

# Well

# Noni

Juice Concentrate

Enriched with **KOKUM**



Enriched with KOKUM  
JUICE CONCENTRATE

## The Power of Well Noni Juice Concentrate

Taking care of one's health naturally with phytonutrients (plant based nutrients) has become a way of life. It is the ideal choice for all those who want to maintain an active and balanced lifestyle while facing the challenges of modern lifestyle. This is evident by an ever-growing body of research and studies that a substantial number of phytonutrients provide proven health benefits.

Well Noni juice concentrate combined with the goodness of Kokum is a powerful, health-giving food formulated from nature for greater health, greater energy, vitality, body balancing and well-being.

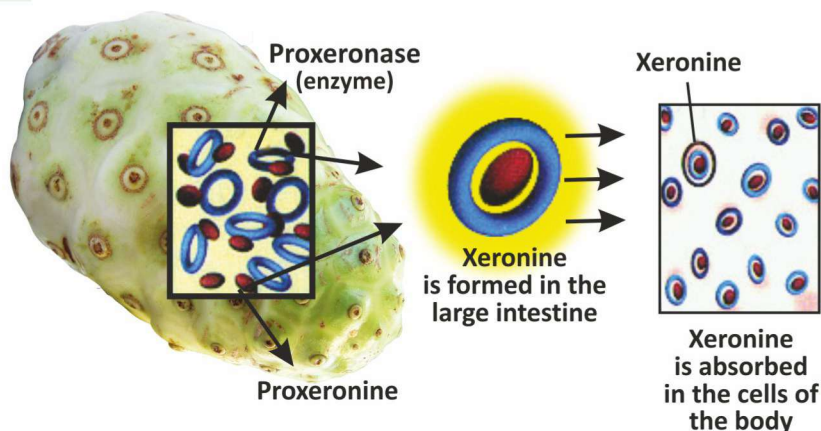
- **Revitalize Cells & Tissues** : Helps to absorb more nutrients at the cellular level for proper body functioning.
- **Immunity Booster** : Supports the immune system's natural and powerful ability to fight infections and diseases.
- **Better Vigor & Vitality** : Antioxidant qualities help to protect cells and keep them healthier.
- **Overall Energy Increase** : Supports memory, attention span and physical endurance levels.



Noni (*Morinda Citrifolia*) has been used for more than 2,000 years to support the entire body system as a food and medicine for various health conditions. Ayurveda mentions Noni in its ancient texts and has traditionally been used to cure ailments and diseases. It is rich in Vitamin A, Vitamin B, and Vitamin C & minerals like calcium, potassium, iron, phosphorus etc. Noni is best known to build Xeronine levels in the body. Xeronine is required by many vital systems in the body to carry out their important functions. Xeronine deficiency occurs in the body with age, stress, illness and a poor diet.

## How Does Noni Work

- Noni contains a powerful phytonutrient, Proxeronine.
- Proxeronine gets converted into Xeronine inside human body with the help of enzyme Proxeronase.
- Xeronine is absorbed by the cells of the body leading to innumerable health benefits.





# Benefits of Noni (Morinda Citrifolia)

Regular use of Noni may help to induce positive effects on health.

Improve Wellbeing	Fight Infections	Aids Digestion	Relieve Pain & Inflammation in Joints
Boost Energy & Stamina	Reduce Allergies	Support Healthy Liver	Support Healthy Heart & Cholesterol Levels
Revitalize Cells	Relieve Stress & Fatigue	Detoxify Body	Reduce Risk of Diabetes
Boost Immunity	Improve Memory & Concentration	Maintain Healthy Skin & Hair	Reduce Risk of Tumors/Cancer

## Noni: Nature's Own Nutrition - Noni is known to have 150 + Nutrients

### Noni - Key Components & Their Benefits

<b>Proxeronine &amp; Proxeronase</b>	Promotes optimal protein functioning and promotes cellular regeneration and hormonal balance.
<b>Scopoletin</b>	Anti-inflammatory, anti-histamine, anti-bacterial and anti-fungal properties, lowers blood pressure and binds to serotonin to help regulate sleep, hunger and temperature.
<b>Antraquinone</b>	Controls infectious bacteria such as Staphylococcus Aureus, E. Coli & Salmonella.
<b>Demnacanthal</b>	Inhibits growth of pre-cancerous cells.
<b>Terpene</b>	Helps in cell rejuvenation, thus increasing nutrient-toxin exchange.
<b>Phytonutrients</b>	Provides powerful antioxidant protection against free radicals.
<b>Rich in soluble and insoluble fiber</b>	Soluble fiber helps cleanse the blood, decrease cholesterol, binds to fats and balances blood sugar levels. Insoluble fiber ("bulk") is important for colon health.
<b>Rich in amino acids</b>	Amino acids are the building blocks for proteins, important for various body functions. The "essential" amino acids are the ones our bodies cannot make and we therefore must get from our diet.
<b>Rich in essential fatty acids</b>	Fatty acids are the building blocks of fats and oils. The "essential" fatty acids in Noni help maintain healthy skin, nerve cells, heart tissue and blood vessels and help balance mood. They keep cell membranes working properly and efficiently, improving the nutrient-toxin exchange.

**References:** A.K. Olsen w/ Dr. Ralph Heinicke, Understanding the Miracle: An Introduction to the Science of Noni. The information represents a summary of findings collected from lectures and research by Dr. Ralph Heinicke, Dr. Scott Gerson, Dr. Hirazumi Kim, Dr. Mian-Ying Wang, Dr. Neil Solomon, Dr. Mona Harrison, Dr. William Mcphilamy, Dr. Gary Tran and others.

## Benefits of Kokum (Garcinia Indica)

Kokum is an excellent source of antioxidants and may help:

- Relieve hyperacidity
- Ease flatulence
- Minimize impact of many diseases
- Regulate bowel movement
- Improve digestion
- Purify blood
- Support healthy cholesterol
- Support Weight Management



## Potential Users

People looking for good health and well being.

## Suggested Use

Drink on empty stomach, 30 minutes before meal. Can be taken as is or diluted with water or as directed by the Physician.

First 3 days	5ml twice daily
4 <sup>th</sup> - 6 <sup>th</sup> Day	10ml twice daily
7 <sup>th</sup> Day onwards	15-30ml twice daily

Use twice daily for 6-12 months for better results

For children above 6 years give half of the above dosage.

Drink plenty of water throughout the day.

### SHAKE WELL BEFORE USE

**Caution:** Not to be consumed during pregnancy, lactation and dysentery.

A Proprietary Ayurvedic Medicine



The information given herewith is not a medical advice for self treatment and is for educational purpose only. Consumers with specific medical conditions should consult their physician before taking Well Noni Juice Concentrate.

Modicare Limited,  
5, Community Centre, New Friends Colony,  
New Delhi-110025, Tel.: 011-66623000  
[www.modicare.com](http://www.modicare.com)

Leaflet:  
MRP: Rs. 3.20/- (Incl. of all taxes)  
Qty.: 1 piece • Packed: August 2015  
600766 - ENGLISH



MRP: ₹ 798 Pack Size: 1ℓ Code: FS5026