Paytm karo - Bharosa khud ho jayega

Ads Script

(English Version)

Duration: ~45-60 seconds

Property of

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#as-059

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SCENE 1 LOCATION: College Campus Gate → Narrow Service Road - Late Evening

A busy college gate. Students laughing, walking out casually.

Normal life. Suddenly — A college student on a bike bursts through the gate at speed.

Camera: To put the viewer into a state of suspicion immediately. Handheld camera. Uneven framing.

The bike cuts through pedestrians.

Someone shouts. A hand slams against the bike in anger. The student glances at his rear-view mirror. Headlights flash behind him. The bike accelerates.

SFX: Breathing. Engine revving. Distant horns.

<div align="center">NARRATOR (V.O.)</div>

(flat, authoritative) "Jahan bharosa… sabse mehenga hota hai."

CUT HARD.

SCENE 2 LOCATION: City Market Road - Continuous

The bike weaves through a crowded market street. Chaos everywhere. Extreme close-up — the student's eyes. Sweat. Panic. Rear-view mirror again. Headlights closer.

Sound grows louder than visuals — voices, horns, metal shutters.

<div align="center">NARRATOR (V.O.)</div>

"Yahan har chehra jaana-pehchana hota hai… par yaqeen kisi ka nahi."

CUT.

SCENE 3 LOCATION: Railway Bridge Underpass

The bike skids and stops under a railway bridge. Silence drops.

Above — A train thunders past. **Below** — The student waits. Frozen. Shadows move in the dark.

Two MEN approach slowly from opposite sides. Faces hidden. Only footsteps audible.

<div align="center">NARRATOR (V.O.)</div>

"Yahan… baatein kam hoti hain. Aur shak… zyada."

CUT.

SCENE 4 LOCATION: Underpass - The Exchange

Tight frames. Hands. A bag unzips slightly. Papers inside — unclear. Another hand reaches forward. No faces shown. Only nervous movement.

His jaw tightens. He pulls out cash and hands it over. The DEALER counts slowly. Stops mid-count.

> **DEALER**
> (rough, irritated) "Poora nahi hai."

> **STUDENT**
> (nervous, urgent)
> "Bhaiya… baaki baad mein de dunga." (beat) "Bharosa rakho na."

The dealer scoffs. A cold smile forms.

> **DEALER**
> "Bharosa?" (leans in) "Yahan koi bharosa nahi karta."

SCENE 5 LOCATION: Same - Continuous

SFX: Firm footsteps. Measured. Unhurried. A hand lands on the student's shoulder. Sharp sound cue. The student freezes. A calm voice from behind:

> **POLICE OFFICER (controlled, almost casual):**
> "Paytm kar de bhai."

The student turns. A police officer stands there — expression unreadable. The dealer stiffens. The student hesitates.

> **STUDENT (confused, desperate):**
> "Sir…?"

The officer looks at the cash in the student's hand. Then at the packet.

> **POLICE OFFICER (same tone):**
> "Bharosa khud aa jayega." (Beat)

SCENE 6 LOCATION: Underpass - Reveal — THE CONSEQUENCE

The student slowly opens Paytm. Scans. PAYTM TRANSACTION SOUND. The sound echoes under the bridge.

Immediately — Two officers step in from the shadows. The dealer is grabbed first. Then — The student's wrist is caught.

SFX: Handcuffs — CLICK. Then another — CLICK.

Both are handcuffed. The black packet drops. Spills open. Inside: Fake certificates / leaked exam papers / forged IDs. Only the sound of the passing train above.

SCENE 7 — LOCATION: Wide - Railway Bridge - END FRAME

VISUAL: Wide shot under the railway bridge.

Two silhouettes — both the student and the dealer — are led away in opposite directions. A train passes overhead. Life continues.

<div align="center">VOICEOVER (plain, unmistakable):</div>

<div align="center">"Paytm Karo." (beat) "Bharosa Khud Ho Jayega."</div>

SUPER: PAYTM LOGO

FADE OUT.