

# Coca-Cola Sales Dashboard

06/04/2022

25/12/2022

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Beverage Brand	Total Sales	Units Sold	Price per Unit	Operating Profit	Operating Margin
Coca-Cola	1,557,073	2965250	0.52	622,123	0.39
Dasani Water	1,369,650	2202500	0.61	519,779	0.38
Diet Coke	1,124,250	2194500	0.49	384,852	0.35
Fanta	798,250	1639500	0.46	293,426	0.37
Powerade	913,438	1580500	0.56	337,996	0.36
Sprite	934,200	1916250	0.46	331,962	0.35
Total	6,696,860	12498500	0.52	2,490,137	0.37

## Operating Profit Analysis

Key influencers



What influences Operating Profit to

Increase

?

When...

Beverage Brand is Coca-Cola

Beverage Brand is Dasani Water

....the average of Operating Profit increases by

543.8

275.1

## Sales by US State

