NIK PIETANZE

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RECENT TECH

TypeScript
Node.js
NextJS
Nuxt
React
Vue
SolidJS
Svelte
C#
GoLang
Rust
Python
AWS
MSSQL
Postgres
Linux Servers
Windows Servers

ABOUT ME

Hi! My name is Nik and I enjoy creating things on the internet. My interest in web development started back in 2014 when I decided to take it upon myself to create a website for the company I worked for - turns out a little "I can figure it out" attitude would teach me a lot about HTML & CSS.

Fast forward to today, and I've worked my way into my dream industry. I'm an engineer by nature, always building things, and in the world of software there's always things to learn and build. I love how far I've come as a self-taught engineer, but there's so much more I want to achieve!

EXPERIENCE

Sr. Software Engineer, Spigot Inc; Fort Myers, FL — 2020-Present

- Developing and shipping multiple web application SAAS products using C# and TypeScript with a focus on data driven optimizations based on A/B testing.

- Architecting and developing backend infrastructure for our SAAS products including APIs, webhook processing, and a custom lightweight ORM to integrate with our MSSQL database.

- Writing modern, performant, maintainable code for a diverse array of internal projects.

- Working with a variety of different languages, platforms, frameworks, and database systems such as JavaScript, TypeScript, React, C#, AWS, MSSQL, and Postgres.

- Communicating with various teams of engineers, designers, product managers, and executives on a daily basis.

Sr. SEO Specialist, Affinitiv; Cape Coral, FL — 2017-2020

- Recommended and implemented changes to website markup, content, and linking to improve SEO positions for target keywords.

- Oversaw 150+ automotive Mercedes-Benz and BMW microsites for various dealerships around the world utilizing HTML, CSS, and JavaScript.

- Assisted in overseeing the daily activities of four SEO specialists on the team, as well as copy writers and web developers to ensure daily activities were completed.

- Tracked, reported and analyzed website analytics to drive strategy and improve user experience.

EDUCATION

Camdenton High School — Diploma, 2008