

PRIVACY POLICY

Last Updated: [12/19/2024]

Thank you for choosing **Blue Penguins (BluePenguins.xyz)** (“we,” “us,” “our” or “Site”). We value your trust and are committed to respecting and protecting your personal information. This Privacy Policy (“Policy”) describes how we collect, use, store, and disclose information when you visit our website and/or play our game, including any related features, tools, or services (collectively, the “Services”). By accessing or using our Services, you agree to the terms and practices outlined in this Policy.

1. Scope of This Privacy Policy

1.1 Applicability

This Policy applies to all visitors, users, and others who access or use our Services (“Users”), regardless of location, jurisdiction, or type of device used. It governs the way we handle all information received from Users in connection with the Services.

1.2 Third-Party Links and Services

We may integrate or embed links to third-party websites and services (e.g., Twitter). This Policy does not govern any third-party websites, services, or applications. We recommend reviewing the privacy policies of those third parties to understand their data collection, usage, and disclosure practices.

2. Information We

Collect 2.1 Twitter Data

- We may integrate with Twitter via OAuth or related methods. Through this integration, we collect certain game-result data (e.g., your score) that may be published or shared on your Twitter account if you choose.
- We do not create separate user accounts in our own system. Instead, we rely on your Twitter login to authenticate you.

2.2 Local Storage Data

- The game stores results in your browser’s local storage so that your progress and scores are maintained across sessions. This ensures you do not lose your progress every time you close or refresh the page and allows for a consistent, enjoyable user experience.

2.3 Email Addresses (Possible Future Use)

- Although not mandatory at this stage, we may collect Users’ email addresses for the purpose of sending newsletters, game updates, or promotional materials. If and when email collection is implemented, we will notify you and request any necessary consent.

3. How We Use Your Information

3.1 Service Provision and Improvement

- We store game results (via Twitter API) to allow you to share achievements and to enhance your gameplay.
- Local storage data is used to preserve your game states, maintain leaderboards, and improve overall user experience.

3.2 Communication

- If we begin collecting email addresses, we may use them to send newsletters, product updates, or promotional content related to Blue Penguins. You will always have the option to opt out of such communications.

3.3 Security and Fraud Prevention

- We use Cloudflare's DDOS protection to help safeguard our platform from malicious activities. Any data processed by Cloudflare (such as IP addresses) is handled in accordance with Cloudflare's privacy policies.

3.4 Compliance With Legal Obligations

- We may process your data if we believe it is necessary to comply with applicable laws or respond to valid legal requests from government authorities or other authorized parties.

4. Cookies and Similar Technologies

4.1 Cookies

- Currently, we do not deploy traditional cookies for marketing, analytics, or user tracking purposes. The only possible instance of cookie usage may come from OAuth Twitter integration, which sets cookies required for secure authentication and maintaining session integrity.

4.2 Local Storage

- As outlined above, we utilize local storage to store game-related information (e.g., scores, preferences). This data is kept on your device and is not automatically sent to our servers. You can manage, clear, or delete this data by adjusting your browser settings.

4.3 Opt-Out

- Because local storage data and essential authentication cookies are crucial for game functionality, disabling them may reduce or prevent your ability to fully enjoy the Services.
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5. Data Storage and Security

5.1 Data Hosting

- All information we collect is stored on our protected servers. We employ measures such as firewalls, encryption (where feasible), and access restrictions to help prevent unauthorized access to our systems.

5.2 Security Measures

- We prioritize the security of your data. In addition to using Cloudflare's DDOS protection, we adopt industry-standard technical and organizational measures to safeguard information against accidental or unlawful destruction, loss, alteration, or unauthorized disclosure.

5.3 Retention Period

- We retain personal information and local storage data for as long as necessary to fulfill the purposes of this Policy or as required by law. When your data is no longer needed, we will securely dispose of or anonymize it.
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6. Children's Privacy

6.1 General Audience

- Blue Penguins is a game suitable for Users of all ages. We do not knowingly collect personal information from minors without the consent of a parent or legal guardian.
 - If you are a parent or guardian and believe that your child has provided us with personal information without your consent, please contact us so we can take steps to remove such information and terminate any associated data.
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7. Sharing and Disclosure of Information

7.1 Third Parties

- We do not sell, trade, or otherwise share personal information (including email addresses or Twitter data) with any third parties for their own commercial purposes.
- In the future, if we integrate functionalities (e.g., analytics tools or certain reward systems), we will update this Policy accordingly and seek any necessary consent.

7.2 Legal Requirements

- We may disclose personal information if compelled by law, valid court order, or other legal processes, or if we believe such disclosure is necessary to protect our rights, ensure user safety, or maintain the integrity of our Services.
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8. International Data Transfers

8.1 Location of Servers

- Our servers and technical infrastructures are located in jurisdictions that may not provide the same level of data protection as your home country. By using our Services, you consent to the transfer of your information to such locations in accordance with this Policy.

8.2 User Responsibility

- You are responsible for complying with all local laws, regulations, and rules regarding online conduct and acceptable content in your jurisdiction. If you access or use our Services outside your home country, you do so on your own initiative and are responsible for compliance with local laws.
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9. Your Rights and Choices

9.1 Access, Correction, and Deletion

- You have the right to request access to, correction of, or deletion of personal data stored by us. Depending on the applicable laws, we will respond to such requests within a reasonable timeframe.

9.2 Opt-Out of Communications

- If we collect your email for newsletters or promotional purposes, you can unsubscribe at any time by clicking the “unsubscribe” link in the email or by contacting us directly.

9.3 Do Not Track

- We do not respond to “Do Not Track” signals or similar mechanisms at this time. However, as we do not deploy extensive tracking technologies, the impact of any “Do Not Track” signal is limited.
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10. Changes to This Privacy Policy

10.1 Updates and Revisions

- We reserve the right to update, amend, or modify this Policy at any time. Any changes will be effective immediately upon posting the revised Policy on our website. The “Last Updated” date at the top of this Policy indicates when modifications were most recently made.

10.2 Continued Use

- By continuing to use our Services after a revised Policy is posted, you consent to the updated terms. We encourage you to periodically review this Policy to stay informed of how we handle your information.
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11. Contact Us

11.1 Questions or Concerns

- If you have any questions or concerns about this Privacy Policy, or if you wish to exercise any rights you may have in relation to your personal information, please reach out to us using the contact information provided on our website. We will make every effort to address and resolve your inquiry promptly.

Thank you for taking the time to review our Privacy Policy. By using Blue Penguins, you acknowledge that you have read and understand this Policy and agree to its terms. We are committed to ensuring a safe, fair, and transparent gaming experience for all Users. We appreciate your support and hope you enjoy exploring the Abstract world with our adorable penguins!