

## ROLLER SKATING

WE SEE A HIP POUCH ADORNED WITH THE SUNTRUST/ONUP LOGO.  
A HAND REACHES INTO THE PACK AND PRESSES PLAY ON A WALKMAN.

THE MUSIC EXPLODES—  
*MOVE ON UP* BY CURTIS MAYFIELD.  
IT IS FUNKY AND FUN.  
A MUSICAL CELEBRATION OF ACHIEVEMENT.

**VO: Now this guy's oozing confidence.**

THE MAN IS NOW ROLLERSKATING. CLASSIC SKATES AND CLASSIC MOVES.  
HE HAS HIS OWN STYLE, A TRUE ORIGINAL. HE OOZES CONFIDENCE AS  
HE WEAVES AROUND TRAFFIC CONES AND PEOPLE ON THE SIDEWALK.

**VO: He doesn't count his pennies before they're hatched....**

HE FIST-BUMPS A POLICE OFFICER DIRECTING TRAFFIC.  
HE SKATES PAST A SUNTRUST ADVERTISEMENT AT A BUS STOP.

**VO: ...and he doesn't have to rub two chickens together either because he's on the inside track.**

WE SEE HIS HAND ON HIS PHONE. ONUP.COM IS ON THE SCREEN.  
HE DROPS A FEW DOLLARS IN A KID'S CHARITY COLLECTION BUCKET.  
THIS GUY'S THE PERSONIFICATION OF SUPREME CONFIDENCE.

**VO: He's not worried about money matters because onUp.com gives him the juice he needs to feel confident about his finances. Discover your confidence at onUp.com.**

LOGO: onUP.com

TAG: Join the Movement at onUp.com

### **ALT END VO:**

***Join the movement at [onUp.com](http://onUp.com) and build your financial confidence.  
Join the movement that builds financial confidence at [onUp.com](http://onUp.com).  
[onUp.com](http://onUp.com). Join the movement and start building your confidence.***