

Avon | Brand Essence

7.19.17

We are Avon We represent the future

We are passionate It's our business, our way

We are beauty lovers That look good, feel good, do good

We are inspired By the results we see in ourselves and others

We are VIPs To the greatest products ever made

We are personal shoppers for the many we love and love us
back

We are born to share to our family, friends, and community

We are connected face-to-face heart-to-heart

We are devoted to pass it on And on. And on.

Together We are Avon.

OTHER SCRIPT BELOW

Avon | Espira

7.19.17

You are the rock that others lean on You are the fire that warms many hearts You are the sun that shines on all you touch You are the wind that pushes others further

When you are the source of energy for so many, your own energy needs to be replenished

Introducing Espira The first line of supplements designed to boost and restore your energy naturally

Made with 100% plant-based whole foods and super foods And nothing artificial. Ever. So you can feel your healthiest, fully restored The most energized you have felt in years

Espira helps you be the best version of you, everyday Espira. Exclusively from Avon