## Application of and metrics for lineup protocols in different scenarios

by

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## **DEDICATION**

I would like to dedicate this thesis to my wife Glenda and to my daughter Alice without whose support I would not have been able to complete this work. I would also like to thank my friends and family for their loving guidance and financial assistance during the writing of this work.

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# ABSTRACT

This is the text of my abstract that is part of the thesis itself. The abstract describes the work in general and the heading and style match the rest of the document.

#### CHAPTER 1. Introduction

## 1.1 Background

Plotting data has its origins long before the development of the classical inference procedures, and then developed alongside these methods. The first recorded instance of statistical graphics based on the data was known to be in the year 1644 (variations in determination of longitude between Toledo and Rome as illustrated by Friendly and Denis (2001)). The development of inferential procedures started with Bernoulli (1700s) and gathered speed with Fisher (early 1900s) and has continued strongly through to present times (Hald, 2004).

The importance of statistical plots in statistical data analysis is widely understood. Model diagnosis and exploratory data analysis is predominantly dependent on statistical plots. Cleveland and McGill (1984) began to formalize development of graphical methods with experiments in visual perception. Wickham (2009), building on ideas originating in Wilkinson (1999), developed and implemented a grammar of graphics which presents a structured way to generate specific graphics from data and helps to define connections between disparate types of plot. Statistical graphs has been widely used for going beyond the standard paradigms of estimation and testing, to look for patterns in data beyond the expected. As pointed out by Gelman (2004), improvements in technology has helped in the development of statistical graphics. Higher resolution graphics, more sophisticated user interfaces and accessible software such as R (R Development Core Team, 2009) has made graphical methods to be more widely available. The problem is, although we can explore and represent our findings using statistical graphics, it has been difficult to say that what we see is "real". This thesis research helps to fill this void.

## 1.2 Review of Hypothesis Testing

Classical statistical inference can be broadly classified into two categories, namely estimation and testing of hypothesis. In testing of hypothesis we start out with a claim or belief about the population parameter. We need to verify the claim or belief based on whether our sample data matches the belief. In any test, there are two competing hypotheses. The null hypothesis denoted by  $H_0$  is a statement of what we assume to be true which reflects the current condition about the population parameter. On the other hand, the alternative hypothesis, denoted by  $H_a$  which is a statement against the null hypothesis  $H_0$  is what we want to show.

The philosophy behind a statistical hypothesis is the same as in a jury trial. There are only two possibilities:

- "not guilty" corresponding to  $H_0$
- "guilty" corresponding to  $H_a$

Like in a jury trial the philosophy is "innocent until proven guilty", we assume  $H_0$  is true until we have sufficient evidence in the data in favor of  $H_a$ . We may have three different types of alternative hypotheses against the null hypothesis. Let us assume we want to test for a population mean  $\mu$ . So against the null hypothesis  $H_0: \mu = \mu_0$ , we may have three choices of alternatives:

- $H_a: \mu > \mu_0$
- $H_a: \mu < \mu_0$
- $H_a: \mu \neq \mu_0$

where  $\mu_0$  is some pre-specified value that we assume holds true under  $H_0$ . The first two alternative hypotheses are known as one-sided alternatives and the third one is known as two-sided alternative. Also  $H_0$  and  $H_a$  should always contradict each other, and jointly cover the population parameter space.

Let us assume that we want to test

$$H_0: \mu = \mu_0$$
 vs  $H_a: \mu > \mu_0$ 

Now based on the sample we have in hand, we calculate the appropriate sample statistic. So in this case we calculate the sample mean  $\bar{x}$  and standard deviation s from sample of size n. If  $H_a$  is indeed true, we should expect  $\bar{x}$  to be greater than  $\mu_0$ . Then the question of interest is how much greater than  $\mu_0$  should  $\bar{x}$  be before we start doubting the null hypothesis. In other words, is the value of  $\bar{x}$  unusually large if it is really true that  $H_0: \mu = \mu_0$ . If the answer is yes, then that would be evidence against  $H_0$  in favor of  $H_a$ . To assess how unusual or unlikely our value of  $\bar{x}$  is we need to know something about how the statistic,  $\bar{X}$ , might vary from one sample to another if  $H_0$  were really true. (Kutner et al. (2005) provides extensive explanations of these ideas.)

Assuming that the sample comes from a normal population or the sample size is large enough so that the sampling distribution of  $\bar{X}$  is approximately normal, the standardized score or the test statistic under  $H_0$ , also known as the t-score is given by

$$t = \frac{\bar{X} - \mu_0}{S/\sqrt{n}}$$

Under  $H_0$ , t follows a  $t_{n-1}$  distribution. From this model we can determine the probability of observing that particular value of t or something bigger, which is called the p-value. (See, for example, Moore et al. (2009).) If it is small then it is pretty unlikely, which is evidence against  $H_0$ , which would lead us to believe that the sample comes from a distribution where  $\mu > \mu_0$ , that is,  $H_a$ . This is considered to be rejecting the null hypothesis.

More generally we can write the test statistic for any population parameter as

 $\frac{\text{sample estimate of parameter - hypothesized parameter value under } H_0}{\text{standard error of the estimator}}$ 

Under different situations, we would hope to be able to determine the distribution of this test statistic in order to compute the p-value.

The next step is the definition of how small is small. This is determined by the level of significance,  $\alpha$ , also called the Type I error. It is the controlled error, the probability that we are wrong in rejecting  $H_0$  when  $H_0$  is really true. The value of  $\alpha$  is set to a level that we are willing to risk being wrong, typically 0.05, but sometimes 0.1 or 0.01, or even lower. Deciding whether the p-value is small corresponds comparing it with  $\alpha$ :

- Reject  $H_0$  if p-value  $< \alpha$
- Fail to reject  $H_0$  if p-value  $> \alpha$

Equivalently we can also decide to reject or fail to reject  $H_0$  by first determining the 100(1 -  $\alpha$ ) percentile value of  $t_{n-1}$  distribution, called the critical value,  $t_{n-1}(\alpha)$ . This is compared to the observed value of the test statistic, t, leading to the decision criteria (Figure 1.1) being:

- Reject  $H_0$  if  $t > t_{n-1}(\alpha)$
- Fail to reject  $H_0$  if  $t < t_{n-1}(\alpha)$

Different alternative hypothesis require slightly different comparisons. The two-sided alternative,  $H_a: \mu \neq \mu_0$ , requires using:

- Reject  $H_0$  if  $|t| > t_{n-1}(\alpha)$
- Fail to reject  $H_0$  if  $|t| < t_{n-1}(\alpha)$

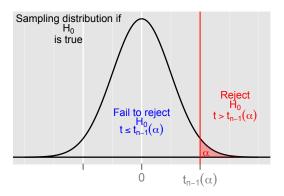


Figure 1.1 Decision regions for classical inference for  $H_0: \mu = \mu_0$  vs  $H_a: \mu > \mu_0$ .

Type I error, is the probability of rejecting the null hypothesis  $H_0$  when  $H_0$  is true. Type II error, denoted by  $\beta$  is the probability of failing to reject the null hypothesis  $H_0$  when  $H_0$  is false. Type I error is committed in a jury trial when it is decided that a not guilty person is "guilty". This is a serious mistake as an innocent person is punished. Type II error is committed when there

is a guilty person is not convicted, not considered to be so serious. The power of a statistical test is defined as the probability that the test will reject  $H_0$  when  $H_0$  is false i.e the power of the test is the probability of correctly rejecting a false null hypothesis. So the power is the probability of not committing a Type II error and hence is denoted by 1 -  $\beta$ . (Casella and Berger (2002) and Lehmann (1997) give more thorough treatments of hypothesis testing.)

#### 1.3 Introduction to Visual Inference

Buja et al. (2009) proposes visual statistical methods with an inferential framework. In visual inference the plots take on the role of test statistics, the test statistic is a visual representation of the data, not a numerical value. Comparison data is generated under the assumption that the null hypothesis is true, and plots of this data are generated. These plots, known as the null plots gives the "null distribution of plots" analogous to the null distribution of test statistics. The plot of the data is compared with the null plots. Variations of these ideas have historically been utilized for data analysis, albeit sparingly, which is commented in the introduction of Buja et al. (2009). Gelman (2004) puts these ideas in the context of model building. The key feature of Buja et al. (2009) is that it makes the connection to the process of hypothesis testing, and quantifying significance. There are two protocols defined in this paper.

### 1.3.1 Protocols of Visual Inference

Buja et al. (2009) introduces two protocols for graphical inference: one is the "Rorschach" and the other is the "lineup". The purpose of the Rorschach protocol is to measure a data analyst's tendency to over interpret plots in which there is no or spurious structure. On the other hand the lineup provides a simple inferential process to produce a valid p-value for the observed plot. Here we describe the protocols briefly and refer the reader to Buja et al. (2009) and Wickham et al. (2010) for more details.

• Rorschach: It is possible that the randomness of the data inherits some pattern in the plot. The Rorschach protocol is designed to expose the data analyst's tendency of over-

interpretation of patterns when there is actually no or spurious structure. The results are specific to a particular data analyst and a particular data analysis procedure. The protocol estimates the effective family-wise Type I error rate. A data administrator may generate the null plots and decides about the prior information that the data analyst is provided. The administrator may program the series of null plots in such a way that the plot of the real data is inserted in a random location. A toned-down version may also be used for self training. This self training may improve the family-wise error rate of the data analyst and develop an awareness of the features they are most likely to spuriously detect. The Rorschach protocol is named after the (pop-)psychology Rorschach test, in which subjects interpret abstract ink blots.

• Lineup: The lineup protocol gets its name after the police lineup of criminal investigation. In a police lineup, the accused is placed among a set of innocent people who may be prisoners, actors or volunteers having no connection with the case. The witness is asked to pick from this lineup. Likewise in a lineup protocol, the accused which is the observed plot is placed randomly among a set of null plots, say m, and the witness (in this case the viewer) is asked to identify the plot as most different from the others. If the viewer can correctly identify the observed plot from the lineup, we have reasons to believe that the observed plot has a specific pattern which is missing in the null plots. This protocol leads to the development of the technique of visual inference by defining the test statistic as a plot that mostly show a specific pattern in the data when alternative hypothesis is true. Figure 2.2 shows a typical lineup.

Let us consider the following example. The data represents the concentration of a metal in mg/kg for two sites A and B. We want to test whether there exists a significant difference between the concentration levels in the two sites A and B. Let  $\mu_1$  denote the mean concentration level in Site A and  $\mu_2$  denote the mean concentration level in Site B. To test that, we have the following null and alternative hypothesis:

$$H_0: \mu_1 = \mu_2$$
 versus  $H_a: \mu_1 \neq \mu_2$ 

(Technically the problem this data addressed was more interested in testing a one-sided alternative, whether site B has higher concentration than site A, but it is more interesting for this example to consider the two-sided alternative hypothesis.) The test statistic is the plot of the real data. The 19 null plots are generated by assuming that null hypothesis  $H_0: \mu_1 = \mu_2$  is true. So we permute the class variable site to obtain the null plots keeping the other variables fixed. The observed plot is placed randomly among these 19 plots in a linear given in Figure 2.2. The viewer is asked to identify the plot which is most different. If the viewer can identify the plot of the real data, we will have reasons to believe that the observed plot has a pattern which is absent in the null plots. So we would reject the null hypothesis. If the viewer cannot identify the observed plot, we fail to reject the null hypothesis.

Plot 16 is the plot of the real data. If the viewer could identify the plot then we have reasons to believe that there exists a statistically significant difference between the mean concentration levels in site A and site B. So the linear protocol is the basis of the visual inference while the Rorschach protocol helps viewer understand the extent of randomness.

Majumder et al. (2013) describes a comparative study between the visual inference method and the classical inference methods, focusing on plots that might be used in linear modeling. In his work the expected power of the visual test is compared with the power of the uniformly most powerful (UMP) test. The power of the visual test is computed by responses from several large samples of lineup evaluators recruited through Amazon Turk (Amazon, 2010). The results suggest that the expected power of a visual test is almost as good as the power of UMP test, that visual inference compares favorably with classical testing, in the traditional setting where the classical test performs well. They established properties and efficacy of visual testing procedures in order to use them in situations where traditional test cannot be used. In addition Majumder et al. (2013) provide a nice way of making the leap traditional hypothesis testing to visual inference. We have adapted that table for the  $H_0: \mu_1 = \mu_2$  vs  $H_a: \mu_1 \neq \mu_2$  example described and plotted in Figure 2.2, which can be seen in Table 2.1.

In traditional hypothesis testing the sampling distribution of the test statistics is continuous, which allows evaluation of probability on an infinite spectrum. With the lineup, although concep-

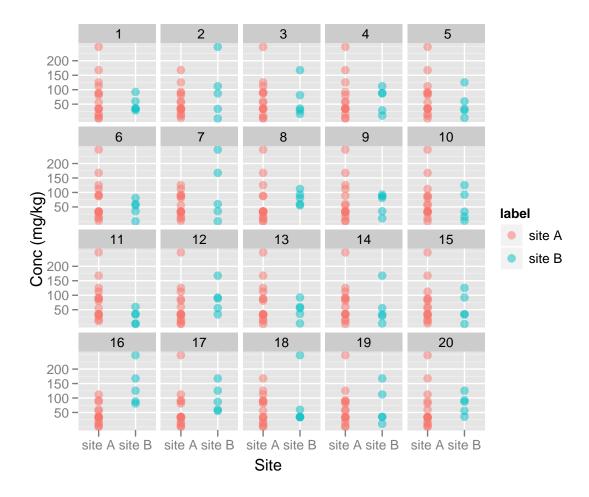


Figure 1.2 A typical lineap plot (m = 20) for testing  $H_0: \mu_1 = \mu_2$ . When the alternative hypothesis is true the observed plot should have the largest vertical difference between the centers. Can you identify the observed plot?

Table 1.1 Comparison of visual inference with traditional hypothesis testing.

rable 1.1 Compar	ison of visual inference with tra	aditional hypothesis testing.
	Mathematical Inference	Visual Inference
Hypothesis	$H_0: \mu_1 = \mu_2 \text{ vs } H_a: \mu_1 \neq \mu_2$	$H_0: \mu_1 = \mu_2 \text{ vs } H_a: \mu_1 \neq \mu_2$
	$\downarrow$	$\downarrow$
Test Statistic	$T(y) = \frac{\bar{y}_1 - \bar{y}_2}{s\sqrt{\frac{1}{n_1} + \frac{1}{n_2}}}$	$T(y)=rac{g_{_{50}}^{200}}{g_{_{50}}^{200}}$ group $g_{_{50}}^{200}$ group
	$\downarrow$	$\downarrow$
Sampling Distribution	$f_{T(y)}(t);$ $ = \int_{-t_{n-1}(lpha/2)}^{t_{n-1}(lpha/2)} \int_{t_{n-1}(lpha/2)}^{t}$	$f_{T(y)}(t);$ $egin{array}{c} & & & & & & & & & & & & & & & & & & &$
	$\downarrow$	$\downarrow$
Reject $H_0$ if	observed $T$ is extreme	observed plot is identifiable

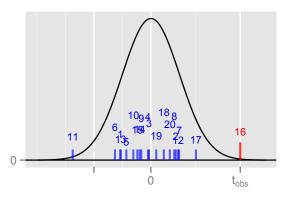


Figure 1.3 Sampling distribution of the test statistic with the observed value and the values for the null plots corresponding to the lineup in Figure 2.2.

tually we may have an infinite collection of plots from the null distribution, in practice, we sample a finite number of null datasets to generate the lineup. A human judge has a physical limit on the number of null plots they can peruse. This poses one of the issues with using the lineup protocol. Figure 1.3 gives the sampling distribution (black curve) for the t-distribution, along with the t-statistics of the samples that were drawn from the null distribution (blue bars) and that of the observed data (red bar) for the plots in the lineup shown in Figure 2.2. Effectively, in visual inference the red line is compared only to these finite number of blue lines visually to make a decision, unlike classical inference where we look at the rejection region (Figure 1.1) to make decisions. So as Tukey suggested, there may be a "bad" random sample of null plots which may affect our decision. This is a major component of this thesis research to we develop techniques to determine the quality of a lineup. In practice, though, it needs to be noted, that visual inference will not typically be used in applications where there is an existing classical test. The purpose of visual inference is not to compete with classical statistics – its purpose is to provide formalism and quantification in problems where there are none, currently. For the purposes of research and assessment we use the classical setting because it provides benchmarks for how visual inference will likely perform.

#### 1.4 Scope of my Research

The main goal of my research is to analyze the performance of lineup protocol in various situations in finding any pattern in the data if it is actually present. My research also looks into other details and develops certain concepts in the lineup protocol. These are described below:

Chapter 2 is an application of the lineup protocol in a large p, small n framework. In this chapter we examine the reliability of projection pursuit methods. This chapter also provides a check on whether the separation among the groups is real or caused solely by the large number of dimensions. There are various cases when we observe separated clusters when we plot 2 dimensional projections of a p dimensional data when p is large compared to n. But the important question 'Is the separation real?' We tried to answer this question in this chapter.

Chapter ?? takes a closer look at the null plots in a lineup. This chapter develops techniques to measure the quality of a lineup. This chapter also finds a distance measure which is the closest to the visual distance. In a lineup we compare the plot of the real data to the null plots. But since there are only a finite number of null plots we may obtain a "bad" sample of plots. So we need to be aware of the properties of the null plots.

Chapter ?? develops teaching materials to improve statistical thinking among undergraduate students and among people who are familiar with statistical methods.

Chapter  $\ref{eq:normalize}$  would most likely use the lineup protocol to make inference in a large n setting. The goal is to examine how the visual inference procedure works in a real life situation. This chapter also looks at the "sufficient" statistic.

Finally, chapter 4 displays my completed tasks so far as well as the plans and timelines of my work for the next year.

CHAPTER 2. Using Visual Statistical Inference to Better Understand

Random Class Separations in High Dimension, Low Sample Size Data

A paper accepted by Computational Statistics.

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Abstract

Statistical graphics play an important role in exploratory data analysis, model checking and di-

agnosis. With high dimensional data, this often means plotting low-dimensional projections, for

example, in classification tasks projection pursuit is used to find low-dimensional projections that

reveal differences between labelled groups. In many contemporary data sets the number of observa-

tions is relatively small compared to the number of variables, which is known as a high dimension

low sample size (HDLSS) problem. This paper explores the use of visual inference on understand-

ing low-dimensional pictures of HDLSS data. Visual inference helps to quantify the significance

of findings made from graphics. This approach may be helpful to broaden the understanding of

issues related to HDLSS data in the data analysis community. Methods are illustrated using data

from a published paper, which erroneously found real separation in microarray data, and with a

simulation study conducted using Amazon's Mechanical Turk.

keywords: statistical graphics, lineup, visualization, projection pursuit, data mining

#### 2.1 Introduction

Many problems needing solutions today require the analysis of data where more variables are measured than there are samples taken. This is commonly referred to as high dimensional, low sample size (HDLSS) data (see for e.g. Hall et al. (2005)). HDLSS data occur in many application areas like face recognition, spectroscopy and gene expression analysis. Classical statistical methods often fail in this context, because of insufficient data to support for parameter estimation.

Reducing the dimension, using principal component analysis (PCA), would be a classical first step in the analysis of HDLSS data. PCA requires estimating the eigenvalues (maximum variance) and eigenvectors (direction of maximum variance) of the population variance-covariance based on the sample. With insufficient data this is a Sisyphean task. Just imagine, estimating a line on the foundation of a single point - there are infinitely many possibilities for lines. For classification tasks, finding a low-dimensional space where the classes are separated is a common first step. Linear discriminant analysis (LDA) is the classical approach. LDA solves an eigenvalue decomposition problem comparing distances between group means with variance around each mean. Estimating the variance-covariance is problematic when there are few points. In addition, when there are few sample points in high dimensions, differences between groups can be found in many different low-dimensional spaces, simply because of the sparseness of space.

Marron et al. (2007) describes the estimation issues associated with HDLSS. Advancements in PCA to handle HDLSS data have been done by Jung et al. (2012) and Yata and Aoshima (2011). Donoho and Jin (2009) and Donoho and Jin (2008) study optimal variable selection and introduce a principle of model selection for problems where only a small fraction of the variables are useful and unknown. Penalization is another common approach to handle HDLSS, and has been applied to classification problems (?, e.g.)]witten:2011, lee:2009. Estimates of the variance-covariance are obtained by an interpolation with the identity matrix, effectively reducing the importance of some variables.

So, although substantial research has produced many new approaches to creating better models and estimation for HDLSS data, the major issues are still not clear to many data analysts. For

example, Toth et al. (2010) make a common mistake of seeing structure where none exists. Figure 2.1 reproduces the result in this paper. They use LDA to examine gene expression data of wasps containing 447 variables and 50 cases. There are 50 different paper wasps divided into 4 types: Foundress (F), Gyne (G), Queen (Q) and Worker (W), 14 wasps of type Foundress and 12 each of the other 3 types. The authors, knowing that LDA requires that the dimension (p) should be smaller than the number of observations (n), first reduced the dimension from 447 to 40 by randomly selecting a subset of significantly different oligonucleotides. LDA produced a 2D projection (d=2) of best separation. This is almost the same approach as used in Dudoit et al. (2002), one of the first studies of classification of gene expression data. What results is a picture of the four groups that suggests big differences in the types of wasps. There exists no conventional inferential method that enables us to conclude whether this apparently clear separation is statistically significant or not. For prediction, typically data is broken into training and test sets, or cross-validation is conducted to assess the significance of difference, using test set error. This approach does not work well for visualization.

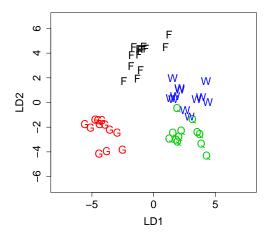


Figure 2.1 LD1 versus LD2 from an LDA on a randomly selected subset of 40 significantly different oligos: F, Foundress; G, gyne; Q, queen and W, worker. It can be noticed that the groups F and G are separated. This plot is generated to match Figure 2 in Toth et al. (2010).

We propose that new methods for inference on graphics might be helpful for building under-

standing very generally. Visual statistical inference was first conceptually introduced by Buja et al. (2009), formalized and validated by ?). Using visual inference, it can be shown that there is no real difference between the wasp groups - what you see is a mirage.

Visual inference may also be useful in related applications, such as checking algorithms that produce visual results. We used the approach described in this paper to check the optimization algorithm of projection pursuit in the tourr package (Wickham et al., 2011) in R (R Development Core Team, 2009). The optimization procedure was new, and we suspected that it was being sensitive to the order of data values, and returning projections of purely noise data that we thought were surprisingly distinct from noise. Visual inference was able to temper our concerns.

This paper describes visual statistical inference as applied to dimension reduction for HDLSS. In particular we focus on dimension reduction using projection pursuit, and the effect that having high dimension has on the robustness of the separation between groups. Small simulation experiments are used to examine the problem in a controlled setting. The next section explains visual inference methods. Section 2.3 discusses the dimension reduction methods. Section 2.4 describes Amazon's Mechanical Turk (Amazon, 2010) which was used to conduct the experiment. The application of visual inference methods on the wasp data (Toth et al. (2010)) is described in Section 2.5. Section 2.6 discusses the experiment designed to examine people's perception of separation in the presence of real separation and "purely noise" for simulated HDLSS data. Section 3.8 discusses the collected data and results.

### 2.2 Visual inference methods

Buja et al. (2009) proposed two protocols, the Rorschach and the lineup. While the Rorschach protocol helps to understand the extent of randomness, the lineup protocol is used for testing significance of findings. These methods together are called visual statistical inference. ?) made a head-to-head comparison between visual statistical inference tests and classical tests which showed that the lineup protocol performs similarly to the classical tests. Unlike classical hypothesis testing, the test statistic in visual inference is not numeric, but a plot that is appropriately chosen to display

a distinctive pattern in case that the null hypothesis is false. The lineup protocol of size m embeds the observed data plot amongst (m-1) null plots. Null plots are created by a mechanism consistent with the null hypothesis. Human subjects are asked to identify the plot in the lineup with the most distinct feature(s). When the alternative hypothesis is true, it is expected that the plot of the observed data, the test statistic, will have visible feature(s) inconsistent with the null hypothesis. If the subjects choose the plot of the observed data, this is evidence against the null hypothesis and with enough support, the null hypothesis is rejected.

An illustration of the lineup protocol in contrast to the conventional test is shown in Table 2.1. Both start with the same hypothesis but the test statistic in a conventional setting is the parameter estimate divided by its standard error. In visual inference the test statistic is a plot of the observed data. In this case, a dot plot is used since the variable of interest is continuous with two groups. In a conventional test the value of the test statistic is compared with all possible values of the sampling distribution, the distribution of the test statistic if the null hypothesis is true. If it is extreme, then the null hypothesis is rejected. In visual inference, the plot of the data is compared with a finite number of samples drawn from the sampling distribution. If the actual data plot is selected as the most different, then the null hypothesis is rejected.

For example, suppose we have two sample data on the concentration of a metal in mg/kg for sites A and B of sizes  $n_1$  and  $n_2$  respectively. We want to test whether there exists a difference between the concentration levels in the two sites A and B. To test for statistically significant difference between the two populations from which the data was sampled, let  $\mu_1$  denote the mean concentration level in Site A and  $\mu_2$  denote the mean concentration level in Site B. Thus the null and alternative hypothesis would be

$$H_o: \mu_1 = \mu_2$$
 versus  $H_a: \mu_1 \neq \mu_2$ 

The conventional test would be a two-sample t-test with test statistic T(y) described in Table 2.1. One way to plot this data is a side-by-side dotplot. Let this be the visual test statistic V(y). Null plots are generated assuming that  $H_o$  is true. Here, this is achieved by randomly permuting the site label. The observed data plot is placed randomly among the null plots to obtain a lineup.

Table 2.1 Comparison of visual inference with traditional hypothesis testing. Starting with the same hypothesis, the test statistic in a conventional setting is a real number while in visual inference it is a plot of the observed data. In conventional testing the value of the test statistic is compared with all possible values of the sampling distribution.  $H_o$  is rejected if it is extreme. In visual inference, the plot of the data is compared with a finite number of samples drawn from the null distribution. If the actual data plot is identifiable, then the null hypothesis is rejected.

	Mathematical Inference	Visual Inference
Hypothesis	$H_o: \mu_1 = \mu_2 \text{ vs } H_a: \mu_1 \neq \mu_2$	$H_o: \mu_1 = \mu_2 \text{ vs } H_a: \mu_1 \neq \mu_2$
	$\downarrow$	$\downarrow$
Test Statistic	$T(y) = \frac{\overline{y}_1 - \overline{y}_2}{s\sqrt{\frac{1}{n_1} + \frac{1}{n_2}}}$	$V(y)=rac{250}{8} rac{250}{150} - rac{200}{9} rac{200}{9} - rac{200}{9} rac{200}{9} = rac{1}{9} rac{1}{2} rac{1}{9} rac{1}{9} rac{1}{9} rac{1}{9} rac{1}{9} rac{1}{9} rac{1$
	$\downarrow$	$\downarrow$
Sampling Distribution	$f_{T(y)}(t);$ $oxed{\int_{-\mathfrak{t}_{\mathfrak{a} ext{-}\mathfrak{t}}(lpha/2)}^{-\mathfrak{t}_{\mathfrak{a} ext{-}\mathfrak{t}}(lpha/2)}^{\mathfrak{t}_{\mathfrak{a} ext{-}\mathfrak{t}}(lpha/2)}}$	$f_{V(y)}(t); rac{250}{800} = rac{1}{100} = rac{2}{100} = rac{1}{100} = rac{2}{100} = rac{1}{100} = rac$
	$\downarrow$	$\downarrow$
Reject $H_o$ if	observed $T$ is extreme	observed data plot is identifiable

In this example, m=20 is the size of the lineup - there are 19 null plots. If  $H_o$  is not true, the dots of one group should be vertically shifted relative to the other group. If the human observer can identify the plot of the real data, there will be reason to believe that the observed data plot has a pattern which is absent in the null plots leading to a rejection of the null hypothesis. If the viewer cannot identify the observed data plot, we fail to reject the null hypothesis. Under the null hypothesis, each observer has a 1/m chance of picking the observed plot from a lineup of size m. Hence 1/m is the minimal value at which we can set the Type I error,  $\alpha$ , consistent with  $\alpha=0.05$  if m=20. ?) provides more detailed discussion about this. For this problem, visual inference enables the handling of the small sample size and non-normality of the population. However, in general the setting for visual inference would be problems where no conventional test exists.

?) describes the methods of obtaining the power of the visual test, by combining results from multiple users. For their simulation experiments human observers were recruited through Amazon's Mechanical Turk (Amazon, 2010). Power of the visual test used in their simulation was also calculated theoretically. Their results suggest that the power of visual statistical inference is comparable to conventional tests in a setting of testing the parameters of linear regression models. The subject specific power of the visual test can also be estimated from the multiple responses data from each human observer, which might help quantify individual visual skills.

#### 2.3 Dimension reduction

Projection pursuit (?, e.g.)]friedman:1974 is used for dimension reduction in our studies. Projection pursuit (PP) finds the most interesting low dimensional projection of high dimensional data by maximizing some criterion of interest, e.g. variance or clustering or group separation. As pointed out in Huber (1985) the most exciting feature of projection pursuit is that it can bypass the curse of dimensionality.

In classification problems, linear discriminant analysis (LDA) can be used to find a low-dimensional space where the groups are most separated. This corresponds to using the LDA index (Lee and Cook, 2009) in projection pursuit. Let  $\mathbf{X_{ij}}$  be the p-dimensional vector of the jth observation in the

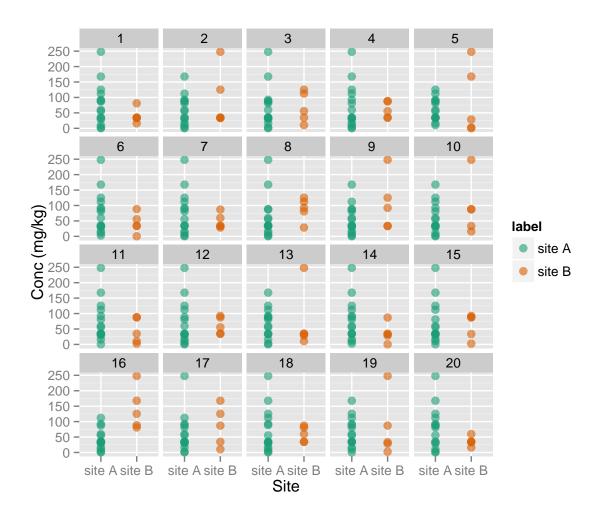


Figure 2.2 A typical lineup (m=20) for testing  $H_o: \mu_1=\mu_2$ . When the alternative hypothesis is true, the observed data plot should have the largest vertical difference between the centers. Can you identify the observed data plot? The solution to the lineup is provided in the Appendix.

ith class,  $i = 1, ..., g, j = 1, ..., n_i$ , g is the number of classes,  $n_i$  is the number of observations in class i, and  $n = \sum_{i=1}^g n_i$ . Let  $\overline{\mathbf{X}}_{i.} = \frac{1}{n_i} \sum_{j=1}^{n_i} \mathbf{X}_{ij}$  be the ith class mean and  $\overline{\mathbf{X}}_{..} = \frac{1}{n} \sum_{i=1}^g \sum_{j=1}^{n_i} \mathbf{X}_{ij}$  be the total mean. The LDA PP index is

$$I_{LDA}(\mathbf{A}) = \begin{cases} 1 - \frac{|\mathbf{A}^T \mathbf{W} \mathbf{A}|}{|\mathbf{A}^T (\mathbf{W} + \mathbf{B}) \mathbf{A}|} & \text{for } |\mathbf{A}^T (\mathbf{W} + \mathbf{B}) \mathbf{A}| \neq 0 \\ 0 & \text{for } |\mathbf{A}^T (\mathbf{W} + \mathbf{B}) \mathbf{A}| = 0 \end{cases}$$
(2.1)

where  $\bf A$  is an orthogonal projection onto a k-dimensional space and

$$\mathbf{B} = \sum_{i=1}^{g} n_i (\overline{\mathbf{X}}_{i.} - \overline{\mathbf{X}}_{..}) (\overline{\mathbf{X}}_{i.} - \overline{\mathbf{X}}_{..})^T : \text{between-class sums of squares,}$$

$$\mathbf{W} = \sum_{i=1}^{g} \sum_{j=1}^{n_i} (\mathbf{X}_{ij} - \overline{\mathbf{X}}_{i.}) (\mathbf{X}_{ij} - \overline{\mathbf{X}}_{i.})^T : \text{within-class sums of squares.}$$

For HDLSS data, the penalized discriminant analysis (PDA) index (Lee and Cook, 2009) is more robust. Let  $\mathbf{X}_{ij}^*$  be the standardized vector of  $\mathbf{X}_{ij}$ . Then

$$\mathbf{B}^{s} = \sum_{i=1}^{g} n_{i} (\overline{\mathbf{X}}_{i.}^{*} - \overline{\mathbf{X}}_{..}^{*}) (\overline{\mathbf{X}}_{i.}^{*} - \overline{\mathbf{X}}_{..}^{*})^{T} : \text{between-class sums of squares of the standardized data}$$

$$\mathbf{W}^{s} = \sum_{i=1}^{g} \sum_{j=1}^{n_{i}} (\mathbf{X}_{ij}^{*} - \overline{\mathbf{X}}_{i.}^{*}) (\mathbf{X}_{ij}^{*} - \overline{\mathbf{X}}_{i.}^{*})^{T} : \text{within-class sums of squares of the standardized data}$$

where  $\overline{\mathbf{X}}_{i.}^{*}$  is the *i*th class mean of the standardized data and  $\overline{\mathbf{X}}_{..}^{*}$  is the total mean of the standardized data, which is 0. The PDA index is defined as

$$I_{PDA}(\mathbf{A}, \lambda) = 1 - \frac{\left| \mathbf{A}^T \left\{ (1 - \lambda) \mathbf{W}^s + n \lambda \mathbf{I}_p \right\} \mathbf{A} \right|}{\left| \mathbf{A}^T \left\{ (1 - \lambda) (\mathbf{B}^s + \mathbf{W}^s) + n \lambda \mathbf{I}_p \right\} \mathbf{A} \right|}$$
(2.2)

where **A** is an orthonormal projection onto a k-dimensional space and  $\lambda \in [0, 1)$  is a predetermined parameter. Penalized LDA (Witten and Tibshirani, 2011) is a similar approach.

These indices are available for projection pursuit using the tourr package (Wickham et al., 2011) in R (R Development Core Team, 2009). The tourr package produces tours of multivariate data. The package also includes functions for creating different types of tours like grand, guided

and little tours, which project multivariate data with p dimensions to 1, 2, 3 or d dimensions where  $d \leq p$ . The guided tour function is used here. The guided tour will converge to a maximally interesting projection. Here, that is a projection where groups show the biggest separation. For this paper we used d = 1 or 2.

### 2.4 Amazon Turk experiments

Amazon's Mechanical Turk (Amazon, 2010) is a service that enables researchers to employ people to do tasks which computers perform poorly. In exchange for their efforts, the subjects are paid, not substantially, but on the scale of the minimum wage of the USA. For visual inference studies, subjects are typically given a block of ten lineups to evaluate during a job. From this block, one lineup is typically used as a filter, and the remaining lineups produce data for the studies. Because a subject evaluates more than one lineup, and a lineup is evaluated by more than one subject, we obtain some replication in the results upon which to estimate variation. The one filter lineup, in which the observed data plot is markedly different from the nulls, is necessary because Turkers are not manually monitored, and a few attempt to maximize financial gain without taking the exercise seriously.

For this paper, two Turk studies were run, one for the wasps data, and the other for the simulation study. Turkers are redirected from Amazon to a website which describes the study in detail, provides some practice trials, collects demographic details, and responses. The website of the simulation study is http://mahbub.stat.iastate.edu/feedback\_turk7/homepage.html.

## 2.5 Wasps application

We return to the motivating example. Figure 2.1 suggested that the expression patterns of the wasp groups are different. The question of interest is "Is this separation real?" This can be investigated by testing the hypothesis:

 $H_o$ : There is NO difference in the expression levels between the types of wasp.

 $H_a$ : At least one of the types of wasps has different expression levels.

A lineup is made of the wasp data obtained from Toth et al. (2010) to test  $H_o$  where the null plots are made by permuting the wasp type label, and re-doing the LDA. If there is a real difference between the expression levels for the types of wasps then the observed data plot should be detectable in the lineup. Figure 2.3 shows a lineup. Three different lineups were created using this procedure.

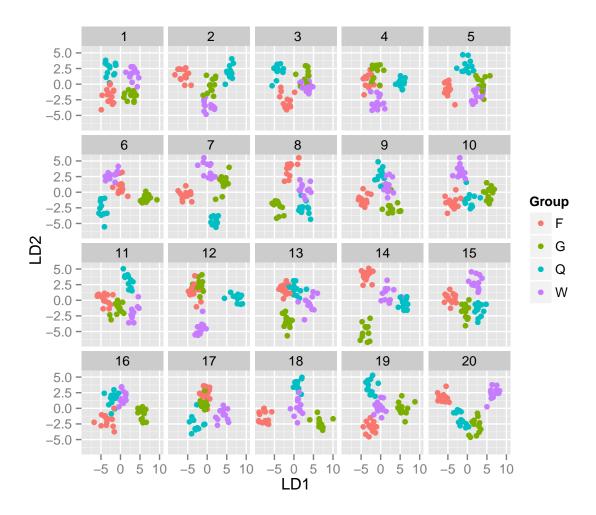


Figure 2.3 Lineup of the wasps data. One plot shows the observed data and the remaining 19 show null data where the wasp type labels were randomly assigned. Each plot was produced by conducting LDA on the 40D data to produce the 2D projection with best separation. Which plot shows the most separation between the 4 groups? The solution is provided in the Appendix.

In addition, three more lineups are made containing only null plots, with one plot randomly chosen to act as an observed data plot. These lineups were shown to the subjects recruited from Amazon Turk. A total of 116 subjects evaluated the 6 lineups. Table 2.2 shows the results. The

detection rate for the plot of the wasp data is 0! This is worse than that of purely noise data. You will notice that for one of the purely noise lineups, subjects very often detected the (random) observed data plot. This happened because the randomly generated observed data plot actually had more separation than any other plot in that lineup. This is the nature of randomness, but makes for interesting results here. The p-value is calculated according to the procedure given by ?). The large p-values indicate that there is no statistically significant evidence upon which we reject the null hypothesis. Thus we have to conclude that the separation in the wasp data (Toth et al. (2010)) is not real. It is purely the effect of high dimensionality.

Table 2.2 Results of the Turk study on the wasps data. Detection rate for each lineup is shown, with the number of subjects, and p-value associated. The detection rate is highest for one of the purely noise lineups, which occurred because the plot with the most difference between groups happened to be the one that is randomly generated as the "real" data. Averaging the p-values for each set of lineups, for the wasps is 1.0, and for the pure noise, is 0.67 suggesting that the apparent separation in the wasp data (Toth et al. (2010)) is consistent with pure noise induced by the high dimensions.

Data	Replicate	Num Subjects	Detection rate	<i>p</i> -value
	1	25	0.0000	1.0000
Wasps	2	13	0.0000	1.0000
	3	27	0.0000	1.0000
	1	19	0.2632	0.0002
Purely noise	2	18	0.0000	1.0000
	3	14	0.0000	1.0000

The probability of separation by chance between two groups in purely noise data, given a fixed sample size and dimension, was quantified by Ripley (1996) (Proposition 3.1). Figure 2.4 illustrates this result for 1D projections, for different p, where sample size is fixed at n = 30. When p = 2, P(separation|n = 30, p = 2) = 0 and it reaches 1 when p = 25. For data of the size of the wasps, n = 50 and p = 38, the probability of obtaining separation with only two groups is 1, so we would expect that there would certainly be separation between four groups in 2D.

In the original paper (Toth et al., 2010), the dimensionality was reduced from 389 by choosing the genes that showed the greatest separation. So the problem of high dimensionality is actually

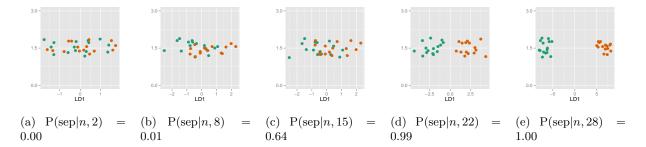


Figure 2.4 Plots showing example 1D projections for p = 2, 8, 15, 22, 28 and n = 30 for purely noise data. The probability of obtaining a projection where groups are separated is calculated and displayed below the plots. Of course, once a projection is computed the groups are either separated or not - the event occurred or didn't - and we can see that the last two plots display separated groups. The difference between the groups increases as p increases, and the likelihood of obtaining a projection with separation increases.

even worse for these data. In general, reducing the data dimensions so that the sample size is bigger than dimension is not, on its own, sufficient. It is important, even, with so few cases to do cross-validation, or break the sample into training and test sets before conducting analysis. LDA is known also to be a problem for HDLSS data, because it requires estimating more parameters than the available data allows. A better prospect for dimension reduction is the penalized discriminant analysis (PDA) index (Lee and Cook, 2009), which helps adjust for the over-estimation. Other results and the overall conclusions in Toth et al. (2010) are not affected by the inadequacy revealed by this visual inference analysis. A similar LDA performed on wasp gene expression data with a much higher sample size in Toth et al. (2007) did not suffer from the HDLSS problem. We determined that there were robust separations between the groups based on those data (results not shown).

# 2.6 Follow-up simulation experiment

#### 2.6.1 Experimental design

The goal is to determine how well people can detect the presence of real separation as distinguishable from random noise. To achieve this, the experiment is set up with several factors: real separation or pure noise, data dimension and projection dimension. Real separation is achieved by

setting 1 or 2 variables with real separation among a number of noise variables. Sample size is fixed to keep the experiment manageable. Also mean difference is kept fixed. The levels of the factors used in the experiment are given in Table 2.3. Three replicates at each level are generated. These produced 60 different "observed data sets", and thus, 60 different lineups.

Table 2.3	Levels of	the	factors	used for	r the	simulation	experiment.
10010 2.0	LC VCID OI	ULIC	Ideoolb	ubcu 10	1 0110	billidiadioi	CAPCITITCHO.

$\overline{n}$	projection(d)	separation	dimension	replicates
			(p)	
30	1	Yes	20, 40, 60,	3
			80, 100	
		No	20, 40, 60,	3
			80, 100	
30	2	Yes	20, 40, 60,	3
			80, 100	
		No	20, 40, 60,	3
			80, 100	

# 2.6.2 Simulation process

Two groups of p dimensions of data with 15 observations in each group are generated from N(0,1). The data from the first group is labeled as group 1 and the data from the second group as group 2, yielding a  $30 \times (p+1)$  matrix,  $\mathbf{X}$ , where the first 15 observations are from group 1 and the last 15 observations are from group 2. The data for both the groups is purely noise, having no dependence on the groups. So  $\mathbf{X}$  can be written as

$$\mathbf{X}^{n \times (p+1)} = (\mathbf{X}_1, \mathbf{X}_2, \dots, \mathbf{X}_p, \text{Group})$$

where each  $\mathbf{X}_i$  is a vector of dimension 30 for i = 1, ..., p. This matrix  $\mathbf{X}$  excluding the Group variable gives the p-dimensional pure noise data or data with no separation.

To introduce real separation in the data, values for p-th variable  $\mathbf{X}_p$  are shifted apart by 6 units between the two groups:

$$\mathbf{X}_{p} = \begin{cases} \mathbf{X}_{p} - 3 & \text{if } \mathbf{X}_{p} \in \text{group } 1 \\ \mathbf{X}_{p} + 3 & \text{if } \mathbf{X}_{p} \in \text{group } 2 \end{cases}$$

and then standardized to have unit variance again. On each dataset of p dimension, a projection pursuit optimization with the PDA index is performed to obtain the 1D projection of best separation, yielding  $\mathbf{Y} = \mathbf{X}\mathbf{A}$ .

The above procedure is effectively the same for 2D projections with few key differences. The first 10 observations are labelled group 1, the second 10 observations as group 2 and the last 10 as group 3. So, collectively, **X** can be written as

$$\mathbf{X}^{n \times (p+1)} = (\mathbf{X}_1, \mathbf{X}_2, \dots, \mathbf{X}_p, \text{Group})$$

where each  $X_i$  is a vector of dimension 30 for i = 1, ..., p. This matrix X excluding the Group variable gives the p-dimensional noise data or data with no separation with 3 groups.

To introduce real separation, the means of the 3 groups are adjusted in the last two dimensions i.e.  $\mathbf{X}_{p-1}$  and  $\mathbf{X}_p$ . The adjustment is done in the following way:

$$(\mathbf{X}_{p-1}, \mathbf{X}_p) = \begin{cases} (\mathbf{X}_{p-1} - 3, \mathbf{X}_p) & \text{if } (\mathbf{X}_{p-1}, \mathbf{X}_p) \in \text{group } 1 \\ (\mathbf{X}_{p-1} + 3, \mathbf{X}_p) & \text{if } (\mathbf{X}_{p-1}, \mathbf{X}_p) \in \text{group } 2 \\ (\mathbf{X}_{p-1}, \mathbf{X}_p + \sqrt{27}) & \text{if } (\mathbf{X}_{p-1}, \mathbf{X}_p) \in \text{group } 3 \end{cases}$$

and standardized. If  $\mathbf{X}_{p-1}$  versus  $\mathbf{X}_p$  are plotted in a scatterplot, the points cluster along the vertices of an equilateral triangle of side 6. Hence the data with 2 dimensions of real separation divided into 3 groups is obtained. A projection pursuit with a PDA index is performed to obtain the 2D projection of best separation, yielding  $\mathbf{Y} = \mathbf{X}\mathbf{A}$ .

#### 2.6.3 Producing lineups

Two different visual test statistics,  $V_1(\mathbf{Y})$  and  $V_2(\mathbf{Y})$  are used in this paper, for representing 1D and 2D data.  $V_1(\mathbf{Y})$  is a horizontal jittered dot plot, with color representing groups.  $V_2(\mathbf{Y})$  is a scatterplot with color representing groups. Symbols are kept constant for uniformity of appearance. Figure 2.5 shows the two different visual test statistics.

To obtain the null plots in a lineup, the group variable is permuted in order to break any dependence between the group variable and the other variables. Projections are obtained and plotted in the same way as the test statistic. The test statistic, which is the observed data plot, is

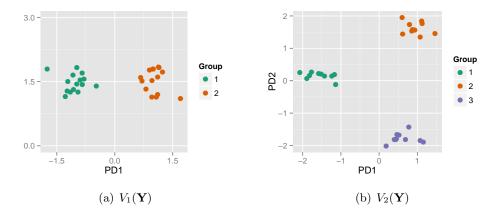


Figure 2.5 The visual test statistics  $V_1(\mathbf{Y})$  and  $V_2(\mathbf{Y})$  used.  $V_1(\mathbf{Y})$  is a horizontal jittered dot plot while  $V_2(\mathbf{Y})$  is a scatterplot of the first and second dimensional projections, with color representing groups in both cases.

placed randomly among the 19 null plots. To maintain the same orientation of the two groups in the 1D projection lineup, the mean of the projections for each group is calculated for each plot in the lineup and the group with the lower mean is considered to be group 1 and the other group 2. Figure 2.6 shows an example lineup having treatment levels p = 20, separation = Yes and d = 1. Similarly, Figure 2.7 shows an example lineup for p = 100, separation = No and d = 2.

A statistic measuring the ratio of the average distance within clusters to the average distance between clusters (Hennig, 2010), called WBratio, is calculated for each plot in the lineup of both 1D and 2D projections. An additional statistic Wilk's  $\lambda$  (?, e.g.)]JW02 is calculated for 2D projections. To account for the occasional lack of convergence of the projection pursuit optimization, 30 null plots are generated. The 19 null plots which have the smallest Wilk's  $\lambda$  values are used for the lineup.

#### 2.6.4 Data collection

Subjects for the experiment were recruited through Amazon's Mechanical Turk (Amazon, 2010). Each subject was shown a block of ten lineups. They were asked to identify the plot which has the most separation between the colored groups. Their response was recorded along with a reason for their choice of the plot and the level of confidence they have in their decision. Gender, age,

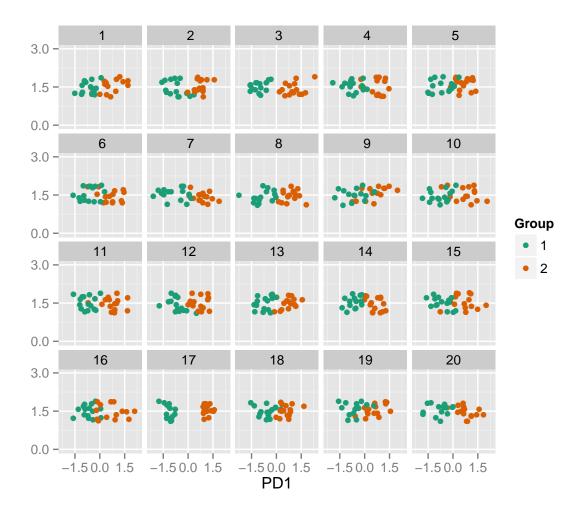


Figure 2.6 Lineup (m = 20) from treatment with p = 20, separation = Yes and d = 1. The subjects were asked to identify the plot with the most separated colors. Can you identify the observed data plot? The solution to the lineup is provided in the Appendix.

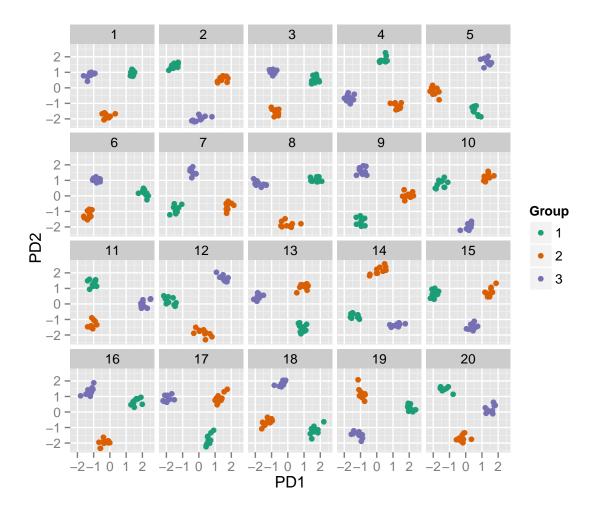


Figure 2.7 Lineup (m = 20) from treatment with p = 100, separation = No and d = 2. The subjects were asked to identify the plot with the most separation between the colored groups. Can you identify the observed data plot? The solution is provided in the Appendix.

educational level and the geographic location of each subject were also noted. In total, 1137 lineups were evaluated by 103 subjects, from different locations across the globe.

Each subject was given a very easy lineup (a lineup with p = 10 dimensions with some real separation) in the block of ten. Data from subjects who failed to give a correct response to this lineup are removed from the study. If their response to this lineup was correct, data for this lineup was removed but responses for the remaining nine were kept for analysis. This produced 66 lineups evaluated by 101 subjects for analysis.

#### 2.7 Results

#### 2.7.1 Effect of experimental factors on detection rate

We would expect that subjects detect the observed data plot more often when there is real separation but that the detection rate diminishes as dimension increases. This is indeed the case, as illustrated by Figure 2.8. The detection rate is plotted against data dimension (p), faceted by the levels of separation and projection. The three dots for each p represent the three replicates for each treatment. In a few cases, the dots overlap as the detection rate is same for the replicates. For example, when projection = 1D, dimension = 100 and separation = No, the detection rate is 0 for all the replicates and hence a single dot is shown. Alpha-blending is used on the plots so these ties are darker dots. The line shows the fixed effects from a logistic regression model fitted to the data. The detection rate is higher for small p, and on average decreases as p increases, with both 1D and 2D projections for real separation. For purely noise data, the detection rate is effectively flat across p, always less than 0.1 on average. Interestingly, the detection rate is higher for data where separation exists than for pure noise, even at p = 100, at 0.25 vs 0.05. For real separation, there also appears to be increasing variance as p increases, which is intriguing, too: it might be indicative of the increase in unexplained variance associated with the reduction to low dimensions from the increasingly higher p, and the sparsity of space.

Table 2.4 shows the estimates of the parameters from the fixed effects logistic regression model, the standard errors and the corresponding p-values. We observe that the p-values correspond-

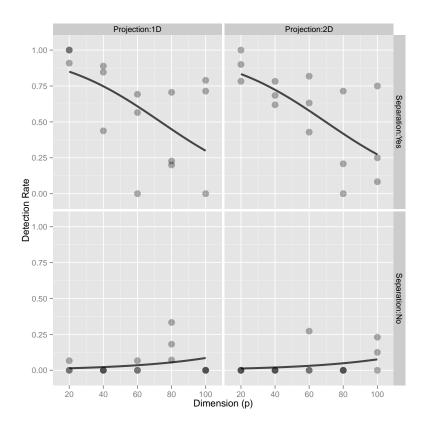


Figure 2.8 Detection rate by dimension, faceted by projection and separation. The three points represents the three replicates for each treatment level. A fixed effects logistic regression model is overlaid on the points. It can be seen that the detection rate decreases as p increases for data with real separation. When the data is purely noise data, the detection rate is flat across dimensions. Detection rate does not change with projection. Even with p=100 subjects more often detected separation than would be expected by chance.

ing to dimension and presence of real separation is very highly significant. However, the p-value corresponding to the projection is large, which suggests that the difference between 1D and 2D projections is not significant. One of our concerns with the 2D projections is that the rotation of the group was not adjusted, and that this might diminish the subjects ability to identify the observed data plot. The lack of significant difference between 1D and 2D results suggest that rotation was not important. The interaction term is also significant, which says that the detection rate changes in the presence or absence of separation – detectability of the observed data plot decreases with dimension when there really is separation.

Table 2.4 Table summarizing results of experiment. Columns correspond to the estimate, the standard error and the p-value of the parameters used in logistic regression model. As dimension (p) increases, detection of separation decreases. Subjects can detect the separation if it exists even when p = 100. Subjects were equally good in 1D or 2D projections.

Parameters	Estimate	Std. Error	<i>p</i> -value
Intercept	2.381	0.278	0.000
dimension(p)	-0.032	0.004	0.000
separation = No	-7.097	0.911	0.000
projection = 2D	-0.127	0.181	0.483
separation:dimension	0.056	0.011	0.000

The effect of demographic variables (age, gender and education) on the detection rate was also studied, and found to be insignificant.

# 2.7.2 Time taken to respond under different treatments

We would expect that the amount of time taken to respond will increase with the difficulty of identifying the observed data plot in a lineup. Figure 2.9 shows the time taken in seconds to respond (on a log scale) by p, facetted by projection. Color indicates presence or absence of separation. The line shows the trend over dimension. Bootstrap resampling bands (?)) are overlaid, which effectively provide confidence bands for the curves. Notice that, when the data has some real separation (green), as the dimension increases on average, subjects take more time to respond to the lineups. But when the data is purely noise (brown), the increase of dimension does not have any effect on the time taken. This suggests that as the number of dimensions increases, it becomes harder to spot the observed data plot among the null plots. On the other hand, the difficulty of spotting the observed data plot for a data with purely noise does not vary with dimension. It can also be seen that the time taken when the data is purely noise is overall higher than the time taken when the data has some real separation. The bootstrap resampling bands suggest that there is only significantly reduced time taken when p = 20 or 40.

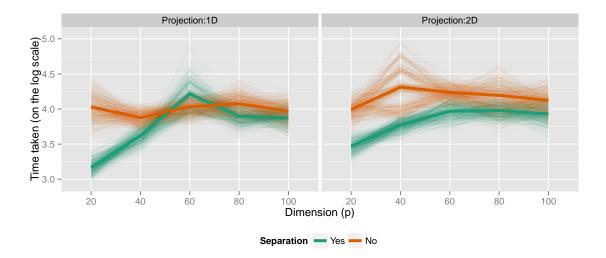


Figure 2.9 Time taken in seconds to respond on log scale against dimension colored by separation and faceted by projection. A line shows the trend over dimension for each separation within projection. Bootstrap resampling bands are drawn for each colored lines. Time taken to respond is higher when the data has no separation. Also as dimension increases, the time to answer when there is separation is equal to the time taken when there is no separation.

### 2.7.3 What affects decisions?

Figure 2.10 examines the subjects choices in detail. The relative frequency of picks of each plot in the lineup is plotted against a measure of average separation between groups. Each cell of this figure shows data from one of the lineups used in the study, 60 in total. Each "pin" represents a plot in a lineup, so each cell here has 20 pins, indicating the frequency that the plot was chosen. Red represents the observed data plot. Two separate figures are made for the 1D and 2D projections. The top three rows correspond to data containing real separation between the groups, and for the bottom three rows all of the data is purely noise. Columns indicate dimension (p). Replicates are in different rows. The taller the pin the more often that particular plot is chosen from the lineup. We asked subjects to pick the plot where the groups are most separated, and this is effectively what they picked. The plot in each lineup with the largest average separation tends to have the highest frequency. This is more obvious when there is real separation, and also when dimension is small, but it is also seen in the lineups containing pure noise data. This is reassuring – that subjects did

well at detecting the biggest difference.

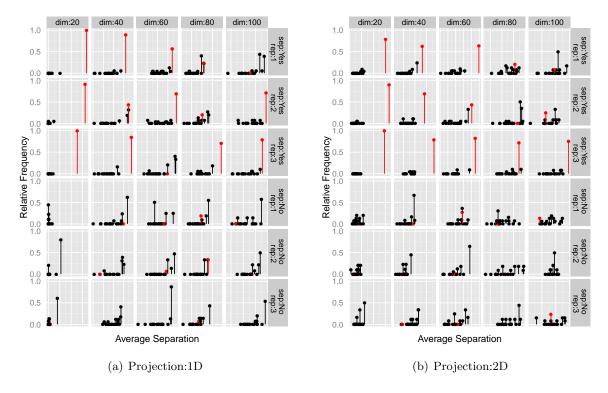


Figure 2.10 Comparing the choices that subjects make for each lineup. Relative frequency of plots chosen against a measure of the average separation between groups, the larger the value the more separated are the groups. Each cell here shows the data for one of the lineups used in the experiment, 60 in total, and each "pin" represents a plot in the lineup, 20 for each lineup. Red indicates the observed data plot. Subjects are asked to pick the plot in the lineup where the groups are the most separated, so we would expect that more subjects would pick the plots with the largest average separation. In general, this happens, the tallest pins are in the right of each cell. The top three rows show the results for the data with separation, so the observed data plot (red) is typically the pin on the very left of the cell, less so for the higher dimensions which are the cells at right. Figure (a) shows 1D projections and Figure (b) shows for 2D projections. There is not much difference between the two figures.

# 2.7.4 How do the null plots affect choices?

We have learned that subjects tend to pick the plot in the lineup that exhibits the most separation. Because visual inference only allows for a finite (small) number of comparisons against the sampling distribution, the influence of the null plots in the lineup on the observer's choice is important. If any null plot has a strong signal, subjects may choose this plot over the observed data plot. To gauge the influence of the null plots, we first calculate the average separation between the clusters in each plot of the lineup. For each lineup we then calculate the difference between the maximum average separation of the null plots and the average separation for the observed data plot for each lineup. Figure 2.11 examines the influence of the null plots on this pick. The detection rate and mean time taken in seconds are plotted against difference. The vertical line is a reference line where the difference is 0 – the value at which the observed data plot has the same signal as the most extreme null plot. The points to the right of the line should indicate easier lineups and those to the left indicate more difficult lineups in the sense that the null plots have more signal than the observed data plot. We can see that as the difference increases, the detection rate increases and also time taken to choose decreases, suggesting easier lineups. More details on the measurement of the influence of the null plots are available in Roy Chowdhury et al. (2012).

# 2.8 Conclusions

The results of applying visual inference procedures to classification problems on HDLSS data suggest that visual inference may be effective for improving the understanding of the emptiness of space in this type of data. With visual inference we saw that people can visually detect real separation as different from noise up to a reasonably high dimension, for 1D and 2D projections. Visual inference provides a calibration for reading the separation.

We also learned from visual inference, although didn't discuss this in the paper, that the projection pursuit optimization procedure in tourr package is performing correctly. It is possible that visual inference might be used to calibrate results of similar algorithms, where the optimization is used to yield visual products, like multidimensional scaling, PCA, independent component analysis (ICA) (?)) and local linear embeddings (?)).

There are several natural next steps for this research. One is to examine the possibility of using visual inference to obtain confidence bands for the value of p, where separation is certain, for fixed sample size and dimension, particularly if a component of real separation is included.

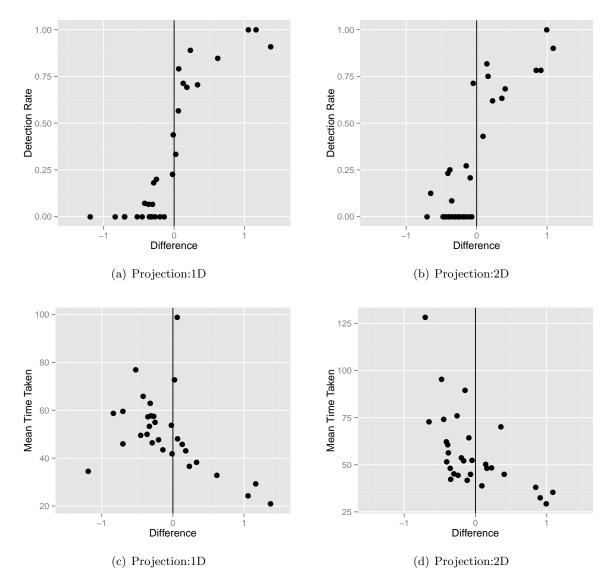


Figure 2.11 Detection rate and mean time taken to respond in seconds are plotted against the difference for 1D and 2D projections separately. The difference is between maximum separation of all the null plots and separation of the observed data plot for each lineup for 1D projections but for 2D projections the difference is based on the average separation between the groups. The vertical line represents difference equal to 1 when the average separation of the observed data plot is equal to the maximum average separation of the null plots for 2D projection. The points left to the line indicates a difficult lineup in the sense that at least one of the null plots had a lower average separation value than the observed data plot. (a) and (b) As difference increases, detection rate increases. (c) and (d) As difference increases, mean time taken decreases indicating that the subjects have an easier time in identifying the observed data plot.

Another direction is to build metrics to quantify the difficulty of a lineup and the influence that null plots have on identifying the data plot. It may be useful to incorporate the approaches into the statistics curriculum, particularly elementary statistics and applications areas such as gene expression analysis, to improve understanding of randomness.

# Acknowledgement

This work was funded by National Science Foundation grant DMS 1007697. All figures were made using the R (R Development Core Team, 2009) package ggplot2 (Wickham, 2009).

# Appendix

#### Solution

- The solution to the lineup at Figure 2.2 is Plot 16.
- The solution to the lineup at Figure 2.3 is Plot 8.
- The solution to the lineup at Figure 2.6 is Plot 17.
- The solution to the lineup at Figure 2.7 is Plot 20.

# Choice of dimensions

The experiment is set up with the 3 factors separation, dimension and projection dimension. To decide on the levels of dimension to use, we considered the distribution of the absolute difference of the sample group means, for data with two groups, no separation and projection dimension d = 1. The same levels are used for data with 3 groups, d = 2, and for data with separation.

Let  $\mathbf{X}_{ij}$  denote the j-th observation in the i-th group where  $j=1,\ldots,n; i=1,\ldots,g$ . The  $\mathbf{X}_{ij}$ 's are random noise, generated by drawing samples from a standard normal distribution. For this experiment, g=2 and n=15. The difference between the group means is given by  $\overline{\mathbf{X}}_{1}$ .  $-\overline{\mathbf{X}}_{2}$  and

$$\overline{X}_{1.} - \overline{X}_{2.} \sim \mathrm{Normal}(0, 2/15)$$

Let  $U = |\overline{X}_{1.} - \overline{X}_{2.}|$  where  $U \sim \text{Half Normal with scale parameter } \sigma = \sqrt{2/15}$ . The expectation and the variance of U are  $E(U) = \sigma \sqrt{2/\pi}$  and  $Var(U) = \sigma^2(1 - 2/\pi)$ , respectively.

For p dimensions, consider p independent samples from the same distribution, denoted as

$$\mathbf{U}_m = |\overline{\mathbf{X}}_{m1.} - \overline{\mathbf{X}}_{m2.}|, \quad m = 1, ..., p$$

where  $\mathbf{X}_{mij}$  is the j-th observation in the i-th group for the m-th dimension. The difference between the two group means projected into one dimension, is the sum over p dimensions of the absolute difference between the means:

$$U = \sum_{m=1}^{p} \mathbf{U}_m = \sum_{m=1}^{p} |\overline{\mathbf{X}}_{m1.} - \overline{\mathbf{X}}_{m2.}|$$

and by independence it follows that

$$E(U) = p\sigma\sqrt{2/\pi}, \quad Var(U) = p\sigma^2(1 - 2/\pi)$$

Thus we expect to find this amount of separation between the projected sample means, for data sampled from populations with the same means.

Now consider data where there is some separation (equal to 2c) between the population means:

$$\mathbf{Z}_{1i} \sim \text{Normal}(-c, 1)$$

$$\mathbf{Z}_{2i} \sim \text{Normal}(c, 1)$$

giving  $\overline{Z}_{1.} - \overline{Z}_{2.} \sim \text{Normal}(2c, 2/15)$ . Then define  $Z = |\overline{Z}_{1.} - \overline{Z}_{2.}|$  where  $Z \sim \text{Folded Normal Distribution}$  with scale parameter  $\sigma = \sqrt{2/15}$ . The expectation and the variance of Z can be calculated to be:

$$E(Z) = \sigma \sqrt{2/\pi} \exp(-2c^2/\sigma^2) + 2c[1 - \Phi(-2c/\sigma)]$$
$$Var(Z) = 4c^2 + \sigma^2 - (E(Z))^2$$

Suppose that only one of the p dimensions is simulated from this distribution, and all of the rest are simulated from populations having identical means. Define V as the sum of the absolute

differences of the mean with one dimension of real separation as

$$V = \sum_{m=1}^{p-1} \mathbf{U}_m + \mathbf{Z}$$

Then, by independence, it follows that:

$$E(V) = (p-1)\sigma\sqrt{2/\pi} + \sigma\sqrt{2/\pi} \exp(-2c^2/\sigma^2) + 2c[1 - \Phi(-2c/\sigma)]$$
$$Var(V) = (p-1)\sigma^2(1 - 2/\pi) + 4c^2 + \sigma^2 - \left(\sigma\sqrt{2/\pi} \exp(-2c^2/\sigma^2) + 2c[1 - \Phi(-2c/\sigma)]\right)^2$$

In this experiment, c = 3 and  $\sigma^2 = 2/15$ . Therefore,

$$\exp(-2c^2/\sigma^2) \approx 0$$
 and  $\Phi(-2c/\sigma) \approx 0$ 

Hence,

$$E(V) = (p-1)\sigma\sqrt{2/\pi} + 6$$

$$Var(V) = (p-1)\sigma^{2}(1-2/\pi) + \sigma^{2}$$

As dimension p increases for a fixed n, the spread of both U and V increases by a factor of p. The means of U and V also increase with a factor of p but the expected value of the difference between U and V stays constant and is independent of dimension (p).

$$E(V - U) = (p - 1)\sigma\sqrt{2/\pi} + 6 - p\sigma\sqrt{2/\pi} = 6 - \sigma\sqrt{2/\pi}$$

Two p-dimensional datasets are generated with 30 observations in each dimension. The datasets are then divided into two groups with 15 observations in each group. For one set, data is obtained from random noise and hence there is no real separation between the two groups. But for the other set, one dimension among these p is adjusted so that the data have some real separation between the groups in that dimension. The absolute difference of the means for each group in each of these p dimensions is considered for both datasets. The absolute difference is considered as we are concerned with projections. These absolute differences between the groups are then summed over all the dimensions to obtain the absolute difference of means for the data. This process is repeated 1000 times. These 1000 sum of absolute differences are then plotted for the different values of p.

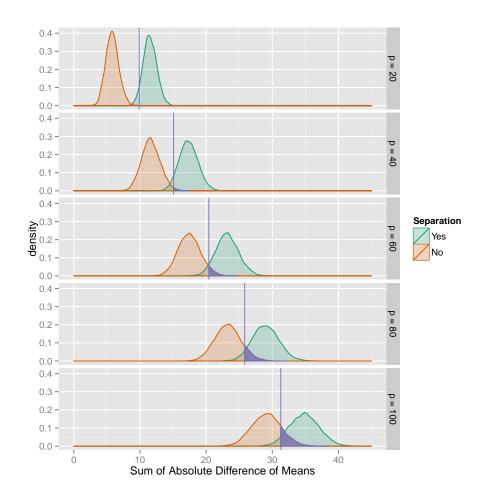


Figure 2.12 Plot showing the distribution of the sum of absolute difference of means for data with and without separation for different dimensions. The distributions of data with real separation (V) and purely noise data (U) are shown in brown and green respectively with the dark purple line showing the 5th percentile of V. The dark purple area shows the area of U which is greater than the 5th percentile of V. The dark purple region  $(\delta)$  increases as dimension (p) increases.

Figure 2.12 shows the distribution of sum of absolute difference of means for data with and without separation for different dimensions. The distributions of data with and without separation are shown in brown and green respectively. The area of the distribution of pure noise which is above the 5th percentile of the distribution of data with separation is shown in dark purple. Hence a 5% error is allowed and let the area of the distribution of U greater than the 5th percentile of V be denoted by  $\delta$ . Mathematically,

$$P[U > V_{\alpha}] = \delta$$

where  $V_{\alpha}$  is the  $100\alpha$ -th percentile of V, where  $\alpha = 0.05$ . It can be seen that the dark purple region increases with dimension (p). This indicates that as dimension increases, the distributions of data with or without separation gets closer. Hence it gets harder to detect real differences with higher dimensions. Fixing the area of the dark purple region  $(\delta)$  and calculating the dimensions to obtain the required region provides the choice of levels of dimension used in the experiment.

The various values of  $\delta$  are chosen such that the distributions has no separation ( $\delta \approx 0$ ) or has 1%, 5%, 10% and 20% common region. For each value of  $\delta$ , the procedure is repeated 100 times and Table 2.5 shows the summaries of the dimension (p) for each value of  $\delta$ .

Table 2.5 Numerical summaries of dimension p for each value of  $\delta$ . As the common region  $\delta$  increases, the median dimension required to obtain the region increases.

δ	Median	5th percentile	95th percentile
0.0000001	24	19	28
0.01	41	38	44
0.02	61	56	64
0.1	77	72	81
0.2	106	99	112

# CHAPTER 3. Utilizing Distance Metrics on Lineups to Examine What People Read From Data Plots

A paper to be submitted to Journal of Computational and Graphical Statistics.

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#### Abstract

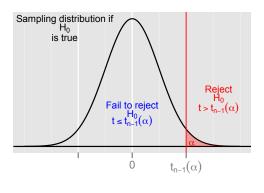
Graphics play a crucial role in statistical analysis and data mining. This paper describes metrics developed to assist the use of lineups for making inferential statements. Lineups embed the plot of the data among a set of null plots, and engage a human observer to select the plot that is most different from the rest. If the data plot is selected it corresponds to the rejection of a null hypothesis. Metrics are calculated in association with lineups, to measure the quality of the lineup, and help to understand what people see in the data plots. The null plots represent a finite sample from a null distribution, and the selected sample potentially affects the ease or difficulty of a lineup. Distance metrics are designed to describe how close the true data plot is to the null plots, and how close the null plots are to each other. The distribution of the distance metrics is studied to learn how well this matches to what people detect in the plots, the effect of null generating mechanism and plot choices for particular tasks. The analysis was conducted on data collected from Amazon Turk studies conducted with lineups for studying an array of exploratory data analysis tasks.

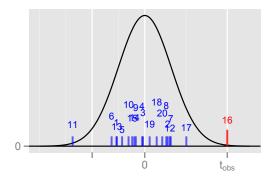
# 3.1 Introduction

Graphics are an important component of big data analysis, providing a mechanism for discovering unexpected patterns in data. Pioneering research by Gelman (2004), Buja et al. (2009) and Majumder et al. (2013) provide methods to quantify the significance of discoveries made from visualizations. Buja et al. (2009) introduced two protocols which bridge the gulf between traditional statistical inference and exploratory data analysis. These are the Rorschach and the lineup protocols. The Rorschach protocol helps to understand the extent of randomness. The lineup protocol places a statistical plot firmly in the hypothesis testing framework, where a plot of the data is considered to be a test statistic. Unlike the simpler numeric test statistics in classical inference, though, the plot as a test statistic is a complex entity. This plot is compared with a set of null plots, obtained from an appropriate distribution consistent with the null hypothesis. The lineup protocol places the data plot randomly among the obtained null plots, and requires a human observer to examine the plots and identify the most different plot. If this plot is that of the data, this is quantifiable evidence against the null hypothesis. The lineup protocol was formally tested in a head-to-head comparison with the equivalent conventional test by Majumder et al. (2013). The experiment utilized human subjects from Amazon's Mechanical Turk (Amazon (2010)) and used simulation to control conditions. The results suggest that the visual inference is comparable to conventional tests in a controlled conventional setting. This provides support for its appropriateness for testing in real exploratory situations where no conventional test exists. Interestingly, the power of a visual test increases with the number of observers engaged to evaluate lineups, and the pattern in results suggests that the power will provide results consistent with practical significance (Kirk (1996)).

\*\*\* Point 1: Finite comparison vs infinite comparison, measuring how different data plot is from null plots

In traditional hypothesis testing, the sampling distribution of a test statistic is functional and continuous. In the linear protocol, although conceptually we may have an infinite collection of plots from the null distribution, in practice, we can only evaluate against a finite number of null





(a) Classical Inference

(b) Visual Inference

Figure 3.1 Comparing the classical inference method and the visual inference method. (a) gives decision regions for classical inference for  $H_0: \mu = \mu_0$  vs  $H_a: \mu > \mu_0$  and (b) gives sampling distribution of the test statistic with the true value and the values for the null plots.

plots. A human judge has a physical limit on the number of plots they can peruse. This poses one of the issues with using the lineup protocol. Figure 3.1 illustrates the difference. In traditional inference, the black curve represents the sampling distribution for the t-distribution under the null hypothesis, and the shaded red area shows the rejection region. In visual inference, let us consider that the black curve gives the sampling distribution although the sampling distribution is essentially a distribution of null plots. Although the test statistic is not numeric, the true data plot which is the test statistic is represented using red bar and the null plots that are drawn from the null distribution are the blue bars. Effectively, in visual inference the red line is compared only to these finite number of blue lines visually to make a decision, unlike classical inference where we look at the rejection region (Figure 3.1) to make decisions. Even though the data plot might be extreme, it is possible by randomly selecting from the null distribution, to obtain a null plot that is more extreme, as Tukey suggested (Fernholz, 2003):

"There [in Tukey's Data Analysis class] I discovered that [...] a random sample is indeed a "batch of values" which "fail to be utopian" most of the time."

\*\*\*Point 2: Use metrics to ensure that a range of comparisons is made available to observers

This can be partially solved by having a large number of observers, who each evaluate lineups constructed with different null plots. Having some idea of the type of coverage of the sampling distribution that is provided by the lineups would be useful ahead of engaging observers and evaluating the lineups. Could we say that lineup X is expected to be "difficult" but lineup Y is expected to be "easy" then it may help in determining an appropriate number of observers? A difficult lineup is one where the data plot is similar to the null plots, and an easy lineup is where the data plot has some feature that makes it very different from the null plots. Being able to compute a plot to plot distance metric would be very helpful ahead of running a lineup protocol.

\*\*\* Point 3: Metrics might replace human observers, eventually, but as of now, human eye can still beat numbers for finding unexpected patterns. The lineap protocol gives us a chance to evaluate metrics to finding unexpected structures - check out the scagnostics literature

This is a two way process: As metrics are devised to measure the quality of a lineup, the lineup protocol also provides an opportunity to measure the performance of a metric. The human eye can detect patterns in a plot that just cannot be easily quantified numerically, which is why graphics provide an important tool for exploring data and finding the unexpected. Describing plots numerically, is something of an oxymoron, it cannot be universally done. An example in past work are scagnostics (Tukey, 1977; Wilkinson et al., 2005) which were developed to assess the different aspects of scattered points like outliers, shape, trend, density and coherence. If a scatterplot has just one of these structures the scagnostics are descriptive, however, they fail terribly if a plot contains more than one. The goal here is to find some distance measures that can provide some indications of the quality of a lineup, and then to use the results of observer evaluation to determine which metrics best match what people see.

\*\*\* Point 4: Metrics can help us understand what it is that people pick up on to trigger a detection of the data. Currently lineups rely on people verbally reporting why they picked a plot.

Following up on choices, observers are asked to describe their reasoning. These reasons are used to obtain more information about the rejection: was it some nonlinear dependency, an outlier, clustering, that triggered the detection of the data plot? Good distance metrics may also help relate the descriptive words used with mathematically defined features.

The article is organized as follows. Section 3.2 discusses the null generating mechanisms. Section 3.3 defines the distance measures and discusses the choice of the measures. The distribution of the distance measures are studied in Section 3.4. Section 3.5 describes the effect of the plot type and the question of interest on the distance measure while Section 3.6 talks about the distance evaluations. In Section 3.7, the methods to select the number of bins for the binned distance is described. Section 3.8 presents a comparison of the distance measures to the performance of human subjects in several experiments conducted by Amazon's Mechanical Turk.

# 3.2 Null Generating Mechanism

The lineup protocol embeds the true data plot among a set of null plots. The method of obtaining these null plots is known as the null generating mechanism. These null plots are obtained from the null distribution in a method consistent with the null hypothesis. The null hypothesis directly affects the method of generating null plots. This can be done in a few different ways:

- Permutation: This is the most common approach. Consider two variables  $X_1$  and  $X_2$ . In this method, either  $X_1$  or  $X_2$  is permuted keeping the other variable fixed. Any association between  $X_1$  and  $X_2$  is broken in the process. The marginal distribution of  $X_1$  and  $X_2$  stay the same while the joint distribution is altered. The method works in situations where one or both the variables are continuous or categorical. Let us consider a case where we have one categorical variable, say, Group and a continuous variable. Let us assume that the variable Group has two levels (say, A and B) and we want to test whether there is any significant difference between the two groups, i.e.  $H_o: \mu_A = \mu_B$ . To generate the null in this case, the variable Group can be permuted keeping the continuous variable fixed.
- Simulation under the null model: Simulation from the null model is another approach. Assuming that the null hypothesis is true, the model is fitted to the true data. The parameter estimates are obtained from the fitted model and then the data is generated using the parameter estimates. Let us consider that we are interested in testing whether there is any significant linear relationship between two continuous variables  $X_1$  and  $X_2$ . Hence we test

for  $H_o: \beta_1 = 0$  versus  $H_a: \beta_1 \neq 0$ . Under the null hypothesis, we fit the following model to the data:

$$Y = \beta_0 + \varepsilon$$

where  $\varepsilon \sim \text{Normal}(0, \sigma^2)$ . The parameter estimates of  $\beta_0$  and  $\sigma^2$  are obtained and the null data is generated from  $\text{Normal}(\hat{\beta}_0, \hat{\sigma}^2)$ .

• Simulation from a specific distribution: The null data can also be simulated from a specific distribution depending on the null hypothesis. This method is mainly is used in situations where the null hypothesis is that the data comes from a specific distribution. The parameters for the null distribution is obtained from the parameter estimates from the data. For example, suppose we want to test whether data comes from a Normal distribution. Hence  $H_o$ : data  $\sim$  Normal vs.  $H_A$ : data  $\sim$  Normal. Hence the null data are generated from the Normal distribution with mean and standard deviation equal to the estimated mean and standard deviation from the data.

There may be other null generating mechanism depending on the hypothesis.

# 3.3 Distance Measures

There are different types of distance measures suitable in measuring the distance between the null data and the true data. In this paper, six different types of distance measures were used so that they can identify the different characteristics present in a plot. Some of the distance metrics are generic and uses the raw data to calculate the distances. They do not consider any graphical element in the plot which may somehow affect the decision of the subjects in identifying the true plot. A regression line overlaid on a scatterplot may affect the decision of a plot. Same can be done when a boxplot is used to represent the data instead of a dot plot. The distance metrics should take into account the presence of these graphical elements. Distance metrics like distance based on regression line, distance based on boxplots are designed to address this issue.

For all of the distance measures below, let X denote the true dataset with one or two variables. Let Y denote the null dataset obtained from X using any of the above mentioned null generating mechanism.

• Binned Distance: Let  $X_1$  and  $X_2$  be two continuous variables. Let  $X_1$  be divided into p bins and  $X_2$  divided into q bins. (i,j)-th cell represents the j-th bin of  $X_2$  corresponding to the i-th bin of  $X_1$ . Let  $C(X_1, X_2)$  be defined as a  $p \times q$  matrix. Each (i,j)-th element of the matrix represents the number of points falling in the (i,j)-th cell, where  $i=1,\ldots,p$ ,  $j=1,\ldots,q$ . The Binned distance is then defined as

$$d_{\text{bin}}^{2}(X,Y) := ||C_{X}(X_{1}, X_{2}) - C_{Y}(X_{1}, X_{2})||^{2}$$
$$= \sum_{i=1}^{p} \sum_{j=1}^{q} (C_{X}(X_{1i}, X_{2j}) - C_{Y}(X_{1i}, X_{2j}))^{2}.$$

This method also works for data with two categorical variables and data with one continuous and one categorical variable. For the categorical variable, it is sensible to pick the number of bins equal to the number of categories.

Binned distance is highly susceptible to small differences in values and depends on the number of bins as well as exact cut-offs. This is particularly problematic for small number of points. As a remedy to that, we considered using kernel density estimates instead of point frequencies. But the results were not promising. Hausdorff distance (Huttenlocher et al. (1993)) was also studied as an option. Although the results were promising, Hausdorff distance was computationally intensive and hence was not considered.

The remaining distance measures are different from the ones above, in that they are used for specific plot types and cannot be used for any type of data. The following distance measures uses the graphical element to calculate the distances.

ullet Distance for univariate data: Let X be a continuous variable. Then the distance metric is given by

$$d_{\mathrm{uni}}^{2}(X,Y) := ||m(X) - m(Y)||^{2} = \sum_{i=1}^{4} ((m(X))_{i} - (m(Y))_{i})^{2}$$

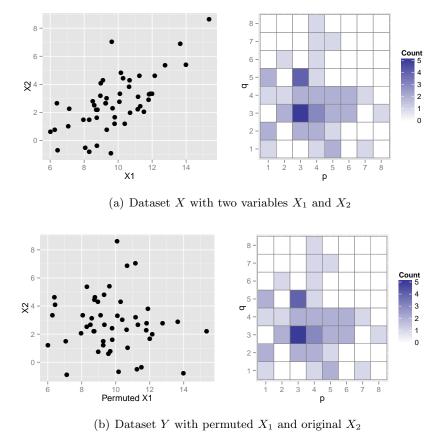


Figure 3.2 (a) Scatterplot of 50 points in  $X_1$  and  $X_2$  with a strong positive association. The colored tiles show binned frequencies. (b) Scatterplot with permuted  $X_1$  and original  $X_2$  from X with almost no association. The colored tiles show binned frequencies.

where m(.) is a vector of the mean, the standard deviation, the skewness and the kurtosis of the variable. This distance metric works for univariate distributions using only the graphical elements in the plot.

• Distance based on boxplots: Let  $X_1$  be a categorical variable representing the groups in the data and  $X_2$  be a continuous variable. Then the distance metric is given by

$$d_{\text{box}}^2(X,Y) := ||d_q(X) - d_q(Y)||^2 = \sum_{i=1}^3 ((d_q(X))_i - (d_q(Y))_i)^2$$

where  $d_q(.)$  is a vector giving the absolute difference of the first quartile, median and the third quartile of  $X_2$  between the two groups in  $X_1$ . This distance measure works specifically for the boxplots using only the graphical elements. This is based on the assumption that after the boxplots have already been constructed, the subjects only look at the difference in the boxes to make the distinction.

• Distance based on the regression line: Let  $X_1$  and  $X_2$  be two continuous variables.  $X_1$  and  $X_2$  are plotted in a scatterplot and assume that the scatterplot is binned vertically into b bins. In each vertical bin, a linear regression model is fitted and the regression coefficients i.e. the estimated intercept and the estimated slope are noted. The distance metric based on the regression coefficients is given by

$$d_{\text{reg}}^2(X,Y) := \operatorname{tr}(B(X) - B(Y))'(B(X) - B(Y)) = \sum_{i=1}^b ((b_0(X))_i - (b_0(Y))_i)^2 + \sum_{i=1}^b ((b_1(X))_i - (b_1(Y))_i)^2$$

where  $b_0$  and  $b_1$  denote the vector of the intercept and slope respectively while b is the number of bins. B(.) is a  $b \times 2$  matrix of the regression coefficients where each row represent the intercept and the slope obtained from each bin. The number of bins have a significant effect on the distance measure. It can be seen that it works best for smaller number of bins like 1 or 2. With larger number of bins (i.e. smaller bin sizes), the regression coefficients are affected by the skewness of the data.

• Distance based on separation: Let  $X_1$  and  $X_2$  be two continuous variable. Let  $X_3$  be a categorical variable providing the groups associated with each variable.  $X_1$  and  $X_2$  are plotted

in a scatterplot colored by the group variable  $X_3$ . The separation can be described in a number of ways. Two versions are used in this paper. Let us define,

(i)  $s_g(.)$  be a vector of cluster wise minimum distance between a point in the cluster to the points in other clusters for g clusters. The distance metric based on separation is defined as

$$d_{\text{minsep}}^2(X,Y) := ||s_g(X) - s_g(Y)||^2 = \sum_{i=1}^g ((s_g(X))_i - (s_g(Y))_i)^2$$

(ii)  $s_g(.)$  be a vector of cluster wise average distances of all the points in the cluster to all point of other clusters for g clusters. The distance metric based on separation is defined as

$$d_{\text{avesep}}^2(X,Y) := ||s_g(X) - s_g(Y)||^2 = \sum_{i=1}^g ((s_g(X))_i - (s_g(Y))_i)^2$$

Figure 3.3 illustrates the difference between the two methods of separation. Here the two methods are applied on two dimensional projections of a dataset with 60 dimensions and 30 observations with three classes. The same is done on the projections of the same dataset with permuted classes. The average separation calculates the euclidean distance between each point in one cluster to all the points in the other two clusters. For example, for the original data, the distance between the points in the green cluster and the other two clusters are calculated and then the average of these distances represent the average distance for the green cluster. Similarly, the average distances for the other two clusters are calculated. The minimum distance also calculates the euclidean distance between each point in one cluster to all the points in the other two clusters. But instead of taking the average, it looks at the minimum distance. For the original data, the minimum distance between any point in the green cluster and the other two clusters is the distance between the point and a point in the red cluster.

The last three distance measures are also dependent on the question of interest and hence can be changed accordingly. But, in general, this should not be a problem because the question which is typically asked is "Which plot among these is different?".

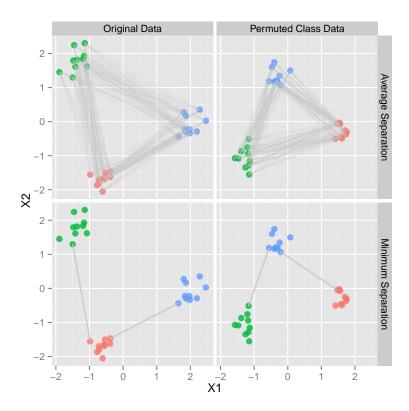


Figure 3.3 Two dimensional projections with 3 classes for a particular data and a data with classes being permuted. Two different separation distances are used. Average distance calculates the distance between all the points in a cluster to all the points in the other clusters and takes the average of these distances. The lines show the distance between the points. On the other hand, minimum separation calculates the minimum distance of the points in a cluster to all the points in the other clusters. The line shows the minimum distances.

# 3.4 Distance Metric Distribution

The empirical distribution of the distance measures is obtained by calculating the distances between the null plots among themselves. One null data is generated from the true data set using the null generating mechanism. Assuming this null data to be the "true" data set, a number of null data sets are obtained from this null data and the distances between these datasets are calculated. One single distance value is obtained by averaging all these distances. This process is repeated a large number of times, say, N where N is a large number of the order  $10^3$  or  $10^4$ . Finally N mean distances or average distances are obtained which gives the empirical distribution of the distance.

The empirical distribution of the distance works as the t-distribution in the classical setting. In the classical setting, the test statistics follows a t-distribution under the null hypothesis. The observed test statistic is then compared to this distribution, as shown in Figure 3.1. In visual inference, the mean distances of the null plots gives the empirical distribution. The mean distance of the true plot from the null plots in the linear acts as the observed test statistic. Unlike the t-distribution, the empirical distribution is generally skewed.

The mean distance between the true plot and the null plots in a lineup of size m = 20 is calculated by averaging over the distances between the true plot and each of the (m-1) null plots. The mean distances for the (m-1) null plots in the lineup are calculated by taking the mean of the distances of the particular null plot and the other (m-2) null plots. The mean distances for the true dataset and the null datasets are plotted on the empirical distribution. If the mean distance of the true plot is larger than any of the null plots, the lineup would be regarded as "easy". Otherwise, it is a "difficult" lineup.

The empirical distribution of the distance based on regression is shown in Figure 3.4. To generate this distribution, N = 1000 and m = 20 was used. Figure 3.4(a) shows the linear plot for m = 20 for testing whether there exists a significant linear relationship between  $X_1$  and  $X_2$ . The 19 null plots are generated by fitting the null model and generating from the null model. Figure 3.4(b) shows the empirical distribution of the distance with the mean distances for the true plot (in orange) and the null plots (in black) for the particular. The true plot is easy to be identified in the

lineup (Figure 3.4(a)). It can also be seen in Figure 3.4(b) as the orange line is extreme compared to the black lines.

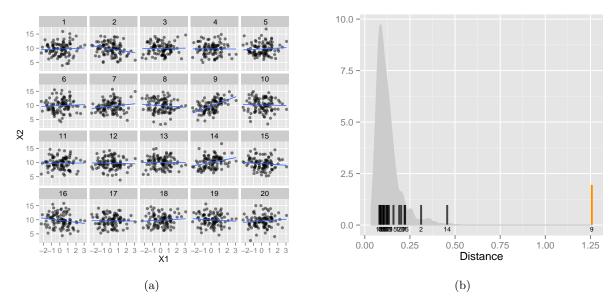


Figure 3.4 (a) Lineup Plot (m = 20) for testing whether there exists a significant linear relationship between  $X_1$  and  $X_2$ . The 19 null plots are obtained by simulating from the null model. (b) The chart on the right shows the empirical distribution of the distance based on regression parameters. The distance of the true plot is shown in orange while the distance for the null plots are shown in black.

Figure 3.5(a) shows the lineup plot for m = 20 for testing whether there exists a significant difference between the two groups A and B. The 19 null plots are generated by permuting the group variable keeping the other variable fixed. Figure 3.5(b) shows the empirical distribution of the distance based on the boxplots with the mean distance for the true plot (in orange) and the null plots (in black). The true plot is hard to be identified from the lineup which is also evident in the distribution since many black lines are to the right of the orange line.

# 3.5 Effect of Plot Type and Question of Interest

Previous studies have suggested that the type of plot used in the lineup have an effect on the response of the subjects (Zhao et al., 2012). For example the subjects find it easier to identify the true plot for a large sample data when a box plot is used in the lineup instead of a dot plot.

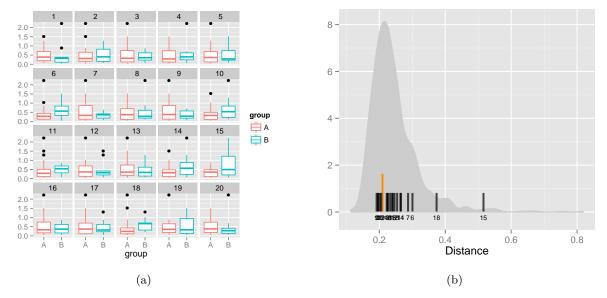


Figure 3.5 (a) Lineup Plot (m = 20) for testing whether there exists a significant difference between the two groups A and B. The 19 null plots are obtained by permuting the group variable while keeping the continuous variable fixed. (b) The chart on the right shows the empirical distribution of the distance based on boxplots. The distance of the true plot is shown in orange while the distance for the null plots are shown in black.

Similarly the distance metric should also be altered according to the plot type. The distance metric should account for the additional information provided by the graphical elements in the lineup. The graphical elements, like the presence of a box or a regression line overlaid on a scatterplot may influence the response of the subject. Figure 3.5 illustrates this idea.

Figure 3.6(a) shows a lineup of scatterplots with 100 points between two variables  $X_1$  and  $X_2$ . Figure 3.6(b), on the other hand, gives a lineup of the same scatterplots with the regression line overlaid. Showing Figure 3.6(a), if the subjects are asked to identify the plot which has the steepest slope, then the subjects probably will face some difficulty in identifying the true plot. But in Figure 3.6(b), the regression line overlaid makes it easier for the subjects to identify the true plot. A different distance metric should be used in each case to correctly measure the quality of the lineup.

The question asked to the subjects plays an important role to identify the true plot in the lineup. A minor change in the question can change the response of the subject. In Figure 3.5(a), if the

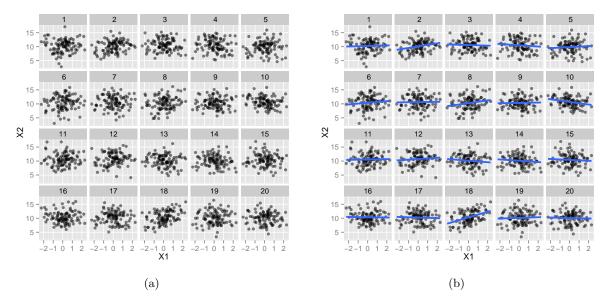


Figure 3.6 (a) Lineup Plot (m = 20) for testing whether there exists a significant difference between the two groups. The 19 null plots are obtained by permuting the group variable while keeping the other variable fixed. (b) The chart on the right shows the empirical distribution of the distance based on boxplots. The distance of the true plot is shown in orange while the distance for the null plots are shown in black.

subjects are asked to identify the plot in which the green group has a larger vertical difference than the red group, the subjects should pick Plot 6. If the subjects are asked which plot has the largest vertical difference between the two groups, the subjects should pick Plot 15. A distance metric should also take into account the question of interest. But, in general, the question of interest is which plot among these is different.

# 3.6 Metric Evaluation

For a linear of size m = 20, the distance for the true plot is compared to the 19 null plots. This comparison can sometimes complicate things. A logical solution can be to look at one statistic for one linear. Such a statistic can be defined as the difference between the mean distance of the true plot and maximum of the mean distances for the null plots. Hence we define,

1. Difference: the difference between the mean distance for the true plot and the maximum of

the mean distances for the null plots. Mathematically,

$$\delta_{\text{lineup}} = \bar{d}_{\text{true}} - \max_{j} \bar{d}_{\text{null}_{j}}$$

for j = 1, ..., (m-1). A positive difference would indicate that the mean distance of the true plot is greater than the maximum of the mean distances of the null plots. Hence the true plot is extreme compared to all the null plots. Similarly a negative difference indicates that there is at least one null plot which is extreme compared to the true plot based on the distance.

The issue with this statistic is that  $\delta_{\text{lineup}}$  indicates an "easy" or "difficult" lineup only on the basis of whether it is positive or negative, although it may be really close to 0. The statistic does not imply how many null plots are more extreme than the true plot. So we define,

2. Larger than the true plot: the number of null plots which have larger mean distances than the mean distance of the true plot is noted. Mathematically,

$$\gamma_{\text{lineup}} = \sum_{j=1}^{m-1} a_j$$

where

$$a_{j} = \begin{cases} 1 & \text{if } \bar{d}_{\text{null}_{j}} > \bar{d}_{\text{true}}, \\ 0 & \text{otherwise} \end{cases}$$
(3.1)

 $\gamma_{\text{lineup}}$  takes all values between 0 and (m-1). A large value of this measure would indicate that there are a number of null plots more extreme than the true plot and hence it is hard to identify the true plot in the lineup.

# 3.7 Selection of the Number of Bins

Binned distance works for any type of data and for any null generating mechanism. It does not take into account the graphical elements in the plot, and the raw data is used. Binned distance can be used in situations where no distance measure is known for the particular plot type and hence it can be regarded as universal. But the choice of number of bins or the bin size highly affects the distance. A wrong choice may produce erroneous or conflicting results. Hence the choice of the number of bins is important.

The choice of number of bins or bin sizes is investigated with different types of data. Different null generating mechanisms are also used for the same data type. Null datasets are obtained for a true data using a null generating mechanism and hence a lineup is constructed. Mean binned distance is calculated between the true data and the null datasets and also among the null datasets. The number of bins for the binned distance are varied from 2 to 10 on both x and y direction and  $\delta_{\text{lineup}}$  is calculated for each combination. Table 3.1 and Table 3.2 shows the type of data, the observed plot, the null generating mechanism, a typical null plot, the difference  $\delta_{\text{lineup}}$  and also the maximum value of  $\delta_{\text{lineup}}$ , the x-bin and y-bin for which the maximum was obtained. The minimum  $\delta_{\text{lineup}}$  is also reported to get an idea of the range of values.

The rationale behind selecting different types of data is to investigate how the optimal number of bins or bin sizes varies with different types of data. The different null generating mechanisms are also selected for the same reason. In Table 3.1 the first four observed data plots corresponds to the datasets described by Francis Anscombe in (Anscombe, 1972) but with large number of data points. Although the datasets have the same pattern, the datasets do not follow the properties of Anscombe's quartet. The fifth dataset is a data with 3 distinct clusters. In Table 3.2, the first dataset shows a categorical data. The second and the third data are non-linear and linear association with the presence of outliers. The fourth and fifth datasets are the residual plots with curved pattern and non-constant variance pattern. The sixth data is a spiral data while the seventh one is a data with contamination.

The differences,  $\delta_{\text{lineup}}$ , are represented in a tile plot where each tile gives the difference for each combination. The dark blue shows higher values while the white shows lower values. It can be seen that the plots look different for the different datasets. Hence the optimal number of bins varies from data to data. No specific pattern is evident in the plot. But overall it can be seen that for strong linear relationship, small number of bins should be preferred over large number of bins. Also when outlier is present in the data, larger number of bins is preferred at least in one axis.

It is important to mention at this point that Table 3.1 and Table 3.2 is not meant to provide

Table 3.1 Preferable number of bins for different types of observed data to calculate the binned distance.

	distance.		-		
Type of Data	Observed Plot	Null Gener- ating Mech- anism	A typical null plot	Difference	(x-bin, y-bin, Max; Min)
Linear associa- tion		Permutation		10- 0- 0- 0- 7- 7- 7- 7- 7- 7- 7- 7- 7- 7- 7- 7- 7-	(2, 2, 5.7; - 2.5)
Nonlinear relation- ship	-25	Permutation	-2.0	50- 5- 6- 7- 7- 7- 7- 8- 8- 8- 8- 8- 8- 8- 8- 8- 8- 8- 8- 8-	(2, 10, 6.2; -0.0)
Linear relation with outliers	13	Permutation	11- > 6- 2 7- 3 4 3 4 7	10 - 0 - 0 - 0 - 0 - 0 - 0 - 0 - 0 - 0 -	(2, 6, 16.7; - 0.4)
Same values with one outlier	10.0 - 10	Simulation from a $Poi(9)$ distribution	10	10 - 10 - 10 - 10 - 10 - 10 - 10 - 10 -	(10, 3, 34.3; - 0.1)
Clusters	5	Permutation		10 -	(3, 2, 27.6; - 5.7)

Table 3.2 Preferable number of bins for different types of observed data to calculate the binned distance

distance.				
Type of Observed Plot Data	Null Gener- ating Mech- anism	A typical null plot	Difference	(x-bin, y-bin, Max; Min)
Categorical > 500 - 500	Simulation from a Normal distribution	> 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	10 - 9 - 8 - 9 - 9 - 9 - 9 - 9 - 9 - 9 - 9	(3, 3, 30.7; 6.2)
Nonlinear relation with outliers	Permutation	0.15 - 0.	10- 0- 0- 0- 7- 0- 5- 4- 3- 2- 2-5 4 5 4 7 8 5	(4, 10, 3.9; -3.4)
Linear relationship with outlier	Permutation	3- 2- 3- 4- 4- 4- 4- 4- 4- 4- 4- 4- 4- 4- 4- 4-	10- 9- 8- 7- 7- 7- 6- 6- 4- 3- 2- 2- 2- 3- 4- 3- 4- 2- 2- 3- 4- 4- 4- 4- 4- 4- 4- 4- 4- 4	(3, 10, 0.3; -7.1)
Residual Plot	Simulation from the null model	1000 - 	10- 0- 0- 0- 7- 7- 7- 8- 4- 4- 3- 3- 4- 3- 3- 4- 3- 3- 3- 3- 3- 3- 3- 3- 3- 3- 3- 3- 3-	(3, 7, 17.8; -4.5)
Residual Plot	Simulation from the null model	> 0	10- 0- 0- 0- 0- 0- 0- 0- 0- 0- 0- 0- 0- 0	(2, 5, 4.8; -4.4)
Spiral data	Permutation	30 30 30 30 30 30 30 30 30 30 30 30 30 3	10 - 10 - 10 - 10 - 10 - 10 - 10 - 10 -	(5, 7, 23.6; -11.9)
Contaminat data	Permutation	10- 10- 10- 10- 10- 10- 10- 10- 10- 10-	10- 0- 7- 0- 0- 1- 1- 1- 1- 1- 1- 1- 1- 1- 1	(5, 3, 8.1; -2.5)

any guidelines for the selection of number of bins. The Tables only show that the binned distance is highly affected by the number of bins and the type of data. It is advisable to find the optimal number of bins for a given data before using the binned distance.

#### 3.8 Results

The performance of the distance metrics was evaluated with comparing the distances with the response of the subjects. A number of experiments were done in Amazon Mechanical Turk (Amazon, 2010). Subjects were recruited through Amazon Mechanical Turk (Amazon, 2010) and were shown a sequence of lineups. In each experiment, they were asked specific questions. Their responses were recorded along with other demographic informations. The details about the design of experiments can be found in Majumder et al. (2013) and Roy Chowdhury et al. (2013).

### 3.8.1 Turk Experiment – Side by Side Boxplots

In this experiment, all the lineups generated had a side by side boxplot as the test statistic. Assuming that the null hypothesis is true, the null plots were generated by assuming that there is no difference between the two distributions. The subjects were shown a few lineups and were asked to identify the plot which has the largest vertical difference between group 1 and group 2. Figure 3.7 gives such a lineup.

The response of the subjects were noted and the proportion of correct response was calculated for each lineup. The distances between the plots in each lineup were computed using both the distance based on boxplots  $(d_{\text{box}})$  and the binned distance  $(d_{\text{bin}})$ . The mean distance for the true plot and the null plots were calculated and  $\delta_{\text{lineup}}$  and  $\gamma_{\text{lineup}}$  are obtained. The proportion of correct response was plotted against each of the two statistics. Figure 3.8.1 shows the detection rate against the difference for  $d_{\text{box}}$  and  $d_{\text{bin}}$  and the number of null plots greater than the observed plot for the two distance measures.

In Figure 3.8.1, the detection rate is plotted against the difference. The red vertical line rep-

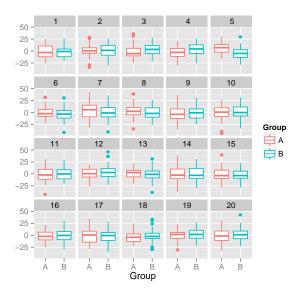
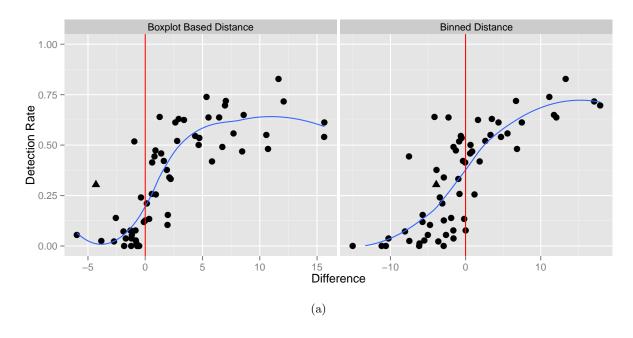


Figure 3.7 An example lineup from Turk Experiment 1. The lineup has m=20 plots of which one is the observed data plot and the remaining m-1 are the null plots generated assuming that the null hypothesis is true. Subjects were asked to identify the plot which has the largest vertical difference between the two groups. Can you identify the observed plot?

resents difference equal to 0 indicating that the mean distance of the true plot is equal to the maximum of the mean distance of the null plots i.e. the mean distance of the true plot is equal to at least one of the mean distance of the null plots. It can be seen that as the difference increases, the detection rate increases. So the subjects do better in the easier lineups than the hard ones. The binned distance was calculated using 8 bins on both the axes. Figure 3.8.1 also shows the relation between detection rate and the number of null plots larger than the true plot. It can be seen that as there are more extreme null plots compared to the observed plot, the subjects find it difficult to pick the observed plot. It is interesting to see that the subjects can pick the observed plot with one or two extreme null plots.

Though the distance based on the boxplots works better, the binned distance does a decent job in this case. According to the binned distance, there are a few lineups which has a negative difference but the proportion correct is above 60%, which can be also be seen in Figure 3.8.1. It should be noted that the binned distance does not take into account the graphical elements of the plot (e.g. boxplot) and calculates the distance solely based on the data. So an outlier may have a



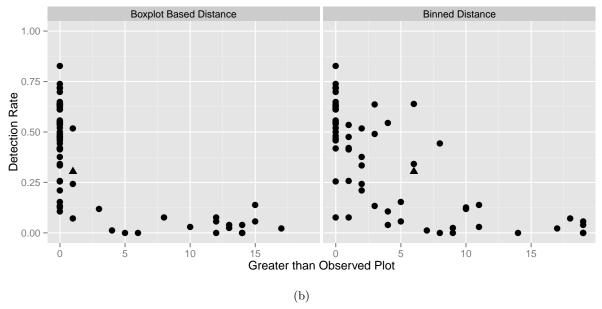


Figure 3.8 (a) Plot showing the detection rate in (a) against the difference based on the boxplot distance and the binned distance. The vertical line represents the difference equal to 0 when there is at least one null plot similar to the observed plot. The detection rate increases with the difference. The detection rate is plotted against the number of null plots greater than the observed plot according to the boxplot distance and the binned distance. The detection rate decreases as the number of null plots greater than the observed plot increases.

huge effect on the binned distance but does not effect the distance based on the boxplots. Hence it is advisable to use a distance based on the graphical elements since that is exactly what the subjects look at in the lineup.

The time taken to respond by the subjects is another measure of difficulty of the lineups. Due the presence of some huge outliers, the mean time taken by the subjects for each lineup is looked at and plotted against the difference for both the distance measures. Figure 3.8.1 shows the plots. It can be clearly seen that when the difference is below 0, there is no real trend in the median time and there is a huge variability, indicating that the time taken depends on the subjects. But when the difference is above 0, the median time decreases rapidly as the difference increases. Hence the subjects can pick the true plot quickly if the true plot is extreme compared to the null plots.

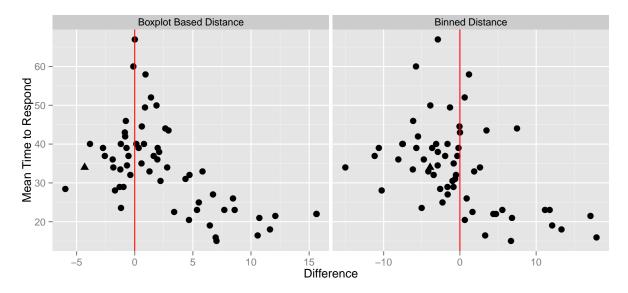


Figure 3.9 Plot showing the mean time to respond by the subjects against the difference based on the boxplot distance and binned distance. The vertical line represents the difference equal to 0 when there is at least one null plot similar to the observed plot. The mean time decreases with the difference.

It can be noticed in Figure 3.8.1 that for some of the lineups, the detection rate is high but the difference using distance metric is negative suggesting that the lineup is difficult. One such lineup is marked using a triangle in Figure 3.8.1. It would be interesting to look into the lineup closely to identify what made the people pick the actual plot as different. Figure 3.8.1 shows the lineup and

the distribution of the distance metrics.

The lineup in Figure 3.8.1 is a lineup of side-by-side boxplots. The observed data plot is Plot 20 but there are other candidates who can be picked easily. Plot 19 and Plot 16 seems to have large differences between the quartiles. Specifically in Plot 16, the difference between the first quartiles for the two groups is very large but the differences between the medians and the third quartiles are small. The huge difference of the first quartiles may have affected the huge mean distance of Plot 16 from all the other plots.

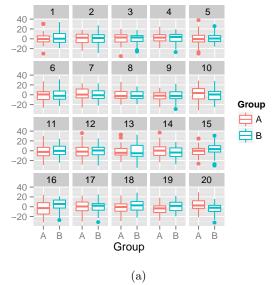
#### 3.8.2 Turk Experiment – Scatterplots with an Overlaid Regression Line

In this experiment, the test statistic is a scatterplot with the regression line overlaid. Assuming that the null hypothesis is true, the null plots are generated by assuming that there is no significant linear relationship between the two variables. The subjects were shown a few linears and were asked to identify the plot which has the steepest slope. Figure 3.11 gives such a linear.

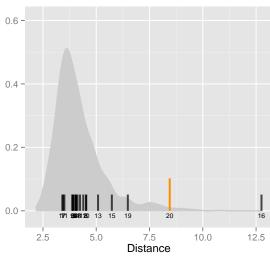
The distances between the plots in this experiment were computed using both the distance based on regression line ( $d_{reg}$ ) and the binned distance ( $d_{bin}$ ) with a small number of bins. The proportion of correct response for each lineup was calculated from the response of the subjects and plotted against  $\delta_{lineup}$  and  $\gamma_{lineup}$ . Figure 3.8.2 shows the results for the distance based on the regression line and the binned distance against  $\delta_{lineup}$ .

Figure 3.8.2 shows the detection rate against the difference. The vertical line represents difference equal to 0. It can be seen that as the difference increases, the detection rate increases. So the subjects do better in the easier lineups than the hard ones. The distance based on regression works well in capturing the complexity of the lineups. But the binned distance fails to do so. Although the detection rate increases with difference, the proportion correct is high for values with negative difference. This is a classic case where a graphical element affects the response. The presence of the overlaid regression line on almost transparent points of the scatterplot mattered in the subjects picking the correct plot. One other reason may be the use of the same number of bins  $(2 \times 2)$  in this case for all the lineups.

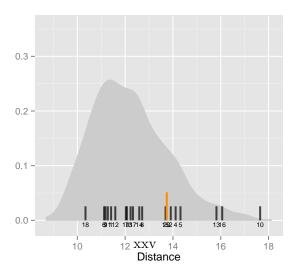
Figure 3.8.2 also shows that as there are more extreme null plots compared to the observed plot,







(b)



(c)

0.3 -

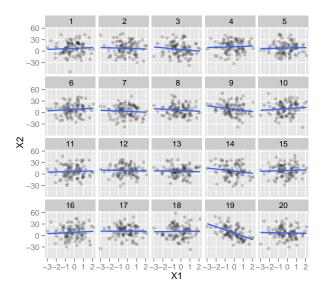


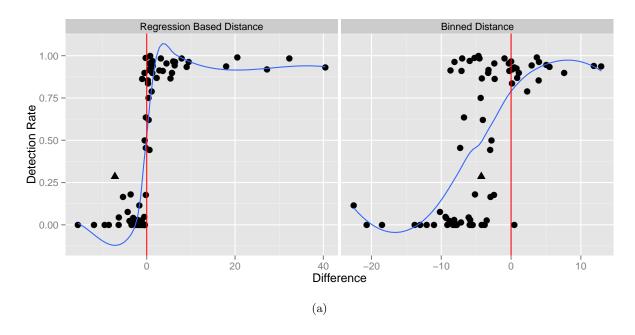
Figure 3.11 An example lineup from Turk Experiment 2. In this lineup, one of the plots is the observed plot and the other 19 plots are the null plots generated assuming that the null hypothesis  $H_o: \beta = 0$  is true. Subjects were asked to identify the plot with the steepest slope. Can you identify the observed plot?

the subjects find it difficult to pick the observed plot. For a few lineups, almost all the subjects identify the observed plot although there is one more extreme null plot. Though from Figure 3.8.2, it can be seen that the extremeness is marginal in most cases.

Figure 3.8.2 shows the relationship between the median time taken to respond and the difference for both the distances. It can be clearly seen that there is a strong negative association showing that as the difference increases, the subjects take lesser time to respond. Also the variability of the median time is higher for smaller difference. In case of binned distance, the relationship is negative though the variability is higher for the above mentioned reasons.

Although the regression based distance seems to efficiently identify the quality of the lineup, there is one lineup (marked by a solid triangle in Figure 3.8.2) which had a negative difference although people identified the actual plot with reasonable success. Figure 3.8.2 shows the lineup and the distribution of different distance metrics.

The lineup in Figure 3.8.2 is a difficult one as suggested by the distribution of the distance metrics based on regression. Although around 28% of the people identify the correct plot, the



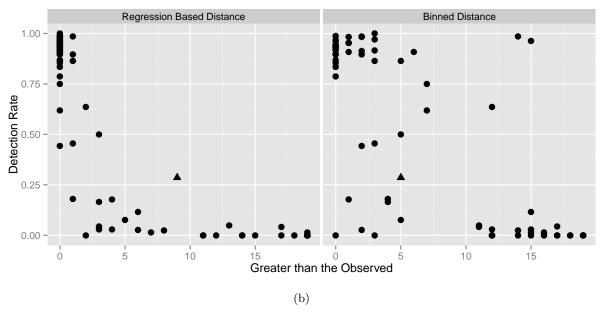


Figure 3.12 Plot showing the detection rate in (a) against the difference based on the regression distance and based on the binned distance. The vertical line represents the difference equal to 0 when there is at least one null plot similar to the observed plot. The proportion correct increases with the difference. The detection rate is plotted against the number of null plots greater than the observed plot according to the regression distance and according to the binned distance in (b). The detection rate decreases as the number of null plots greater than the observed plot increases.

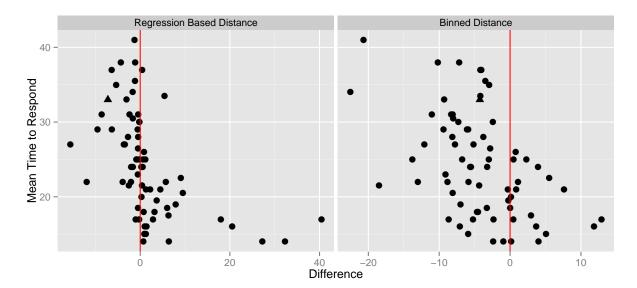


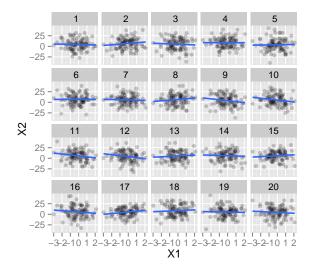
Figure 3.13 Plot showing the mean time to respond by the subjects against the difference based on the regression distance in (a) and binned distance in (b). In both the plots, the vertical line represents the difference equal to 0 when there is at least one null plot similar to the observed plot. The median time decreases with the difference.

conventional p-value for testing the slope equal to 0 is 0.085. The binned distance with 2 bins on each axes also shows the same. However the binned distance using the optimal number of bins (8 on the x-axis and 2 on the y-axis) by the selection of bins method identifies the actual plot as different from the others.

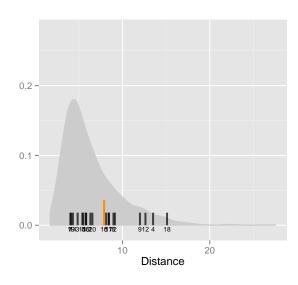
Figure 3.15 shows the relative frequency for each plot in the lineup versus the p-value. As the p-value increases, the relative frequency decreases. Hence there were few null plots which had signal stronger or of similar strength to the true plot and hence the responses were divided. The binned distance and distance based on the regression line does a good job considering this.

### 3.8.3 Turk Experiment – Large p, Small n Data

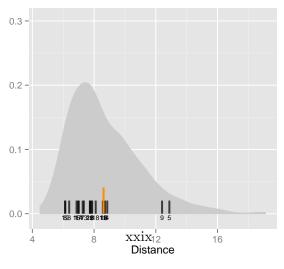
The motivation behind this experiment is to study the effect of large dimensions in a data with complete noise and some real separation. Data was simulated with different dimensions and fixed sample size. Data was divided into two or three groups. A projection pursuit with Penalized Discriminant Analysis Index was used and the one and two dimensional projections were obtained.



(a)



(b)



(c)

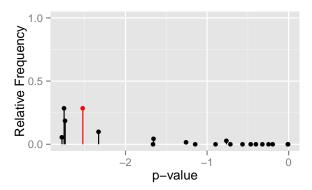


Figure 3.15 Plot showing relative frequency versus *p*-value for the lineup in Figure 3.8.2. The red shows the true plot while the black ones are the null plots. It can be seen that as the p-value of the slope increases, the relative risk decreases.

The one or two dimensional projections were then plotted which resulted in the observed data plot. To generate the null data, the group variable in the data was permuted and the projection pursuit was applied. The subjects were shown these lineups and were asked to identify the plot with the most separated colored groups. Figure 3.16 gives an example of such a lineup with two dimensional projections with 3 colored groups.

The distances between the plots in this experiment were computed using the distance based on minimum separation and average separation of the clusters and also the binned distance. The number of bins used for the lineups with one dimensional projections is larger (10 in this case) but for the lineups with two dimensional projections, the number of bins used is 5. The proportion of correct response is plotted against  $\delta_{\text{lineup}}$  and  $\gamma_{\text{lineup}}$  for both the distances. Figure 3.8.3 shows the results.

In Figure 3.8.3, the detection rate is plotted against the difference for distance based on minimum separation, average separation and the binned distance. The red vertical line shows difference equal to 0. It can be seen that as the difference increases, the detection rate increases and both the distances do a good job in capturing the response of the subjects. In (b) it can be seen that as there are more extreme null plots compared to the observed plot, the subjects find it difficult to pick the observed plot. For a few lineups, a large number of the subjects identify the observed plot although there is more extreme null plots.

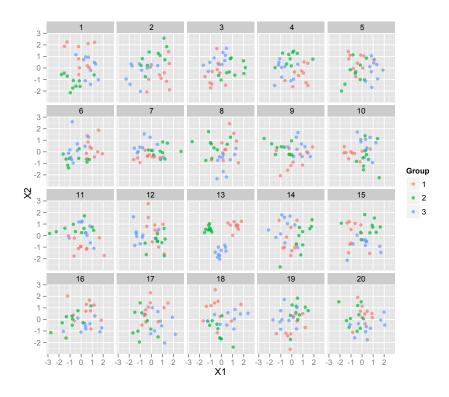
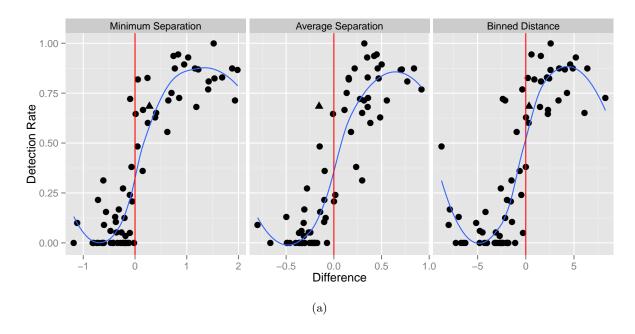


Figure 3.16 An example lineup from Large p, Small n Turk Experiment.

Figure 3.8.3 shows the relationship between the mean time taken to respond and the difference for the three different distances. It can be clearly seen that there is a strong negative association showing that as the difference increases, the subjects take lesser time to respond. Also the variability of the mean time is higher for smaller difference. In case of binned distance, the relationship is negative though the variability is higher for all differences.

Figure 3.8.3 shows the lineup in a high dimension, low sample size setting. The number of dimensions used is 100 and two of the dimensions have some separation. Plot 20 shows the two-dimensional projections of the original data. The null plots are obtained by permuting the group variable and plotting the two dimensional projections obtained from a projection pursuit with PDA index. Since the true plot has real separation, it is expected that the subjects would be able to identify the plot. The distance based on average separation yields a negative difference showing that the lineup is difficult, while the distance based on minimum separation yields a positive difference. The distance metrics identifies different characteristics in a plot. The average separation looks at



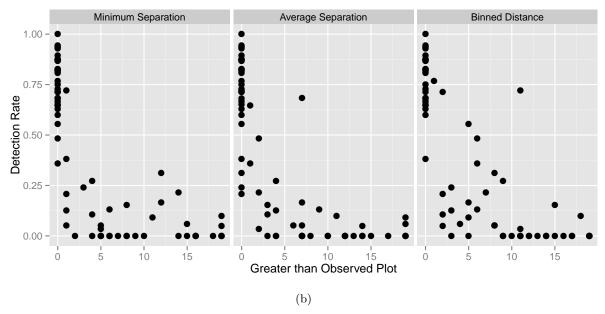


Figure 3.17 Plot showing the detection rate in (a) and the number of plots greater than the observed in (b) against the difference based on the minimum separation, average separation and binned distance. The vertical line represents the difference equal to 0 when there is at least one null plot similar to the observed plot. The detection rate increases with the difference. As the number of plots greater than the observed increases, the detection rate decreases.

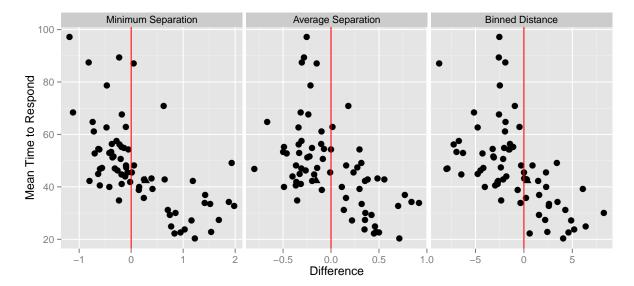
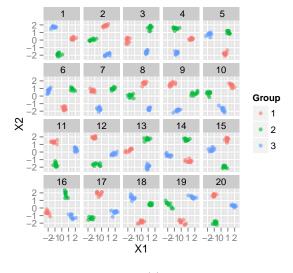


Figure 3.18 Plot showing the mean time to respond by the subjects against the difference based on the minimum separation distance, average separation and binned distance. The vertical line represents the difference equal to 0 when there is at least one null plot similar to the observed plot. The mean time decreases as the difference increases.

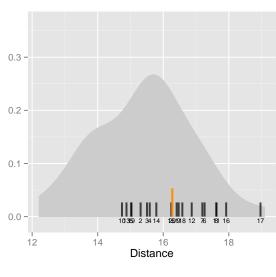
the average of the distances of the points in a cluster to the points in other clusters. The presence of an outlier point in the opposite side of the other clusters affects this distance considerably. On the other hand, the minimum separation looks at the minimum of the distances. Hence it is not affected by the outlier point.

### 3.9 Conclusion

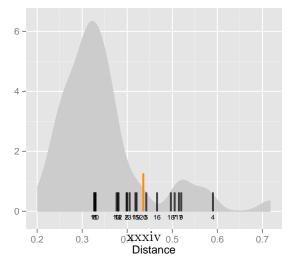
- 1. Distance metrics are compared to the response of human subjects on lineups. They are comparable to a certain extent except in certain situations where they disagree. There seems to be various reasons behind the disagreement. When people look at a lineup, they may identify a plot as different from the others due to various reasons. But the distance metrics are constructed such that it takes into specific properties of the plot.
- 2. Distance metrics can be used to measure the quality of a linear before showing the linear to human subjects. Hence the distance metrics allows us to provide a range of linear to the human



(a)



(b)



(c)

subjects to evaluate.

- 3. In classical inference, the test statistic under null hypothesis follows a certain distribution. Similarly the null plots in visual inference can also be assumed to be random samples from a sampling distribution. Though theoretically this is true, practically it is impossible to investigate such a distribution. The distribution of the distance metrics approximates such a sampling distribution for a given distance metric. The value of the distance metric for the actual plot can be compared to all the other plots using such a distribution.
- 4. The reason of choice can provide a way of evaluating the performance of a distance metric. For example, for a lineup of scatterplots with regression line overlaid, if the choice of reason for majority is steepest slope, the regression based distance may work better than the binned distance. Similarly if the reason of choice is presence of outliers, the binned distance with large number of bins on both axes may be the best distance metric. This can be a probable future work.

The lineup protocol places a statistical plot in the hypothesis testing framework. The null plots in the lineup has an instrumental effect on the response of the subjects since there are only a finite number of null plots which the subjects compare the observed data plot to. A 'bad' set of null plots makes it difficult to identify the observed data plot. The quality of the lineup is measured by describing plots numerically using a set of distance metrics.

A number of existing distance metrics are studied. Most of these metrics use the raw data to calculate the distances. A number of distance measures are suggested which takes the graphical elements into account. The graphical elements in a plot of a linear affects the response of the subjects. So considering the graphical elements in the distance metric calculation seems logical.

Unlike classical inference, the test statistic in visual inference is not a number, it is a plot. Hence it is not possible to obtain the distribution of the test statistics in visual inference. The empirical distribution of the distance metrics relates to the t-distribution followed by the test statistic in the classical inference framework. The distance for the observed data plot is compared to the empirical

distribution and also the null plots obtained in the lineup. This provides a good idea about how extreme the observed plot is compared to the nulls.

Comparing the observed data plot to the null plots may sometime complicate things. A single measure of the quality of a lineup is easy to interpret. Two measures are developed: the first one being the difference between the mean distance of the observed data plot and the maximum of the mean distances of the null plots and the second being the number of null plots which are more extreme than the true plot.

**Acknowledgement:** This work was funded by National Science Foundation grant DMS 1007697. All plots are done with the ggplot2 (Wickham, 2009) package in R.

# CHAPTER 4. Conclusion

# 4.1 Contribution to Research and Literature

This section describes where the work will be developing over the next year, and what my contributions will be.

### APPENDIX A. ADDITIONAL MATERIAL

This is now the same as any other chapter except that all sectioning levels below the chapter level must begin with the \*-form of a sectioning command.

### More stuff

Supplemental material.

### APPENDIX B. STATISTICAL RESULTS

This is now the same as any other chapter except that all sectioning levels below the chapter level must begin with the \*-form of a sectioning command.

# Supplemental Statistics

More stuff.

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