

# World Travelers

EID101D: Smart Connected Device



# Customer Segment

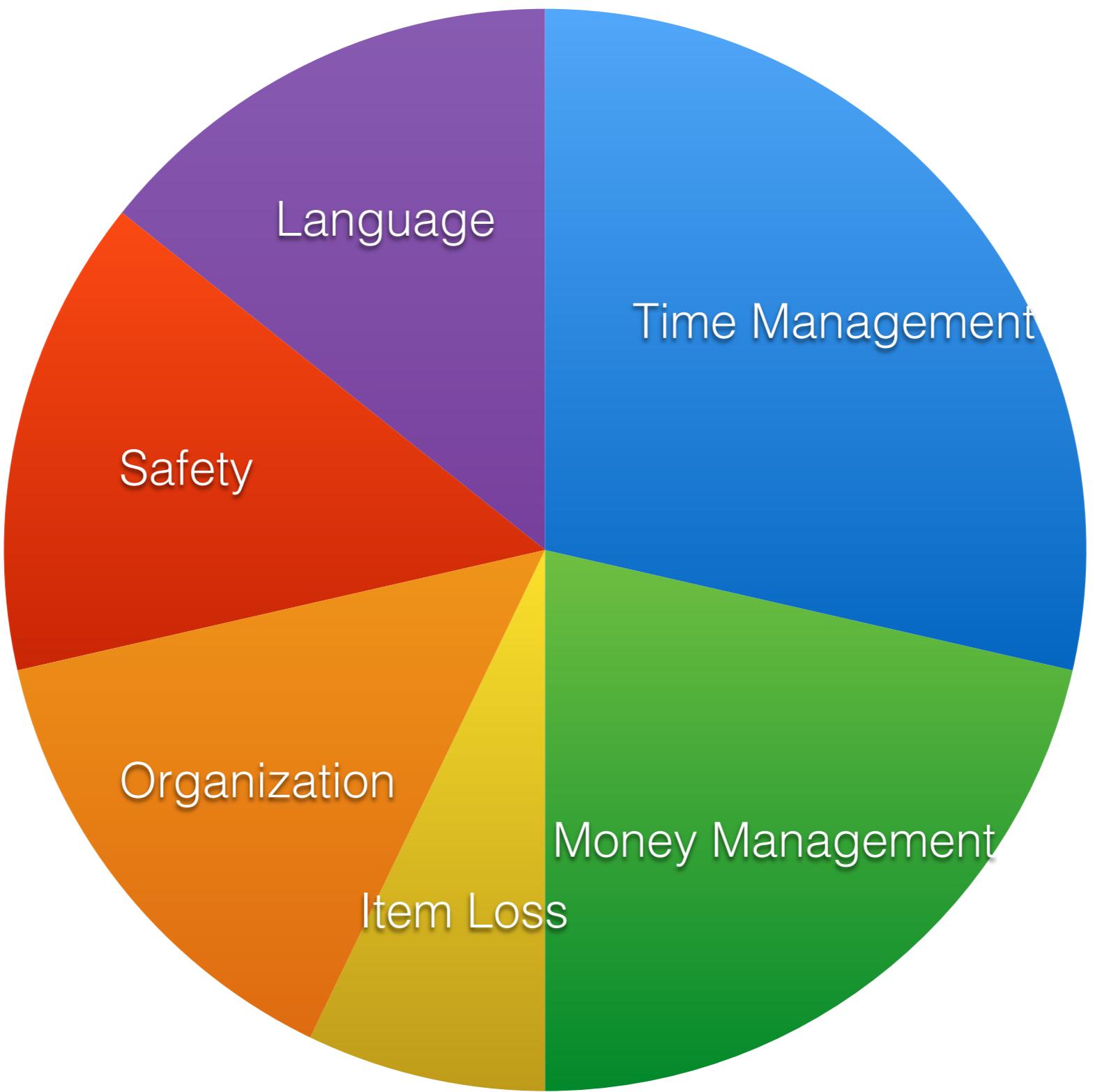
18-30yr Old Backpackers



# Initial Value Proposition



# 1st Interviews



# 1st Interviews



# Possibilities

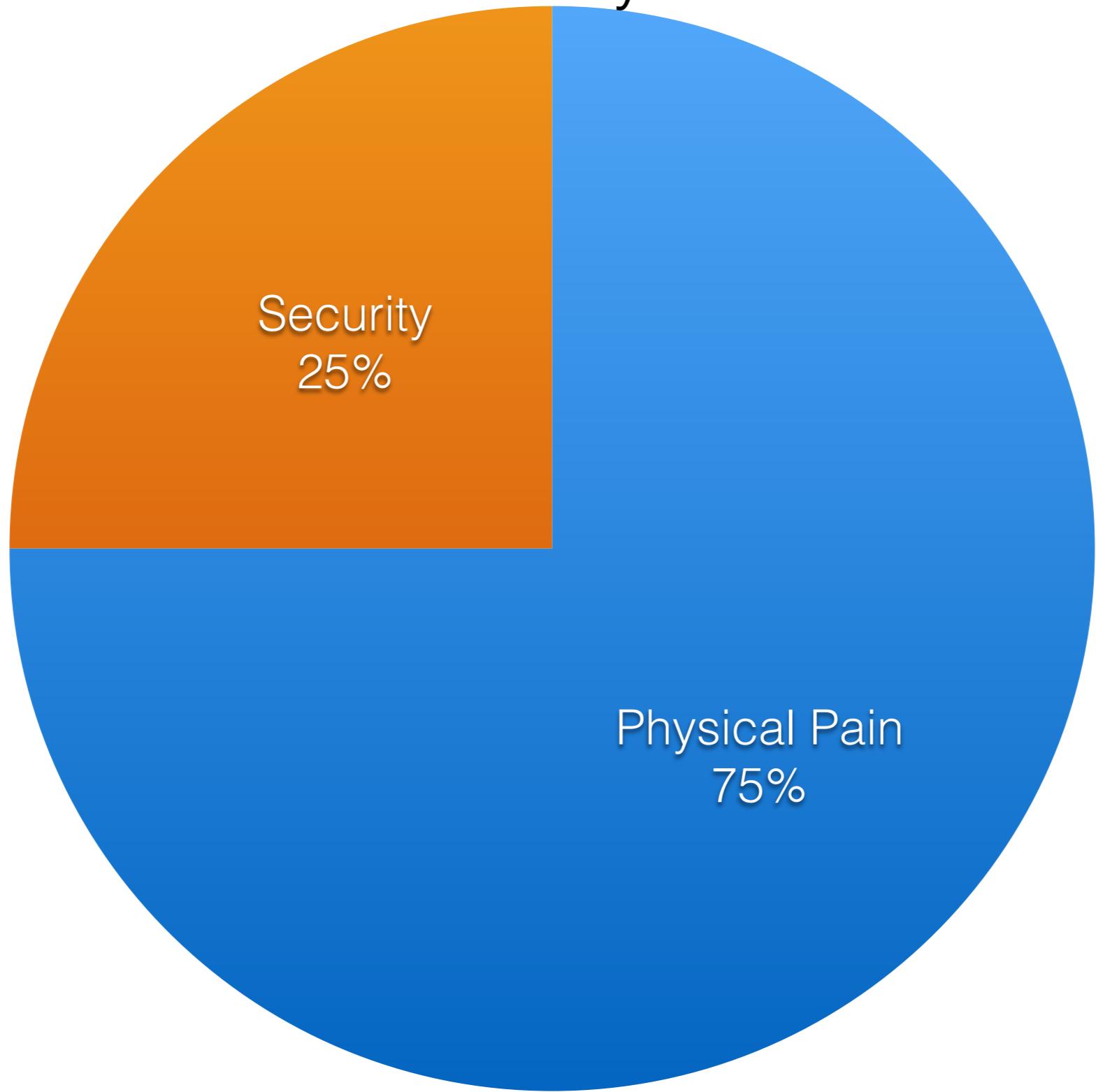


# 2nd Interviews

Safety

Security  
25%

Physical Pain  
75%



# Current Value Proposition



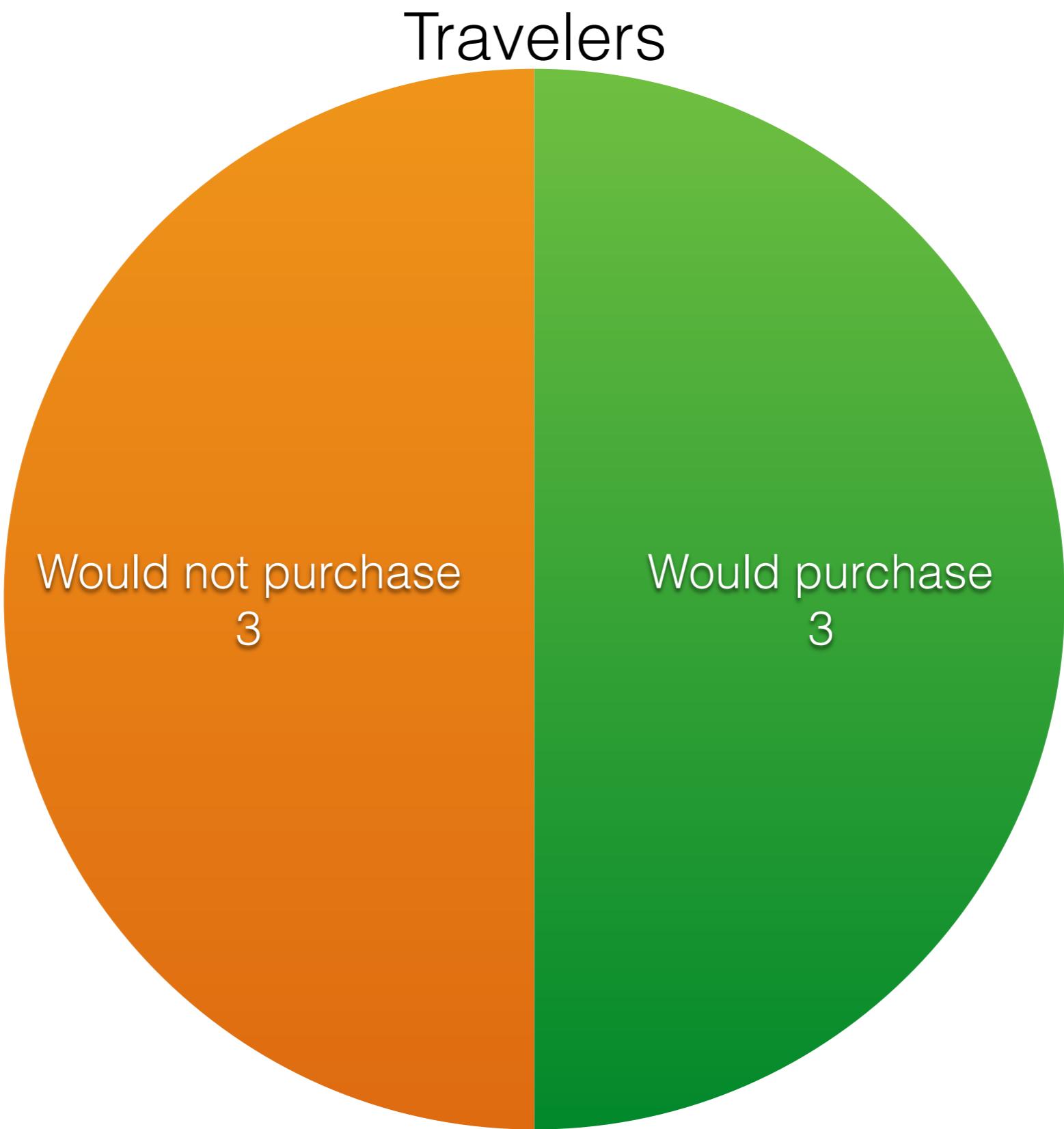
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# What we're addressing



# Initial Verification



# Website

The Z-Pack

Relaxation on the Go.

Find Out More

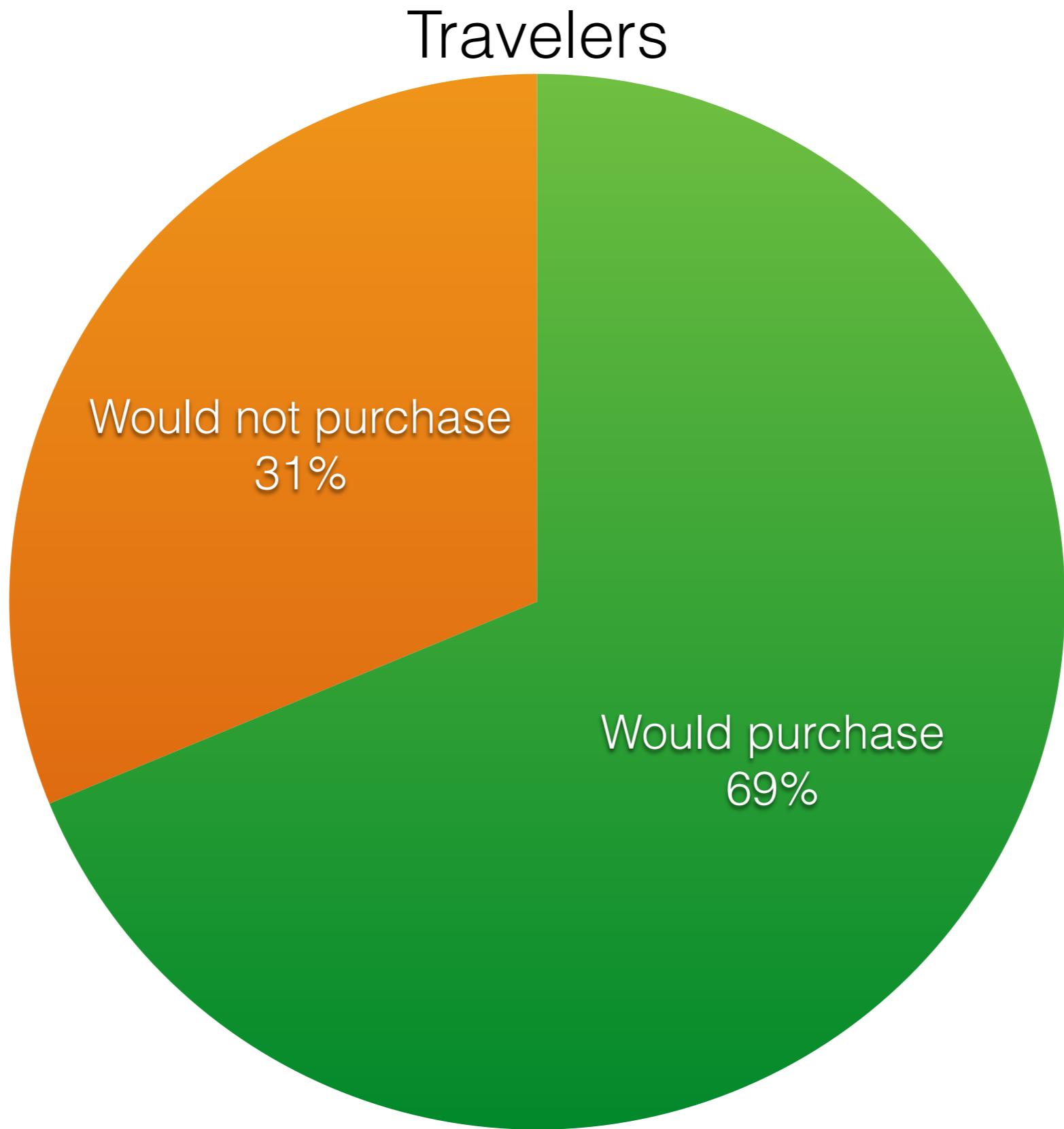
Are your back and shoulder muscles aching from traveling?

**Why let the adventure stop?**

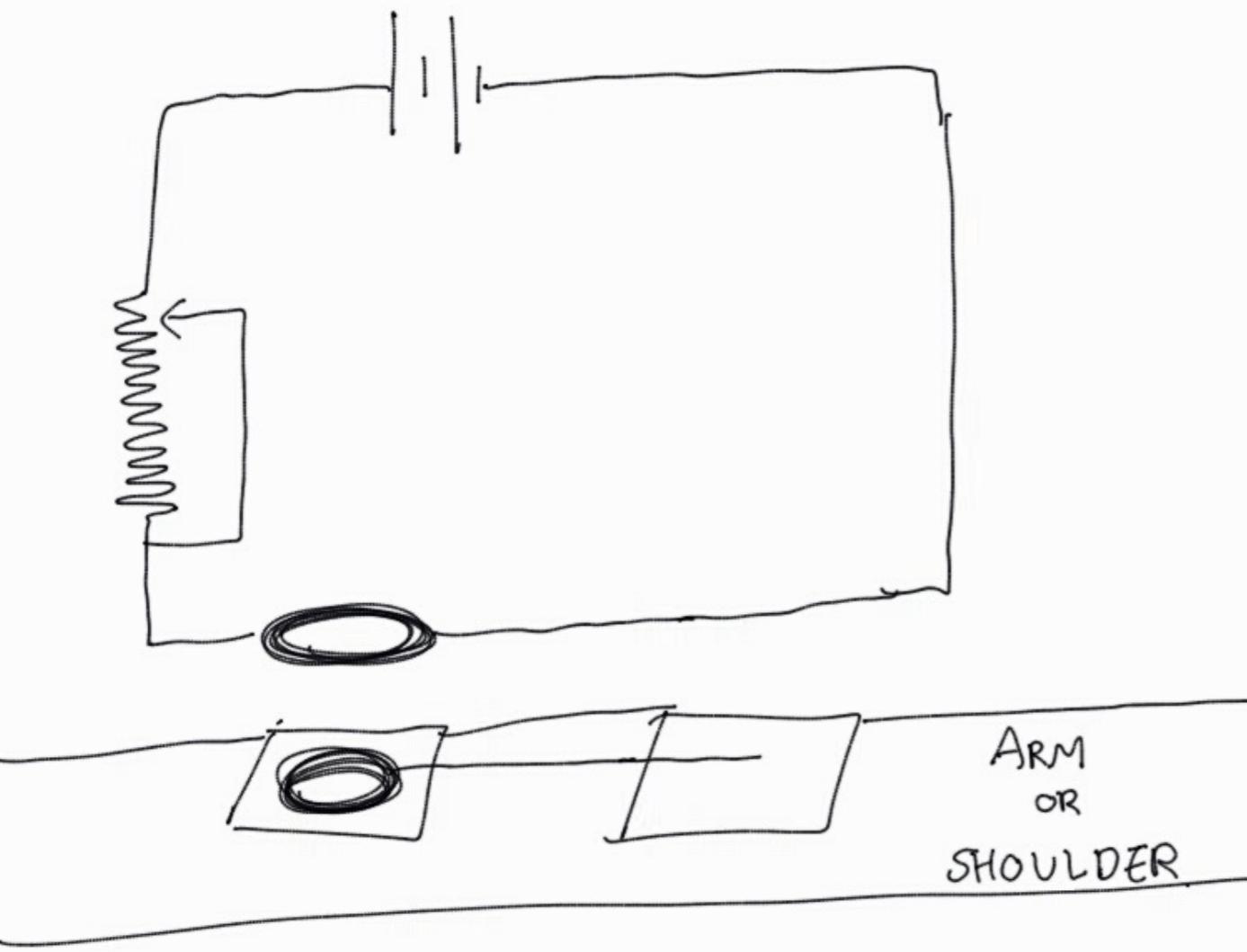
Use the Z-Pack to alleviate your muscle pains on the go.



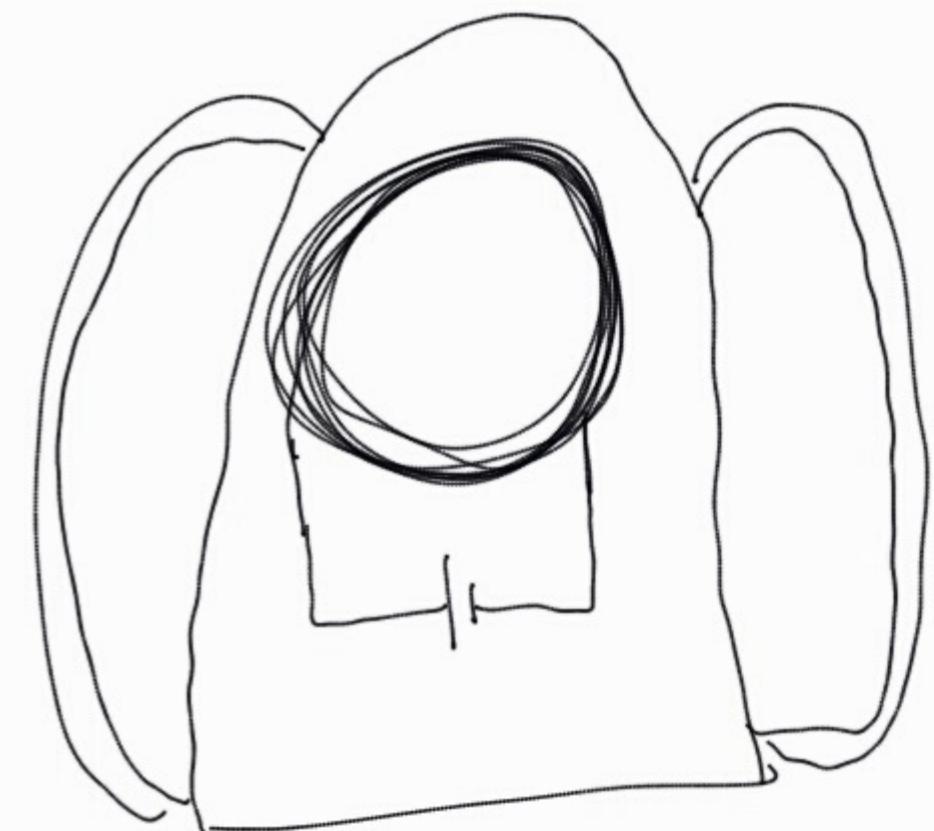
# Updated Verification



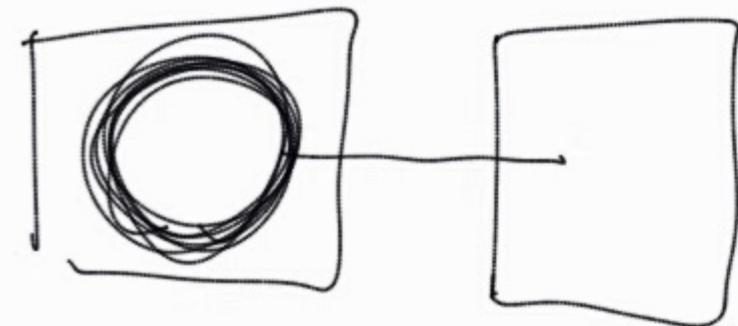
PROTOTYPE 1

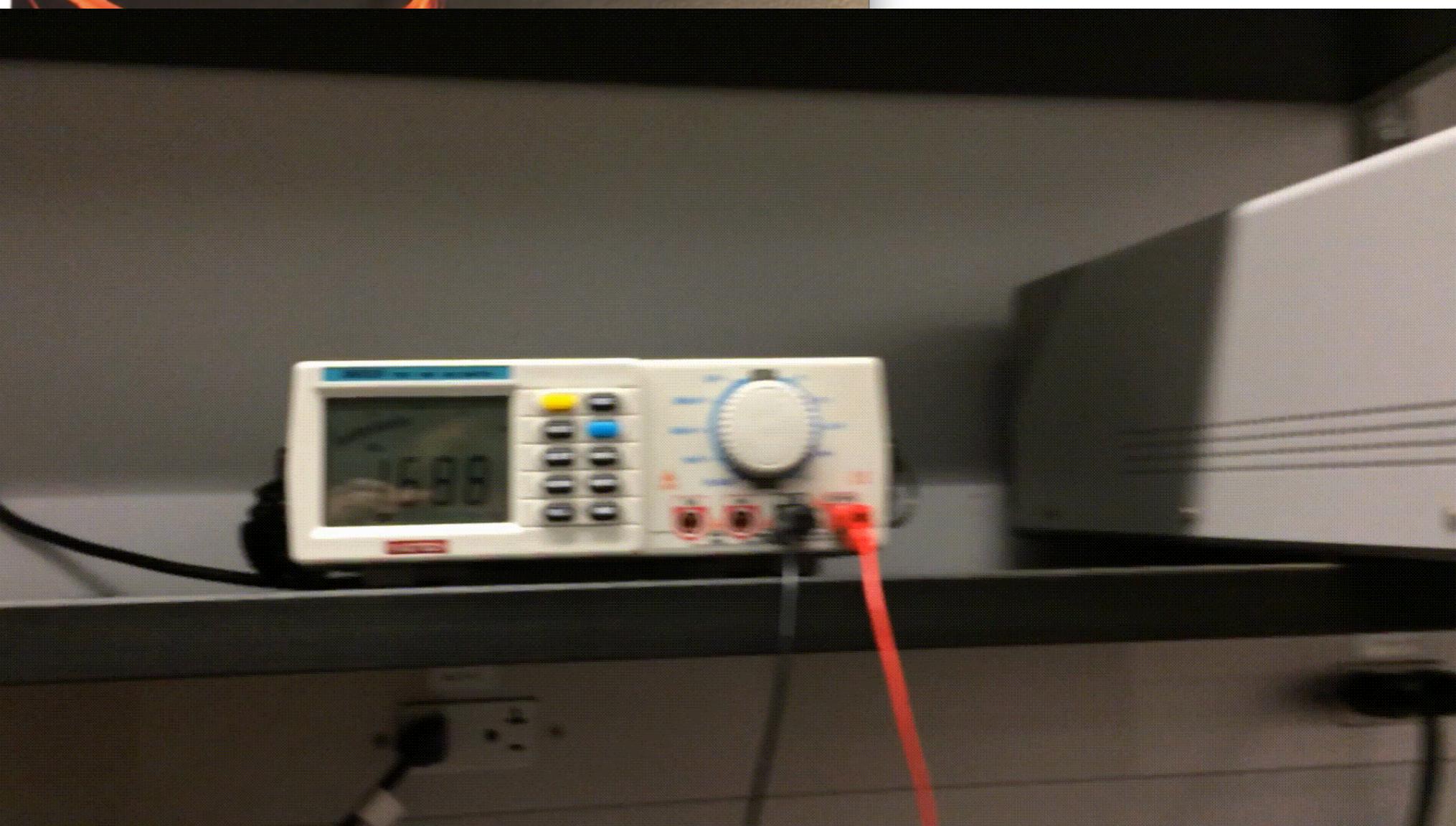
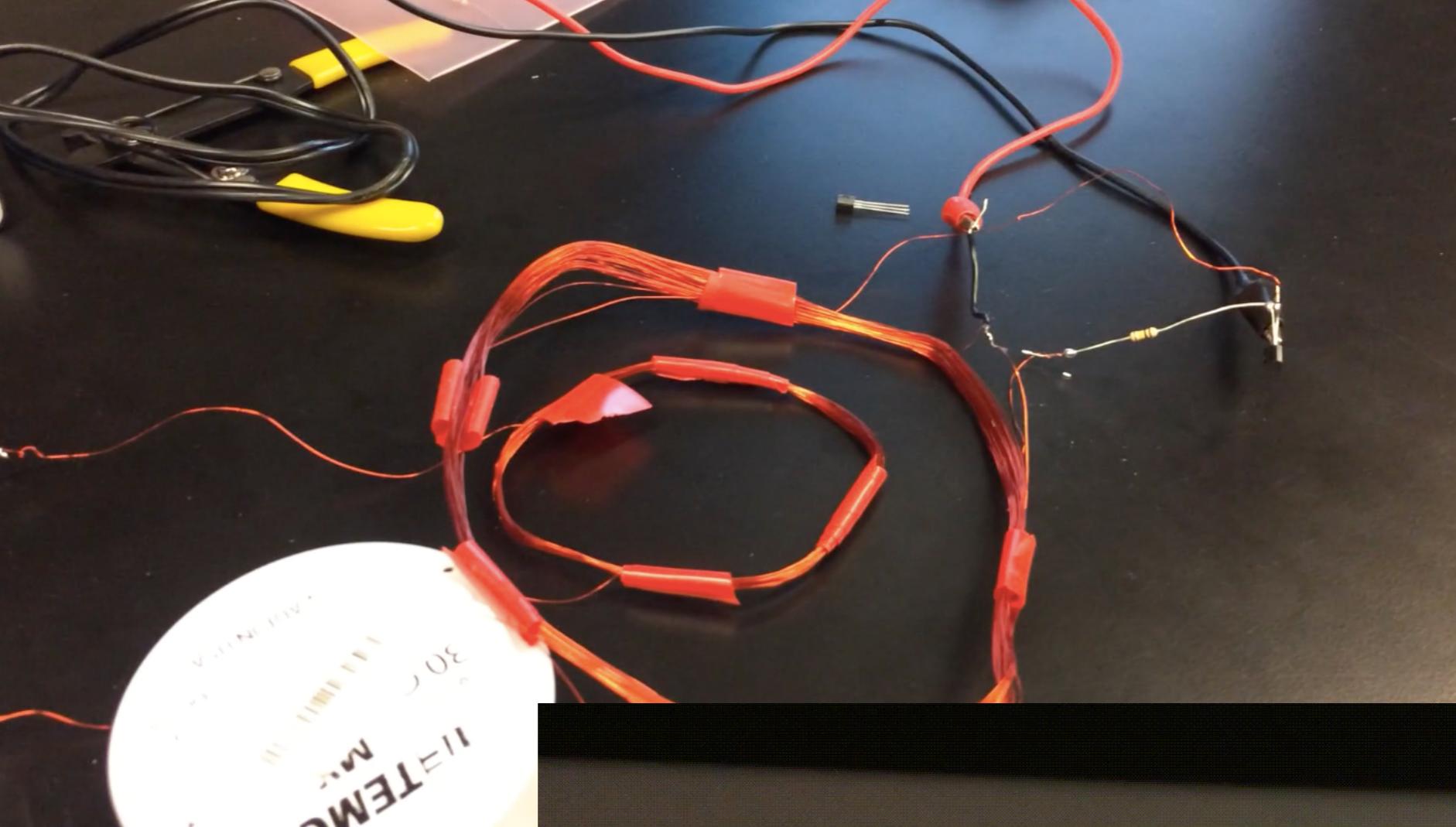


OUR PRODUCT



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# Z-Pack

by **Justin Jose**



0  
backers

\$0.00

pledged of \$50,000 goal

**THIS PROJECT IS NOT LIVE**

This is only a draft that the creator has chosen to share.

📍 Manhattan, NY

🏷️ Technology

We are solving the problem of back and shoulder pain among travelers by incorporating electrical nerve stimulation tech. in a backpack

**Justin Jose**

👤 First created | 0 backed

[See full bio](#) [Contact me](#)



# So what now?

- Email subscribers a survey regarding necessary features
  - data collection
  - smart phone control features
- Give website link
- Continue verification interviews