

Our Parent Company is Hitarth Consultant IT Services Since 1990

# PROWESS.house

Edutech, Blockchain, Crypto Development, and Everything Aesthetic

## A Global Tech Enabler

DIGITAL  
HQ: - Canada · Australia · Singapore · UAE · Isreal · Mauritius





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# PROWESS.house

A Global Tech Enabler

# A Modern Approach to Technology Enablement

Smarter • Scalable • Strategic

Technology today is no longer a support function.

It is the **backbone of growth, resilience, and competitive advantage.**

**Across industries, organizations are navigating:**

- Rapid digital acceleration
- Remote and hybrid operating models
- Increasing complexity and risk
- Higher expectations from leadership and workforce

PROWESS.house **partners globally with organizations** to simplify complexity, reduce operational risk, and enable technology-led growth — without adding noise, dependency, or chaos.

We don't just implement technology.

**We enable industries to work smarter, scale faster, and lead with clarity.**

# The Shift Industries Must Make

The background of the slide is dark grey. It features a large, semi-transparent globe in the center. Several gears of different sizes are scattered around the globe. A dashed white line starts from the bottom left and curves upwards and to the right, passing behind the 'To:' box.

## From:

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- Reactive problem-solving
- Siloed operations
- Tool-by-tool fixes

## To:

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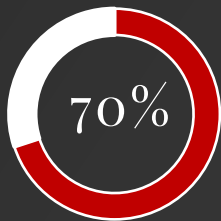
- Integrated systems
- Predictable execution
- Scalable operating models

# The Real Risks, Industries Are Facing Today

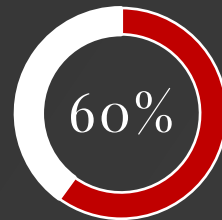
**Regardless of industry, organizations are experiencing:**

- Fragmented operations
- Disconnected data and processes
- Slow and reactive decision-making
- High dependency on individuals
- Limited leadership visibility
- Growth that creates stress instead of strength

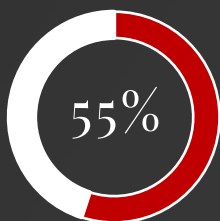
## What the Data Shows



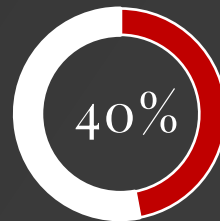
Workflows remain fragmented across departments



Leadership time is spent firefighting instead of building



Decisions are delayed due to lack of real-time visibility



Growth initiatives stall during execution

# The Impact Is Clear

- ✓ Efficiency drops
- ✓ Accountability weakens
- ✓ Security and compliance risks increase
- ✓ Innovation slows
- ✓ Leadership bandwidth gets consumed by coordination and follow-ups

This is not a technology failure.  
This is a capability and design gap.

*Industries don't fail due to lack of effort. They struggle because systems were never designed to scale.*

***Prowess.House exists to change that.***

# Impact

BEFORE (Risk)	Enabled by PROWESS.house	Outcome
70% fragmented workflows	Integrated operating systems	35% faster execution
60% leadership firefighting	Structured decision visibility	30% leadership focus regained
55% delayed decisions	Real-time operational insight	25% quicker decisions
40% stalled initiatives	Scalable execution frameworks	20% higher success rate

## Industries We Enable

- Manufacturing
- Education
- Healthcare
- Energy & Infrastructure
- Government & Public Institutions
- Enterprises & Growth Organizations



# Arun Sharman

Founder of Prowess House

Out-of-the-Box Thinker and Content Expert (An Idea Man)

A unique blend of creativity and strategic thinking, Arun brings fresh perspectives, original ideas, and impactful content solutions to every challenge he takes on.



# Nilam Doctor

Co-Founder of Prowess House

A technology strategist with deep expertise in emerging and enterprise-scale systems, Nilam specializes in architecting long-term, scalable solutions aligned with future technological shifts. His domain spans blockchain and crypto ecosystems, large-scale data pipelines, distributed systems, and high-volume big data processing.



## Umesh Thakkar

A key pillar of Prowess House

Umesh is responsible for optimizing organizational resources and strengthening client relationships to ensure seamless, timely, and efficient project execution. He supports operational alignment across teams while maintaining delivery excellence. As a financial expert, Umesh oversees fiscal governance, strategic financial planning, and precise account management.



## Ruchi Doctor

Visionary Leader-Entrepreneur

A visionary leader driving innovation and excellence in IT solutions, Ruchi brings strategic foresight and a deep passion for empowering businesses through technology. A determined challenger with the ability to imagine, visualize, and execute at scale, Ruchi is committed to building Prowess House into a Fortune 500-level organization.

# Digital Growth Strategist for Small & Medium Enterprises (SMEs)

We help entrepreneurs and growing businesses scale with clarity, systems, and intelligent technology—aligning business strategy, digital presence, and leadership effectiveness.

## Our services include:

- We help founders and SMEs scale through strategy, systems, and AI-enabled execution.
- Data-driven clarity, market differentiation, and scalable growth roadmaps.
- Performance systems, productivity frameworks, and analytics-driven decision support.
- Authority-driven personal and company branding across web and digital platforms.
- CRM, automation, AI bots, and high-impact messaging systems.
- Visibility, confidence, and professional presence aligned with brand identity.
- Automation, AI bots, and scalable tools replacing manual effort.

We work closely with entrepreneurs to help them grow their business, elevate their identity, and show up as powerful leaders in their industry.

# Digital Head Quarters Development

(Your Complete Digital Ecosystem)

## Prowess House Builds Your Entire Digital HQ

This is our signature end-to-end service that gives entrepreneurs, coaches, and companies a complete digital infrastructure to run, automate, and scale their operations.

### Your Digital HQ includes:

#### Audience Management



- Capture, segment, and nurture leads
- Build customer journeys
- Centralized database for all audience interactions

#### Marketing Infrastructure



- Campaign setup
- Email automation
- Funnel design
- Content distribution system

#### Branding Setup



- Digital identity & visual system
- Brand communication structure
- Messaging, positioning & voice setup



## Community Setup



- Community platform architecture
- Role systems, engagement tools, and gamification
- Moderation framework and onboarding experience

## Server Allocation & Architecture



- High-performance server setup
- Secure hosting environment
- Scalable backend infrastructure

## Learning Module System (LMS)



- Course structure & module design
- Learning paths, quizzes, assessments
- Progress tracking & certification
- Content hosting and delivery system

**Your Digital Headquarters becomes the central place where your audience learn, interact, pay, engage, and grow with you—fully automated and professionally built.**



## Automation Setup



- Automate what you want to automate
  - Onboarding
  - Payments
  - Course access
  - Email journeys
  - Notifications
  - Community workflows

# Information Technology Consultancy

We provide specialized consultancy to enhance administrative, technical, and operational performance across organizations.



## Our services include:

- IT infrastructure and systems advisory
- Consultation on internet technologies and data warehousing
- Conducting surveys, studies, and feasibility assessments
- Recommending suitable software and enterprise solutions
- Advising on blockchain transformation strategies
- Assessing economic returns from blockchain adoption

**Note:** Prowess House offers advisory only and does not market or produce related software.

# AI Bots for Marketing & Services



We are experts in designing and deploying specialized, customized AI bots built specifically for marketing, sales, and service operations.

## For Marketing



- Lead qualification & intelligent conversations
- Automated campaign engagement
- Website & landing page conversion bots
- Personalized content and offer recommendations

## For Sales



- 24/7 lead nurturing and follow-ups
- Pre-sales qualification & objection handling
- CRM-integrated sales assistants

## For Customer Service



- AI-powered support & ticket triage
- Knowledge-base driven responses
- Appointment booking & request handling
- Escalation to human teams when required

# What Makes Our AI Bots Different

Unlike generic chatbots, our AI bots are:

- Purpose-built for your business goals
- Trained on your data, processes, and customer journeys
- Designed to convert, qualify, assist, and automate, not just chat



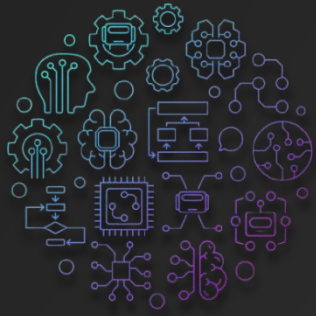
## Our Approach



- Custom bot architecture (not templates)
- AI + automation + analytics integration
- Scalable across web portals, WhatsApp, apps, and internal systems
- Secure, enterprise-ready deployment

## The Result

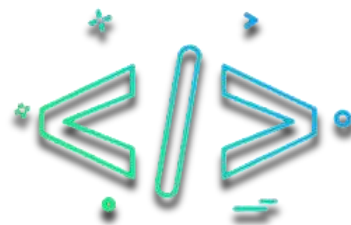
- ✓ Faster response times
- ✓ Lower operational costs
- ✓ Higher conversions
- ✓ Better customer experience
- ✓ Always-on intelligent support



# Computer Programming Services

Prowess House provides full-cycle software development services, including:

- Systems software creation (with updates and patches)
- Application development across platforms
- Database design and development
- Web page and web application coding



*We build scalable, reliable, and purpose-driven digital systems.*

# Web3 Accelerator Services



We support Web3 and digital asset startups at every growth stage through:

- Strategic consulting
- Mentorship and technology advisory
- Product development and market readiness support
- Access to partners, training, and funding networks
- Ecosystem-building guidance

*We build scalable, reliable, and purpose-driven digital systems.*

# Web Redesigning Services



We believe static websites no longer work

A website should not just exist — it should engage, adapt, convert, and evolve. Our Approach to Web Redesign We transform outdated, static websites into dynamic, high-performing digital experiences that support business growth.

## What We Deliver

- Dynamic, interactive website redesign
- User-centric UI/UX for higher engagement and conversions
- Search-optimized architecture for better visibility
- Fast, responsive, mobile-first design
- Scalable frameworks that grow with your business
- Integrated automation, AI bots & smart features
- Conversion-focused layouts (leads, bookings, sales)

## We Help You

- Move from brochure-style websites to conversion-driven platforms
- Improve user engagement and retention
- Enable real-time updates and intelligent interactions
- Align your website with your brand vision and growth strategy
- Prepare your digital presence for future AI & automation

*We create digital experiences that elevate brand presence and customer engagement.*

# Web Portals Development & Operation

(For Companies with 50+ Employees)

We believe a static digital presence no longer works in a fast-moving, data-driven world. Modern organizations need dynamic, intelligent systems that evolve with users, data, and business scale.

Our services include building and maintaining large-scale portals with:

- Search-engine-driven indexing
- Structured, searchable content databases
- High-speed content delivery
- Scalable portal architecture



*We deliver portals that are fast, intuitive, and user-centric.*

# Digital Analytics Services

We provide advanced analytics solutions with a specialization in blockchain metrics.



## Offerings include:

- Blockchain transaction and network monitoring
- Visualization of blocks and network activity
- Analytics dashboards
- Insight generation for smarter decisions

*We convert complex data into actionable intelligence.*

# Artificial Intelligence Development Services

Our AI development services  
include:

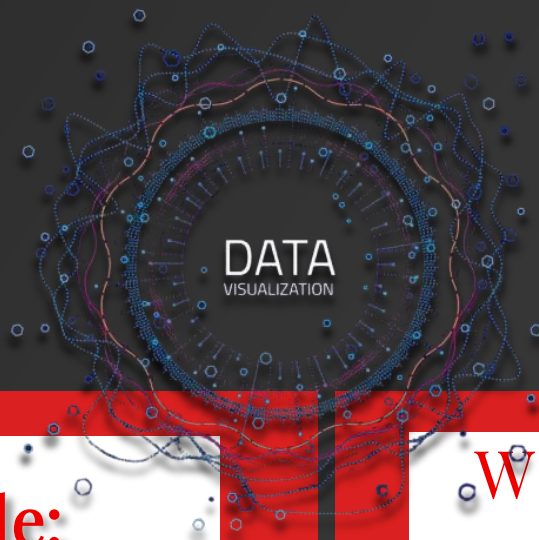
- Building AI and machine learning models
- Designing intelligent systems
- Automation and predictive analytics
- Algorithm development and optimization



*We help companies leverage AI for innovation and operational excellence.*

# AI Data Visualization

We deliver advanced AI-driven data visualization solutions with a strong specialization in blockchain



## Services include:

- Interactive dashboards
- Trend and pattern visualization
- Data storytelling
- Real-time visual analytics

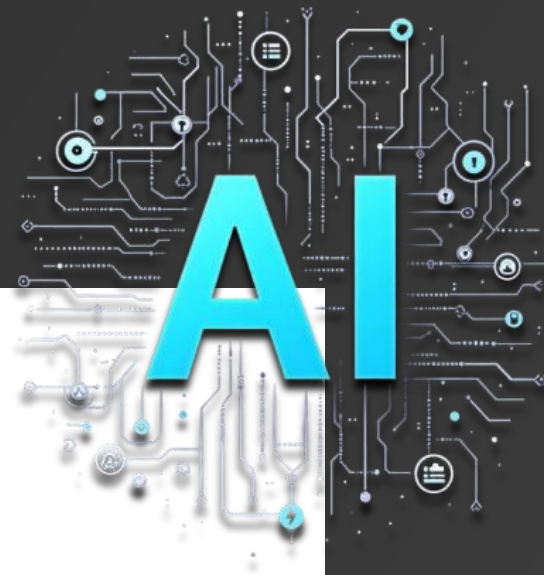
## What We Help You Achieve

- Faster, smarter decision-making
- Clear visibility into blockchain performance and health
- Improved operational transparency
- Scalable analytics systems built for growth

*Our tools make complex insights easy to understand and act upon.*

# Innovation & Artificial Intelligence Research and Consultancy

We support public and private organizations in adopting innovation and future technologies.



## Services include:

- Innovation strategy consulting
- Creative thinking and problem-solving frameworks
- AI readiness and adoption assessments
- Future trend advisory
- Training and consulting for innovation-driven growth

*We prepare organizations to innovate, evolve, and lead in a rapidly transforming digital world.*

# Our Prowess Journey (1990)

Building Technology, Learning & Digital Economies Since 1990

Our Parent Company is Hitarth Consultant IT Services

1.



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Prowess.House

Building Technology That Empowers Learning

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- At Prowess.House, our mission is to build technology that amplifies human capability.
- Over the years, we have focused on transforming how individuals and organizations learn, collaborate, and grow—by creating scalable digital platforms, learning ecosystems, and automation-driven systems.

2.



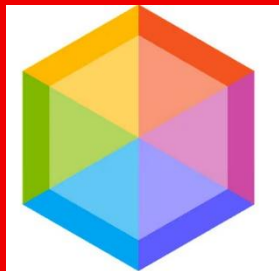
## Stellar Hitarth

Helping Businesses Navigate the Digital Economy

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- For decades, we have guided businesses through digital transformation.
- From blockchain integrations to data-driven decision systems, Stellar Hitarth has focused on helping organizations adapt, scale, and thrive in an evolving digital economy.

3.



## Coloured Coin

Early Experiments with Digital Assets on Bitcoin

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As the India Ambassador for ColoredCoins.org, we worked on one of the world's earliest implementations of tokenized assets on the Bitcoin blockchain. This initiative explored how real-world assets could be represented digitally—years before tokenization became mainstream.

4.

# Hitarth Consultants

## Building Digital Currency Solutions

- We founded Hitarth Consultants long before cryptocurrency entered public awareness.
- In 2012, digital currency was widely misunderstood, yet full of potential. Our work focused on research, education, and early-stage digital currency solutions.



5.



# Gujarat Vidyapith

## Digitizing the Collected Works of Mahatma Gandhi

Collaborating with Gujarat Vidyapith on digitizing The Collected Works of Mahatma Gandhi was a deeply meaningful project. The digitization of over 100 volumes preserved historical knowledge and made it accessible to future generations through digital platforms.

6.



## Green Coin X

Building the World's First Identifiable Cryptocurrency

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- Our decade-long leadership at GreenCoinX Inc. remains one of the most significant chapters in our journey.
- We worked on creating an identifiable cryptocurrency model—focused on transparency, traceability, and responsible digital finance.

7.



## First Cyber King

Virtual Currency for a Greener World

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With First Cyber King, our vision was both simple and ambitious: to promote virtual currency adoption as a way to reduce dependency on paper money and support environmentally conscious digital transactions.

8.

## Bitcoin India Adventure



### Promoting Bitcoin Before It Was Popular

As CEO of Bitcoin India Adventure, we launched rbitco.in, one of India's earliest Bitcoin awareness and promotion platforms—at a time when Bitcoin was largely unknown in the region.

9.



## YP Solutions Inc.

### Scaling Technology for Business Growth

As CTO at YP Solutions Inc., we worked across three continents building:

- Brand strategies
- Traffic-driven web ecosystems
- Advertising and revenue-generation systems

This role strengthened our expertise in scalable, global technology solutions.

10.



## Learn Without Limits

### Digital Education Before EdTech Was Popular

At Learn Without Limits, we worked between India and the USA developing math content and digital learning tools—well before EdTech became a global trend. This experience shaped our deep understanding of digital education systems.

11.

## CK Source & Safal Education

Foundations in Digital Learning



**CKSOURCE™**

Our early work with:

- CK Source (as a translator)
- Safal Education

helped us master:

- Multilingual content development
- Large-scale digital curriculum integration
- Educational technology deployment

12.



# Aarin Industries

## Production Plant SOP

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All production operates on standardized, documented processes with zero deviation from quality and safety norms. Daily, weekly, and monthly production planning is mandatory with clear accountability at every level. Raw materials, processes, and finished goods follow strict FIFO, traceability, and quality checkpoints.

13.

# TECHPACK

## Strategic Training

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Training covers leadership clarity, process design, and operational discipline from day one. Startups are equipped with scalable systems, SOP thinking, and data-driven decision frameworks. Focus is on converting vision into repeatable actions, not theory or motivation.

14.



## Shenzhen Yaoming

### Technology Enablement

Shenzhen Yaoming is a China-based, technology-driven manufacturing enterprise. The company delivers precision production with scalable and globally compliant operations. Products are engineered for quality consistency, efficiency, and international market standards.

15.

## Inner Personality Identification

The tool is structured for enterprise, coaching, and institutional use worldwide.



IPI is an advanced global coaching tool designed for corporate and general audiences. It leverages a large-scale database with video- and audio-based assessments. The system identifies inner personality patterns to enable self-awareness and performance growth.

16.



## Shree Basava Industries

E-Commerce Platform Upgrade & Amazon Enablement

Upgrade and optimize the Shree Basava e-commerce platform for performance, UX, and scalability. Strengthen brand visibility through consistent digital identity and marketplace positioning. Create and optimize high-conversion product listings on Amazon (titles, images, SEO, A+ content).

17.



## Ruchi Doctor

Transformation Coach and Growth Strategist

A firm believer that anything in the world can be achieved when you are surrounded by the right Mastermind, she leads the Par Excellence Mastermind, where she coaches leaders, entrepreneurs, and changemakers to build legacy-driven businesses, scale influence, and create meaningful global impact.

With over 22 years of experience, she has impacted 3 lakh+ individuals across 9 countries.

# Websites Developed by Hitarth Consultants

Anada Publications

Darpana Acamedy

Relief Cinema

Solsons

Samdbaav

John Energy

Safal Education

Metro Chemicals





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Thanks for visiting our website

## Our Legacy

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From early digital learning initiatives in the 1990s to blockchain innovation and modern automation platforms, Prowess represents a continuous journey of innovation, foresight, and impact.

We don't just follow technology trends —  
we help create them.

PROWESS.house

+91 9081978887 || [Info@prowess.house](mailto:Info@prowess.house)

1021 B, 1022 A, Krupal Pathshala, Shivranjani Cross Road, Ahmedabad-380015, Gujarat, India