



HANDPICKED COFFEE BEANS FOR THE FINEST BLENDS

Modicare

100% PURE INSTANT COFFEE

100% Pure Instant Coffee is processed from carefully selected Arabica and Robusta beans. Blended to perfection for complete satisfaction.

- Arabica beans have a delicate flavour and balanced aroma coupled with a sharp and sweet taste
- Robusta blends have twice the level of caffeine compared to Arabica and are known for their strong taste

Code: FP3008 | MRP: Rs. 155 | Pack Size: 50g

INSTANT BLENDED COFFEE

Instant Blended Coffee is a flavourful coffee with a strong aroma. Blended for the perfect taste.

- Made from carefully selected beans blended with roasted Chicory
- Chicory is known to reduce bitterness in coffee and enhance its flavour

Code: FP3009 | MRP: Rs. 155 | Pack Size: 50g



#SochBadlo



Advantages of Fruit of the Earth Coffee from Modicare:

- Made from green coffee beans grown in ideal environmental conditions
- Handpicked and sundried over a long period to bring out the natural flavours
- Made using a perfect roasting process that allows the coffee to retain its natural sweetness

COFFEE AND HEALTH

Coffee can be consumed as part of a healthy diet, and current scientific research suggests

- According to the European Food Safety Authority (EFSA) moderate caffeine intake (the amount found in one regular cup of coffee) helps to improve alertness and attention (concentration)
- Helps in decreasing lethargy/fatigue
- It has beneficial effects on mental health including behavior, mood, depression and cognition
- Moderate consumption of coffee in a day can reduce the risk of some common health conditions, including type 2 diabetes, cardiovascular disease and a reduced risk of age-related cognitive decline.
- Coffee consumption may help in reducing the risk of developing Parkinsons

-Reference: Coffee Board of India, The Institute for Scientific Information on Coffee (ISIC)



STIR UP DELICIOUS CUPS WITH FRUIT OF THE EARTH COFFEE

COLD COFFEE

Mix Fruit of the Earth Coffee to chilled milk and add few cubes of ice, blend in all the ingredients and serve with chocolate sauce and a dollop of vanilla ice cream.

How to have it: Switch on your TV and sip on your coffee while enjoying your favourite TV show.

HOMEMADE HAND BLENDED COFFEE

Hand blend some coffee, sugar and water in a cup, add some boiling milk to it and enjoy the mouth-watering taste from your mom's kitchen.

How to have it: Snuggle in your bed and sip on your hot cup of coffee.



BLACK COFFEE

Slowly boil some water with Fruit of the Earth Coffee and allow the delectable flavours of the bean to brew in a pan. Pour into a cup and add sugar as per your taste.

How to have it: Watch your favourite movie or work while sipping on this strong cup of coffee.