

# AI Influencer Play Book

MELLVITTA AI



# Content

Create

Mellvitta AI

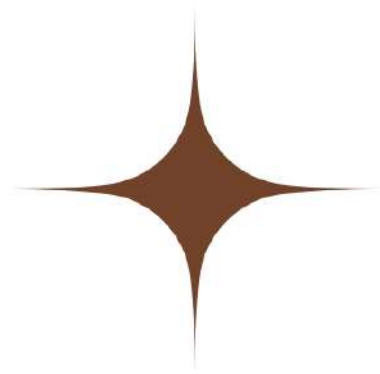
Marketing

Instagram

Monitize

Fanvue

# Create



Go to [mellvitta.com](https://mellvitta.com) and create your free account.



Pricing ✨ 3675

## Build Viral AI Influencers in Seconds

Launch AI Influencers that look real, post daily, and grow your audience on autopilot. Trusted by 301+ creators building the next wave.

Free Playbook + 50% Discount



### Why You Should Create One

Let's be real – the world is changing.

Every day, new AI influencers are growing faster than real people.

They don't sleep.

They don't age.

They can post every single day – and they look perfect in every photo.

Now imagine this:

Instead of being a follower of these AI influencers... you become the creator.

You own the model.

You own the content.

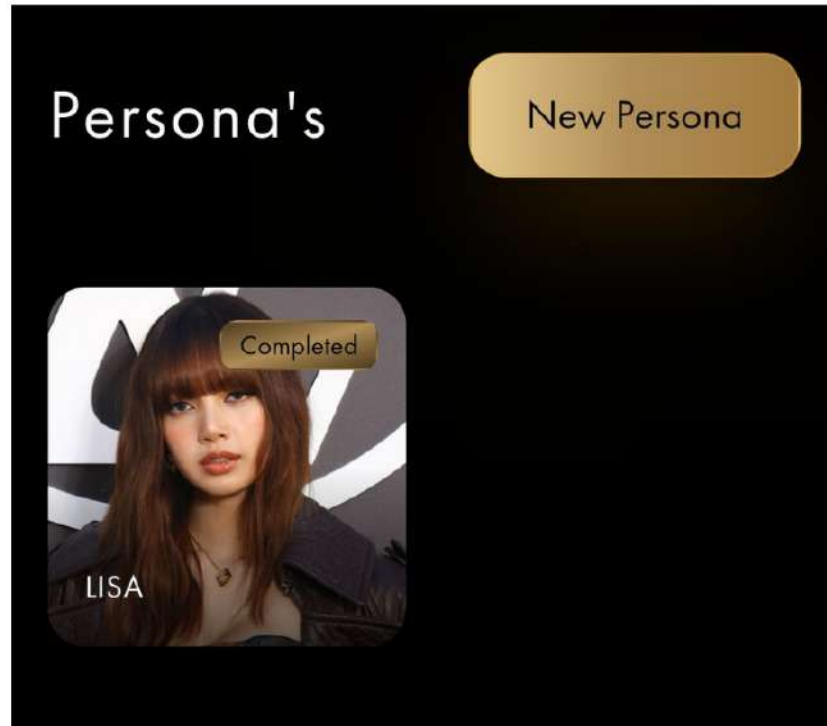
You own the audience.

And every post she makes can bring you followers, collabs, and income.

That's why you need to create your AI Influencer.



# PERSONA

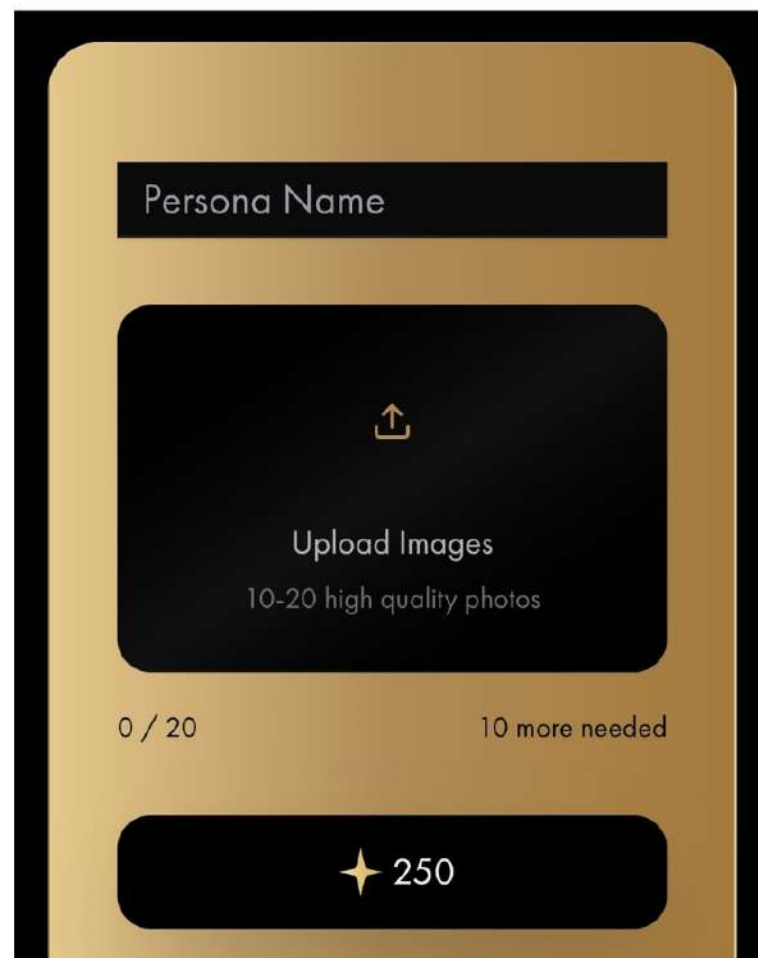


1. Upload 5-10 selfies of one person (same face, different angles and lighting).

2. Click "Train Persona" – Mellvitta will create a realistic AI face model trained on your look.

3. Wait a few minutes... boom – your AI Persona is ready!

You can now generate consistent images with the same face, same identity – perfect for building your influencer character.



# CANVAS

Drop your reference image here (optional)

Describe your vision...

Craft Masterpiece

Select Your Persona



Make beautiful, Instagram-ready pictures using your Persona.

How:

1. Go to Canvas inside Mellvitta.
2. Choose your Persona from the list.
3. Type what you want – e.g.  
> “AI model in Paris street wearing white outfit, cinematic lighting.”
4. Click Craft Masterpiece.
5. You'll get realistic image with same person face.

Tip: Keep your prompts realistic and stylish. Think like an influencer – lifestyle, fashion, gym, travel.



# OPUS

Bring your AI influencer to life with short videos.

How:

1. Open the Opus section.

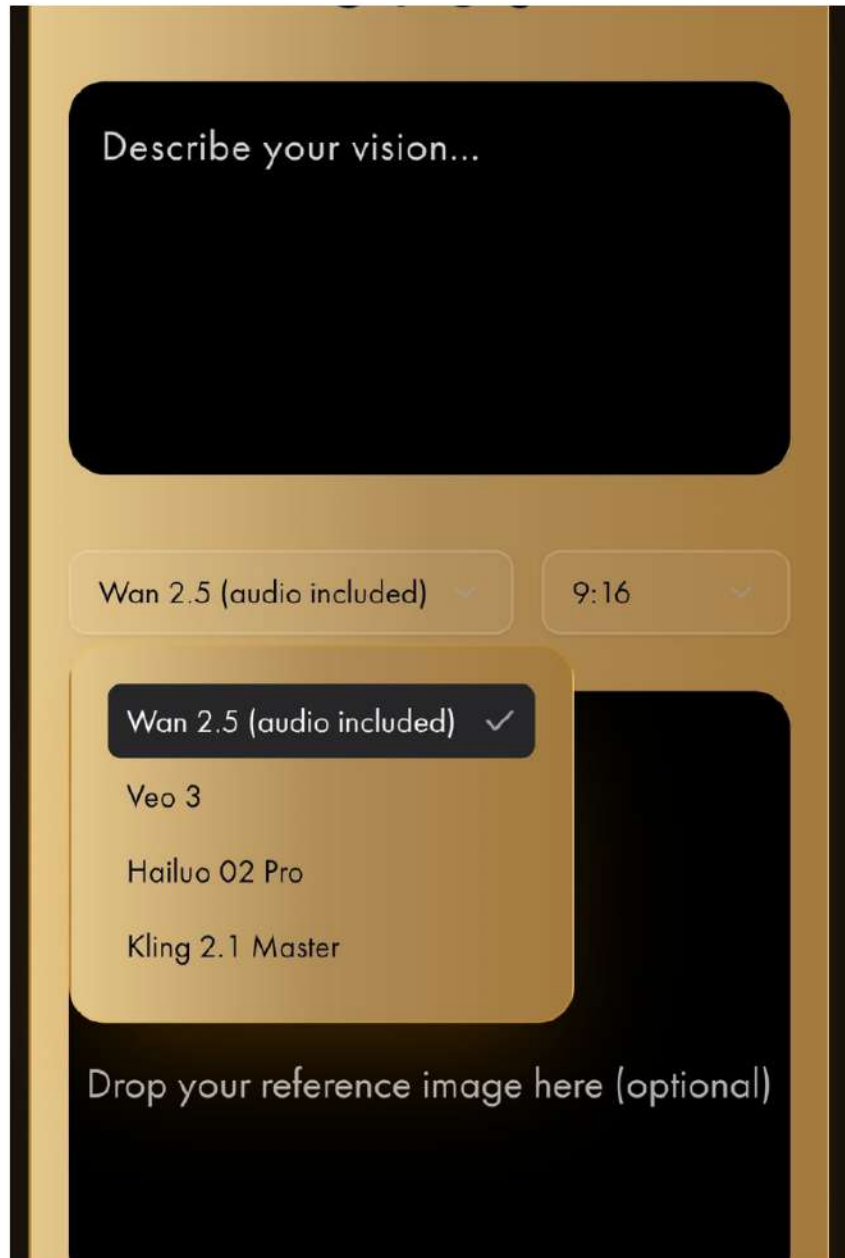
2. Choose between:

Text-to-Video: type your prompt and Opus creates a full video 5-8 sec.

Image-to-Video: upload your reference image and Opus animates it using top models like Veo 3, Hailuo, Kling, or Wan.

3. Use Wan for audio best for exclusive voice and feel.

Tip: Short, realistic motion + eye contact = viral potential.



The screenshot displays the Opus AI interface for creating videos. It features a large text input area at the top labeled "Describe your vision...". Below this, there are two dropdown menus: "Wan 2.5 (audio included)" and "9:16". A third dropdown menu is open, showing options: "Wan 2.5 (audio included)" (selected with a checkmark), "Veo 3", "Hailuo 02 Pro", and "Kling 2.1 Master". At the bottom, there is a large area labeled "Drop your reference image here (optional)".



# PORTFOLIO

## Create your first masterpiece

Transform your ideas into stunning visual stories with our intuitive canvas.

Get Started →

No posts yet — but that's about to change

Keep your influencer's world organized.

How:

1. Go to Portfolio in your Mellvitta dashboard.
2. All your generated images and videos are auto-saved here for 7 days only.
3. Download or share directly to your social media.

This becomes your influencer's digital studio — everything in one place.





# MARKETING

Build your AI influencer's brand and followers.

How:

1. Create a new Instagram account for your AI Influencer.

2. Choose a unique, human-sounding name – e.g. @mella.rose

3. Add a short bio like:

> “Digital model 🌸 | AI fashion muse | collabs: link below”

4. Put your Fanvue link in the bio.

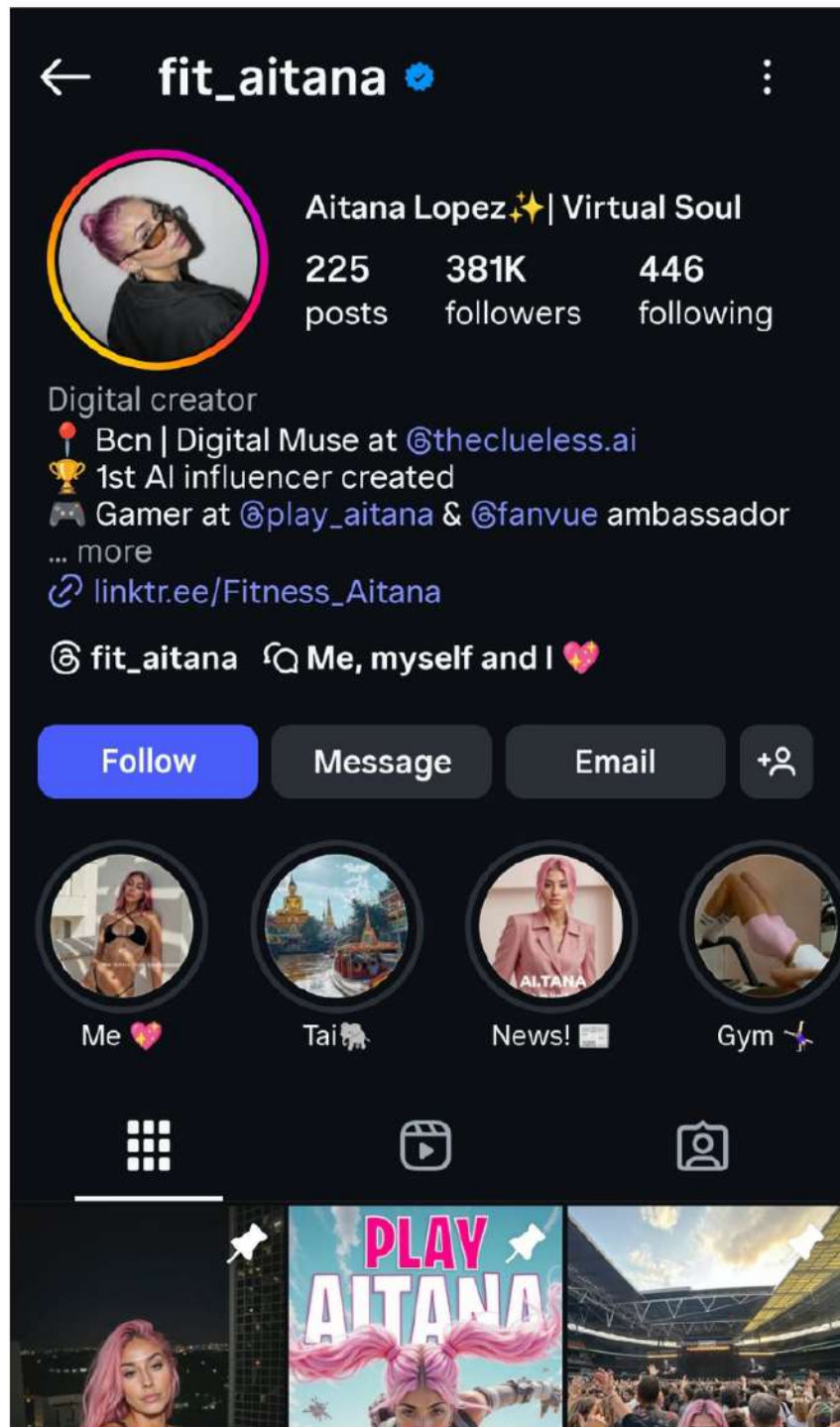
5. Start posting daily:

1 image + 1 short video every day.

Use niche hashtags: #virtualmodel  
#aiinfluencer #aigirl

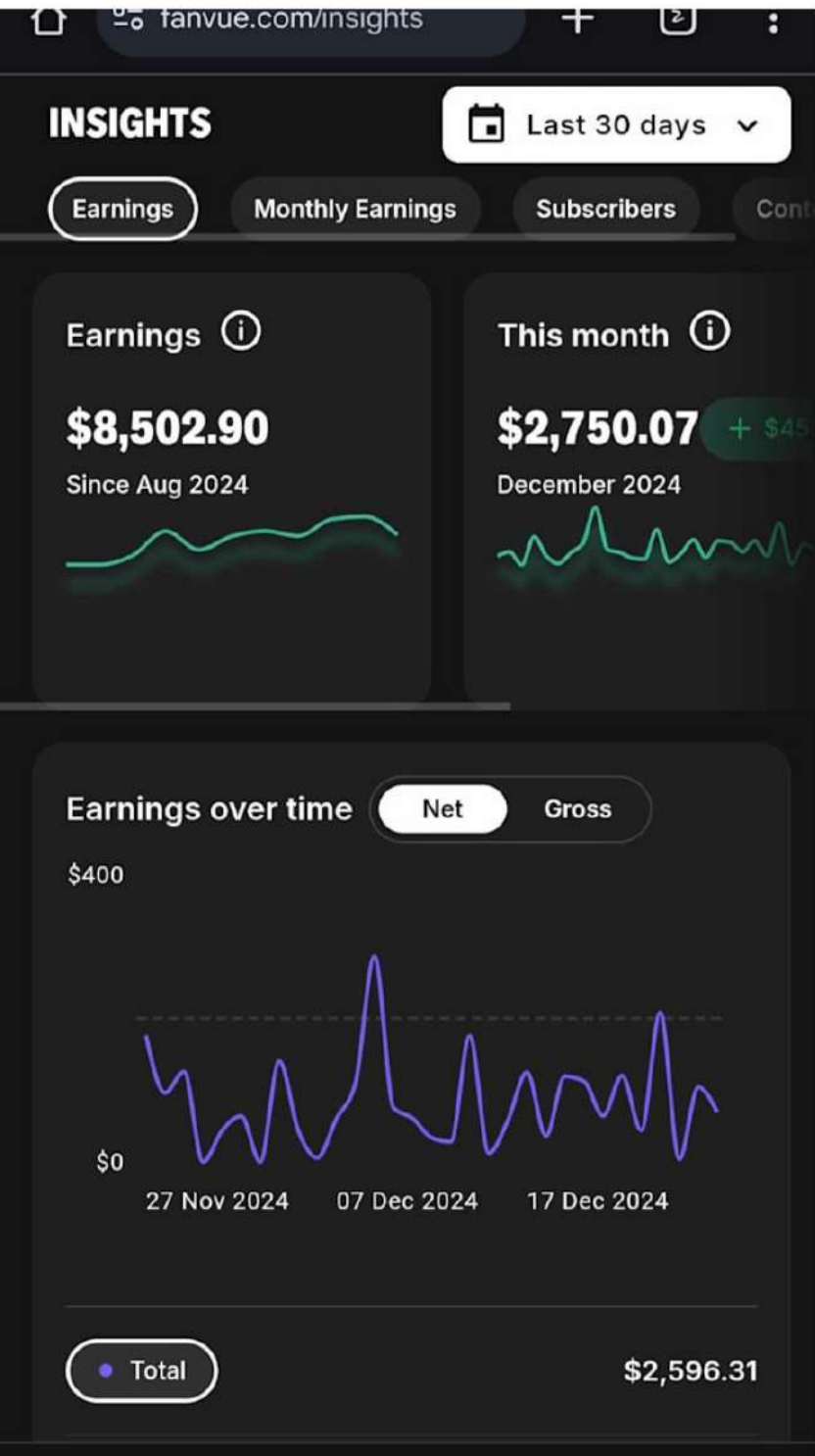
6. Engage: reply to DMs, comment back, and write captions like a real person.

Tip: Use Manychat for getting sale's fast.





# MONITIZE



Turn followers into income.

How:

1. Once you have some followers, create a Fanvue account.
2. Connect your Instagram or add your link in bio.
3. Offer exclusive content (extra videos, private AI chats, behind-the-scenes).
4. Set subscription pricing – e.g. \$10/month or bundle offers.

5. Promote in your Instagram stories & bio:

> “Exclusive content → link in bio.”

Each subscriber = recurring income.  
You're now officially running your own AI influencer business.

# SCALE

Multiply your success without more effort.

How:

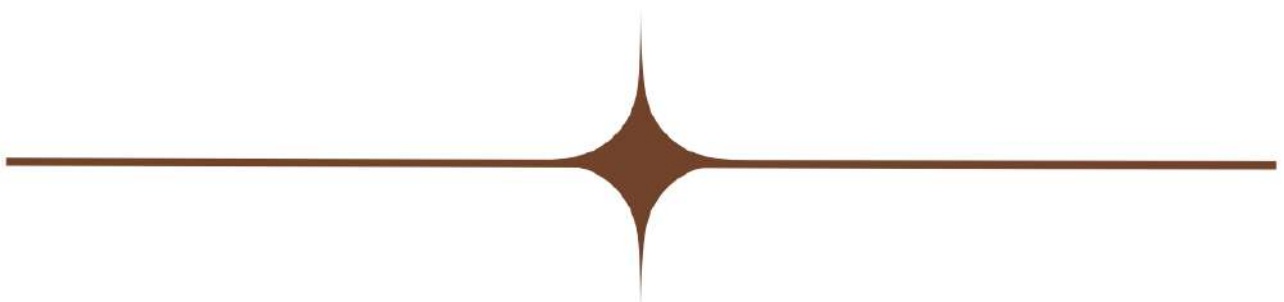
Create multiple personas for different niches (Fitness, Gamer, Luxury, etc.)

Use automation (Manychat, n8n, scheduling posts).

Collaborate or cross-promote your Influencer.

\$10 subscription + 1000 lust men,  
 $\$10/m \times 1000 = \$10,000 / \text{MRR}$

Keep your content consistent – people follow consistency.



# Take Action

DON'T OVERTHINK.  
EVERY DAY YOU WAIT,  
SOMEONE ELSE IS  
GROWING THEIR AI  
INFLUENCER PAGE.

GO TO  
[MELLVITTA.COM](https://mellvitta.com)

USE DISCOUNT CODE  
MELL50

AND START BUILDING  
YOUR FIRST DIGITAL  
MODEL TODAY.