

## **EDUCATION**

**Boston University**, Boston, MA **May 2019**  
*Bachelor of Science in Mass Communication; Concentration in Cinema and Media Studies*

### **Achievements**

Dean's List: 6 Semesters

Capstone Project, Capstone Award

**February- May 2017**

- Coordinated the execution of a seventy-five-page proposal solving Boston's lack of urban green space
- Served as Team Leader by organizing objectives, team meetings, and conferences with professors

Global App Initiative Hackathon Winners

**January 2016- September 2017**

- Participated in design process and assisted in designing multiple iterations of the UI and wireframes
- Team awarded at the Global Appathon for best design and overall application

## **WORK EXPERIENCE**

**Boston University Professional Education Programs** Boston, MA **September 2018- Present**  
*Marketing Manager*

- Design marketing campaigns for professional seminars
- Create targeted marketing blasts for professional seminars
- Connect with executives from various organizations to offer staff training

**BU CADER (Center of Aging and Disability Research)**, Boston, MA

*Marketing Coordinator*

**May 2018- Present**

- Create and manage email marketing blasts for over 21,000 clients via Active Campaign Marketing
- Train new student employees
- Redesign email templates for mobile responsiveness

*Research Assistant*

**Fall 2016- May 2018**

- Conduct QA on all online courses and certificate programs
- Build marketing lists

**Revelation Management**, West Hollywood, CA

**February 2018- May 2018**

*Digital Media Intern*

- Created tour posters and updated artist profiles and websites using Adobe Creative Cloud
- Utilized social analytics to build weekly reports and track follower growth
- Researched ongoing projects including brand partnerships, artist tools and promotions

**Live Nation Entertainment**, Beverly Hills, CA

**January 2018- May 2018**

*Social Marketing Intern*

- Assisted with maintenance of over 40 Live Nation Social Communities (Facebook, Twitter, YouTube)
- Edited tour content including interviews, audio and video liners, and live footage
- Maintained social publishing calendars and contributed to content management and distribution

**Restore Body Balance**, Brookline, MA

*Design Strategist, Digital Marketing Manager*

**January 2018- Present**

*Social Marketing Intern*

**July 2017- December 2017**

- Design brochures and digital image and video advertisements using Adobe Creative Cloud
- Design book cover, page layout, and assist in the book publishing process
- Create advertising campaigns in print and digital formats and track their performance

**WTBU**, Boston, MA

*DJ, Moby Disc*

**September 2016 – Present**

- Contacted artists, conducted interviews and recorded radio plugs.
- Curated music each week that coincides with shows' brand image.

*Intern, Left of the Dial*

**January - May 2016**

- Operated soundboard during on air hours.
- Integrated personal song selections that coincided with the station's rotation.

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**COMPUTER SKILLS:** Adobe Creative Cloud, Graphic Design, Active Campaign Marketing, ActOn Marketing, Spredfast, MailChimp, Microsoft Office Suite, Quality Assurance, Google Docs, Copy writing/editing, iMovie,