



ACCELERATE YOUR AZADI

OBJECTIVE

MAKE JULY'21 THE BIGGEST
AZADI MONTH WITH
PROGRAMS TO DRIVE CHEQUE
FROM THE BASE LEVEL UP TO
LEADERSHIP LEVELS



PROGRAM 1

PGBV Growth Promotion For **Directors** and **Senior Directors**



** Please refer the poster for detailed terms & conditions*



PROGRAM 1: PGBV Growth Promotion For Directors and Senior Directors

SPECIAL INCENTIVE TO BUILD PGBV

Eligibility:

For all consultants up to Paid As Title Senior Director in April'21 and All New Joinees of May/Jun/Jul 2021

Qualification:

Maintain or grow over your base title (April'21) and achieve the following in July'21

Reward:

PAT Director : Rs 4000

PAT Senior Director: Rs 5000

Base Title	July PAT	Minimum Pure PGBV
Up to Director	Director	45000 1700PV
	SD or above	40000 1500PV
Senior Director	SD or above	40000 1500PV



Understanding PV and BV for July 2021

For 40000 PGBV			
	1500 PV		
PV	BV	DP	Team
25	675	1350	60
50	1350	2700	30
100	2700	5400	15

For 45000 PGBV			
	1700 PV		
PV	BV	DP	Team
25	675	1350	68
50	1350	2700	34
100	2700	5400	17

For 50000 PGBV			
	1900 PV		
PV	BV	DP	Team
25	675	1350	76
50	1350	2700	38
100	2700	5400	19

EXAMPLES

April'21 base Paid as title	July'21		Qualified
	Paid as title	Pure PGBV	Yes/No
13%	Director	45000 ^{1700PV}	Yes, Rs 4000
NQD	Director	50000 ^{1900PV}	Yes, Rs 4000
Director	Director	45000 ^{1700PV}	Yes, Rs 4000
Director	Senior Director	45000 ^{1700PV}	Yes, Rs 5000
Senior Director	Director	45000 ^{1700PV}	No
Platinum Director	Platinum Director	40000 ^{1500PV}	No
Senior Director	Senior Executive Director	40000 ^{1500PV}	Yes, Rs 5000
Presidential Director	Senior Director	45000 ^{1700PV}	No



Pure PGBV

45000
1700PV

Potential Earning at Director Level

Example 1

Director Bonus without Special PGBV Bonus

$$45000 \times 6\% \times 1.28 = \text{Rs } 3456$$

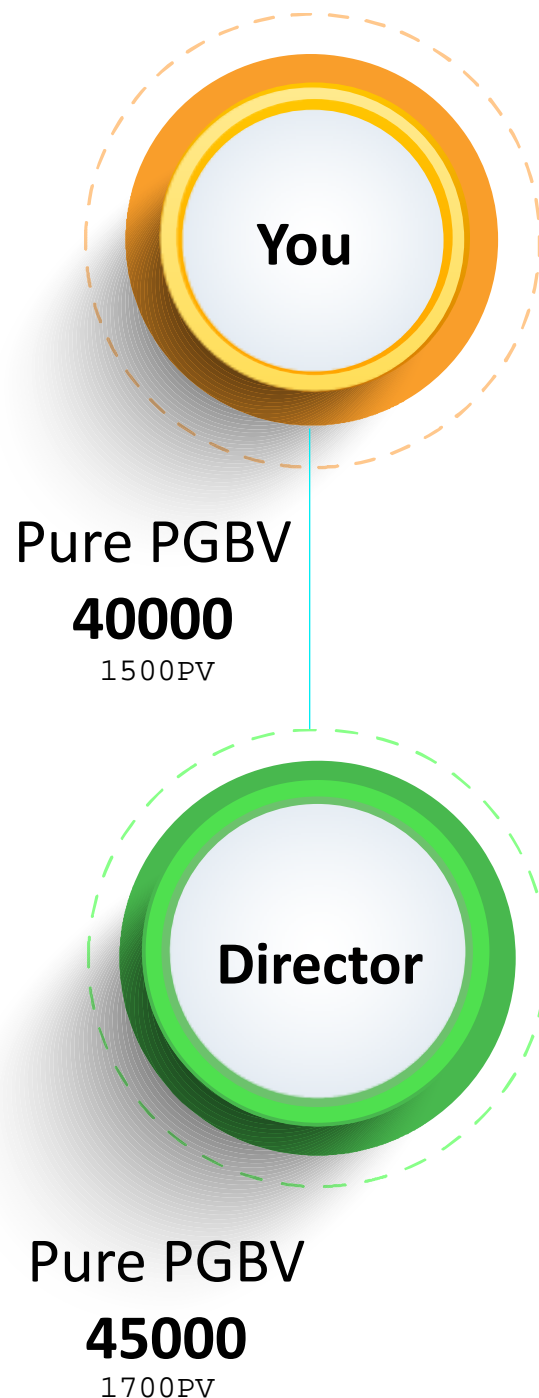
Director Bonus with Special PGBV Bonus

$$\text{Rs } 3456 + \text{Rs } 4000 = \text{Rs } 7456$$

More than **115% Growth**

Potential Earning at Senior Director Level

Example 2



TBB without Special PGBV Bonus

$$40000 \times 6\% \times 0.79 = \text{Rs } 1896$$

$$45000 \times 5\% \times 0.79 = \text{Rs } 1778$$

Total: Rs 3674

TBB with Special PGBV Bonus

$$\text{Rs } 3674 + \text{Rs } 5000 = \text{Rs } 8674$$

More than 136% Growth

PROGRAM 2

Building LPB Legs
Promotion
For **ED** to **Platinum**



** Please refer the poster for detailed terms & conditions*



PROGRAM 2: What is LPB?

You

**Senior Director
1100 PGPV**

Level 1

**Senior Director
1200 PGPV**

Level 2

**Senior Director
1200 PGPV**

Level 3

**Director
1250 PGPV**

**Total
More than
3600 PGPV**

You

**Senior Director
1100 PGPV**

Level 1

**Senior Director
1800 PGPV**

Level 2

**Director
1800 PGPV**



PROGRAM 2:

Building LPB Legs Promotion For Executive Director to Platinum

SPECIAL INCENTIVE TO BUILD LPB LEGS, THE MAIN INCOME AT THESE LEVELS

Perfect synergy with Director and SD program

Eligibility:

For all consultants up to PAT Platinum in April'21 and all New Joinees of May/Jun/July 2021

Qualification:

Maintain or grow your base title (April'21) to ED or above and build 1 extra LPB Leg

Reward:

Rs 6000 for each additional LPB Leg over the base month

Base Title	July PAT	Minimum LPB Legs
Up to ED	ED or above	Base Month Legs + 1
SED	SED or above	Base Month Legs + 1
PLD	PLD or above	Base Month Legs + 1



PROGRAM 2: Qualification for ED to Platinum

**Executive Director
900 PGPV**

You

**Total
More than
3600
PGPV**

Level 1

**Senior Director
1200 PGPV**

Level 2

**Senior Director
1200 PGPV**

Level 3

**Director
1250 PGPV**

FIRST LPB LEG

Level 1

**Senior Director
1200 PGPV**

Level 2

**Senior Director
1200 PGPV**

Level 3

**Director
1250 PGPV**

SECOND LPB LEG

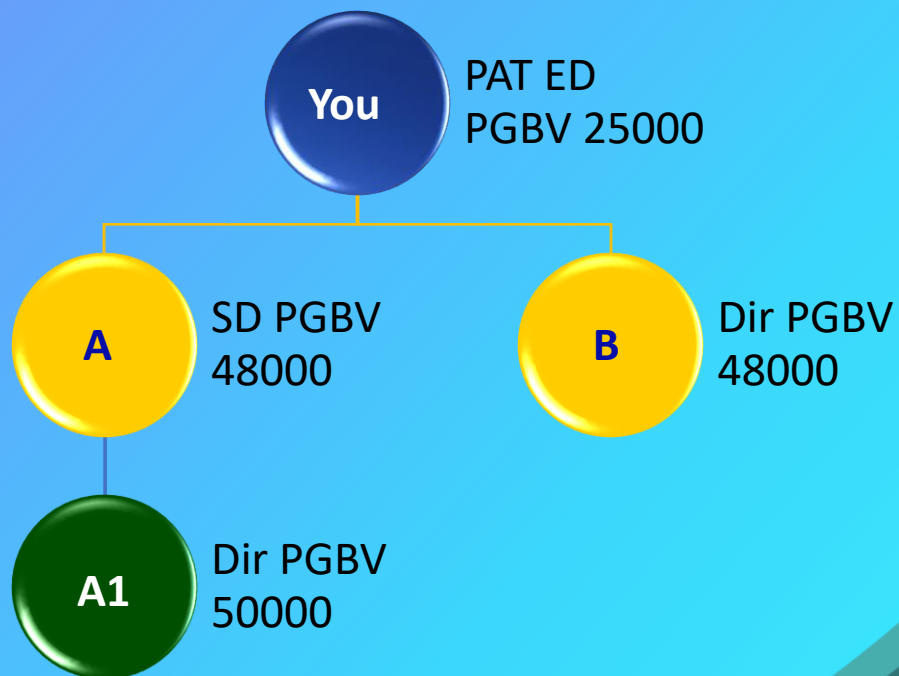
EXAMPLES

April'21 base month		July'21		Qualified
Paid as title	LPB Legs	Paid as title	LPB Legs	Yes/No
NQD	0	Senior Director	1	No
10%	0	Executive Director	1	Yes, Rs 6000
Director	0	Senior Executive Director	1	Yes, Rs 6000
Executive Director	1	Executive Director	2	Yes, Rs 6000
Platinum Director	3	Platinum Director	5	Yes, Rs 12000
Executive Director	2	Executive Director	2	No
Senior Executive Director	3	Platinum Director	4	Yes, Rs 6000
Platinum Director	5	Presidential Director	6	Yes, Rs 6000
Presidential Director	2	Platinum Director	3	No

Example 1

Potential LPB Earning

SMAP Unlimited

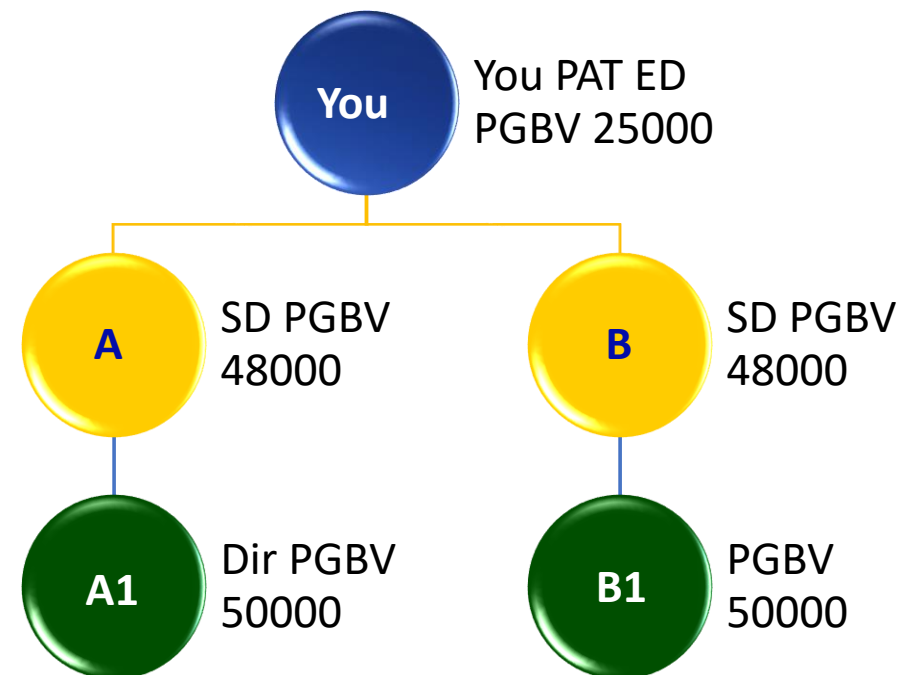


LPB earnings:

3690 points X 2.4 = **Rs 8856**

269%
growth

SMAP Unlimited + LPB Leg offer



LPB earnings:

10990 points X 2.4 = **Rs 26376**

Plus, **Rs 6000**

Total: **Rs 32376**

Example 2

Potential LPB Earning

SMAP Unlimited

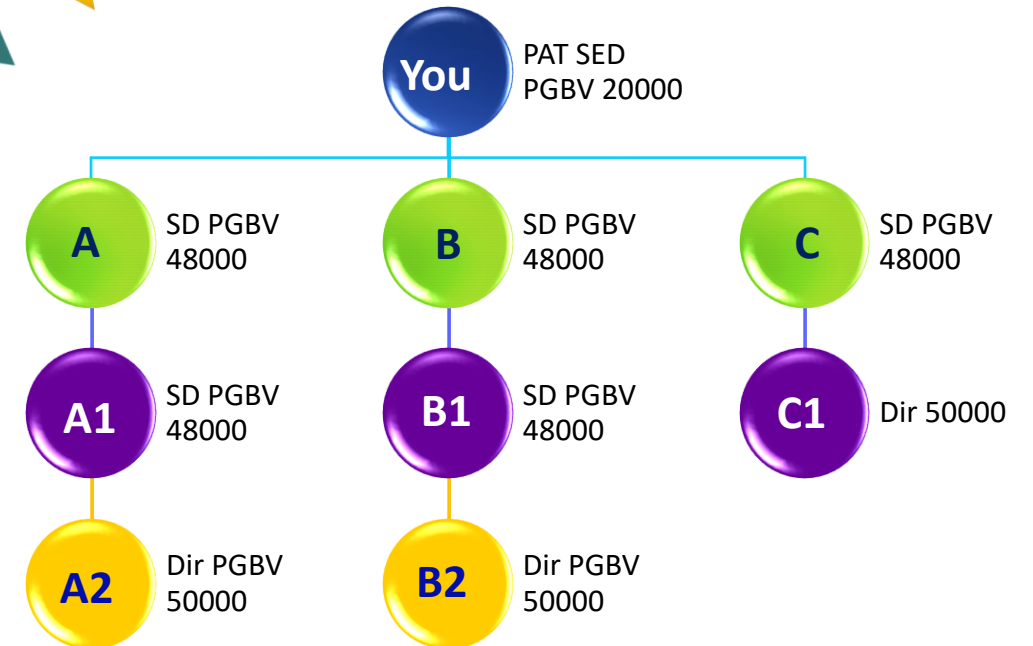


LPB earnings:

15460 points X 2.4 = **Rs 37104**

63%
growth

SMAP Unlimited + LPB Leg offer



LPB earnings:

22760 points X 2.4 = **Rs 54624**

Plus, **Rs 6000**

Total: **Rs 60624**

PROGRAM 3

Special Edition

10 Ka Dum

Lucky Draw



** Please refer the poster for detailed terms & conditions*



PROGRAM 3: Special Edition 10 Ka Dum Lucky Draw

REWARD CONSULTANTS FOR EARLY ORDER PLACEMENT, THE IDEAL BEHAVIOR OF AZADI

Period:

1st to 10th of July'21

Eligibility:

Any consultant who places a minimum order of 50 PV in multiple invoices

50 PV : 1 Ticket

100 PV: 3 Tickets

For TN: Guaranteed prize for top 28 buyers who complete 50 PV or higher in multiple invoices

Lucky Draw Prizes



India

Except Tamil Nadu

Modicare

10
Smart TV

₹35000

20
Mobile Phone

₹11000

40
SM Watch Combo

₹5500

1500
Modicare Products Basket

₹1426

Modicare Products Basket	MRP in Rs
Well Noni Juice Concentrate (1L)	500
Fruit of the Earth C.T.C & Long Leaf Tea (250g) – New	125
Salon Professional Advance Formula Hair Fall Defense Shampoo (200 ml)	280
Beyond Blue (750 ml)	162
Washmate Popular Detergent Powder (1 kg)	157
One Der Drop Advanced Concentrated Dish Washing Liquid (500 ml)	202
TOTAL	1,426

The images given here are only for illustration purpose

Lucky Draw Prizes



Tamil Nadu

Modicare

1
Smart TV
₹35000

1
Mobile Phone
₹11000

1
SM Watch Combo
₹5500

25
Modicare Products Basket
₹1426

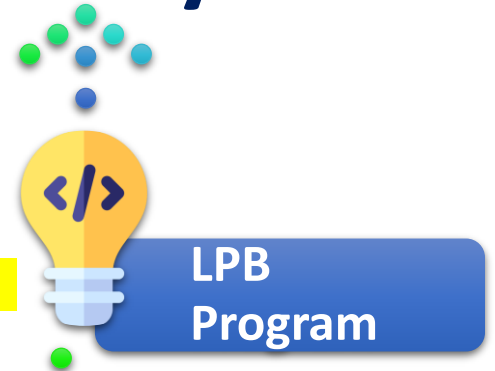
Modicare Products Basket	MRP in Rs
Well Noni Juice Concentrate (1L)	500
Fruit of the Earth C.T.C & Long Leaf Tea (250g) – New	125
Salon Professional Advance Formula Hair Fall Defense Shampoo (200 ml)	280
Beyond Blue (750 ml)	162
Washmate Popular Detergent Powder (1 kg)	157
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TOTAL	1,426

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How will the entire package work **Perfect Symphony**



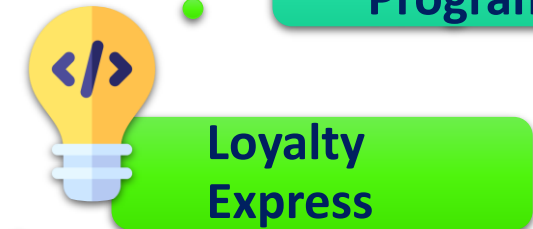
3 PGBV qualifiers in a leg gets you into LPB program



17/15 LE @ 100 PV gets you in PGBV Program



DKD participation gets you in Loyalty Express @100%





Let's Make July 21 the **BIGGEST AZADI** month with 3 **Powerful Programs**

PROGRAM 1

PGBV Growth
Promotion
For **Directors** and
Senior Directors

PROGRAM 2

Building LPB Legs
Promotion
For **ED to Platinum**

PROGRAM 3

Special Edition
Dus Ka Dum
Lucky Draw