Evolving Core Feature Pages into Intuitive Dashboards - Vision Document

1. Problem Statement

Our current feature pages — Dreams, Challenges, and Guided Meditations — were designed to showcase the depth of what Unlimits offers. However, by presenting too much information upfront, we've unintentionally made them overwhelming.

Users arrive expecting clarity and guidance but instead encounter dense layouts, multiple CTAs, and fragmented context. This cognitive overload leads to friction, reduced engagement, and diminished emotional connection with the experience.

In essence: our richest features are losing their power because they *ask too much before they give enough.*

2. Vision

We envision a Unlimits experience where each core section — Dreams, Challenges, and Guided Meditations — feels like a *personal growth dashboard* rather than a crowded menu.

Each page should greet users with clarity, warmth, and purpose — a single glance showing:

- How far they've come.
- What they can do next.
- And why it matters to their journey.

We want to replace **information density** with **narrative simplicity**, turning data into story, progress into motivation, and navigation into intuition.

In this next iteration, these pages won't compete for the user's attention — they'll *guide it*.

3. Future State Narrative

When users open Dreams, Challenges, or Guided Meditations, they immediately see *themselves reflected in progress.*

- **Dreams**: A visual tracker of their aspirations — milestones achieved, reflections added, and insights gained — displayed as a simple, elegant map of growth.

- **Challenges**: A clear pulse of ongoing activities — what's active, what's next, and how they're performing — framed by encouraging stats or streaks.

- **Guided Meditations**: A calm, breathing interface — showing time spent, recent sessions, and emotional trends — leading users naturally into their next practice.

Each section becomes a **hub of progress and possibility**, supported by subtle data visualization, dynamic prompts from the AI Advisor, and streamlined access to related features (e.g., creating a new dream, starting a challenge, replaying a session).

The outcome: *less cognitive load, more emotional reward.*

4. Guiding Principles

Simplicity above all
Every page should communicate purpose in one glance. If users have to think about where to go next, we've failed.

Progress is the product
The main content of each page isn't the tools — it's the user's journey. Visualize growth, not menus.

Personal relevance
The AI Advisor and interface work together to surface what matters *now* — context-aware, minimal friction, emotionally aligned.

Unified rhythm
Dreams, Challenges, and Meditations share the same design language — simple visuals, concise summaries, clear next actions.

Delight through calm
Avoid over-design. Favor white space, rhythm, and flow. The pages should feel light, focused, and human.

5. Strategic Pillars

1. **Simplified UX Architecture**
   - Reduce visible options on feature pages.
   - Introduce dashboard-style layouts with clear progress visuals and contextual CTAs.

2. **Progress Visualization**
   - Represent user achievements, streaks, and milestones through clean, infographic-inspired visuals.
   - Prioritize clarity and emotion over analytics-heavy views.

3. **Integrated Guidance**
   - Seamlessly connect each dashboard to the AI Advisor for contextual tips, next steps, and encouragement.

4. **Personal Momentum**
    - Make returning users feel continuity — a sense that the app remembers, celebrates, and nudges their growth forward.

5. **Visual Harmony**
    - Align all three experiences under one visual rhythm — one mental model of progress, one emotional tone.

6. Metrics of Success

- **Reduced time-to-action**: Users find their next meaningful step faster.

- **Increased retention**: More users return to Dreams, Challenges, and Meditations.

- **Higher completion rates**: Users finish more challenges and sessions.

- **Improved satisfaction**: Positive sentiment in feedback and reduced "confusion" in UX tests.

- **Advisor engagement**: Increased contextual interactions initiated from dashboard surfaces.

7. The Emotional Goal

When users open any of these pages, they should feel something close to:

> *"This is where I am, this is where I'm going, and this app gets me."*

No clutter. No hesitation. Just clarity, momentum, and belonging — the way growth should feel.

Related docs:

6 Month Product Roadmap.pdf