

PIZZA SALES REPORT

1/1/2015 - 12/31/2015

Pizza Category

All

1/1/2015

12/31/2015



Home



Best/Worst Sellers

BUSIEST DAYS & MONTHS

DAYS

Peaking on **Friday**,
the **top selling** period of the
week was
Thursday to Saturday.

MONTHS

The **highest demand** for pizza
this year was observed in
July.

SALES PERFORMANCE

CATEGORY

While **Classic** was **by far** the **top selling** pizza category, it only **slightly outperformed Supreme** in terms of **Total Revenue** contribution.

SIZE

Large sized pizzas **contributed** the **most** to the **Total Revenue**. **XX-Large** though, had **almost zero** contribution.



\$818K

Total Revenue



\$38.31

Avg Order Revenue



49.6K

Total Pizzas Sold



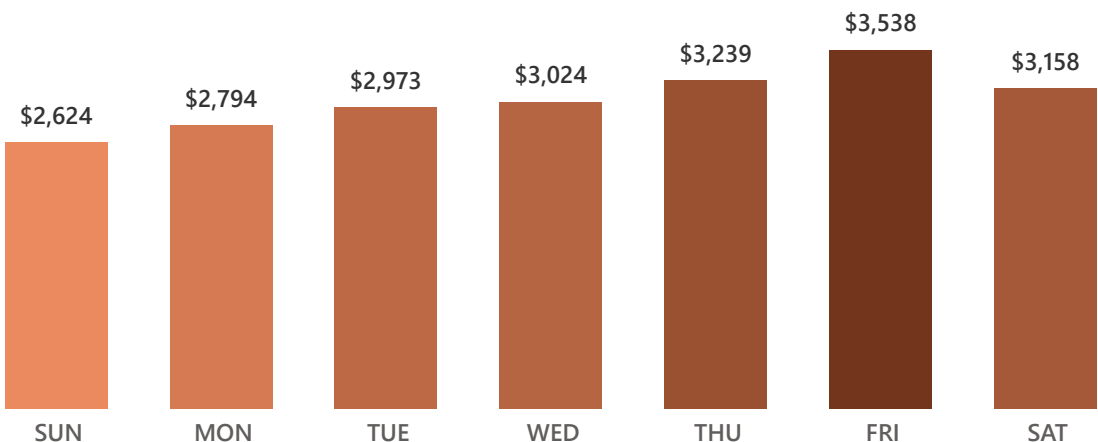
21.4K

Total Orders

2.3

Avg Pizzas Per Order

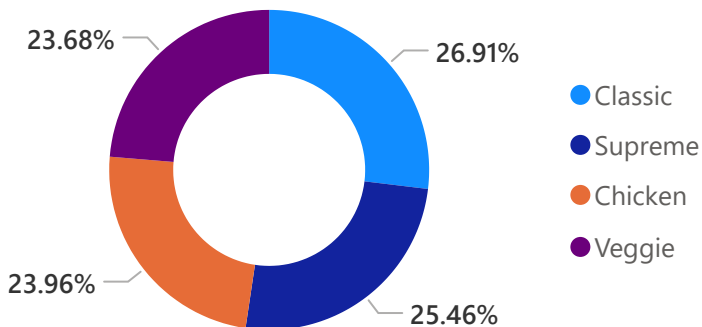
Daily Trend for Total Orders



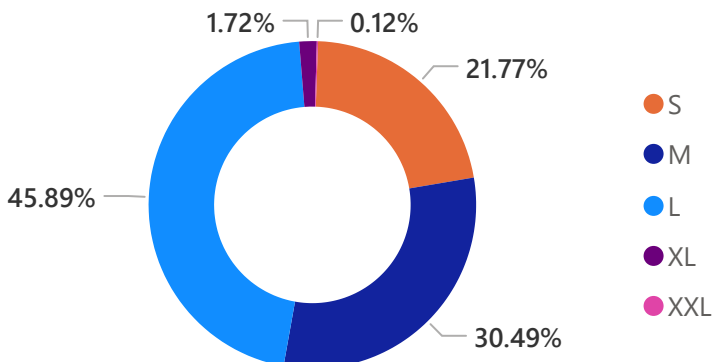
Monthly Trend for Total Orders



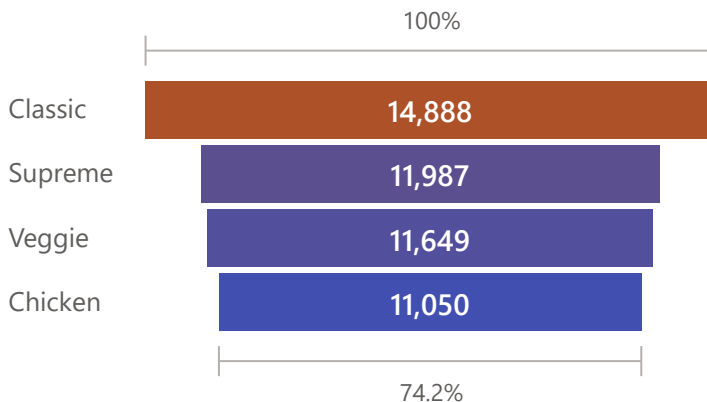
Percentage of Revenue by Pizza Category



Percentage of Revenue by Pizza Size



Total Pizzas Sold by Pizza Category



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Best/Worst Sellers



BEST SELLERS

BY REVENUE

The Tai Chicken Pizza

BY ITEMS SOLD

The Classic Deluxe Pizza

BY TOTAL ORDERS

The Classic Deluxe Pizza

WORST SELLERS

BY REVENUE

The Brie Carre Pizza

BY ITEMS SOLD

The Brie Carre Pizza

BY TOTAL ORDERS

The Brie Carre Pizza



\$818K

Total Revenue



\$38.31

Avg Order Revenue



49.6K

Total Pizzas Sold



21.4K

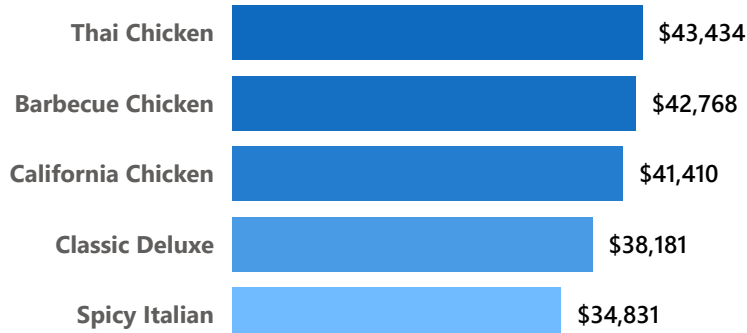
Total Orders



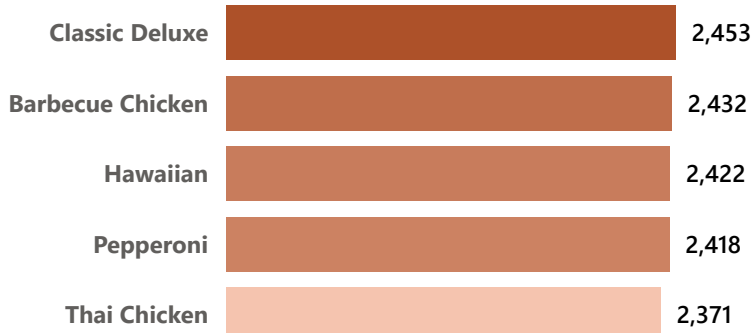
2.3

Avg Pizzas Per Order

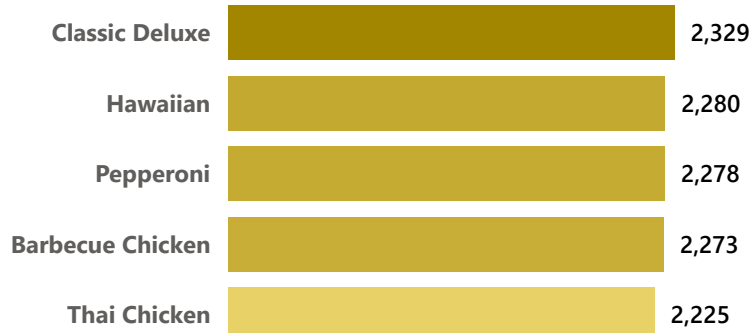
Top 5 Pizzas by Revenue



Top 5 Pizzas by Items Sold



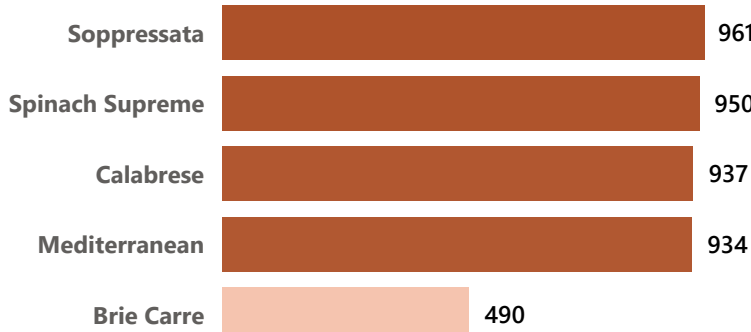
Top 5 Pizzas by Total Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Items Sold



Bottom 5 Pizzas by Total Orders

