

# Data Science Capstone Project

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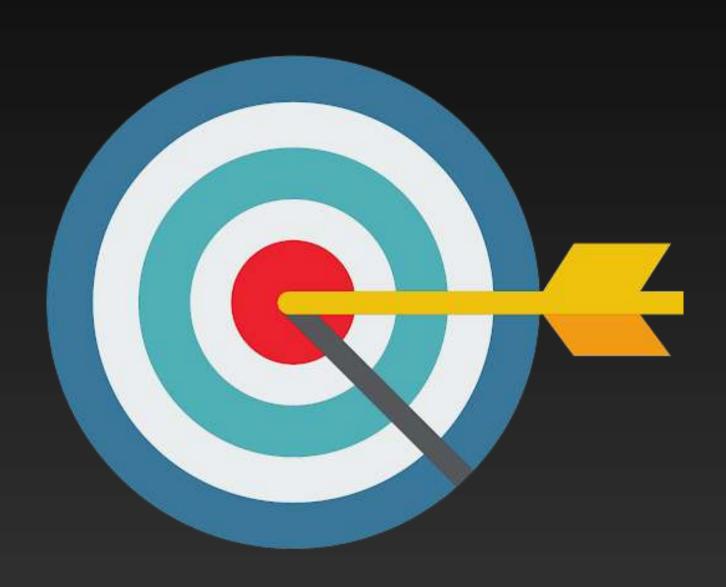


## Outline



- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

## **Executive Summary**



#### Summary of methodologies

- Data collection
- Data wrangling
- Exploratory Data Analysis with Data Visualization
- Exploratory Data Analysis with SQL
- Building an interactive map with Folium
- Building a Dashboard with Plotly Dash
- Predictive analysis (Classification)

#### Summary of all results

- Exploratory Data Analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results

## Introduction

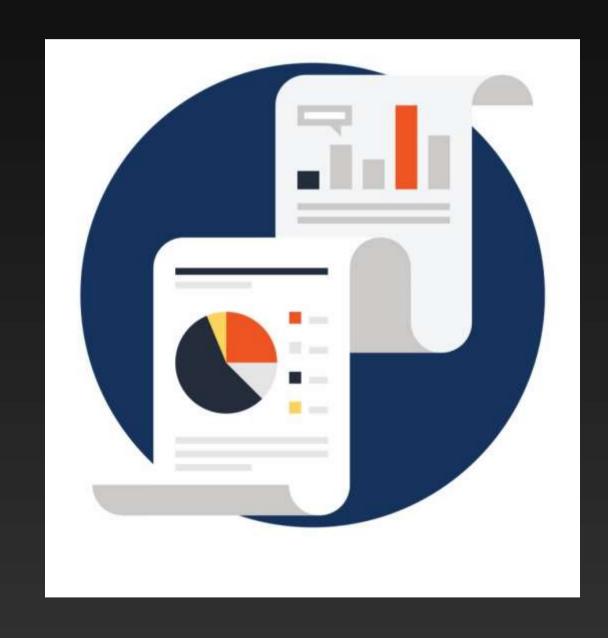
#### Project background and context

SpaceX is the most successful company of the commercial space age, making space travel affordable. The company advertises Falcon 9 rocket launches on its website, with a cost of 62 million dollars; other providers cost upward of 165 million dollars each, much of the savings is because SpaceX can reuse the first stage. Therefore, if we can determine if the first stage will land, we can determine the cost of a launch. Based on public information and machine learning models, we are going to predict if SpaceX will reuse the first stage.

#### Questions to be answered

- How do variables such as payload mass, launch site, number of flights, and orbits affect the success of the first stage landing?
- Does the rate of successful landings increase over the years?
- -What is the best algorithm that can be used for binary classification in this case?





## Methodology

Data collection methodology:

- Using SpaceX Rest API
- Using Web Scrapping from Wikipedia

Performed data wrangling

- Filtering the data
- Dealing with missing values
- Using One Hot Encoding to prepare the data to a binary classification

Performed exploratory data analysis (EDA) using visualization and SQL

Performed interactive visual analytics using Folium and Plotly Dash

Performed predictive analysis using classification models

-Building, tuning and evaluation of classification models to ensure the best results

# Methodology

## Data collection

Data collection process involved a combination of API requests from SpaceX REST API and Web Scraping data from a table in SpaceX's Wikipedia entry.

We had to use both of these data collection methods in order to get complete information about the launches for a more detailed analysis.

Data Columns are obtained by using SpaceX REST API:

FlightNumber, Date, BoosterVersion, PayloadMass, Orbit, LaunchSite, Outcome, Flights, GridFins, Reused, Legs, LandingPad, Block, ReusedCount, Serial, Longitude, Latitude

Data Columns are obtained by using Wikipedia Web Scraping:

Flight No., Launch site, Payload, PayloadMass, Orbit, Customer, Launch outcome, Version Booster, Booster landing, Date, Time

## Data collection - SpaceX API

Requesting rocket launch data from SpaceX API



Decoding the response content using .json() and turning it into a dataframe using .json normalize()



Requesting needed information about the launches from SpaceX API by applying custom functions



Constructing data we have obtained into a dictionary



Exporting the data to CSV



Replacing missing values of Payload Mass column with calculated .mean() for this column



Filtering the dataframe to only include Falcon 9 launches



Creating a dataframe from the dictionary

GitHub URL: Data Collection API

## Data collection - Web scraping

Requesting
Falcon 9 launch
data from
Wikipedia



Creating a
BeautifulSoup object
from the HTML
response



Extracting
all column names
from the HTML table
header



Collecting the data by parsing HTML tables

Exporting the data to CSV



Creating a dataframe from the dictionary



Constructing data we have obtained into a dictionary



GitHub URL: Data Collection with Web Scraping

## Data wrangling

In the data set, there are several different cases where the booster did not land successfully. Sometimes a landing was attempted but failed due to an accident; for example, True Ocean means the mission outcome was successfully landed to a specific region of the ocean while False Ocean means the mission outcome was unsuccessfully landed to a specific region of the ocean. True RTLS means the mission outcome was successfully landed to a ground pad False RTLS means the mission outcome was unsuccessfully landed to a ground pad. True ASDS means the mission outcome was successfully landed on a drone ship False ASDS means the mission outcome was unsuccessfully landed on a drone ship.

We mainly convert those outcomes into Training Labels with "1" means the booster successfully landed, "0" means it was unsuccessful.

Perform exploratory Data Analysis and determine Training Labels



Calculate the number of launches on each site

Calculate the number and occurrence of each orbit

Calculate the number and occurrence of mission outcome per orbit type

Create a landing outcome label from Outcome column

Exporting the data to CSV

GitHub URL: Data Wrangling

## **EDA** with data visualization

#### Charts were plotted:

Flight Number vs. Payload Mass, Flight Number vs. Launch Site, Payload Mass vs. Launch Site, Orbit Type vs. Success Rate, Flight Number vs. Orbit Type, Payload Mass vs Orbit Type and Success Rate Yearly Trend

Scatter plots show the relationship between variables. If a relationship exists, they could be used in machine learning model.

Bar charts show comparisons among discrete categories. The goal is to show the relationship between the specific categories being compared and a measured value.

Line charts show trends in data over time (time series).

GitHub URL: EDA with Data Visualization

## **EDA with SQL**

#### Performed SQL queries:

- Displaying the names of the unique launch sites in the space mission
- Displaying 5 records where launch sites begin with the string 'CCA'
- Displaying the total payload mass carried by boosters launched by NASA (CRS)
- Displaying average payload mass carried by booster version F9 v1.1
- Listing the date when the first successful landing outcome in ground pad was achieved
- Listing the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000
- Listing the total number of successful and failure mission outcomes
- Listing the names of the booster versions which have carried the maximum payload mass
- Listing the failed landing outcomes in drone ship, their booster versions and launch site names for the months in year 2015
- Ranking the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20 in descending order

GitHub URL: EDA with SQL

## **Build an interactive map with Folium**

#### Markers of all Launch Sites:

- -Added Marker with Circle, Popup Label and Text Label of NASA Johnson Space Center using its latitude and longitude coordinates as a start location.
- -Added Markers with Circle, Popup Label and Text Label of all Launch Sites using their latitude and longitude coordinates to show their geographical locations and proximity to Equator and coasts.

#### Coloured Markers of the launch outcomes for each Launch Site:

-Added coloured Markers of success (Green) and failed (Red) launches using Marker Cluster to identify which launch sites have relatively high success rates.

#### Distances between a Launch Site to its proximities:

-Added coloured Lines to show distances between the Launch Site KSC LC-39A (as an example) and its proximities like Railway, Highway, Coastline and Closest City.

GitHub URL: Interactive Visual Analytics with Folium

## **Build a Dashboard with Plotly Dash**

#### Launch Sites Dropdown List:

- Added a dropdown list to enable Launch Site selection.

#### Pie Chart showing Success Launches (All Sites/Certain Site):

-Added a pie chart to show the total successful launches count for all sites and the Success vs. Failed counts for the site, if a specific Launch Site was selected.

#### Slider of Payload Mass Range:

- Added a slider to select Payload range.

#### Scatter Chart of Payload Mass vs. Success Rate for the different Booster Versions:

- Added a scatter chart to show the correlation between Payload and Launch Success.

GitHub URL: SpaceX Dash App

## Predictive analysis (Classification)

Creating a NumPy array from the column "Class" in data



Standardizing the data with StandardScaler, then fitting and transforming it



Splitting the data into training and testing sets with train\_test\_split function



Creating a
GridSearchCV object
with cv = 10 to find
the best parameters



Finding the method performs best by examining the Jaccard\_score and F1\_score metrics



Examining the confusion matrix for all models



Calculating the accuracy on the test data using the method .score() for all models



Applying
GridSearchCV
on LogReg, SVM,
Decision Tree, and
KNN models

GitHub URL: Machine Learning Prediction

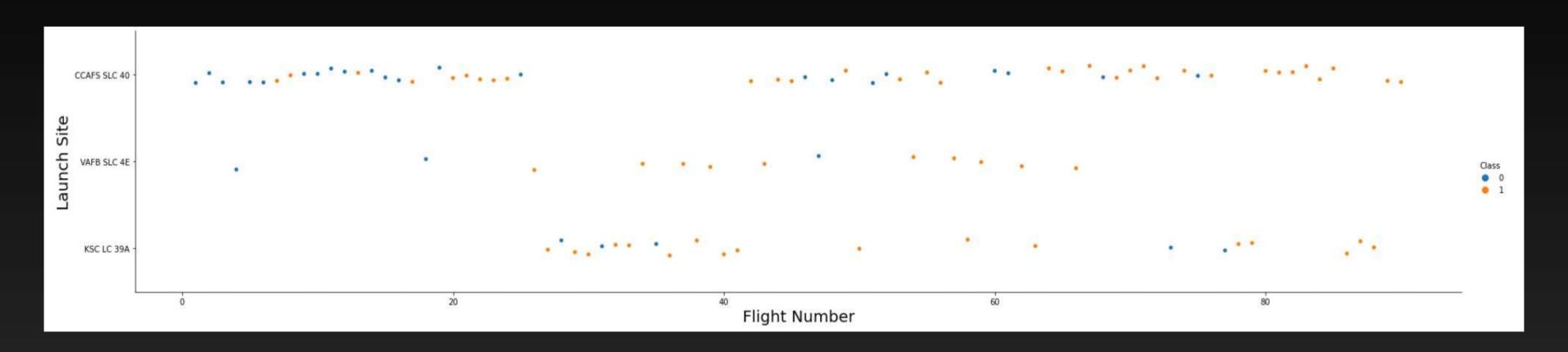
## Results



- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results

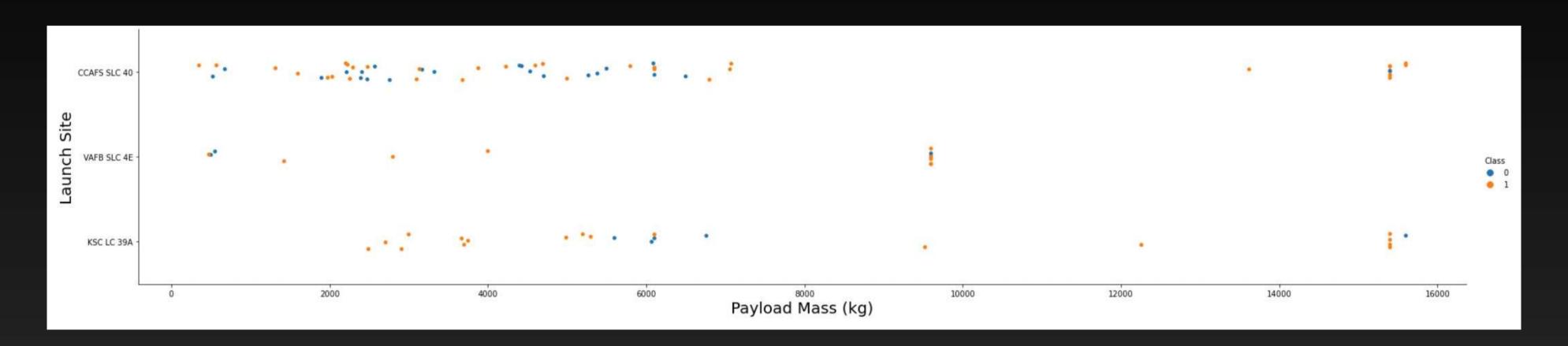
## EDA with Visualization

## Flight Number vs. Launch Site



- The earliest flights all failed while the latest flights all succeeded.
- The CCAFS SLC 40 launch site has about a half of all launches.
- VAFB SLC 4E and KSC LC 39A have higher success rates.
- It can be assumed that each new launch has a higher rate of success.

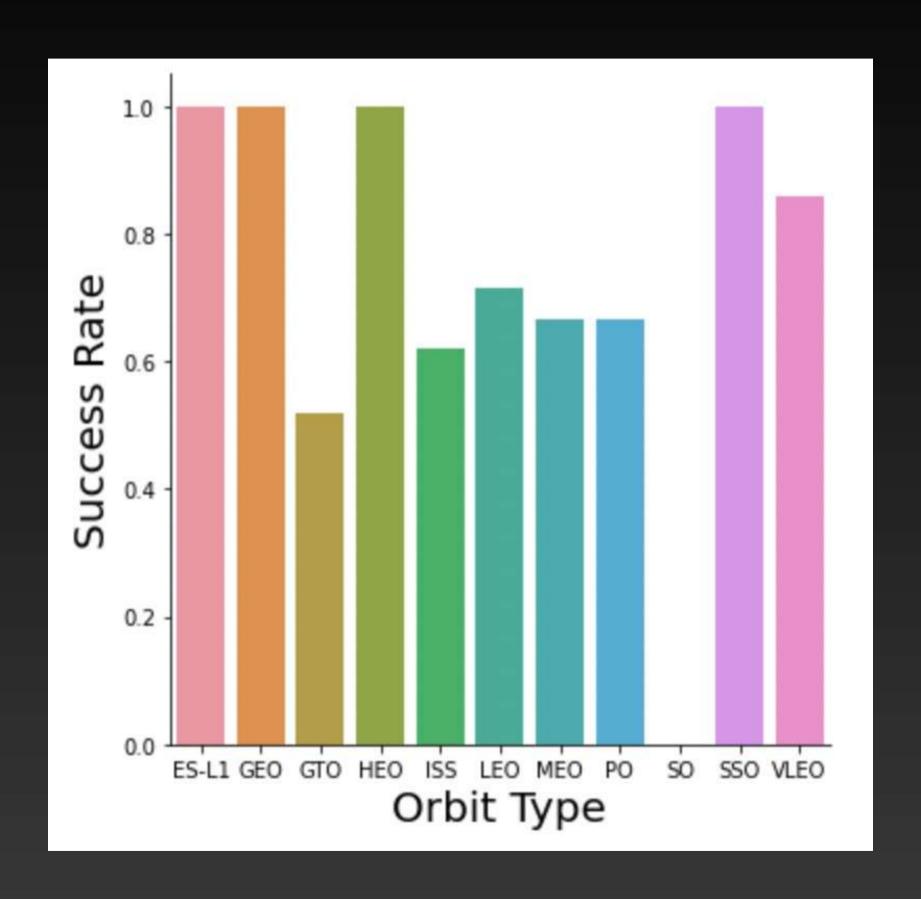
## Payload vs. Launch Site



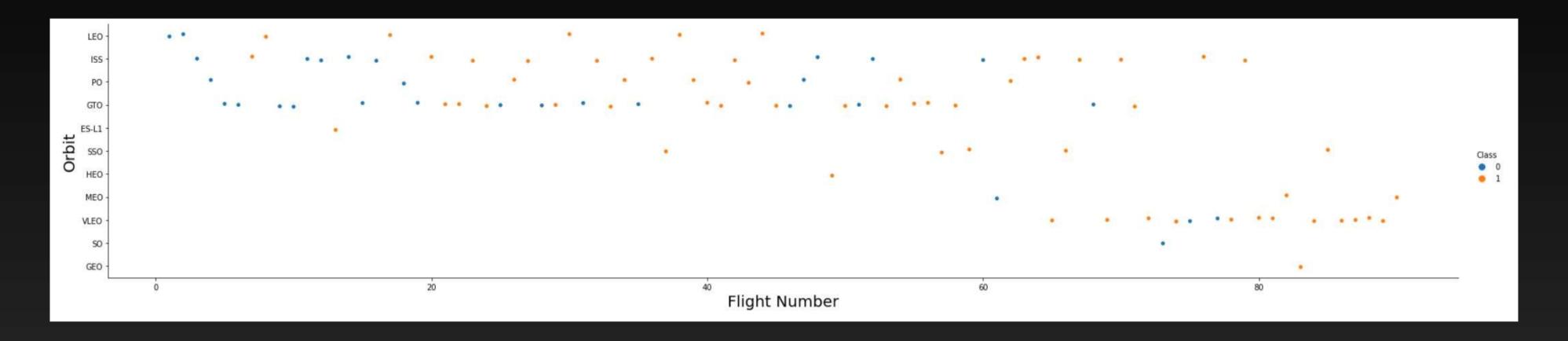
- For every launch site the higher the payload mass, the higher the success rate.
- Most of the launches with payload mass over 7000 kg were successful.
- KSC LC 39A has a 100% success rate for payload mass under 5500 kg too.

## Success rate vs. Orbit type

- Orbits with 100% success rate:
  - ES-L1, GEO, HEO, SSO
- Orbits with 0% success rate:
  - SO
- Orbits with success rate between 50% and 85%:
  - GTO, ISS, LEO, MEO, PO



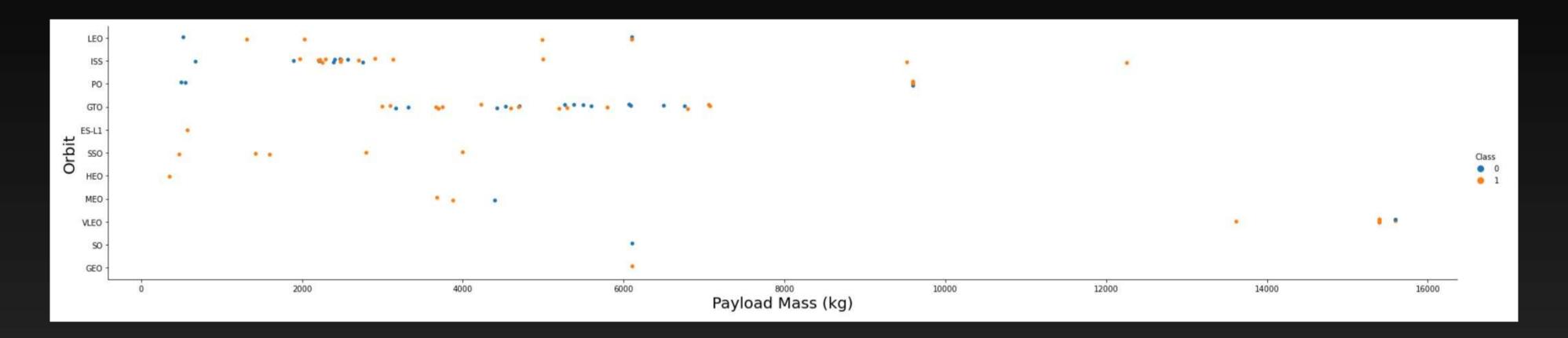
## Flight Number vs. Orbit type



### **Explanation:**

• In the LEO orbit the Success appears related to the number of flights; on the other hand, there seems to be no relationship between flight number when in GTO orbit.

## Payload Mass vs. Orbit type



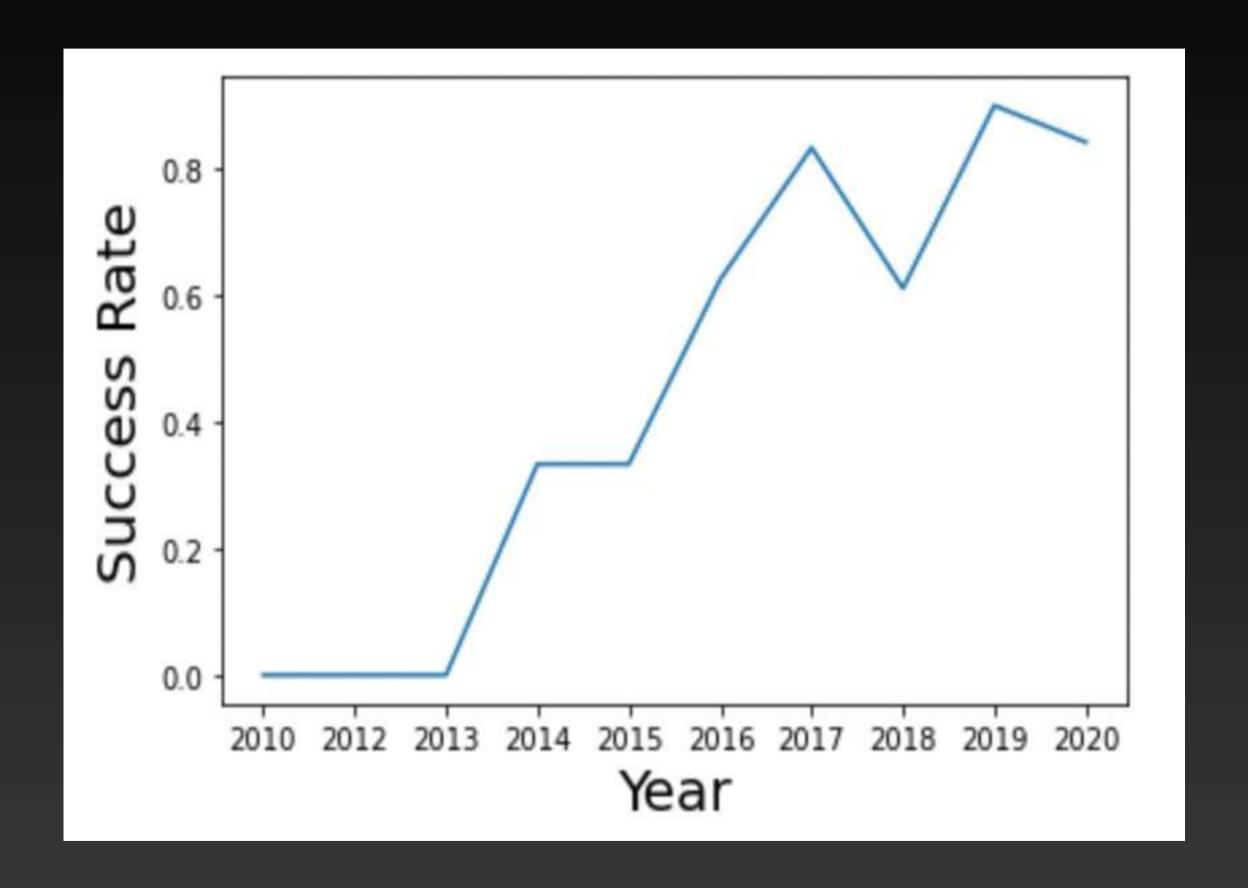
### Explanation:

 Heavy payloads have a negative influence on GTO orbits and positive on GTO and Polar LEO (ISS) orbits.

## Launch success yearly trend

## Explanation:

• The success rate since 2013 kept increasing till 2020.



# EDA with SQL

## All launch site names

```
In [4]: %sql select distinct launch_site from SPACEXDATASET;

* ibm_db_sa://wzf08322:****@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90108kqblod8lcg.databases.appdomain.cloud:31198/bludb Done.

Out[4]: launch_site

CCAFS LC-40

CCAFS SLC-40

KSC LC-39A

VAFB SLC-4E
```

#### **Explanation:**

Displaying the names of the unique launch sites in the space mission.

## Launch site names begin with 'CCA'

```
%sgl select * from SPACEXDATASET where launch site like 'CCA%' limit 5;
          * ibm db sa://wzf08322:***@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90108kgb1od8lcg.databases.appdomain.cloud:31198/bludb
          Done.
Out[5]:
          DATE
                  time__utc_
                                                                                    payload mass kg
                             booster version
                                             launch site payload
                                                                                                        orbit customer
                                                                                                                         mission outcome
                                                                                                                                          landing outcome
                                                        Dragon Spacecraft
          2010-
                                             CCAFS LC-
                  18:45:00
                             F9 v1.0 B0003
                                                                                                        LEO
                                                                                                             SpaceX
                                                                                                                                         Failure (parachute)
                                                                                                                        Success
          06-04
                                                        Qualification Unit
                                                        Dragon demo flight C1, two
                                                                                                              NASA
                                             CCAFS LC-
                                                                                                        LEO
          2010-
                                                                                                              (COTS)
                                                        CubeSats, barrel of Brouere
                  15:43:00
                             F9 v1.0 B0004
                                                                                                                                          Failure (parachute)
                                                                                    0
                                                                                                                        Success
                                                                                                        (ISS)
          12-08
                                                                                                              NRO
                                                        cheese
                                                                                                              NASA
          2012-
                                             CCAFS LC-
                                                                                                        LEO
                  07:44:00
                                                        Dragon demo flight C2
                                                                                    525
                                                                                                                                          No attempt
                             F9 v1.0 B0005
                                                                                                                        Success
          05-22
                                                                                                        (ISS)
                                                                                                              (COTS)
                                                                                                             NASA
          2012-
                                             CCAFS LC-
                                                                                                        LEO
                  00:35:00
                                                        SpaceX CRS-1
                                                                                    500
                             F9 v1.0 B0006
                                                                                                                        Success
                                                                                                                                          No attempt
                                                                                                             (CRS)
          10-08
                                                                                                        (ISS)
                                             CCAFS LC-
                                                                                                             NASA
          2013-
                                                                                                        LEO
                                                                                    677
                  15:10:00
                             F9 v1.0 B0007
                                                        SpaceX CRS-2
                                                                                                                        Success
                                                                                                                                          No attempt
                                                                                                        (ISS) (CRS)
          03-01
```

#### **Explanation:**

• Displaying 5 records where launch sites begin with the string 'CCA'.

## Total payload mass

### **Explanation:**

 Displaying the total payload mass carried by boosters launched by NASA (CRS).

## Average payload mass by F9 v1.1

#### **Explanation:**

Displaying average payload mass carried by booster version F9 v1.1.

## First successful ground landing date

#### **Explanation:**

 Listing the date when the first successful landing outcome in ground pad was achieved.

# Successful drone ship landing with payload between 4000 and 6000

#### **Explanation:**

 Listing the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000.

# Total number of successful and failure mission outcomes

```
In [10]: %sql select mission_outcome, count(*) as total_number from SPACEXDATASET group by mission_outcome;

* ibm_db_sa://wzf08322:***@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90108kqblod8lcg.databases.appdomain.cloud:31198/bludb Done.

Out[10]: mission_outcome total_number
Failure (in flight) 1
Success 99
Success (payload status unclear) 1
```

#### **Explanation:**

Listing the total number of successful and failure mission outcomes.

## Boosters carried maximum payload

```
In [11]: %sql select booster_version from SPACEXDATASET where payload mass kg = (select max(payload mass kg ) from SPACEXDATASET);
           * ibm db sa://wzf08322:***@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90108kqb1od8lcg.databases.appdomain.cloud:31198/bludb
          Done.
Out[11]:
          booster version
          F9 B5 B1048.4
          F9 B5 B1049.4
          F9 B5 B1051.3
          F9 B5 B1056.4
          F9 B5 B1048.5
          F9 B5 B1051.4
          F9 B5 B1049.5
          F9 B5 B1060.2
          F9 B5 B1058.3
          F9 B5 B1051.6
          F9 B5 B1060.3
          F9 B5 B1049.7
```

#### **Explanation:**

 Listing the names of the booster versions which have carried the maximum payload mass.

## 2015 launch records

```
In [12]: %%sql select monthname(date) as month, date, booster_version, launch_site, landing_outcome from SPACEXDATASET
where landing_outcome = 'Failure (drone ship)' and year(date)=2015;

* ibm_db_sa://wzf08322:***@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90108kqblod8lcg.databases.appdomain.cloud:31198/bludb
Done.

Out[12]: MONTH DATE booster_version launch_site landing_outcome

January 2015-01-10 F9 v1.1 B1012 CCAFS LC-40 Failure (drone ship)

April 2015-04-14 F9 v1.1 B1015 CCAFS LC-40 Failure (drone ship)
```

#### **Explanation:**

• Listing the failed landing outcomes in drone ship, their booster versions and launch site names for the months in year 2015.

## Rank success count between 2010-06-04 and 2017-03-20

```
In [13]: %%sql select landing outcome, count(*) as count outcomes from SPACEXDATASET
                 where date between '2010-06-04' and '2017-03-20'
                 group by landing outcome
                 order by count outcomes desc;
           * ibm db sa://wzf08322:***@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90108kgb1od8lcg.databases.appdomain.cloud:31198/bludb
          Done.
Out[13]:
           landing outcome
                              count outcomes
                              10
           No attempt
           Failure (drone ship)
           Success (drone ship)
           Controlled (ocean)
           Success (ground pad) 3
           Failure (parachute)
           Uncontrolled (ocean)
           Precluded (drone ship) 1
```

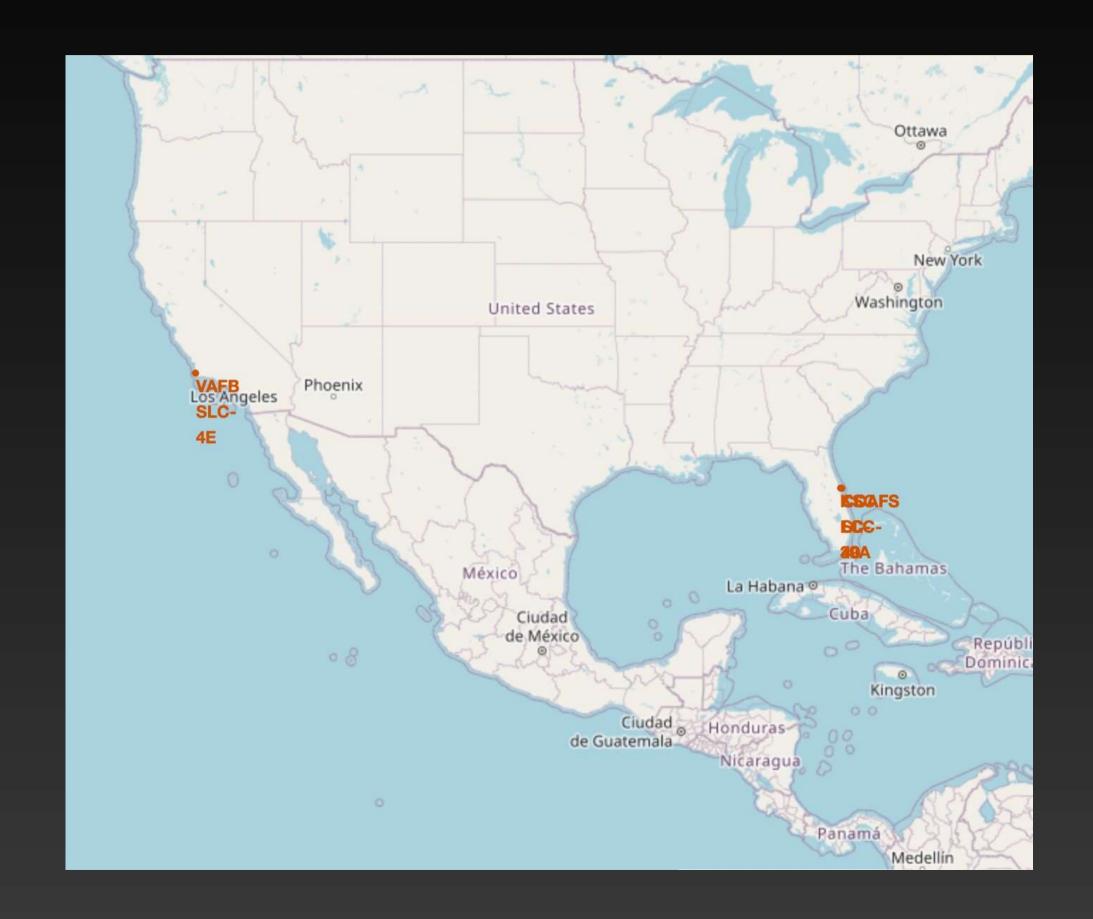
#### **Explanation:**

• Ranking the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20 in descending order.

# Interactive map with Folium

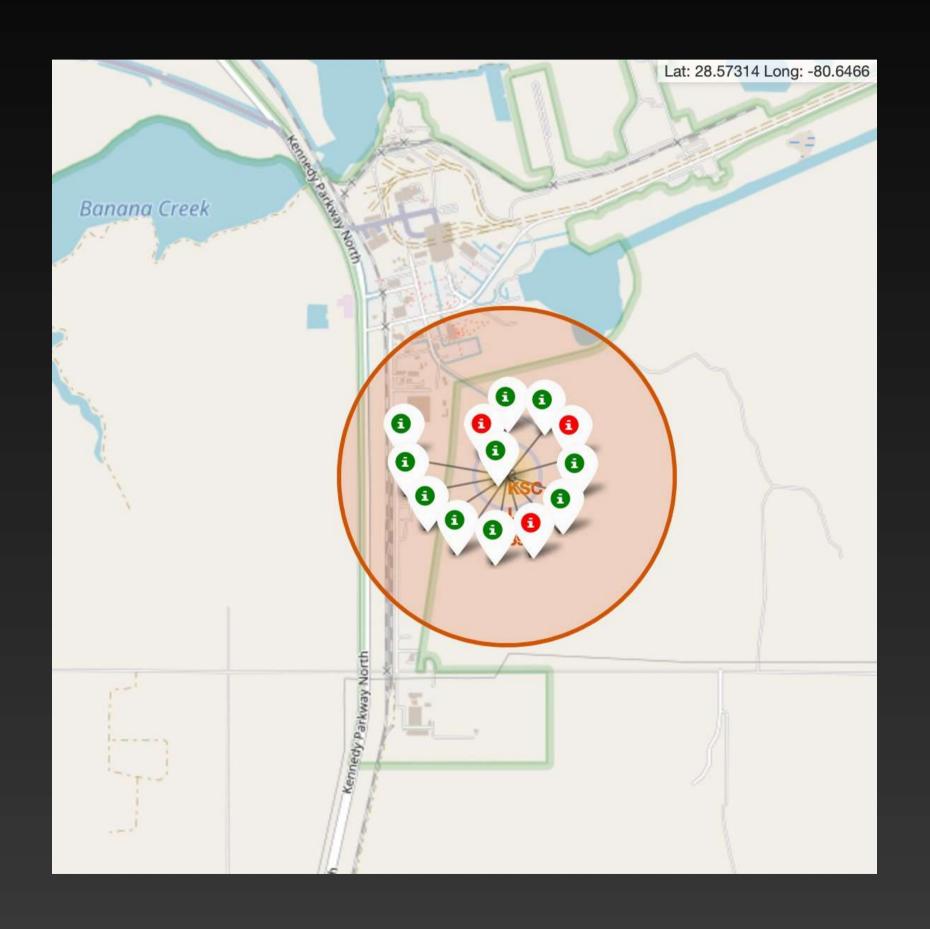
## All launch sites' location markers on a global map

- Most of Launch sites are in proximity to the Equator line. The land is moving faster at the equator than any other place on the surface of the Earth. Anything on the surface of the Earth at the equator is already moving at 1670 km/hour. If a ship is launched from the equator it goes up into space, and it is also moving around the Earth at the same speed it was moving before launching. This is because of inertia. This speed will help the spacecraft keep up a good enough speed to stay in orbit.
- All launch sites are in very close proximity to the coast, while launching rockets towards the ocean it minimises the risk of having any debris dropping or exploding near people.



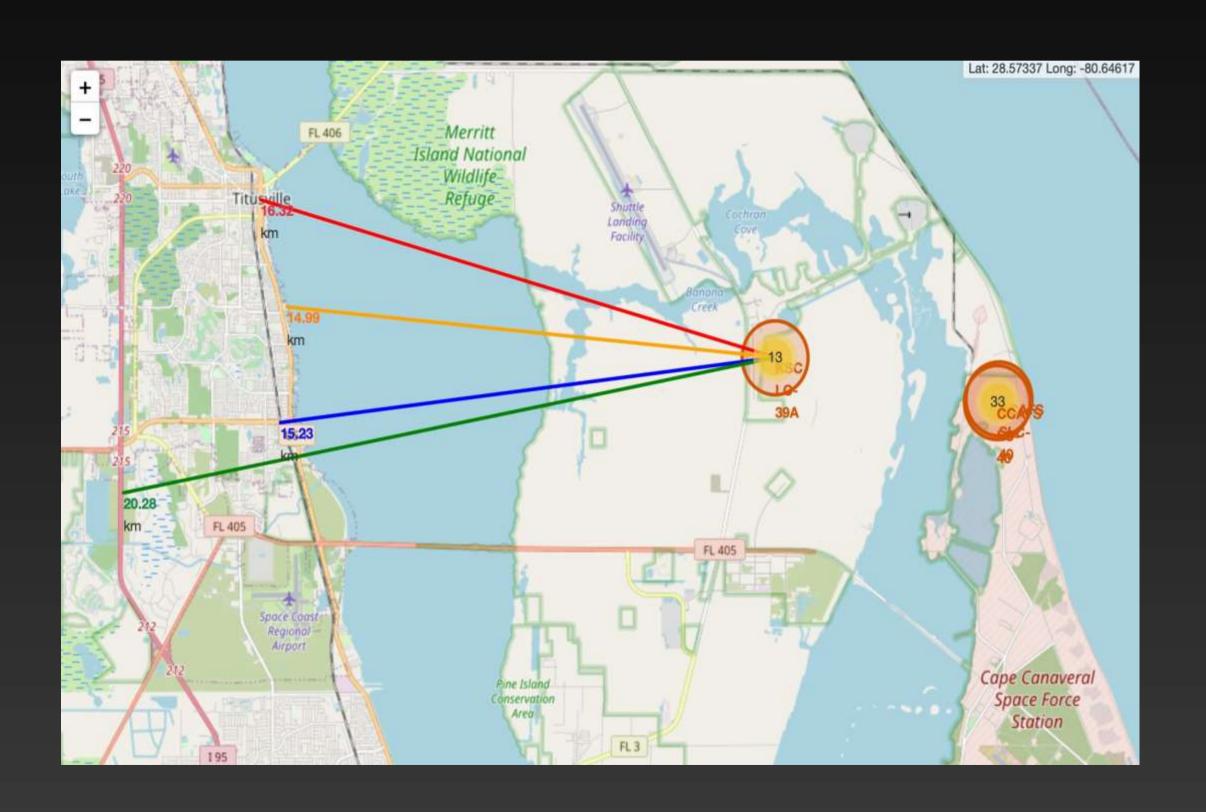
## Colour-labeled launch records on the map

- From the colour-labeled markers we should be able to easily identify which launch sites have relatively high success rates.
  - Green Marker = Successful Launch
  - Red Marker = Failed Launch
- Launch Site KSC LC-39A has a very high Success Rate.



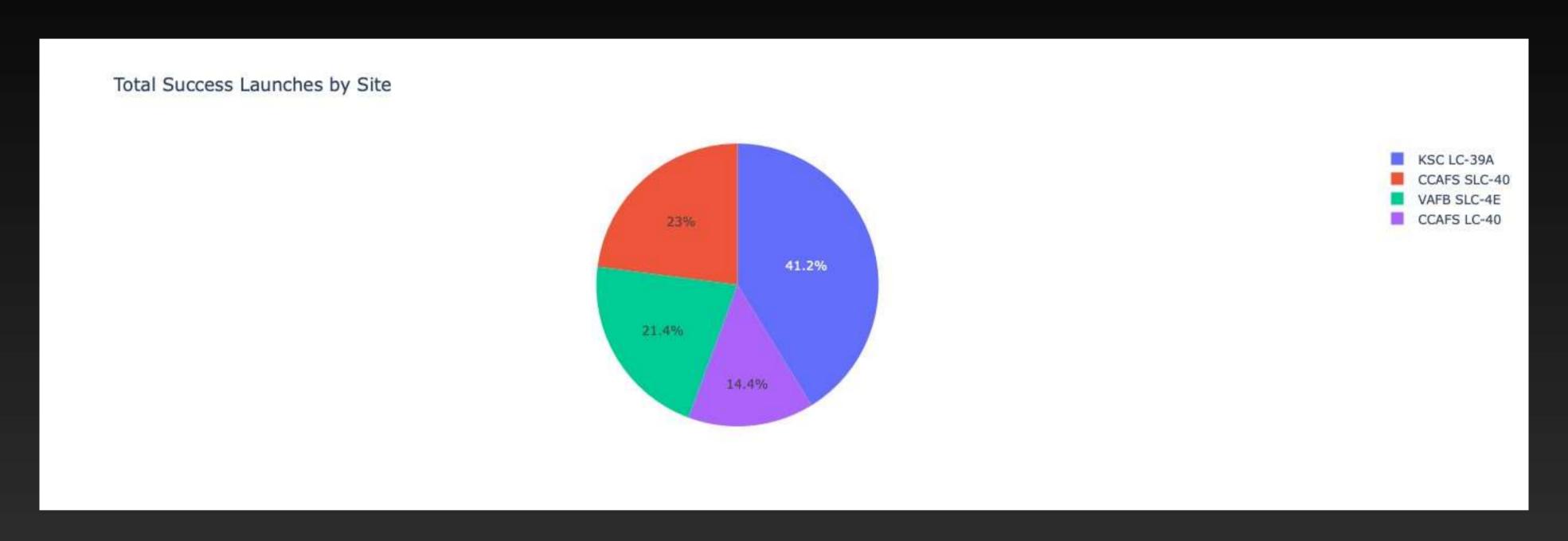
# Distance from the launch site KSC LC-39A to its proximities

- From the visual analysis of the launch site KSC LC-39A we can clearly see that it is:
  - relative close to railway (15.23 km)
  - relative close to highway (20.28 km)
  - relative close to coastline (14.99 km)
- Also the launch site KSC LC-39A is relative close to its closest city Titusville (16.32 km).
- Failed rocket with its high speed can cover distances like 15-20 km in few seconds. It could be potentially dangerous to populated areas.



# Build a Dashboard with Plotly Dash

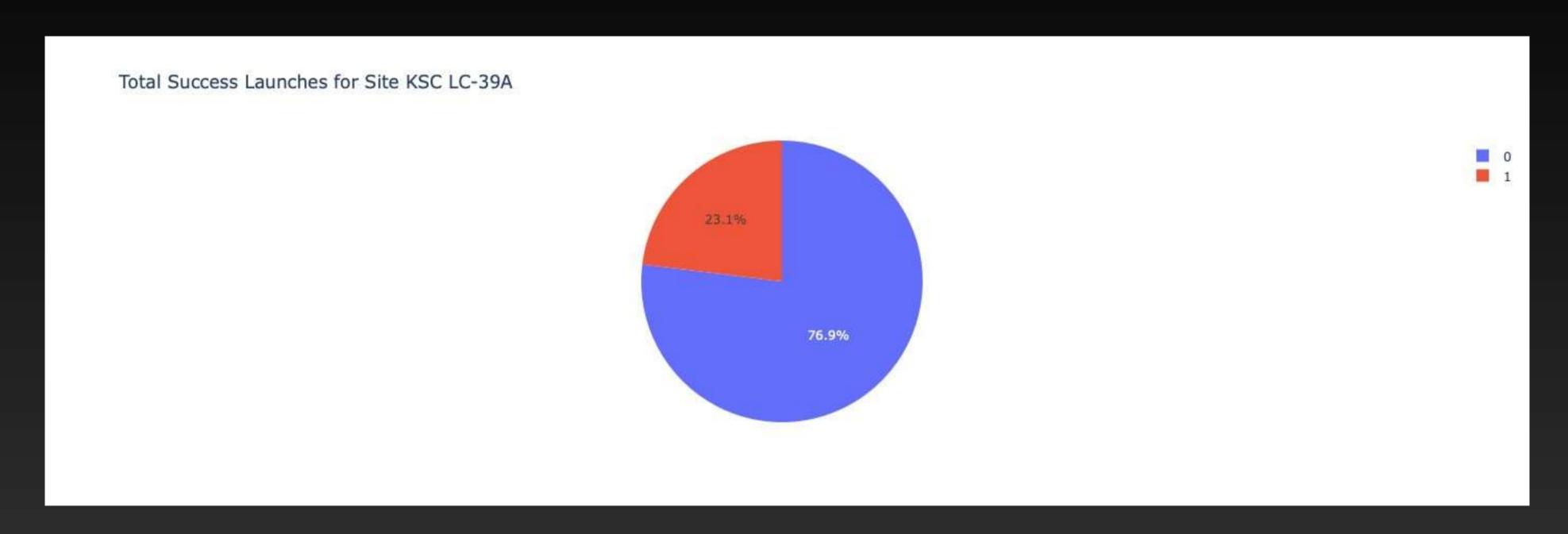
## Launch success count for all sites



#### **Explanation:**

• The chart clearly shows that from all the sites, KSC LC-39A has the most successful launches.

## Launch site with highest launch success ratio



#### **Explanation:**

 KSC LC-39A has the highest launch success rate (76.9%) with 10 successful and only 3 failed landings.

## Payload Mass vs. Launch Outcome for all sites

### Explanation:

 The charts show that payloads between 2000 and 5500 kg have the highest success rate.



# Predictive analysis (Classification)

## Classification Accuracy

#### **Explanation:**

- Based on the scores of the Test Set, we can not confirm which method performs best.
- Same Test Set scores may be due to the small test sample size (18 samples). Therefore, we tested all methods based on the whole Dataset.
- The scores of the whole Dataset confirm that the best model is the Decision Tree Model. This model has not only higher scores, but also the highest accuracy.

#### Scores and Accuracy of the Test Set

	LogReg	SVM	Tree	KNN
Jaccard_Score	0.800000	0.800000	0.800000	0.800000
F1_Score	0.888889	0.888889	0.888889	0.888889
Accuracy	0.833333	0.833333	0.833333	0.833333

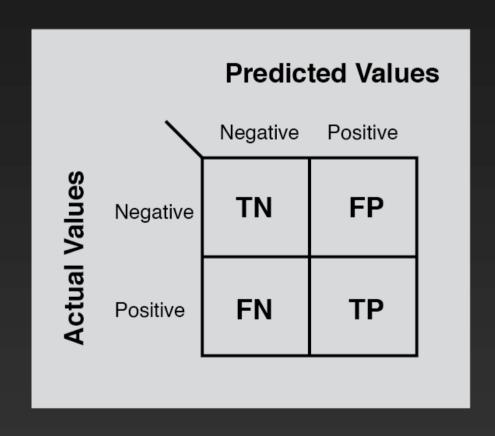
#### Scores and Accuracy of the Entire Data Set

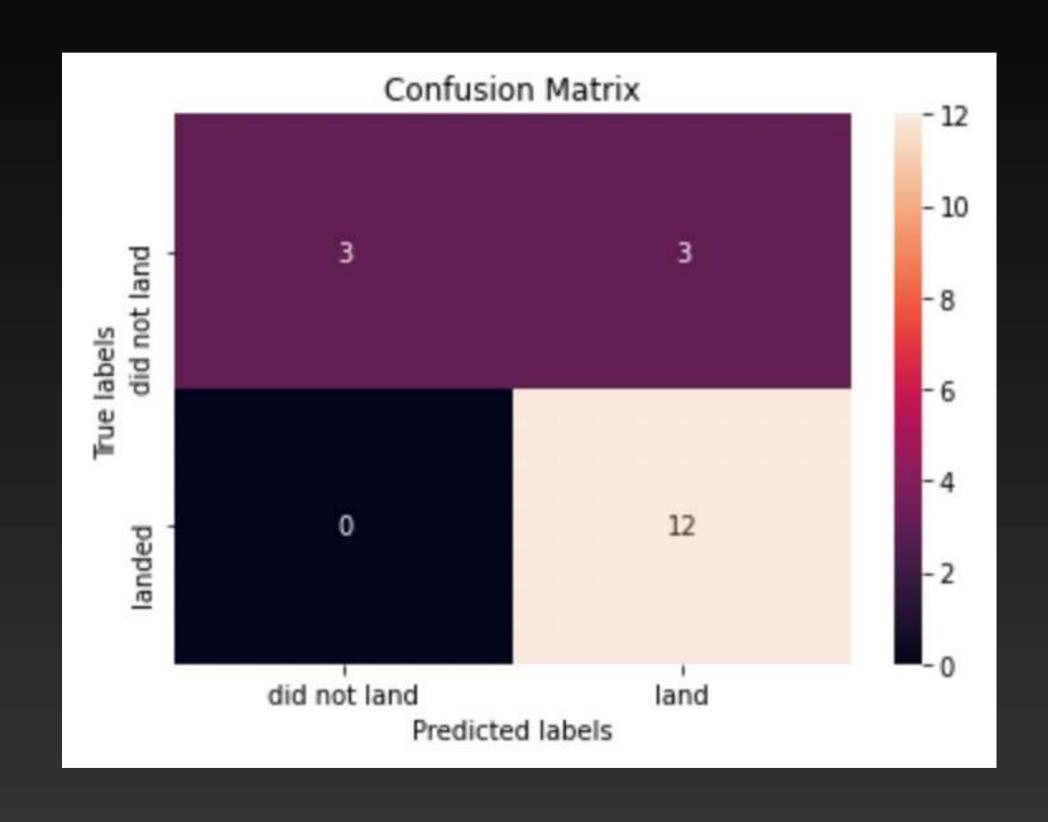
	LogReg	SVM	Tree	KNN
Jaccard_Score	0.833333	0.845070	0.882353	0.819444
F1_Score	0.909091	0.916031	0.937500	0.900763
Accuracy	0.866667	0.877778	0.911111	0.855556

## **Confusion Matrix**

#### Explanation:

• Examining the confusion matrix, we see that logistic regression can distinguish between the different classes. We see that the major problem is false positives.





## Conclusion



- Decision Tree Model is the best algorithm for this dataset.
- Launches with a low payload mass show better results than launches with a larger payload mass.
- Most of launch sites are in proximity to the Equator line and all the sites are in very close proximity to the coast.
- The success rate of launches increases over the years.
- KSC LC-39A has the highest success rate of the launches from all the sites.
- Orbits ES-L1, GEO, HEO and SSO have 100% success rate.

## Appendix



Special Thanks to:

<u>Instructors</u>

Coursera

**IBM**