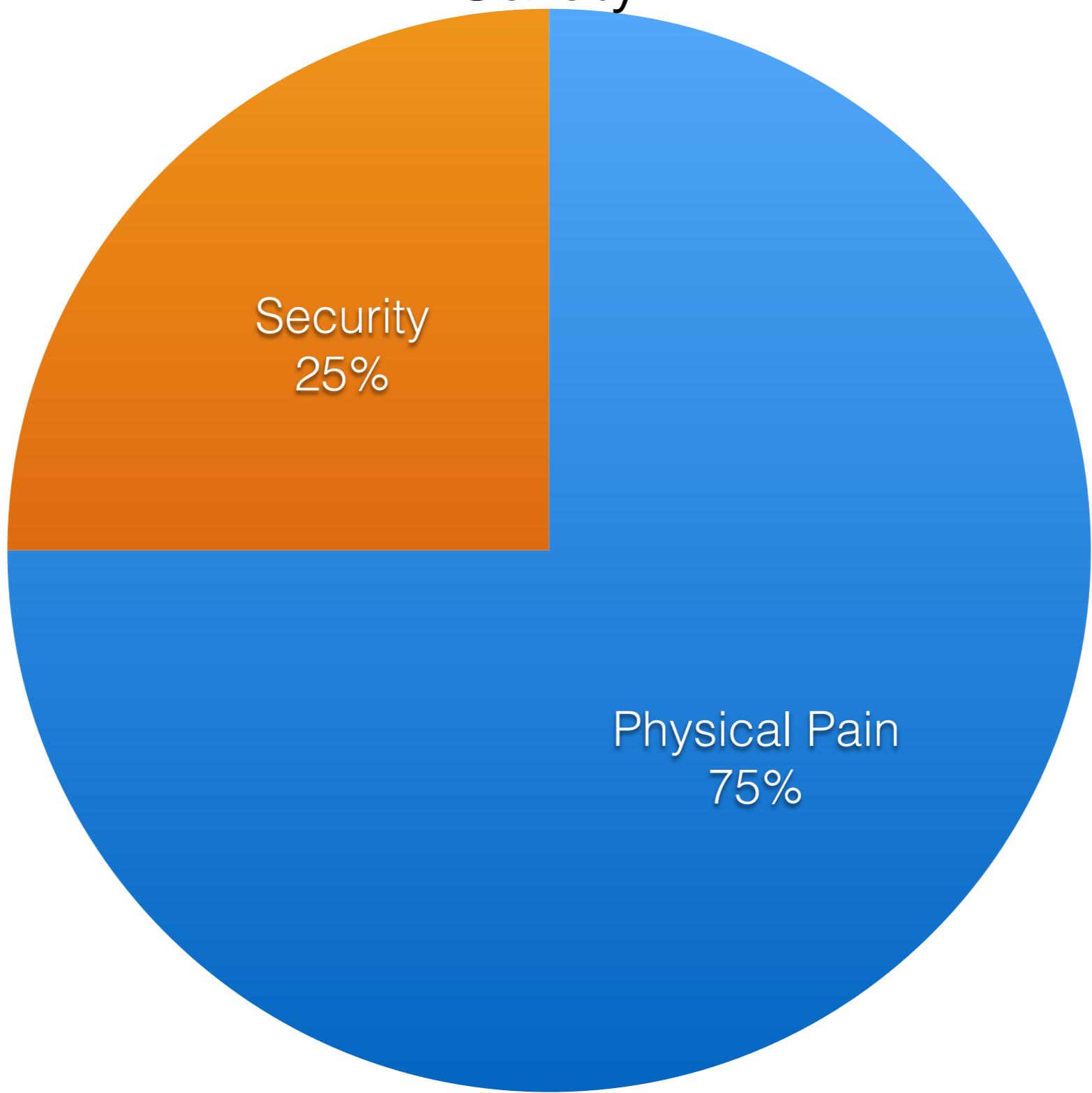


# 2nd Interviews

Safety

Security  
25%

Physical Pain  
75%



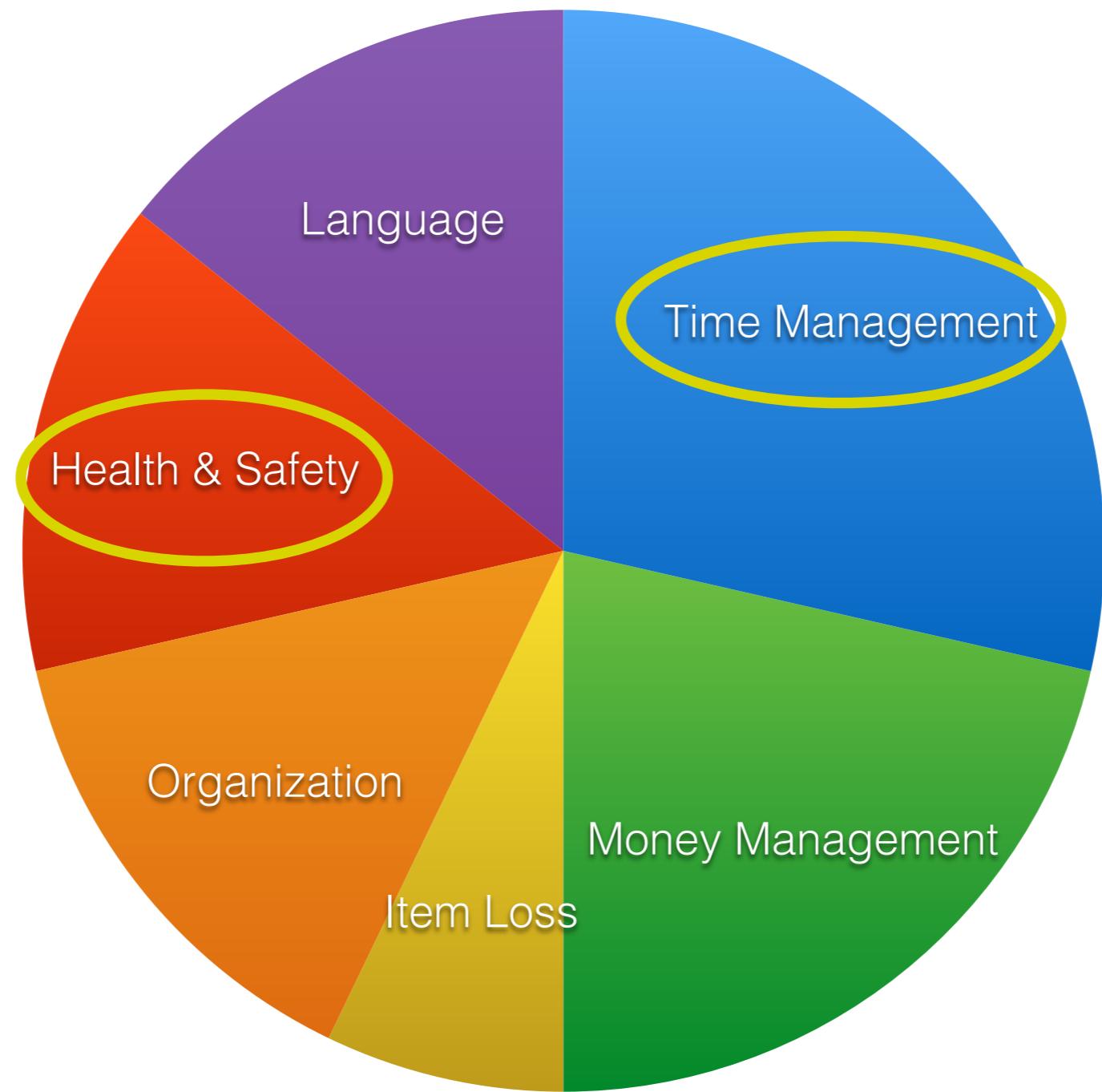
# Current Value Proposition



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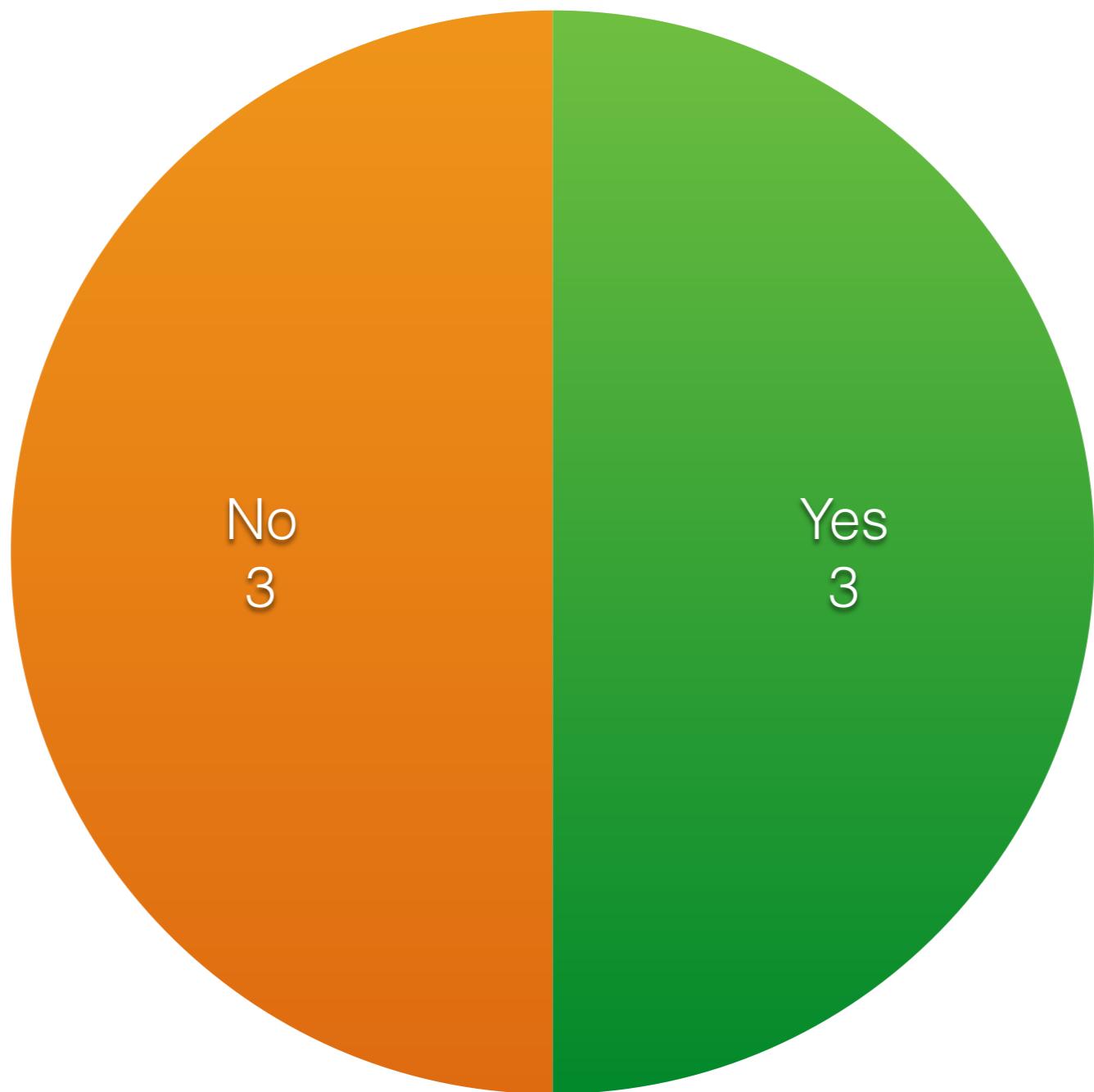


# What we're addressing

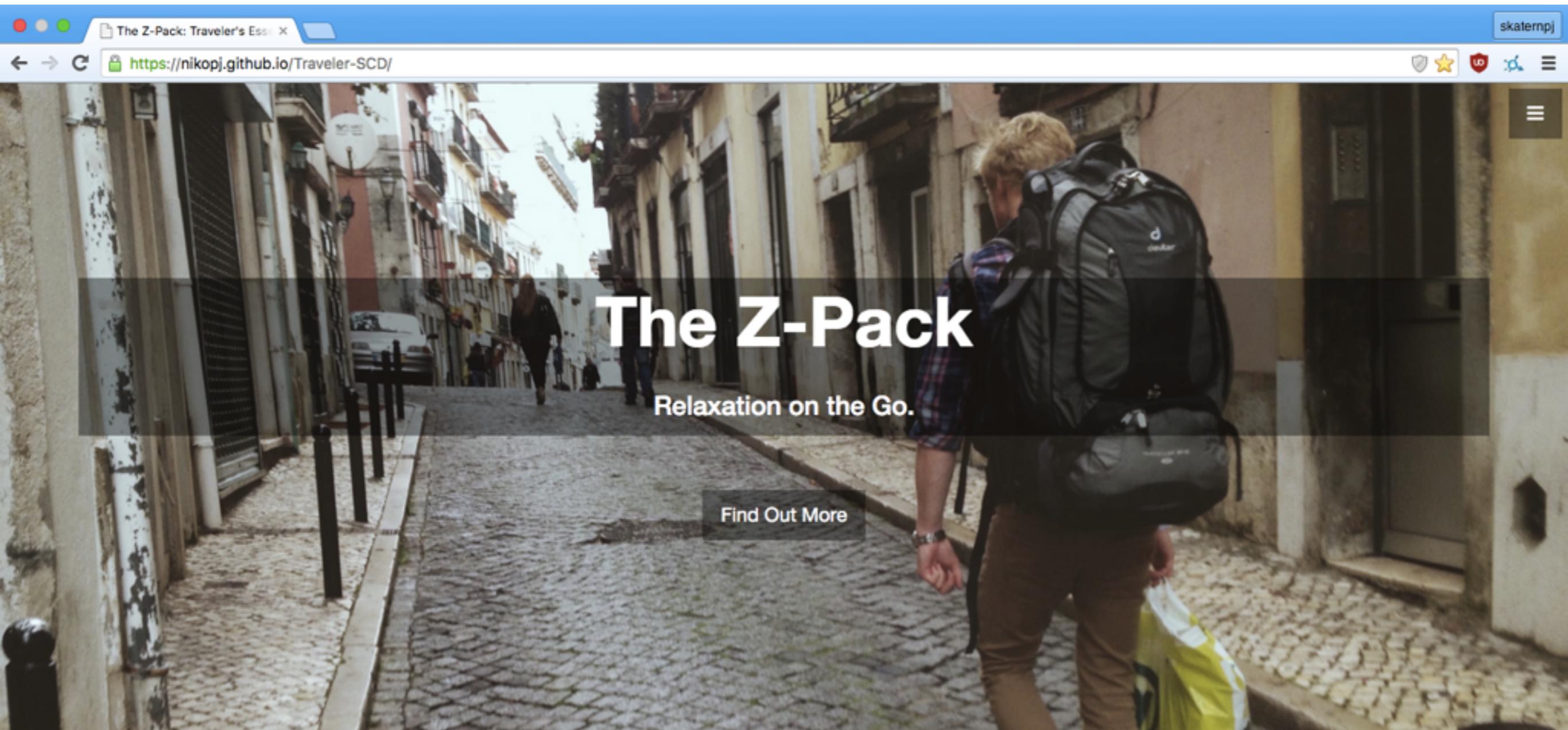


# Initial Verification

Travelers w/ Back pain



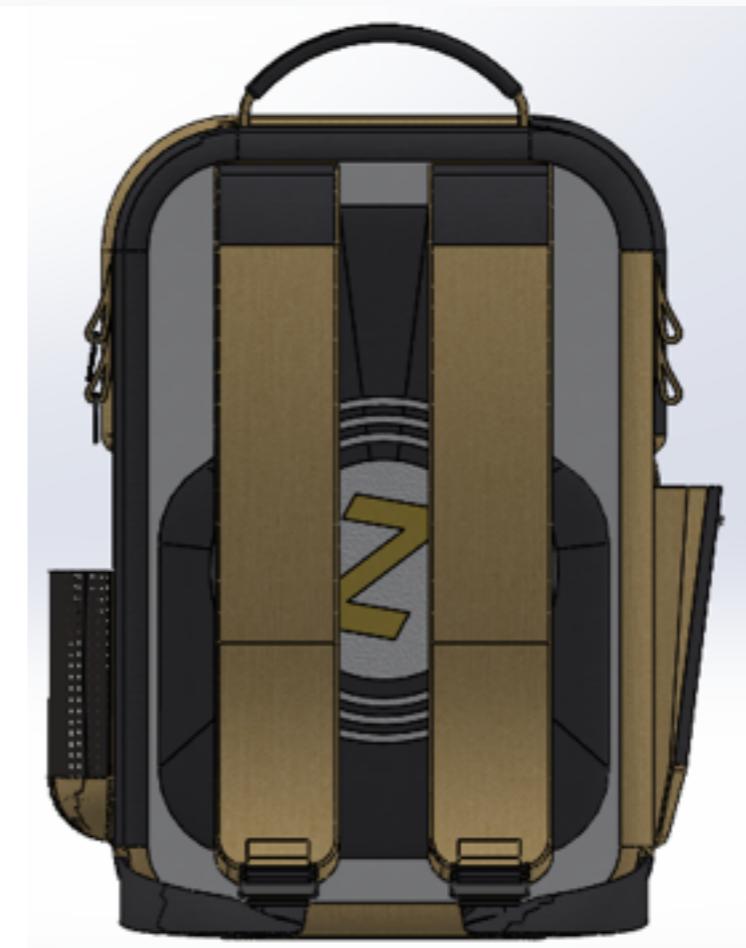
# Website



Are your back and shoulder muscles aching from traveling?

**Why let the adventure stop?**

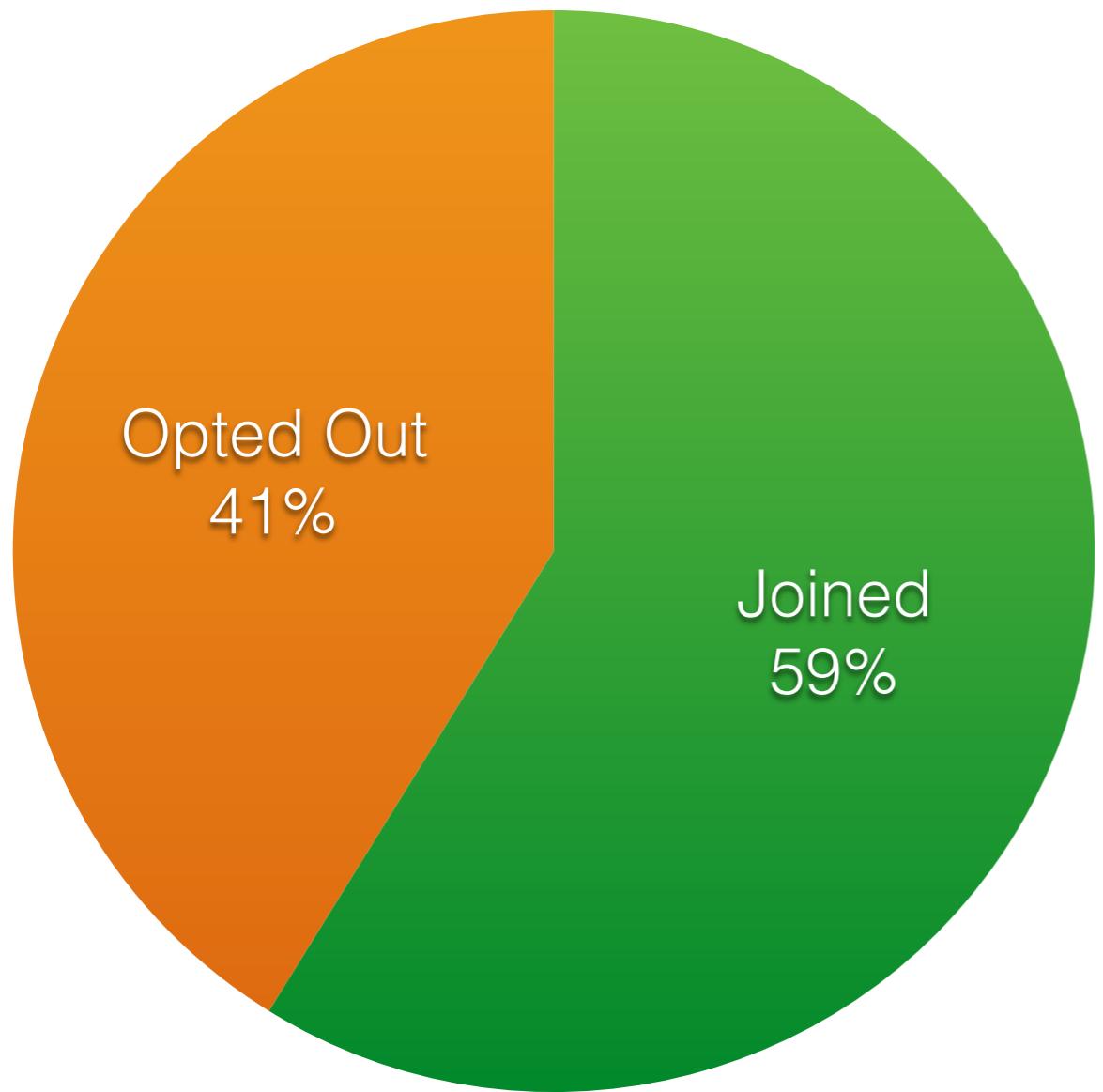
Use the Z-Pack to alleviate your muscle pains on the go.



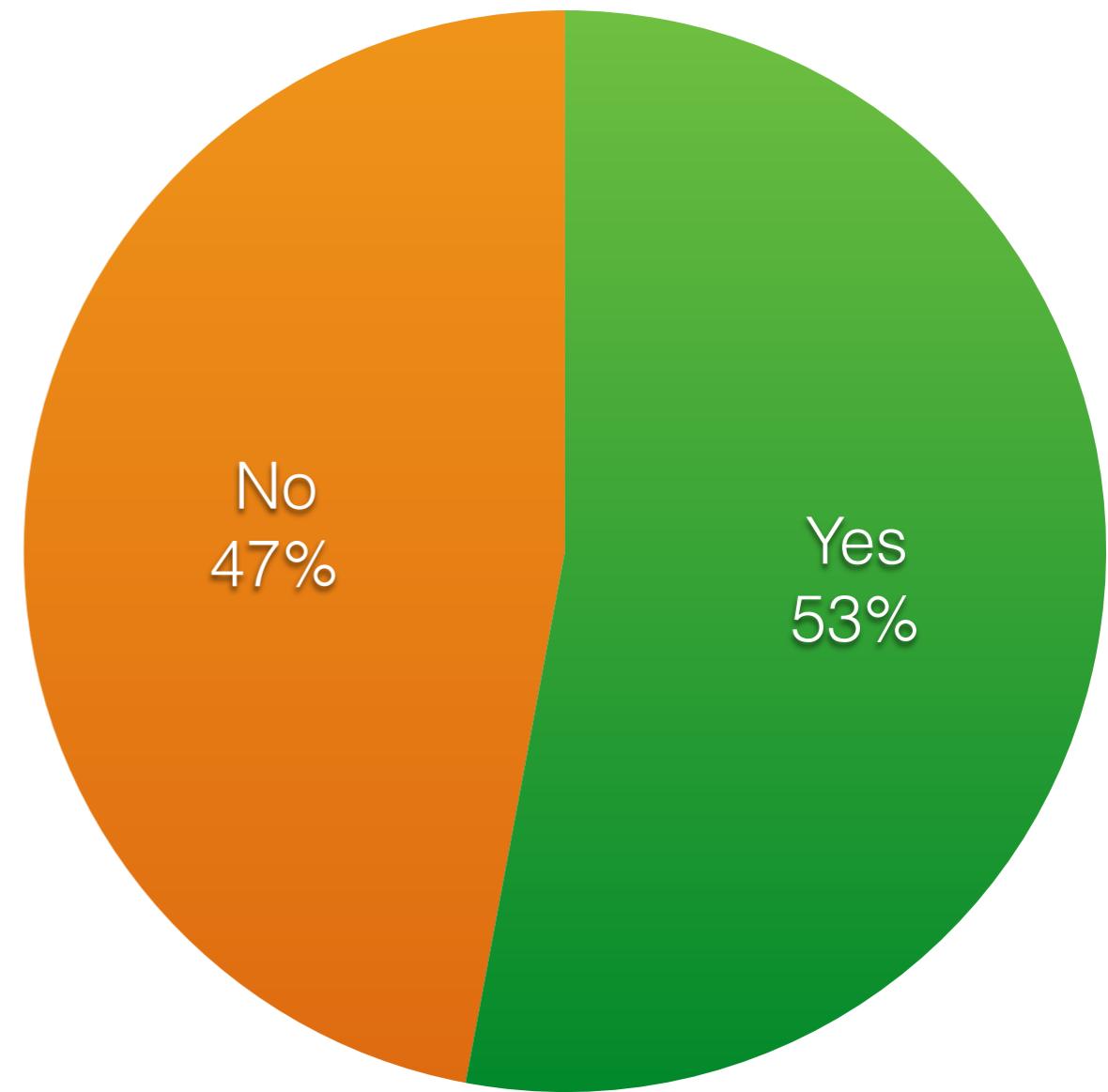
# Updated Verification

of 17 Interviews

Mailing List



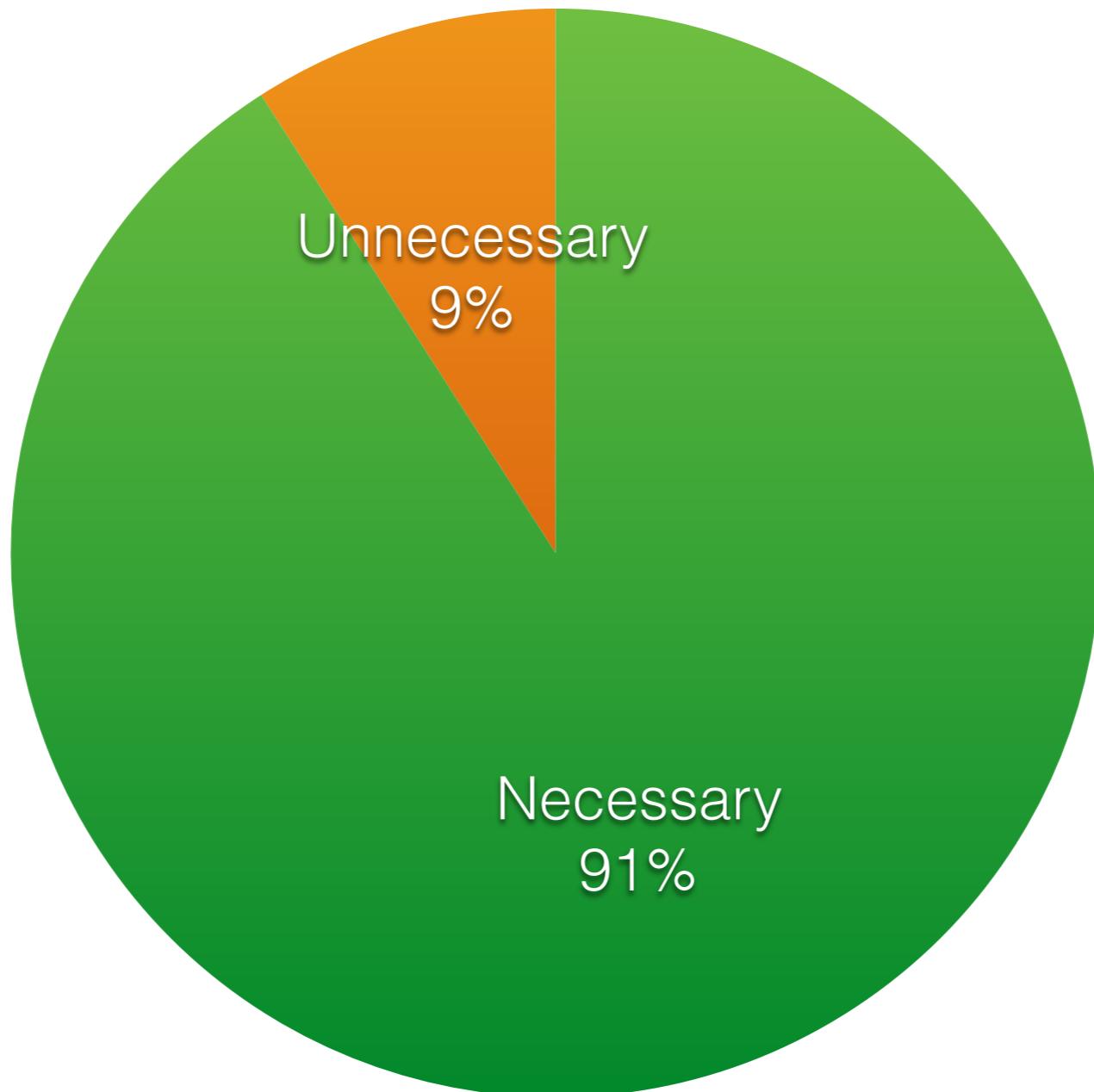
Back-pain



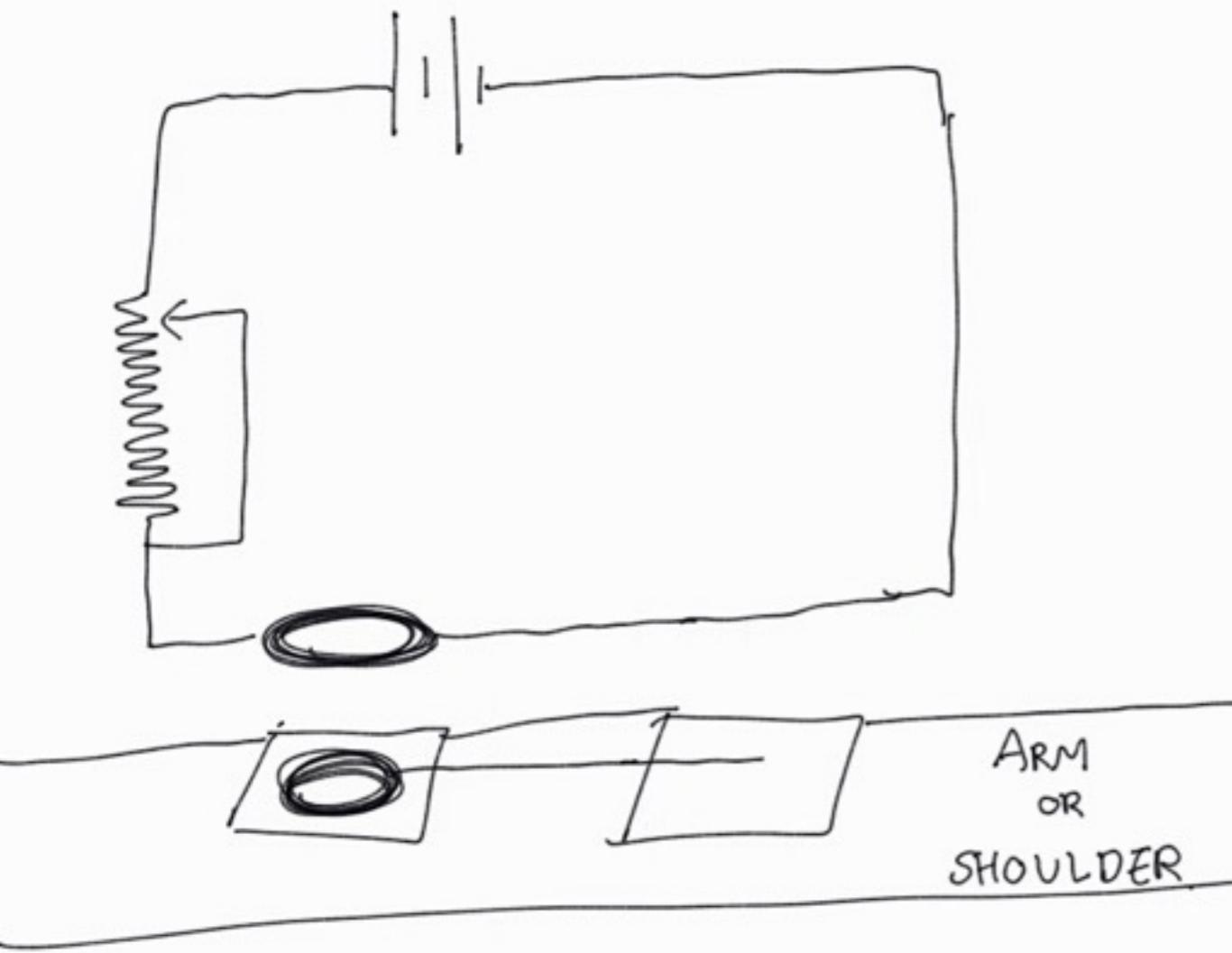
# Updated Verification

of the mailing-list members

Necessity of Being Wireless?



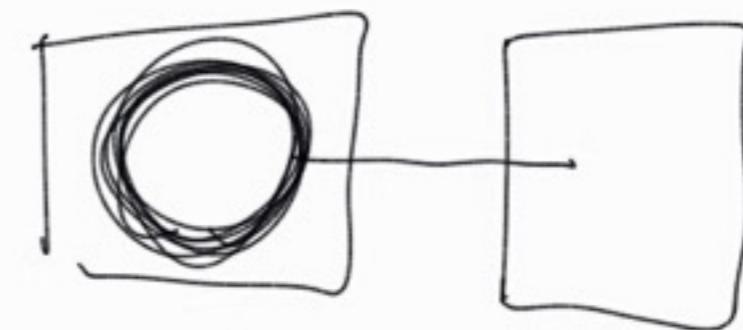
PROTOTYPE 1

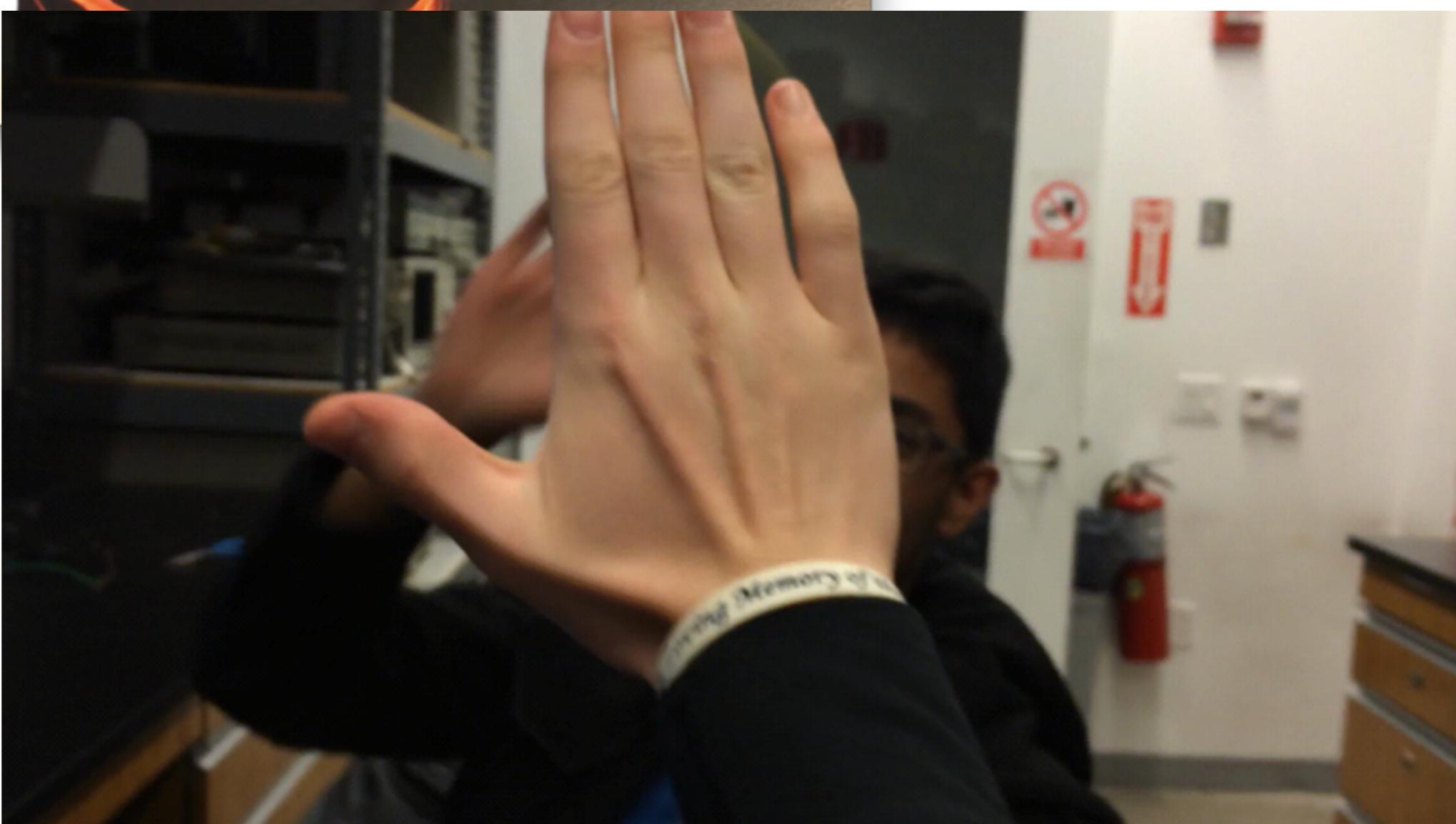
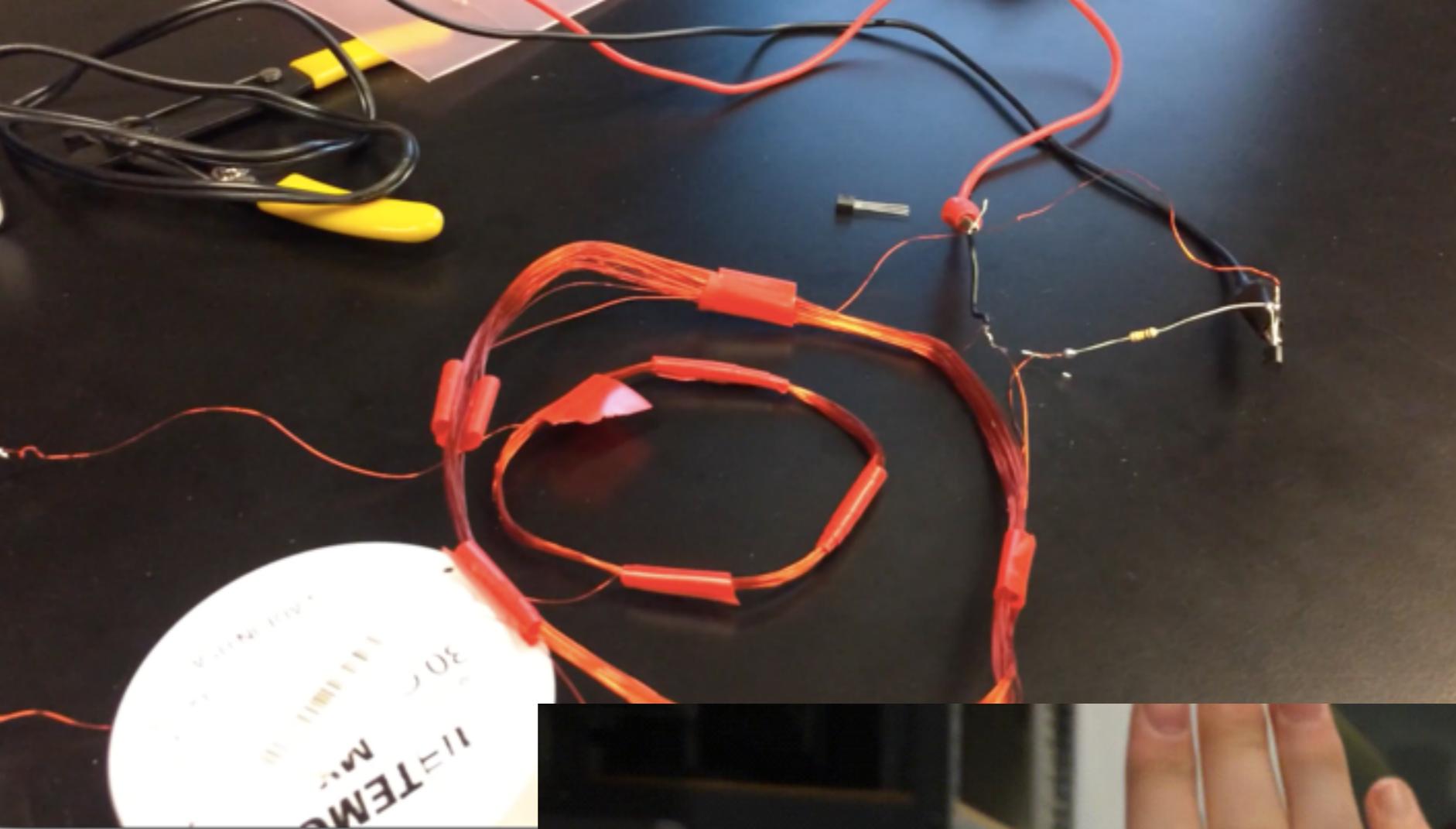


OUR PRODUCT



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# Z-Pack

by Justin Jose



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backers

\$0.00

pledged of \$50,000 goal

## THIS PROJECT IS NOT LIVE

This is only a draft that the creator has chosen to share.

📍 Manhattan, NY

🏷️ Technology

We are solving the problem of back and shoulder pain among travelers by incorporating electrical nerve stimulation tech. in a backpack

Justin Jose

👤 First created | 0 backed

[See full bio](#) [Contact me](#)

