



Fruit of the Earth Purifying Moor Mud Mask





Moor Mud

Deep Secret of Nature

Moor Mud has been used since ancient times for beauty treatments.
With high levels of organic content, thousand of years old Moor
Mud is manually harvested in Europe without addition of chemical
substances.

Miraculous Moor Mud

- Heilmoor clay is the official name for moor, an important health and wellness ingredient for many centuries
- In Austria, a rare form of nutrient-rich peat which was formed during the Ice Age as the result of a geological shift which caused a layer of rich vegetation (including herbs, plants and flowers)
- Submerged under up to 60 feet of clay, where it remained, cocooned within the Earth, and now totally protected against pollution

One of the first users of moor was Cleopatra herself



Moor Mud is great for :

- **Acne**
- **Black**
- **Heads**
- **Dermatitis**
- **Dry skin**
- **Eczema**
- **Psoriasis**
- **Mature skin**
- **Oily face**
- **Open pores**
- **Sensitive skin**
- **Sun damage**
- **Wrinkles**



1st Time in India



Moor Mud

+

Charcoal & Hijiki Extract

In Affordable price

Fruit of the Earth

Purifying Moor Mud Mask



Key Ingredients



Moor Mud

- It improves circulation, reduces tissue inflammation, stimulates the immune system, promotes muscular relaxation.



Hijiki Extract

- Hijiki extract helps nourish the skin with the high level of minerals.
- It improves skin tone and promotes anti-aging of skin.

Charcoal Black

- The charcoal draws bacteria, toxins, chemicals, dirt, oil and other micro particles from the skin and carries them away, when we wash.



Kaolin

- It softens the skin. Kaolin helps to cleanse and exfoliate dead skin cells.



Key Ingredients



Sorbitol

- **As a humectants, Sorbitol prevents moisture loss and hydrates the skin**

Bentonite clay

- **Bentonite clay helps to remove toxins from pores allows skin to heal and reduces inflammation.**
- **Clays help in lightening of acne marks on the face and helps to get rid of scar tissues and stretch mark easily and effectively.**



Beeswax

- **Carries anti viral, anti inflammatory and anti bacterial properties that are essential in fighting chapped skin**
- **Forms a protective wall by sealing in moisture in our skin without clogging the pores.**



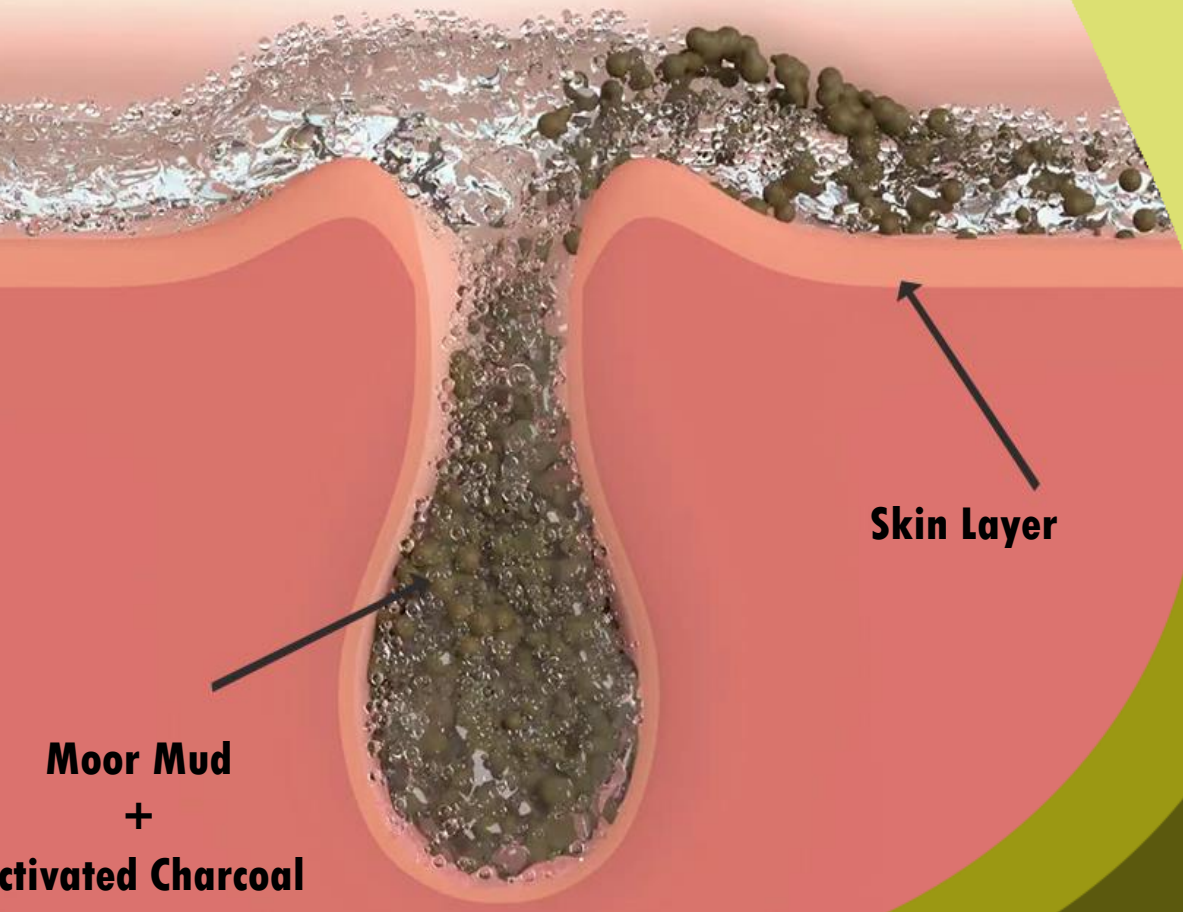
Multani Mitti

- **Helps draw out the oil and impurities from the skin**
- **Also nourishes the skin with its rich content of minerals.**



ACTION :

**Purifies . Refines . Decongest .
Hydrates**



Moor Mud With Activated Charcoal

- **Activated Charcoal works by trapping toxins and chemicals in its millions of tiny pores.**
- **It doesn't absorb the toxins, instead works through the chemical process of Adsorption.**
- **In chemical Adsorption elements bind to the surface.**
- **Activated charcoal binds to dirt and helps pull it out of your pores, making them less visible.**

This leaves your face feeling fresh.

Features and Benefits

- Hydrates skin by helps in diminish fine lines and wrinkles
- Erase acne and blemishes
- Feed skin with a power-packed cocktail of skin nourishing goodies
- Eliminate 'oily face', and removes toxins.
- Heal damage caused by sun, stress, pollutants and life

#INSTANT
SKIN DETOX



Features and Benefits

- Establish youthful, firm skin that shimmers with a healthy glow
- Soothes and detoxifies to calm and strengthen even the most sensitive skin
- Revitalizes skin
- Shrink pores
- Lighten sallow skin and lift dark circles

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SKIN DETOX



Unlock Your Amazing Skin

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SKIN DETOX



Apply : Evenly on cleansed skin with your finger or a brush



Relax : Leave on for up to 10 minutes



Wash : Remove with a warm, damp cloth and rinse skin thoroughly of any remaining residue.

Use 2-3 times a week or as and when desired



**#INSTANT
SKIN DETOX**

Order to Use

1st step

FOTE Moor Mud Facial Bar

2nd step

FOTE Moor Mud Mask

3rd step

Schloka Hydrating Moisturizer



Fruit of the Earth Purifying Moor Mud Mask with Activated Charcoal & Hijiki Extract



Weight: 100ml



MRP: Rs 500/-



DP: 417



BV: 250



Product Code: PC5271

**#INSTANT
SKIN DETOX**

**PARABEN
FREE**

**PHTHALATE
FREE**



Competition Mapping

FRUIT OF THE EARTH Purifying Moor Mud Mask	MRP ₹ 500 (100 ml)	₹ 5 / ml
Peter Thomas Roth Irish Moor Mud Mask	MRP ₹ 3952 (150 ml)	₹ 26 / ml

WE WANT TO SAY

Thank you

FOR YOUR SUPPORT