

# **JENNIFER AJEMIAN CASTING**

## **seeking WOMEN (non-actors) for**

## **WARNERS BRA commercial!**

Body positive NATIONAL COMMERCIAL for WARNERS BRA to be shot in MAPLEWOOD / SOUTH ORANGE, NJ looking for WOMEN (non-actors, 30-70 yrs old) of all types and backgrounds for a NON-UNION COMMERCIAL. *Must*

*have a bra size between 34B to 40D and a dress size between 2 to 14.*

MUST LIVE IN MAPLEWOOD / SOUTH ORANGE, NJ or within (10 minutes) of the area. Spot will be shot on location in YOUR HOME on one day between January 17-19th. You and your home MUST be available one of these days for the shoot.

We want you to truly be yourself. Candidates must have great energy and playful attitude. Self aware, relatable, and open to discussing their real world thoughts and feelings, including talking about their physique (whether positively or negatively).

Must be comfortable with themselves (on the inside and out). Talent CANNOT be body-shy on camera.

Compensation / Usage

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\$5,000 (for session & location fees and buyout)

Run/Usage: One (1) year: US & Canada, in-store POS, broadcast TV, Web, and New Media.

Important dates

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Submission due date: Please submit ASAP by Thursday 12/22

Interviews (via Skype): 12/28 and 1/6

Shoot dates: 1/17 - 1/19 (Talent will be needed one of these days)

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How to submit

If interested, please email your full name, cell number, email address, along with your photos (see below) and questionnaire

answers (see below) to: [warnersbracasting@gmail.com](mailto:warnersbracasting@gmail.com) *\*All information & photos provided will be kept confidential\**

Photos to submit

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- A photo that shows a close up of your face.

- A full body photo that shows us what your body looks like.

- A picture of your family room or living area.
- A picture of your bedroom or changing area.

Questionnaire to answer

1. Tell us a bit about yourself (including age). Tell us about your family, work or hobbies.
2. How long have you lived in your current home? Where did you live previously? Where were you born?
3. Do you think you can be honest and open talking about your body on camera?
4. What size(s) bra do you wear?
5. What size (s) dress do you wear?
6. How would you describe your relationship with your bra? (There is no right answer. Be honest.)
7. How do you feel about the bras you own?
8. Have you ever been custom fitted for a bra?
9. Would you be willing to have a super fancy bra fitting in your own home?
10. What's your favorite cozy outfit if you just want to be comfortable?
11. What is your street address?