# Nimeela Parupudi
## Visual Communication Designer

nimeelap@gmail.com
Gandhinagar/Hyderabad
+91 9100878829

LinkedIn     Instagram     Behance

## Experience

**ICF Hyderabad**  /  Graphic Design Intern

AUG 2022 – OCT 2022

During the launch of ICF Hyderabad Chapter in 2021, worked with senior graphic designers to make social media posts and professional Power Point presentations.

**Jaan Pehchan**  /  Head of Student Club

SEP 2024– CURRENT

At Jaan Pehchaan, we host bi-weekly design sessions, workshops, and student-led presentations to encourage co-learning beyond classroom hours. I contribute in copywriting, planning topics for sessions, research, and fun presentations. The experience has strengthened my teamwork, collaboration, flexible thinking and community-driven environment.

**MODUS'25**  /  Core Copywriting Team

JAN 2025 – FEB 2025

MODUS is an annual student-led fest, and this year's theme was "MODUS – A Mad Mad World." Over a month-long period, I worked closely with teams like promotions, marketing, and digital, aligning our daily creative output with the larger vision. The fast-paced collaboration sharpened my cross-functional teamwork, out-of-box-thinking, and communication skills. Our efforts helped create an energetic, joyful atmosphere across campus through playful, catchy content.

## Volunteering

**World Design Organization(WDO)**  /  Student POC

FEB 2025

I was selected as the Student Point of Contact (SPOC) for Andréa Springer, Programmes & Communications Director at WDO. This role enhanced my communication, initiative, and professionalism, as I learned to represent myself on global platforms. It deepened my understanding of design's potential for impact and cross-cultural collaboration.

## Education

**United World Institute of Design**  /  B.Des

2023–2027

Communication Department

**Narayana IIT Academy**  /  MPC

2020–2022

## Skills

**Software Proficiency**
Adobe Photoshop · Adobe Illustrator · Adobe Indesign · Premier Pro · Lightroom · Figma · Procreate · VS Studio · WordPress · Adobe Audition · Github

**Technical Skills:**
Brand Style Guides · Layout Design · Publication Design · Illustration · Copywriting · Visual & Metaphorical Storytelling · Front-end Web Development · AI · Branding · Design Process · System Thinking · Color Grading · Photo Editing

**Soft Skills:**
Empathy · Presentation Skills · Teamwork · Cross-Functional Teamwork · Flexibility · Process-Oriented · Initiative

**Languages:**
English
Hindi
Telugu