

EXECUTIVE SUMMARY & RECOMMENDATIONS

We analyse the IMDB dataset and now we can draw some points based on the listed insights:

- From the dataset, we can predict that **Dream Warrior Pictures** (Ranked 1st) or **National Theatre Live** (Ranked 2nd) or both could be their next project's production company.
- A total of 1078 movies were produced in the year 2019 in 'Drama' genre. Therefore, RSVP Movies should focus on '**Drama**' genre for their next project.
- Approximately, the future project could have an average duration of 107 mins.
- Due to higher average rating, **James Mangold** can be hired as the director for their next project.
- Based on the median rating, **Mammootty** (Ranked 1st) or **Mohanlal** (Ranked 2nd) can be hired as the Actor for their next project.
- Based on the total votes received and average rating, **Taapsee Pannu** can be chosen as the actress for their next project.
- Based on the total votes and also for the regional feel, **Vijay Sethupathi** can be hired as the additional actor for their next project.
- As a global partner, **Marvel Studios** (Ranked 1st), **Twentieth Century Fox** (Ranked 2nd) or **Warner Bros.** can

be chosen as the number of votes received is comparatively higher than other production houses