

Holes
Louis Sachar

UNIT 4 (Chapter 40-End)

Preview

American Culture: Superbowl

In this section of the book, Sachar references the Super Bowl. The Superbowl is the biggest football game in America. It happens once a year in February, and it is played between the two top teams that year in the National Football League (NFL). The Super Bowl has become social gathering for much of the country, as people come together in homes, bars, and at the Superbowl Stadium (which can hold almost 100,000 people!) to watch the game.

Aside from the game itself, the most popular part of the TV broadcasting is the commercials. It is the most expensive advertising time you can buy in America--30 seconds costs 4.5 million dollars (about 27 million RMB)! You can easily use youku or tudou to search for some of the most popular ads from this years' game!



https://www.google.com/search?q=superbowl&newwindow=1&espv=2&biw=908&bih=420&source=Inms&tbm=isch&sa=X&ei=Em5NVYUqIdDhoASR7IDYDw&ved=0CAcQ_AUoAg#imgsrc=QT3EGLyAsUeJ4M%253A%3B_D4NvN8jad1GfM%3Bhttp%253A%252F%252Fwallpaperspicturesphotos.com%252Fwp-content%252Fuploads%252F2015%252F02%252Fo-SUPER-BOWL-fac ebook.jpg%3Bhttp%253A%252F%252Fwallpaperspicturesphotos.com%252Fsuper-bowl%252F%3B1536%3B985

Vocabulary

Nightgown



<http://en.wikipedia.org/wiki/Nightgown#/media/File:Negligee.jpg>



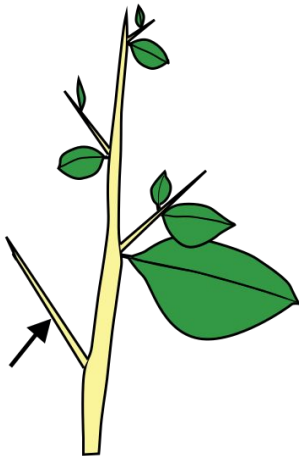
Robe



<http://en.wikipedia.org/wiki/Bathrobe#/media/File:PinkBathrobe.JPG>

Cub Scout



	http://en.wikipedia.org/wiki/Cub_Scout#/media/File:ZHP_Polish_Scouting_Association_Brownie_in_uniform.jpg
Sundial	 http://en.wikipedia.org/wiki/Sundial#/media/File:Sundial_in_Supreme_Cou rt_Gardens,_Perth.jpg
Buzzard	 http://en.wikipedia.org/wiki/Buzzard#/media/File:Buteo_buteo_2_(Marek_ Szczepanek).jpg
Thorn	 <a href="http://en.wikipedia.org/wiki/Thorns,_spines,_and_prickles#/media/File:Ste
m_morphology_type_thorn.svg">http://en.wikipedia.org/wiki/Thorns,_spines,_and_prickles#/media/File:Ste m_morphology_type_thorn.svg

Frying pan



[http://en.wikipedia.org/wiki/Frying_pan#/media/File:Pfanne_\(Edelstahl\).jpg](http://en.wikipedia.org/wiki/Frying_pan#/media/File:Pfanne_(Edelstahl).jpg)

Playscape



http://en.wikipedia.org/wiki/Playscape#/media/File:RevPlayground_TreeHouse.jpg

Tarantula



http://en.wikipedia.org/wiki/Tarantula#/media/File:Brachypelma_smithi_2009_G03.jpg