



Home care & Laundry care & Auto care Products



Biosafe Product Range





HOME CARE & LAUNDRY CARE

What is Biosafe Formula?



1. Biodegradable

- Free from phosphates, harmful bleaching agents & chemicals, acids, alkali, dyes
- Safe for the environment



2. Bio-Based Ingredients

- Derivatives of natural resources like coconut, citrus fruits and minerals



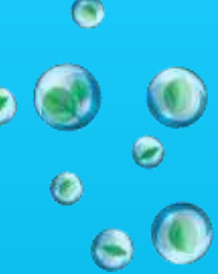
3. Concentrated

- Powerful cleaning agents
- Less quantity required and can be diluted for cleaning
- Economical to use



4. Non Irritant

- Safe on hands
- Non irritating to skin and may not cause allergy.



HOME CARE DUZ-ALL Advanced Concentrated Multi- Purpose Cleaner



Features & Benefits



Powerful, safe and gentle liquid organic cleaner with coconut oil derivatives.



Biosafe Formula: offers powerful action with natural and biodegradable cleaning agents.



Free from phosphates, harmful bleaching agents, chemicals, acids, alkali, dyes.

Features & Benefits



Concentrated: Less quantity required for cleaning more area.



Safe on hands: can be used as daily hand cleaner.



Economical: Pack of 500ml can make up to 83.34 liters of cleaning solution.

Features & Benefits



Leaves surfaces smelling fresh and pleasant.



Versatile: Effectively cleans floors, sinks, worktops, molded plastic furniture, utensils, appliances, painted washable walls, washable fabric, finished wood work, etc.

Directed Usage

**Hard Surfaces:
Floor, Woodwork, Walls,
Appliances, Worktops**

Use 30ml in 5 L of warm water

Rinse well

Stain Removal

**Apply full strength before washing to
remove ink, chocolate, lipstick, shoe
polish or grease from colorfast materials**

Rinse well

**Washing Delicate Fabrics
(Test for colour fastness
before use)**

Use 30 - 40ml in 5 L of warm water

Wash & rinse

Washing Dishes & Utensils

5ml in 5 L of hot water

Rinse well






Hand Washing

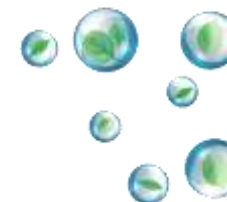
Use full strength

Wash and rinse

DUZ-ALL ADVANCED CONCENTRATED MULTI- PURPOSE CLEANER

Cost Per Use

	APPLICATION	AMOUNT OF LIQUID PER USE	COST PER USE For 500ml pack
	Moping Floors (500 sq.ft)	6ml in 1L of water	₹ 3.12
	Cleaning any other washable hard surface (300 sq. ft)	30ml in 5L of water	₹ 15.60
	Hand washing clothes	40ml in 8L of water	₹ 20.80
	Washing delicate clothes	30- 40ml in 5L of water	₹ 15.60 – 20.80
	Washing dishes & utensils	5ml in 5L of water	₹ 20.60



DEMONSTRATION

Duz- All

Advanced Concentrated Multi-
Purpose Cleaner





Home Care Sparkle Advanced Concentrated Glass Cleaner with Antifog Effect



HOME CARE

Sparkle

Advanced

Concentrated Glass Cleaner
with Antifog Effect

- Concentrated glass cleaner with antifog effect
- Cleans the toughest stains and prevents build-up of fog on glass



Features & Benefits



Powerful cleaning action with natural and bio-degradable cleaning agents.



Contains natural cleaning ingredients derived from coconut oil.



**Anti-fog formula prevents build up of fog or mist on the glass surface.
The antifog effect can last for 5-6 days**

Features & Benefits



Powerful performance:

Effectively cuts through grease, grime, stains & film build up on windows, glass & mirrors.



Highly concentrated: this pack can make 4 x 500 ml dilution bottles.

**500ml
costs
Rs.43.75**

Economical:

Each 500ml dilution bottle costs Rs.43.75

SPARKLE ADVANCED CONCENTRATED GLASS CLEANER WITH ANTIFOG EFFECT

Best suited for



Mirror



Computer Screen



Glass



TV Screen



Stainless Steel



Wind Shield

Economical: Each 500ml dilution bottle costs Rs.43.75

Directed Usage

1

Dilute in the ratio 1:3 in a sprayer bottle

2

Spray and wipe dry






3

For computer & TV screens, spray on a lint free cloth and wipe. Please see that the computer and TV screens are in switch off mode.

Caution: Avoid contact with eyes. Keep out of reach of children



Cost per use

	APPLICATION	AMOUNT OF DILUTED SPRAY	COST PER USE For 500ml pack, 1:3 dilution
	Glass surface (4 sq. ft.)	1 ml	0.09
	Ceiling fan	5ml	0.44
	Telephone	1 ml	0.09
	Computer monitor	3 ml	0.26
	Switch boards	1 ml	0.09

HOME CARE

One-Der Drop

Advanced Concentrated
dishwashing liquid
(Biosafe formula)



S | P
B | M

Success Principles by Modicare

Features & Benefits



Powerful cleaning action removes dirt and grime. Effectively cuts through and dissolves most stubborn grease and dried on food.



Triple Active System:

Effectively cuts & dissolves all 3 types of fats

✓ **Animal** ✓ **Vegetable** ✓ **Dairy**

Leaves dishes sparkling clean, free from any harmful residue

Features & Benefits



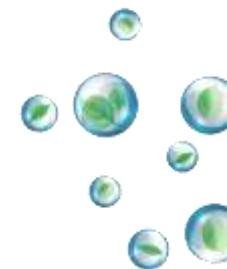
Biosafe Formula:
Offers powerful action with natural and biodegradable cleaning agents



Free from phosphates, harmful bleaching agents, chemicals, acids, alkali, dyes



Safe on hands



Features & Benefits



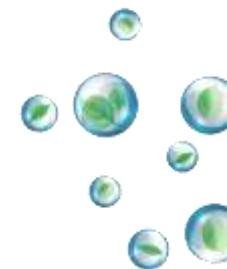
Versatile: Can be used on

- | | | |
|-----------------------------|------------------------------|-----------------|
| ✓ Stainless steel | ✓ Aluminum | ✓ Copper |
| ✓ Non-stick cookware | ✓ Silverware | ✓ Brass |
| ✓ Crystal glass | ✓ Bone china crockery | |
| ✓ Cutlery | | |



Concentrated:

Less quantity required and can be diluted for cleaning



Features & Benefits



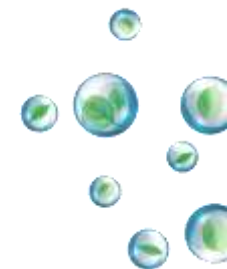
Economical:

Pack of 500 ml can make 4 packs of 500ml diluted solution. Each dilution bottle costs Rs.50



Non-Abrasive:

Effectively cleans and does not scratch the utensils



Directed Usage

**Washing with
Sponge/ Scrubber:**

**Mix 1 part of One-Der Drop
Advanced to 3 parts of water in a
bowl. Dip the sponge/ scrubber,
squeeze to get powerful lather**

**Rinse with
clean water**

**For washing in
sink or basin:**

**Add 3 ml of One-Der Drop
Advanced while filling the
basin with 5 L of warm water**

**Wash dishes and
rinse with clean
water**

DEMONSTRATION

One-Der Drop Advanced Concentrated Dish Washing Liquid





Home Care One-Der Scrub



HOME CARE

One-Der Scrub

Stainless Steel Scrubber



ONE-DER SCRUB

Features & Benefits



Heavy duty, soft & gentle:

Scrubs away toughest burnt deposits, grease, oil stains, dried food stains from kadai ,tawa, pressure cooker, pots, plates and pans without hurting your hands.



Technology—

Each scrubber is woven from single strand of high quality stainless steel into an open continuous coil.

ONE-DER SCRUB

Features & Benefits



There are no sharp or rugged ends that would cut hands or leave scratches on utensils



Odour free:
Completely rinsible and easy to clean. Prevents bad odour build-up which is very common in ordinary steel wool scrubbers.



ONE-DER SCRUB

Features & Benefits



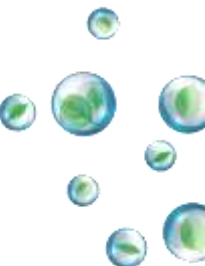
Rust free and durable –
It is rust resistant and lasts up to four times longer than ordinary steel wool scrubbers. It does not break off or splinter easily



Versatile: Clean ovens, grills, ceramic tiles and even vegetables besides cleaning utensils



Available in a pack of 4



Directed Usage

1

Slip your hand into the center of the One-Der Scrub so that it encircles your palm

2

Dip the scrubber in the dishwashing liquid and clean utensils

3

After use simply stretch, rinse with clean water and it will snap back to its original shape.

4

For best results, use with One-Der Drop Advanced dish washing liquid

Caution: Not to be used on non stick cookware. Discard when it starts to splinter





Home Care HD Heavy Duty Floor Cleaner



HD HEAVY DUTY FLOOR CLEANER

Features & Benefits



Powerful & Heavy Duty Floor Cleaner:
Effectively and effortlessly removes dirt and stubborn stains from High Traffic Areas.



Specially formulated to clean dirty floors, corners and tough stains found in foyers, corridors, porches etc.



Concentrated: Less quantity required and can be diluted for cleaning.



Features & Benefits



Effective Base Cleaner:

Can be used as a base cleaner before polishing. It loosens the clinging dirt from surfaces very easily.



Economical: Pack of 500ml can make up to 50 L of solution or 100 (500 ml) dilution bottles. Each 500ml dilution bottle costs Rs.1.60



Biodegradable: Environment friendly.



Directed Usage

1

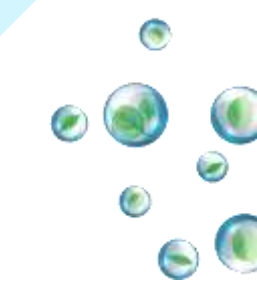
**Add HD Floor Cleaner to water in the ratio:
10ml per litre of water.**

2

**Sprinkle on the floor to be cleaned.
Use a hard nylon brush or broom to scrub if
there are tough stains.**

3

**Scrubbing should be in circular motion.
Wipe with wet mop.**



HD HEAVY DUTY FLOOR CLEANER

Directed Usage



DILUTION/ PRODUCT:WATER RATIO

Normal Cleaning: 10 ml per litre of water

Tough Cleaning: Apply directly on wet surface

Caution: Avoid using on polished marble/ granite and natural stone areas as it will make the surface look dull.



Home Care Mighty In-One Multi-purpose Cleaner



MIGHTY IN-ONE MULTI-PURPOSE CLEANER

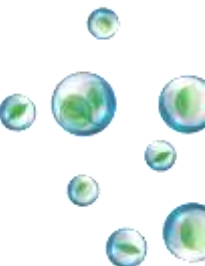
Features & Benefits



Ready to use everyday cleaner for floors, walls, countertops, litter box, fabrics, carpet, upholstery, glass, LED/LCD/plasma screens, metals, bathroom fixtures, leather, finished wood, appliances etc.



**Scientifically Advanced:
Micro-technology that protects surfaces and helps in reducing the frequency of repeated cleaning challenges.**



Features & Benefits



Anti-static & Surface Protector:
Keeps dust particles away & lays down a protective layer against germs, dust and dirt.



Germ Remover: Protects by removing up to 99%* germs.



Odour Eliminator: Eliminates unwanted odour and quickly neutralizes them (smoke, bathroom odours, foul odours, cooking odours)

* As per the Lab Test



MIGHTY IN-ONE MULTI-PURPOSE CLEANER

Features & Benefits



Stainless steel/ metal cleaner & polisher:
Removes grease, grime, dirt & dust on metal, including stainless steel like railing, door knobs, handles etc.



Biodegradable: Environment friendly.



Non-toxic: No harmful chemicals and safe for surfaces.



MIGHTY IN-ONE MULTI-PURPOSE CLEANER

Features & Benefits



Degreaser: Cleans messy & greasy stains on kitchen counters, garages, driveways etc.



Economical: Approx. 1250 sprays per pack. Cost approx. 10.50 paisa per spray.



Directed usage



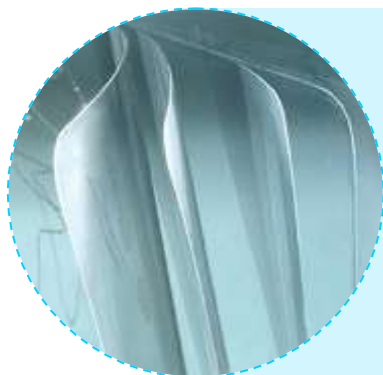
General Cleaning:

Apply to surface. Wipe with clean cloth. After drying, take a cotton cloth, lightly dampened with Mighty In- One and wipe off remaining streaks



LED/LCD/Plasma screens (TV, Laptop, Computer, Mobile etc.): Apply to a clean cloth and wipe surface as needed to remove dust and dirt. Ensure that the electronic goods are switched off

Directed usage



Anti-Static & Surface Protector:
Apply on the desired surface and wipe clean. After drying, take a cotton cloth, lightly dampen with Mighty In- One and wipe off remaining streaks.



Leather Cleaning: Apply to a clean cloth and wipe the leather as needed to remove stain from the soiled area.
Caution: Let leather dry or wipe dry between applications. Leather may soften if over exposed to liquid and may result in leather distortion



Directed usage



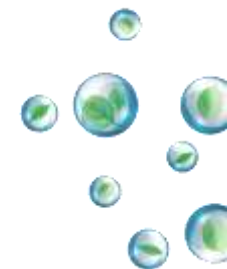
De-greaser:

Spray on greasy area. Take a soft brush and gently scrub solution onto greasy buildup. Reapply as needed until area is clean of grease. Rinse and let dry

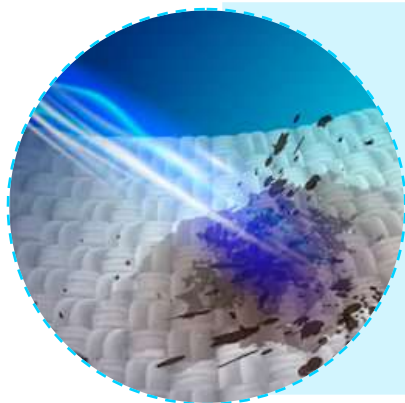


Odour Eliminator:

Spray in air or near source of the odour



Directed usage



Germ Removal: Clean surface with Mighty In One. Allow it to dry (up to 24 hrs) for maximum germ removal. Surfaces such as work desks, door knobs, hand railings, purses, dining tables, kitchen tops, food counters etc.



Stainless Steel/ Metal Cleaner & Polisher: Spray on clean cloth and wipe stainless steel or metal surface. After drying, take a cotton cloth, lightly dampened with Mighty In- One and wipe off remaining streaks.

Directed usage



General Cleaning Tips:

- **Do not dilute Mighty In-One; use product as it is**
- **Leaves a thin film to maximize cleaning performance.**
- **When wiping with cotton cloth, lightly dampen with Mighty In-One, be gentle.**
- **Over wiping may remove translucent protective film that resists germs, dust and dirt.**

Directed usage



General Cleaning Tips:

- Light buffing of the surface with a clean dry cloth will enhance the surface shine.
- Drying time for Mighty In-One under most conditions is 5 minutes or less (for maximum germs removal drying time is 2 hrs to 24 hrs).
- Temperature and humidity may effect drying time.

HOME CARE

Mighty In-One Shine & Protect

Shine & Protect
Gloss shine UV
protectant



MIGHTY IN-ONE SHINE & PROTECT

Features & Benefits



Protects, renews, preserves & improves the appearance of the surface.



Adds weather protection and brings back deep glossy shine.



Protects from ultraviolet rays that can cause fading and cracking.

Unique and Powerful Liquid Toilet Cleaner

MIGHTY IN-ONE SHINE & PROTECT

Features & Benefits



Reduces static electricity and abrasion thus, attracts fewer dust particles.



Provides a water resistant coating.



Economical: Approx. 1389 sprays per pack- 21 paisa per spray.

Unique and Powerful Liquid Toilet Cleaner

MIGHTY IN-ONE SHINE & PROTECT

Best Suited For



Vinyl



Finished Leather



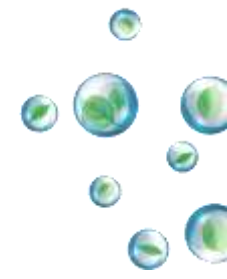
Leather Items



Rubber & Plastic



Synthetic Leather



Directed usage

1

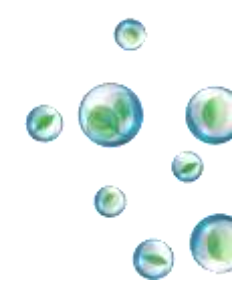
**Clean the surface with a good quality cleaner/
Mighty in-one multipurpose cleaner.**

2

**Shake the bottle vigorously, apply Mighty in-
one shine & protect with a clean dry cloth/
sponge or spray on the area to be treated.**

3

**Spread evenly, allow it to penetrate for a
few minutes. If less shine & gloss is
required, lightly buff with damp cloth.**



Directed Usage



CAUTION

- ✗ Use only as directed.
- ✗ Not for use on floors, vehicle controls (pedals, grips, steering wheels), bench or cycle seats, cycle tires, brake drums and other surfaces where slipperiness may be hazardous.
- ✗ Do not use on or near clear plastic or plexiglass surfaces, glass (may cause smearing), fabric, woven materials, or paint.

DEMONSTRATION

Mighty In-One Shine & Protect



HOME CARE

Beyond Blue

Unique and powerful
liquid toilet cleaner with
90 seconds color-
changing formula

NEW!

New International pack with a child proof cap



BEYOND BLUE

Features & Benefits



Powerful toilet cleaner- cleans and disinfects in 90 seconds.



**Unique color changing formula.
Color changes from green to blue.**



Dissolves stubborn stains, toughest built-up of dirt, uric acid, feces and lime scales.

Unique and Powerful Liquid Toilet Cleaner

Features & Benefits



Kills Germs and Bacteria- Leaving the toilet clean, germ-free and hygienic.



Biodegradable- Environment friendly.



Versatile, suitable for:

- ✓ **Indian style toilet**
- ✓ **Septic tank**

- ✓ **Western style toilet**



BEYOND BLUE

Directed usage

1

Flush. Squeeze 'Beyond Blue' gently under the rim and around the toilet bowl on a wet surface.

2

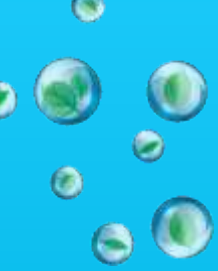
**Wait for 90 seconds-
See the color changing from green to blue.**

3

Brush lightly and flush again.

Convenient and Easy to Use. No Spillage and No Leakage





HOME CARE

Spic 'N' Span Scale and Bathroom Cleaner.



Features & Benefits



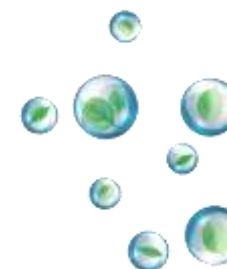
Powerful Lime Scale Remover:
Instantly removes lime scale and stubborn dirt deposits caused by hard water and soap scum.



Contains no harmful abrasives cleans without scratching.



Leaves the surfaces/ tap fittings sparkling new.



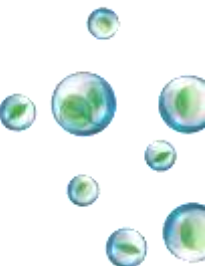
Features & Benefits



Effectively removes tough lime scales from chrome fitting taps, shower, ceramic tiles, wash basin, bath tubs plastic mugs, buckets etc.



**Convenient and easy to use –
Ready to use cleaner which can be applied with a sponge or disposable cloth.**



Directed Usage

1

Apply product on to the surface with a sponge or cloth

2

To avoid spillage, use a sponge or cotton cloth to wrap the fittings

3

Leave for 5 to 10 minutes (or longer depending on the lime scales)

4

**Wipe clean with a damp cloth
(Gently rub if thick lime scales are present)
Lastly, Rinse with plain water**

Caution: Do not use on marble, mosaic, granite, natural stone or brass

HOME CARE

Steri Clean

Powerful and safe
three-in-one,
Cleaner- Disinfectant-
Sanitizer



1. Steri Clean

Powerful Disinfectant Cleaner

Original, Lime & Khus



2. Steri Clean

Powerful Disinfectant Cleaner

Advanced



1. STERI CLEAN POWERFUL DISINFECTANT CLEANER

Features & Benefits

(Original, Lime & Khus)



One step cleaner, disinfectant and sanitizer.

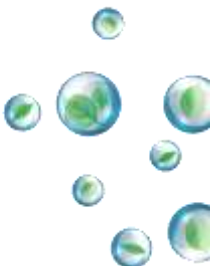


Effective germicide, fungicide and virucide. Disinfects wide spectrum of bacteria, fungus and viruses. Prevents mold and mildew growth.



Contains Benzalkonium Chloride, one of the safest active ingredients, for use on all surfaces including food contact surfaces.

Pack size: Available in Original, Lime & Khus



2. STERI CLEAN POWERFUL DISINFECTANT CLEANER (ADVANCED)

Features & Benefits

(ADVANCED)



A powerful Cleaner, Disinfectant, Sanitizer, Virucide and Deodrizer



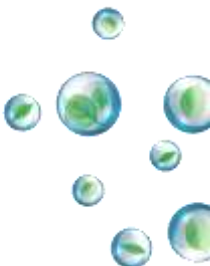
Disinfects & Cleans

Virucide : Kills HIV-1 Virus

Sanitize: Hard non porous food contact surfaces like kitchen slabs, counter tops, dining table, knobs etc. without rinsing

Deodrise: Deodorize surfaces in toilet areas, urinals, behind and under sink, garbage storage areas and wherever bacteria growth causes malodour

Fungicide: Prevents mold and mildew growth.



Features & Benefits

(Original, Lime, Khus & Advanced)



Good for use in diverse places:

- | | | |
|-----------|--------------|-----------------|
| ✓ Schools | ✓ Hospitals | ✓ Hotels |
| ✓ Gyms | ✓ Fish Farms | ✓ Poultry Farms |



Concentrated: Small quantity required to cover more areas



100% effective on germs even when diluted



STERI CLEAN POWERFUL DISINFECTANT CLEANER

Features & Benefits

(Original, Lime, Khus & Advanced)



Pack of 500 ml can make up to 500 L of diluted solution or 1000 (500 ml) bottles



Pack size: Available in Original, Lime & Khus. Advanced

Smells fresh & hygienic.



STERI CLEAN POWERFUL DISINFECTANT CLEANER

Features & Benefits

(Original, Lime, Khus & Advanced)



Table Chairs



Washroom



**Common Touch
Point**



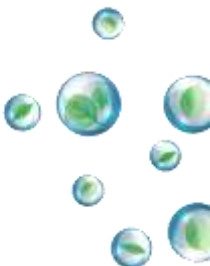
Wall Floors



Kitchen Sinks



Garbage Bins



STERI CLEAN POWERFUL DISINFECTANT CLEANER

Directed Usage

(Original, Lime, Khus)



APPLICATION

**PRODUCT : WATER
DILUTION RATIO**

**COST PER USE
For 500ml pack**

Normal cleaning

10 ml in 10 L of water

₹ 4.26

Tough cleaning

10 ml in 4 L of water

₹ 4.26

Highly contaminated areas

10 ml in 1 L of water

₹ 4.26

Caution: Do not use this product along with other cleaners like acids, detergents, phenyl etc

Directed Usage

(Advanced)

APPLICATION	PRODUCT : WATER DILUTION RATIO	COST PER USE For 500ml pack
Cleaning and sanitizing food contact surfaces (e.g. Kitchen Tops)	4 ml per Liter of water	₹ 4.26
Virucidal performance and medium infected areas (Home)	8 ml per Liter of water	₹ 4.26
Highly contaminated areas	16 ml in 1 Liter of water	₹ 4.26

Apply the solution to washable walls, floors and hard non porous surfaces with a cloth or a mop.

Treated surface must remain wet for minimum one minute.

For effective results it should remain wet for 10 minutes. Do not rinse with water.



Caution: Do not use this product along with other cleaners like acids, detergents, phenyl etc

STERI CLEAN ADVANCED POWERFUL DISINFECTANT CLEANER

Cost per Use: Advanced



Application	Amt. of liquid per use	Cost per use
Floors(500 sq. ft)	8 ml in 1 litre water	3.52
Hospital Floors (2500 sq. ft)	80ml in 5 litres of water	35.20
Toilet /Bath area(100 sq. ft)	16ml in 2 litres water	7.04
Sanitizing kitchen work-top (16 sq. ft)	2ml in 500ml water	0.88
Disinfect and Deodorize, dish rack & kitchen cabinets (storage areas)	4ml in 500ml water	1.76
Sanitize and Deodorize refrigerator	2ml in 500ml water	0.88
Against HIV-1 virus on hard, non-porous surfaces	8 ml in 1 litre water	3.52
For Highly infected areas (e.g. Hospitals)	16ml in 1 litre water	7.04
For Medium infected areas (e.g. Home)	8ml in 1 litre water	3.52
For Sanitizing and cleaning food contact surfaces	4ml in 1 litre water	1.76

HOME CARE

Silver Dip

INSTANT SILVER CLEANER

Sparkling Clean Silver
without any Silver Loss



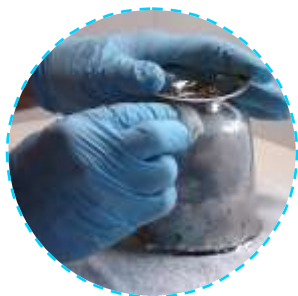
SILVER DIP INSTANT SILVER CLEANER

Features & Benefits



Instant Silver Cleaner:

Cleans tarnished silver, silver plated articles and white metals instantly without any metal loss.

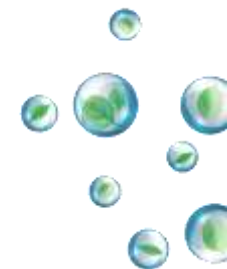


Quickly cleans even difficult to reach places like between the grooves of articles giving an excellent shine.



No Metal Loss:

Vigorous scrubbing and brushing not required.



SILVER DIP INSTANT SILVER CLEANER

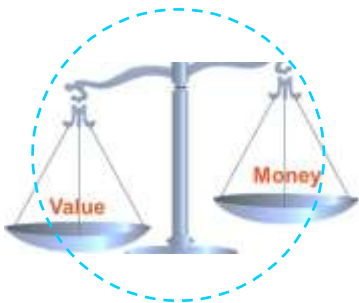
Features & Benefits



Regular use will maintain the shine of silver articles for a longer period without loss of metal



**Dip and Clean Formula—
Convenient and easy to use with a dip tray.**

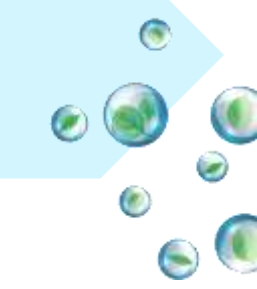


Value for Money:
The liquid is re-usable and it cleans a large number of silver articles until it turns completely black.



Directed Usage

Small Articles:

- 1** Place the articles in the 'dip tray' provided and dip them into Silver Dip for 2-3 minutes until the tarnish disappears
 - 2** Take them out and wash them in soapy water and then rinse under running water
 - 3** Wipe dry with a soft cloth
- 

Directed Usage

Big Articles:

1

If the article is too large for dipping, use a cotton ball or soft cloth soaked in Silver Dip to wipe clean the articles

2

Wash them with soapy water and then rinse under running water

3

Wipe dry with a soft cloth.



Directed Usage



CAUTION

- Do not dip the articles in the solution for more than 5 minutes.
- Do not throw away the used liquid. It can be used again until it turns completely black.
- Use a plastic or glass bowl for transferring the liquid.
- Do not use a metal bowl.
- Silver Dip should not be used on stainless steel, iron, chrome plated articles, steel, pearls, gemstones, coral, artificially oxidized silver / nickel / gold.
- For sensitive skin, use gloves.

DEMONSTRATION

Silver Dip Instant Silver Cleaner



Modicare

Laundry Care Wash Mate





LAUNDRY CARE

Washmate Prewash

Dirt and Stain remover
with Enzymes



Features & Benefits



Scrub Free formula with unique blend of five different stain removing agents including enzymes



Gently loosens collar and cuff soil, dirt, grime etc. from collars, cuffs and saree falls



Effectively works on tough stains like cooking oil, butter, grease, motor oil, blood, grass, proteins, tea, coffee, ketchup, curry, ink, lipstick, make-up etc



**Effective in all Wash Temperatures: Hot, Warm & Cold
Good for all washable colour fast fabrics**

Directed Usage

1

Apply on dry dirty or stained area before wetting clothes, wait for few minutes

2

And wash as usual with detergent powder (preferably with Washmate detergent powder)

Caution: Not to be used on wool or silk.

Certain curry stains, very old & tough stains may require more than one treatment.



DEMONSTRATION

Washmate

Prewash Dirt and Stain remover





Laundry Care

Wash Mate 5 in 1 Liquid Detergent with Powerzyme & Natural Softener



LAUNDRY CARE

Wash Mate 5 in 1 Liquid Detergent

5 in 1 concentrated
liquid detergent
with powerzymes and
natural softeners





LAUNDRY CARE

Wash Mate 5 in 1 Liquid Detergent

**Concentrated liquid detergent with powerzymes
& natural softeners**

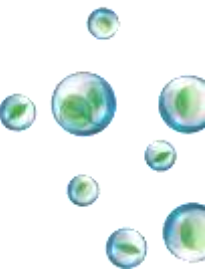
1.
Treats

2.
Cleans

3.
Softens

4.
Brightens

5.
**Anti-
Bacterial**



WASH MATE 5 in 1 LIQUID DETERGENT WITH POWERZYMES & NATURAL SOFTNERS

Features & Benefits



Powerful enzyme system helps remove tough food and protein stains



Fluorescent whitening agents make the whites whiter, the colors brighter and prevent the dark colours from fading



Biosafe Formula is Highly Concentrated, Biodegradable and Environment Friendly

Treats . Cleans . Softens . Brightens . Anti-bacterial

Features & Benefits



Free from EDTA/ NTA/ phosphate/ chloride or harsh acid or alkali



Low foam skin friendly formula: Natural fabric softeners and neem extract leaves the fabrics soft and bacteria free with every wash



Economical, gives up to 50 washes costing Rs 7.50 per wash

Directed Usage

1

Hand Wash: Add 10 ml to 10 litres of water in a bucket

2

Machine Wash: Medium Machines (30- 45 L) 15 ml

3

Pretreatment: Mix 3 parts of washmate 5 in 1 liquid detergent with 1 part of water



Laundry Care

Washmate

Delicate





LAUNDRY CARE

Washmate Delicate

Liquid Detergent for
Woolen and Delicate
Fabrics
(Biosafe Formula)



WASH MATE DELICATE LIQUID DETERGENT FOR WOOLEN & DELICATE FABRICS

Features & Benefits



**Specially designed liquid laundry detergent.
Effectively cleans fabrics such as silk, wool, linen &
delicate modern material used in hi-tech apparels**



**Biosafe formula is highly concentrated,
biodegradable and environment friendly**



Features & Benefits



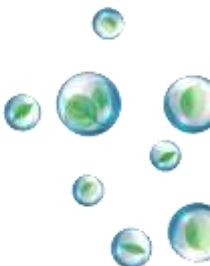
Free from EDTA/ NTA/ Phosphate/ Chloride or harsh acid or alkali



The low foam formula with natural fabric softeners leaves the delicate fabrics soft with every wash



Economical and gives up to 100 washes and costs Rs 3.50 per wash



Directed Usage

1

Hand wash: Add 5 ml to 5 litres of water in a bucket

2

Machine wash: Medium Machines (30-45 L) 15 ml

3

Pretreatment: Apply Washmate Delicate on soiled spots before placing in machine

Caution: For washable colour fast fabrics only. ❌ Do not wring, squeeze the garments excessively or spin dry. ❌ Avoid contact with eyes. ❌ Keep out of reach of children



Laundry Care Washmate Matic Concentrated Detergent Powder



LAUNDRY CARE

Washmate Matic Concentrated Detergent Powder

With stain busters and
optical brighteners



Features & Benefits



Powerful stain attacking enzyme system with active oxygen, attacks and removes toughest of stains easily and effectively



Contains optical brighteners: provides super brightness to the clothes



Fabric bleaching activators: activates bleaching action even at low temperatures without affecting colour & texture of fabric

Stronger than dirt

Features & Benefits



Contains anti-corrosive agents: protects metallic parts of washing machine, metallic zips, buttons etc. from rusting



Low lather formula: requires less water to rinse, ideal for all type of washing machines



Contains anti re-deposition agents: prevents dirt from re-depositing again onto the clothes while washing

Features & Benefits



Contains water softeners: reduces water hardness & enhances washing



Mild & fresh fragrance: leaves your clothes mildly fragrant



**Highly concentrated formula: requires very less quantity of detergent for washing.
Up to 33 washes per pack**

Stronger than dirt

Directed Usage

1

Dissolve detergent powder completely in water

2

Soak clothes for at least 30 minutes in detergent solution and wash as usual



Bucket Wash- 1 scoop (15g)



Machine Wash- 2 scoops (30g)

Caution: Not to be used on wool or silk.

Do a patch test for color running with small amount of detergent solution before wash



Laundry Care

Washmate Popular Detergent Powder





LAUNDRY CARE

Washmate Popular

Detergent Powder
with Optical
Brighteners



WASHMATE POPULAR DETERGENT POWDER

Features & Benefits



Powerful cleaning agents that clean clothes effectively



Optical Brighteners make the clothes look bright



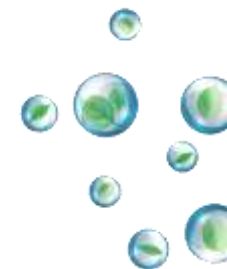
Both for whites & colored clothes



Soothing fragrance



Specially formulated for bucket washing



Directed usage

1

Bucket Wash: 3 to 4 tablespoons in 6-7 L of water

2

Soak clothes for 30 minutes in detergent solution and wash as usual

Caution:

- Not to be used on silk or wool.
- For new clothes do a patch test for colour running with small amount of detergent solution before washing.



Laundry Care

Washmate PowerClean Detergent Bar



LAUNDRY CARE

Washmate Powerclean

Detergent Bar with
Stain Busters &
Optical Brighteners



WASHMATE POWERCLEAN DETERGENT BAR

Features & Benefits



Powerful stain attacking system. Spreads easily



Removes dirt and toughest of stains with ease



Contains optical brighteners



Mild and fresh fragrance

Caution: Pre-treat clothes with Washmate Prewash for effective cleaning



Auto Care Auto Wash Advanced





AUTO CARE

Auto Wash Advanced

**Auto Shampoo with
Color Protectants**



Features & Benefits



Removes dirt, grease and grime from the surface of automobile without leaving any streaks



Safe & Gentle: Safe for use on all kinds of automobiles

✓ Cars ✓ Buses ✓ Trucks ✓ Scooters ✓ Bikes



Versatile: Can also be used to wash/ clean other painted metallic surfaces



Features & Benefits



Color Protectants & Silicone Conditioners:
Leaves colour, polish/ wax intact



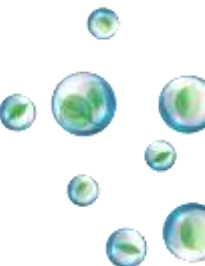
Concentrated: Just 5 ml needed to wash a car.
Washes 50 cars or 83 motorcycles per pack



Economical: Costs only Rs.2.20 to wash a car
and Rs. 1.33 for a motorcycle



International quality. Gentle to hands



Directed Usage

1

In a bucket, mix Auto Wash Advanced in water depending on the size of the automobile

2

Using a sponge or a clean cloth, wash the automobile

3

Rinse with water and dry with a soft clean cloth

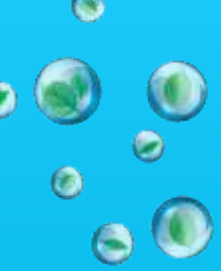


Auto Care

Auto Glow

Auto Polish





AUTO CARE

Auto Glow

Auto polish
for car, appliances
and others



AUTO GLOW AUTO POLISH

Features & Benefits



Unique polymer silicone formula that protects, renews, preserves and improves the appearance of the surface



Provides high gloss, long-lasting coating to your automobile



Resistant to water and detergent: Forms a protective layer and helps reduce dust and dirt attraction on the surface



AUTO GLOW AUTO POLISH

Features & Benefits



Versatile: Can be used for cleaning and polishing of appliances, laminated countertops, bathroom fixtures, porcelain surfaces, ceramic tiles, fiberglass and aluminum



Lifts old polish and soil without harming finish



Suitable for all kinds of lacquer, enamel and metallic paints



Directed Usage

1

Wash and dry surface preferably with Auto Wash Advanced

2

Squeeze polish on damp cloth and apply to small area working in a circular motion

3

Do not apply directly to the surface



AUTO GLOW AUTO POLISH

Directed Usage

4

Let dry completely and buff to shine with a clean soft cloth





5

For best results apply on a cool car surface away from direct sunlight. Shake well before use

Caution: Not for use on walking surfaces like floors, vehicle controls and other surfaces where slipperiness may be hazardous.
Do not use on or near windshield or glass (may cause smearing).

AUTO GLOW AUTO POLISH

Cost per use

	APPLICATION	AMOUNT OF LIQUID PER USE	COST PER USE For 500ml pack
	One refrigerator 165 L	10 ml	₹ 9
	Washing Machine Medium	10 ml	₹ 9
	Laminated Surface 84 sq.ft.	20 ml	₹ 18
	Ceramic Tiles 486 sq.ft.	30 ml	₹ 27
	Bathroom Fixture 4 taps, 2 showers	5 ml	₹ 4.50
	Medium size car	100 ml	₹ 90



Home care & Laundry care & Auto care Products

