

COSMOCFOMC

branding guide

logo on a light background

COSMIC
FOMO

 logo_cosmicfomo_white_v1b.svg | .png

COSMIC
FOMO

 logo_cosmicfomo_white_v1b.svg | .png

The logo must
be placed
horizontally in three
different versions

COSMIC FOMO

 logo_cosmicfomo_white_v1b.svg | .png

logo on a dark background

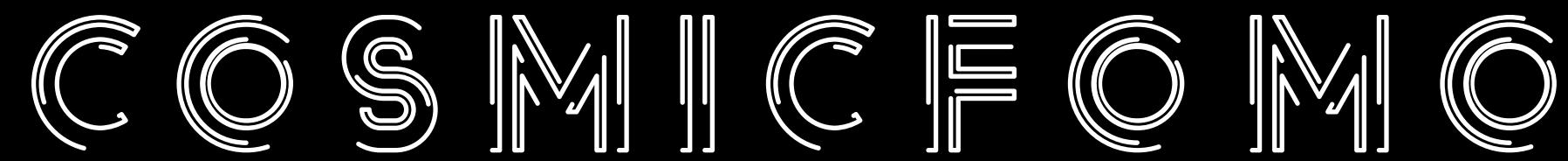


logo_cosmicfomo_black_v1b.svg | .png



logo_cosmicfomo_black_v1b.svg | .png

The logo must
be placed
horizontally in three
different versions



logo_cosmicfomo_black_v1b.svg | .png

logo with neon stylization on a dark background



 logo_cosmicfomo_neon_v1b.svg | .png



 logo_cosmicfomo_neon_v1b.svg | .png

The logo must
be placed
horizontally in three
different versions



 logo_cosmicfomo_neon_v1b.svg | .png

heading font

20% ← → letter spacing

G O P E | E F O I N T

A B C D E F G H || G K L M N O P Q R S T U V W X Y Z

« » ! ? # @ § \$ % € () { } : ; || \ / . = +

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neon effect for headlines

NEON TEXT

editable neon
effect text in
adobe illustrator
compatibility v. 2020

Ai

examples of branded elements

1

2



NFT

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=



font for text blocks

SF UI Display Light

a b c d e f g h i g k l m n o p q r s t u v w x y z

< > ! ? * @ # \$ % & () { } : ; | \ / . , _ - +

1 2 3 4 5 6 7 8 9 0

fonts by block type

SF UI Display Light / 84 pt

Header

SF UI Display Heavy / 50 pt

Subtitle

SF UI Display Light / 22 pt /
line spacing 160%

Cosmic FOMO is an app that allows learning crypto trading in gaming form
and earning without risking your own assets.

SF UI Display Light / 10 pt

small text for minor information

branding symbol





sign_cosmicfomo_3d_v2.png [Download](#)

branding symbol



[sign_cosmicfomo_color_v1.svg | .png](#)



[sign_cosmicfomo_black_v1.svg | .png](#)



[sign_cosmicfomo_white_v1.svg | .png](#)



[sign_cosmicfomo_color_v2.svg | .png](#)



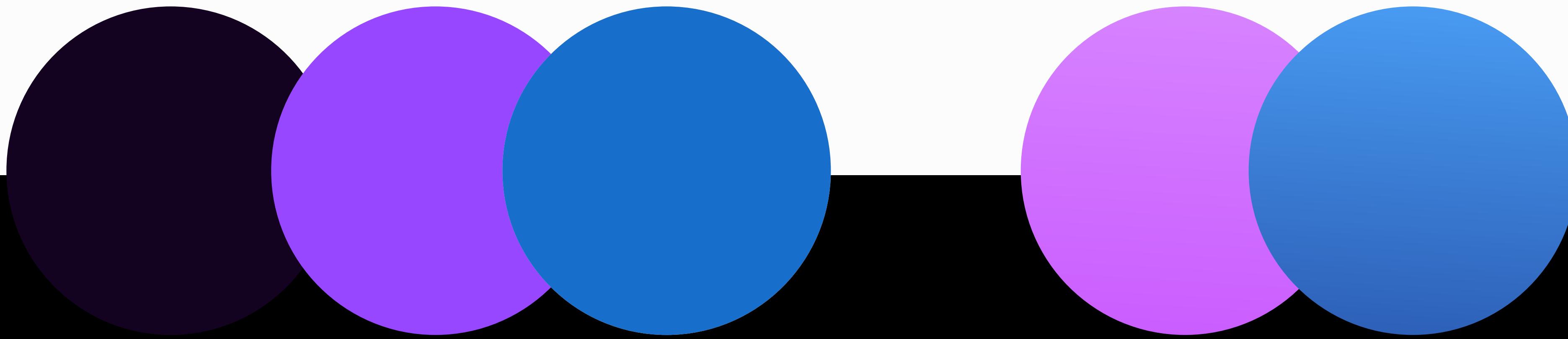
[sign_cosmicfomo_black_v2.svg | .png](#)



[sign_cosmicfomo_white_v2.svg | .png](#)

[sign_cosmicfomo.ttf](#)

signature colors



#140221

#9747FF

#186ECB

gradient 1

gradient 2



