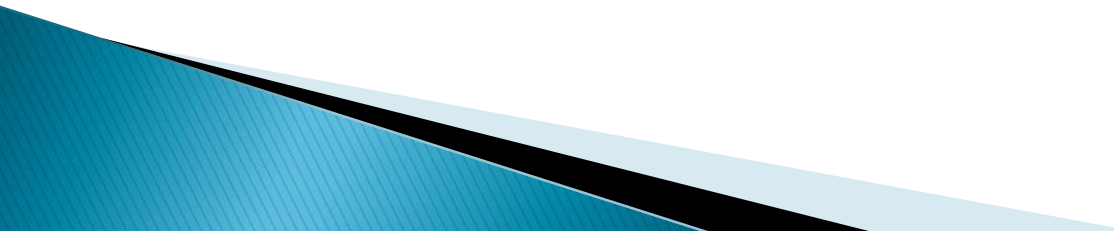


Extracting Knowledge Base from Text

Charu Mittal
Nikhil Jukar
Nilesh Singh

Agenda

- ▶ What is Machine Reading?
 - ▶ Text Extraction
 - ▶ Parts of speech tagging
 - ▶ Classification
 - ▶ Demo and Explanations
- 

Introduction

- ▶ We seek to apply Natural language, Information Extraction, and Machine learning concept to build TwitterWordCloud.
- ▶ TwitterWordCloud is an application that takes the data from twitter and process it to gather important information.

<https://github.com/nilesh892003/TwitterWordCloud>

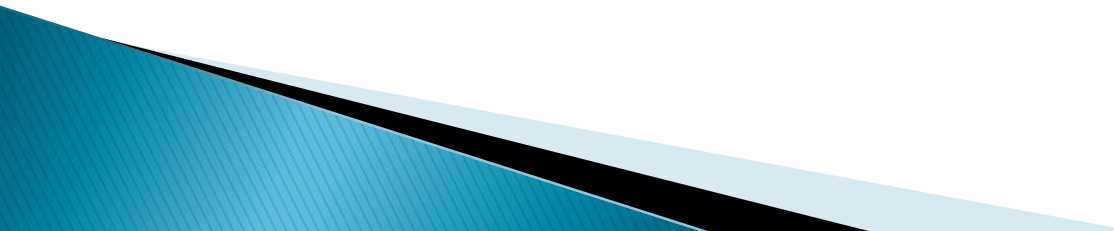


Text Extraction

Generating a large-scale knowledge base from the text

- ▶ Information extraction (IE) [6]
- ▶ Information Retrieval

Need of Text Extraction

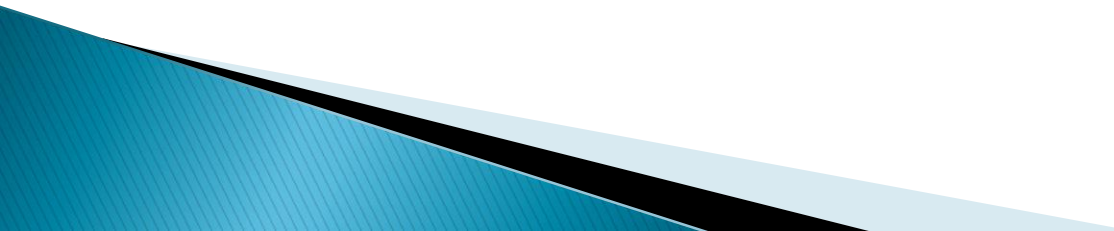
- ▶ Text is Fundamental repository of human knowledge
 - ▶ Most updated data source
 - ▶ Enormous text data sources available
 - ▶ Additional text production engine i.e Twitter, Facebook
 - ▶ Finding relevant text is challenge
- 

Resources/Tools

- ▶ Twitter data
- ▶ Twitter Natural Language Processing Tool
- ▶ Processing (Word Cloud)

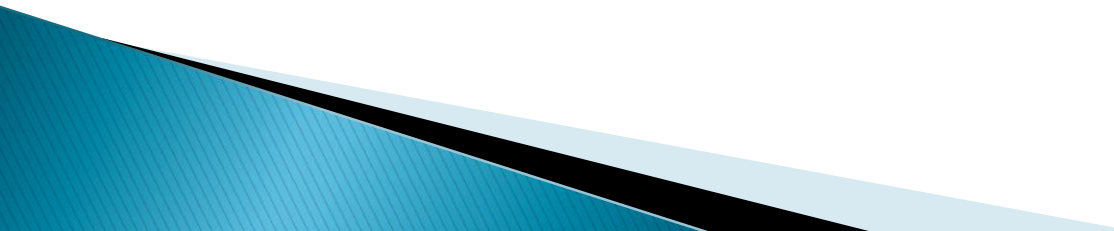
Why it is Interesting

What are we doing

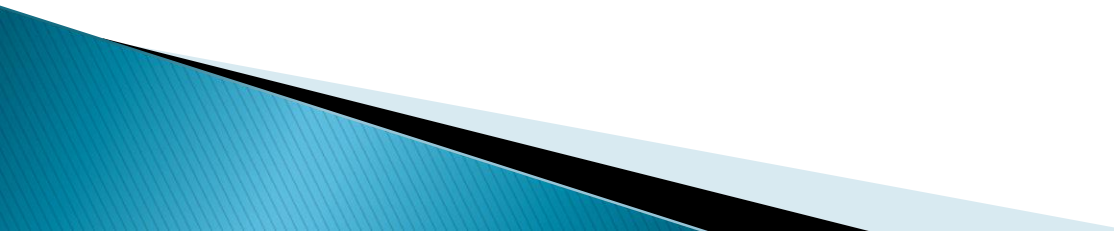
- ▶ Real Time Twitter based Machine reading System.
 - ▶ Extracting useful structured representations of events.
- 

Why It is Interesting

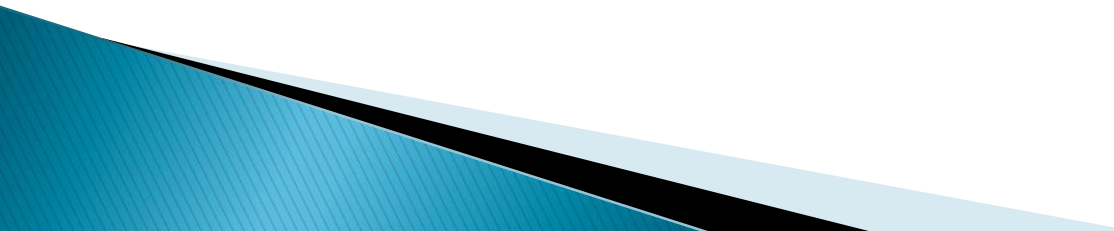
How are we doing

- ▶ Twitter NLP is used to process the tweet data.
 - ▶ It extract the relevant words with number of occurrences in current tweets.
 - ▶ Displays the data so the end result is clearly visible as word cloud
- 

Why Twitter

- ▶ Tweets are the most up-to-date stream of information on current events
 - ▶ short and self-contained nature of tweets
 - ▶ The volume of Tweets is much larger than the volume of news article
 - ▶ Free API to collect data
- 

Tweet Format

- ▶ User can tag other user with '@'
 - ▶ User can hash tag particular word with '#'
 - ▶ Other user can see all tweets which have hash tagged words
- 

Twitter Interface



Tweets

Following

Followers

Favorites

Lists

Tweet to Barack Obama

@BarackObama



Barack Obama ✓
@BarackObama

This account is run by Organizing for Action staff. Tweets from the President are signed -bo.

Washington, DC · <http://www.barackobama.com>

9,071
TWEETS

663,148
FOLLOWING

30,858,910
FOLLOWERS



Tweets All / No replies



Barack Obama @BarackObama

1h

Congress needs to hear support for expanding background checks for gun sales. Add your name to this petition today: OFA.BO/s9x6FH

Expand

Challenges ^[1,2]

- ▶ Twitter users frequently mention mundane events in their daily lives
- ▶ Individual tweets often lack sufficient context to be categorized
- ▶ Temporal expressions: User can refer to same calendar date in different ways
“Yesterday”, “Tomorrow”, “Last Friday”, “August 12th”
- ▶ Lexical Variation in Words:
Tomorrow : 2morrow, 2mro
Wow: Woww, woow
- ▶ Poor performance for capitalization

Part of Speech(POS) Tagging

- ▶ Assign the correct part of speech (word class) to each word/token in a document
- ▶ We have used the Penn Treebank tag set which consist of 45 POS tags.^[1]

Tag	Description	Example	Tag	Description	Example
CC	coordin. conjunction	<i>and, but, or</i>	SYM	symbol	<i>+, %, &</i>
CD	cardinal number	<i>one, two, three</i>	TO	“to”	<i>to</i>
DT	determiner	<i>a, the</i>	UH	interjection	<i>ah, oops</i>
EX	existential ‘there’	<i>there</i>	VB	verb, base form	<i>eat</i>
FW	foreign word	<i>mea culpa</i>	VBD	verb, past tense	<i>ate</i>
IN	preposition/sub-conj	<i>of, in, by</i>	VBG	verb, gerund	<i>eating</i>
JJ	adjective	<i>yellow</i>	VCN	verb, past participle	<i>eaten</i>
JJR	adj., comparative	<i>bigger</i>	VBP	verb, non-3sg pres	<i>eat</i>
JJS	adj., superlative	<i>wildest</i>	VBZ	verb, 3sg pres	<i>eats</i>
LS	list item marker	<i>1, 2, One</i>	WDT	wh-determiner	<i>which, that</i>
MD	modal	<i>can, should</i>	WP	wh-pronoun	<i>what, who</i>
NN	noun, sing. or mass	<i>llama</i>	WP\$	possessive wh-	<i>whose</i>
NNS	noun, plural	<i>llamas</i>	WRB	wh-adverb	<i>how, where</i>
NNP	proper noun, singular	<i>IBM</i>	\$	dollar sign	<i>\$</i>
NNPS	proper noun, plural	<i>Carolinas</i>	#	pound sign	<i>#</i>
PDT	predeterminer	<i>all, both</i>	“	left quote	<i>‘ or “</i>
POS	possessive ending	<i>’s</i>	”	right quote	<i>’ or ”</i>
PRP	personal pronoun	<i>I, you, he</i>	(left parenthesis	<i>[, (, {, <</i>
PRP\$	possessive pronoun	<i>your, one’s</i>)	right parenthesis	<i>],), }, ></i>
RB	adverb	<i>quickly, never</i>	,	comma	<i>,</i>
RBR	adverb, comparative	<i>faster</i>	.	sentence-final punc	<i>. ! ?</i>

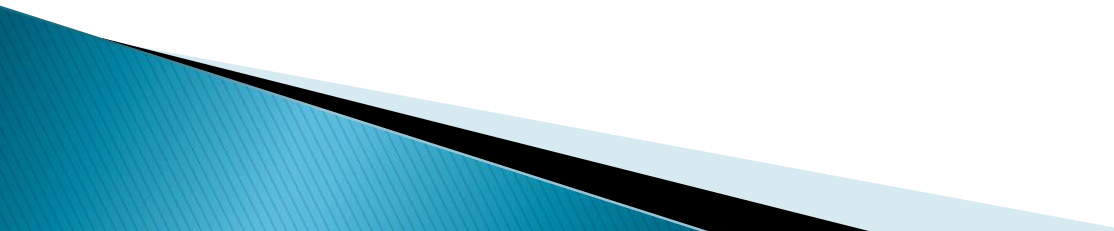
Example of POS Tagging

“The/DT planet/NN Jupiter/NNP and/CC its/PPS
moons/NNS are/VBP in/IN effect/NN a/DT mini-
solar/JJ system/NN ,/, and/CC Jupiter/NNP
itself/PRP is/VBZ often/RB called/VBN a/DT star/NN
that/IN never/RB caught/VBN fire/NN ./.”

What are we interested in ?

- ▶ Nouns (Singular or plural)
eg: Jupiter, fire, Planet
- ▶ Adjectives (basic, comparative, superlative)
 - ▶ Eg: Mini
- ▶ Adverbs
Eg: Beautifully


Ambiguities in POS tagging

- ▶ Current tools give almost a 90% accuracy
 - ▶ “Around” can be a preposition, particle, or adverb
 - ▶ I bought it at the shop around/IN the corner
 - ▶ I never got around/RP to getting a car
 - ▶ A new Prius costs around/RB \$25K
- 

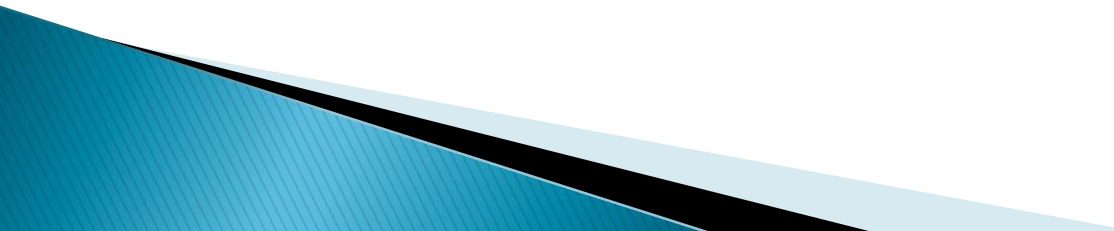
POS Tagging Approaches

- ▶ Rule-Based: Human crafted rules based on lexical and other linguistic knowledge.
- ▶ Learning-Based: Trained on human annotated corpora like the Penn Treebank.

Hidden Markov Model (HMM), Maximum Entropy Markov Model (MEMM), Conditional Random Field (CRF), Transformation Based Learning (TBL)



Sequence Tagging (BIO encoding)

- ▶ B - Begin (Beginning a phrase)
 - ▶ I –Inside (Inside a phrase)
 - ▶ O –Outside (Outside a phrase)
 - ▶ BIO encoding is used for encoding phrases (Named Entities, event phrases, and chunks)
 - ▶ Assign the category to the word depending on the context. [2]
- 

Example

- ▶ “The Town might be one of the best movies I have seen all year”
- ▶ After Applying **BIO** encoding:

The/**B** Town/**I** might/**B** be/**I** one/**B** of/**B** the/**B**
best/**I** movies/**I** I/**B** have/**B** seen/**I** all/**B** year/**I**

How To handle common Shortforms

- ▶ “fb” is commonly used for face book
- ▶ “ikr” is commonly used for I know right
- ▶ A bag of such words can be found at <http://www.ark.cs.cmu.edu/TweetNLP/>

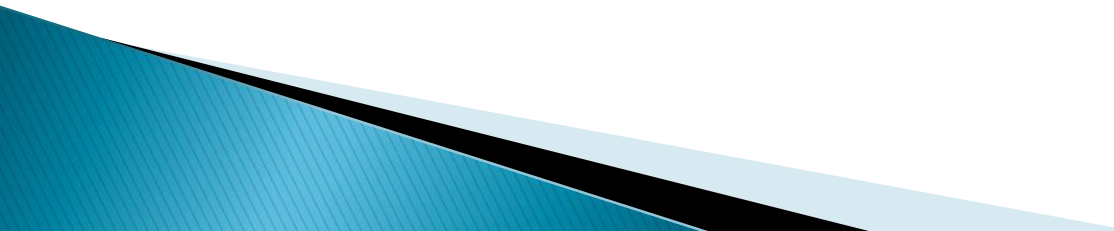
Twitter NLP

- ▶ Available at, http://github.com/aritter/twitter_nlp
 - ▶ Tokenizes tweets
 - ▶ Classify events
 - ▶ Tag POS
 - ▶ NER
 - ▶ Tokenize events.
- 

Combining all above concepts

- ▶ The output of our tool has the following format:
- ▶ GivenWord / Classifier with BIO / POS / BIO / Event relation
- ▶ Example:
 - ▶ Town / 0 / NNP / I-NP / I-movie
 - ▶ Knicks / I-sportsteam / NNP / I-NP / O

Standard NLP vs Twitter NLP

- ▶ Degraded performance of standard NLP on twitter data.
 - ▶ Twitter NLP redesigns the NLP pipeline by POS tagging, Classification, Chunking and NER.
 - ▶ Twitter NLP`s F1 score is double than Stanford NLP.
- 

System requirement

- ▶ Operating System : Linux (Ubuntu), Windows 7
- ▶ Python IDE
- ▶ Java JDK
- ▶ Processing tool
(<http://processing.org/download/>)

Twitter Data(REST Api)

- ▶ Twitter gives out recent tweets using RESTful web services
- ▶ It returns data in JSON format
- ▶ We have to parse this JSON file to text and remove important information i.e. Tweet text

Coding: Java



Twitter Data

- ▶ JSON file: 1 tweet record

- ▶

```
{"completed_in":0.093,"max_id":328586609660399616,"max_id_str":"328586609660399616","next_page":"?page=2&max_id=328586609660399616&q=boston&rpp=100","page":1,"query":"boston","refresh_url":"?since_id=328586609660399616&q=boston","results":[{"created_at":"Sun, 28 Apr 2013 19:08:47 +0000","from_user":"EricGarment","from_user_id":285770446,"from_user_id_str":"285770446","from_user_name":"Eric Garment", "text":"RT @Mvlique: Its been 17 years and they still haven't found Tupac's or Biggie's killer\ud83d\udc82 but in 3 days they found the Boston bomber\ud83d\udca3, Oh.\ud83d\ude10\ud83d\ude12\u270b"}], "results_per_page":100,"since_id":0,"since_id_str":"0"}
```

From Tweet Text

- ▶ Use Eclipse to setup and run `twitterTweet.java`
- ▶ The program will parse the JSON file into the normal tweet text file and save it as `output.txt`
- ▶ Output(Single tweet):
`@stephenasmith lol who said the Knicks were too old, I guess Boston older then them cause look what they doing to Boston haha.`

command

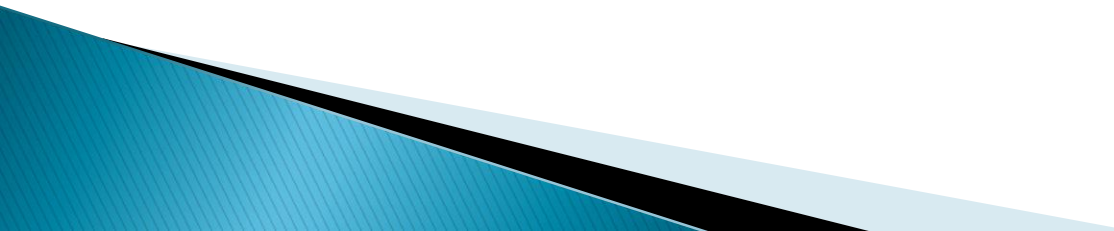
1. `export TWITTER_NLP=./`
2. `cat TwitterBostonData.txt | python python/ner/extractEntities2.py --classify --pos --chunk --event >outputBoston.txt`

```
nilesh@ubuntu: ~/Desktop/twitter_nlp-master
nilesh@ubuntu:~$ cd Desktop/twitter_nlp-master
nilesh@ubuntu:~/Desktop/twitter_nlp-master$ export TWITTER_NLP=./
nilesh@ubuntu:~/Desktop/twitter_nlp-master$ cat out_BostonData.txt | python python/ner/extractEntities2.py --classify --pos --chunk --event >outputBostonData.txt
nilesh@ubuntu:~/Desktop/twitter_nlp-master$
```

NLP output

- ▶ RT/O/RT/B-NP/O @olimpys/O/USR/I-NP/O
:/O//O/O Remember/O/VB/B-VP/B-EVENT
when/O/WRB/B-ADVP/O people/O/NNS/B-
NP/O made/O/VBN/B-VP/O
manips/O/NNS/B-NP/B-EVENT with/O/IN/B-
PP/O the/O/DT/B-NP/O boston/O/NN/I-
NP/O bomber/O/NN/I-NP/O same/O/JJ/I-
NP/O

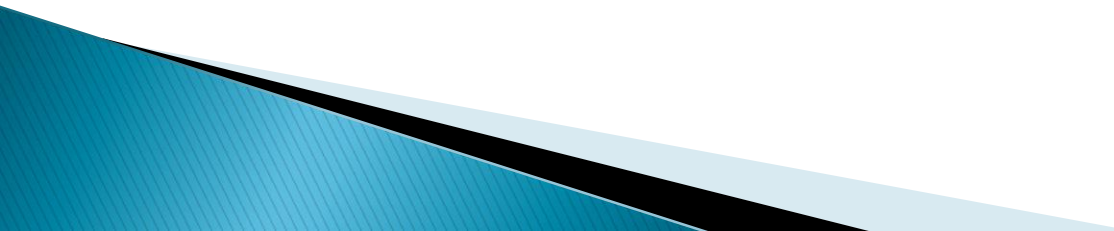
Java Program (twitterWords.java)

- ▶ Extract information from the tagged NLP output
 - ▶ Pass NLP output file to this program to extract personal Nouns from the tweet data
 - ▶ Code calculated the occurrences of the Nouns and write the number of occurrence and noun in pair on .txt
- 

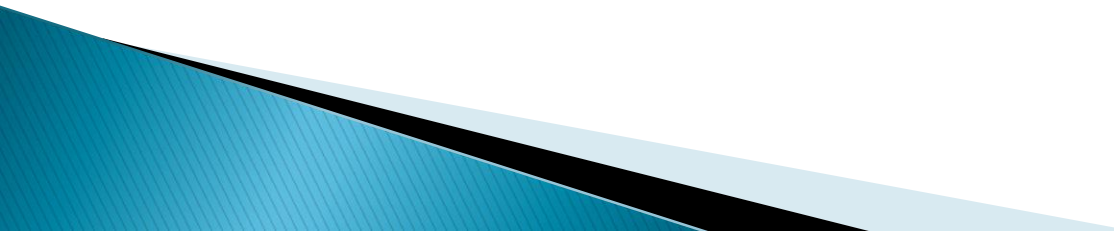
Output

```
1 bombings:55
2 role:8
3 right:20
4 memorials:8
5 authorities:6
6 stadium:8
7 jahar:8
8 john:6
9 tragic:7
10 new:91
11 tsarnaev:17
12 esta:7
13 fbi:25
14 motion:11
15 fav:8
16 much:8
```


Processing IDE

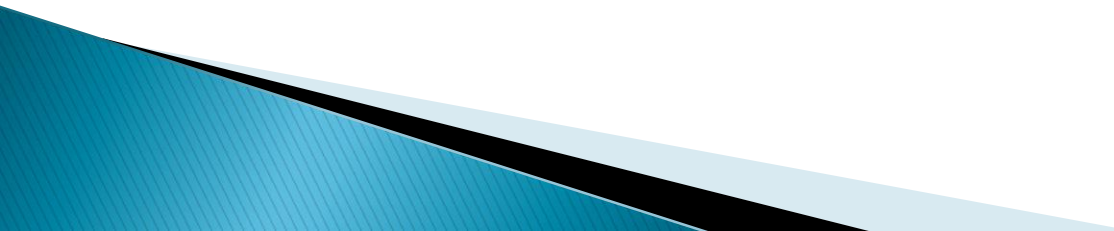
- ▶ Processing is an open source programming language and environment
 - ▶ Used to make Interactive programs using 2D, 3D and PDF output
 - ▶ OpenGL integration for accelerated 3D
- 

Setup Processing

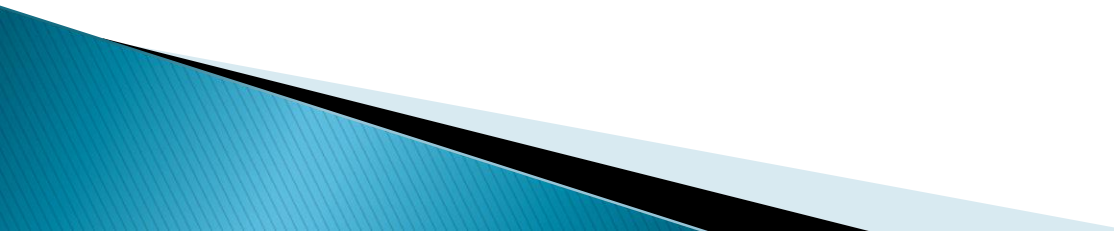
- ▶ Copy processing setup folder anywhere in your computer.
 - ▶ Open folder and start processing.exe
Click file->preference and select your sketchbook location.
 - ▶ Place processing folder to your sketchbook location.
 - ▶ Click on open and import “.pde” file
- 

[illegible]

Future Scope

- ▶ Problem: In the TwitterWordCloud does not combine similar words into one.
Eg: Similar and Similar
 - ▶ The concept can be improved by taking consideration of lexical variation of the words.
- 

Extracting and Resolving temporal expressions

- ▶ TempEx or SUTime can be used on the NLP processed data
 - ▶ as input a reference date, some text, and parts of speech (from our Twitter-trained POS tagger) and marks temporal expressions with unambiguous calendar references.
 - ▶ Efficiency: 94%
- 

SUTime Output

- ▶ It provides output in XML format with temporal resolution.
- ▶ `<TIMEX3 tid="t1" type="DATE" value="2013-04-26">4/26/13</TIMEX3>/O/NN/I-NP/O`

Other Research

- ▶ Open Information Extraction[5]

<http://openie.cs.washington.edu/>

- ▶ Twitter Calendar

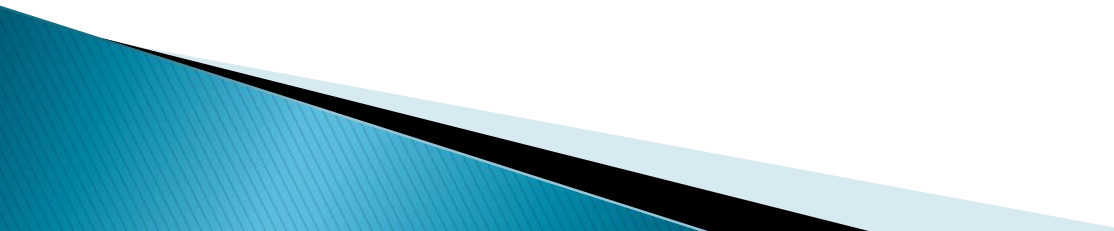
<http://statuscalendar.cs.washington.edu/>

- ▶ **RevMiner**: a novel smartphone interface that utilizes Natural Language Processing Techniques to analyze and navigate reviews

http://jeffhuang.com/revminer_uist2012_preprint.pdf



What you should know?

- ▶ Extracting Knowledge Bases from Text is a concept of Machine Reading that on bigger scale is a concept of Machine Learning.
 - ▶ It basically involves these process:
 - 1: Named Entity Segmentation
 - 2: Extracting Event Mentions
 - 3: Classification of Event Types
 - 4: Extracting and resolving temporal Expressions
- 

References

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