



# Nildeep Jadav

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I am a graphic designer with particular interest in photography and UI/UX. [View Portfolio Online\\*](#)

## Education

School of Engineering and Applied Science,  
Ahmedabad University (2016 - 2022) 2.16/4.0 CGPA

B.Tech Information and Communication Technology

## Skills

Web and App Design  
Marketing Collateral  
Wireframing  
Web Development  
Video Editing  
Teamwork

## Tools

Adobe Photoshop  
Adobe Illustrator  
Adobe After Effects  
Shopify  
Figma

## Experience

### Graphic Designer

Arcedior International Pvt. Ltd., Oct '22 - present

Leading creative graphic designer to create designs for Website, Marketing Collateral, social media. Another Role of mine is to handle website aesthetics by Shopify. I have also done the photoshoots for the real estate and products and collaborate with the social media team.

### Graphic Designer + Printing Assistant

Right Marc Personalized Gift Shop, Jan '21 - Sept '22

Leading creative graphic designer to create designs for t-shirts, mobile covers, coffee mug and brand promotions for social media and prints. Also, my role is to print the design to transfer for different items mentioned earlier.

### Freelancer

Develop an ecommerce website of ethnic wear for women called [nidhihalani.in](#) in Shopify.

Design logo and Menu for the Café called **Curryhouse** a subsidiary company of **Barnyard.co**

Design business card for the musician called Pallav Uddheshi.

Created designs social media post and brochure and also 3d portraits for **Tri Aayam - 3D printing services**.

## Projects

### Nidhihalani.in

Shopify, Adobe cloud, Oct'23 - Dec'23

Design and develop the website while balancing the design aesthetics with technical demands and client expectations yet through iterative processes and thorough testing, we [client coordinator & I] achieved a final product that excelled across devices and browsers.

### Eatummy Food App

Adobe XD, Sept'21 - Nov'21

Created a food app design for project submission in coursera certificate program of California arts course for UX fundamentals. This app leads user to the best Indian cuisine restaurants nearby. This app is for those people who like to taste multi cuisines and want to explore. Eatummy allows user to select location and find the restaurants and also user can search via his/her cuisine. Eatummy has a feature to book a table at restaurant at prior and also user can order food at home.

## Certificate

### Google UX Design Certificate Program

At present I have enrolled for the certificate program for Google UX Design on coursera platform. I have finished the first two courses called "Foundation of UX design" and "UX Design Process - Empathize, Define and Ideate". Getting ahead in third.

<https://nildeep-jadav.netlify.app/>