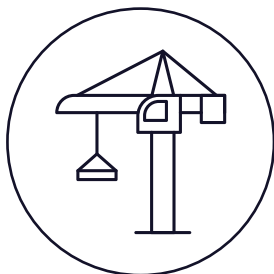


Quick Facts

Find out why Liverpool is the UK's no. 1 location for buy-to-let property

Northern Powerhouse The future of the UK's property market

The UK government is committed to boosting the economic growth of Core Cities in the North of England including Manchester, Liverpool, Leeds, Sheffield, Hull and Newcastle.



£900 million

The amount of investment from the UK government within the next 30 years as part of the Northern Powerhouse Partnership.



Stronger house price growth than London

House prices in Northern Powerhouse cities have risen faster than in London.



£400 million

Northern Powerhouse collaboration between the government-owned British Business Bank and ten Local Enterprise Partnerships (LEPs) is designed to encourage start-up businesses across the north.

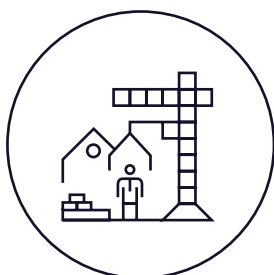


Liverpool offers the most potential

When compared to other Northern Powerhouse cities, Liverpool's property market is still a relatively new sector in terms of regional growth.

Why invest in Liverpool? UK's fastest growing economy

"Liverpool is a rapidly transforming city with huge amounts of regeneration activity taking place. The city continues to outperform other regional cities in terms of rental and capital growth and is now firmly at the top of many investor's hit lists," **JLL Residential**.



£5.5 billion

Liverpool Waters development will regenerate 2.5km of Liverpool's waterfront.



£1 billion

Continued investment in Liverpool's Knowledge Quarter will push innovation and create thousands of new jobs.



HS2 high-speed rail

Investment in fast rail links will improve journeys in and out of Liverpool.



No.1 for start-up businesses

21% small business growth in 2016 (DueDil).

Liverpool The UK's no. 1 location for buy-to-let property

Totally Money has named Liverpool as the top location for UK buy-to-let, with the top four highest average yields all located in the city.



Property prices in Liverpool continue to outperform other regional cities in terms of rental and capital growth.



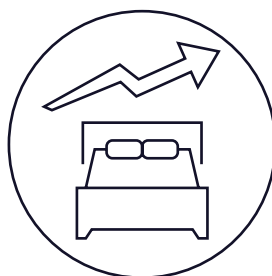
House price growth

House prices in Liverpool are forecast to increase by 22.8% between 2017-2021 (JLL).



Impressive rental forecast

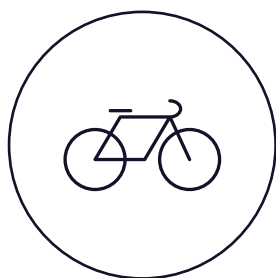
Rents in Liverpool are forecast to increase by 17.6% between 2017-2021 (JLL).



Room for growth

Liverpool is a few years behind its counterparts which makes it an attractive market for investors as it has plenty of room to grow in the future and mature as a market.

Generation Rent Liverpool's affluent rental market



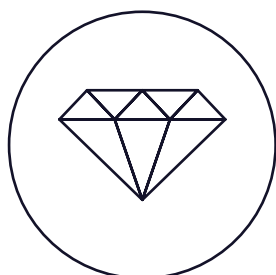
One of the UK's youngest populations

Liverpool's population is younger than that of England as a whole, with 42.3% of its population under the age of 30, compared to an English average of 37.4%.



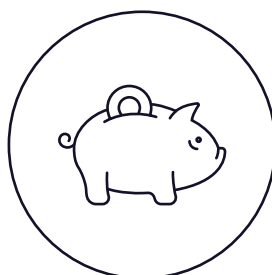
High demand from a large target market

50% of all people living in Liverpool are young professionals.



A need for luxury

Successful, young tenants are increasingly expecting more from their accommodation and this has yet to be reflected in the Liverpool rental market.



Thriving rental sector

Liverpool's rental sector is driven by this growing number of businesses, a rise in student numbers and a huge demand for skills in emerging digital, science and tech sectors.

How can you benefit from investing in Liverpool?

Infinity Waters is a new residential buy-to-let property investment.

Infinity Waters is located next to the £5.5 billion Liverpool Waters regeneration project. It is centrally located to appeal to affluent renters who are keen to live in fully managed, new-build apartments with world-class facilities.

20%
early investor discount

7% NET
rental return per annum assured for 3 years

Invest from
£99,950

Strong
capital growth potential