

# Nilesh Trivedi

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## CONTACT

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+91.773.7799.743

## SUMMARY

I have worked in technology companies and startups across engineering, product management and sales roles for over 8 years. I co-founded a B2B product company with a Social CRM app. With an IIT and IIM background, I am an expert at web and mobile development, product management and analytics. I am very hands-on and still love to code in my spare time. Some of my technical work can be seen here:

<http://www.nileshtrivedi.com/work.html>

## WORK EXPERIENCE

### Freelancing

July 2013 — Present

Independent Engineer

- Engineering work for tech startups ranging from web and mobile apps to robotics to hardware, electronics, computer vision and machine learning

### GupShup, Bombay

June 2009 — July 2013

Lead Software Engineer

- Delivered multiple web applications for Enterprise SMSGupShup serving thousands of users and billions of messages per month.
- Development for GupShup's Android app
- Growth marketing with analytics and optimization of ad campaigns

### Lattice Purple Technologies, Noida

March 2008 — June 2009

Co-Founder

- Developed a social CRM app - YouSuggest
- Successfully sold it to Indian media enterprises

### VoiceTech Solutions, Bangalore

May 2007 — June 2007

Business Analyst (Intern)

- Developed business plan for expansion into south-east Asia
- Developed the channel partner program

### HeadStrong, Bangalore

October 2005 — May 2006

Senior Associate

- Delivered multiple releases for Nuance Voice Platform
- Developed a number of VoiceXML applications

### Tata Consultancy Services, Bangalore

July 2004 — October 2005

Assistant Software Engineer

- Development for American Express Global Website

## EDUCATION

MBA (Marketing)  
IIM Lucknow

July 2006 — March 2008

B.Tech. (AeroSpace Engineering)  
IIT Kharagpur

July 1999 — May 2003

## INTERESTS

Programming for fun, making music, reading and travelling. Over the years, I have presented at various conferences such as BarCamp, RubyConf, JSFoo, Makerfest etc. I blog at <http://nileshtrivedi.com> and my twitter and github accounts are @nileshtrivedi.

## REFERENCES

Viswanath Ramachandran, Founder, Hippily  
Email: viswanath.ramachandran@gmail.com

Tathagata Mitra, Product Manager, ZopNow  
Email: tathagata@gmail.com