# Denice Harris

# Senior Graphic Design Specialist

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Chicago, Illinois

deniceharris.com

#### PROFESSIONAL EXPERIENCE

May 2019 Present

#### **Senior Graphic Design Specialist**

Experion, New York, NY

- Lead the design, development and implementation of graphic, layout, and production communication materials while helping clients cut costs by an average of 12%
- Delegate tasks to a 7-member design team and provide counsel on all aspects of the project
- Assess all graphic materials created in-house to ensure the quality and accuracy of their designs
- Oversee design project budgets ranging from \$2,000 \$25,000

Aug 2017 April 2019

## **Graphic Design Specialist**

Stepping Stone Advertising, New York, NY

- Developed numerous marketing programs (logos, brochures, newsletters, infographics, presentations, and advertisements) and made sure they exceeded the expectations of our clients
- Managed up to 5 projects or tasks at a given time and ensured our team met its weekly deadlines
- Consulted with clients on the most appropriate graphic design options based on their major marketing goals
- Created 4+ design presentations and proposals a month for clients and account managers

June 2015 May 2019

## **Junior Graphic Designer**

Redfin Technologies, New Rochelle, NY

- Worked with senior designers to develop unique product branding
- Designed 30+ online advertisements to increase RedFin's brand awareness
- Created 15 original illustrations for a website redesign using Adobe Illustrator and Photoshop



#### PROFILE

Senior Graphic Design Specialist with 6+ years of experience managing design processes, from conceptualization to delivery. Skilled with Adobe Creative Suite (Illustrator, Photoshop, InDesign), Microsoft Office, and web design applications (Dreamweaver, HTML). Able to stretch the boundaries of web design and digital storytelling to help my client's brands stand out and grow.

#### **EDUCATION**

May 2015

#### **Bachelor of Fine Arts in Graphic**

Rochester Technology, Rochester NY Design GPA: 3.7/4.0

#### **KEY SKILLS**

InDesign



Illustrator



Photoshop



Figma



Blender



Sketchbook



HTML and CSS





# Dear Job Seeker,

**Want to make a lasting impression on employers?** Our sleek new resume templates feature a space for your profile photo, ensuring that hiring managers remember your application.

Our resume templates with photos are ideal if you're applying for a job that requires a headshot, like a position as an actor, model, or theatre performer.

However, if you're applying for work in the US or UK, you should **avoid** using a resume with a picture on it because companies consider it an HR risk.

If you're struggling to write your resume, here are some free resources to help you put together a resume that shows employers you're the right person for the job:

- · Free Resume Builder
- How to Write a Resume
- Resume Samples by Industry

Once you have a great resume, pair it with a convincing cover letter using our matching cover letter templates. Here are a few resources to help you write a cover letter that gives your application the boost it needs to land you an interview:

- Cover Letter Builder
- · How to Write a Cover Letter
- Cover Letter Examples by Industry

Best regards,

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The Resume Genius Team