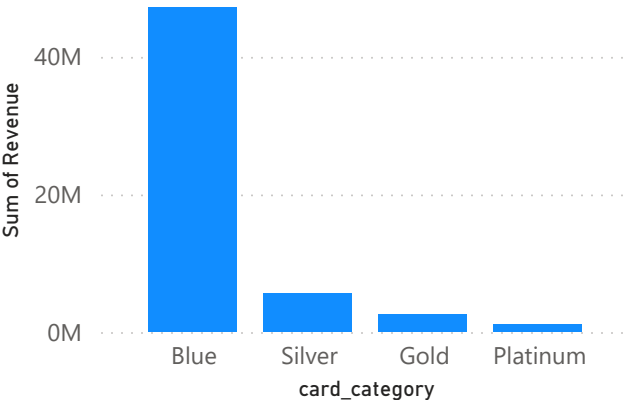


Sum of Revenue by card\_category



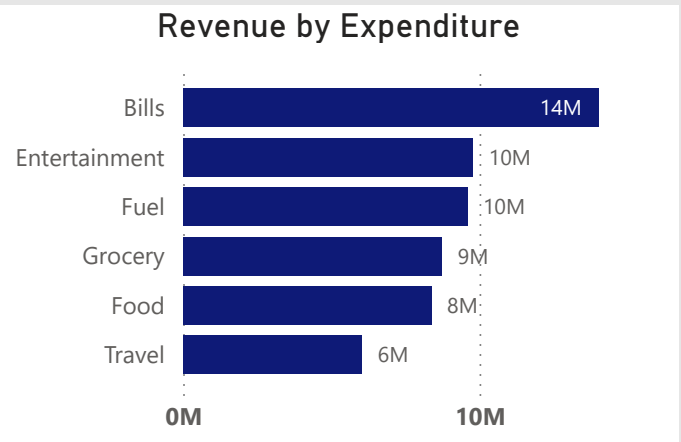
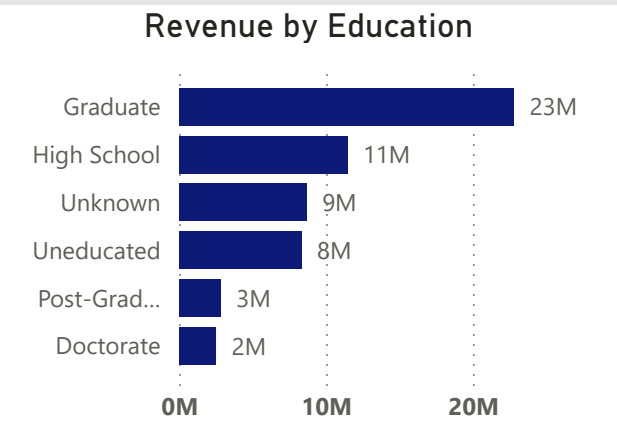
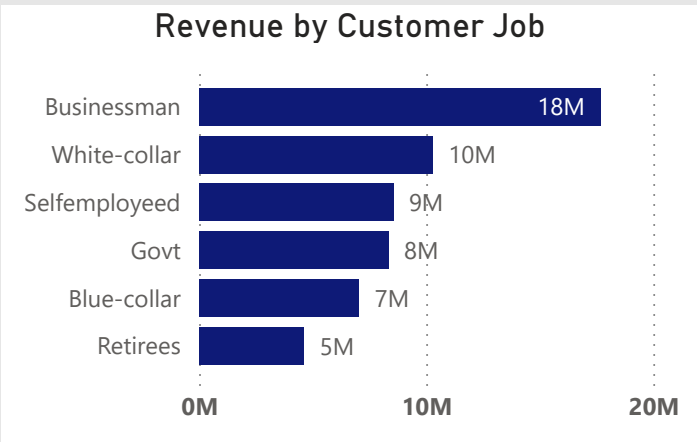
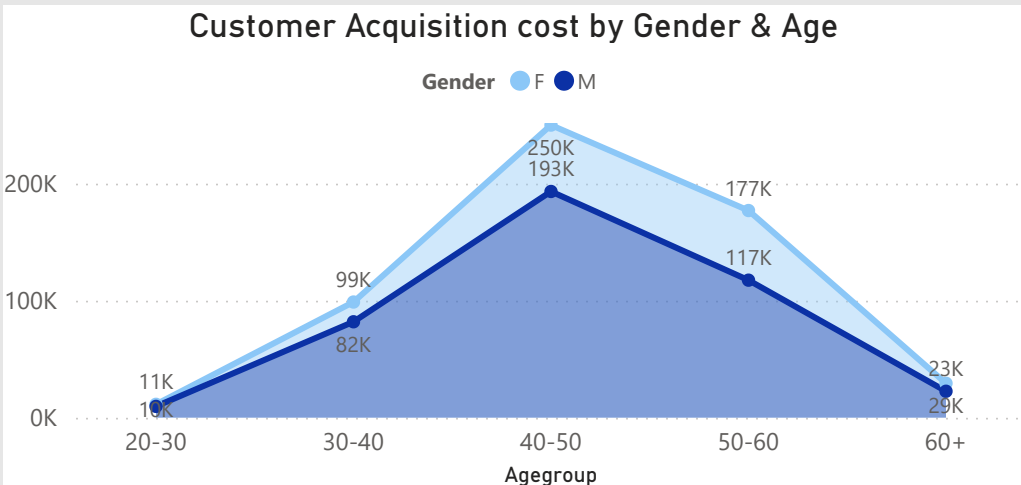
week_num2	Prev_week_Revenue	Current_week_Revenue	WeekOverWeek_Revenue
53	933134	1201601	28.8%
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%
47	1078915	1047120	-2.9%
46	1094927	1078915	-1.5%
45	1063063	1094927	3.0%
44	934631	1063063	13.7%
43	1080205	934631	-13.5%
42	982974	1080205	9.9%
41	994114	982974	-1.1%
40	994184	994114	-0.0%
39	1117638	994184	-11.0%
38	1097403	1117638	1.8%
37	1078573	1097403	1.7%
36	1116001	1078573	-3.4%

delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

activation_30_days	%GT Count of activation_30_days
0	42.54%
1	57.46%
Total	100.00%

# Credit Card Transaction Report

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	\$4,71,88,612	\$3,78,40,749.00	\$66,14,173
Silver	\$56,59,109	\$46,47,596.00	\$8,21,923
Gold	\$25,33,682	\$20,91,362.00	\$3,84,755
Platinum	\$11,35,608	\$9,53,314.00	\$1,61,629
Total	\$5,65,17,011	\$4,55,33,021.00	\$79,82,480



Week Start Date

All

M

F

Low Income

Medium I...

High Inco...

Age

60+

30-40

40-50

50-60

20-30

Q4

Q3

Q2

Q1

Revenue

57M

Transaction Amount

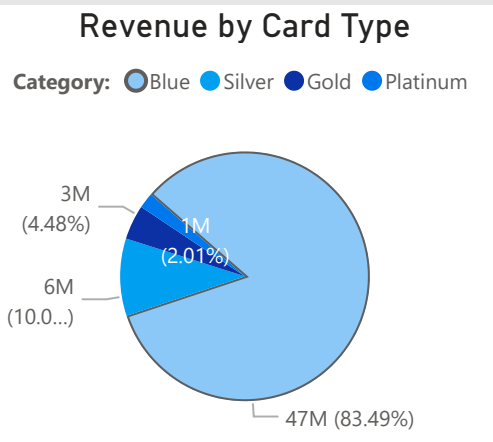
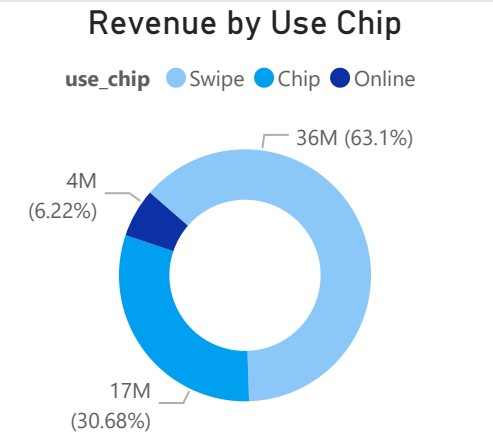
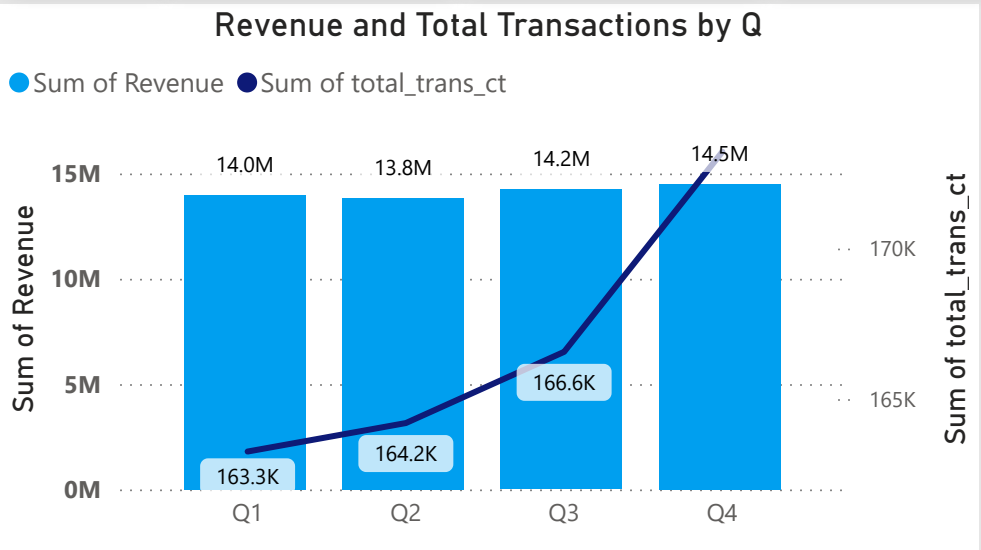
46M

Transaction Count

667K

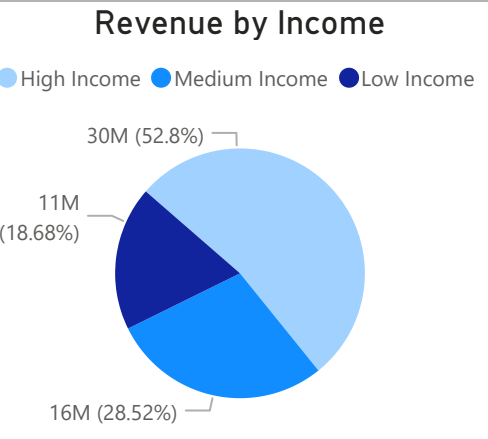
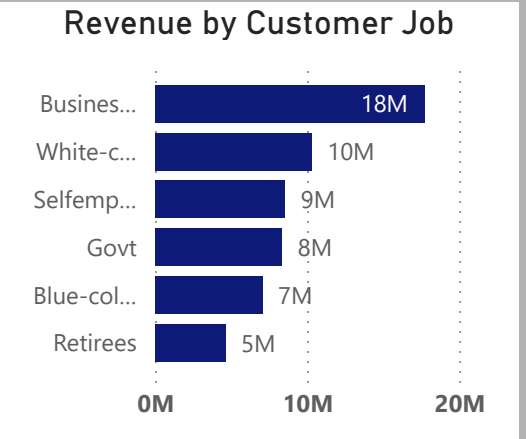
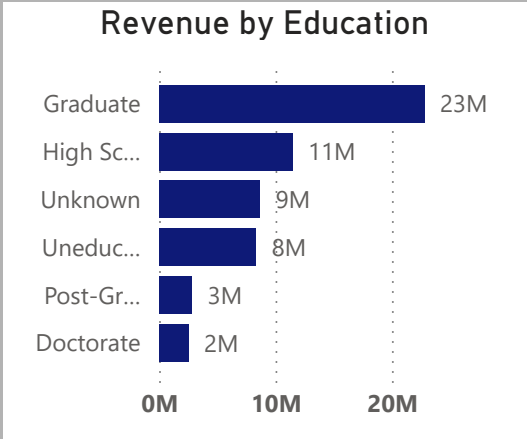
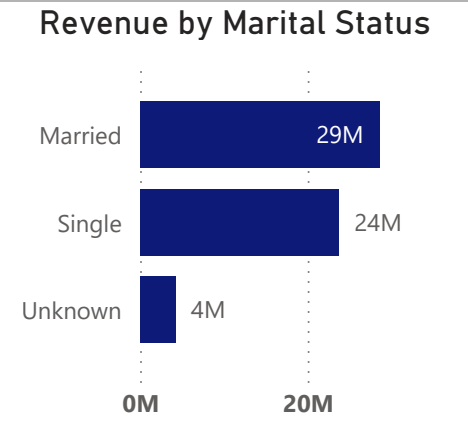
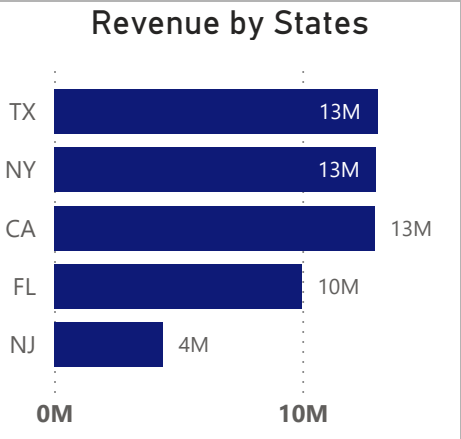
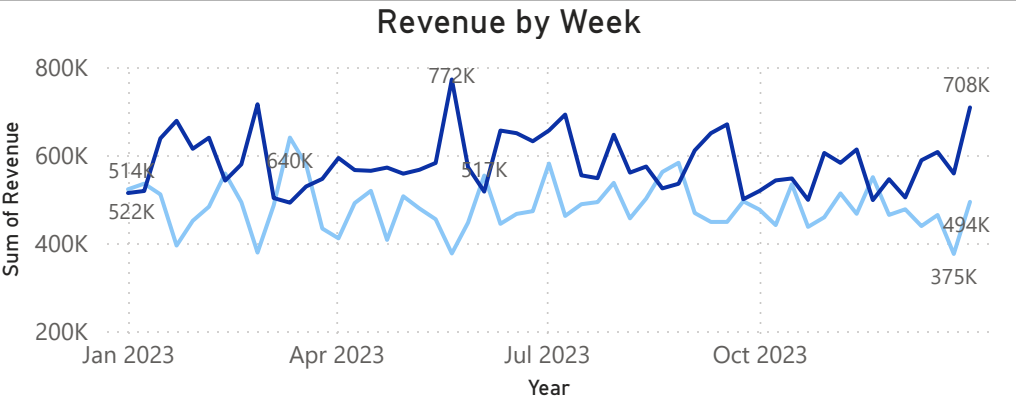
Total Interest

7.98M



# Credit Card Customer Report

customer_job	Sum of Revenue	Sum of interest...	Sum of income	house...	car_...
Blue-collar	\$23,31,943	\$3,21,440	\$2,46,70,071	no	no
Blue-collar	\$14,64,608	\$1,99,049	\$1,52,06,656	no	yes
Blue-collar	\$20,42,380	\$2,78,719	\$2,11,93,276	yes	no
Blue-collar	\$12,01,676	\$1,68,544	\$1,24,46,908	yes	yes
Businessman	\$56,76,799	\$8,20,199	\$6,13,35,334	no	no
Businessman	\$41,86,885	\$6,11,096	\$4,57,50,825	no	yes
Total	\$5,65,17,011	\$79,82,480	\$58,75,99,783		



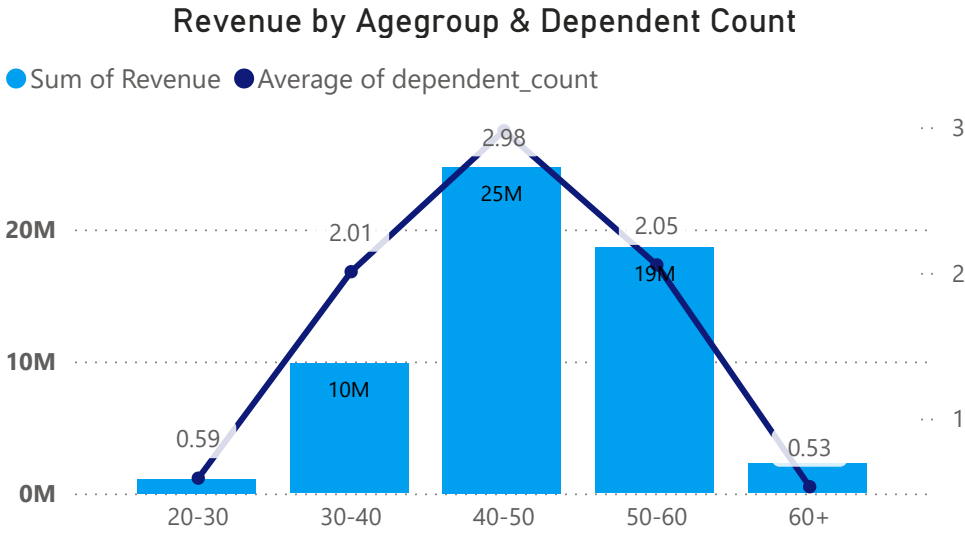
Card Type

GoldSilverBluePlatinum

Q4Q3Q2Q1

RevenueIncomeCustomer SatisfactionTotal Interest

57M588M3.197.98M



Week Start Date

All

M31MF26M

SwipeOnlineChip

