## ASTOR TECHNOLOGY: POSSIBLE WEBSITE THEMES

Theme 1. Business Company - Responsive Drupal -

http://www.santoshsetty.com/tf/drupal-templates/smartbusinesscompany/



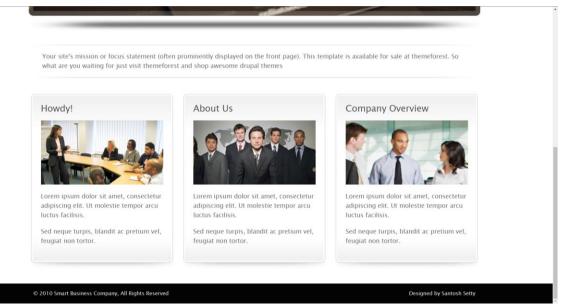
I really like this theme as it's as minimal as it can get and it will let the content do the talking. The background should be a nice blue in colour while the slider will feature up to 4 slides which gets straight to the point of communicating with our customers.

I suggest we should have not more than 4 slides here which should feature the following:

- A multicultural picture relating to Financial Institutions (main) (Imagebrief)
- A multicultural picture relating to Banking
- A multicultural picture relating to Retail
- Our Featured Product

## Possible Section Headings:

ABOUT	SOLUTIONS	NEWS UPDATE	CLIENT HUB	Contact
Mission	Financial	What Astor	How we can give	
	Institutions	Technology's latest	you the edge in	
		offering,	your business (Ask	
		involvements and	us).	
		clients.		
Vison	Banking	Press Releases	Request Demos	
Our Latest	Retail			
Featured Product				
(CloudCase)				
(======				



Our company's vision or mission statement can featured at the top while the below section can be used to highlight the three core aspects of Astor:

- Solutions (Products)
- About Us
- News Updates (What Astor has to offer your business)

Theme 2. Skifi: Bootstrap Drupal - http://demo.worthapost.com/skifi/default/?scheme=sky\_blue



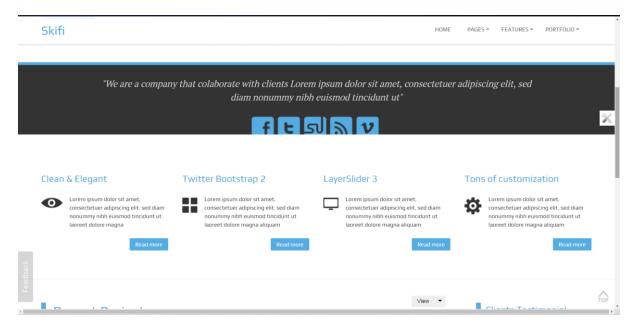
I really like this theme as it's elegant and offers easy animated options for slides as well as videos. It feels simple yet effective enough to connect with our target market/customers and it also feels very professional.

I suggest we should have not more than 4 slides here which should feature the following:

- A multicultural picture relating to Financial Institutions (main) (Imagebrief)
- A multicultural picture relating to Banking
- A multicultural picture relating to Retail
- Our Featured Product

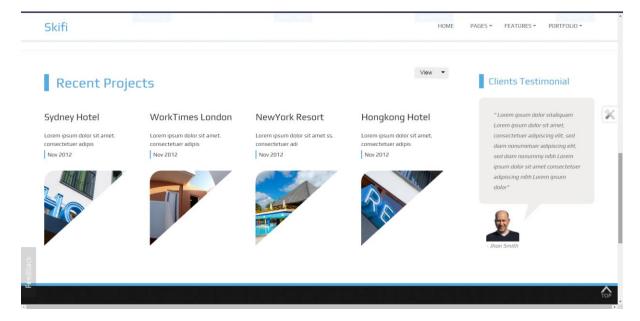
# Possible Section Headings:

ABOUT	SOLUTIONS	NEWS UPDATE	CLIENT HUB	Contact
Mission	Financial Institutions	What Astor Technology's latest offering, involvements and clients.	How we can give you the edge in your business (Ask us).	
Vison	Banking	Press Releases	Request Demos	
Our Latest Featured Product (CloudCase)	Retail			

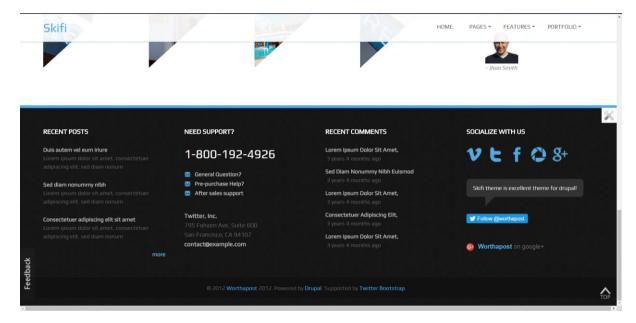


Our company's vision or mission statement can featured at the top while the below section can be used to highlight some of the core aspects of Astor:

- Solutions (Products)
- About Us
- News Updates (What Astor has to offer your business)
- Connect with us



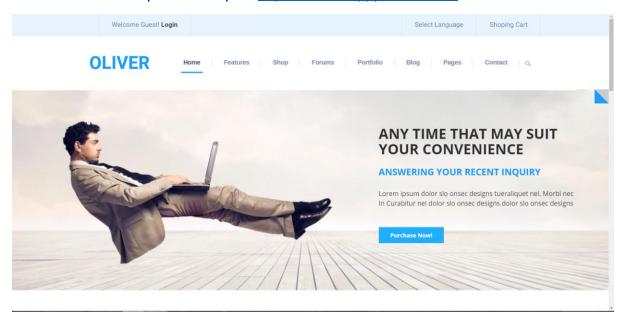
This will be a good section to showcase our portfolio and Client Testimonials.



We can use this section for the following:

- Client Hub
- Newsletter
- Twitter feed
- Contact Info

Theme 3. Oliver: Responsive Drupal - <a href="http://oliver.snappytheme.com/">http://oliver.snappytheme.com/</a>



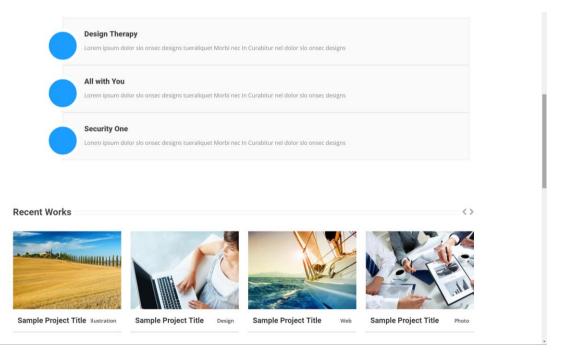
I really like this theme as it's very pleasant on the eyes and is tastefully minimalistic. It also uses colours to highlight features when the cursor is on it which I also like, it's trendy yet elegant. I believe it is suitable for our target market.

I suggest we should have not more than 4 slides here which should feature the following:

- A multicultural picture relating to Financial Institutions (main) (Imagebrief)
- A multicultural picture relating to Banking
- A multicultural picture relating to Retail
- Our Featured Product

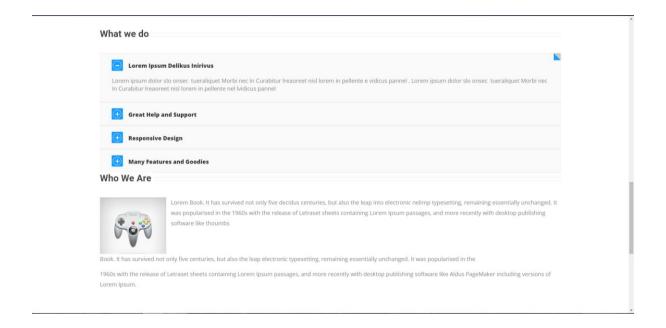
# Possible Section Headings:

ABOUT	SOLUTIONS	NEWS UPDATE	CLIENT HUB	Contact
Mission	Financial Institutions	What Astor Technology's latest offering, involvements and clients.	How we can give you the edge in your business (Ask us).	
Vison	Banking	Press Releases	Request Demos	
Our Latest Featured Product (CloudCase)	Retail			

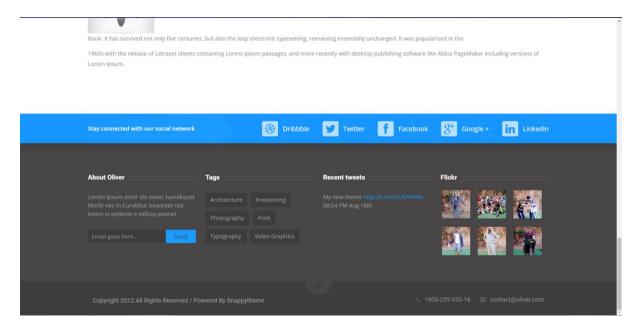


This section can be used to highlight some of the core aspects of Astor in the first half (mentioned below) while the bottom half can be used to highlight our portfolio:

- Solutions (Products)
- About Us
- News Updates (What Astor has to offer your business)



This section can start with minimal information and later can be expanded but I like how it's multipurpose. We can use this section to feature products (CloudCase) and their press release/demo/stats. We can also utilise 'What we do' and have Financial Institution, Banking and Retail listed there along with how they can benefit by using our products.



We can use this section for the following:

- Client Hub
- Newsletter
- Twitter feed
- Contact Info

#### POSSIBLE SECTION HEADINGS: EXPANDED

#### **ABOUT**

Astor Technology is a Financial Technology Company which specialises in Financial Technology Products which are solely developed for Financial Institutions. We also providing specialised implementation and system integration services along with expert management bespoke development of financial solutions.

#### Mission

We partner with some of the best leading financial technology software companies in the financial industry, so we can provide our clients the unparalleled edge.

#### Vison

To be at the forefront of providing innovative financial technology software to financial institutions.

Our Latest Featured Product (CloudCase)



#### One Interface, One Platform, One Solution

One Interface - Imagine if one system could support any financial product across any channel on any platform.

One Platform - One Platform

Imagine if you could add new products or amend existing ones without expensive customisation?

One Solution - Imagine if you could have smart forms, workflow, decisioning and document generation in one system?

## **SOLUTIONS**

At Astor Technology we also deal with the following aspects:

- System Integration
- Project delivery (including but not limited to management of technical work)
- Sale of high tech banking products from our partner organisations
- Financial Industry Technical Consultancy
- Payment Products (Processors/Switches)

**Financial Institutions** 

Banking

Retail

# **NEWS UPDATE**

What Astor Technology's latest offering, involvements and clients Press Releases (Products)

# **CLIENT HUB**

How we can give you the edge in your business (Ask us) Request Demos

# **CONTACT**

- Brisbane office address with phone number and email
- Contact form

## POSSIBLE BUSINESS CARD DESIGNS



Quality: Linen - Style: Normal Text - Colour: White - Text: Black - Backside: Blue/Colour of the logo -Logo (Elevated)



Quality: Linen - Style: Normal Text - Colour: White - Text: Black - Backside: Blue/Colour of the logo -Logo (Elevated)



Quality: Linen - Style: Normal Text/Elevated - Colour: White - Text: Black — Backside: Blue/Colour of the logo - Logo (elevated)



Quality: Linen - Style: Normal Text - Colour: White - Text: Black – Backside: Blue/Colour of the logo (Elevated) - Logo (Elevated)