Self presentation

# Portfolio

For the position: Social Media,

Communication, and Events Collaborators



PR manager & Project manager

Social Media Marketing

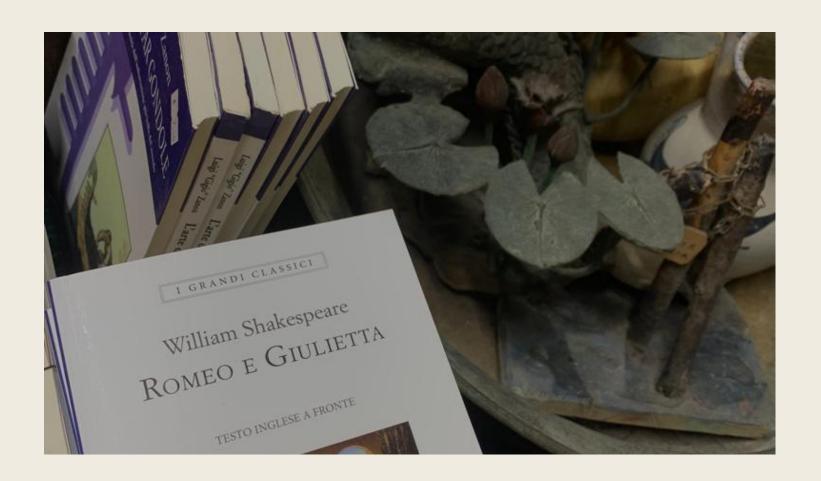
#### Introduction

## About Me

- Nilufar Iangiboeva
- 22 yo specialist in Project Management
- Bachelor's Degree in International Business and Management at HSE (@hsespb) in Russia
- Master's Degree in Data Analytics for Business and Society at Ca' Foscari (@cafoscari) in Italy

#### My CV:

https://drive.google.com/file/d/1frZzALVVDF58xHJif 7ZsGRcRRyOpbR7K/view?usp=sharing



- Project manager
- PR manager in social media
- Content Creator

#### My thoughts

## Vision

My vision revolves around perpetual motion and a desire to adorn everyday life with vibrant events.

After all, these are the emotions that will stay with you forever. Student life should not consist of endless lectures and sleepless nights in the library, although such days do happen.

Everywhere, balance is needed.inating.



## Mission

That's why I've always aspired to make the lives of students at my university much brighter and more fascinating, this is my mission.

#### Timeline

# Student Live Background

2019-2020

2021

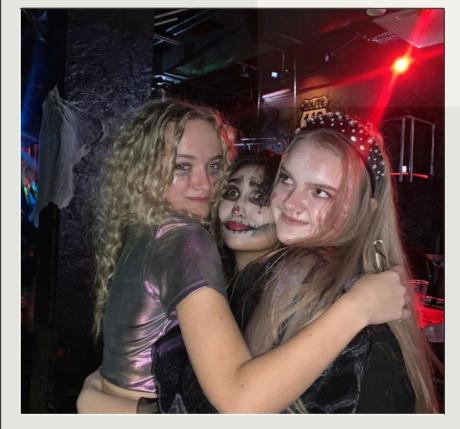
- PR Manager of the Vk group (https://vk.com/spb\_scem) and Instagram (@hse\_scem) of the student-public organization - SCEM (Scool of Economic and Management)
- Organizator of charity winter fair (collect €920 for pet shelter)

- Organisator of student
   Halloween party
- Organisator of Musical quartermaster

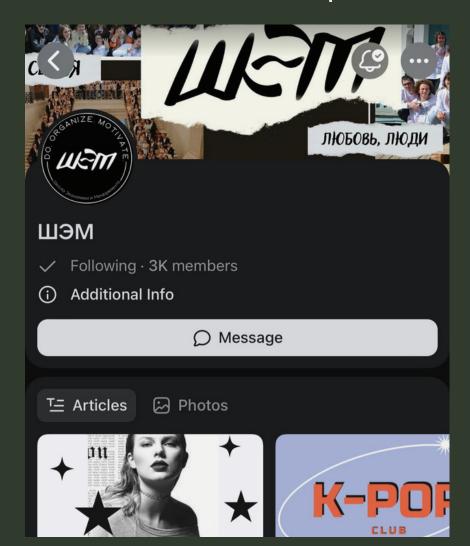


@hse\_scem





#### @spb\_scem



#### Timeline

2022 2023 • Head of CDC (Carrier Development • Organizator of SCEM ball Center) - @hsespb\_career\_center (masquerade dance ball • Creator of Alumni community and in the palace) interviews column) -@alumni\_hsespb • Carrier Day Moderator in the Welcome Week at the University

Interview with me (as a successful students on the university webpage) - https://spb.hse.ru/career/interviewyangiboeva





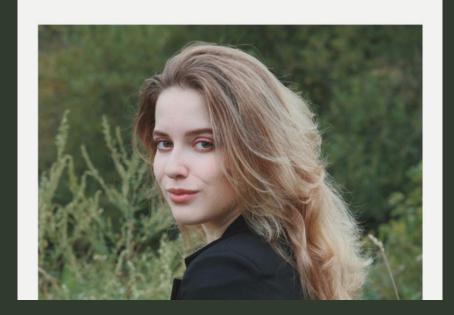


@alamni\_hsespb



## Example of interview that I took (https://spb.hse.ru/alumni/news/553794686.html)

активной жизненной позиции, развивает собственный бизнес и руководит проектами в Сколково. О личном развитии, полезных навыках, обретенных в Вышке и о внеучебных активностях - в нашем материале.



# Work Experience

• BIOCAD

Intern in the administration of the General Director (CEO)

• Bank 'Aleksandrovsky'

Currency exchange department

• Monloco

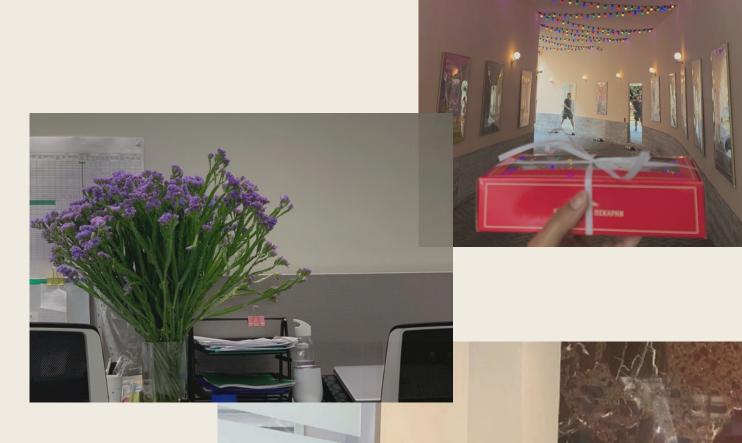
Social Media Manager & Beauty Co-working Administrator

• <u>UNIQLO Inc.</u>

Team member/ sales consultant

British Bakery

Barista



# Let's Work Together