



Success Principles by Modicare



**VELOCITY**

***Velocity Training***

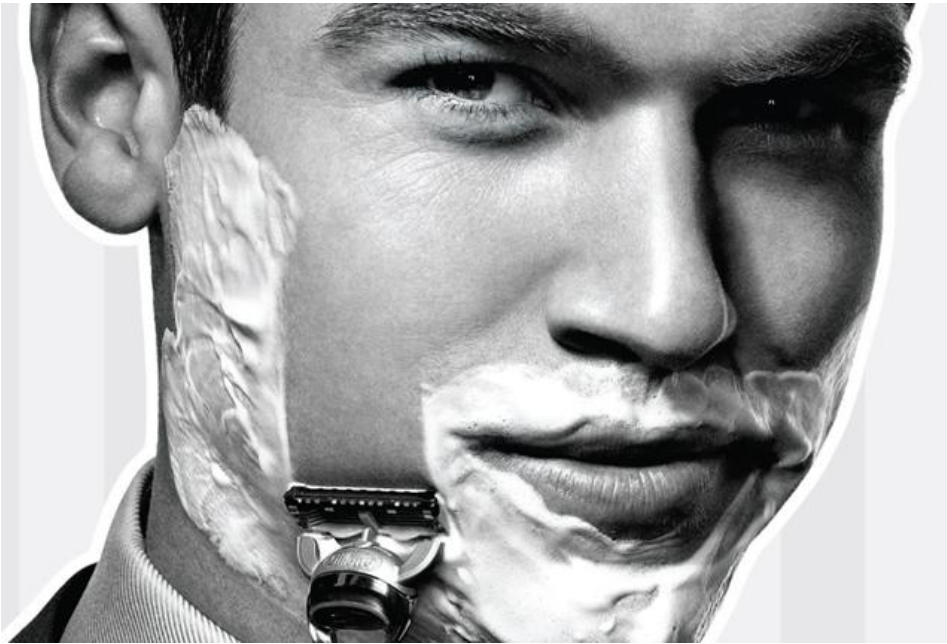
The background of the top half of the image features a dark, black field with a series of vibrant, multi-colored light trails. These trails, in shades of blue, purple, orange, and red, radiate from a central point on the left, creating a sense of motion and energy. The word "VELOCITY" is prominently displayed in the center of this graphic.

# VELOCITY

COMPLETE MEN'S GROOMING RANGE







## WHY IS MEN GROOMING IMPORTANT?

**Proper grooming** of your appearance is essential in today's time. It is this your appearance that will allow you to gain a positive or negative impression.

- Grooming yourself and your impression will impact the way you will carry yourself, which in turn, will affect that way you interact with others. They in turn, will react in tune to your interaction.

- Lack of poor grooming often leads to a bad impression, which in turn decreases the chances of a positive feedback.

- The key area to men's grooming is to focus on each feature of your appearance.**

- Certain aspects of your appearance such as you hair and your clothes will be your priority for grooming. However, other factors such as your teeth and even your cologne can affect your appearance.

- If you are looking to focus on some self-grooming, here are a few tips you can take into consideration:



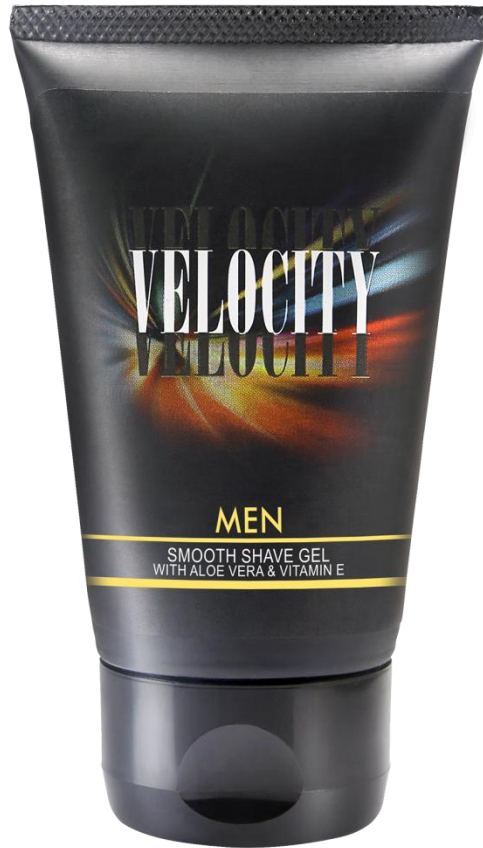


## **Groom your attitude**

You need to groom your attitude. A confident and upbeat appearance is more appealing. It also makes it easier for others to be comfortable and themselves around.

## VELOCITY MEN SMOOTH SHAVE GEL

Experience the ultimate close shave with Aloe vera, Olive oil & Glycerin extracts.



CODE-PC5011

### Features

- **Aloe Vera Extract** – soothes skin from minor nicks and cuts, razor irritation.
- **Vitamin E & Olive Oil** - protects, moisturizes, softens beard for an incredibly comfortable smooth shave.
- **Glycerin** - hydrates to enhance razor glide.
- **Menthol** - refreshes and revitalizes.

### Benefit

- Protects skin from razor irritation .
- Recommended for sensitive skin.





**CODE-PC5010**

## **VELOCITY MEN PREMIUM SHAVING CREAM**

A rich creamy shaving cream that gives a thick lather for a quick, comfortable & extra smooth shave.

### **Features**

- Special blend of Glycerin, Allantoin & Lanolin – moisturizes, revitalizes & soothes skin . Reduces minor irritations caused by nicks and cuts during shaving.
- Soft & rich creamy lather – softens the beard and gives extra close shave
- Menthol – leaves skin refreshed .

### **Benefit**

- Provides a clean shave without any razor irritation, resulting in skin feeling conditioned and moisturized.

## VELOCITY AFTER SHAVE SPLASH

A fresh, alluring and intoxicating men's After shave Splash which is just perfect to start your day.



CODE-PC6029

## Features

- Invigorating notes of **Citrus, Lavender & Musk** - fresh masculine fragrance
- **Aloe Vera & Glycerin** : calms & protects skin
- **Menthol** : revitalize the skin with immediate cooling effect

## Benefit

- Skin that feels cool & calm through out the day.

## VELOCITY MEN OIL CLEAR FACE WASH

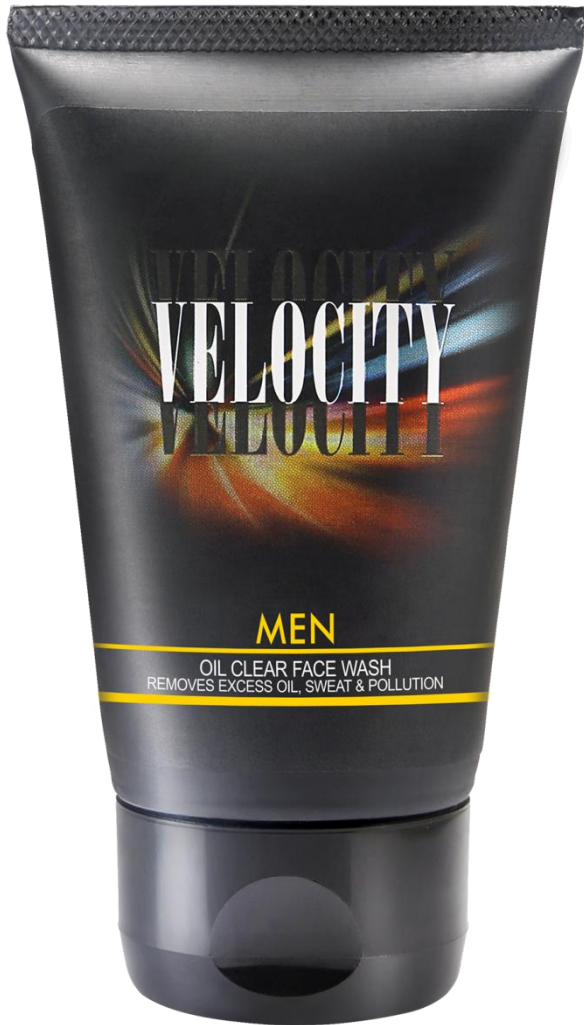
A face wash for men that deep cleans to wash away excess surface oil and embedded impurities without leaving the skin feeling dry.

### Features

- Lathers up effectively to eliminate sweat & pollutants.
- **Vitamin B3 (niacianmide)** - helps refine skin texture, and brightens skin clarity.
- **Glycerol** - maintains the moisture balance

### Benefit

- Removes excess oil, sweat and pollution.
- Makes skin less vulnerable to oil related problems.



CODE-PC5009

## VELOCITY MEN FAIRNESS CREAM

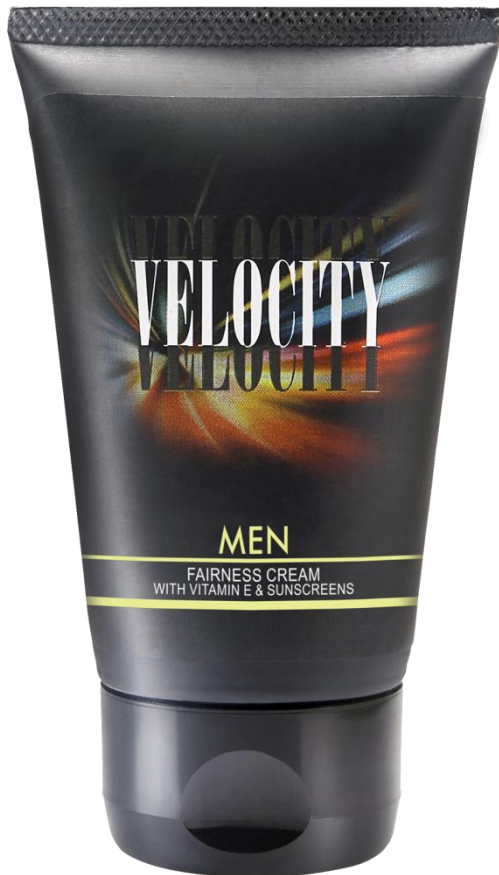
An advanced and effective fairness cream that absorbs into the skin to protect it from environment pollution and UV rays.

### Features

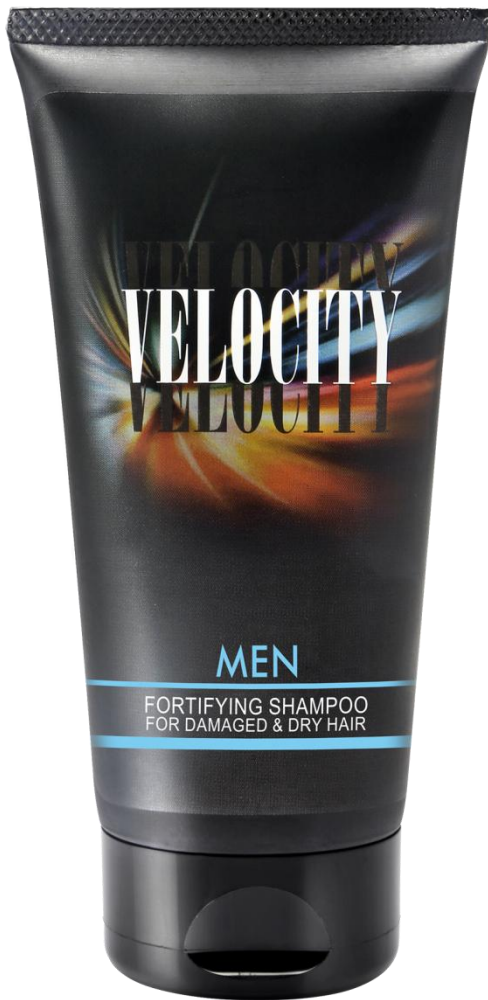
- **Vitamin E** - retains moisture & prevents premature skin ageing
- **Vitamin B3(niacinamide)** - gives your skin a fairer and radiant look.
- **Vitamin C** - work instantly to refine the skin's texture
- **Sunscreen actives** - prevents skin from the harsh UVA/UVB

### Benefit

- Effectively works to protect and reduce skin darkening.
- Use twice daily for better results.



CODE-PC5005



## VELOCITY MEN FORTIFYING SHAMPOO

It gently cleans and fortifies the hair from damage & dryness. The shampoo helps dislodge the dirt and pollutants settled on the scalp.

### Features

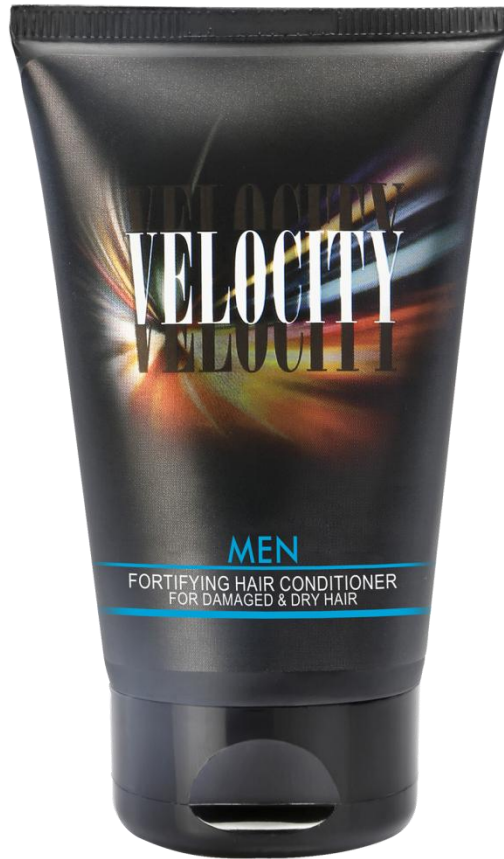
- **Sunflower Oil** - conditions, hydrates & adds a healthy shine
- **Glycerin** - nourishes & prevents dryness

### Benefit

- Nourish & reinforce hair strengths.

CODE-PC5009





## VELOCITY MEN FORTIFYING HAIR CONDITIONER

This rich creamy hair conditioner is infused with almond and sunflower oil to condition, hydrate and smoothen each hair fiber.

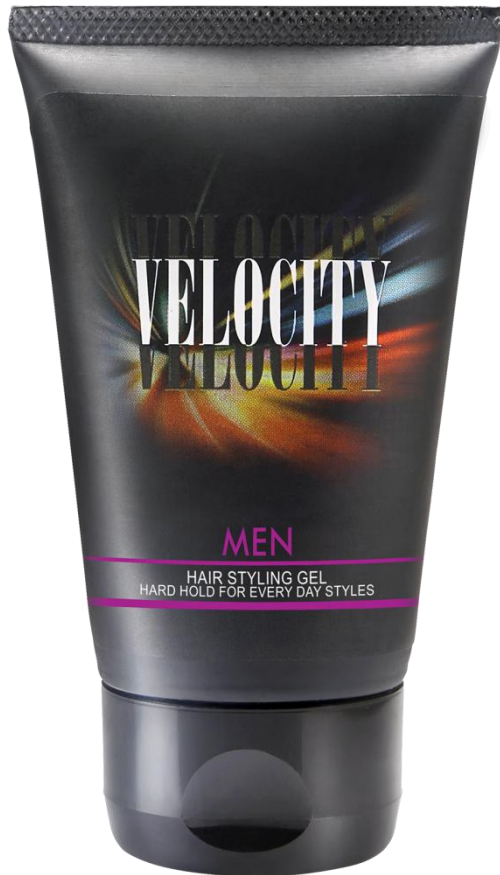
**Features:** For  
Damaged & Dry Hair

- **Almond Oil –**  
nourish and  
replenishes  
moisture.
- **Sunflower Oil -**  
conditions,  
hydrates & adds  
a healthy shine

## Benefit

- Make dull damaged hair look healthy , Shiny & lustrous.

CODE-PC5006



CODE-PC5008

## VELOCITY MEN HAIR STYLING GEL

This is a non-sticky hair gel that gives your hair a firm, shiny and stylish look. Spruce up your boring hairstyle.

### Features

- **Hard hold** - allows creating the desired hair style without flaking or drying out.
- **Non sticky** - gives an incredible control & shine to hair.
- **Refreshing fragrance notes** - fresh citrus , lavender and musk.

### Benefit

- Provides definition with long – lasting hold and manageability.
- Helps create desirable hair style without flaking or drying out.

## VELOCITY MEN ENERGISING SHOWER GEL

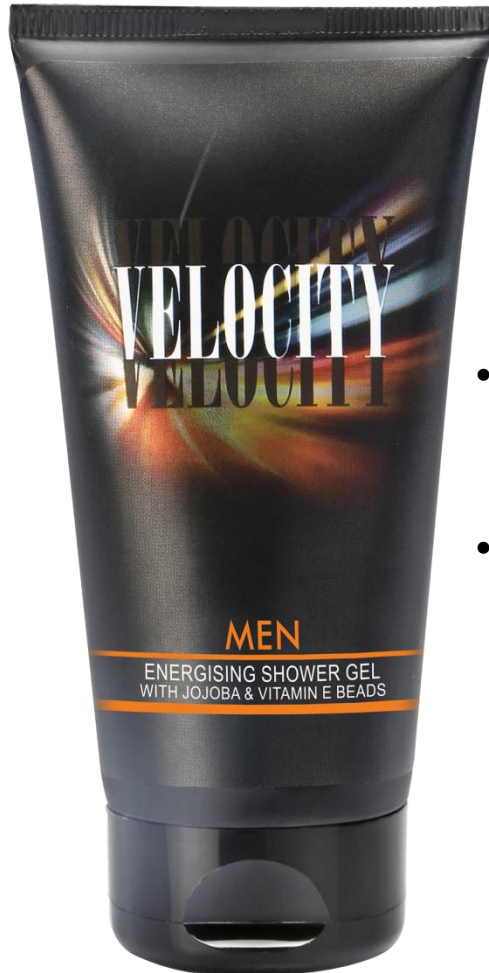
Energizing shower gel, infused with Jojoba & Vitamin E beads. Gently cleanse all impurities, leaving skin feeling soft & smooth .

### Features

- **Jojoba beads** - seals in moisture, leaving skin soft and supple
- **Vitamin E** - known to prevent premature ageing of skin and help retain its moisture balance.

### Benefit

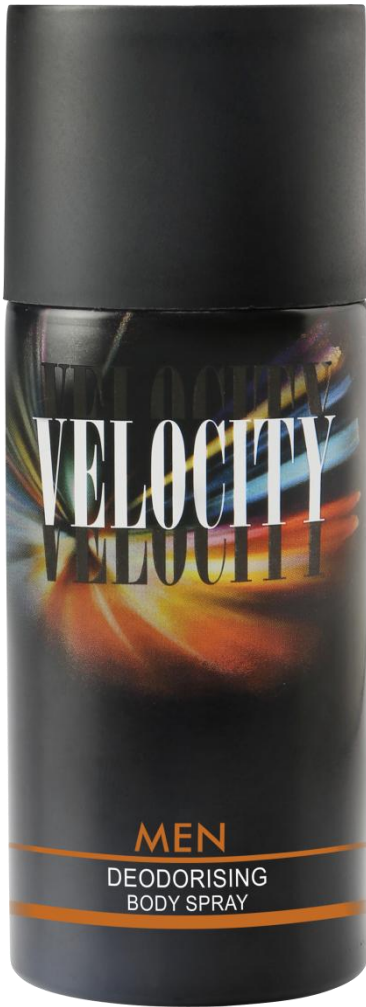
- Stimulates senses to ease away stress and tiredness with instantly refreshes.



CODE-PC5004

## VELOCITY MEN BODY SPRAY

Velocity body spray is an exclusive deodorizing body spray with an energizing blend of fresh citrus , lavender and musk for a long lasting freshness .



### Features

- **Blend of fresh Citrus , Lavender and Musk** – cool and refreshing, long lasting freshness.
- **Triclosan** - anti-bacterial properties helps to protect against germs.

### Benefit

- Checks body odor and gives a fresh feel throughout the day.

CODE-PC5002

## VELOCITY DEODORIZING BODY TALC

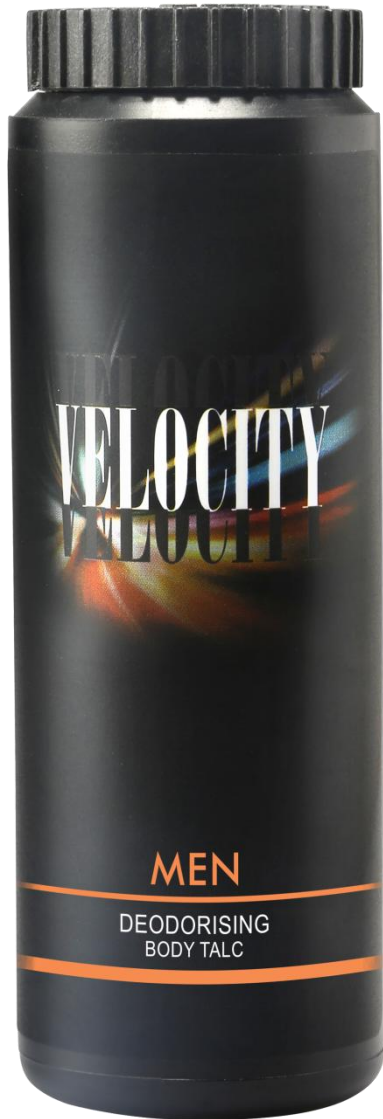
It provides a refreshing masculine fragrance and absorbs sweat to make you feel fresh and dry.

### Features

- **Triclosan** - anti-bacterial properties helps to protect against germs.
- **Refreshing Fragrance** –Uplifts & eradicates body odour for a long lasting freshness.

### Benefit

- A deodorizing body talc that absorbs sweat and leaves skin with a refreshing fragrance .

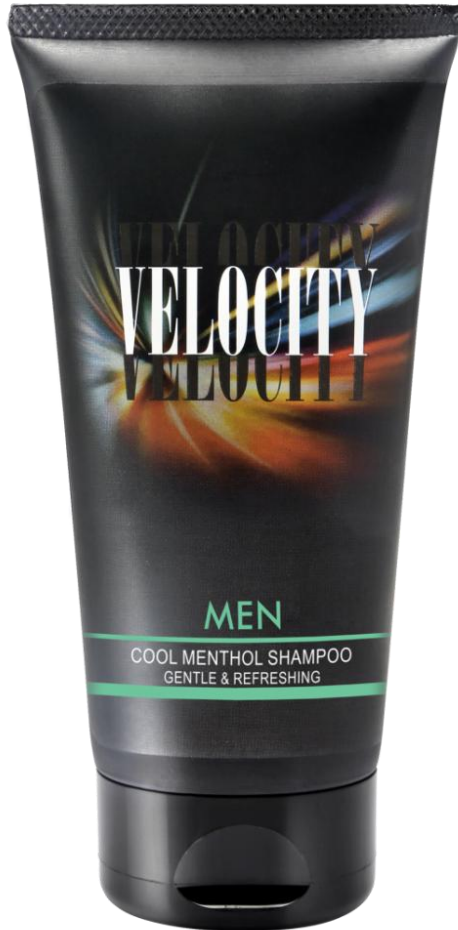


CODE-PC5003



## VELOCITY COOL MENTHOL SHAMPOO

*GENTLE & REFRESHING*



Gently cleanses excess oil and gives a refreshing cooling effect on scalp. It helps to nourish and reinforce hair strands. Fortifies the hair against damage and dryness, smoothen and strengthen hair for a healthier looking appearance.

### Features

- Mint Oil**- to clean and help rebalance oiliness on the scalp, giving hair a natural bounce.
- Menthol**- it alleviates common scalp problems like itching, dryness and provides cooling sensation
- Glycerine** - a great moisturizer and humectants for the **hair**

### Benefit

- Fortifies the hair against damage and dryness, smoothen and strengthen hair for a healthier looking appearance.

CODE-PC6035



## FACE CARE

- VELOCITY MEN SMOOTH SHAVE GEL
- VELOCITY MEN SHAVING CREAM
- VELOCITY MEN AFTER SHAVE SPLASH
- VELOCITY MEN OIL CLEAR FACE WASH
- VELOCITY MEN FAIRNESS CREAM

## HAIR CARE

- VELOCITY MEN FORTIFYING SHAMPOO
- VELOCITY MEN FORTIFYING HAIR CONDITIONER
- VELOCITY MEN HAIR STYLING GEL

## BODY CARE

- VELOCITY MEN ENERGISING SHOWER GEL
- VELOCITY MEN BODY SPRAY
- VELOCITY MEN DEODORISING TALC

HAPPY SELLING !!

VELOCITY  
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