2. Web accessibility refers to web content that can be understood and interacted with by different kind of visitors.

We can add additional information about the content for a better communication using HTML:

* Using proper HTML semantic tags

Correct elements for a right purpose

* Adding a text alternative to the image attribute

This gives what the image is about if image can’t be displayed or for the screen readers.

* Using headings to show the sections and subsections
* Use the lang attribute to mention the language of web content
* Descriptive link texts to the links
* Using clear language
* Using the proper title attribute that describes the web page