



Success Principles by Modicare



Product Training



Kitchen Care

- ✓ Greasy kitchen countertops
- ✓ Smoky exhaust fans
- ✓ Worn out utensils



Floor & Wall Care

- ✓ Dirty floors
- ✓ Dirty walls
- ✓ Streaky windows



Toilet & Bathroom Care

- ✓ Dirty bathrooms
- ✓ Unhygienic & stained toilets
- ✓ Dirty lime scale & soap scum
- ✓ deposits on bathroom
- ✓ fittings/walls



Kitchen Problems

Kitchen Solutions



CODE-HC0006

One-Der Drop Advanced

Ideal for cleaning, Stainless steel, Aluminium, Non-stick cookware, Melmo ware, Delicate glass ware, Bone china etc..

Features

- Specially formulated for Indian kitchens
- Cuts away tough grease and oily food residue with ease
- Safe and environment friendly
- Washes up to 10000 utensils per litre
- Does not hurt the skin

Benefits

- Powerful degreasers
- Enhanced cleaning action
- Contains biodegradable surfactants
- Concentrated
- Safe and gentle on hands

One-Der Scrub

Stainless Steel Scrubber



CODE-HC0007

Features

- Single Coil Technology
- Heavy duty & gentle
- Made from special quality Stainless Steel

Benefits

- No sharp or ragged ends.
- Does not break off or splinter easily
- Cleans the toughest of burnt deposits, dried food stains, grease and oil stains from kadais, pots and pans.
- Will not cut hands or leaves scratches.
- Odour free.
- Prevents bad odour build-up.
- Completely rinsable and easy to clean.
- Rust free and durable.
- Lasts up to four times longer than ordinary steel wool scrubbers.



Common Floor & Wall Problems

Floor and Wall Solutions

Duz- All Advanced

Multipurpose Cleaner

Features

- Contains innovative surfactants and coconut oil derivatives
- Versatile

Benefits

- Enhanced performance
- Gentle on hands
- Cleans all washable surfaces - from infant clothes to industrial machinery
- A pack of 250ml Duz All can make up to 200 litres of cleaning solution
- Less quantity required for cleaning more areas
- Value for money



CODE- HC0002

HD

Heavy Duty Floor Cleaner



Features

- Powerful & Heavy Duty
- formulation
- Concentrated
- Bio-degradable

Benefits

- Removes dirt and stubborn stains from dirty floors, floor corners and tough stains found in foyers/corridors, car porches etc
- Can be diluted with water as per requirement
- Economical in use
- Environment friendly

CODE-HC0003

SteriClean

Disinfectant Cleaner



Features

- Powerful Disinfectant Cleaner
- Effective Fungicide, Germicide and Virucide
- Contains Benzalkonium Chloride
- Bio-degradable

Benefits

- Cleans and disinfects walls, floors, tables, chairs, countertops, sinks, bed frames, bathrooms, lavatories, shower cubicles, nappy buckets, door knobs, telephone instruments
- Provides disinfection against wide spectrum of bacteria, fungus and viruses
- Can be used in your kitchen and on all food contact surfaces unlike other disinfectants
- Safe and effective for use on all surfaces including food contact surfaces
- Environment friendly

CODE-HC0011 250ml
CODE-HC0010 1000ml

PROBLEMS ???

General Cleaner

Germs Remover

Anti-Static

Degreaser

Surface Protector

Odor Eliminator

Stainless Steel/Metal Cleaner & Polisher

**Do You Want Freedom From Dust, Dirt
& Germs ??**

7 IN 1 ADVANTAGES





Mighty in One

Multi Purpose Cleaner

DESIGNED TO ENHANCE YOUR LIVING ENVIRONMENT

Features

- Scientifically advanced
- Gentle yet powerful
- 100% BIODEGRADABLE
- Environment friendly
- non-toxic
- Non-flammable

Benefits

- No harmful chemicals
- No toxic after effects
- Removes germs, grease, soil, dust, organic oils, airborne odours
- Employs micro- technology to protect
 - Surfaces
- Helps reduce the frequency of
 - reoccurring cleaning challenges



CODE-HC0005

Mighty in One

Shine & Protect



Features

- Protects, renews, preserves and improves the appearance of the surface.
- Adds weather resistant protection and brings back deep gloss shine
- Defends against ultraviolet rays that can cause fading and cracking
- Reduces static electricity to help reduce dust & dirt attraction
- Provides water resistant coating

Benefits

- Penetrates surfaces to shine and protect
- Helps protect surfaces from fading and cracking
- Defends surfaces from harmful ultraviolet rays
- Brings out color and restoring luster and shine.
- Protects against abrasion and also helps reduce dust and dirt attraction on the surface.

CODE-HC0004



Best Suited For: Vinyl, Finished leather, Synthetic Leather, rubber, PVC, Wood and Plastic

Toilet & Bathroom Care



Common Toilet & Bathroom Problems



Spic 'N' Span

Features

- Powerful and Instant Lime Scale Remover
- Convenient and easy to use
- Economical

Benefits

- Instantly removes lime scale and stubborn dirt deposits caused by hard water, soap scum and grime
- Ready to use cleaner which can be applied with a brush, sponge
- Value for money



CODE-HC0009

Beyond Blue

Liquid Toilet Cleaner



CODE-HC0001

Features

- 90 seconds formula
- Unique Colour changing formula
- Versatile
- International pack with child proof cap
- Bio degradable
- Environment friendly
- Color changes from Green to Blue



Benefits

- Cleans and disinfects in 90 seconds by killing germs and bacteria leaving the toilet clean, germ-free and hygienic.
- Dissolving stubborn stains, toughest built-up of dirt, uric acid, feces and lime scales demonstrates, product is working
- Suitable for both Indian and Western style toilets
- Very safe for septic tanks
- Very convenient and easy to use. No spillage and no leakage.
- Reaches every corner of the toilet bowl
- Prevents child from opening the cap

Silverware Care



**Some
common
problems in
Silver ware**

Silverware Solution

Silver Dip



CODE-HC0008

Features

- Instant Silver Cleaner
- Dip and Clean Formula with dip tray
- Safe to use

Benefits

- Cleans tarnished silver, silver plated articles and white metals instantly giving an excellent shine
- Quickly cleans even difficult to reach places like between the grooves of articles
- Convenient and easy to use. Scrubbing and brushing not required
- No metal loss

HAPPY SELLING !!!

