

# Our Mission

Our goal is to even out the playing field in an increasingly tech-based world.



Technology can make our lives much easier, but for many of us, it is frustrating and overwhelming to keep up with. Since foundational life skills are not usually covered in traditional educational settings, we see the potential in fostering these topics and providing resources that enable our users to gain confidence using technology for their personal and professional needs.

## Our Team

*We are five CS and Informatics students passionate about learning and technology.*

**Edwood Brice**

**Nila Sadeeshkumar**

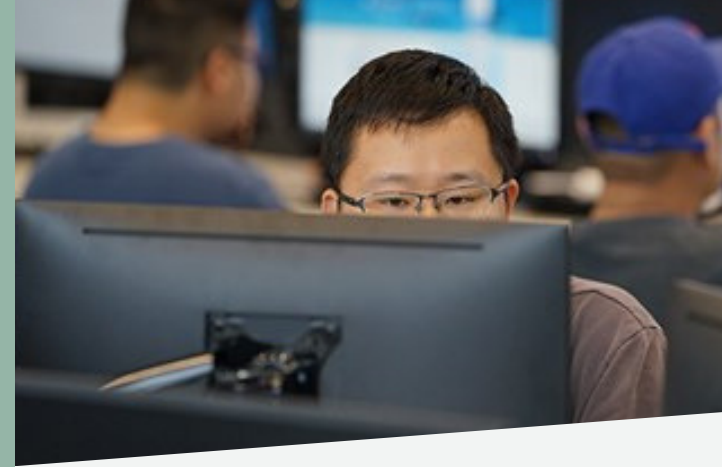
**Ryan Mahan**

**Anjali Devakumar**

**Jeff Reardon**

## Motivations

- Edwood Brice saw a huge technical gap in his mother's knowledge. Although she uses computers everyday as a nurse, she still wants to improve her technical confidence.
- Jeff Reardon noticed the technology gap in education through insight from his father, a high school principal. Many teachers benefit from annual training but many have asked for more frequent and accessible training.



## Who are we?

Mastree is a targeted educational platform that enables users to reduce technological gaps and provide key foundational skills needed for today.

Through our innovative platform, we teach life-skills and necessary online-based tasks rather than higher-level subject matter.

## Benefits

- ✓ Intuitive Organization
- ✓ Broad Learning Content
- ✓ Low Cost

## Pricing

Per Course	Per Bundle
<b>\$5</b>	<b>\$11</b>
<ul style="list-style-type: none"><li>• Courses can be bought individually</li><li>• Bundles can contain 2-4 courses/add-ons</li><li>• Waivers available to qualifying users</li></ul>	

Institutional Subscriptions
<b>\$3999*</b>
<ul style="list-style-type: none"><li>• Covered by libraries, schools, and partnered organizations - not user directly</li></ul> <p><small>*subscriptions reflect local population's ability to pay for the platform</small></p>



## Who Do We Help?

- People who are interested in bridging technological gaps in their understanding.
- Adults who are not tech-savvy (but want to be) and lower-income families.
- Novice tech consumers who are dissatisfied with current education platforms that do not feature targeted or organized content.
- We aim to partner with libraries, schools, or governments and distribute our platform to them.

## Our Services



### TECHNOLOGY

*Tech is the future*

### HEALTH & WELLNESS

*Treat yourself*



### FINANCIAL

*Your money, your rules*



### JOBS

*Brand yourself*



### POLITICAL

*Cast your vote*