



Success Principles by Modicare



URBAN COLOR
Urban Color Training



Top 8 Reasons **WHY SHOULD YOU USE MAKEUP?**

URBAN COLOR

Reasons:

- CONFIDENCE BUILDER
- SKIN PROTECTION
- QUICK & EASY
- FUN
- VARIETY
- ENHANCES FEATURES
- LIFTS YOUR MOOD
- SOMETHING NEW TO LEARN EVERY TIME



URBAN COLOR

URBAN COLOR ULTIMATE RADIANCE PRIMER



Features & Benefits

- With Vitamin E to help protect skin from free radicals
- Absorbs excess oil to give a smooth canvas
- Lasts throughout the day and mattifies shine
- Hypoallergenic
- Actives from USA & Germany

URBAN COLOR ULTIMATE RADIANCE 3 IN 1 MAKEUP



Features & Benefits

- A cream to powder formulation that works as a one step makeup base
- Light weight, non-chalky texture, blends seamlessly
- With Vitamin E for nourishing benefit
- Allows for buildable coverage with a natural matte finish
- Formulated in Italy



0001RM
Ivory



0002RM
Beige



0003RM
Fairfawn



0004RM
Honey

URBAN COLOR⁶

URBAN COLOR

ULTIMATE RADIANCE FOUNDATION



Features & Benefits

- Contains Vitamin A that acts as an anti-oxidant
- With UV filters for sun protection
- Hides imperfections easily
- Flawless, light weight buildable coverage
- Dermatologically tested
- Formulated in Italy



00014
Classic Ivory



00015
Natural



00016
Nude Beige



00017
Honey Beige

URBAN COLOR

URBAN COLOR ULTIMATE RADIANCE COMPACT

Features & Benefits

- Adapts instantly to enhance the natural skin tone
- Mattifies skin & controls shine
- With Vitamin E for anti-ageing and nourishing benefits
- Light weight formulation that hydrates, reduces wrinkles & has line filling properties
- Formulated in Italy



URBAN COLOR

URBAN COLOR ULTIMATE RADIANCE BLUSH

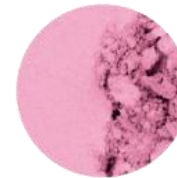


Features & Benefits

- Color glides on smoothly and evenly
- Vitamin C works as an anti-oxidant
- Excellent pigment with sheer but natural hint of color
- Light weight formula that lasts long
- Formulated in Italy



000131
Fresh Coral



000230
Rose Light



000311
Sheer Glow

URBAN COLOR

URBAN COLOR HYPNOTEYES EYESHADOW QUAD



Features & Benefits

- Long lasting, smooth formula
- Rich and dense color
- Can be used both wet and dry
- Satin, pearlescent or matt finish dependant on color
- Budge-proof, crease-proof, and smear-proof
- Safe for contact lens wearers
- Paraben and Mineral oil free
- Dermatologic ally and Ophthalmologic ally tested
- Formulated in Italy

URBAN COLOR

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SUPER MATTE 16HRS STAY EYE LINER



Features & Benefits

- Matte finish
- Fast drying
- 16 HRS stay , to lasts all day long
- Waterproof , smudgeproof & transfer resistant
- Sweatproof & suitable for hot & humid climates
- Dermatologically tested
- Ophthalmologically tested
- Suitable for contact-lens wearers

URBAN COLOR

URBAN COLOR INTENSE STAY 10 HRS KAJAL



Features & Benefits

- 10 Hrs stay
- Creamy texture and easy glide on kajal
- Retractable tip never needs sharpening.
- Smudge proof and water proof
- Can be used as kajal & liner
- Ophthalmologically tested
- Made in Germany

URBAN COLOR ULTIMATE LASH MASCARA



Features & Benefits

- Dual function - volumizes and lengthens in one go
- Instantly thickens lashes
- Moisturize and conditions the lashes
- Coats lashes for a pure, deep color for an irresistible lash look
- Lightweight, waterproof and does not flake
- Contents made in Italy

URBAN COLOR LIP DEFINER

Features & Benefits

- Ready to use twist up definer pencil that lines and defines lips perfectly to enhance the shape of your lips
- Ideal for anyone to contour lips & achieve the desired look from natural to sensuous
- Retractable tip never needs sharpening
- Smudge proof and water proof
- Extends the wear of the lipstick



URBAN COLOR

URBAN COLOR PERFECT MATTE LIPSTICK



Features & Benefits

- With Vitamin E, an anti-oxidant to nourish lips
- Excellent Pigment
- High coverage that gives fuller looking lips
- With Sun Protection
- Does not bleed, flake or feather



URBAN COLOR

URBAN COLOR CRÈME GLAM LIPSTICK

Features & Benefits

- Enriched with Vitamin E and C
- Rich creamy color that hydrates lips
- Gives full coverage
- With Sun Protection
- Does not bleed, feather or flake



URBAN COLOR EXTREME STAY LIQUID LIPSTICK



Features & Benefits

- Stays up to 8 hours
- Ultra-creamy texture, matte finish
- High pigment, smooth & even application
- Does not flake
- Paraben Free & Fragrance Free
- Does not bleed, feather or flake
- Contents made in Italy



URBAN COLOR

URBAN COLOR COLOR GLASS LIP GLOSS

Features & Benefits

- Jojoba Oil locks moisture
- Vitamin - E & Shea Butter soothe & protect lips, making them soft & smooth
- Full coverage
- Does not flake and is non sticky
- It can be used alone or over a lipstick

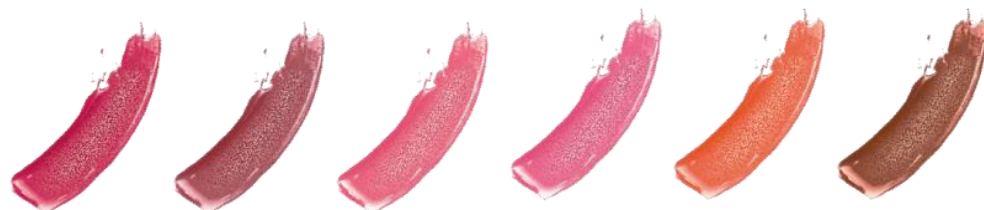


URBAN COLOR GLASS SHINE LIP GLOSS



Features & Benefits

- Extreme shine with crystal brilliance
- Light reflective particles give a 3 dimensional look for a high shine
- Brilliant moisturisation that keeps lips soft and smooth
- Provides lasting glitter
- Light color in application
- Non-sticky
- Dermatologist tested
- Contents made in Italy



00102
Bright Fuchsia

04805
Nude Rose

10023
Pink Dream

00045
Pink Sugar

00008
Peachy Pink

00005
Raspberry

URBAN COLOR



URBAN COLOR NAIL LACQUER

Features & Benefits

- High shine & glossy
- Chip resistant & long lasting
- Does not yellow nails
- Toulene, DBP and Formaldehyde Free



URBAN COLOR

URBAN COLOR QUICK DRY NAIL LACQUER



Features & Benefits

- High shine & glossy
- Chip resistant & long lasting,
- Dries in 60 seconds
- Does not yellow nails
- Toulene, DBP and Formaldehyde Free



URBAN COLOR

URBAN COLOR NAIL ENAMEL REMOVER



Features & Benefits

- With Jojoba Oil
- Conditions & moisturizes nails
- Prevents damage to the nails
- Acetone, Toluene and DBP free

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HAPPY SELLING !!

Thank's
You