

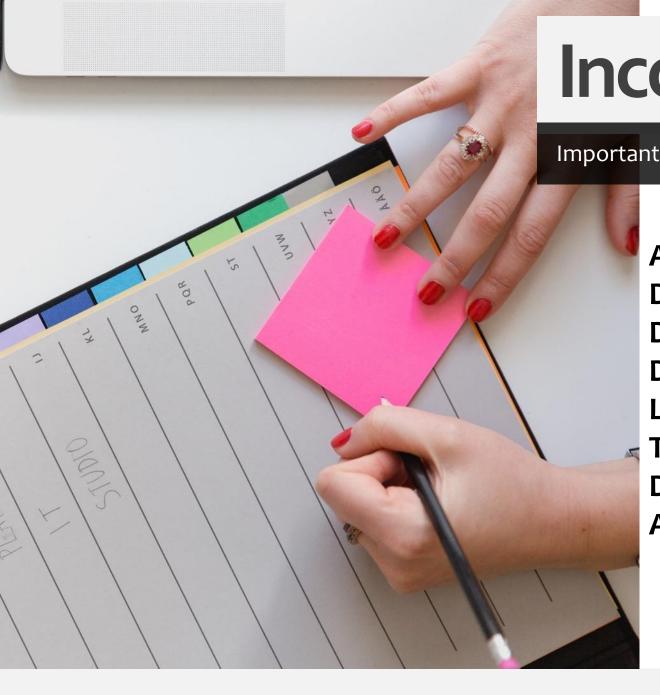
### Important Abbreviations

- MRP: Maximum Retail Price
- **DP**: Distribution Price
- **BV**: Business Volume (for Cheque Calculation)
  - Average 50% of DP
- **PV**: Point Value (for Title Progression)
  - PV/BV ratio 1:27
- GBV: Group Business Volume
- GPV: Group Point Value
- **CGPV**: Cumulative Group Point Value
- PGPV: Personal Group Point Value excluding your team Directors GPV
- PGBV: Personal Group Business Volume excluding your team Director GBV
- Extra PV: 50 to 100% extra PV given by the company to help in Title progression ONLY



## DP / BV Percentages for all categories

DP / BV %
60.00%
40.00%
35.00%
60.00%
60.00%
60.00%
55.00%
40.00% (Oil & Masala – 10-20%)
60.00%
50.00%
40.00%
60.00%
50.00%
20.00%
0.00%



Income Terminology

Important as you grow in Modicare

**ABB:** Atoot Bandhan Bonus 2%

**DHF:** Dream House Fund 3%

**DVF**: Dream Vehicle Fund 5%

**DTF**: Dream Travel Fund 3%

**LPB:** Leadership Productivity Bonus **15**%

**TBB**: Team Builder Bonus 14%

**DB**: Director Bonus 4%

**APB:** Accumulative Performance Bonus

7% to 16%

TITLE	LEGS	ABB	DHF	DVF	DTF	LPB	TBB	DB	APB	APB	APB	APB	APB
COMMISSION		2%	3%	5%	3%	15%	14%	<b>4</b> %	16%	15%	13%	10%	<b>7</b> %
GLOBAL BLACK DIAMOND	14	YES	YES	YES	YES	YES	YES		YES				
ROYAL BLACK DIAMOND	11	YES	YES	YES	YES	YES	YES		YES				
CROWN DIAMOND DIRECTOR	8	YES	YES	YES	YES	YES	YES		YES				
PRESIDENTIAL DIRECTOR	6		YES	YES	YES	YES	YES		YES				
PLATINUM DIRECTOR	4			YES	YES	YES	YES		YES				
SENIOR EXECUTIVE DIRECTOR	3			YES	YES	YES	YES		YES				
EXECUTIVE DIRECTOR	2				YES	YES	YES		YES				
SENIOR DIRECTOR	1				YES	YES	YES		YES				
DIRECTOR								YES	YES				
SUPERVISOR										YES			
DEPUTY SUPERVISOR		Hov	How you get your commission								YES		
SENIOR CONSULTANT		1101	YES										
CONSULTANT													YES
											111	• •	

## **How you Qualify**

TITLE	LEGS	QUALIFY PV	PGPV	MIN GPV	MAX GPV
GLOBAL BLACK DIAMOND (GBD)	14	26	(1250)		
ROYAL BLACK DIAMOND (RBD)	11	26	(1250)		
CROWN DIAMOND DIRECTOR (CDD)	8	26	(1250)		
PRESIDENTIAL DIRECTOR (PRD)	6	26	(1250)		
PLATINUM DIRECTOR (PLD)	4	26	300 (1250)		
SENIOR EXECUTIVE DIRECTOR (SED)	3	26	600 (1250)		
EXECUTIVE DIRECTOR (ED)	2	26	900 (1250)		
SENIOR DIRECTOR (SD)	1	26	<b>1100</b> (1250)		
DIRECTOR (D)		26	1250	4001+	
SUPERVISOR (S)		13	(1250)	2701	4000
DEPUTY SUPERVISOR (DS)		13	(1250)	1201	2700
SENIOR CONSULTANT (SC)		13	(1250)	301	1200
CONSULTANT ©		13	(1250)	1	300 Capacitate



## Benefits on every purchase

What you earn when you grow your business

### Free Gifts

### Every bill you get 10% free gifts

- DP 1000 you get DP 100+
- DP 2000 you get DP 200+
- DP 3000 you get DP 300+
- DP 5000 you get DP 500+

The products you get are for daily use

## Loyalty 25%

MONTH	SHOPPING (BETWEEN 1ST TO 15TH OF EACH MONTH)
CONSECUTIVE FIRST 6 MONTHS	100 PV*
FREE GIFT ON 7TH MONTH	RS. 5000 DP PRICE
CONSECUTIVE NEXT 6 MONTHS	100 PV*
FREE GIFT ON 13TH MONTH	RS. 5000 + RS. 5000 DP PRICE

<sup>\* 100</sup> PV = Rs. 5400 DP

What you earn when you grow your business

### Savings on Consumption 15% to 20%

- You save on MRP which is paid in the market
- You always buy Modicare products at DP price



#### Retail Profit 15% to 20%

- You can always sell at MRP, the products which you purchased from Modicare at DP price to
  - Friends
  - Relatives
  - Neighbors
  - References

What you earn when you grow your business





MINIMUM PV TO QUALIFY	MIN PV Range	MAX PV Range	APB % of BV	INCREASE	TITLE
13	1	300	7.00%	300	CONSULTANT
13	301	1200	`10.00%	900	SENIOR CONSULTANT
13	1201	2700	13.00%	1500	DEPUTY Supervisor
13	2701	4000	15.00%	1300	SUPERVISOR
26	400	1++	16.00%	1250	DIRECTOR

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#### **Director Bonus 4% of pool**

- You achieve 4000 PV
- You Qualify with 1250 GPV in first month
- Subsequent month also maintain 1250 GPV
- Fast Start Director 3200 PV in a single month before hitting 16%

<sup>\*</sup> Accumulated Performance Bonus - Cheque directly deposited in your bank account.

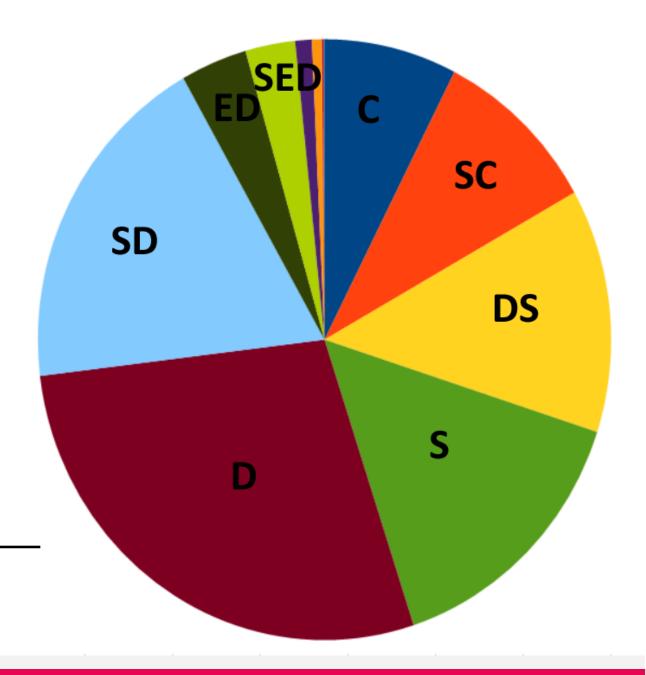
<sup>%</sup> of BV + Level difference APB% of your team's BV

<sup>\*\*</sup> Fast Start 10%: When a consultant does 240PV in a single month before achieving 10% level, he/she will be considered Fast Start 10% and will be given bonus accordingly. Eligible for Rs. 750 products

#### **MODICARE POOL**

- Consultant
- Senior Consultant
- Deputy Supervisor
- Supervisor
- Director
- Senior Director
- Executive Director
- Senior Executive Director
- Platinum Director
- Presidential Director
- Crown Diamond Director
- Royal Black Diamond Director
- Global Black Diamond Director

PV of all Directors x 27
Total PV of Modicare



What you earn when you grow your business



## Team Builder Bonus 14% of pool SENIOR DIRECTOR AND ABOVE ONLY

- Personal PV at least 26 DP 3000
- Qualify as a Senior Director with 1100 PGPV
- One Director under you with 1250 GPV

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## **SENIOR DIRECTOR AND ABOVE ONLY**

- Personal PV at least 26 DP 3000
- Qualify as a Senior Director with 1100 PGPV
- One Director under you with 1250 GPV

What you earn when you grow your business

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# Dream Vehicle Bonus 5% of pool SENIOR EXECUTIVE DIRECTOR AND ABOVE ONLY 3 QUALIFIED DIRECTOR LEGS

- Personal PV at least 26 DP 3000
- Qualify as a Senior Executive Director with 900 PGPV
- Three Qualified Directors under you with 1250 GPV
- After 3 months of consecutive qualifications
- Maximum 100,000 per month



# PRESIDENTIAL DIRECTOR AND ABOVE ONLY 6 QUALIFIED DIRECTOR LEGS

- Personal PV at least 26 DP 3000
- Qualify as a Presidential Director no GPV required
- Six Qualified Directors under you with 1250 GPV
- After 3 months of consecutive qualifications
- Maximum 120,000 per month

What you earn when you grow your business



# Atoot Bandhan Bonus 2% of pool CROWN DIAMOND DIRECTOR AND ABOVE ONLY 8 QUALIFIED DIRECTOR LEGS

- Personal PV at least 26 DP 3000
- Qualify as a Crown Diamond Director
- Eight Qualified Directors under you with 1250 GPV
- Same title as downline only 3 depths
- Lower title than downline on ABB
- Maximum 21,00,000 per month



# SENIOR DIRECTOR AND ABOVE ONLY 1 QUALIFIED DIRECTOR LEG

- Personal PV at least 26 DP 3000
- Qualify as a Senior Director 1100 GPV
- One Qualified Senior Director with 3600 PGPV
- Same title as downline only 3 depths
- Lower title than downline, no LPB
- No limit

## **DIRECTOR BONUS 4%**

Status	Qualified Director Bonus points in %					
Jialus	PPV	PGPV	You			
DIRECTOR PPV>26, PGPV > 1200	26	1250	6			

## TRAVEL BONUS 3% PAID ON TBB EARNED

Status		Qualifie	d Directo	r Genera	tion in %	
Jidius	You	1	2	3	4	5
SENIOR DIRECTOR (SD)	6	5	4			
EXECUTIVE DIRECTOR (ED)	6	5	4	3		
SENIOR EXECUTIVE DIRECTOR (SED)	6	5	4	3	2	
PLATINUM DIRECTOR (PLD)	6	5	4	3	2	1
PRESIDENTIAL DIRECTOR (PRD)	6	5	4	3	2	1
CROWN DIAMOND DIRECTOR (CDD)	6	5	4	3	2	1
ROYAL BLACK DIAMOND DIRECTOR (RBDD)	6	5	4	3	2	1
GLOBAL BLACK DIAMOND DIRECTOR (GBDD)	6	5	4	3	2	1,,,,

## **TEAM BUILDER BONUS 14%**

	Qualified Director Generation in %									
Status	You	1	2	3	4	5	6	7	8	9
SENIOR DIRECTOR	6	5	4							
EXECUTIVE DIRECTOR	6	5	4	3						
SENIOR EXECUTIVE DIRECTOR	6	5	4	3	2					
PLATINUM DIRECTOR	6	5	4	3	2	1				
PRESIDENTIAL DIRECTOR	6	5	4	3	2	1	0.5			
CROWN DIAMOND DIRECTOR	6	5	4	3	2	1	0.5	0.5		
ROYAL BLACK DIAMOND DIRECTOR	6	5	4	3	2	1	0.5	0.5	0.5	
GLOBAL BLACK DIAMOND DIRECTOR	6	5	4	3	2	1	0.5	0.5	0.5	0.5

## **LEADERSHIP PRODUCTIVITY BONUS 15%**

	QUALIFIED	QUALIFYING			GEI	NERAT	ION P	AID IN	%		
STATUS	LEGS	CRITERIA	You	SD	ED	SED	PLD	PRD	CDD	RBD	GBDD
SENIOR DIRECTOR	1	GPV 3600	5	5							
EXECUTIVE DIRECTOR	2	GPV 3600	5	5	5						
SENIOR EXECUTIVE DIRECTOR	3	GPV 3600	5	5	5	5					
PLATINUM DIRECTOR	4	GPV 3600	5	5	5	5	4				
PRESIDENTIAL DIRECTOR	6	GPV 3600	5	5	5	5	4	3			
CROWN DIAMOND DIRECTOR	8	GPV 3600	5	5	5	5	4	3	2		
ROYAL BLACK DIAMOND DIRECTOR	11	GPV 3600	5	5	5	5	4	3	2	1	
GLOBAL BLACK DIAMOND DIRECTOR	≥ 14	GPV 3600	5	5	5	5	4	3	2	1	0.5

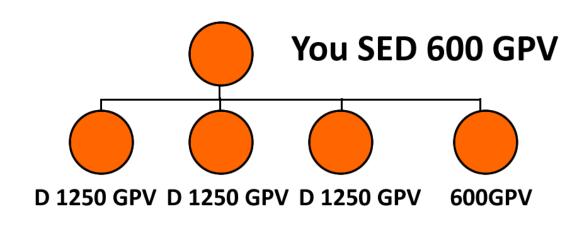


### **Income Growth**

How the income grows, when you qualify your title

TITLE	MINIMUM INCOME
GLOBAL BLACK DIAMOND	500,000
ROYAL BLACK DIAMOND	300,000
CROWN DIAMOND DIRECTOR	200,000
PRESIDENTIAL DIRECTOR	100,000
PLATINUM DIRECTOR	50,000
SENIOR EXECUTIVE DIRECTOR	30,000
EXECUTIVE DIRECTOR	10,000
SENIOR DIRECTOR	4,000
DIRECTOR	2,000
SUPERVISOR	1,000
DEPUTY SUPERVISOR	500
SENIOR CONSULTANT	200
CONSULTANT	100

### 1. FOCUS ON ONLY TITLE



## YOUR INCOME

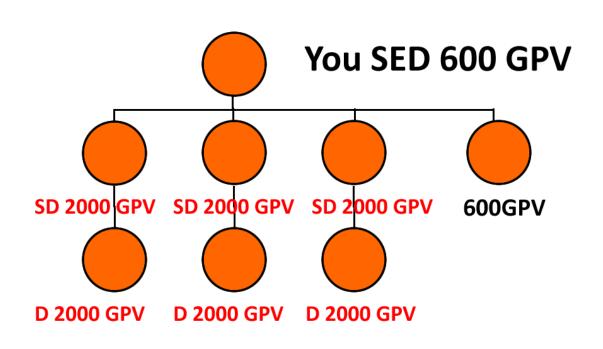
**TBB: 4100** 

**DTB: 1000** 

**DVB: 2200** 

**Total 7300 + APB** 

### 2. WITH DEAPTH IN SED



### YOUR INCOME

**TBB: 12000** 

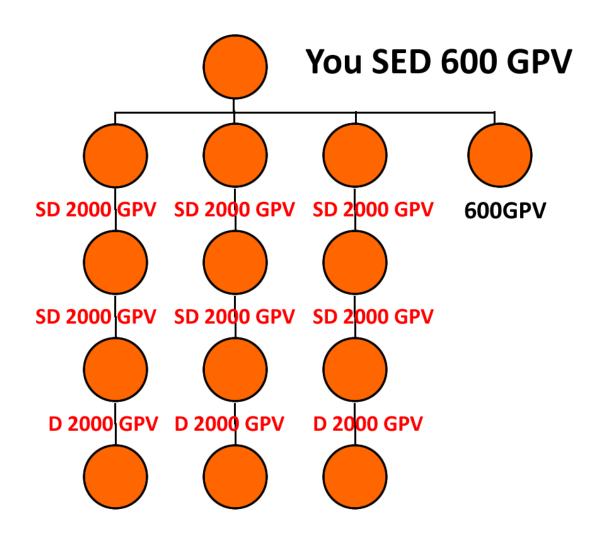
LPB: 33000

**DTB: 3000** 

**DVB: 6500** 

Total 54500 + APB

### 3. WITH MORE DEAPTH IN SED



### YOUR INCOME

TBB: 17600

LPB: 88000

DTB: 4400

**DVB: 9300** 

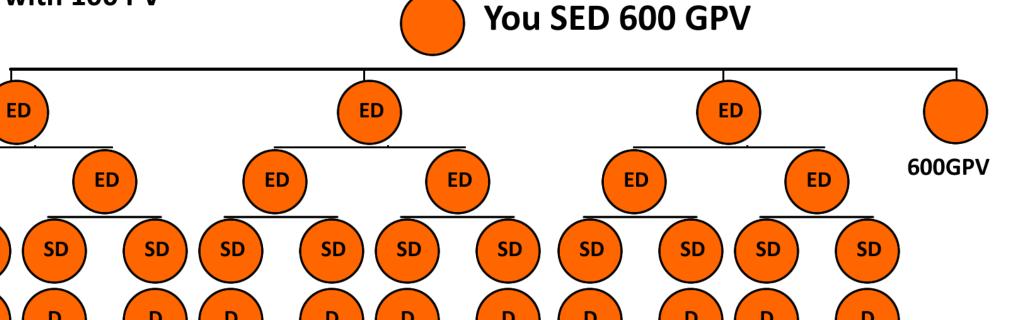
Total 1,19,300 + APB

### 4. WITH BETTER DEAPTH AND STRONG GENERATION AND MORE PGPV

Every one have PGPV of 2000 20 persons with 100 PV

ED

SD



YOUR INCOME

TBB: 38500

LPB: 166000

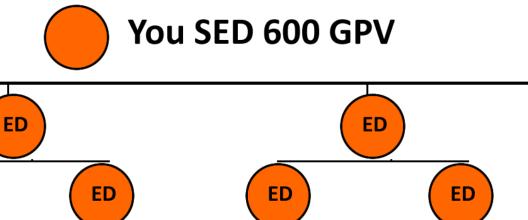
DTB: 9500

DVB: 20500

Total 2,34,500 + APB

### 5. WITH BETTER DEAPTH AND STRONG GENERATION AND MORE PGPV

Every one have PGPV of 5000 20 persons with 100 PV





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YOUR INCOME

TBB: 96400

LPB: 388800

DTB: 24100

**DVB: 51000** 

Total 5,60,300 + APB

**600GPV** 

