

Cryptology

Styleguide

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What is Cryptology

Cryptology is an investment platform where you can earn on crypto, exchange and store your digital assets



02 Idea

Idea

All processes occur in real time, so you watch them "like fascinating chemical processes".

As you dissect your assets and watch them change, it's like being in a cryptolab, while we provide you with handy tools.

Crypto laboratory

An abstract 3D molecular structure composed of several green, reflective spheres connected by thin, metallic-looking rods. One sphere in the lower center is encircled by a larger, more complex ring structure. The entire composition is set against a solid grey background.

03 Style

Moodboard

Synthesis of flat graphics and 3d

Bright neon accents

See-through

Clean

Lots of space



CRYPTOCURRENCIES

Community rewards

Join Cryptology socials and get a bonus

Transparent passive crypto income with no trading risks

Up to 200% APY

9:41 Earn

Increased APY Rate

First 15 Days

30%

Available Coins

How it Works?

€	EURS	Up to 15.00 %
	STASIS EURS	Est. Rate, APY
\$	USDC	
	Centre	
Ⓢ	DAI	
	Dai	

TERRA LUNA CRYPTOLOGY

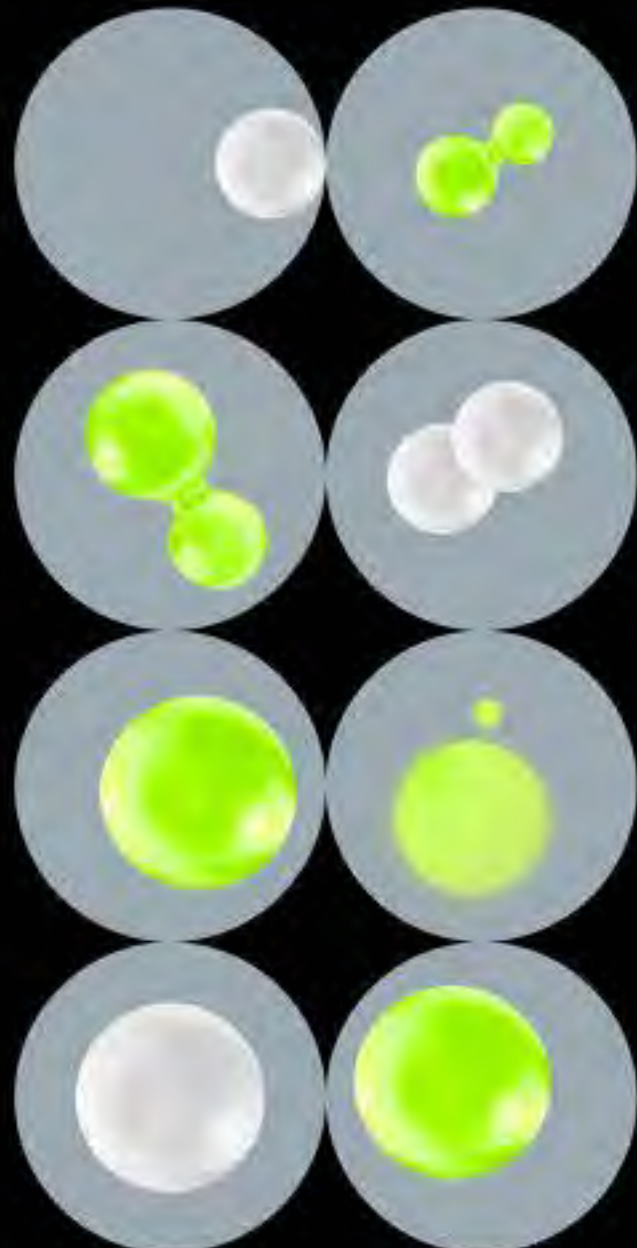
Native token of Terra's blockchain
LUNA is on Cryptology now!

20 USDT for every new user

Cryptology trading challenge!

ATOM to USDT

perpetual contract is launching



CRYPTOCURRENCIES

Make a profit on your crypto

Stable APY

Low Risk



04 Logo

Logotype

The main logo is represented by a combination of graphic and typographic parts. The full version of the logo is used on web pages and branding materials.

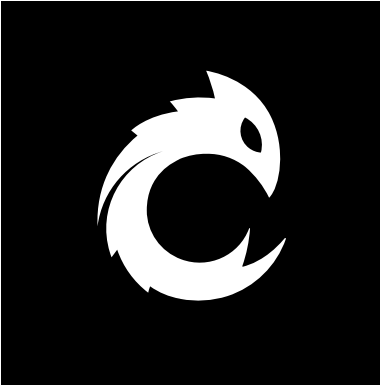
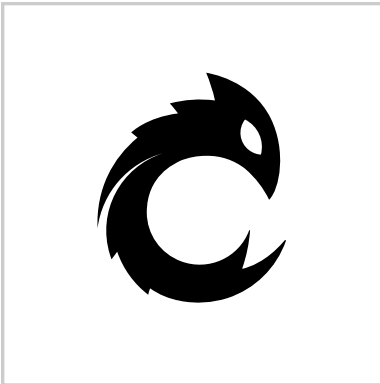
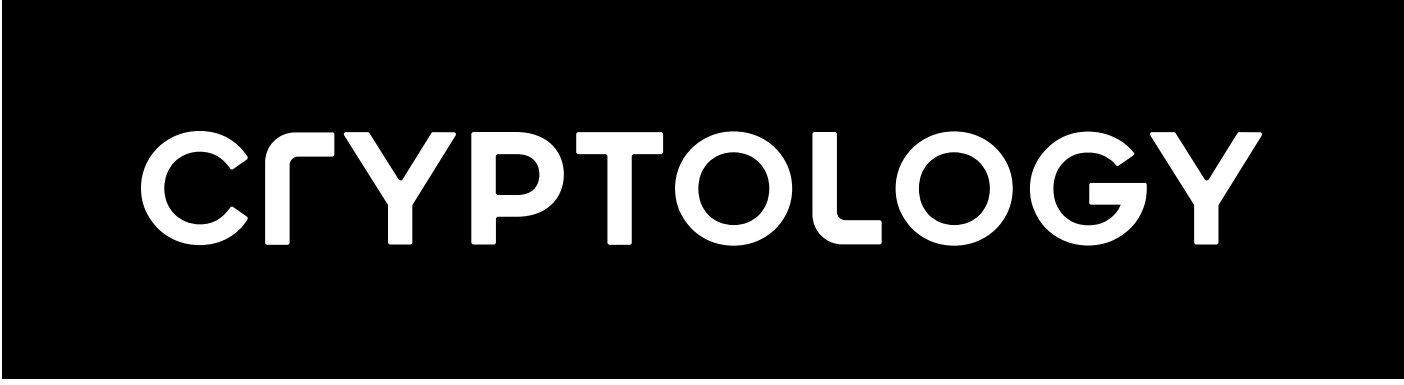
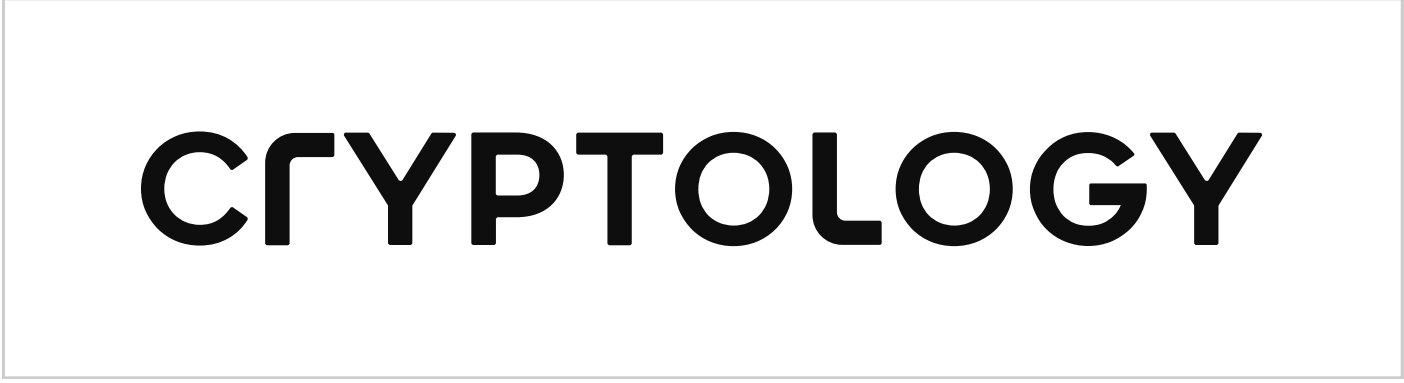
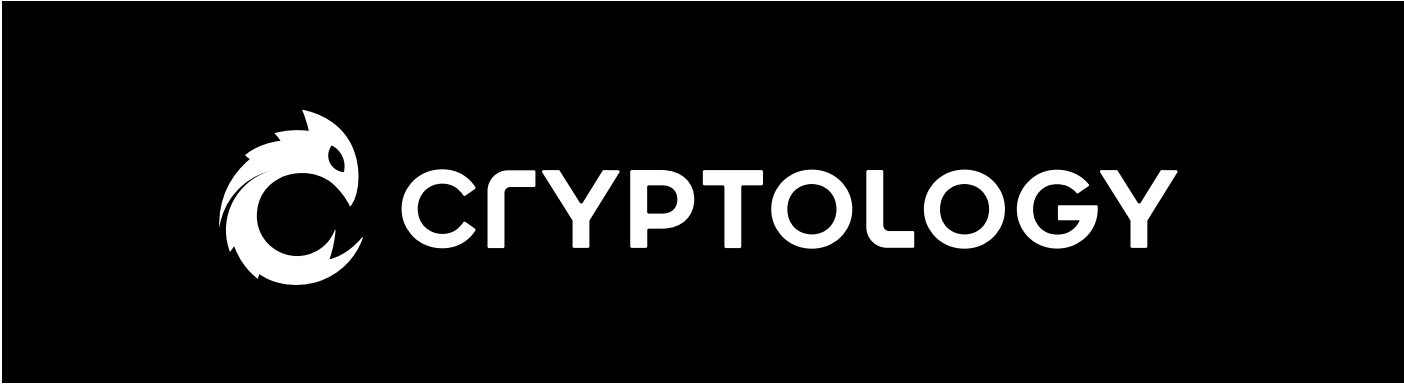


Logo & Color

The following are color combinations of the logo and background that may be used.

It is allowed to use the graphic and the text part separately for different situations. The graphic part can also be used as a social network avatar.

[Download logo files here](#)



05 Colors

Color palette

Green

Background, Text,
Elements

RGB 193, 255, 59
CMYK 24, 0, 77, 0
HEX C1FF3B

Light green

Background, Text,
Elements

RGB 218, 253, 160
CMYK 14, 0, 37, 1
HEX DAFDA0

White

Background, Text,
Elements

RGB 255, 255, 255
CMYK 0, 0, 0, 0
HEX FFFFFFFF

Light gray

Background, Text,
Elements

RGB 248, 248, 248
CMYK 0, 0, 0, 3
HEX F8F8F8

Icon gray

Icons

RGB 185, 189, 190
CMYK 3, 1, 0, 25
HEX B9BDBE

Gray

Background, Text,
Elements

RGB 185, 196, 203
CMYK 9, 3, 0, 20
HEX B9C4CB

Dark gray

Background, Text,
Elements

RGB 157, 170, 178
CMYK 12, 4, 0, 30
HEX 9DAAB2

Black

Background, Text,
Elements

RGB 14, 14, 14
CMYK 0, 0, 0, 95
HEX 0E0E0E

Yellow

In app elements
RGB 237, 255, 26
HEX EDFF1A

Red

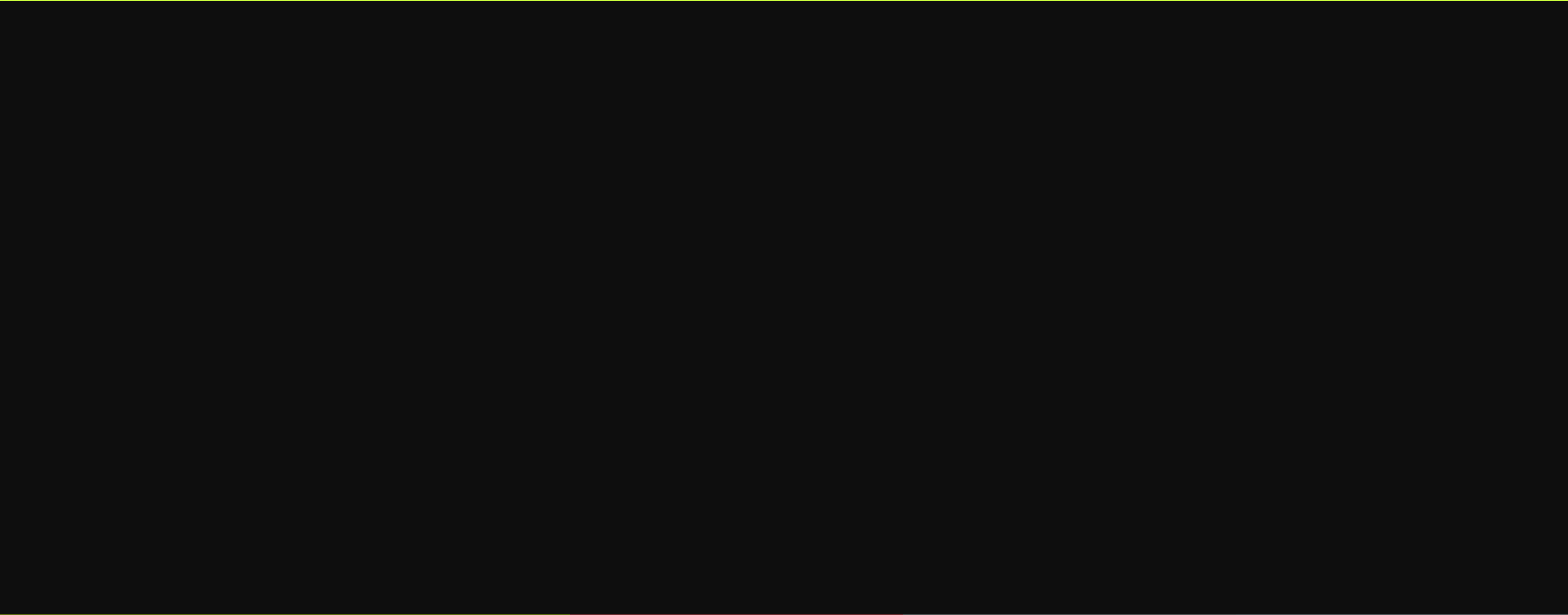
In app elements
RGB 255, 100, 108
HEX FF646C

Color palette: dark mode

Green

Background, Text,
Elements

RGB 193, 255, 58
CMYK 24, 0, 77, 0
HEX C1FF3A



Yellow

In app elements
RGB 219, 251, 27
HEX DBFB1B

Red

In app elements
RGB 255, 100, 108
HEX FF646C

Icon Gray

RGB 185, 189, 190
CMYK 3, 1, 0, 25
HEX B9BDBE

Gray

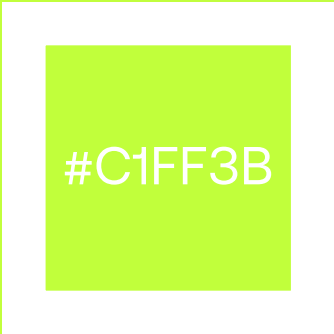
RGB 185, 196, 203
CMYK 9, 3, 0, 20
HEX B9C4CB

Light green

Background, Text,
Elements

RGB 218, 253, 160
CMYK 14, 0, 37, 1
HEX DAFDA0

Gradients



Text + color

White background
+ black text

Light green background
+ black text

Green background
+ black text

Faith Tribe

Cryptology

Gray background
+ black text

Dark gray background
+ black text

Black background
+ white text



Typography

Fonts

The corporate font is Aeonik in Regular for titles, main texts and other captions.

For some languages, the Inter font is used with support for the necessary language characters.

In character, the font is close to Aeonik and does not cause visual conflict, maintaining consistency of style.



Size

The size of the typography is a multiple of the 5pt module. The size of the Subheading, Body, Subscription value is calculated by dividing the size of the Heading proportionally by a multiple of the value.

H1. 120pt 95%

H2. 105pt 100%

H3. 85pt 110%

PREHEADER. 25PT 130%

Body 1. 45pt 130%

Body 2. 45pt 130%

Cryptology

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CRYPTOLOGY

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Align

It is recommended to use left and center alignment for all text blocks. Right alignment are prohibited in any layouts.



Make a profit on
your crypto

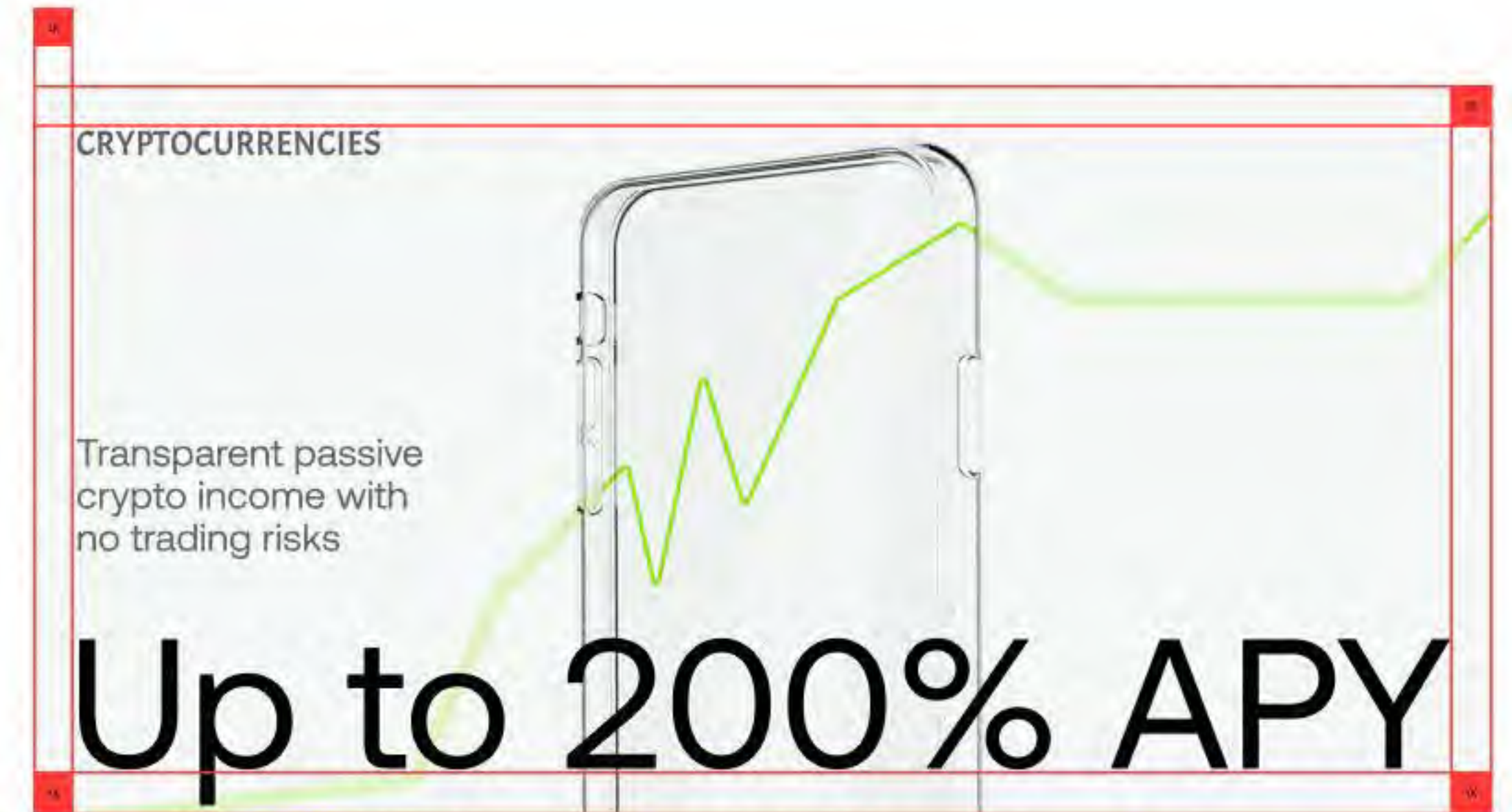
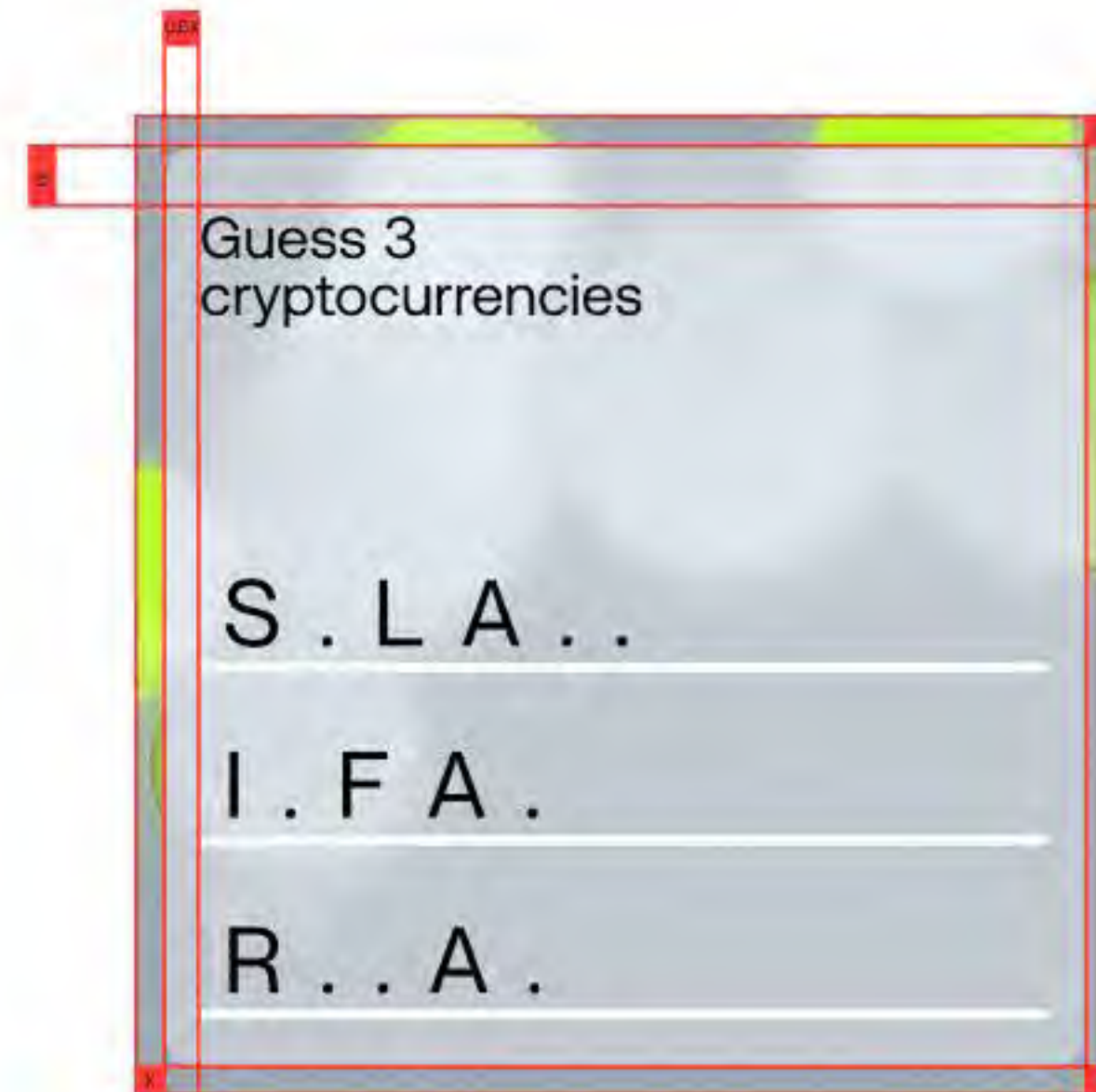


Make a profit on
your crypto

Layout

When placing text blocks, the margins and indentation from the edge of the format should be respected.

In formats that use a transparent border, it is placed at a distance of 0,5x from the margin. The upper minimum indent from the bar for text - 1x. Where x is the height of the base lines of the main font.



Typographic layout

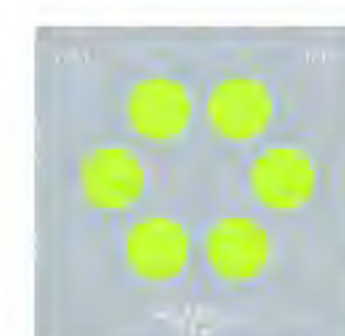
In a composition dominated by typography, remember that the text is aligned to the left edge or to the center. The alignment to the right edge is prohibited.

3D images and photos are used for balance, but in this type of composition they play only a complementary role.



Symmetrical composition

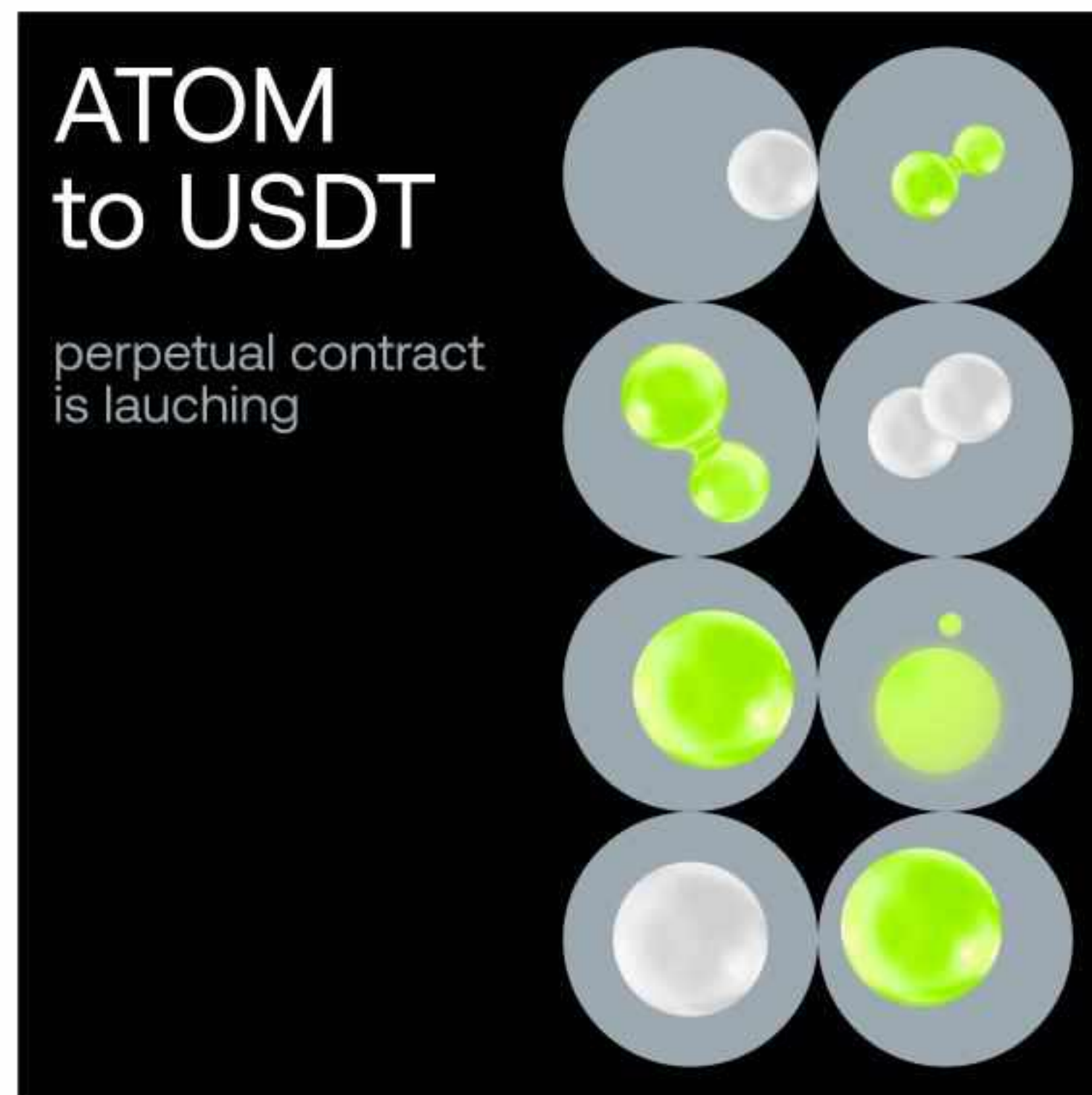
When creating a symmetrical composition, text with center alignment is used. To achieve equilibrium it is worth observing the hierarchy of text blocks. Graphics are also placed in the center and equal indentation on the sides of the layouts.



Asymmetrical composition

В ассиметричной композиции размещение текстовых блоков рекомендуется с выключкой по левому краю и расположением у левого поля макета.

Правая часть креатива отводится под 3д изображения, объекты и фотографии.





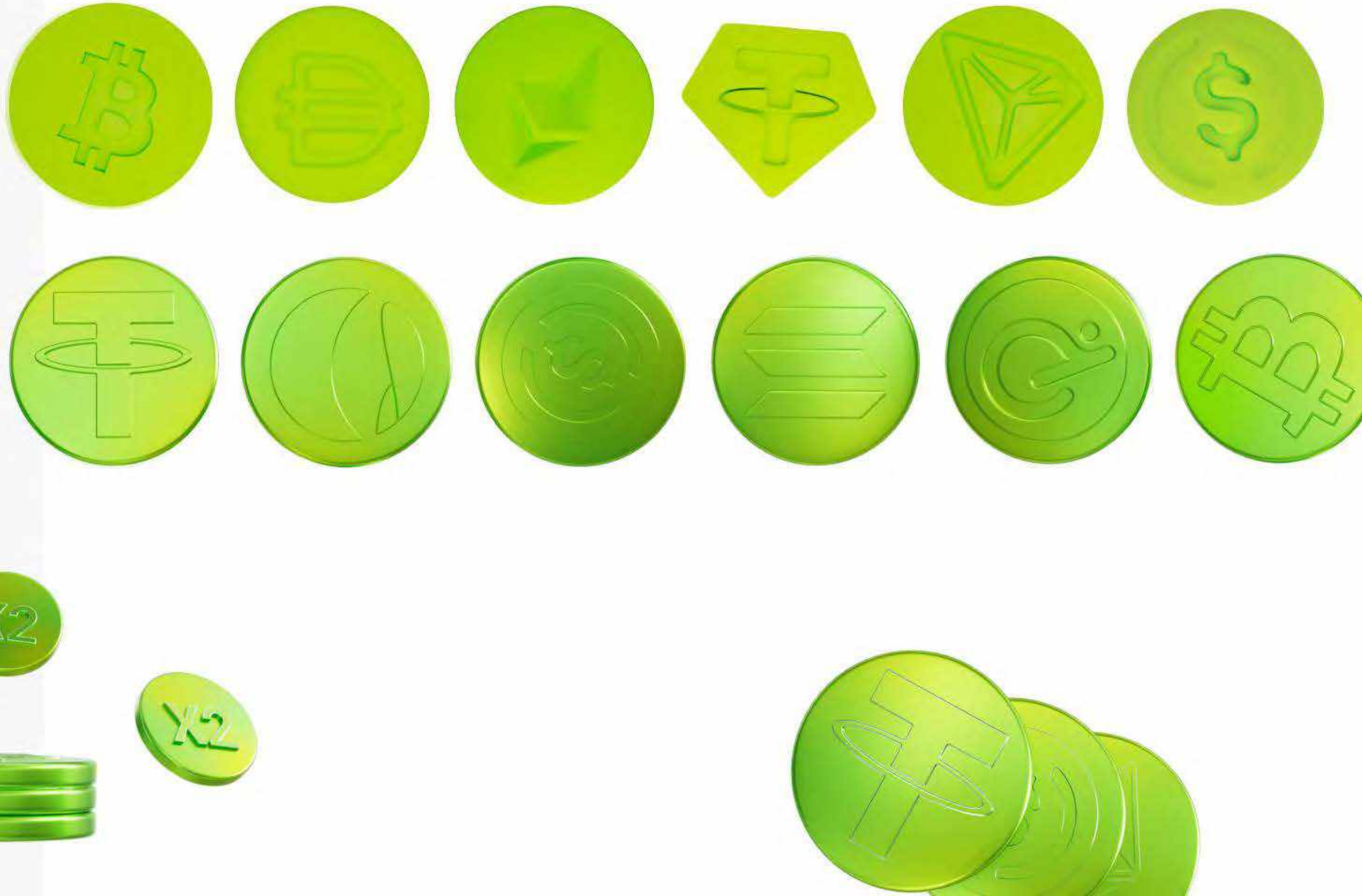
Graphics

Branded 3d graphics are objects and elements in plastic textures. The 3d objects are made in the branded green colors and can be placed both frontally and in light perspective to enhance the dynamics.



3D Coins

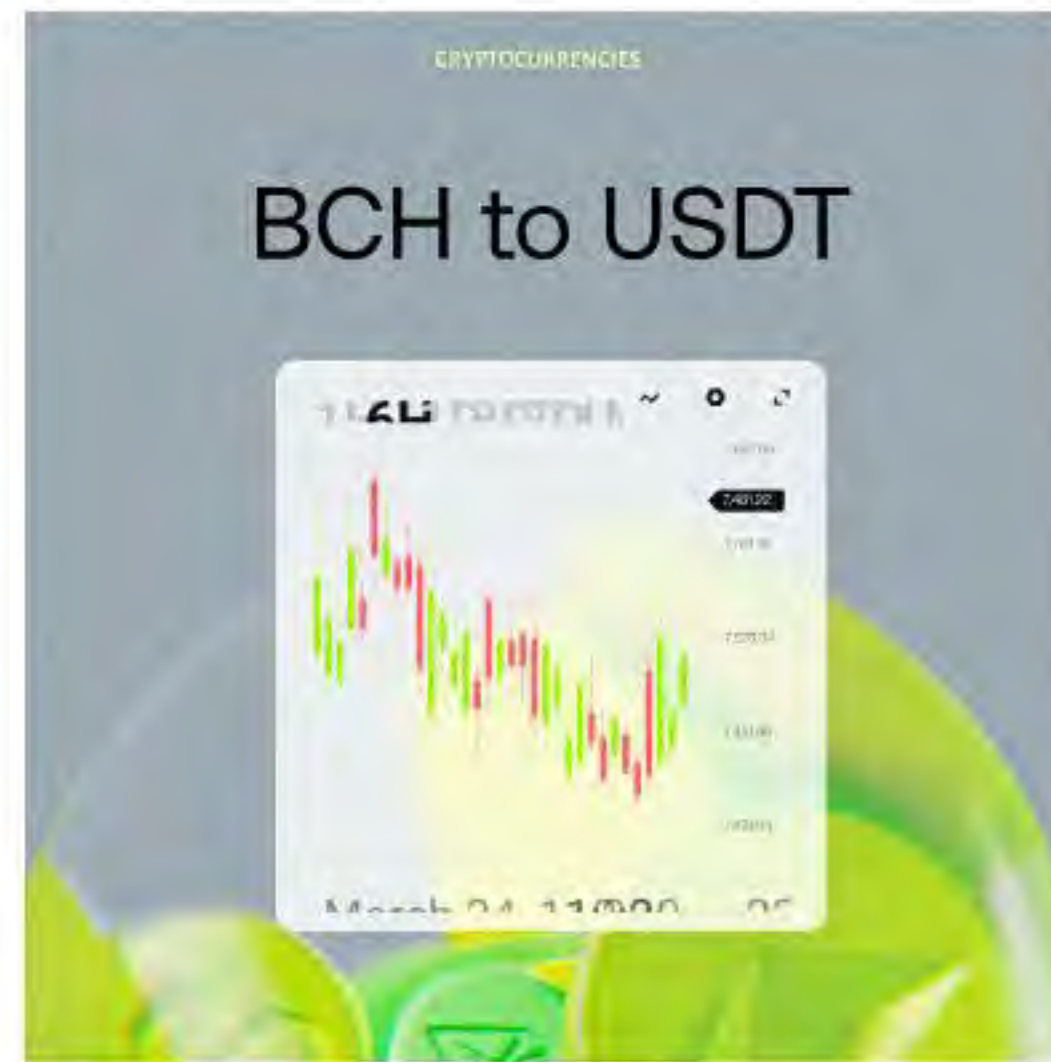
In plastic and metal



3D In use

3D forms are used to illustrate creative messages, complementing and balancing the composition.

Such objects can be used either on their own or embedded in typography.

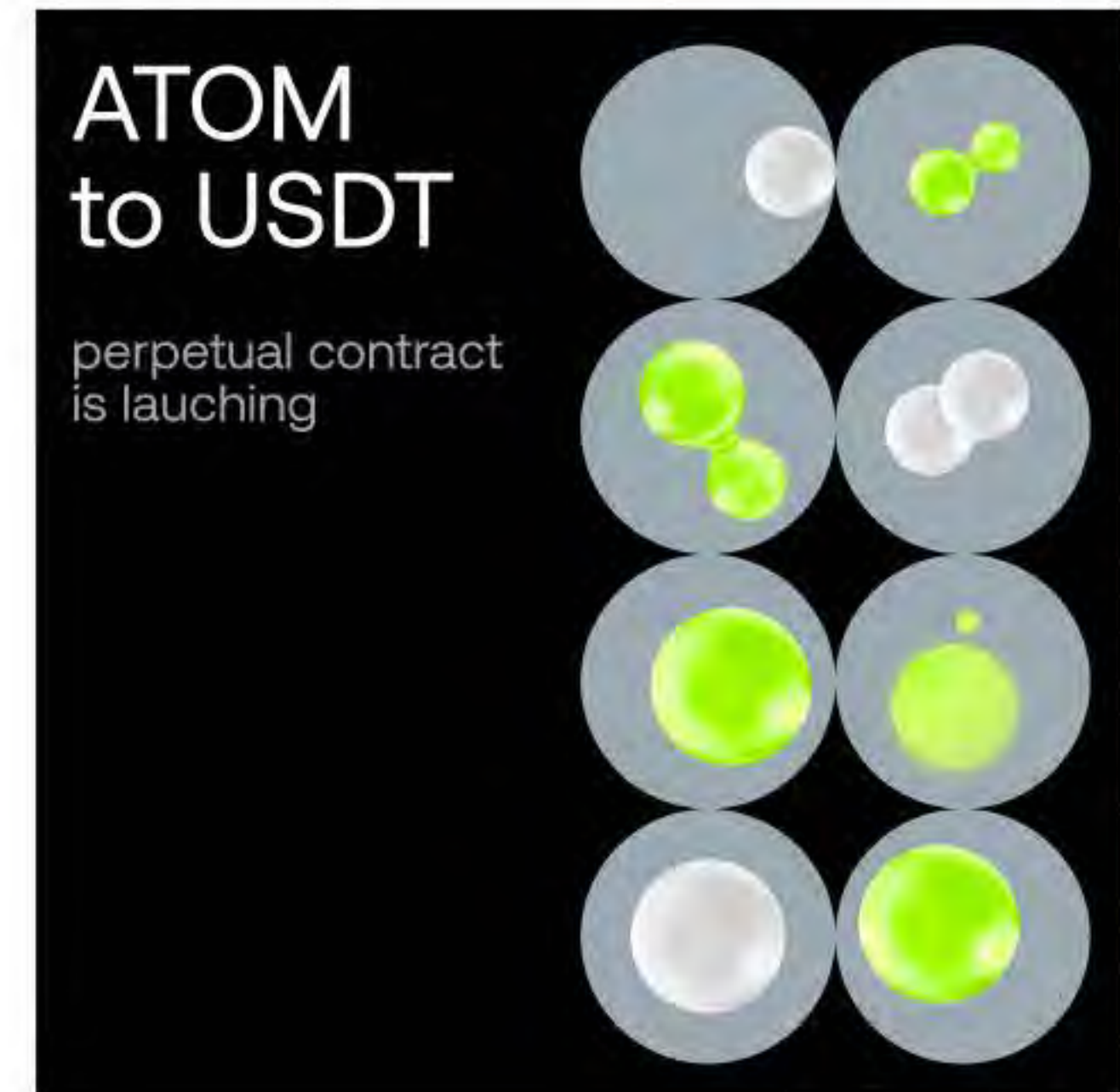
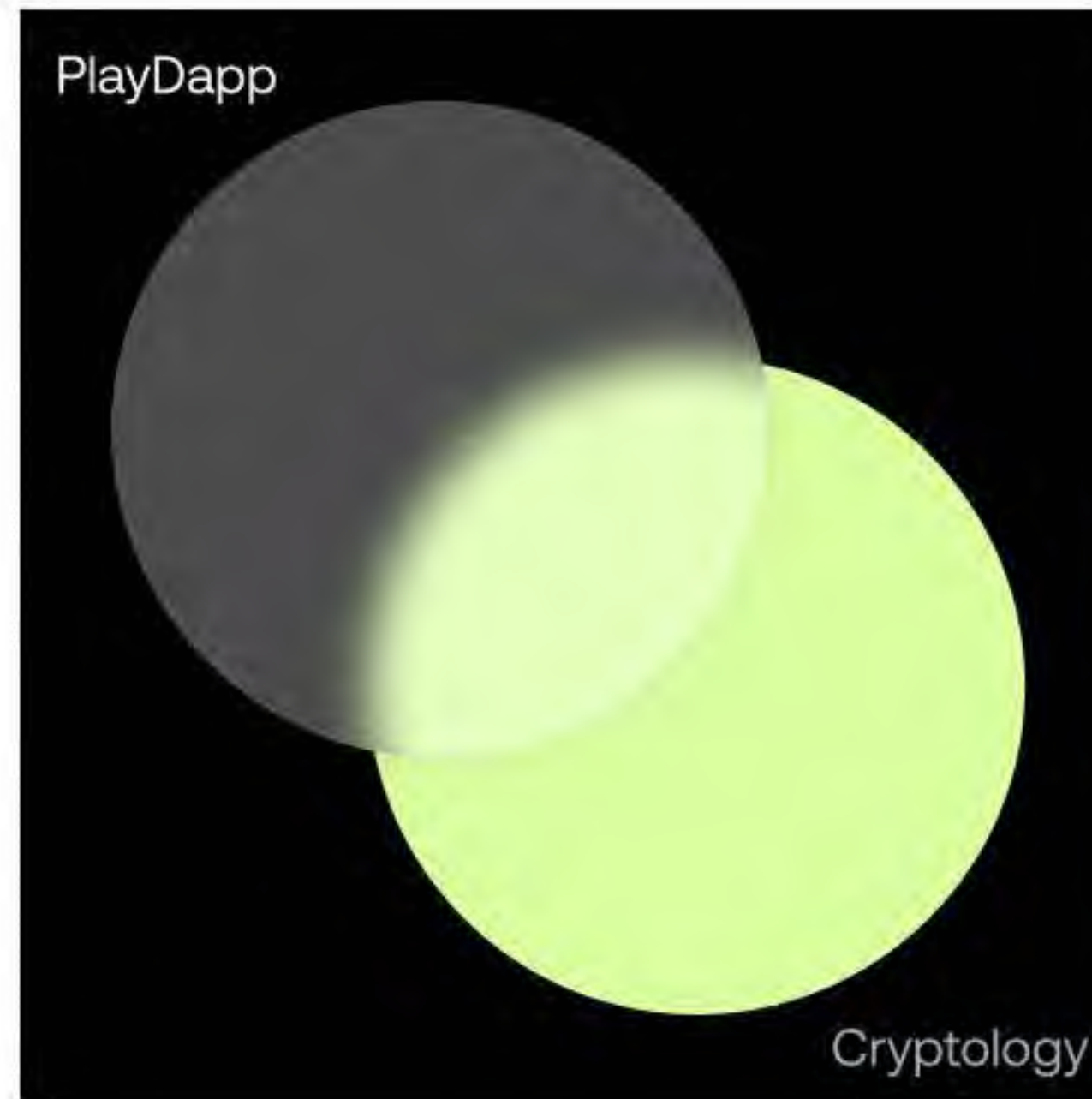


Circle forms

As an additional graphic element, it is possible to use circles - metaphors of atoms.

The circles can be used as an independent element, or in combination with a glass effect or with 3D objects.

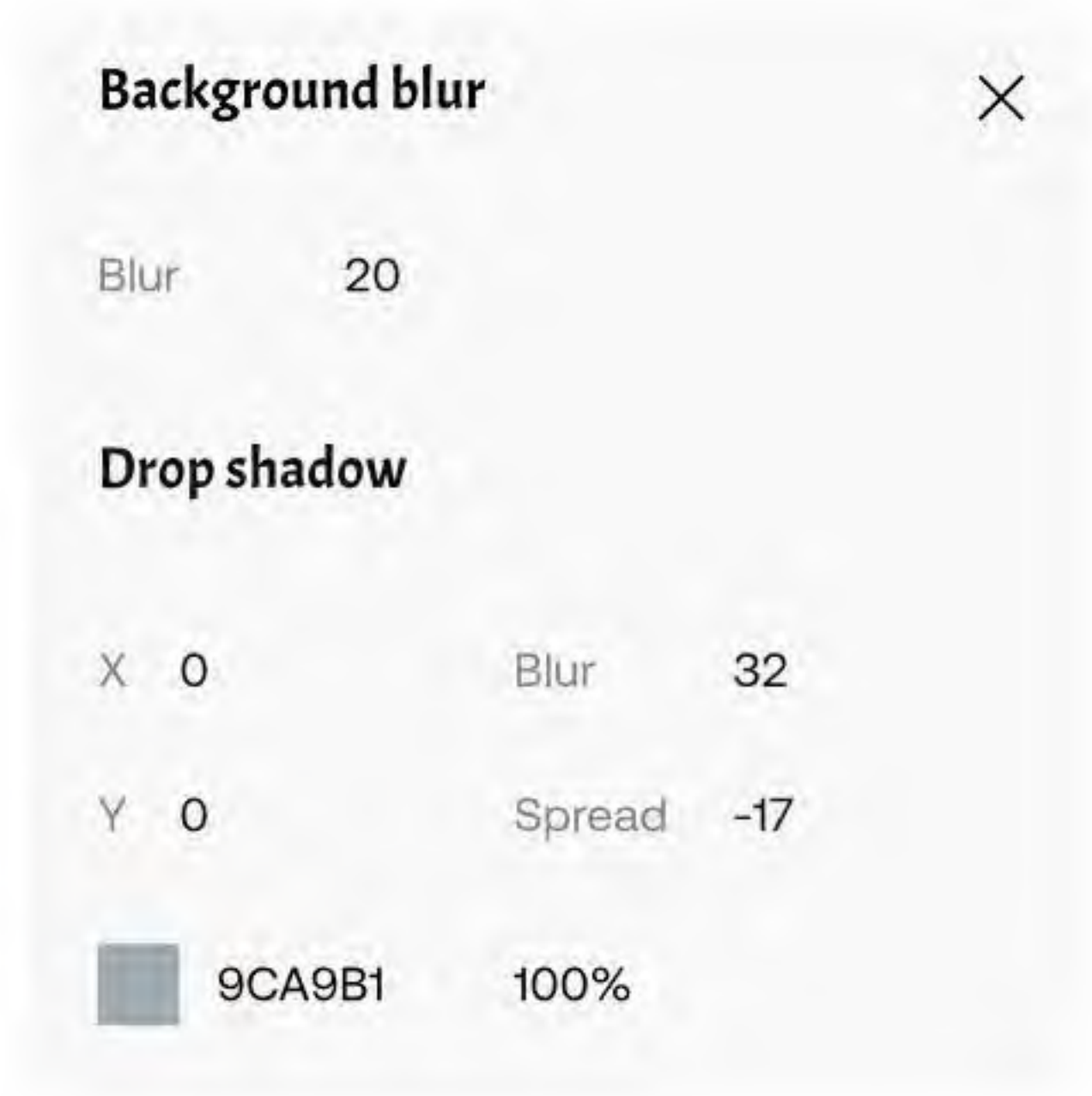
When combining graphic elements, it is worth considering their contrast and not to create hard-to-distinguish color combinations.



Glass effect

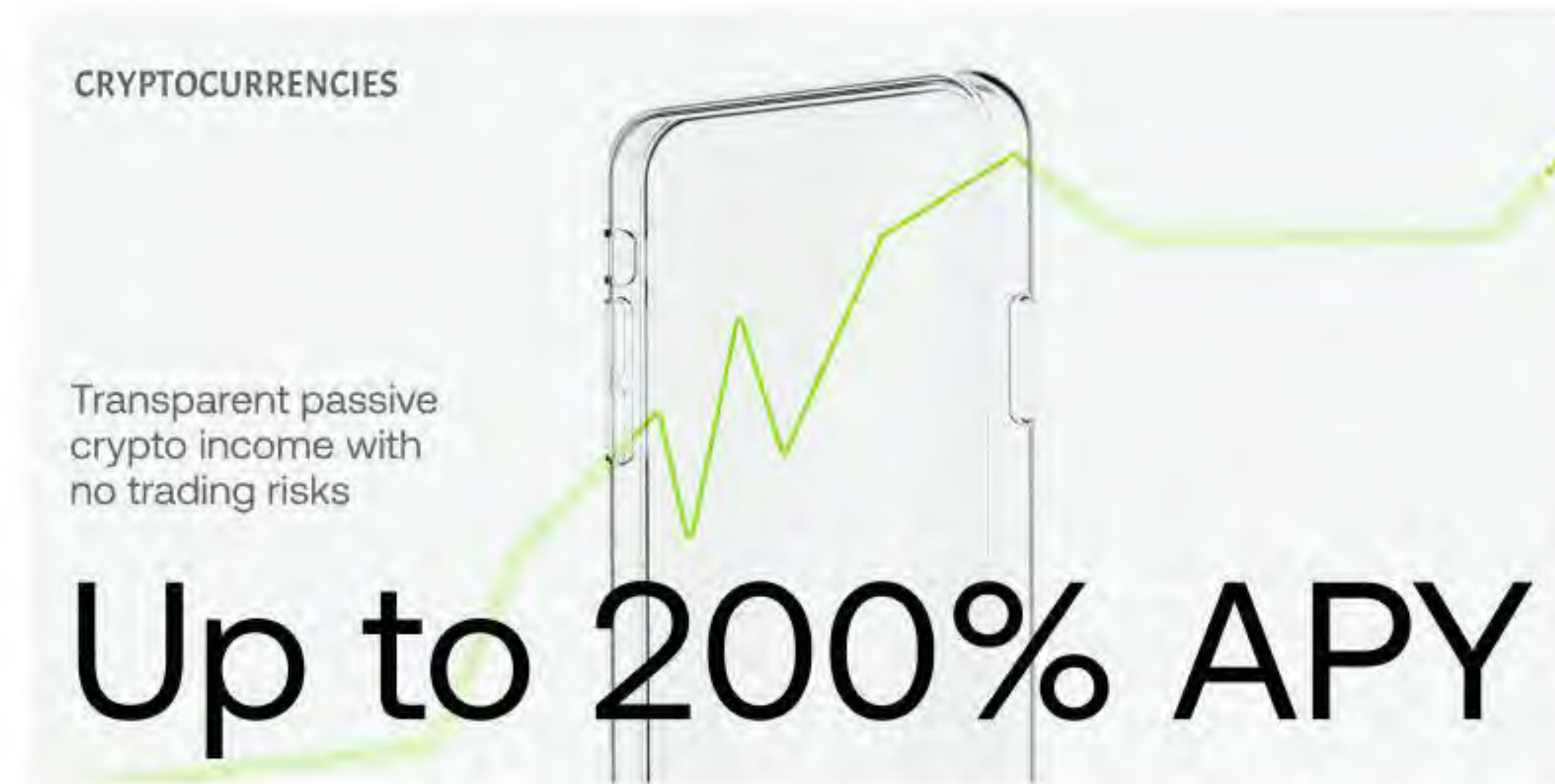
To enhance the emotion of transparency and purity, the glass effect and background blur for graphic elements are used.

An example of settings for such an effect is shown below.



Transparency

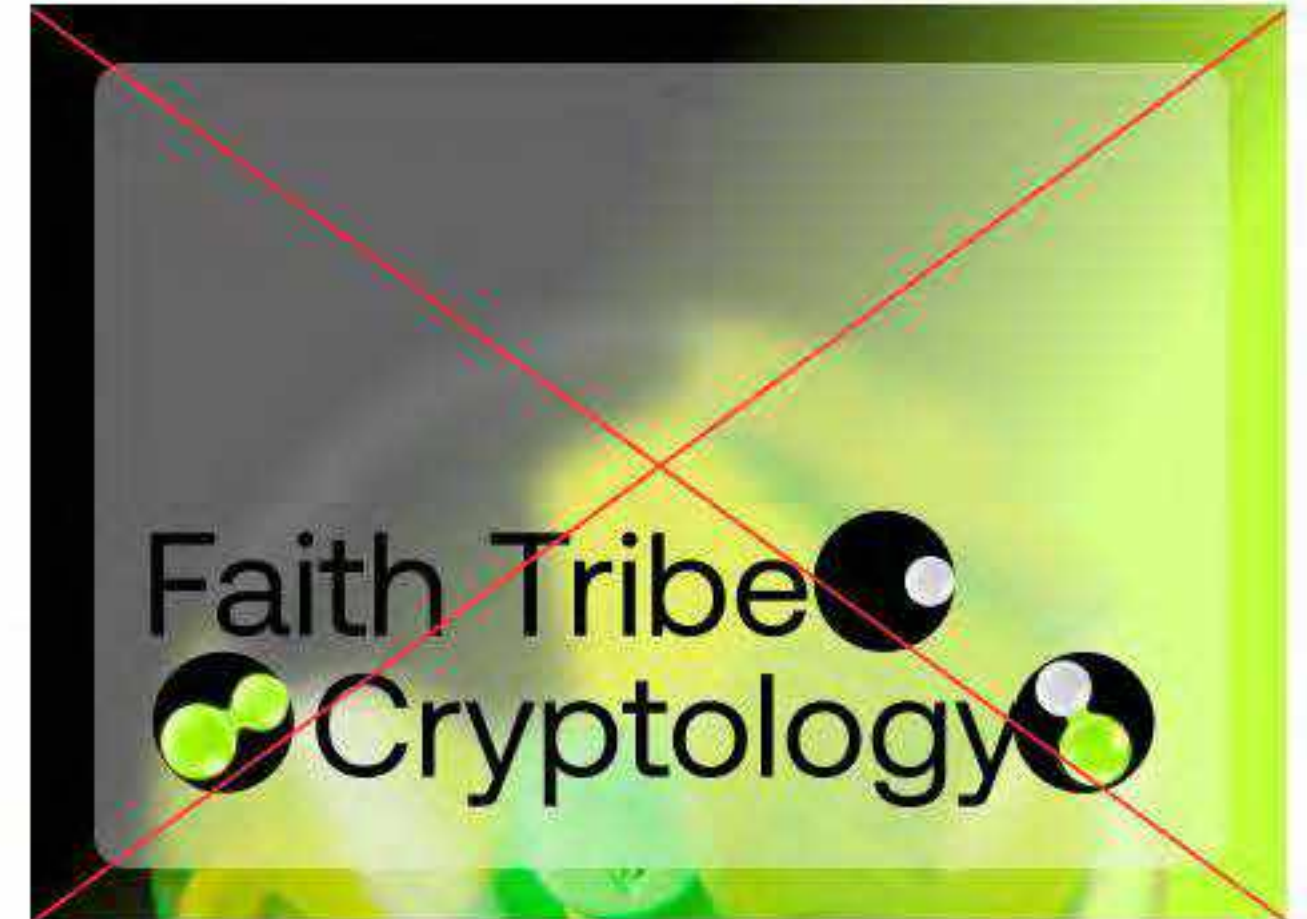
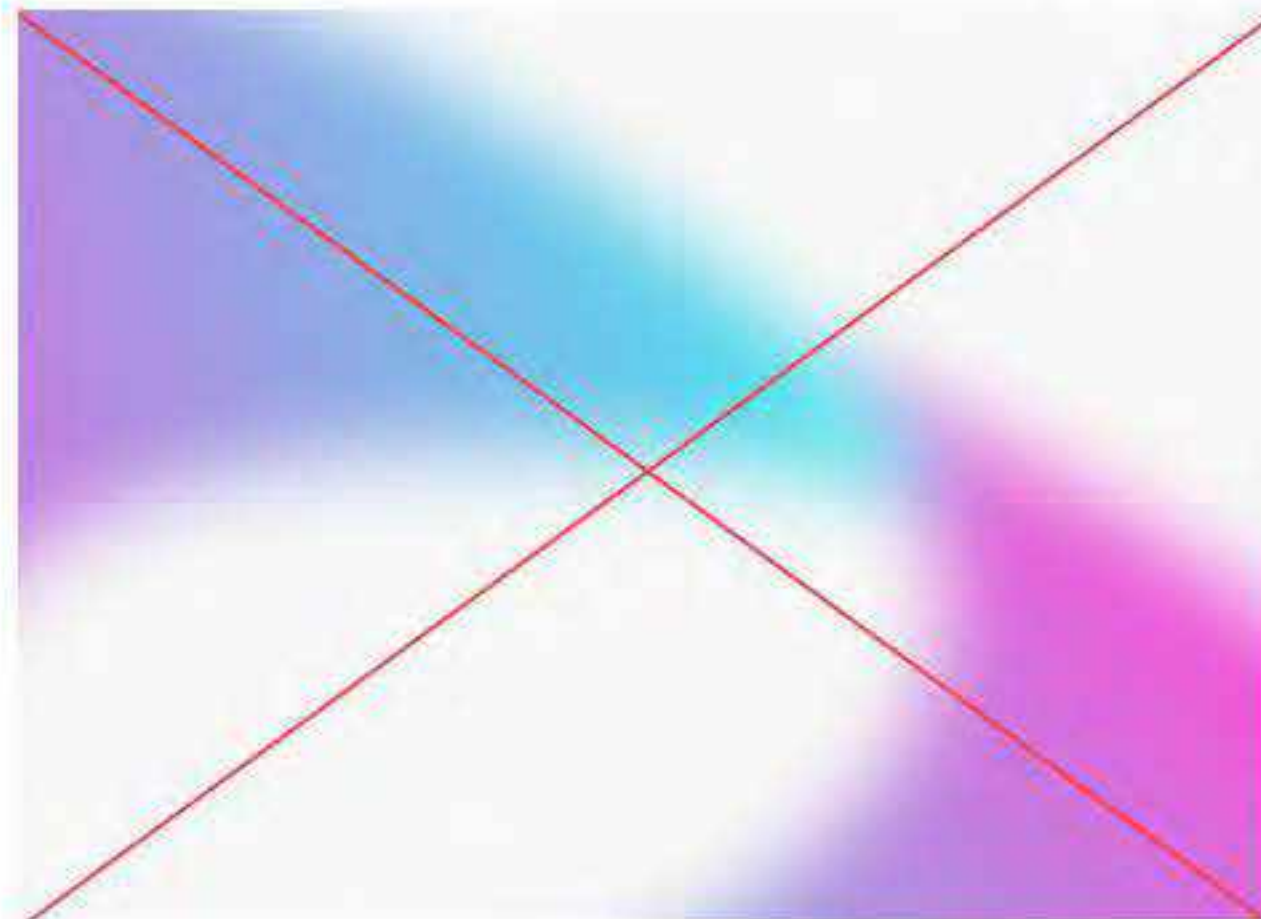
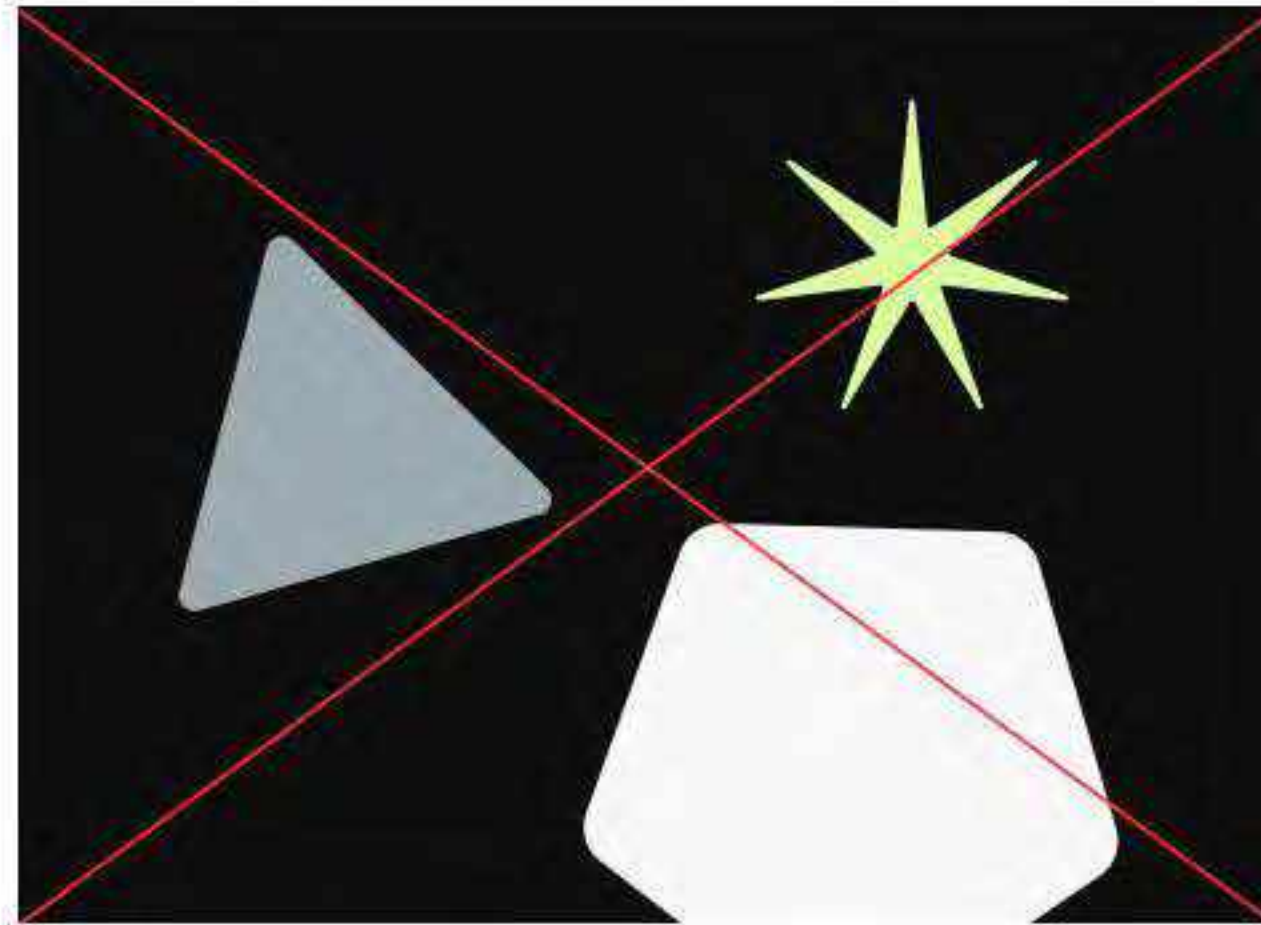
Transparent objects are also used as an independent graphic element. The contours of the physical object enhance the sense of crystallinity and purity.



Prohibitions

When working with brand elements, it is worth avoiding the mistakes presented:

1. Do not use geometric shapes other than circles and square rounded bars
2. Do not use inappropriate transparent objects
3. Do not use gradients with non-brand colors
4. Do not overload the layout with a lot of techniques



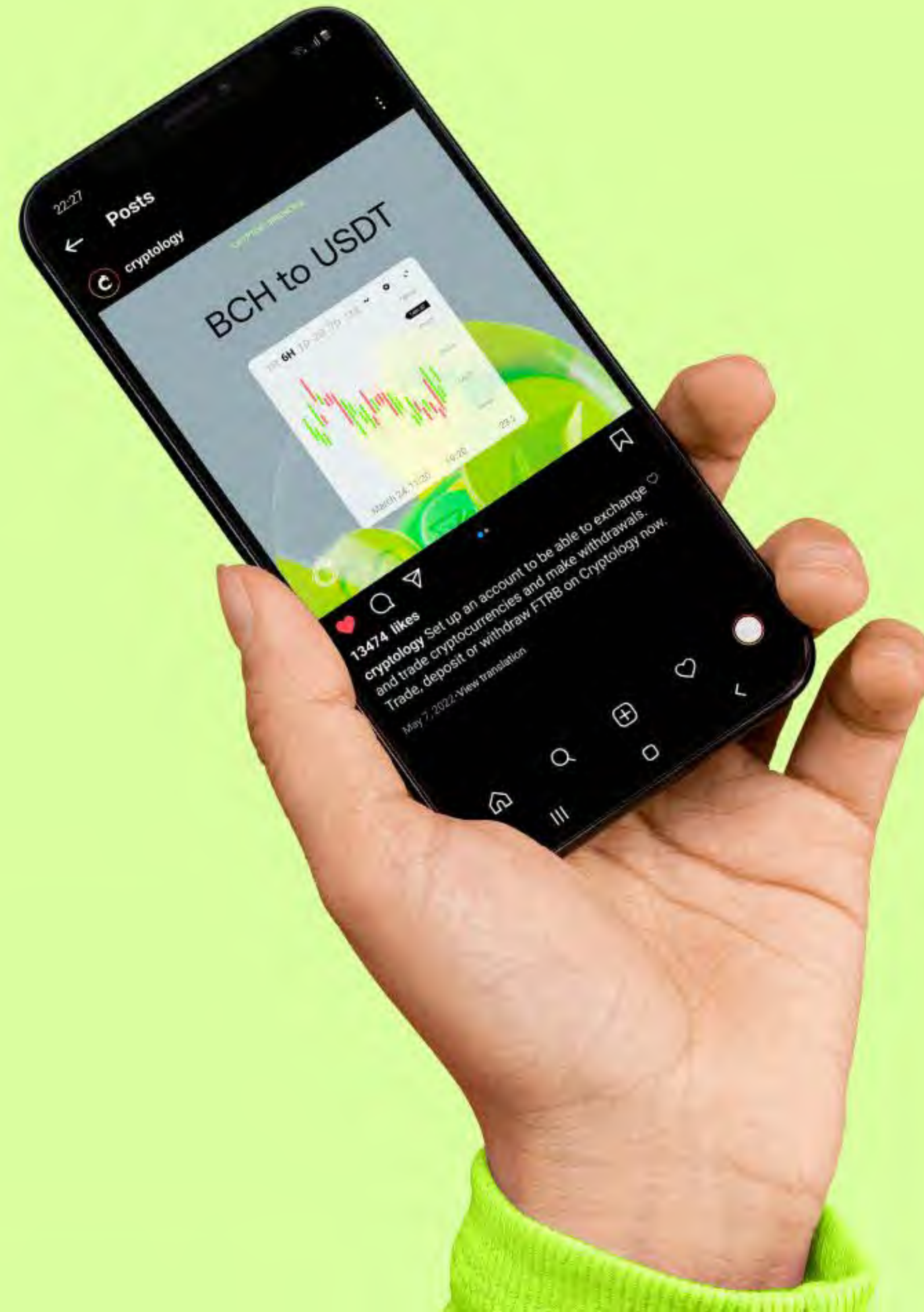


Formats

Instagram



Instagram



Facebook



Twitter



Cryptology @Cryptology • 18h
Set up an account to be able to exchange and trade cryptocurrencies and make withdrawals.

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Community rewards

Join Cryptology socials and get a bonus

2



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Set up an account to be able to exchange and trade cryptocurrencies and make withdrawals.

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Transparent passive crypto income with no trading risks.

Up to 200% APY

2



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Trade, deposit or withdraw FTRB on Cryptology now

Faith Tribe

 Cryptology 

2

Twitter



AppStore



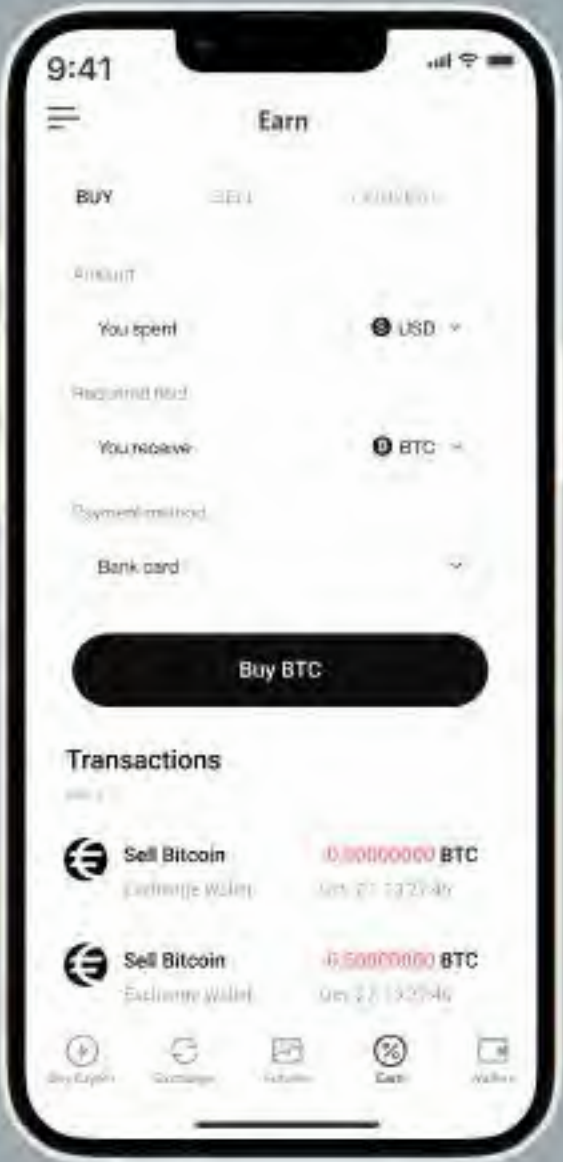
Cryptology

Trade cryptocurrency

OPEN



Trade Instantly



Analyze the Market



Earn up to 15%



Trade Cryptocurrency



Web

